



1st QUARTER 2021 ISSUES PROGRAMS KFTZ

January

TOTAL:

0:43:27 | *hh.mm.ss*

February

TOTAL:

0:53:38 | *hh.mm.ss*

March

TOTAL:

0:53:44 | *hh.mm.ss*



RIVERBEND
COMMUNICATIONS

1st QUARTER 2021 ISSUES REPORT KFTZ

ISSUES DATE TIME SOURCE HH:MM:SS DESCRIPTION OF SEGMENT

January					
ISSUES	DATE	TIME	SOURCE	HH:MM:SS	DESCRIPTION OF SEGMENT
Crime/Safety	1/8/2021	8:33:00 AM	Local Produced	0:10:00	AFAF with Sgt. Crain with the Idaho State police. Listeners ask questions about the law. New no cell phone law went into affect.
Environment	1/5/2021	7:50:00 AM	Local Produced	0:00:45	Ski Resort Snow Report- Reported on snow and base depths of local ski resorts. Talked about ones that are open, and when others will be opening.
Crime/Safety	1/5/2021	8:35:00 AM	Local Produced	0:00:38	Road report- I-15 at a stand still. Got someone sitting in the traffic to talk on air.
Environment	1/6/2021	7:45:00 AM	Local Produced	0:01:03	Ski Resort Snow Report- Reported on snow and base depths of local ski resorts. Talked about ones that are open, and when others will be opening.
Environment	1/11/2021	7:40:00 AM	Local Produced	0:00:45	Ski Resort Snow Report- Reported on snow and base depths of local ski resorts. Talked about ones that are open, and when others will be opening. Talking about staying safe while playing in snow. What to do if you are caught in an avalanche.
Economy	1/12/2021	8:40:00 AM	Local Produced	0:03:21	Tips and tricks when it comes to renting a house/apartment. Many callers called to give advice.
Environment	1/13/2021	7:40:00 AM	Local Produced	0:01:02	Ski Resort Snow Report- Reported on snow and base depths of local ski resorts. Talked about ones that are open, and when others will be opening. Talking about staying safe while playing in snow. What to do if you are caught in an avalanche.
Crime/Safety	1/15/2021	8:33:00 AM	Local Produced	0:10:00	AFAF with Sgt. Crain with the Idaho State police. Listeners ask questions about the law.
Environment	1/15/2021	7:40:00 AM	Local Produced	0:00:40	Ski Resort Snow Report- Reported on snow and base depths of local ski resorts. Talked about ones that are open, and when others will be opening. Talking about staying safe while playing in snow. What to do if you are caught in an avalanche.
Environment	1/18/2021	7:40:00 AM	Local Produced	0:00:52	Ski Resort Snow Report- Reported on snow and base depths of local ski resorts. Talked about ones that are open, and when others will be opening. Talking about staying safe while playing in snow. What to do if you are caught in an avalanche.
Environment	1/20/2021	7:40:00 AM	Local Produced	0:00:35	Ski Resort Snow Report- Reported on snow and base depths of local ski resorts. Talked about ones that are open, and when others will be opening. Talking about staying safe while playing in snow. What to do if you are caught in an avalanche.
Crime/Safety	1/20/2021	1:27:00 PM	Local Produced	0:01:02	Breaking News- The mob breaking through security at Capitol Building
Crime/Safety	1/22/2021	8:33:00 AM	Local Produced	0:10:00	AFAF with Sgt. Crain with the Idaho State police. Listeners ask questions about the law.

Environment	1/22/2021	7:40:00 AM	Local Produced	0:00:56	Ski Resort Snow Report- Reported on snow and base depths of local ski resorts. Talked about ones that are open, and when others will be opening. Talking about staying safe while playing in snow. What to do if you are caught in an avalanche.
Environment	1/25/2021	7:42:00 AM	Local Produced	0:01:01	Ski Resort Snow Report- Reported on snow and base depths of local ski resorts. Talked about ones that are open, and when others will be opening. Talking about staying safe while playing in snow. What to do if you are caught in an avalanche.
Environment	1/29/2021	7:45:00 AM	Local Produced	0:00:46	Ski Resort Snow Report- Reported on snow and base depths of local ski resorts. Talked about ones that are open, and when others will be opening. Talking about staying safe while playing in snow. What to do if you are caught in an avalanche.

February

Environment	2/1/2021	7:40:00 AM	Local Produced	0:00:46	Ski Resort Snow Report- Reported on snow and base depths of local ski resorts. Talked about ones that are open, and when others will be opening. Talking about staying safe while playing in snow. What to do if you are caught in an avalanche.
Environment	2/3/2021	7:40:00 AM	Local Produced	0:00:58	Ski Resort Snow Report- Reported on snow and base depths of local ski resorts. Talked about ones that are open, and when others will be opening. Talking about staying safe while playing in snow. What to do if you are caught in an avalanche.
Crime/Safety	2/5/2021	8:33:00 AM	Local Produced	0:10:00	AFAF with Sgt. Crain with the Idaho State police. Listeners ask questions about the law.
Environment	2/8/2021	6:45:00 AM	Local Produced	0:02:12	Local stones and minerals our awesome state of Idaho gives us. Uses for stones and crystals.
Environment	2/8/2021	7:32:00 AM	Local Produced	0:00:32	Ski Resort Snow Report- Reported on snow and base depths of local ski resorts. Talked about ones that are open, and when others will be opening. Talking about staying safe while playing in snow. What to do if you are caught in an avalanche.
Environment	2/10/2021	7:40:00 AM	Local Produced	0:00:45	Ski Resort Snow Report- Reported on snow and base depths of local ski resorts. Talked about ones that are open, and when others will be opening. Talking about staying safe while playing in snow. What to do if you are caught in an avalanche.
Crime/Safety	2/12/2021	8:33:00 AM	Local Produced	0:10:00	AFAF with Sgt. Crain with the Idaho State police. Listeners ask questions about the law.
Environment	2/12/2021	7:45:00 AM	Local Produced	0:00:49	Ski Resort Snow Report- Reported on snow and base depths of local ski resorts. Talked about ones that are open, and when others will be opening. Talking about staying safe while playing in snow. What to do if you are caught in an avalanche.
Environment	2/15/2021	7:40:00 AM	Local Produced	0:00:36	Ski Resort Snow Report- Reported on snow and base depths of local ski resorts. Talked about ones that are open, and when others will be opening. Talking about staying safe while playing in snow. What to do if you are caught in an avalanche.
Crime/Safety	2/16/2021	6:40:00 AM	Local Produced	0:02:03	Do not push your snow across a road. It is illegal and you can cause damage to snow plows and other drivers.

Environment	2/17/2021	7:40:00 AM	Local Produced	0:00:45	Ski Resort Snow Report- Reported on snow and base depths of local ski resorts. Talked about ones that are open, and when others will be opening. Talking about staying safe while playing in snow. What to do if you are caught in an avalanche.
Crime/Safety	2/19/2021	8:33:00 AM	Local Produced	0:10:00	AFAF with Sgt. Crain with the Idaho State police. Listeners ask questions about the law.
Environment	2/19/2021	7:40:00 AM	Local Produced	0:00:57	Ski Resort Snow Report- Reported on snow and base depths of local ski resorts. Talked about ones that are open, and when others will be opening. Talking about staying safe while playing in snow. What to do if you are caught in an avalanche.
Environment	2/22/2021	7:46:00 AM	Local Produced	0:00:41	Ski Resort Snow Report- Reported on snow and base depths of local ski resorts. Talked about ones that are open, and when others will be opening. Talking about staying safe while playing in snow. What to do if you are caught in an avalanche.
Environment	2/24/2021	7:45:00 AM	Local Produced	0:00:42	Ski Resort Snow Report- Reported on snow and base depths of local ski resorts. Talked about ones that are open, and when others will be opening. Talking about staying safe while playing in snow. What to do if you are caught in an avalanche.
Crime/Safety	2/26/2021	8:33:00 AM	Local Produced	0:10:00	AFAF with Sgt. Crain with the Idaho State police. Listeners ask questions about the law.
Environment	2/26/2021	7:45:00 AM	Local Produced	0:00:56	Ski Resort Snow Report- Reported on snow and base depths of local ski resorts. Talked about ones that are open, and when others will be opening. Talking about staying safe while playing in snow. What to do if you are caught in an avalanche.
Environment	2/26/2021	7:41:00 AM	Local Produced	0:00:56	Ski Resort Snow Report- Reported on snow and base depths of local ski resorts. Talked about ones that are open, and when others will be opening. Talking about staying safe while playing in snow. What to do if you are caught in an avalanche.

March

Environment	3/1/2021	7:45:00 AM	Local Produced	0:00:42	Ski Resort Snow Report- Reported on snow and base depths of local ski resorts. Talked about ones that are open, and when others will be opening. Talking about staying safe while playing in snow. What to do if you are caught in an avalanche.
Environment	3/3/2021	7:40:00 AM	Local Produced	0:00:32	Ski Resort Snow Report- Reported on snow and base depths of local ski resorts. Talked about ones that are open, and when others will be opening. Talking about staying safe while playing in snow. What to do if you are caught in an avalanche.

Charity	3/4/2021	12:00:00 PM	Local Produced	0:01:00	This ran 3/4/21 - 3/7/21 with a minimum of 20 mentions. Each mention was approximately :60 in length. Z103, EIRMC (ER-Mac), Fluor (Floor) Idaho and the Ronald McDonald House Charities of Idaho have teamed up for the 2nd Annual Fundraising for Families. Our goal is to raise \$30k for the Ronald McDonald Family Room which provides families with sick kids a home-like environment within the hospital just steps from their child at no cost to them. The Ronald McDonald Family Room has served more than 500 families with sick children since it opened in 2019 and with your help they will serve thousands more in the coming months. It all starts Monday. The 2nd Annual Fundraising for Families with EIRMC (ER-Mac), Fluor (Floor) Idaho, the Ronald McDonald House Charities of Idaho and Z103. Details at z103.fm."
Environment	3/5/2021	7:40:00 AM	Local Produced	0:00:26	Ski Resort Snow Report- Reported on snow and base depths of local ski resorts. Talked about ones that are open, and when others will be opening. Talking about staying safe while playing in snow. What to do if you are caught in an avalanche.
Crime/Safety	3/5/2021	8:33:00 AM	Local Produced	0:10:00	AFAF with Sgt. Crain with the Idaho State police. Listeners ask questions about the law.
Environment	3/24/2021	7:41:00 AM	Local Produced		Ski Resort Snow Report- Reported on snow and base depths of local ski resorts. Talked about ones that are open, and when others will be opening. Talking about staying safe while playing in snow. What to do if you are caught in an avalanche.
Charity	3/8/2021	6:40:00 AM	Local Produced	0:00:56	Z103, EIRMC (ER-Mac), Fluor (Floor) Idaho and the Ronald McDonald House Charities of Idaho have teamed up for the 2nd Annual Fundraising for Families. Our goal is to raise \$30k for the Ronald McDonald Family Room which provides families with sick kids a home-like environment within the hospital just steps from their child at no cost to them. The Ronald McDonald Family Room has served more than 500 families with sick children since it opened in 2019 and with your help they will serve thousands more in the coming months. It all starts Monday. The 2nd Annual Fundraising for Families with EIRMC (ER-Mac), Fluor (Floor) Idaho, the Ronald McDonald House Charities of Idaho and Z103. Details at Z103.fm.
Charity	3/8/2021	7:50:00 AM	Local Produced	0:00:56	Z103, EIRMC (ER-Mac), Fluor (Floor) Idaho and the Ronald McDonald House Charities of Idaho have teamed up for the 2nd Annual Fundraising for Families. Our goal is to raise \$30k for the Ronald McDonald Family Room which provides families with sick kids a home-like environment within the hospital just steps from their child at no cost to them. The Ronald McDonald Family Room has served more than 500 families with sick children since it opened in 2019 and with your help they will serve thousands more in the coming months. It all starts Monday. The 2nd Annual Fundraising for Families with EIRMC (ER-Mac), Fluor (Floor) Idaho, the Ronald McDonald House Charities of Idaho and Z103. Details at Z103.fm.
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Charity	3/8/2021	9:50:00 AM	Local Produced	0:00:59	Z103, EIRMC (ER-Mac), Fluor (Floor) Idaho and the Ronald McDonald House Charities of Idaho have teamed up for the 2nd Annual Fundraising for Families. Our goal is to raise \$30k for the Ronald McDonald Family Room which provides families with sick kids a home-like environment within the hospital just steps from their child at no cost to them. The Ronald McDonald Family Room has served more than 500 families with sick children since it opened in 2019 and with your help they will serve thousands more in the coming months. It all starts Monday. The 2nd Annual Fundraising for Families with EIRMC (ER-Mac), Fluor (Floor) Idaho, the Ronald McDonald House Charities of Idaho and Z103. Details at Z103.fm.
Charity	3/9/2021	6:45:00 AM	Local Produced	0:00:56	Z103, EIRMC (ER-Mac), Fluor (Floor) Idaho and the Ronald McDonald House Charities of Idaho have teamed up for the 2nd Annual Fundraising for Families. Our goal is to raise \$30k for the Ronald McDonald Family Room which provides families with sick kids a home-like environment within the hospital just steps from their child at no cost to them. The Ronald McDonald Family Room has served more than 500 families with sick children since it opened in 2019 and with your help they will serve thousands more in the coming months. It all starts Monday. The 2nd Annual Fundraising for Families with EIRMC (ER-Mac), Fluor (Floor) Idaho, the Ronald McDonald House Charities of Idaho and Z103. Details at Z103.fm.
Charity	3/9/2021	7:54:00 AM	Local Produced	0:00:57	Z103, EIRMC (ER-Mac), Fluor (Floor) Idaho and the Ronald McDonald House Charities of Idaho have teamed up for the 2nd Annual Fundraising for Families. Our goal is to raise \$30k for the Ronald McDonald Family Room which provides families with sick kids a home-like environment within the hospital just steps from their child at no cost to them. The Ronald McDonald Family Room has served more than 500 families with sick children since it opened in 2019 and with your help they will serve thousands more in the coming months. It all starts Monday. The 2nd Annual Fundraising for Families with EIRMC (ER-Mac), Fluor (Floor) Idaho, the Ronald McDonald House Charities of Idaho and Z103. Details at Z103.fm.
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Charity	3/10/2021	6:50:00 AM	Local Produced	0:00:52	Z103, EIRMC (ER-Mac), Fluor (Floor) Idaho and the Ronald McDonald House Charities of Idaho have teamed up for the 2nd Annual Fundraising for Families. Our goal is to raise \$30k for the Ronald McDonald Family Room which provides families with sick kids a home-like environment within the hospital just steps from their child at no cost to them. The Ronald McDonald Family Room has served more than 500 families with sick children since it opened in 2019 and with your help they will serve thousands more in the coming months. It all starts Monday. The 2nd Annual Fundraising for Families with EIRMC (ER-Mac), Fluor (Floor) Idaho, the Ronald McDonald House Charities of Idaho and Z103. Details at Z103.fm.

Charity	3/10/2021	7:50:00 AM	Local Produced	0:00:50 Z103, EIRMC (ER-Mac), Fluor (Floor) Idaho and the Ronald McDonald House Charities of Idaho have teamed up for the 2nd Annual Fundraising for Families. Our goal is to raise \$30k for the Ronald McDonald Family Room which provides families with sick kids a home-like environment within the hospital just steps from their child at no cost to them. The Ronald McDonald Family Room has served more than 500 families with sick children since it opened in 2019 and with your help they will serve thousands more in the coming months. It all starts Monday. The 2nd Annual Fundraising for Families with EIRMC (ER-Mac), Fluor (Floor) Idaho, the Ronald McDonald House Charities of Idaho and Z103. Details at Z103.fm.
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