

# Northland Television, LLC - WJFW-12



Order

Orig. Date: 07/24/2018	Advertiser: VUKMIR FOR SENATE	Acct. Exec.: HRP - WASHINGTON DC	Price Type:
Order Date: 07/24/2018	Product: VUKMIR FOR SENATE	Est Code: 175	Revenue Type: Default
Start Date: 07/25/2018	Pri. Prod. Category: POLITICAL	Billing Cycle: Broadcast Month	Billing Type: Regular
End Date: 09/02/2018	Sec. Prod. Category: POLITICAL	Order Class: National	Order Type: Political
			Spot Type: Local

Agency Information

Name: JAMESTOWN ASSOCIATES  
 Address: 734 15TH STREET NW SUITE #550  
 WASHINGTON DC 20005  
 Contact: BUYER  
 Fax: 175 9178376  
 Phone:

Order #: 44241

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight Start	Flight End	Time Start	Time End	Log	GE	S / W	Cost per spot	Spots	Ext Cost	B / P	M	T	W	T	F	S	S	Pattern		
1	Morning News 5a-7a	WJFW - NBC 12		:30	07/25/18	07/27/18	5:30AM	7:00AM	Master		2	\$50.00	2	\$100.00				1			1		1		
2	Morning News 5a-7a	WJFW - NBC 12		:30	07/30/18	07/31/18	5:30AM	7:00AM	Master		2	\$50.00	2	\$100.00				1						1	
3	NEWSWATCH 12 WEEKEND	WJFW - NBC 12		:30	07/28/18	07/28/18	10:00PM	10:29PM	Master		1	\$150.00	1	\$150.00										X	
4	NEWS 35 MIN	WJFW - NBC 12		:30	07/29/18	07/29/18	10:00PM	10:35PM	Master		1	\$200.00	1	\$200.00											X
5	TODAY SHOW	WJFW - NBC 12		:30	07/25/18	07/27/18	7:00AM	9:00AM	Master		3	\$75.00	3	\$225.00											
6	TODAY SHOW	WJFW - NBC 12		:30	07/30/18	07/31/18	7:00AM	9:00AM	Master		2	\$75.00	2	\$150.00											

7/24/2018 3:07:24 PM 2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS Page: 1 of 3

Order

Order #: 44241

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight: Start - End	Time: Start - End	Log	GE	S/W	Cost per spot	Spots	Ext Cost	E/P	M	T	W	T	F	S	S	
7	UP NORTH @ 4	WJFW - NBC 12		:30	07/25/18 07/27/18	4:00PM 4:30PM	Master		2	\$70.00	2	\$140.00									
8	UP NORTH @ 4	WJFW - NBC 12		:30	07/30/18 07/31/18	4:00PM 4:30PM	Master		2	\$70.00	2	\$140.00									
9	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	07/25/18 07/27/18	4:30PM 4:59PM	Master		2	\$90.00	2	\$180.00									
10	JEOPARDY W/ TERMINAL	WJFW - NBC 12		:30	07/30/18 07/31/18	4:30PM 4:59PM	Master		2	\$90.00	2	\$180.00									
11	NEWSWATCH 12 5 P NEW	WJFW - NBC 12		:30	07/25/18 07/27/18	4:59PM 5:30PM	Master		2	\$175.00	2	\$350.00									
12	NEWSWATCH 12 5 P NEW	WJFW - NBC 12		:30	07/30/18 07/31/18	4:59PM 5:30PM	Master		2	\$175.00	2	\$350.00									
13	NEWSWATCH 12 6P NEW	WJFW - NBC 12		:30	07/25/18 07/27/18	5:59PM 6:30PM	Master		2	\$175.00	2	\$350.00									
14	NEWSWATCH 12 6P NEW	WJFW - NBC 12		:30	07/30/18 07/31/18	5:59PM 6:30PM	Master		2	\$175.00	2	\$350.00									
15	WHEEL OF FORTUNE	WJFW - NBC 12		:30	07/25/18 07/27/18	6:30PM 7:00PM	Master		2	\$275.00	2	\$550.00									
16	WHEEL OF FORTUNE	WJFW - NBC 12		:30	07/30/18 07/31/18	6:30PM 7:00PM	Master		2	\$275.00	2	\$550.00									
17	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:30	07/25/18 07/27/18	10:00PM 10:34PM	Master		2	\$200.00	2	\$400.00									

Pattern

M  T  W  T  F  S  S

7/24/2018 3:07:24 PM

2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

Page: 2 of 3

Order

Order #: 44241

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Pattern

Line#	Ordered As	Station	BB MI MG	Length	Flight Start	Flight End	Time	Start	End	GE	S / W	Cost per spot	Spots	Ext Cost	B / P	M	T	W	T	F	S	S	
18	NEWSWATCH 12 10P NEW	WJFW - NBC 12		:30	07/30/18	07/31/18	10:00PM				1	\$200.00	1	\$200.00		X	X						
19	WHEEL OF FORTUNE SATURDAY	WJFW - NBC 12		:30	07/28/18	07/28/18	6:30PM				1	\$100.00	1	\$100.00								X	

Total Cost Monthly Breakouts

Month(s)	Amount	Pre-Empted:	Spots	Cost	Gross Cost:	Agency Commission:	Net Cost:
July (2018)	\$2,745.00	0	0	\$0.00	\$4,765.00	\$744.75	
August (2018)	\$2,020.00	0	0	\$0.00			\$4,050.25
<b>Total:</b>	<b>\$4,765.00</b>		<b>35</b>				

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

7/24/2018 3:07:24 PM

2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

Page: 3 of 3

Copyright 2018 Broadway Systems. All rights reserved.