

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <div style="text-align: center; font-size: 1.5em; margin-top: 10px;">KZZO</div>	Date: <div style="text-align: center; font-size: 1.5em; margin-top: 10px;">10/27/14</div>
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I, DAVID TAKARA (GREENSTRIPE MEDIA, INC.)
do hereby request station time concerning the following issue:

SUPERINTENDENT OF PUBLIC INSTRUCTION

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<div style="font-size: 1.2em;">SEE ATTACHED CONTRACTS</div> <hr style="width: 50%; margin: 10px auto;"/>					

This broadcast time will be used by: TORLAKSON FOR SUPERINTENDENT OF PUBLIC INSTRUCTION 2014.



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A

I represent that the payment for the above described broadcast time has been furnished by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

TORLAKSON FOR SUPERINTENDENT OF PUBLIC INSTRUCTION 2014.
1118 10TH STREET, SACRAMENTO, CA 95814.

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

SCOTT DAY, CHAIRMAN & TREASURER.

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/13/14 [Signature] 949-650-5081
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] Sheli Gottlieb National Political Coordinator
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As ordered (see attached)	As ordered (see attached)	As ordered (see attached)		As ordered (see attached)	As ordered (see attached)

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Paid for by Torlakson for Superintendent of Public Instruction 2014, major funding by California Teachers Association Independent Expenditure Committee and California State Council of Service Employees Political Committee. Not authorized by a candidate or candidate's committee.

Committee number: 1364714 FPPC ID: 1364714

**1118 10th Street, Sacramento, CA 95814
(916) 442-2952**

LETTER OF AUTHORIZATION

Date: 5/12/14

To Whom It May Concern:

Joe Winkelmann and his staff at Greenstripe Media, Inc. in Newport Beach, CA are authorized to purchase broadcast time and print space on behalf of *Torlakson for Superintendent of Public Instruction 2014 with major funding by the California Teachers Association*. Furthermore, Mr. Winkelmann and his staff are authorized to sign all necessary paperwork related to the campaign.


(Signature of Campaign Officer)

The following are the Committee Officers (must list two officers):

Chairman: Scott Day

Treasurer: Scott Day

Committee Phone Number: 916 - 442 - 2952

Order Item Summary



KZZO-FM

Order#: 9681	UN	LOC-Cash-Political	Start - End: 10/28/2014 - 11/3/2014	HL#:	Created: 10/27/2014 11:51 A
Advertiser: TOM TORLAKSON FOR SUPERINTENDENT	5429 Madison Ave Sacramento, CA 95841-3111		Alt Ord Id:	Print Invoice Locally: N	Updated:
Agency: GREENSTRIPE MEDIA, INC. (8544)	424 Old Newport Blvd Newport Beach, CA 92663-4211		CPE: -/105650/105650	Co-op Invoice: N	Confirmed:
AE: Jan Jerome (KNCI-FM)			Product: Torlakson	Do Not Mail Invoice: N	Contract:
Buyer:			Demo: HHOLDS DMA RTG	Apply Taxes: N	Billing Int: Normal
			Agency Commission: 15%	Notarize Invoice: N	Billing Mth: Item Rate
			Self Protection Intr: :31:00	Print Affidavit: N	Comm Cat: Political
				Print Sub Invoice: N	Supress Rates: N
				Notarize Sub Invoice: N	Schedule Code: C

Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
001	UN 6:00:00-10:00:00	* T W T F **	MILT	Airtime (Broadcast) Political	60	C	:31:00	0.00	\$375.00	3	\$1,125.00	\$375.00	
		<u>Start</u> <u>End</u> <u>Oct 27</u>											
		10/28/14 10/31/14 3											
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
002	UN 10:00:00-15:00:00	* T W T F **	MILT	Airtime (Broadcast) Political	60	C	:31:00	0.00	\$375.00	3	\$1,125.00	\$375.00	
		<u>Start</u> <u>End</u> <u>Oct 27</u>											
		10/28/14 10/31/14 3											
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
003	UN 15:00:00-19:00:00	* T W T F **	MILT	Airtime (Broadcast) Political	60	C	:31:00	0.00	\$375.00	3	\$1,125.00	\$375.00	
		<u>Start</u> <u>End</u> <u>Oct 27</u>											
		10/28/14 10/31/14 3											
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
004	UN 6:00:00-19:00:00	6 0 0 0 0 0	MILT	Airtime (Broadcast) Political	60	C	:31:00	0.00	\$375.00	6	\$2,250.00	\$375.00	
		<u>Start</u> <u>End</u> <u>Nov 03</u>											
		11/03/14 11/03/14 6											
Item	Time Class	Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC
005	UN 9:00:00-16:00:00	0 0 0 0 5 5	MILT	Airtime (Broadcast) Political	60	C	:31:00	0.00	\$125.00	10	\$1,250.00	\$125.00	
		<u>Start</u> <u>End</u> <u>Oct 27</u>											
		11/01/14 11/02/14 10											

Order Summary

Unconfirmed			
Quantity	Gross Amount	Net Amount	
Broadcast Buy Lines	25	\$6,875.00	\$5,843.75
Ancillary Buy Lines	0	\$0.00	\$0.00
Installment Schedule	0	\$0.00	\$0.00
Total	25	\$6,875.00	\$5,843.75

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
6	06:00:00-10:00:00	10/27/2014-10/27/2014	M	60	1	375.00
<div> <div> Week Of 10/27/2014-11/02/2014 </div> <div> M T W T F S S M </div> <div> Spots Per Week 1 </div> <div> Rate 375.00 </div> </div>						
Air Date	Day	Air Time	M/G For	Material	Dur	Rate
10/27/2014	Mo	06:14:32 AM		TIEC-R14-03	60	375.00
<div> <div> Week Of 10/27/2014-11/02/2014 </div> <div> M T W T F S S M </div> <div> Spots Per Week 1 </div> <div> Rate 375.00 </div> </div>						
Air Date	Day	Air Time	M/G For	Material	Dur	Rate
10/27/2014	Mo	11:25:05 AM		TIEC-R14-03	60	375.00
7	10:00:00-15:00:00	10/27/2014-10/27/2014	M	60	1	375.00
<div> <div> Week Of 10/27/2014-11/02/2014 </div> <div> M T W T F S S M </div> <div> Spots Per Week 1 </div> <div> Rate 375.00 </div> </div>						
Air Date	Day	Air Time	M/G For	Material	Dur	Rate
10/27/2014	Mo	11:25:05 AM		TIEC-R14-03	60	375.00
8	15:00:00-19:00:00	10/27/2014-10/27/2014	M	60	1	375.00
<div> <div> Week Of 10/27/2014-11/02/2014 </div> <div> M T W T F S S M </div> <div> Spots Per Week 1 </div> <div> Rate 375.00 </div> </div>						
Air Date	Day	Air Time	M/G For	Material	Dur	Rate
10/27/2014	Mo	03:59:46 PM		TIEC-R14-03	60	375.00
Total Spots		3	Gross Amt	1,125.00	Commission Amt	168.75
Air Time Totals			Net Amt	956.25	Debit	0.00
					Credit	0.00
					Reconciliation	0.00

Billing Notes
CBS Radio Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Radio and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Radio or its Stations that is intended to discriminate on the basis of race or ethnicity.

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KZZO-FM
P.O. Box 100182
Pasadena, CA 91189-0182



KZZO-FM

INVOICE

Account Exec: Jerome, Jan

Office: KNCL-FM

Contract Num: 1816-9681

Contract Dates: 10/28/2014-11/03/2014

Customer Order:

Linked Order:

CPE: / 105650 / 105650

Product Desc: Torlakson

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1816-544491

Invoice Date: 11/09/2014

Billing Cycle: Weekly

Billing Period: 10/27/2014-11/09/2014

For: TOM TORLAKSON FOR SUPERINTENDENT(258150)
5429 Madison Ave
Sacramento, CA 95841-3111

In Account With: GREENSTRIPE MEDIA, INC.(8544)
424 Old Newport Blvd
Newport Beach, CA 92663-4211
ATTN:Accounts Payable

Page 1 of 3

PAY BY

12/09/2014
Net 30 days

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate
1	06:00:00-10:00:00	10/28/2014-10/31/2014	. T W T F . .	60	3	375.00
<u>Week Of</u> 10/27/2014-11/02/2014						
<u>MTWTFSS</u> . T W T F . .			<u>Spots Per Week</u> 3	<u>Rate</u> 375.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>
10/28/2014	Tu	09:56:18 AM		TIEC-R14-03	60	375.00
10/29/2014	We	08:58:27 AM		TIEC-R14-03	60	375.00
10/30/2014	Th	07:00:02 AM		TIEC-R14-03	60	375.00
2	10:00:00-15:00:00	10/28/2014-10/31/2014	. T W T F . .	60	3	375.00
<u>Week Of</u> 10/27/2014-11/02/2014						
<u>MTWTFSS</u> . T W T F . .			<u>Spots Per Week</u> 3	<u>Rate</u> 375.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>
10/28/2014	Tu	12:28:34 PM		TIEC-R14-03	60	375.00
10/29/2014	We	10:26:44 AM		TIEC-R14-03	60	375.00
10/30/2014	Th	01:57:37 PM		TIEC-R14-03	60	375.00
3	15:00:00-19:00:00	10/28/2014-10/31/2014	. T W T F . .	60	3	375.00
<u>Week Of</u> 10/27/2014-11/02/2014						
<u>MTWTFSS</u> . T W T F . .			<u>Spots Per Week</u> 3	<u>Rate</u> 375.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>
10/28/2014	Tu	05:00:54 PM		TIEC-R14-03	60	375.00
10/29/2014	We	03:27:00 PM		TIEC-R14-03	60	375.00
10/30/2014	Th	06:00:27 PM		TIEC-R14-03	60	375.00

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P.O. Box 100182
Pasadena, CA 91189-0182



KZZO-FM

INVOICE

For: TOM TORLAKSON FOR SUPERINTENDENT(258150)
5429 Madison Ave
Sacramento, CA 95841-3111

Account Exec: Jerome, Jan
Office: KNCI-FM
Contract Num: 1816-9681
Contract Dates: 10/28/2014-11/03/2014
Customer Order:
Linked Order:
CPE: / 105650 / 105650

Invoice Num: 1816-544491
Invoice Date: 11/09/2014
Billing Cycle: Weekly
Billing Period: 10/27/2014-11/09/2014

PAY BY 12/09/2014
Net 30 days

In Account With: GREENSTRIPE MEDIA, INC.(8544)
424 Old Newport Blvd
Newport Beach, CA 92663-4211
ATTN:Accounts Payable

Product Desc: Torlakson

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate
4	06:00:00-19:00:00	11/03/2014-11/03/2014	M	60	6	375.00
Week Of 11/03/2014-11/09/2014						
			MTWTFSS	Spots Per Week	Rate	
			M	6	375.00	
Air Date	Day	Air Time	M/G For	Material	Dur	Rate
11/03/2014	Mo	06:57:01 AM		TIEC-R14-03	60	375.00
11/03/2014	Mo	09:00:38 AM		TIEC-R14-03	60	375.00
11/03/2014	Mo	09:59:43 AM		TIEC-R14-03	60	375.00
11/03/2014	Mo	11:28:40 AM		TIEC-R14-03	60	375.00
11/03/2014	Mo	01:59:40 PM		TIEC-R14-03	60	375.00
11/03/2014	Mo	02:56:38 PM		TIEC-R14-03	60	375.00
Week Of 11/01/2014-11/02/2014						
			MTWTFSS	Spots Per Week	Rate	
		 S S	10	125.00	
Air Date	Day	Air Time	M/G For	Material	Dur	Rate
11/01/2014	Sa	09:26:14 AM		TIEC-R14-03	60	125.00
11/01/2014	Sa	10:59:34 AM		TIEC-R14-03	60	125.00
11/01/2014	Sa	12:28:22 PM		TIEC-R14-03	60	125.00
11/01/2014	Sa	02:59:18 PM		TIEC-R14-03	60	125.00
11/01/2014	Sa	03:27:30 PM		TIEC-R14-03	60	125.00
11/02/2014	Su	09:10:48 AM		TIEC-R14-03	60	125.00
11/02/2014	Su	11:26:55 AM		TIEC-R14-03	60	125.00
11/02/2014	Su	02:30:06 PM		TIEC-R14-03	60	125.00
11/02/2014	Su	03:01:39 PM		TIEC-R14-03	60	125.00
11/02/2014	Su	03:30:41 PM		TIEC-R14-03	60	125.00
Air Time Totals						
			Total Spots	Gross Amt	Commission Amt	Net Amt
			25	6,875.00	1,031.25	5,843.75
					Debit	Credit
					0.00	0.00
						Reconciliation
						0.00

Warranty - We warrant the above broadcasts were made according to the official station log.

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