

Cumulus Media Public Affairs

The Tailgate Show 2023 (2nd Quarter)

Show is hosted by Tonja Myles

Airs on WXOK-AM (Saturdays at 10am)

Airs on WEMX-FM (Sundays at 10am)

Airs on KQXL-FM (Sundays at 5pm)

Airs on WRQQ-FM (Sundays at 10am)

Date: 04/01 – 04/02/2023

Topic: The City/Parish Update

Guest(s): Mayor-President Sharon Weston Broome

Show Length: 60 Minutes

Show Description: During the interview, Mayor-President Sharon Weston Broome shared projects and initiatives to move the Baton Rouge Metro area forward, focusing on the drainage plan, MoveBR, and crime reduction projects.

Date: 04/08 – 04/09/2023

Topic: Facets of Mental Well Being

Guest(s): N/A

Show Length: 60 Minutes

Show Description: We were pleased to explore the connection between mental, physical, spiritual, emotional, social, financial, and environmental wellbeing as an approach to holistic health and development. During the show, we offered tips and tools to support those experiencing high-stress levels and resources to provide hope and recovery.

Date: 04/15-04/16/2023

Topic: Crime Prevention throughout the state

Guest(s): N/A

Show Length: 60 Minutes

Show Description: During the show, we explored the staggering numbers of crime trends throughout the state and focused on measures we all can do to be a part of the solution to help bring resolution to unsolved incidents and proactive approaches to assist law enforcement in reducing crime in our neighborhoods and communities.

Date: 04/22-04/23/2023

Topic: Dissecting Gov. Edwards' Legislative Agenda

Guest(s): N/A

Show Length: 60 Minutes

Show Description: During the show, we explored the Governor's budget, investment in early childhood education, teacher pay raises, Raise the Minimum Wage, Pay Transparency/Gender Wage Gap, and Insurance in the Governor's final regular legislative session of his second term.

Date: 04/29-04/30/2023

Topic: Louisianan's Record-High Number of employed citizens

Guest: N/A

Show Length: 60 Minutes

Show Description: During the show, we broke down the numbers by city and industry to uncover the state's employment trends post the covid pandemic and the 2020 & 2021 hurricane seasons.

Date: 05/06-05/07/2023

Topic: Education Update/Postsecondary Education

Guest: N/A

Show Length: 60 Minutes

Show Description: during the show, we explored the state's education options for 2022-2023 high school graduates and the number of adults seeking continuing education through Vocational, Professional Certifications, Technical Skills Programs, Management Programs, Licensing, and Military Training as a means to grow. We also explored the staggering number of students leaving the state of Louisiana to pursue a career post-graduation and what that means for the future of Louisiana and our economy.

Date: 05/13-05/14/2023

Topic: Facets of Mental Wellbeing (Re-airing from 04/08 – 04/09/2023)

Guest: N/A

Show Length: 60 Minutes

Show Description: We were pleased to explore the connection between mental, physical, spiritual, emotional, social, financial, and environmental wellbeing as an approach to holistic health and development. During the show, we offered tips and tools to support those experiencing high-stress levels and resources to provide hope and recovery.

Date: 05/20-05/21/2023

Topic: Money Matters: Budgeting for Life

Guest(s): N/A

Show Length: 60 Minutes

Show Description: During the show, we shared tips to help build our listeners ease the financial burden caused by recent economic inflation and to support future goals while building wealth. We explore insurance, IRAs, 401 K's, and managing income as the cost-of-living increase without warning. We also provided information about services and programs to help those who are over their head in debt and need help.

Date: 05/27-05/28/2023

Topic: Hurricane Season 2023 Outlook

Guest: N/A

Show Length: 60 Minutes

Show Description: During the show, we explored what NOAA and NHC are projecting for the 2023 hurricane season, changes in local flood insurance offerings, recommendations from the Office of homeland security, and how to plan before a hurricane approaches.

Date: 06/03-06/04/2023

Topic: Flag Week/Celebrations and Purpose

Guest: N/A

Show Length: 60 Minutes

Show Description: As we celebrate flag day, we took a moment to honor veterans from Louisiana who dedicated their lives to protecting the liberties and freedoms that the flag represents by highlighting the lives of various men and women who have and are currently serving in various areas of the U.S. Military.

Date: 06/10-06/11/2023

Topic: Celebrating National Children's Day

Guest: N/A

Show Length: 60 Minutes

Show Description: During the show, we focused on the wellbeing of our children, those in foster care, Children raised by their grandparents, children of incarcerated parents, and children who have seen or been victims of violent crimes. We offered hope to the caretakers through resources, mentorship, and support programs to help aid and assist in the next generation's wellbeing.

Date: 06/17-06/18/2023

Topic: Juneteenth/The Purpose and History

Guest: N/A

Show Length: 60 Minutes

Show Description: During this show, we explored the history of the emancipation proclamation as it relates to the state of Louisiana and those enslaved. We explored the American civil war when slavery was officially abolished in the portion of the state under Union control by the state constitution in 1864. To celebrate Juneteenth is to know and acknowledge the path to freedom and reconciliation.

Date: 06/24-06/25/2023

Topic: Crime Prevention throughout the state (Re-airing from 04/15-04/16/2023)

Guest: N/A

Show Length: 60 Minutes

Show Description: During the show, we explored the staggering numbers of crime trends throughout the state and focused on measures we all can do to be a part of the solution to help bring resolution to unsolved incidents and proactive approaches to assist law enforcement in reducing crime in our neighborhoods and communities.