



RIVERBEND  
COMMUNICATIONS

## 4th QUARTER 2022 ISSUES PROGRAMS KFTZ

October

TOTAL:

2:12:00 | *hh.mm.ss*

November

TOTAL:

0:47:00 | *hh.mm.ss*

December

TOTAL:

0:26:00 | *hh.mm.ss*



RIVERBEND  
COMMUNICATIONS

## 4th QUARTER 2022 ISSUES REPORT KFTZ

ISSUES

DATE

TIME

SOURCE HH:MM:SS

DESCRIPTION OF SEGMENT

October

Health  
(Physical/Mental)

10/1/2022 12:00:00 AM

0:01:00 Live and recorded promotional announcements for Breast Cancer Awareness Month ran for the entire month of October a minimum of 100 times in various dayparts.

We have partnered with Idaho Falls Community Hospital, Mountain View Hospital and Teton Cancer Institute to make it easier than ever to get a mammogram. Go to z103.fm and download your coupon for a discount mammogram today. Idaho ranks 50th in the nation in breast cancer screening. Remember early detection is key. Get your discount mammogram coupon now at z103.fm.

Health  
(Physical/Mental)

10/1/2022 12:00:00 AM

0:01:00 Mental Health Monday was promoted in live and recorded promotional announcements a minimum of 50 total times in Q4 2022.

We've all experienced tough times and that's why we here at Z103 like to remind you to check in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference.

If you're suffering, don't forget there is always someone ready to listen and help. NOW EVEN EASIER TO REACH OUT WHEN YOU NEED HELP!

The Suicide and Crisis Lifeline - Just dial 988  
Call the National Suicide Prevention Lifeline: 800-273-Talk (8255)  
Text the Idaho Suicide Prevention Hotline: 208-398-4357  
Crisis Text Line: Text "HOME" to 741741

Together we can inspire Hope. Help support the well-being of our community with Mental Health Monday.

Health  
(Physical/Mental)

10/1/2022 12:00:00 AM

0:01:00 Live and recorded promotions for Break For the Cure aired from 10/1/22 up to the event on 10/4/22 a minimum of 12 times.

October is Breast Cancer Awareness Month and we'd like you to join us as we Break For The Cure. Tuesday October 4th from 6:00a - 9:30a join us at Teton Cancer Institute on 17th Street in Idaho Falls and grab yourself a gift bag which includes a light breakfast, a variety of gifts from local businesses, breast cancer information and a discount mammogram coupon. It's all happening the morning of Tuesday, October 4th, from 6:00a - 9:30a as we Break For The Cure.

**November**

Other	11/7/2022	12:00:00 AM	0:01:00	<p>Live and recorded promotional announcements to encourage listeners to take part in election day were broadcast a minimum of 24 times on 11/7/22 and 11/8/22.</p> <p>Tuesday is election day in Idaho and it's our responsibility as Idahoans to get out and vote! At Z103, we are encouraging you to get involved and let your voice be heard!</p> <ul style="list-style-type: none"> <li>- Visit <a href="http://voteidaho.gov">voteidaho.gov</a> to confirm your voter registration and to find your voting location</li> <li>- Election day registration will be available at your precinct polling location. If you wish to register to vote on election day, you must appear in person at your precinct polling location with proof of identity and address</li> <li>- Research candidates and issues prior to going to the polls</li> <li>- If you want to be heard, it's your responsibility to take action!</li> <li>- Your vote is essential whether you want change or prefer things to remain the same - your vote counts!</li> </ul>
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Health (Physical/Mental)	11/7/2022	8:45:00 AM	Local Direct	0:03:30	<p>Mental Health Monday was promoted in live and recorded promotional announcements a minimum of 50 total times in Q4 2022.</p> <p>We've all experienced tough times and that's why we here at Z103 like to remind you to check in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference.</p> <p>If you're suffering, don't forget there is always someone ready to listen and help. NOW EVEN EASIER TO REACH OUT WHEN YOU NEED HELP!</p> <p>The Suicide and Crisis Lifeline - Just dial 988          Call the National Suicide Prevention Lifeline: 800-273-Talk (8255)          Text the Idaho Suicide Prevention Hotline: 208-398-4357          Crisis Text Line: Text "HOME" to 741741</p> <p>Together we can inspire Hope. Help support the well-being of our community with Mental Health Monday.</p>
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Education	11/15/2022	3:25:00 PM	Local Direct	0:01:00	PSA for boiling water in Blackfoot.
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Other	11/28/2022	3:00:00 PM	Local Direct	0:01:00	Please visit <a href="http://511.Idaho.Gov">511.Idaho.Gov</a> for road conditions before driving
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Other	11/28/2022	4:00:00 PM	Local Direct	0:01:00	Idaho Falls snow removal is in effect. Don't park on the streets.
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**December**

Other	12/1/2022	2:00:00 PM	Local Direct	0:01:00	Extreme weather alert for Idaho - snow.
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Other	12/1/2022	3:16:00 PM	Local Direct	0:01:00	Road closure due to snow. I-15 near Montana border
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Health (Physical/Mental)	11/7/2022	8:45:00 AM Local Direct	0:03:30 Mental Health Monday was promoted in live and recorded promotional announcements a minimum of 50 total times in Q4 2022.  We've all experienced tough times and that's why we here at Z103 like to remind you to check in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference.  If you're suffering, don't forget there is always someone ready to listen and help. NOW EVEN EASIER TO REACH OUT WHEN YOU NEED HELP! The Suicide and Crisis Lifeline - Just dial 988 Call the National Suicide Prevention Lifeline: 800-273-Talk (8255) Text the Idaho Suicide Prevention Hotline: 208-398-4357 Crisis Text Line: Text "HOME" to 741741  Together we can inspire Hope. Help support the well-being of our community with Mental Health Monday.
Other	12/21/2022	4:17:00 PM	0:02:00 Extreme low temp warning. Discussed low temps and preventative measures for homes.
Other	12/21/2022	4:30:00 PM	0:02:00 Talked about extreme cold weather, house maintenance for preparation, don't pass snow plows on the right and be safe while passing.