



RIVERBEND COMMUNICATIONS

4th QUARTER 2023 ISSUES PROGRAMS KFTZ

October

TOTAL:

1:32:30 hh.mm.ss

November

TOTAL:

0:18:48 hh.mm.ss

December

TOTAL:

0:07:30 hh.mm.ss



RIVERBEND
COMMUNICATIONS

4th QUARTER 2023 ISSUES REPORT KFTZ

ISSUES	DATE	TIME	SOURCE	HH:MM:SS	DESCRIPTION OF SEGMENT
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October

Health (Physical/Mental)	10/1/2023	12:00:00 AM	Local Produced	0:01:00	<p>Breast Cancer Awareness Month 2023</p> <p>This was mentioned a minimum of 80 times 10/1/23 - 10/31/23. Each mention was approximately :30 - :60 in length.</p> <p>It's Breast Cancer Awareness Month and Z103 Cares about you and your health. We have partnered with Idaho Falls Community Hospital, Mountain View Hospital and Teton Cancer Institute to make it easier than ever to get a mammogram. Go to z103.fm and download your coupon for a discount mammogram today. Idaho ranks 50th in the nation in breast cancer screening. Remember early detection is key. Get your discount mammogram coupon now at z103.fm.</p> <p>1 in 8 women in America will be diagnosed with breast cancer in her lifetime. The most significant risk factors for breast cancer are being a woman and growing older. So get your baseline mammogram now and follow your doctor's recommendation after that.</p> <p>Twelve point four percent of women in the United States will develop breast cancer over the course of her lifetime.</p> <p>This makes breast cancer the most common cancer among women after skin cancer.</p> <p>On average, every 2 minutes a woman is diagnosed with breast cancer and 1 woman will die of breast cancer every 13 minutes.</p> <p>Each year, approximately 70,000 men and women age 15 to 39 are diagnosed with cancer in the United States.</p> <p>Breast cancer is also the most common cancer for women in this age group. Most women, about eight out of 10, who get breast cancer do not have a family history of the disease.</p>
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Health (Physical/Mental)	10/1/2023	12:00:00 AM	Local Produced	0:01:00	<p>Mental Health Monday</p> <p>This ran October 2, 9, 16, 23, and 30 with a minimum of 3 mentions each day. Each mention was approximately :30 in length.</p> <p>We've all experienced tough times and that's why we here at Z103 like to remind you to check in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference.</p> <p>If you're suffering, don't forget there is always someone ready to listen and help.</p> <p>(If you decide to mention the hotline number....only do one at a time. The Hotline does not need to be mentioned everytime.) Call the National Suicide Prevention Lifeline: 800-273-Talk (8255) Text the Idaho Suicide Prevention Hotline: 208-398-4357 Crisis Text Line: Text "HOME" to 741741</p> <p>Together we can inspire Hope. Help support the well-being of our community with Mental Health Monday and Z103.</p>
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Health
(Physical/Mental)

10/3/2023 12:00:00 AM Local
Produced

0:01:00 Break for the Cure

This was mentioned a minimum of 10 times 10/1/23 - 10/2/23. Each mention was approximately :30 in length.
There was also a live broadcast on 10/3/23 from 6:30a - 9:30a with minimum of 8 mentions. Each mention was approximately :30 - :60 in length.

It's Breast Cancer Awareness Month and we'd like you to join us as we Break For The Cure. Tuesday morning from 6:30a - 9:30a join us at Teton Cancer Institute and grab yourself a gift bag which includes a light breakfast, a variety of gifts from local businesses, breast cancer information and a discount mammogram coupon.
Just look for the Radio Station Vehicles on 17th street. It's all happening Tuesday morning 6:30a - 9:30a as we Break For The Cure.

November

Charity 11/4/2023 10:06:00 AM Local
Produced 0:00:18 Information about national service day

Education 11/6/2023 12:00:00 AM Local
Produced 0:01:00 Get Out and Vote

This ran 11/6/23 - 11/13/22 with a minimum of 20 mentions. Each mention was approximately :30 in length.

This Tuesday November 14th is the 2023 General Election day here in Idaho, so we here at Z103 wanna remind you to do your civic duty and GET OUT AND VOTE! Please take the time to educate yourselves on all of the candidates and issues prior to going to the polls. If you want to be heard, it's your responsibility to take action, and our local elections are one of the very best places to make your voice heard! Your vote is essential, whether you'd like to see change, or see things remain the same, your vote counts. Hit up Vote Idaho dot gov to register to vote, find your polling place, and more!

Health 11/6/2023 12:00:00 AM Local
(Physical/Mental) Produced

0:01:00 Mental Health Monday

This ran November 6, 13, 20, and 27 with a minimum of 3 mentions each day. Each mention was approximately :30 in length.

We've all experienced tough times and that's why we here at Classy 97 like to remind you to check in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference.

If you're suffering, don't forget there is always someone ready to listen and help.

Call the National Suicide Prevention Lifeline: 800-273-Talk (8255)
Text the Idaho Suicide Prevention Hotline: 208-398-4357
Crisis Text Line: Text "HOME" to 741741

Together we can inspire hope.

Crime/Safety 11/23/2023 12:00:00 AM Local
Produced

0:01:00 Don't Drink and Drive this Thanksgiving. The day before Thanksgiving is known as Black-Out Wednesday or Drinksgiving due to the excessive amount of drinking that takes place. We encourage making sure a sober ride home is available, uber, cab, drinking at home or simply not drinking to excess.

December

Health
(Physical/Mental)

12/4/2023 12:00:00 AM Local
Produced

0:01:00 Mental Health Monday

This ran December 4, 11, 18, and 25 with a minimum of 3 mentions each day. Each mention was approximately :30 in length.

We've all experienced tough times and that's why we here at Classy 97 like to remind you to check in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference.

If you're suffering, don't forget there is always someone ready to listen and help.

Call the National Suicide Prevention Lifeline: 800-273-Talk (8255)

Text the Idaho Suicide Prevention Hotline: 208-398-4357

Crisis Text Line: Text "HOME" to 741741

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