

The Tailgate Show 2020

CUMULUS BATON ROUGE PUBLIC AFFAIRS PROGRAM

The Broadcast is 60 minutes in Length

HOSTED BY TONJA MYLES
4th QUARTER REPORT: October 2020 – December 2020

Airs on WXOK-AM (Saturdays at 10am)
Airs on WEMX-FM (Sundays at 10am)
Airs on KQXL-FM (Sundays at 6am)

10/03rd & 4th Guest: Nichole Scott (The Bridge Agency)

Topic/ Discussion: Nichole Scott discussed resources and tips for parents and students to assist in the new found remote learning environment during the coming Holiday period amid the Covid-19 Pandemic.

10/17th & 18th Guest: Matt Houston/WAFB-TV Political Reporter

Topic/Discussion: During the one-on-one Houston outlined the forthcoming election including providing context to amendments that appeared on the 11/04 ballot.

11/07th & 08th Guest: Roman Banks/Southern University Athletic Director

Topic/Discussion: Coach Roman Banks rolled out plans for 2021 Spring sports to include Football due to the affects of the Covid-19 Pandemic including plans to keep the student athletes and fans safe during the coming sports season.

11/21st & 22nd Guest: Murphy Paul, East Baton Rouge Police Chief

Topic/Discussion: The discussion centered around East Baton Rouge's successes and challenges during 2020 amid the Covid-19 Pandemic and how community participation is a vital part in mitigation of crime.

12/05th & 06th Guest: Adam Knapp Baton Rouge/Baton Rouge Area Chamber

Topic/ Discussion: Adam Knapp provided an update on Covid-19's impacts on the Business Community within the region including resources and support for the regional business community through the COVID-19 pandemic and recovery period. During the interview Knapp discussed free business webinars and connecting Black-owned businesses and child care centers to local banks for Paycheck Protection Program assistance.

12/19th & 20th Guest: Chris Tyson/President Build Baton Rouge

Topic/Discussion: Update on the Re-Imagine Plank Road Project to revitalize the historic corridor that link East Baton Rouge with the cities of Baker and Zachery. During the interview Tyson provided resources to business owners, commercial and residential property owners to help them participate in bringing a new life to the Plank Road Corridor.