



**QUARTERLY ISSUES AND PROGRAMS REPORT**

**FOR**

**KNIN**

**4th QUARTER, 2015**

**October 1, 2015 THROUGH December 31, 2015**

Prepared by:

**[Grendel Levy, News Director]**

News programming on KNIN:

Monday through Friday	7AM-8AM MT	Good Morning Idaho
Monday through Sunday	9-10PM MT	Fox 9 News at 9
Selected Sundays	6-6:30PM MT	Fox 9 News at 6

(Dates of 6PM newscast: 10/4, 10/25, 11/22, 12/6, 12/13, 12/27)

News/public affairs programming on KNIN:

Sundays	7-8AM MT	FOX News Sunday
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This report list the news stories that aired on KNIN-TV during 4th quarter 2015 that pertain to the six issues identified as of concern to the community:

- 1) Economy
- 2) Transportation
- 3) Environment
- 4) Education, Health & Social Services
- 5) Government & Public Safety
- 6) Recreation & the Arts

Details follow:

## **ISSUE: ECONOMY**

1. Fox 9 News at 9 – October 14, 2015 – 45 seconds of a 30 minute program

21<sup>st</sup> Century Enterprise –

What does it take to run a successful business in today's economy? Question is explored at a workshop in Boise.

2. Fox 9 News at 9 – November 30, 2015 – 2 minutes of a 30 minute program

Bogus Impact – Bogus Basin, the Treasure Valley Ski Area, opens early due to early snow. This will help the strapped recreation area rebound economically from dismal snow years over the past several years.

3. Fox 9 News at 9 – December 2, 2015 – 45 seconds of a 30 minute program

Buy Idaho Holiday–

The state encourages Christmas shoppers to buy Idaho made gifts to help the state's economy.

4. Fox 9 News at 9 – November 28, 2015 – 45 seconds of a 30 minute program

Small Business Saturday - Idaho small businesses encourage shoppers to buy from locally owned small businesses to keep money in the state.

## **ISSUE: TRANSPORTATION**

1. Fox 9 News at 9 – December 2, 2015 – 30 seconds of a 30 minute program

Concrete Grinding –

Idaho Transportation Department grinding concrete at the Meridian Road interchange. Lanes will be reduced while workers finish the project.

2. Fox 9 News at 9 – December 15, 2015 – 30 seconds of a 30 minute program

Holiday Travel –

A third of Idahoans will take to the roads for the holiday season. With the winter weather, travel will be more dangerous.

3. Fox 9 News at 9 – November 30, 2015 – 1 minute of a 30 minute program

Broadway Bridge plans – The Idaho Transportation Department releases plans to tear down the Broadway Bridge after the new year. This will create traffic problems in the area around BSU.

4. Fox 9 News at 9 – November 25, 2015 – 30 seconds of a 30 minute program

511 Road Conditions – Travelers hitting the roads for the holidays will be able to check on road conditions with this free phone number.

## **ISSUE: ENVIRONMENT**

1. Fox 9 News at 9 – December 21, 2015 – 2 minutes of a 30 minute program

Climate Summit –

We talk to a local environmental scientist who presented at the Climate Summit in Paris.

2. Fox 9 News at 9 – November 17, 2015 – 35 seconds of a 30 minute program

Mtn. Home Dump Fire – A landfill on fire in Mountain Home is spewing smoke into the air. The DEQ is concerned that these fumes are toxic.

3. Fox 9 News at 9 - October 12, 2015 – 45 seconds of a 30 minute program

Red Air Quality – Smoke from the Walker Fire filters into the Treasure Valley leading the DEQ to issue a red air quality alert.

## **ISSUE: EDUCATION, HEALTH & SOCIAL SERVICES**

1. Fox 9 News at 9 - October 12, 2015 – 45 seconds of a 30 minute program

Respiratory Doctor – Smoke from the Walker Fire filters into the Treasure Valley leading the DEQ to issue a red air quality alert. A local physician talks to us about health concerns for all valley residents, especially children and elderly.

2. Fox 9 News at 9 – November 18, 2015 – 3 minutes of a 30 minute program

Home Schooling Pitfalls – We examine the home schooling regulations in Idaho, to find that there are none. Are students learning as much as their public school counterparts?

3. Fox 9 News at 9 – December 15, 2015 – 3 minutes of a 30 minute program

Toys for Tots- Idaho On Your Side partners with Marine Corps to collect toys for underprivileged children. We wrapped up our toy drive on December 15.

4. Fox 9 News at 9 – October 4, 2015 – 90 seconds of a 30 minute program

Walk to End Alzheimers –

On Your Side sponsors the Walk to End Alzheimers. We share very personal stories of struggles with this disease to heighten awareness in the Treasure Valley.

5. Fox 9 News at 9 – October 30, 2015 – 2 minutes of a 30 minute program

Food Allergy Halloween – Teal Pumpkin Project encourages folks to give out non-edible treats on Halloween to make the holiday safer for kids with food allergies. We talk to an allergist about whether it's working.

## **ISSUE: GOVERNMENT & PUBLIC SAFETY**

1. Fox 9 News at 9 - October 29, 2015 – 25 seconds of a 30 minute program

Notus PSA – Canyon County Sheriff's Office uses a local production company to broaden the search for 2 killers, who ambushed a Notus gas station clerk. They turn to the public for help, as the men should be considered armed and dangerous.

2. Fox 9 News at 9 – October 20, 2015 – 2 minutes of a 30 minute program

Pot Oil –

Idaho Governor, Butch Otter, gives the go ahead for 25 Idaho children to legally use marijuana oil to treat their illnesses.

3. Fox 9 News at 9 – October 14, 2015 – 45 seconds of a 30 minute program

Jimmy Halliburton Bicycle Safety – After a 5 year old boy is hit by a car and dragged 40 feet while riding his bike with his father, Jimmy Halliburton, head of the Boise Bicycle Project, meets with Governor Otter to lobby for tougher bicycle safety laws.

4. Fox 9 News at 9 – November 18, 2015 – 45 seconds of a 30 minute program

Refugee Fight–

Governor Otter joins other governors across the country in wanting to refuse refugees into their states.

## **ISSUE: RECREATION & THE ARTS**

1. Fox 9 News at 9 – November 23, 2015 – 45 seconds of a 30 minute program

Christmas Tree Lighting – Idaho governor and first lady light the state Christmas tree on the steps of the state capitol.

2. Fox 9 News at 9 – December 8, 2015 – 30 seconds of a 30 minute program

Concert for Cause –

Radio station 94.9 The River holds Concert for Cause to benefit the Women & Children's Alliance on December 9.

3. Fox 9 News at 9 – December 24, 2015 – 90 seconds of a 30 minute program

Christmas Fun – Just because everything's closed on Christmas Day doesn't mean there aren't plenty of fun things to do. We take a look at the options.

4. Fox 9 News at 9 – November 24, 2015 – 30 seconds of a 30 minute program

Winter Garden Aglow – This winter wonderland is open at the Idaho Botanical Gardens, full of lights and festivities for the whole family.

## PUBLIC SERVICE ANNOUNCEMENT REPORT

Prepared by:

**Brian Perkins, Traffic/Programming Coordinator**

During the fourth quarter of 2015, KNIN aired 1,425 PSAs. Of these, 473 were classified as “education, health & social services” and 952 were classified as “government and public safety.” Examples of “education, health & social services” messages include announcements about oral cancer, college preparedness and alcohol abuse prevention. Examples of “government and public safety” messages include announcements about distracted driving, food safety and emergency preparedness.