

# Major Topics

## CUMULUS BATON ROUGE PUBLIC AFFAIRS PROGRAM THE BROADCAST IS 60 MINUTES IN LENGTH

HOSTED BY REGINALD BROWN

4<sup>th</sup> QUARTER REPORT: OCTOBER 2019 – DECEMBER 2019

Airs on KQXL/WIBR (Sundays at 5pm)

### October 6th

**Topic:** Southern University Alumni Chapter Golf Tournament

**Guest (s):** Charles Stokes & Melvin Robinson

**Show Description:** Informing the public of the Golf Tournament which is one of many activities leading up to Southern's Homecoming. The Tournament is an annual fundraiser that awards scholarships to eligible students.

### October 13th

**Topic:** Gala on The Bluff

**Guest (s):** Dr Donald & Agnes Andrews

**Show Description:** A discussion about the upcoming Gala that is held yearly for the benefit of The College Of Business at Southern University. Dr Andrews gave a brief overview of the achievements that the students of Business have achieved as a result of the scholarships awarded.

### October 20th

**Topic:** St Vincent de Paul Holiday Activities

**Guest:** Michael Acaldo

**Show Description:** A discussion on everyday activities at St Vincent de Paul, with special focus on the holiday events.

### October 27th

**Topic:** City of Maringouin Special Festival and Upcoming Mardi Gras Activities

**Guest:** Verbie Parker

**Show Description:** A discussion on the Maringouin annual Special Festival and its Mardi Gras activities.

### November 3rd

**Topic:** Black Women Breast Cancer Awareness

**Guest (s):** Julia Moore & Wanda Washington

**Show Description:** Bringing awareness of Breast Cancer in general with special attention to Breast Cancer in the African American Community. Highlighting the importance of Breast screening not only by Black Females but Black Males as well.

### November 10th

**Topic:** Law Enforcement Christmas Crusade for Children

**Guest:** Deputy Chad Jones

**Show Description:** Inviting the community to visit EBR Sheriff substation to pick up applications for the annual Christmas Crusade Toy Give Away.

**November 17th**

**Topic:** Never Give Up Attitude

**Guest:** Charles Jefferson

**Show Description:** The determination of a high school student athletic to maintain that never give up attitude even when the odds were against him.

**November 24th**

**Topic:** Thanksgiving Day Activities Hosted by SVDP/ Holiday Helpers

**Guest:** Michael Acaldo

**Show Description:** The 33rd Annual Thanksgiving Day Dinner served at St Vincent de Paul and Raising Cane River Center. Free to the community.

**December 1st**

**Topic:** Academic and Athletic Combine For HBCUs

**Guest:** Dr Raynando Banks

**Show Description:** Invitations to student and parents to complete the application process for College enrollment at HBCUs.

**December 15th**

**Topic:** Open Mic

**Show Description:** Encouragement to the community to become more involved in the improvements to make our communities a safer and better place to live for all.

**December 22nd**

**Topic:** Love for Music

**Guest:** Herman Daigre & Roy Hawkins

**Show Description:** How the love for music has been a part of their lives from high school through college to present. The enjoyment of sharing their love of music with others.

**December 29th**

**Topic:** McKinley High School

**Guest:** Dr Esrom Pitre, Principal

**Show Description:** A report to the community on the improvements of McKinley High School after its evaluation.