



RIVERBEND COMMUNICATIONS

2nd QUARTER 2022 ISSUES PROGRAMS KFTZ

April

TOTAL:

0:08:40 hh.mm.ss

May

TOTAL:

2:04:00 hh.mm.ss

June

TOTAL:

0:58:00 hh.mm.ss



RIVERBEND
COMMUNICATIONS

2nd QUARTER 2022 ISSUES REPORT KFTZ

ISSUES	DATE	TIME	SOURCE	HH:MM:SS	DESCRIPTION OF SEGMENT
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April

Other	4/5/2022	12:50:00 PM	Local Produced	0:01:00	Pocatello Food Truck Roundup will feature 20 trucks for the year. Ways to help people in our area in need.
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Health (Physical/Mental)	4/11/2022	12:00:00 AM	Local Produced	0:02:00	Mental Health Monday for Q2 2022 Ran 12a-midnight on the following dates: April 11, 2022 April 25, 2022
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We've all experienced tough times and that's why we here at Z103 like to remind you to check in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference.

If you're suffering, don't forget there is always someone ready to listen and help. Call the National Suicide Prevention Lifeline: 800-273-Talk (8255) Text the Idaho Suicide Prevention Hotline: 208-398-4357 Crisis Text Line: Text "HOME" to 741741

Together we can inspire Hope. Help support the well-being of our community with Mental Health Monday.

Other	4/14/2022	7:40:00 AM	Local Produced	0:02:10	Apartment fire in Idaho Falls : https://www.eastidahonews.com/2022/04/part-of-17th-street-in-idaho-falls-closed-as-crews-battle-apartment-fire/
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Health (Physical/Mental)	4/22/2022	10:15:00 AM	Local Produced	0:01:30	Blackfoot water boil order
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May

Health (Physical/Mental)	5/9/2022	12:00:00 AM	Local Produced	0:02:00	Mental Health Monday for Q2 2022 Ran 12a-midnight on the following dates: May 9, 2022 May 23, 2022
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Crime/Safety	5/16/2022	6:00:00 AM	Local Produced	0:02:00	<p>Just Ride Idaho Summer Safety Event Ran minimum of 5x/day 5/16/22 - 5/21/22 Additional live breaks and social media exposure on 5/21/22</p> <p>The Just Ride Idaho Summer Safety Event is this Saturday at the Joe Marmo/Wayne Lehto Ice Arena in Tautphaus Park from 11a – 2p. Just Ride Idaho is a joint initiative between Teton Toyota, Idaho Falls Community Hospital, and Idaho Mountain Trading to promote recreational safety, along with general health and wellness in Eastern Idaho. There will be bike activities for kids of all ages, a bike rodeo, free food, and fun art activities. Not to mention 300 bike helmets will be given away and you can get a free bike maintenance check to kick off the summer season of riding. It's all happening this Saturday at the Joe Marmo/Wayne Lehto Ice Arena in Tautphaus Park from 11a – 2p. Find more details at Z103.fm</p>
Charity	5/24/2022	6:00:00 AM	Local Produced	0:02:00	<p>Crusade Against Cancer Ran a minimum of 5x/day between 5/24/22 and 6/4/22</p> <p>The Crusade Against Cancer is a family fun run to help raise money to benefit our local, SEI cancer patients. We encourage you to dress up in superhero costumes to show that we can beat cancer together!!</p> <p>Registration starts 7:30am Cheerleader Contest: 8:00am Costume contest: 8:30am Race begins: 9:00am</p> <p>Packet Pick up: Bill's Bike & Run Friday June 3rd 4:00 pm- 7:00pm</p>

June					
Other	6/1/2022	11:30:00 AM	Local Produced	0:04:00	GIFT - Greater Idaho Falls Transit - new system coming
Economy	6/3/2022	10:15:00 AM	Local Produced	0:02:00	GIFT - Greater Idaho Falls Transit begins today.
Health (Physical/Mental)	6/6/2022	12:00:00 AM	Local Produced	0:02:00	<p>Mental Health Monday for Q2 2022 Ran 12a-midnight on the following dates: June 6, 2022 June 20, 2022</p> <p>We've all experienced tough times and that's why we here at Z103 like to remind you to check in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference.</p> <p>If you're suffering, don't forget there is always someone ready to listen and help. Call the National Suicide Prevention Lifeline: 800-273-Talk (8255) Text the Idaho Suicide Prevention Hotline: 208-398-4357 Crisis Text Line: Text "HOME" to 741741</p> <p>Together we can inspire Hope. Help support the well-being of our community with Mental Health Monday.</p>

Charity

6/9/2022 6:00:00 AM Local
Produced

0:02:00 SUMMER DRIVE-IN MOVIE SERIES - RONALD MCDONALD HOUSE
Ran a minimum of 3x/day between 6/9/22 & 6/16/22

If you're looking for something fun to do with the family while supporting a great cause, check out the summer drive-in movie series benefiting the Ronald McDonald House Charities of Idaho presented by Blue Cross of Idaho and Z103. This is a great way to get out of the house while staying safe, having fun and supporting local families right here in East Idaho.