

# The Tailgate Show 2017

**Cumulus Media Public Affairs Show is hosted by Tonja Myles and is 60 minutes at length**

Airs on WXOK-AM (Saturdays at 10am)

Airs on WEMX-FM (Sundays at 10am)

Airs on WRQQ-FM (Sundays at 5am)

Airings on KQXL-FM (Sundays at 5pm)

1/7 & 8      **Guest:** Pastor Raymond Jetson - Founder and President of Metromorphosis

**Topic/Discussion:** Provided an update on the work of the Urban Congress for African American Males and information on the upcoming community dialogues titled mapping the Movement

1/14 & 15      **Guest:** Troy Simon - Personal Trainer at Spectrum Fitness, Tanesha Craig – Personal Trainer at XtremeLife Fitness and Creator of Louisiana Fit Chick, Kristen Gradney, MHA, RDN, LDN Director of Nutrition and Metabolic Services at Our Lady of the Lake

**Topic/Discussion:** Setting healthy fitness and nutrition goals for the New Year

1/21 & 22      **Guest:** Dena Christy – President/CEO, Katara Duncan, Ledidra Carter Bell and Kaylin Norman - Navigator Coordinators for Family Road of Greater Baton Rouge

**Topic/Discussion:** Information on the Affordable Care Act and the upcoming deadline

1/28 & 29      **Guest:** George Bell – President/CEO of Capital Area United Way  
**Topic/Discussion:** The Volunteer Income Tax Assistance program that provides free tax assistance to eligible consumers with a focus to ensure more people receive the Earned Income Tax Credit

2/04 & 05      **Guest:** Maxine Crump-Dialogue of Race in Louisiana  
**Topic/Discussion:** Provided an update on the work of the Dialogue of Race in Louisiana, and how race affects Louisiana and America.

2/11 & 12      **Guest:** Hillar Moore- District Attorney (D.A)      **Topic/Discussion:** Elaborating on the Alton Sterling Case.

**Guest:** Cleave Dunn Jr.- Newly elected Vice Chair for the Baton Rouge Airport.

**Topic/Discussion:** Discussing the new improvements being made on the Baton Rouge airport.

- 2/18 & 19     **Guest:** Tyrus Thomas- Ex-NBA Basketball Play  
**Topic/Discussion:** Discussing his new business Everything Philly, and the community projects he's starting.
- 02/25 & 26     **Topic/Discussion:** A Salute to Baton Rouge Black History... Tonja highlighted 10 African American Men and Women of the Capitol Region that helped to push the city forward.
- 3/4 & 5         **Show Topic/Discussion:** How to dress for the career you want, and not the job you have. Tonja held a conversation about black men and the importance and threats of being a black male in America.
- 3/11 & 12     **Show Topic/Discussion:** A discussion of students from BRCC that wrote a book entitled Voices of the Bayou that included stories from their personal lives.
- 03/18 & 19     **Show Topic/Discussion:** Tips for Single Moms... Tonja discussed Building Health Habits, Opportunities for after care and career building ideas for the single mom.
- 03/25 & 26     **Show Topic/Discussion:** Celebrating Local Businesses...Tonja highlighted 30 growing and flourishing small businesses within the City/Parish of Baton Rouge.
- 4/1 & 2         **Guest:** Earl B. Heard- Rock Bottom and Back. Show  
**Topic/Discussion:** Discussion of the book Rock Bottom and Back, and upcoming movie projects in the making.
- 4/08 & 09     **Guest:** Landon (Lando) Jenkins-Authentic Soul Bianca Webb-Geaux Feed.  
**Topic/Discussion:** Discussing of the non-profit Geaux Feed, and the work in the community and upcoming work in the community.
- 4/15 & 16     **Guest:** Mayor Sharon Western Broome-Mayor of Baton Rouge, LA  
**Topic/Discussion:** Discussion of first 100 days in office, and the event Healthy BR, and also changes that will be made in the EBR community.
- 4/22 & 23     **Guest:** Aysha Jones-St. Jude  
**Topic/Discussion:** Discussing the St. Jude Dream House and the importance of St. Jude research hospital and research center and its impact on the state of Louisiana.
- 04/29 & 30     **Guest:** JoJo – On-air Oersonality on KQXL-FM  
**Topic/Discussion:** Stepping in the Bayou; A community event that's giving back where it matters most.

- 5/6 & 07      **Guest:** Sandra Sterling-Aunt of Alton Sterling /Edmond Jordan-Alton Sterling family's attorney  
**Topic/Discussion:** Discussion of the verdict of Alton Sterling and Who Alton Sterling was.
- 5/13 & 14      **Guest:** Laura Tuggle- Executive Director of Southeast Louisiana Legal Service.  
**Topic/Discussion:** Discussing the Flood Proof program Restore Louisiana
- 05/20 & 21      **Guest:** Jason Hughes – CEO/Founder of capital city collision and The 70805 Foundation  
**Topic/Discussion:** How to grow a strong small business and support community growth at the same time.
- 05/27 & 28      **Guest:** Regina Barrow – Louisiana State Senator  
**Topic/Discussion:** Discussing depression among children post the 2016 Great Flood of Baton Rouge.
- 06/03 & 04      **Guest:** Pastor Rene Brown – Pastor of Mount Zion First Baptist Church  
**Topic/Discussion:** Discussing the church's 180 year history and its role in the civil right movement.
- 06/10 & 11      **Topic/Discussion:** A Salute to Baton Rouge's Black Music History...  
Tonja Highlighted the men and women who broke history nationally/regionally and tip on how to grow your music brand.
- 06/17 & 18      **Guest:** Renee Chatelain – CEO/President Baton Rouge Arts Council  
**Topic/Discussion:** Discussing the enriching opportunities Arts provide to the growing Baton Rouge Community.
- 06/24 & 25      **Guest:** Coach Roman Banks – Southern University Athletic Director  
**Topic/Discussion:** Discussing the 2017-18 Southern University Sports roll-out
- 07/01 & 02      **Guest:** Major Reginald Brown – Baton Rouge Constable  
**Topic/Discussion:** Discussing community policing and how law enforcement and the community can work together to present crime and stereotype issues in Baton Rouge City/Parish.
- 07/08 & 09      **Topic/Discussion:** Open Topic... Tonja invited guests to submit their community questions via the station's social media platforms while answering those questions on the show.
- 07/15 & 16      **Guest:** Ted James – Louisiana State Representative  
**Topic/Discussion:** A retrospective on Louisiana Laws and the opportunities that stands before us, the discussion also included

information about the state's budget and financial cliff and its effects on citizens of Louisiana and Baton Rouge specifically.

- 07/22 & 23    **Guest:** Pat Smith – Louisiana State Senator  
**Topic/Discussion:** The importance of Voting and how to keep your elected officials connected to the needs and concerns of your neighborhood
- 07/29 & 30    **Guest:** Mayor Sharon Weston-Broom – Mayor President of Baton Rouge  
**Topic/Discussion:** State of the city update
- 8/05 & 06    **Guest:** Twahna Harris  
**Topic/Discussion:** Awareness on Domestic Violence in our community
- 8/12 & 13    **Guest:** Jasiri Basel- The CEO Mind Foundation. Building a better community by  
**Topic/Discussion:** Implementing kid programs. Teaching young men leadership In technology or whatever they want to do in the future.
- 8/19 & 20    **Guest:** Lorri Burgués- President of the Greater Baton Rouge Sickle Cell Anemia Foundation  
**Topic/Discussion:** The 2017 Sickle Cell Walk Run
- 8/26 & 27    **Guest:** Logan Kinamore- CEO of No Overdose Baton Rouge  
**Topic/Discussion:** How to recognize the signs of drug use and how to help someone who as a pass overdose incident.
- 9/2 & 3    **Guest:** Casey Phillips  
**Topic/Discussion:** Future Funds Project. A program for kids to get involved in the arts and music. They develop real work skills to use on real jobs.
- 9/09 & 10    **Guest:** Dr Janzalean Laughinghouse-  
**Topic/Discussion:** Mental illness and substance abuse awareness.
- 9/16 & 17    **Topic/Discussion:** Health Care in Louisiana; are you taking advantage of every opportunity available to you and your family?
- 9/23 & 24    **Guest:** Angela Miller- Komen Baton Rouge Cancer Center. Breast Cancer  
**Topic/Discussion:** Organization in Baton Rouge on raising awareness and raising money for research.
- 09/30 & 10/01 **Guest:** Shirley Lois- Metro Health Foundation on AIDS Awareness
- 10/07 & 08    **Guest:** Dr Bostick- Pancreatic Cancer Center

- 10/14 & 15    **Topic/Discussion:** Open Topic... Tonja invited guests to submit their community questions via the station's social media platforms while answering those questions on the show.
- 10/21 & 22    **Guest:** Phillip L. Smith- Baton Rouge Community College  
**Topic/Discussion:** A night to remember with the chancellor's evening with Ailey II
- 10/28 & 29    **Guest:** Shamyra Howard  
**Topic/Discussion:** Conquest counseling on the holiday blues and family and stress.
- 11/04 & 05    **Guest:** Roxin Welch- Center for kids, teens and young adults.  
**Topic/Discussion:** Bridge the gap Home and school by providing tutoring, life skills and Volunteer opportunities.
- 11/11 & 12    **Guest:** Salvation Army – Kicking off the Holiday season with a focus on the angel tree and what it provides to those in need during the holidays.
- 11/18 & 19    **Guest:** Major Reginald Brown – Baton Rouge Constable  
**Topic/Discussion:** Holiday Travel and Home Security/Safety Tips
- 11/25 & 26    **Guest:** Haley Westphal- The Louisiana Arts and Science Museum holiday  
**Topic/Discussion:** Events including the Festival of Lights.
- 12/02 & 03    **Guest:** Aimee Poche- Louisiana Art Gallery- Christmas Joy Project for foster  
**Topic/Discussion:** Kids for Christmas. Donate an item for the kids. Learn about the 146 kids who need a home. Learn about adoption.
- 12/09 & 10    **Guest:** Brett Meredith- Salvation Army holiday calendar and how to donate.  
**Topic/Discussion:** Information on new building since the flood.
- 12/23 & 24    **Guest:** Henrietta Jackson- Louisiana Lupus Foundation on Awareness  
**Topic/Discussion:**
- 12/30 & 31    **Topic/Discussion:** 2017 in Review... highlighting the biggest topics and happenings that shaped our State and the City/Parish of Baton Rouge while offering what to expect in 2018 narrative.