### The Tailgate Show 2020

# CUMULUS BATON ROUGE PUBLIC AFFAIRS PROGRAM The Broadcast is 60 minutes in Length

## HOSTED BY TONJA MYLES 2<sup>nd</sup> QUARTER REPORT: April 2020 – June 2020

Airs on WXOK-AM (Saturdays at 10am) Airs on WEMX-FM (Sundays at 10am) Airs on WRQQ-FM (Sundays at 6am) Airs on KQXL-FM (Sundays at 6am)

#### 04/4 & 5<sup>th</sup> Guest: Mayor Sharon Weston-Broome (Mayor of East Baton Rouge Parish)

**Topic/Discussion:** The effects of Covid-19 on East Baton Rouge and the provisions city-Parish government is making to keep citizens safe.

#### 04/11 & 12th Guest: Adam Knapp (Baton Rouge Arena Chamber)

**Topic/ Discussion:** Adam Knapp discussed federal and local resources and data to help regional businesses through the Covid-19 Shutdown.

#### 04/18th & 19th Guest: Nichole Scott (The Bridge Agency)

**Topic/Discussion:** Nichole Scott discussed resources and tips for parents and students to assist in the new found remote learning environment.

#### 04/25th & 26th Guest: Dr. Beau Clark (East Baton Rouge Coroner)

**Topic/Discussion:** Dr. Clark give a closer look at the Corona Virus and trends his office is noticing with the rising number of deaths and hospitalizations in East Baton Rouge Parish.

#### 05/09<sup>th</sup> & 10<sup>th</sup> Guest: Adam Knapp (Baton Rouge Arena Chamber)

**Topic/Discussion:** Adam Knapp discussed federal and local resources and data to help regional businesses through the Covid-19 Shutdown and future plans from the governor's office to enter into phase one of re-opening the state of Louisiana.

#### 05/23<sup>rd</sup> & 24th Guest: Taylor Bennett (CEO and Founder of M.E.S.H.)

**Topic/ Discussion:** Taylor Bennett discussed what Back 2 Business BR means to the local economy. Back to Business BR is an initiative to create awareness and encourage residents to support our local business economy. Consider this your invitation to get outdoors, shop, dine, and celebrate the arts with us.

#### 05/30<sup>th</sup> & 06/01 Guest: Rep. Edward Ted James (Louisiana State Representative)

**Topic/ Discussion:** Address the George Floyd Killing and Black America's response to injustice and the demand for equality both nationally and locally.

#### 06/06th & 7th Guest: Mayor Sharon Weston Broome (Mayor of East Baton Rouge Parish)

**Topic/Discussion:** Mayor Broome spoke about the City Parish plans ahead of the Tropical storm Cristóbal, and how the storm amid Covid-19 is especially complex should residents feel the need to evacuate should the storm's approach require such.

#### 06/13th & 06/14<sup>th</sup> Guest: Senator Regina Barrow (Louisiana Senator)

**Topic/ Discussion:** Senator Barrow encouraged peaceful protesting and social distancing while protesting amid the Covid-19 Pandemic.

#### 06/20<sup>th</sup> & 21<sup>st</sup>Guest: Eugene Collins (President of the local Chapter of the NAACP)

**Topic/ Discussion:** Eugene discussed issues and opportunities within East Baton Rouge Parish that local ground could focus on in regards inequality and injustice particularly the School Board Renaming of Lee High and resolve in the wrongful death of Alton Sterling.

#### 06/27<sup>th</sup> & 28<sup>th</sup> Guest: Adam Knapp (Baton Rouge Arena Chamber)

**Topic/ Discussion:** Adam Knapp discussed federal and local resources and data to help regional businesses through Phase II of the Re-opening of the state of Louisiana and opportunities for minority owned businesses.