

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|---|----------------------------|
| Station and Location: KSKE KKKCH KQSE Colorado | Date: 10/14/2020 |
|---|----------------------------|

I, Targeted Media Platform, LLC

do hereby request station time concerning the following issue:

| |
|------------------------------------|
| Conservation Colorado Victory Fund |
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| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|---------|----------------|-----------------|
| | | AS | ORDERED | | |

This broadcast time will be used by: Conservation Colorado Victory Fund

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A

I represent that the payment for the above described broadcast time has been furnished by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Conservation Colorado Victory Fund
1536 Wynkoop St #510, Denver, CO 80202 (303) 333-7846

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Nikki Riedt
Officers: Patrick Massaro

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/14/2020

Date

[Signature]

Signature

(202)965-5060

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Krista Benedetti

Printed Name

VP Sales

Title

| | | | | | |
|--------------------------|-------------------------------------|---------------------------|--------------|--|--------------------------|
| STATION: | KQSE-FM | ORDER#: | 3178866 | DATE: | 10/17/2020 |
| MARKET: | UM - Gypsum, CO | AMOUNT: | \$4,270.22 | AGENCY: | MEDIA FINANCIAL SERVICES |
| REP: | Local Focus Radio | SPOTS: | 134 | Invoices@MediaFinancial.com | |
| MOD: | Stn Ver: 1 Last: | | | | |
| SALES OFFICE: | PHILADELPHIA | SLS PH: | 216 535 3967 | | |
| SALESPERSON: | Linley Grande | SLS FAX: | N/A | | |
| SLS EMAIL: | Linley.Grande@GenMediaPartners.com | | | | |
| AGENCY: | MEDIA FINANCIAL SERVICES | AGY CLI: | | CONTRACT # FOR INVOICING 4391602 | |
| ADVERTISER: | Conservation Colorado Victory Fund | AGY PRD: | | INVOICE: MEDIA FINANCIAL SERVICES | |
| PRODUCT: | Est 10240 Issue 10/20-11/3 Hispanic | AGY EST: | 10240 | Invoices@MediaFinancial.com | |
| FLIGHT: | 10-20-2020 TO 11/2/2020 | [X]Unwired []Spot []Mod | | | |
| TOT # OF WEEKS: 2 | | | | | |
| PRIM. DEMO: | Adults 35+ | [X]Cash []Trade | | | |
| SEC. DEMO: | | SPOT TYPE: | | LAST SENT: 10/16/2020 21:11 | |

COMMENTS

[Rep Comment] 10/16/2020: New URGENT order. Nab and spot to follow. Please confirm ASAP TODAY in RX if you are set up or to politicalsupport@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1-WEEK#2

10/20/2020 To 11/2/2020

WK TOT \$2,135.11

WK TOTAL SPOTS 67

| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/WK | RATE | WEEKLY TOTAL |
|----|----|---------|-------------|---------|----------|-----|------------|-----------|-------|---------|--------------|
| | 1 | | TuWThF.. /M | 6:00AM | 10:00AM | 30 | 10/20/2020 | 11/2/2020 | 18 | \$35.29 | \$635.22 |
| | 2 | | TuWThF.. /M | 10:00AM | 3:00PM | 30 | 10/20/2020 | 11/2/2020 | 18 | \$35.29 | \$635.22 |
| | 3 | | TuWThF.. /M | 3:00PM | 7:00PM | 30 | 10/20/2020 | 11/2/2020 | 18 | \$35.29 | \$635.22 |
| | 4 | |SS | 6:00AM | 7:00PM | 30 | 10/24/2020 | 11/1/2020 | 13 | \$17.65 | \$229.45 |

| TOTAL | Oct | Nov | | | | | | | | | | Total |
|-------|----------|----------|--|--|--|--|--|--|--|--|--|----------|
| SPOT | 67 | 67 | | | | | | | | | | 134 |
| CASH | 2,135.11 | 2,135.11 | | | | | | | | | | 4,270.22 |
| TOTAL | 2,135.11 | 2,135.11 | | | | | | | | | | 4,270.22 |