



# RIVERBEND COMMUNICATIONS

## 1st QUARTER 2019 ISSUES PROGRAMS KFTZ

### January

TOTAL:

0:10:00 | *hh:mm:ss*

### February

TOTAL:

2:12:30 | *hh:mm:ss*

### March

TOTAL:

1:46:15 | *hh:mm:ss*



1st QUARTER 2019 ISSUES REPORT KFTZ

ISSUES	DATE	TIME	SOURCE	HH:MM:SS	DESCRIPTION OF SEGMENT
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January

Crime/Safety	1/4/2019	7:25:00 AM	Local Produced	0:05:00	"Ask a Cop" Once a month Jakoby and Tara talk to Sgt Carl Casperson from the Bonneville County Sheriff's Department.
Health (Physical/Mental)	1/8/2018	6:25:00 AM	Local Produced	0:03:00	Jakoby & Tara shared with listeners that showering too often is bad for your skin and hair according to a new study.
Education	1/11/2019	6:25:00 AM	Local Produced	0:00:30	Learn to Swim – Red Cross Swimming Lessons for kids 6 months – 13 year every Saturday for 5 weeks at the IF Aquatic Center. Register online at <a href="http://Idahofalls.gov/registration">Idahofalls.gov/registration</a> Announcement was made 6:25, 7:25 and 8:25
Charity	1/7/2019	6:25:00 AM	Local Produced	0:00:30	Come take the plunge! Next Saturday at 3p Apple Athletic Club is hosting the "Freezin' For A Reason Polar Plunge" to benefit the Idaho Falls Community Food Bank. Warm drinks, live DJ, fire rock and more. Sign up today at Apple Athletic Club in Idaho Falls. 50 mentions from 1/7-1/19
Charity	1/22/2019	8:29:00 AM	Local Produced	0:00:30	PINK NIGHT is a night of cancer awareness and fundraising for support locally and at Primary Children's Hospital hosted by the Thunder Ridge High School Boys Basketball team. Watch the game, bid on auction at the gym Friday at 6pm.
Charity	1/23/2019	6:25:00 AM	Local Produced	0:00:30	PINK NIGHT is a night of cancer awareness and fundraising for support locally and at Primary Children's Hospital hosted by the Thunder Ridge High School Boys Basketball team. Watch the game, bid on the auctions at the gym Friday at 6pm.
Charity	1/24/2018	7:27:00 AM	Local Produced	0:00:30	PINK NIGHT is a night of cancer awareness and fundraising for support locally and at Primary Children's Hospital hosted by the Thunder Ridge High School Boys Basketball team. Watch the game, bid on the auctions at the gym Friday at 6pm.
Charity	1/25/2019	6:25:00 AM	Local Produced	0:00:30	PINK NIGHT is a night of cancer awareness and fundraising for support locally and at Primary Children's Hospital hosted by the Thunder Ridge High School Boys Basketball team. Watch the game, bid on the auctions at the gym Friday at 6pm. Also promoted at 7:25 and 8:25
Other	1/25/2019	6:25:00 AM	Local Produced	0:00:30	Museum of Idaho – Latest exhibit is "Archimedes: Science and Innovations" Solve puzzles, view lost technology, and interact with machines designed in the 3rd century BC. Going on until September 26, but don't put it off, Adults \$10 kids \$7, 4 and under free. Also promoted at 7:25 and 8:25.
Charity	1/25/2019	6:25:00 AM	Local Produced	0:00:30	Spirit Night at Chick-Fil-A - Help us fight back against cancer by eating delicious food for the American Cancer Society's Relay For Life of Idaho Falls. Mention ACS Relay For Life to your cashier, for 10% of proceeds to be donated. Also promoted at 7:25 and 8:25.
Charity	1/25/2019	6:25:00 AM	Local Produced	0:00:30	Laughter and Light – Food and Wine tasting to benefit Hospice of Eastern Idaho, reservations are required at the SUB at University Place. Call 208.529.0342 Also promoted at 7:25 and 8:25.

## February

Crime/Safety	2/1/2019	7:25:00 AM	Local Produced	0:05:00 "Ask a Cop" Once a month Jakoby and Tara talk to Sgt Carl Casperson from the Bonneville County Sheriff's Department.
Charity	2/6/2019	6:10:00 AM	Local Produced	0:00:30 Smooches from Pooches is a dog-kissing booth hosted by the Pocatello Animal Services at the shelter at 3100 Avenue of the Chiefs. Stop by Saturday from 11-2, photos are \$3.
Charity	2/6/2019	9:14:00 AM	Local Produced	0:02:00 Smooches from Pooches is a dog-kissing booth hosted by the Pocatello Animal Services at the shelter at 3100 Avenue of the Chiefs. Stop by Saturday from 11-2, photos are \$3.
Crime/Safety	2/13/2019	7:40:00 AM	Local Produced	0:05:00 Four Risky Things You Shouldn't Do While Pumping Gas  FULL STORY: You've filled your car with gas hundreds of times. So you couldn't possibly be doing anything WRONG, could you? Here are four risky things you shouldn't do while filling your tank . . .  1. Pumping gas without touching your car first. Sliding across your seat to get out can cause static electricity to build up. And if it sparks while enough fumes are in the air, it can start a fire. It's rare, but it happens a handful of times a year. So before you start pumping, touch the metal part of your car with your bare hand, not just the gas cap.  2. Using your phone at the pump. The idea that your phone could spark a fire is probably just a myth. But here's why you shouldn't use it. There's a group that tracks how often people drive away with the gas nozzle still in their car. And, they say it's almost ALWAYS because they got distracted by their phone.  3. Topping off your tank just to make the price a round number. If you overdo it, you'll spray gas everywhere. But there's also another reason you shouldn't overfill. Gas tends to expand once it's in your car. And if your tank is too full, it can create a build-up in pressure that can cause dangerous leaks.
Education	2/27/2019	5:00:00 PM	Local Produced	2:00:00 Jakoby and Tara hosted a teacher appreciation dinner for the teachers of District 91 in Idaho Falls.

## March

Crime/Safety	3/1/2019	6:25:00 AM	Local Produced	0:05:00 Four Risky Things You Shouldn't Do While Pumping Gas  FULL STORY: You've filled your car with gas hundreds of times. So you couldn't possibly be doing anything WRONG, could you? Here are four risky things you shouldn't do while filling your tank . . .
Charity	3/1/2019	6:25:00 AM	Local Produced	0:00:30 17th Annual Indoor Pub Golf Tournament – Put together your costume and putt putt around Idaho Falls with your team of 5 8-4. Read this also at 7:25, 8:25, and 9:25.
Charity	3/1/2019	6:25:00 AM	Local Produced	0:00:30 2019 FurBall – Hosted by Snake River Animal Shelter, this years theme is Mardi Paws, happening at Pinecrest Event Center. Music, dinner, dancing and auctions 6-11:30. Read this also at 7:25, 8:25, and 9:25.
Education	3/1/2019	9:45:00 AM	Local Produced	0:40:00 Jakoby & Tara read to the children of Mountain Valley Elementary as part of the schools Dr. Seuss week festivities.

Education	3/1/2019	9:45:00 AM	Local Produced	0:40:00	Jakoby & Tara read to the children of Mountain Valley Elementary as part of the schools Dr. Seuss week festivities.
Charity	3/4/2019	10:15:00 AM	Local Produced	0:01:30	1st option: When a child is sick, they need family the most. That's why Ronald McDonald House Charities of Idaho is building a Ronald McDonald Family Room within Eastern Idaho Regional Medical Center in Idaho Falls. The Family Room will provide a welcoming place for families of pediatric patients to rest and recharge. Help families in your community by being a part of our first annual "Fundraising for Families." To make your donation today, text the amount you'd like to give to 208-721-9077. Again, the number is 208-721-9077.
Charity	3/5/2019	11:12:00 AM	Local Produced	0:01:45	1st option: When a child is sick, they need family the most. That's why Ronald McDonald House Charities of Idaho is building a Ronald McDonald Family Room within Eastern Idaho Regional Medical Center in Idaho Falls. The Family Room will provide a welcoming place for families of pediatric patients to rest and recharge. Help families in your community by being a part of our first annual "Fundraising for Families." To make your donation today, text the amount you'd like to give to 208-721-9077. Again, the number is 208-721-9077.
Crime/Safety	3/6/2019	7:25:00 AM	Local Produced	0:15:00	"Ask a Cop" Once a month Jakoby and Tara talk to Sgt Carl Casperson from the Bonneville County Sheriff's Department. Here are the questions he answered this month: What are the rules of parking lots, what happens if I don't register my car, what are the rules when it comes to stopping for a school bus, can I teach my kid how to drive in a parking lot?
Charity	3/8/2019	6:25:00 AM	Local Produced	0:00:30	Chili Cook Off – benefiting the Community Food Bank. Entertainment and tons of chili to taste and vote on at Diablas Kitchen 1-4. Also mentioned this at 7:25 and 8:25am.
Charity	3/8/2019	6:25:00 AM	Local Produced	0:00:30	Pictures with Bear Cubs – from Yellowstone Bear World at Cabela's 10-8 on Saturday and Sunday 11-6, it's a fundraiser for the animals. Also mentioned this at 7:25 and 8:25am.
Charity	3/29/2019	6:25:00 AM	Local Produced	0:00:30	Microchip Special – Get your furbabies to Snake River Animal Shelter to get microchipped for only \$20 11a-5p, proceeds benefit the shelter.  Also mentioned at 7:25 and 8:25
Other	3/29/2019	6:25:00 AM	Local Produced	0:00:30	Zoo Cleanup – Before they can open, it's gotta get all cleaned up. If you'd like to volunteer, bring your own supplies; work gloves, grass rakes, shovels and wheelbarrows. 9-4 at the Idaho Falls Zoo.

PSA				
KFTZ-FM	ISBA	Contract #121379		239
KFTZ-FM	Riverbend	Contract #121471		147
KFTZ-FM	Riverbend PSA	Contract #121400		289
Total PSA				675