

307003

**HRP****PAID POLITICAL  
BROADCAST AVAIL REQUEST**

<b>TO:</b>	Ericka Phillips c/o Sharon Cothorn	<b>STATION:</b>	WFXL
<b>FROM:</b>	Ashley Demby	<b>HRP OFFICE:</b>	WASHINGTON, DC

**REQUEST RECEIVED FROM****DATE:** 7/16/14

<b>BUYER:</b>	Ben Angle
<b>AGENCY:</b>	American Media and Advocacy Group
<b>ADDRESS:</b>	815 SLATERS LANE - ALEXANDRIA ,VA 22314
<b>PHONE #:</b>	(703) 683-4877
<b>FAX #:</b>	(703) 683-9517
<b>OTHER:</b>	

**AVAILS FOR**

<b>COMMITTEE:</b>	Ending Spending Action Fund
<b>EXECUTIVES:</b>	Todd Ricketts, Brian Baker
<b>TREASURER:</b>	
<b>ADDRESS:</b>	815 SLATERS LANE - ALEXANDRIA ,VA 22305
<b>PHONE #:</b>	202-642-2771
<b>FAX #:</b>	
<b>OTHER:</b>	<a href="http://www.endingspendingfund.com">www.endingspendingfund.com</a>

**FOR**

<b>ISSUE:</b>	Ending Spending
<b>OFFICE:</b>	
<b>PARTY:</b>	REPUBLICAN

<b>DAYPARTS:</b>	All
<b>SCHEDULE DATES:</b>	As ordered
<b>COMMERICAL LENGTH:</b>	:30
<b>PROGRAMS:</b>	All
<b>PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE</b>	

**HRP FORM #0141**

AGREEMENT FORM FOR  
NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <i>WFXL</i> <i>1201 Stuart Ave., Albany, GA. 31707</i>	<b>Date:</b>
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I, American Media and Advocacy Group  
do hereby request station time concerning the following issue:

U.S. Senate Election
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

This broadcast time will be used by: Ending Spending Action Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Ending Spending Action Fund  
815 Slaters Lane  
Alexandria, VA 22305

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Todd Ricketts, CEO  
Brian Baker, COO

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

<b>Broadcast Length</b>	<b>Time of Day, Rotation or Package</b>	<b>Days</b>	<b>Class</b>	<b>Times per Week</b>	<b>Number of Weeks</b>

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

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**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

5/22/14      *JA Ferrell*      \_\_\_\_\_  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
*[Signature]*      *Erica L. Phillips*      *GSM*  
Signature                      Printed Name                      Title

REP HEADLINE# 7301026  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-528-9383 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG5/14 08.10  
\*\*\* WFXL-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/ENDING SPNDNG ACTN FUND REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME AMERICAN MEDIA & ADVOCACY GROUP BUYER NAME MELISSA SHARP  
815 SLATERS LANE SALES PRSN WA- ASHLEY DEMBY  
ALEXANDRIA, VA 22314

ORDER # 307003 CONTRACT # 7301026 CLASS: NATL. LOCAL REGIONAL  
PRDCT ENDING SPENDING FUND EST#4712 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES AUG6/14 AUG12/14 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG5/14 08.10

REP: NEW ORDER 8/4  
TTL \$375 @ 5X  
PLEASE CONFIRM  
THANKS MATT FOR ASHLEY

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ENDING SPENDING FUND

New \$375 @ 5X

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			400P-500P	30		\$75.00	8/8	8/8	1		FRI	1
PROGRAM : DR. PHIL												
CON COM1: DR. PHIL												
2			400P-500P	30		\$75.00	8/11	8/11	1		MON	1
PROGRAM : DR. PHIL												
CON COM1: DR. PHIL												
3			400P-500P	30		\$75.00	8/7	8/7	1		THU	1
PROGRAM : DR. PHIL												
CON COM1: DR. PHIL												

AGENCY ADVERTISER CODE = 379  
AGENCY PRODUCT CODE = 681  
AGENCY EST# = 4712

P3

REP HEADLINE# 7301026  
\*\*\* ORIGINAL REV#0 \*\*\*

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE:	:START DATE:	:END DATE:	:SPTS/WK:	:WEEK INVT:	:DAYS:	:TOTL: SPTS:
4			400P-500P	30		\$75.00	8/12	8/12	1		TUE	1
PROGRAM : DR. PHIL												
CON COM1: DR. PHIL												
5			400P-500P	30		\$75.00	8/6	8/6	1		WED	1
PROGRAM : DR. PHIL												
CON COM1: DR. PHIL												
AUG/14 \$375.00												
CONTRACT TOTAL \$375.00												
TOTAL SPOTS 5												
MARKET TOTALS \$5,110 WFXL 7% WALB 58% WAEW 0% WBSK 0% WVAG 0% WSWG 35% EALB 0%												
ACCURATE SHARES												
SVC- NSI												
DEMOS- RA35+*												



## ORDER



WFXL

<b>Orders</b>	<b>Order / Rev:</b>	<b>307003</b>	
	<b>Alt Order #:</b>	<b>07301026</b>	
	<b>Product Desc:</b>	<b>ENDING SPENDING FUND</b>	
	<b>Estimate:</b>	<b>4712</b>	
	<b>Flight Dates:</b>	<b>08/06/14 - 08/12/14</b>	<b>Primary AE:</b> HRP HRP-Washington DC
	<b>Original Date / Rev:</b>	<b>08/05/14 / 08/06/14</b>	<b>Sales Office:</b> HRPDC
	<b>Order Type:</b>	<b>GENERAL</b>	<b>Sales Region:</b> NAT

  

<b>Agency</b>	<b>Name:</b>	<b>American Media &amp; Advocacy Group</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Broadcast
		815 Slaters Lane	<b>Billing Cycle:</b> EOM/EOC
		Alexandria, VA 22314	<b>Agency Commission:</b> 15%

  

<b>Advertiser</b>	<b>Name:</b>	<b>Spending Action Fund</b>	
	<b>Demographic:</b>	<b>A35+</b>	<b>New Business Thru:</b>
	<b>Product Codes:</b>	<b>PL Advocacy</b>	<b>Order Separation:</b> 00:15:00
	<b>Priority:</b>	<b>POL-3</b>	<b>Advertiser External ID:</b>
	<b>Revenue Codes:</b>	<b>AGY, Political, Political Issue</b>	<b>Agency External ID:</b>

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/28/14	08/12/14	5	\$375.00	\$318.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2014	5	\$375.00	\$318.75	0.00
<b>Totals</b>	<b>5</b>	<b>\$375.00</b>	<b>\$318.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
HRP HRP-Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
WFXL	7%	\$375.00
Market	100%	\$5,357.14

Competitive Share	Share	Total
ABSK	0%	\$0.00
CABLE	0%	\$0.00
EALB	0%	\$0.00
EFXL	0%	\$0.00
UNKWN	0%	\$0.00
WABW	0%	\$0.00
WACS	0%	\$0.00
WALB	58%	\$3,107.14
WBKL	0%	\$0.00
WGVP	0%	\$0.00
WSST	0%	\$0.00
WSWG	35%	\$1,875.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
E 1	WFXL	08/08/14	08/08/14	M-F 4p-5p Dr Phil	CM	4:00 PM-5:00 PM	----1--	:30	1	\$75.00	POL-	0.00	NM	1	\$75.00												
<table><tr><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td></tr><tr><td>Week: 08/04/14</td><td>08/10/14</td><td>----1--</td><td>1</td><td>\$75.00</td><td>0.00</td></tr></table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 08/04/14	08/10/14	----1--	1	\$75.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 08/04/14	08/10/14	----1--	1	\$75.00	0.00																						
E 2	WFXL	08/11/14	08/11/14	M-F 4p-5p Dr Phil	CM	4:00 PM-5:00 PM	1-----	:30	1	\$75.00	POL-	0.00	NM	1	\$75.00												

Order / Rev: 307003  
 Alt Order #: 07301026  
 Flight Dates: 08/06/14 - 08/12/14

Advertiser: Spending Action Fund  
 Product Desc: ENDING SPENDING FUND  
 Estimate: 4712

WFXL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WFXL	08/11/14	08/11/14	M-F 4p-5p Dr Phil	CM	4:00 PM-5:00 PM 1-----	:30	1	\$75.00	POL-	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/11/14	08/17/14	1-----		1		\$75.00			0.00			
E 3	WFXL	08/07/14	08/07/14	M-F 4p-5p Dr Phil	CM	4:00 PM-5:00 PM ---1---	:30	1	\$75.00	POL-	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/04/14	08/10/14	---1---		1		\$75.00			0.00			
E 4	WFXL	08/12/14	08/12/14	M-F 4p-5p Dr Phil	CM	4:00 PM-5:00 PM -1-----	:30	1	\$75.00	POL-	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/11/14	08/17/14	-1-----		1		\$75.00			0.00			
E 5	WFXL	08/06/14	08/06/14	M-F 4p-5p Dr Phil	CM	4:00 PM-5:00 PM --1----	:30	1	\$75.00	POL-	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/04/14	08/10/14	--1----		1		\$75.00			0.00			
Totals													5	\$375.00

## INVOICE



WFXL  
PO Box 4050  
Albany, GA 31706  
Main: (229) 435-3100  
Billing: (205) 943-2168

Invoice #	Invoice Date	Invoice Month	Invoice Period
307003-1	08/17/14	August 2014	07/28/14 - 08/12/14

Station	Account Executive	Sales Office	Sales Region
WFXL	HRP HRP-Washington DC	HRP Washington	National

Billing Address:

American Media & Advocacy Group  
Attention: Accounts Payable  
815 Slaters Lane  
Alexandria, VA 22314

Advertiser	Product	Estimate Number
Spending Action Fund	ENDING SPENDING FUND	4712

Flight Dates	Order #	Alt Order #
08/06/14 - 08/12/14	307003	07301026

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9914860	379	681

Agency Ref	Advertiser Ref

Send Payment To:

WFXL  
REMIT TO WFXL  
c/o WABM  
651 Beacon Pkwy W Ste 105  
Birmingham, AL 35209

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/08/14	08/08/14	Dr Phil	4:00 PM-5:00 PM	----1--	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 ----1-- 1 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFXL F 08/08/14 4:41 PM Dr Phil 4:00 PM-5:00 PM :30 ESAF-14-TV-05H \$75.00 NM									
2	08/11/14	08/11/14	Dr Phil	4:00 PM-5:00 PM	1-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/14 08/17/14 1----- 1 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFXL M 08/11/14 4:51 PM Dr Phil 4:00 PM-5:00 PM :30 ESAF-14-TV-05H \$75.00 NM									
3	08/07/14	08/07/14	Dr Phil	4:00 PM-5:00 PM	---1---	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 ---1--- 1 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFXL Th 08/07/14 4:23 PM Dr Phil 4:00 PM-5:00 PM :30 ESAF-14-TV-05H \$75.00 NM									
4	08/12/14	08/12/14	Dr Phil	4:00 PM-5:00 PM	-1-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/11/14 08/17/14 -1----- 1 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFXL Tu 08/12/14 4:18 PM Dr Phil 4:00 PM-5:00 PM :30 ESAF-14-TV-05H \$75.00 NM									
5	08/06/14	08/06/14	Dr Phil	4:00 PM-5:00 PM	--1----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/04/14 08/10/14 --1---- 1 \$75.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFXL W 08/06/14 Dr Phil 4:00 PM-5:00 PM :00 \$75.00 NM Unresolved									

Total Spots

4

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

## INVOICE



Send Payment To:

WFXL  
 REMIT TO WFXL  
 c/o WABM  
 651 Beacon Pkwy W Ste 105  
 Birmingham, AL 35209

Invoice #	Invoice Date	Invoice Month	Invoice Period
307003-1	08/17/14	August 2014	07/28/14 - 08/12/14

Advertiser	Product	Estimate Number
Spending Action Fund	ENDING SPENDING FUND	4712

## Payment Terms 30 Days

<u>Gross Total</u>	\$300.00
<u>Agency Commission</u>	\$45.00
<u>Net Amount Due</u>	\$255.00

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.