

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KQSF, KTJB, KELO FM KELO AM, KWSN SIOUX FALLS, SD	Date: 5/18/18
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I, Strategic Media Placement

do hereby request station time concerning the following issue:

Crime victim's advocacy

Broadcast Length	Time of Day Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached Order	(Schedules Attached)				

This broadcast time will be used by: Marsy's Law for South Dakota PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming in whole or in part communicate a message relating to any political matter of national importance?

☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Marsy's Law for South Dakota LLC 101 N. Main Street #321 Sioux Falls SD 57104

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Chrissie Hasler, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

5/17/16

Date

[Signature]

Signature

740-201-5500

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Joe L. Gough

Printed Name

G. M.

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached order.					

Attach proposed schedule with charges (if available)

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

New Order

Media: Radio	Market: Sioux Falls (Mitchell), SD	Vendor: KELO AM	Billing To: Regional Reps
Client: MARSYS LAW	Demo: Adults 18+		6505 Rockside Road
Product: SD 5/18-6/5/2018	Separation: 30	AE: Debbie Spencer	Suite 200
CPE: MARSYS/SD/5182018	Flight Start: 5/14/18	Phone:	Cleveland OH 44131
Description: Regional Reps Order #: 53140	Flight End: 6/5/18	Fax:	
Rep: Regional Reps	Sales Office: Columbus		
Version: 1	Survey:		

Comments: ***** NO COMMENTS FOR THIS ADVERTISER *****

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	5/14	5/15	5/16	5/17	5/18	5/19	5/20	5/21	5/22	5/23	5/24	5/25	5/26	5/27	Total Spots	Adults 18+ RTG	CPP
1	MTuWThF 6:00A-10:00A	AM	\$57.00	C 60	0	0	0	0	0	0	0	1	1	1	1	1	0	0	10		
Comments:																					
2	MTuWThF 10:00A-3:00P	MD	\$55.00	C 60	0	0	0	0	0	0	0	1	1	1	1	0	0	0	9		
Comments:																					
3	MTuWThF 3:00P-7:00P	PM	\$55.00	C 60	0	0	0	0	0	0	0	1	1	1	1	0	0	0	10		
Comments:																					
4	MTu 6:00A-10:00A	AM	\$57.00	C 60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
Comments:																					
5	M 10:00A-3:00P	MD	\$55.00	C 60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
Comments:																					
6	M 3:00P-7:00P	PM	\$55.00	C 60	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0		
Comments:																					
7	Sa 6:00A-7:00P	WK	\$38.00	C 60	0	0	0	0	0	0	2	0	0	0	0	0	0	2	0		
Comments:																					
8	Su 6:00A-7:00P	WK	\$38.00	C 60	0	0	0	0	0	0	2	0	0	0	0	0	0	2	0		
Comments:																					
			Total Spots:		0	0	0	0	0	0	2	2	3	3	3	2	2	2			
			Total GRP/GIMP(000):		0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0			
1	MTuWThF 6:00A-10:00A	AM	\$57.00	C 60	1	1	1	1	1	0	0	0	0	0	0	0	0	0	10		
Comments:																					
2	MTuWThF 10:00A-3:00P	MD	\$55.00	C 60	1	1	1	1	1	0	0	0	0	0	0	0	0	0	9		
Comments:																					
3	MTuWThF 3:00P-7:00P	PM	\$55.00	C 60	1	1	1	1	1	0	0	0	0	0	0	0	0	0	10		
Comments:																					
4	MTu 6:00A-10:00A	AM	\$57.00	C 60	0	0	0	0	0	0	0	0	0	0	1	1	0	0	2		
Comments:																					
5	M 10:00A-3:00P	MD	\$55.00	C 60	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1		

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	5/28	5/29	5/30	5/31	6/1	6/2	6/3	6/4	6/5	Total Spots	Adults 18+ RTG	CPP
Comments:																
6	M 3:00P-7:00P	PM	\$55.00	C 60	0	0	0	0	0	0	0	1	0	1		
Comments:																
7	Sa 6:00A-7:00P	WK	\$38.00	C 60	0	0	0	0	0	2	0	0	0	6		
Comments:																
8	Su 6:00A-7:00P	WK	\$38.00	C 60	0	0	0	0	0	0	2	0	0	6		
Comments:																
Total Spots:																
Total GRP/GIMP(000):																
Total Gross Cost:																
Total Net Cost:																

Disclaimer: STATION ACKNOWLEDGES REGIONAL REPS CORP IS ACTING AS STATIONS SALES REPRESENTATIVE FOR THIS ORDER AND THAT ADVERTISER/AGENCY IS RESPONSIBLE FOR PAYMENT. REGIONAL REPS CORP. DOES NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT, SCHEDULING AND COMPLETION OF PURCHASE OF ADVERTISING. ANY ORDER FOR ADVERTISING THAT INCLUDES ANY SUCH RESTRICTION WILL NOT BE ACCEPTED.

ORDER



Orders
Order / Rev: 340872
Alt Order #:
Product Desc: MARSY/SD/5182018 (RR Order #53140)
Estimate: 5182018 Prepay
Flight Dates: 05/19/18 - 06/05/18
Original Date / Rev: 05/18/18 / 05/18/18
Order Type: GENERAL

KELO-AM

Primary AE: Regional Rep
Sales Office: Reg
Sales Region: National

Agency Name: Regional Reps Corporation-Cleveland
Buying Contact:
Billing Contact:
 6505 Rockside Road
 Cleveland, OH 44131

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Marsy's Law (A)
Demographic: HH
Product Codes: PL2
Priority: SEL
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:35:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/27/18	22	\$1,084.00	\$921.40
05/28/18	06/05/18	23	\$1,211.00	\$1,029.35

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	22	\$1,084.00	\$921.40	0.00
June 2018	23	\$1,211.00	\$1,029.35	0.00
Totals	45	\$2,295.00	\$1,950.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Regional Rep			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KELOA	05/19/18	06/05/18	Sa-Su 6a-7p Sa-Su 6a-7p	CM	6a-7p	-----22	1:00	4	\$38.00	VIP	0.00	NM	12	\$456.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	-----22		4				\$38.00		0.00			
		Week: 05/21/18	05/27/18	-----22		4				\$38.00		0.00			
		Week: 05/28/18	06/03/18	-----22		4				\$38.00		0.00			
		Week: 06/04/18	06/10/18	-----		0				\$22.00		0.00			
N 2	KELOA	05/19/18	06/05/18	M-F 6a-10a M-F 6a-10a	CM	6a-10a	11111--	1:00	5	\$57.00	VIP	0.00	NM	12	\$684.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	-----		0				\$34.00		0.00			
		Week: 05/21/18	05/27/18	11111--		5				\$57.00		0.00			
		Week: 05/28/18	06/03/18	11111--		5				\$57.00		0.00			
		Week: 06/04/18	06/10/18	11-----		2				\$57.00		0.00			
N 3	KELOA	05/19/18	06/05/18	M-F 3p-7p M-F 3p-7p	CM	3p-7p	11111--	1:00	5	\$55.00	VIP	0.00	NM	11	\$605.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/14/18	05/20/18	-----		0				\$0.00		0.00			
		Week: 05/21/18	05/27/18	11111--		5				\$55.00		0.00			
		Week: 05/28/18	06/03/18	11111--		5				\$55.00		0.00			
		Week: 06/04/18	06/10/18	1-----		1				\$55.00		0.00			
N 4	KELOA	05/19/18	06/05/18		CM	10a-3p	11111--	1:00	5	\$55.00	VIP	0.00	NM	10	\$550.00

