



4th QUARTER 2020 ISSUES PROGRAMS KFTZ

October

TOTAL:

0:52:01 | *hh.mm.ss*

November

TOTAL:

0:21:26 | *hh.mm.ss*

December

TOTAL:

0:42:35 | *hh.mm.ss*



RIVERBEND
COMMUNICATIONS

4th QUARTER 2020 ISSUES REPORT KFTZ

ISSUES	DATE	TIME	SOURCE	HH:MM:SS	DESCRIPTION OF SEGMENT
October					
Health (Physical/Mental)	10/1/2020	8:45:00 AM	Local Produced	0:02:20	How to handle mental health and a long distance relationship.
Health (Physical/Mental)	10/1/2020	9:40:00 AM	Local Produced	0:01:32	Youre on a diet and your craving something sweet? Here is what you can try. DONUTS. They have less sugar and unhealthy fats than most of your sweet cravings. Yes they are high in carbs, but thats why you eat it in moderation.
Health (Physical/Mental)	10/1/2020	6:00:00 AM	Local Produced	0:01:00	From 10/01/2020-10/23/2020 KFTZ promoted discount mammogram coupons for Breast Cancer Awareness Month. A minimum of 170 mentions were executed, and were at least one-minute in length each. "Go to z103.fm and download your coupon for a discount mammogram today. It's Breast Cancer Awareness month and we've partnered with Mountain View Hospital and Teton Cancer Institute to make it easier than ever to get a mammogram. Idaho ranks 50th in the nation in breast cancer screening. Remember early detection is key. Get your discount mammogram coupon now at z103.fm."
Economy	10/5/2020	6:15:00 AM	Local Produced	0:02:13	With the mess of 2020, we need to do what we can for our community and shop small. Its starting to get cold so before you head over to Starbucks for your coffee, shop at a local coffee shop. Support the small businesses.
Health (Physical/Mental)	10/5/2020	6:32:00 AM	Local Produced	0:01:20	Your health matters, and taking responsibility for it does too. Dont put off that appointment just because you are scared. Take care of yourself.
Health (Physical/Mental)	10/5/2020	2:15:00 PM	Local Produced	0:02:00	The importance of getting tested for COVID-19 if you are experiencing symptoms or at least calling your doctor to see if a test needs to be ordered. I used my own experience of testing positive for COVID-19 as an example.
Crime/Safety	10/6/2020	8:15:00 AM	Local Produced	0:01:15	Learn from this guys mistakes, dont take videos on your phone while you drive. You are putting more than just yourself in danger. The likes on the video wont be worth it. Put down the phone and drive safely.
Crime/Safety	10/7/2020	6:34:00 AM	Local Produced	0:02:01	Road Safety- When you are in a giant truck waiting to pull out onto the road, dont block the view from the car on the right of you. Be Courteous to other drivers.
Crime/Safety	10/8/2020	6:15:00 AM	Local Produced	0:01:42	How to go on a date safely during the pandemic. 1. Try a Zoom date. No contact and you have a maximum time. 2. If you must go to a restaurant, choose one that you know will take caution in sanitation and requiring masks.
Crime/Safety	10/9/2020	8:30:00 AM	Local Produced	0:04:03	Asking for a Friend with Sgt. Crain "Can you shoot a raccoon in city limits? Can you turn on a red light at a specific intersection in Pocatello?"
Health (Physical/Menta	10/11/2020	1:45:00 PM	Local Produced	0:01:00	Discussed the importance of not delaying health care during the pandemic and encouraged listeners to visit their doctor if they need to do so.
Health (Physical/Menta	10/11/2020	1:45:00 PM	Local Produced	0:01:00	Discussed the importance of not delaying health care during the pandemic and encouraged listeners to visit their doctor if they need to do so.
Education	10/13/2020	6:30:00 AM	Local Produced	0:02:10	Things to know and how to be prepared for when the power goes out.

Education	10/13/2020	6:30:00 AM	Local Produced	0:02:10	Things to know and how to be prepared for when the power goes out.
Health (Physical/Menta	10/13/2020	2:45:00 PM	Local Produced	0:01:00	Discussed the importance of being screened for breast cancer and encouraged listeners to download a discounted mammogram coupon from our station website and then to actually go and get screened.
Health (Physical/Menta	10/13/2020	5:45:00 PM	Local Produced	0:01:15	Discussed the importance of being screened for breast cancer and encouraged listeners to download a discounted mammogram coupon from our station website and then to actually go and get screened.
Health (Physical/Mental)	10/14/2020	8:30:00 AM	Local Produced	0:02:05	Why do some people only wash their hair twice a week? Reasons why its better for your hair. Why some do it, and why some don't. Other ways to keep your hair healthy if its super damaged.
Health (Physical/Menta	10/14/2020	3:45:00 PM	Local Produced	0:01:20	Encouraged listeners not to delay healthcare because of COVID-19 pandemic. https://www.docwirenews.com/docwire-pick/hem-onc-picks/report-medical-tests-including-cancer-screenings-have-rapidly-declined-since-covid-19-pandemic-hit-u-s/
Other	10/15/2020	7:45:00 AM	Local Produced	0:01:22	What would you show a tourist if they came to your town? Local hotspots, Potato Museum, Downtown life, etc.
Health (Physical/Mental)	10/19/2020	6:33:00 AM	Local Produced	0:02:03	Roast- Sundays are for rest. You need to take at least one day every now and then and just do nothing. Your mental health depends on days like that. Especially if you are working non stop.
Health (Physical/Mental)	10/19/2020	6:15:00 PM	Local Produced	0:01:00	Discussed the importance of not delaying health care during the pandemic and gave the example of my wife having hip pain and going and getting it checked out. Encouraged listeners to take care of themselves now so that as potential stress and anxiety mounts that they can be better equipped to handle it.
Environment	10/26/2020	6:33:00 AM	Local Produced	0:01:54	Spider season- The right traps to get and how to not attract more spiders into the house. The best way to avoid spider season.
Other	10/27/2020	3:40:00 PM	Local Produced	0:00:20	Encouraged voters to get registered to vote before Election Day and to get more information at idahovotes.gov
Other	10/27/2020	5:45:00 PM	Local Produced	0:01:00	Encouraged voters to get registered to vote before Election Day and to get more information at idahovotes.gov
Crime/Safety	10/28/2020	6:33:00 AM	Local Produced	0:01:25	How to have a socially distanced Halloween. Things you can do at home or with a select crowd.
Economy	10/28/2020	7:54:00 AM	Local Produced	0:01:02	It is your cival right and duty to vote. So know who will be on the ballot and prepare yourself for voting day. Be sure you are registered to vote.
Other	10/28/2020	2:15:00 PM	Local Produced	0:01:00	Encouraged voters to get registered to vote before Election Day and to get more information at idahovotes.gov
Other	10/29/2020	4:15:00 PM	Local Produced	0:01:00	Encouraged voters to get registered to vote before Election Day and to get more information at idahovotes.gov
Other	10/28/2020	6:15:00 PM	Local Produced	0:01:00	Encouraged voters to get registered to vote before Election Day and to get more information at idahovotes.gov
Other	10/29/2020	2:45:00 PM	Local Produced	0:01:00	Encouraged everyone to vote and to get voting information online at idahovotes.gov
Other	10/30/2020	6:45:00 PM	Local Produced	0:01:00	Encouraged everyone to vote and to get voting information online at idahovotes.gov

Other	10/30/2020	2:15:00 PM	Local Produced	0:01:00	Encouraged everyone to vote and to get voting information online at idahovotes.gov
Other	10/30/2020	3:45:00 PM	Local Produced	0:01:00	Encouraged everyone to vote and to get voting information online at idahovotes.gov
Other	10/30/2020	4:45:00 PM	Local Produced	0:01:00	Encouraged everyone to vote and to get voting information online at idahovotes.gov
Other	10/30/2020	5:45:00 PM	Local Produced	0:01:00	Encouraged everyone to vote and to get voting information online at idahovotes.gov
Crime/Safety	10/28/2020	6:33:00 AM	Local Produced	0:01:25	How to have a socially distanced Halloween. Things you can do at home or with a select crowd.
Economy	10/28/2020	7:54:00 AM	Local Produced	0:01:02	It is your cival right and duty to vote. So know who will be on the ballot and prepare yourself for voting day. Be sure you are registered to vote.

November

Economy	11/2/2020	7:54:00 AM	Local Produced	0:00:36	In case you hadn't heard, the United States 2020 General Election is November 3rd. Are you registered to vote? Do you know your polling place? Have you educated yourself on national and local issues? Then it's time for you to vote. It is more than your right as an American citizen, it's your responsibility. Early voting is available now and ends October 30th. If you are not registered, you can do that at your local polling station. Election Day is November 3rd and local polls are open 8a-8p More information is available at idahovotes.gov
Health (Physical/Mental)	11/2/2020	9:15:00 AM	Local Produced	0:01:12	New@ 9 music- Mental Health Awareness song. Visit IASP.INFO if you or someone you know needs a little help. Go ahead and call/text us here at Z if you just need someone to be there for you.
Economy	11/2/2020	7:54:00 AM	Local Produced	0:00:36	The United States 2020 General Election is November 3rd. Are you registered to vote? Do you know your polling place? Have you educated yourself on national and local issues? Then it's time for you to vote. It is more than your right as an American citizen, it's your responsibility. Early voting is available now and ends October 30th. If you are not registered, you can do that at your local polling station. Election Day is November 3rd and local polls are open 8a-8p More information is available at idahovotes.gov
Health (Physical/Mental)	11/2/2020	9:15:00 AM	Local Produced	0:01:12	New@ 9 music- Mental Health Awareness song. Visit IASP.INFO if you or someone you know needs a little help. Go ahead and call/text us here at Z if you just need someone to be there for you.
Other	11/3/2020	5:45:00 PM	Local Produced	0:01:00	Encouraged listeners to get out and vote on election day (today)
Charity	11/3/2020	6:15:00 PM	Local Produced	0:01:00	Encouraged listeners to donate to local food banks.
Charity	11/4/2020	2:45:00 PM	Local Produced	0:01:00	Encouraged listeners to donate to local food banks.
Charity	11/4/2020	4:45:00 PM	Local Produced	0:01:00	Encouraged listeners to donate to local food banks.
Charity	11/4/2020	6:45:00 PM	Local Produced	0:01:00	Encouraged listeners to donate to local food banks.
Charity	11/5/2020	3:45:00 PM	Local Produced	0:01:00	Encouraged listeners to donate to local food banks.
Charity	11/5/2020	5:45:00 PM	Local Produced	0:01:00	Encouraged listeners to donate to local food banks.
Charity	11/6/2020	4:45:00 PM	Local Produced	0:01:00	Encouraged listeners to donate to local food banks.
Charity	11/6/2020	6:45:00 PM	Local Produced	0:01:00	Encouraged listeners to donate to local food banks.

Charity	11/7/2020	6:00:00 AM	Local Produced	0:01:00	From 11/07/2020-11/21/2020 KFTZ encouraged people in the community to donate to local food banks and help stock the shelves. A minimum of 30 mentions were executed, of at least one minute in length.
Crime/Safety	11/11/2020	9:47:00 AM	Local Produced	0:01:02	Drive safe on the slick roads, if you start to slide, turn your wheel the opposite way, foot off breaks and gas, and keep calm.
Crime/Safety	11/12/2020	6:39:00 AM	Local Produced	0:02:07	Roast- Drive safe on slick roads and look out for deer. It is that time of year that they wander down to the valley for the winter so be on the lookout when driving. Talked about steps to take if you hit a deer.
Health (Physical/Mental)	11/16/2020	7:15:00 AM	Local Produced	0:03:47	Be sure to take extra vitamins, especially now that the cold weather is here. Give your immune system a little extra love.
Charity	11/19/2020	8:45:00 AM	Local Produced	0:00:52	No one should go hungry during the holidays. Local food banks are empty and we need to fill the shelves. This year Idaho Central Credit Union, Cannonball 101 and Riverbend Communications ask and encourage you to donate to any organization feeding people in our community. Due to COVID-19 there is a 60% increase in the number of people seeking help from food banks. You can find a list of area food banks and pantries at Z103.fm You can donate boxed and canned goods, toiletries and supplies, even diapers. Thank you for helping to feed and care for East Idaho families. See the list of food banks at Z103.fm

December					
Crime/Safety	12/1/2020	8:15:00 AM	Local Produced	0:01:33	Don't use 911 as a prank line. Never busy up an emergency hotline.
Other	12/1/2020	7:45:00 AM	Local Produced	0:01:44	Ski resort snow report- Reported on snow and base depths of local ski resorts. Talked about when they will open and what to expect. Also ways to stay safe on the mountain this season.
Charity	12/1/2020	8:50:00 AM	Local Produced	0:00:47	It's our favorite time of year, and we're pleased to announce the return of The Z103 Christmas Miracle, making the holiday dreams of one East Idaho family come true! This year we have teamed up with Brent Gordon Law, Alpine Jewelers, and SEI Credit Union, and are looking for the perfect family deserving of an extra special Christmas. Of course, this can't happen without you. We need your help finding a family doing the best they can with what they have, but that could truly benefit from a Z103 sized pile of extra holiday cheer. We are taking nominations right now at Z103.fm, so please spread the word to anyone who may know a family that could use a brighter Christmas! You've got until December 13th to get those nominations in, so get the word out to your family and friends, your classmates and teachers, your co-workers and religious leaders. Let's make Christmas the best it can be for one East Idaho family with the Z103 Christmas Miracle, powered by Brent Gordon Law, Alpine Jewelers, SEI Credit Union, and Z103.
Charity	12/2/2020	8:50:00 AM	Local Produced	0:00:48	It's our favorite time of year, and we're pleased to announce the return of The Z103 Christmas Miracle, making the holiday dreams of one East Idaho family come true! This year we have teamed up with Brent Gordon Law, Alpine Jewelers, and SEI Credit Union, and are looking for the perfect family deserving of an extra special Christmas. Of course, this can't happen without you. We need your help finding a family doing the best they can with what they have, but that could truly benefit from a Z103 sized pile of extra holiday cheer. We are taking nominations right now at Z103.fm, so please spread the word to anyone who may know a family that could use a brighter Christmas! You've got until December 13th to get those nominations in, so get the word out to your family and friends, your classmates and teachers, your co-workers and religious leaders. Let's make Christmas the best it can be for one East Idaho family with the Z103 Christmas Miracle, powered by Brent Gordon Law, Alpine Jewelers, SEI Credit Union, and Z103.

Other	12/2/2020	7:45:00 AM	Local Produced	0:01:02	Ski resort snow report- Reported on snow and base depths of local ski resorts. Talked about when they will open and what to expect. Also ways to stay safe on the mountain this season.
Charity	12/4/2020	8:50:00 AM	Local Produced	0:00:55	<p>It's our favorite time of year, and we're pleased to announce the return of The Z103 Christmas Miracle, making the holiday dreams of one East Idaho family come true!</p> <p>This year we have teamed up with Brent Gordon Law, Alpine Jewelers, and SEI Credit Union, and are looking for the perfect family deserving of an extra special Christmas.</p> <p>Of course, this can't happen without you. We need your help finding a family doing the best they can with what they have, but that could truly benefit from a Z103 sized pile of extra holiday cheer.</p> <p>We are taking nominations right now at Z103.fm, so please spread the word to anyone who may know a family that could use a brighter Christmas! You've got until December 13th to get those nominations in, so get the word out to your family and friends, your classmates and teachers, your co-workers and religious leaders. Let's make Christmas the best it can be for one East Idaho family with the Z103 Christmas Miracle, powered by Brent Gordon Law, Alpine Jewelers, SEI Credit Union, and Z103.</p>
Other	12/4/2020	7:45:00 AM	Local Produced	0:01:02	Ski resort snow report- Reported on snow and base depths of local ski resorts. Talked about when they will open and what to expect. Also ways to stay safe on the mountain this season.
Crime/Safety	12/4/2020	8:33:00 AM	Local Produced	0:04:02	AFAF with Sgt. Crain- When do you need to get your license plate for your new car before you get fined? What are the rules and regulations for childrens car seats?
Charity	12/7/2020	8:50:00 AM	Local Produced	0:00:58	<p>It's our favorite time of year, and we're pleased to announce the return of The Z103 Christmas Miracle, making the holiday dreams of one East Idaho family come true!</p> <p>This year we have teamed up with Brent Gordon Law, Alpine Jewelers, and SEI Credit Union, and are looking for the perfect family deserving of an extra special Christmas.</p> <p>Of course, this can't happen without you. We need your help finding a family doing the best they can with what they have, but that could truly benefit from a Z103 sized pile of extra holiday cheer.</p> <p>We are taking nominations right now at Z103.fm, so please spread the word to anyone who may know a family that could use a brighter Christmas! You've got until December 13th to get those nominations in, so get the word out to your family and friends, your classmates and teachers, your co-workers and religious leaders. Let's make Christmas the best it can be for one East Idaho family with the Z103 Christmas Miracle, powered by Brent Gordon Law, Alpine Jewelers, SEI Credit Union, and Z103.</p>
Other	12/7/2020	7:50:00 AM	Local Produced	0:01:27	Ski resort snow report- Reported on snow and base depths of local ski resorts. Talked about when they will open and what to expect. Also ways to stay safe on the mountain this season.
Charity	12/9/2020	8:50:00 AM	Local Produced	0:00:45	<p>It's our favorite time of year, and we're pleased to announce the return of The Z103 Christmas Miracle, making the holiday dreams of one East Idaho family come true!</p> <p>This year we have teamed up with Brent Gordon Law, Alpine Jewelers, and SEI Credit Union, and are looking for the perfect family deserving of an extra special Christmas.</p> <p>Of course, this can't happen without you. We need your help finding a family doing the best they can with what they have, but that could truly benefit from a Z103 sized pile of extra holiday cheer.</p> <p>We are taking nominations right now at Z103.fm, so please spread the word to anyone who may know a family that could use a brighter Christmas! You've got until December 13th to get those nominations in, so get the word out to your family and friends, your classmates and teachers, your co-workers and religious leaders. Let's make Christmas the best it can be for one East Idaho family with the Z103 Christmas Miracle, powered by Brent Gordon Law, Alpine Jewelers, SEI Credit Union, and Z103.</p>

Other	12/9/2020	7:50:00 AM	Local Produced	0:01:02	Ski resort snow report- Reported on snow and base depths of local ski resorts. Talked about when they will open and what to expect. Also ways to stay safe on the mountain this season.
Charity	12/11/2020	8:45:00 AM	Local Produced	0:00:54	It's our favorite time of year, and we're pleased to announce the return of The Z103 Christmas Miracle, making the holiday dreams of one East Idaho family come true! This year we have teamed up with Brent Gordon Law, Alpine Jewelers, and SEI Credit Union, and are looking for the perfect family deserving of an extra special Christmas. Of course, this can't happen without you. We need your help finding a family doing the best they can with what they have, but that could truly benefit from a Z103 sized pile of extra holiday cheer. We are taking nominations right now at Z103.fm, so please spread the word to anyone who may know a family that could use a brighter Christmas! You've got until December 13th to get those nominations in, so get the word out to your family and friends, your classmates and teachers, your co-workers and religious leaders. Let's make Christmas the best it can be for one East Idaho family with the Z103 Christmas Miracle, powered by Brent Gordon Law, Alpine Jewelers, SEI Credit Union, and Z103.
Other	12/11/2020	7:45:00 AM	Local Produced	0:01:03	Ski resort snow report- Reported on snow and base depths of local ski resorts. Talked about when they will open and what to expect. Also ways to stay safe on the mountain this season.
Crime/Safety	12/11/2020	8:33:00 AM	Local Produced	0:04:12	AFAF- Sgt. Crain questions- How many mph can you go over the speed limit without a cop pulling you over? Is it illegal to drive without shoes?
Charity	12/17/2020	8:50:00 AM	Local Produced	0:01:02	It's our favorite time of year, and we're pleased to announce the return of The Z103 Christmas Miracle, making the holiday dreams of one East Idaho family come true! This year we have teamed up with Brent Gordon Law, Alpine Jewelers, and SEI Credit Union, and are looking for the perfect family deserving of an extra special Christmas. Of course, this can't happen without you. We need your help finding a family doing the best they can with what they have, but that could truly benefit from a Z103 sized pile of extra holiday cheer. We are taking nominations right now at Z103.fm, so please spread the word to anyone who may know a family that could use a brighter Christmas! You've got until December 13th to get those nominations in, so get the word out to your family and friends, your classmates and teachers, your co-workers and religious leaders. Let's make Christmas the best it can be for one East Idaho family with the Z103 Christmas Miracle, powered by Brent Gordon Law, Alpine Jewelers, SEI Credit Union, and Z103.
Other	12/17/2020	7:50:00 AM	Local Produced	0:00:58	Ski resort snow report- Reported on snow and base depths of local ski resorts. Talked about when they will open and what to expect. Also ways to stay safe on the mountain this season.
Other	12/22/2020	7:50:00 AM	Local Produced	0:01:22	Ski resort snow report- Reported on snow and base depths of local ski resorts. Talked about when they will open and what to expect. Also ways to stay safe on the mountain this season.
Charity	12/22/2020	7:30:00 AM	Local Produced	0:02:45	Talked about how we took all of the Christmas Miracle gifts to the family and talked about the reactions and how fun it was to be able to help such an amazing family this year.
Other	12/23/2020	7:50:00 AM	Local Produced	0:01:02	Ski resort snow report- Reported on snow and base depths of local ski resorts. Talked about when they will open and what to expect. Also ways to stay safe on the mountain this season.
Other	12/29/2020	7:50:00 AM	Local Produced	0:01:36	Ski resort snow report- Reported on snow and base depths of local ski resorts. Talked about when they will open and what to expect. Also ways to stay safe on the mountain this season.
Environment	12/28/2020	8:45:00 AM	Local Produced	0:00:54	Snow removal in Idaho Falls. https://www.eastidahonews.com/2020/12/parking-restrictions-in-effect-in-idaho-falls-after-snow-event-declared/

Other

12/30/2020 7:50:00 AM Local
Produced

0:00:54 Ski resort snow report- Reported on snow and base depths of local ski resorts. Talked about when they will open and what to expect. Also ways to stay safe on the mountain this season.