

307003



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO: Ericka Phillips c/o Sharon Cothorn	STATION: WFXL
FROM: Ashley Demby	HRP OFFICE: WASHINGTON, DC

REQUEST RECEIVED FROM

DATE: 7/16/14

BUYER: Ben Angle
AGENCY: American Media and Advocacy Group
ADDRESS: 815 SLATERS LANE - ALEXANDRIA, VA 22314
PHONE #: (703) 683-4877
FAX #: (703) 683-9517
OTHER:

AVAILS FOR

COMMITTEE: Ending Spending Action Fund
EXECUTIVES: Todd Ricketts, Brian Baker
TREASURER:
ADDRESS: 815 SLATERS LANE - ALEXANDRIA, VA 22305
PHONE #: 202-642-2771
FAX #:
OTHER: www.endingspendingfund.com

FOR

ISSUE: Ending Spending
OFFICE:
PARTY: REPUBLICAN

DAYPARTS: All
SCHEDULE DATES: As ordered
COMMERICAL LENGTH: :30
PROGRAMS: All

PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>WFXX</i> <i>1201 Stuart Ave., Albany, GA. 31707</i>	Date:
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I, American Media and Advocacy Group
do hereby request station time concerning the following issue:

U.S. Senate Election

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: Ending Spending Action Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Ending Spending Action Fund
815 Slaters Lane
Alexandria, VA 22305

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Todd Ricketts, CEO
Brian Baker, COO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

REP HEADLINE# 7301026
 *** ORIGINAL REV#0 ***
 REP: TEL# 703-528-9383 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM STATION AUG5/14 08.10
 *** WFXL-TV ***

ADV # _____ ADV. NAME ISS/ENDNG SPNDNG ACTN FUND REP.# _____ OFF.# _____ SALESMAN # _____
 AGY # _____ AGY. NAME AMERICAN MEDIA & ADVOCACY GROUP BUYER NAME MELISSA SHARP
 815 SLATERS LANE SALES PRSN WA- ASHLEY DEMBY
 ALEXANDRIA, VA 22314

ORDER # 307003 CONTRACT # 7301026 CLASS: NATL. LOCAL REGIONAL
 PRDCT ENDING SPENDING FUND EST#4712 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG6/14 AUG12/14 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG5/14 08.10

REP: NEW ORDER 8/4
 TTL \$375 @ 5X
 PLEASE CONFIRM
 THANKS MATT FOR ASHLEY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ENDING SPENDING FUND

New 375 @ 5x

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			400P-500P	30		\$75.00	8/8	8/8	1		FRI	1
PROGRAM : DR. PHIL CON COM1 : DR. PHIL												
2			400P-500P	30		\$75.00	8/11	8/11	1		MON	1
PROGRAM : DR. PHIL CON COM1 : DR. PHIL												
3			400P-500P	30		\$75.00	8/7	8/7	1		THU	1
PROGRAM : DR. PHIL CON COM1 : DR. PHIL												

AGENCY ADVERTISER CODE = 379
 AGENCY PRODUCT CODE = 681
 AGENCY EST# = 4712

P3

REP HEADLINE# 7301026
 *** ORIGINAL REV#0 ***

REP: TEL# 703-528-9383
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM STATION AUG5/14 08.10
 *** WFXL-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			400P-500P	30		\$75.00	8/12	8/12	1		TUE	1
PROGRAM : DR. PHIL												
CON COM1 : DR. PHIL												
5			400P-500P	30		\$75.00	8/6	8/6	1		WED	1
PROGRAM : DR. PHIL												
CON COM1 : DR. PHIL												

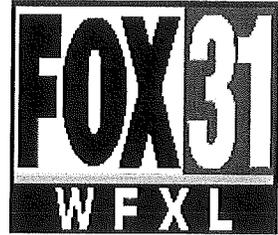
AUG/14 \$375.00 CONTRACT TOTAL \$375.00
 TOTAL SPOTS 5

MARKET TOTALS \$5,110 WFXL 7% WALB 58% WABW 0% WBSK 0% WVAG 0% WSWG 35% EALB 0%

ACCURATE SHARES

SVC- NSI
 DEMOS- RA35+*

ORDER



Orders
Order / Rev: 307003
Alt Order #: 07301026
Product Desc: ENDING SPENDING FUND
Estimate: 4712
Flight Dates: 08/06/14 - 08/12/14
Original Date / Rev: 08/05/14 / 08/06/14
Order Type: GENERAL

Primary AE: HRP HRP-Washington DC
Sales Office: HRPDC
Sales Region: NAT

Agency Name: American Media & Advocacy Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Spending Action Fund
Demographic: A35+
Product Codes: PL Advocacy
Priority: POL-3
Revenue Codes: AGY, Political, Political Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/28/14	08/12/14	5	\$375.00	\$318.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2014	5	\$375.00	\$318.75	0.00
Totals	5	\$375.00	\$318.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
HRP HRP-Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WFXL	7%	\$375.00
Market	100%	\$5,357.14

Competitive Share

	Share	Total
ABSK	0%	\$0.00
CABLE	0%	\$0.00
EALB	0%	\$0.00
EFXL	0%	\$0.00
UNKWN	0%	\$0.00
WABW	0%	\$0.00
WACS	0%	\$0.00
WALB	58%	\$3,107.14
WBKL	0%	\$0.00
WGVP	0%	\$0.00
WSST	0%	\$0.00
WSWG	35%	\$1,875.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WFXL	08/08/14	08/08/14	M-F 4p-5p Dr Phil	CM	4:00 PM-5:00 PM	----1--	:30	1	\$75.00	POL-	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/04/14	08/10/14	----1--		1		\$75.00		0.00					
E 2	WFXL	08/11/14	08/11/14	M-F 4p-5p Dr Phil	CM	4:00 PM-5:00 PM	1-----	:30	1	\$75.00	POL-	0.00	NM	1	\$75.00

Order / Rev: 307003
 Alt Order #: 07301026
 Flight Dates: 08/06/14 - 08/12/14

Advertiser: Spending Action Fund
 Product Desc: ENDING SPENDING FUND
 Estimate: 4712
WFXL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WFXL	08/11/14	08/11/14	M-F 4p-5p Dr Phil	CM	4:00 PM-5:00 PM	1-----	:30	1	\$75.00	POL-	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	1-----		1				\$75.00		0.00			
E 3	WFXL	08/07/14	08/07/14	M-F 4p-5p Dr Phil	CM	4:00 PM-5:00 PM	---1---	:30	1	\$75.00	POL-	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/14	08/10/14	---1---		1				\$75.00		0.00			
E 4	WFXL	08/12/14	08/12/14	M-F 4p-5p Dr Phil	CM	4:00 PM-5:00 PM	-1-----	:30	1	\$75.00	POL-	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/11/14	08/17/14	-1-----		1				\$75.00		0.00			
E 5	WFXL	08/06/14	08/06/14	M-F 4p-5p Dr Phil	CM	4:00 PM-5:00 PM	--1----	:30	1	\$75.00	POL-	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/04/14	08/10/14	--1----		1				\$75.00		0.00			
Totals													5	\$375.00	

INVOICE



WFXL
 PO Box 4050
 Albany, GA 31706
 Main: (229) 435-3100
 Billing: (205) 943-2168

Invoice # 307003-1	Invoice Date 08/17/14	Invoice Month August 2014	Invoice Period 07/28/14 - 08/12/14
Station WFXL	Account Executive HRP HRP-Washington DC	Sales Office HRP Washingto	Sales Region National

Billing Address:

American Media & Advocacy Group
 Attention: Accounts Payable
 815 Slaters Lane
 Alexandria, VA 22314

Advertiser Spending Action Fund	Product ENDING SPENDING FUND	Estimate Number 4712
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Flight Dates 08/06/14 - 08/12/14	Order # 307003	Alt Order # 07301026
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Billing Calendar Broadcast	Billing Type Cash	Deal #
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Special Handling

IDB # 9914860	Advertiser Code 379	Product Code 681
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Agency Ref	Advertiser Ref
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Send Payment To:

WFXL
REMIT TO WFXL
 c/o WABM
 651 Beacon Pkwy W Ste 105
 Birmingham, .AL 35209

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/08/14	08/08/14	Dr Phil	4:00 PM-5:00 PM	----1--	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> 08/04/14 <u>End Date</u> 08/10/14 <u>MTWTFSS</u> ----1-- <u>Spots/Week</u> 1 <u>Rate</u> \$75.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WFXL F 08/08/14 4:41 PM Dr Phil 4:00 PM-5:00 PM :30 ESAF-14-TV-05H \$75.00 NM									
2	08/11/14	08/11/14	Dr Phil	4:00 PM-5:00 PM	1-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> 08/11/14 <u>End Date</u> 08/17/14 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$75.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WFXL M 08/11/14 4:51 PM Dr Phil 4:00 PM-5:00 PM :30 ESAF-14-TV-05H \$75.00 NM									
3	08/07/14	08/07/14	Dr Phil	4:00 PM-5:00 PM	---1---	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> 08/04/14 <u>End Date</u> 08/10/14 <u>MTWTFSS</u> ---1--- <u>Spots/Week</u> 1 <u>Rate</u> \$75.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WFXL Th 08/07/14 4:23 PM Dr Phil 4:00 PM-5:00 PM :30 ESAF-14-TV-05H \$75.00 NM									
4	08/12/14	08/12/14	Dr Phil	4:00 PM-5:00 PM	-1-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> 08/11/14 <u>End Date</u> 08/17/14 <u>MTWTFSS</u> -1----- <u>Spots/Week</u> 1 <u>Rate</u> \$75.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WFXL Tu 08/12/14 4:18 PM Dr Phil 4:00 PM-5:00 PM :30 ESAF-14-TV-05H \$75.00 NM									
5	08/06/14	08/06/14	Dr Phil	4:00 PM-5:00 PM	--1----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> 08/04/14 <u>End Date</u> 08/10/14 <u>MTWTFSS</u> --1---- <u>Spots/Week</u> 1 <u>Rate</u> \$75.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 WFXL W 08/06/14 Dr Phil 4:00 PM-5:00 PM :00 \$75.00 NM Unresolved									

Total Spots 4

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

INVOICE



Send Payment To:

WFXL
REMIT TO WFXL
c/o WABM
651 Beacon Pkwy W Ste 105
Birmingham, .AL 35209

Invoice #	Invoice Date	Invoice Month	Invoice Period
307003-1	08/17/14	August 2014	07/28/14 - 08/12/14

Advertiser	Product	Estimate Number
Spending Action Fund	ENDING SPENDING FUND	4712

Payment Terms 30 Days

<u>Gross Total</u>	\$300.00
<u>Agency Commission</u>	\$45.00
<u>Net Amount Due</u>	\$255.00

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.