

Northland Television, LLC - WJFW-12

Order



| | | | |
|------------------------|--------------------------------|----------------------------------|-----------------------|
| Orig. Date: 07/24/2018 | Advertiser: VUKMIR FOR SENATE | Acct. Exec.: HRP - WASHINGTON DC | Price Type: |
| Order Date: 07/24/2018 | Product: VUKMIR FOR SENATE | Est Code: 175 | Revenue Type: Default |
| Start Date: 07/25/2018 | Pri. Prod. Category: POLITICAL | Billing Cycle: Broadcast Month | Billing Type: Regular |
| End Date: 09/02/2018 | Sec. Prod. Category: POLITICAL | Order Class: National | Order Type: Political |
| | | Spot Type: Local | |

| | | | |
|--|--|------------------------------|--|
| Agency Information | | Special Instructions: | |
| Name: JAMESTOWN ASSOCIATES Address: 734 15TH STREET NW SUITE #550 WASHINGTON DC 20005 Contact: BUYER. | | Fax: 175 Phone: 9178376 | |

Order #: 44241

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

| Line# | Ordered As | Station | BB MI MG | Length | Flight Start | End Time | Start | End | GE | S / W | Cost per spot | Spots | Ext. Cost | B / P | M | T | W | T | F | S | S |
|-------|----------------------|---------------|----------|--------|--------------|----------|---------|---------|----|-------|---------------|-------|-----------|-------|---|---|---|---|---|---|---|
| 1 | Morning News 5a-7a | WJFW - NBC 12 | | :30 | 07/25/18 | 07/27/18 | 5:30AM | 7:00AM | | 2 | \$50.00 | 2 | \$100.00 | | | 1 | | 1 | | 1 | |
| | | | | | | | | | | | | | | | | | | | | | |
| 2 | Morning News 5a-7a | WJFW - NBC 12 | | :30 | 07/30/18 | 07/31/18 | 5:30AM | 7:00AM | | 2 | \$50.00 | 2 | \$100.00 | | | 1 | | 1 | | 1 | |
| | | | | | | | | | | | | | | | | | | | | | |
| 3 | NEWSWATCH 12 WEEKEND | WJFW - NBC 12 | | :30 | 07/28/18 | 07/29/18 | 10:00PM | 10:29PM | | 1 | \$150.00 | 1 | \$150.00 | | | | | | | X | |
| | | | | | | | | | | | | | | | | | | | | | |
| 4 | NEWS 35 MIN | WJFW - NBC 12 | | :30 | 07/29/18 | 07/29/18 | 10:00PM | 10:35PM | | 1 | \$200.00 | 1 | \$200.00 | | | | | | | | X |
| | | | | | | | | | | | | | | | | | | | | | |
| 5 | TODAY SHOW | WJFW - NBC 12 | | :30 | 07/25/18 | 07/27/18 | 7:00AM | 9:00AM | | 3 | \$75.00 | 3 | \$225.00 | | | | 1 | | 1 | | |
| | | | | | | | | | | | | | | | | | | | | | |
| 6 | TODAY SHOW | WJFW - NBC 12 | | :30 | 07/30/18 | 07/31/18 | 7:00AM | 9:00AM | | 2 | \$75.00 | 2 | \$150.00 | | | | 1 | | 1 | | |
| | | | | | | | | | | | | | | | | | | | | | |

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Order

Order #: 44241

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

| Line# | Ordered As | Station | BB MI MG | Length | Flight: Start - End | Time: Start - End | GE | S / W | Cost per spot | Spots | Ext Cost | Pattern | | | | | | |
|-------------|----------------------|---------------|----------|--------|---------------------|-------------------|----|-------|---------------|-------|----------|---------------|--|---|---|---|---|---|
| Combo Title | | | | | Detail | Log | | | Comment | | | M T W T F S S | | | | | | |
| 7 | UP NORTH @ 4 | WJFW - NBC 12 | | :30 | 07/25/18 07/27/18 | 4:00PM 4:30PM | | 2 | \$70.00 | 2 | \$140.00 | | | 1 | 1 | | 1 | 1 |
| | | | | | | Master | | | | | | | | | | | | |
| 8 | UP NORTH @ 4 | WJFW - NBC 12 | | :30 | 07/30/18 07/31/18 | 4:00PM 4:30PM | | 2 | \$70.00 | 2 | \$140.00 | | | 1 | 1 | | | |
| | | | | | | Master | | | | | | | | | | | | |
| 9 | JEOPARDY W/ TERMINAL | WJFW - NBC 12 | | :30 | 07/25/18 07/27/18 | 4:30PM 4:59PM | | 2 | \$90.00 | 2 | \$180.00 | | | | 1 | 1 | | 1 |
| | | | | | | Master | | | | | | | | | | | | |
| 10 | JEOPARDY W/ TERMINAL | WJFW - NBC 12 | | :30 | 07/30/18 07/31/18 | 4:30PM 4:59PM | | 2 | \$90.00 | 2 | \$180.00 | | | 1 | 1 | | | |
| | | | | | | Master | | | | | | | | | | | | |
| 11 | NEWSWATCH 12 5 P NEW | WJFW - NBC 12 | | :30 | 07/25/18 07/27/18 | 4:59PM 5:30PM | | 2 | \$175.00 | 2 | \$350.00 | | | | 1 | 1 | | 1 |
| | | | | | | Master | | | | | | | | | | | | |
| 12 | NEWSWATCH 12 5 P NEW | WJFW - NBC 12 | | :30 | 07/30/18 07/31/18 | 4:59PM 5:30PM | | 2 | \$175.00 | 2 | \$350.00 | | | 1 | 1 | | | |
| | | | | | | Master | | | | | | | | | | | | |
| 13 | NEWSWATCH 12 6P NEW | WJFW - NBC 12 | | :30 | 07/25/18 07/27/18 | 5:59PM 6:30PM | | 2 | \$175.00 | 2 | \$350.00 | | | | 1 | 1 | | 1 |
| | | | | | | Master | | | | | | | | | | | | |
| 14 | NEWSWATCH 12 6P NEW | WJFW - NBC 12 | | :30 | 07/30/18 07/31/18 | 5:59PM 6:30PM | | 2 | \$175.00 | 2 | \$350.00 | | | 1 | 1 | | | |
| | | | | | | Master | | | | | | | | | | | | |
| 15 | WHEEL OF FORTUNE | WJFW - NBC 12 | | :30 | 07/25/18 07/27/18 | 6:30PM 7:00PM | | 2 | \$275.00 | 2 | \$550.00 | | | | 1 | 1 | | 1 |
| | | | | | | Master | | | | | | | | | | | | |
| 16 | WHEEL OF FORTUNE | WJFW - NBC 12 | | :30 | 07/30/18 07/31/18 | 6:30PM 7:00PM | | 2 | \$275.00 | 2 | \$550.00 | | | 1 | 1 | | | |
| | | | | | | Master | | | | | | | | | | | | |
| 17 | NEWSWATCH 12 10P NEW | WJFW - NBC 12 | | :30 | 07/25/18 07/27/18 | 10:00PM 10:34PM | | 2 | \$200.00 | 2 | \$400.00 | | | | 1 | 1 | | 1 |
| | | | | | | Master | | | | | | | | | | | | |

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Order

Order #: 44241

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Pattern

| Line# | Ordered As | Station | BB MI MG | Length | Flight: Start - End | Time: Start - End | GE | S / W | Cost per spot | Spots | Ext. Cost | B / P | M | T | W | T | F | S | S |
|-------|------------|---------|----------|--------|---------------------|-------------------|----|-------|---------------|-------|-----------|-------|---|---|---|---|---|---|---|
|-------|------------|---------|----------|--------|---------------------|-------------------|----|-------|---------------|-------|-----------|-------|---|---|---|---|---|---|---|

| | | | | | | | | | | | | | | | | | | | |
|----|----------------------|---------------|--|-----|----------|----------|---------|--|---|----------|---|--|---|---|--|--|--|--|--|
| 18 | NEWSWATCH 12 10P NEW | WJFW - NBC 12 | | :30 | 07/30/18 | 07/31/18 | 10:00PM | | 1 | \$200.00 | 1 | | X | X | | | | | |
|----|----------------------|---------------|--|-----|----------|----------|---------|--|---|----------|---|--|---|---|--|--|--|--|--|

| | | | | | | | | | | | | | | | | | | | |
|----|---------------------------|---------------|--|-----|----------|----------|--------|--|---|----------|---|--|--|--|--|--|--|--|---|
| 19 | WHEEL OF FORTUNE SATURDAY | WJFW - NBC 12 | | :30 | 07/28/18 | 07/28/18 | 6:30PM | | 1 | \$100.00 | 1 | | | | | | | | X |
|----|---------------------------|---------------|--|-----|----------|----------|--------|--|---|----------|---|--|--|--|--|--|--|--|---|

Total Cost Monthly Breakouts

| Month(s) | Amount | Spots | Cost | Gross Cost: | Net Cost: |
|---------------|-------------------|-----------|--------|-------------------|-------------------|
| July (2018) | \$2,745.00 | 0 | \$0.00 | | |
| August (2018) | \$2,020.00 | 0 | \$0.00 | | |
| Total: | \$4,765.00 | 35 | | \$4,765.00 | \$4,050.25 |

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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