

The Tailgate Show 2020

CUMULUS BATON ROUGE PUBLIC AFFAIRS PROGRAM

The Broadcast is 60 minutes in Length

HOSTED BY TONJA MYLES
3rd QUARTER REPORT: July 2020 – September 2020

Airs on WXOK-AM (Saturdays at 10am)
Airs on WEMX-FM (Sundays at 10am)
Airs on WRQQ-FM (Sundays at 6am)
Airs on KQXL-FM (Sundays at 6am)

07/11 & 12th Guest: Charlotte Claiborne

Topic/ Discussion: In commemoration of Minority Mental Health Awareness Month Tonja and Charlotte discussed mental health challenges during Covid-19 in the Baton Rouge Metro Area, during the interview they discussed knowing when to seek help during a mental health event, how to assist others with a mental health emergency and resources to assist.

07/18th & 19th Guest: Nichole Scott (The Bridge Agency)

Topic/Discussion: Nichole Scott discussed resources and tips for parents and students to assist in the new found remote learning environment.

07/25th & 26th Guest: Nichole Scott (The Bridge Agency) (Re-Aired)

Topic/Discussion: Nichole Scott discussed resources and tips for parents and students to assist in the new found remote learning environment.

08/01st & 02nd Guest: Police Chief Murphy Paul

Topic/Discussion: The conversation with Chief Paul centered around policing in a Covid-19 environment, how the BRPD is responding to reports and measures they have instilled to keep residents and officers safe during the Covid-19 Pandemic. Chief Paul also solicited the company's assistance in reporting information leading to the arrest of crimes within the community.

08/08th & 09th Guest: Charlotte Claiborne (Re-Aired)

Topic/ Discussion: In commemoration of Minority Mental Health Awareness Month Tonja and Charlotte discussed mental health challenges during Covid-19 in the Baton Rouge Metro Area, during the interview they discussed knowing when to seek help during a mental health event, how to assist others with a mental health emergency and resources to assist.

08/22nd & 23rd Guest: Guest: Dr. Steve Caparotta/WAFB Meteorologist

Topic/Discussion: Hurricane Laura/Marco Preparations; Dr. Caparotta discussed weather possibilities for Hurricanes Laura and Marco for the Baton Rouge local area, how hurricanes are formed, what gives them strength and how/why they are named as they are.

08/29th & 08/30th Guest: Nichole Scott (The Bridge Agency)

Topic/ Discussion: Nichole Scott explored the impact that Hurricane Laura has had on the City of Lake Charles and solicited the community's support for a Relief Effort benefiting residents of the City of Lake Charles and Cameron, Louisiana.

09/05th & 06th Guest: Erin Fulbright/Interim Director of The Sickle Cell Association of South Louisiana

Topic/ Discussion: Erin explained what Sickle Cell Disease is and how it affects the body and outlined the support and resources offered by The Sickle Cell Association of South Louisiana. Erin also invited listeners to support the Sickle Cell Foundation Virtual Walk/Run fundraiser.

09/12th & 13th Guest: N/A Tonja Myles provided the content

Topic/ Discussion: Hurricane Sally Preparations; how to prepare for Hurricane Sally, tracking the storm with an update from WAFB Weather Team and City Parish/State Preparations to help listeners prepare for the approach of Hurricane Sally.

09/19th & 20th Guest: Guest: Dr. Leo Cyrus/New Hope and Second Baptist Church & Coach Roman Banks, Southern University Athletic Director.

Topic/ Discussion: Dr. Leo D. Cyrus and Coach Banks solicited community support for Southern University Athletics Hurricane Relief Effort benefiting residents of the City of Lake Charles.

09/26th & 27th Guest: Dr. Lonnie Luce/Superintendent Charter Schools USA

Topic/ Discussion: We explored what Charter Schools are and who benefits from Charter Schools, we also laid out plans for students to return to the class room as the State of Louisiana moved to phase three during the Covid-19 Pandemic.