

Quarterly Report

**WIFN
Q3 2012**

Station WIFN broadcast the following Public Affairs programming in the Third Quarter 2012.

WIFN makes a continuing effort to ascertain important community issues within our coverage area and broadcasts programming to address those needs on a regular basis.

PUBLIC AFFAIRS DATA FOX SPORTSRADIO 1340 WIFN

PROGRAM TITLE: COMMUNITY FOCUS

AIR DATE: JULY 1, 2012

GUESTS/ORGANIZATION:

UDO ERASMUS, PH.D.

JOHN KAYALE, M.D.

RAY LAMPE, OUTDOOR COOKING PROFESSIONAL, AUTHOR

SUBJECTS:

THIS FIRST SUNDAY IN JULY AND A NEW QUARTER USHERS IN RECORD-BREAKING TRIPLE-DIGIT TEMPERATURES IN THE METRO ATLANTA AREA. TWO SEGMENTS OF THIS WEEK'S PROGRAM GIVES VITAL INFORMATION ON HOW TO SURVIVE THE CURRENT HEATWAVE, WITH PARTICULAR ATTENTION TO THE BODY'S LARGEST ORGAN, THE SKIN. THE FIRST GUEST APPROACHES THE SUBJECT FROM A NUTRITIONAL PERSPECTIVE, INFORMING LISTENERS OF OMEGA-3s AND OMEGA-6s BEING A BENEFIT TO HEALTHY SKIN. THE SECOND SEGMENT GUEST DISCUSSES THE CONSEQUENCE OF OVEREXPOSURE TO ULTRA-VIOLET RAYS. WITH THE FOURTH OF JULY IN THE MIDDLE OF THE WEEK, THE THIRD SEGMENT IS A REAIRING OF A TIMELY DISCUSSION FOR OUTDOOR COOKING, THE GUEST GIVES TIPS ON HOW TO PREPARE MEATS LIKE A PROFESSIONAL.

PUBLIC SERVICE ANNOUNCEMENTS:

TOPICS:

HEALTH

PUBLIC AFFAIRS DATA FOX SPORTSRADIO 1340 WIFN

PROGRAM TITLE: COMMUNITY FOCUS

AIR DATE: JULY 8, 2012

GUESTS/ORGANIZATION:

RITA ZADOFF, DIRECTOR/HOUSEMATE MATCH
DR. CASS INGRAM

SUBJECTS:

THE GUEST IN THE FIRST SEGMENT OFFERS AN ALTERNATIVE TO THE HOUSING CRISIS STILL AFFECTING THE METRO ATLANTA AREA, SENIORS WITH SPARE ROOMS IN THEIR HOME CREATING A COOPERATIVE WITH NEW RESIDENTS TO THE AREA, THOSE ASSIGNED TO TEMPORARY EMPLOYMENT AND NOT WANTING TO COMMIT TO A LEASE, STUDENTS IN COLLEGE AND EVEN SOME NO LONGER WANTING THE RESPONSIBILITY OF HOME OWNERSHIP. THE SECOND SEGMENT DRAWS ATTENTION TO THE FOUR BODY TYPES WE HAVE, THE NOTICEABLE FEATURES THAT DEFINE EACH, THE PREDISPOSITIONS AND WHAT CAN BE DONE TO COUNTER THE ULTIMATE RESULT AND MAXIMIZE OPTIMUM HEALTH.

PUBLIC SERVICE ANNOUNCEMENTS:

TOPICS:

HOUSING, HEALTH

PUBLIC AFFAIRS DATA FOX SPORTSRADIO 1340 WIFN

PROGRAM TITLE: COMMUNITY FOCUS

AIR DATE: JULY 15, 2012

GUESTS/ORGANIZATION:

RITA ZADOFF, DIRECTOR/HOUSEMATE MATCH
DR. CASS INGRAM

SUBJECTS:

THE GUEST IN THE FIRST SEGMENT OFFERS AN ALTERNATIVE TO THE HOUSING CRISIS STILL AFFECTING THE METRO ATLANTA AREA, SENIORS WITH SPARE ROOMS IN THEIR HOME CREATING A COOPERATIVE WITH NEW RESIDENTS TO THE AREA, THOSE ASSIGNED TO TEMPORARY EMPLOYMENT AND NOT WANTING TO COMMIT TO A LEASE, STUDENTS IN COLLEGE AND EVEN SOME NO LONGER WANTING THE RESPONSIBILITY OF HOME OWNERSHIP. THE SECOND SEGMENT DRAWS ATTENTION TO THE FOUR BODY TYPES WE HAVE, THE NOTICEABLE FEATURES THAT DEFINE EACH, THE PREDISPOSITIONS AND WHAT CAN BE DONE TO COUNTER THE ULTIMATE RESULT AND MAXIMIZE OPTIMUM HEALTH.

PUBLIC SERVICE ANNOUNCEMENTS:

TOPICS:

HOUSING, HEALTH

PUBLIC AFFAIRS DATA FOX SPORTSRADIO 1340 WIFN

PROGRAM TITLE: COMMUNITY FOCUS

AIR DATE: JULY 22, 2012

GUESTS/ORGANIZATION:

GENEA YATES, EAP DIRECTOR/LIFESYNCH HUMANA
SHARON SALZBERG, AUTHOR

SUBJECTS:

THE NATION YET AGAIN HAS TO COME TO GRIPS WITH YET ANOTHER SHOOTING TRAGEDY WITH A LONE GUNMAN SHOOTING AT MOVIEGOERS DURING A MIDNIGHT PREMIERE. AUTHORITIES HAVE YET TO DETERMINE THE MOTIVE, WITH SPECULATION HE MAY HAVE DEALING WITH DEPRESSION. THIS WEEK'S PROGRAM ADDRESSES THE CONDITION AND WHAT BRINGS IT ABOUT, THE SIGNS, THE MISCONCEPTIONS AND TREATMENT. THE OTHER SEGMENT OFFERS THE PRACTICE OF MEDITATION AS AN ALTERNATIVE TO DEALING WITH THE PRESSURES OF LIFE.

PUBLIC SERVICE ANNOUNCEMENTS:

TOPICS:

HEALTH/MENTAL

PUBLIC AFFAIRS DATA FOX SPORTSRADIO 1340 WIFN

PROGRAM TITLE: COMMUNITY FOCUS

AIR DATE: JULY 29, 2012

GUESTS/ORGANIZATION:

DR. JOHN KAYAL/NORTHWEST GEORGIA DERMATOLOGY
LARRY SCHILLER/SCHILLER MATH
JEFF DICKERSON/CITIZENS FOR TRANSPORTATION MOBILITY

SUBJECTS:

THE FIRST SEGMENT IS A MONTHLY REMINDER DURING THE SUMMER SEASON TO BE MINDFUL OF THE AMOUNT OF TIME SPENT IN THE SUN, THE GUEST GIVES DETAILED INFORMATION OF THE RESULT OVEREXPOSURE OF ULTRA-VIOLET RAYS, THE SIGNS AND STAGES OF SKIN CANCER AND TREATMENT. CLASSES FOR SCHOOL-AGE CHILDREN WILL BEGIN SOON IN THE METRO ATLANTA AREA, THE UNITED STATES RANKS SEVENTEENTH IN THE WORLD IN MATH AND SCIENCE AND THE SECOND SEGMENT ADDRESSES THE NATION'S SHORTAGE OF MATHEMATICIANS. THE FINAL SEGMENT ADDRESSES THE REFERENDUM ON WHETHER TO VOTE ON A ONE CENT TAX INCREASE TO FUND FUTURE ROAD AND TRANSPORTATION PROJECTS IN THE METRO ATLANTA AREA TO REDUCE TRAFFIC CONGESTION.

PUBLIC SERVICE ANNOUNCEMENTS:

TOPICS:

HEALTH, EDUCATION, TRANSPORTATION

PUBLIC AFFAIRS DATA FOX SPORTSRADIO 1340 WIFN

PROGRAM TITLE: COMMUNITY FOCUS

AIR DATE: AUGUST 5, 2012

GUESTS/ORGANIZATION:

DAVID GREENE/CLEAN AIR CAMPAIGN
STEPHEN JONES, Ed.D.

SUBJECTS:

VOTERS IN THE METRO ATLANTA REGION (REGION 3) HAVE DECIDED AGAINST THE TRANSPORTATION SPECIAL PURPOSE LOCAL OPTION SALES TAX. THE GUEST IN THE FIRST SEGMENT OFFERS RIDESHARING AS AN ALTERNATIVE IF NOT A SOLUTION TO REDUCING THE NUMBER OF VEHICLES IN THE AREA MONDAY THROUGH FRIDAY. THE SUMMER BREAK IS OVER FOR METRO ATLANTA STUDENTS AND AS A NEW SCHOOL YEAR BEGINS, THERE ARE STILL UNRESOLVED ISSUES CONCERNING THE CHEATING SCANDAL WITH ATLANTA PUBLIC SCHOOLS AND ON A BROADER NOTE THE INCREASING DROPOUT RATE. THE GUEST IN THE FOLLOWING SEGMENT ADDRESSES SOME OF THE REASONS FOR THAT ALARMING RATE AND OFFERS DETAILED SOLUTIONS TO GET STUDENTS TO GRADUATE FROM HIGH SCHOOL AS WELL AS COLLEGE.

PUBLIC SERVICE ANNOUNCEMENTS:

TOPICS:

TRANSPORTATION, EDUCATION

PUBLIC AFFAIRS DATA FOX SPORTSRADIO 1340 WIFN

PROGRAM TITLE: COMMUNITY FOCUS

AIR DATE: AUGUST 12, 2012

GUESTS/ORGANIZATION:

MICHAEL R. LEGAULT/AUTHOR
DAVID BOGDON/HUNTINGTON LEARNING CENTER
DR. STEVE PERRY, PRINCIPAL/CAPITAL PREPARATORY

SUBJECTS:

THE FIRST SEGMENT GUEST DISCUSSES THE CHANGES IN OUR SOCIETY IN HOW WE APPROACH ISSUES MORE FROM AN EMOTION PERSPECTIVE AND LESS FROM A RATIONAL, HOW COGNITIVE THINKING IS NO LONGER TAUGHT AND APPLIED IN OUR DAY-TO-DAY LIVES. THE REMAINDER OF THE PROGRAM WAS DEVOTED TO EDUCATION, WITH THE REMAINDER OF THE METRO COUNTIES BEGINNING CLASSES THE SECOND SEGMENT OFFERS LISTENERS A POSSIBILITY TO ADDRESSING STUDENTS THAT STRUGGLE WITH RETAINING INFORMATION, TESTING ANXIETY AND REMAINING FOCUSED. THE GUEST IN THE LAST SEGMENT HAS A FRESH AND BRASH APPROACH TO THE PROBLEMS PLAGUING OUR STUDENTS, HIS SUCCESS RESULTING IN ONE HUNDRED PERCENT OF HIS STUDENTS BEING ACCEPTED TO COLLEGE EVERY YEAR AFTER GRADUATION.

PUBLIC SERVICE ANNOUNCEMENTS:

TOPICS:

EDUCATION

PUBLIC AFFAIRS DATA FOX SPORTSRADIO 1340 WIFN

PROGRAM TITLE: COMMUNITY FOCUS

AIR DATE: AUGUST 19, 2012

GUESTS/ORGANIZATION:

PETER GREUTERS, FIRST LIEUTENANT/UNITED STATES AIR FORCE &
JULIETTE BOGUS
JON GORDON

SUBJECTS:

THE FIRST SEGMENT ACKNOWLEDGES A MEMBER OF OUR ARMED FORCES OF WHOM HAS TAKEN HIS SPARE TIME IN THE WARNER ROBINS AREA TO MENTORING A YOUNG STUDENT. THE REMAINDER OF THE PROGRAM ADDRESSES OUR ENERGY, HOW WE USE AND SOMETIMES MISUSE IT, WHAT WE PUT IN OUR BODIES TO FUEL IT, HOW WE WASTE IT, HOW THE MENTAL ASPECT AFFECTS THE PHYSICAL. THE GUEST GIVES A PERSONAL ACCOUNT OF HIS LIFE, HOW HE EXPELLED SUCH NEGATIVE ENERGY TO THE POINT OF NEAR FAILURE OF HIS MARRIAGE. HE GOES ON TO DETAIL HOW HE TUNRED HIS LIFE AROUND BY TAKING INVENTORY, MAKING CHANGES, ACCENTUATING THE POSITIVE, UNDERSTANDING THAT BEING POSITIVE ADDS YEARS TO YOUR LIFE AND MOVING IN A POSITIVE DIRECTION GIVES OFF ENERGY THAT CAN BE INFECTIOUS.

PUBLIC SERVICE ANNOUNCEMENTS:

TOPICS:

HEALTH

PUBLIC AFFAIRS DATA FOX SPORTSRADIO 1340 WIFN

PROGRAM TITLE: COMMUNITY FOCUS

AIR DATE: SEPTEMBER 23, 2012

GUESTS/ORGANIZATION:

ANITRA S. GRAVES, MD/CHEROKEE SLEEP & LUNG SPECIALISTS
CASS INGRAM, DO

SUBJECTS:

IN THE FIRST SEGMENT, THE GUEST BRINGS TO OUR ATTENTION THE VERY IMPORTANT ISSUE OF SLEEP, HOW TO DETERMINE THE NUMBER OF HOURS NECESSARY FOR OPTIMUM HEALTH, THE CONCERN AND NECESSITY FOR SCHOOL-AGED CHILDREN TO HAVE LONGER HOURS OF SLEEP AND THE EVENTUAL EFFECTS TO THE BODY DUE TO THE LACK OF APPROPRIATE REST. ALSO DISCUSSED WERE SLEEP DISORDERS SUCH AS SLEEP APNEA AND SNORING, INDICATORS OF A DEEPER HEALTH ISSUE AND MEASURES TO CORRECT BOTH. IMMIGRATION HAS BEEN A HOT BUTTON ISSUE ON THE POLITICAL FRONT, THE GUEST IN THE SECOND SEGMENT PROVIDES A SOBERING HEALTH PERSPECTIVE, CITING THE LACK OF HEALTH CARE, HYGEINE AND HANDLING FOOD IN RESTAURANTS AS EXAMPLES. THE GUEST PROVIDES VALUABLE INFORMATION TO PROTECT LISTENERS FROM THE POSSIBILITY OF EXPOSURE TO DISEASES BY PROPER NUTRITION AND SUPPLEMENTATION TO BOOST THE IMMUNE SYSTEM.

PUBLIC SERVICE ANNOUNCEMENTS:

PRACTICAL MONEY MATTERS, DEPARTMENT OF HEALTH AND HUMAN SERVICES

TOPICS:

HEALTH

PUBLIC AFFAIRS DATA FOX SPORTSRADIO 1340 WIFN

PROGRAM TITLE: COMMUNITY FOCUS

AIR DATE: AUGUST 26, 2012

GUESTS/ORGANIZATION:

UDO ERASMUS, PH.D.

NICHOLAS LARocca, PH.D./NATIONAL MULTIPLE SCLEROSIS SOCIETY &
RICK SOMMERS/FORMER RADIO PERSONALITY

SUBJECTS:

THE GUEST IN THE FIRST SEGMENT ADDRESSES HOW OUR INTAKE AFFECTS OUR SKIN AND IDENTIFIES OMEGA-3s AND OMEGA-6 ENRICHED FOODS THAT CAN IMPROVE SKIN CONDITIONS. THE GUESTS IN THE REMAINDER OF THE PROGRAM BRING TO THE DISCUSSION THE CONDITION OF MULTIPLE SCLEROSIS, WHAT IT IS AND HOW TO DETECT THE EARLY SIGNS. THE FORMER RADIO PERSONALITY GIVES HIS PERSONAL STRUGGLE WITH THE DISEASE, WHAT HE WENT THROUGH IN THE EARLY STAGES, THE ADJUSTMENTS HE'S MADE SINCE HIS DIAGNOSIS AND DESCRIBES ITS GRADUAL PROGRESSION THROUGH HIS BODY. THE DOCTOR DISCUSSED MEDICATION THAT CAN SLOW THE ADVANCEMENT ALTHOUGH CURRENTLY THERE IS NO CURE FOR MS.

PUBLIC SERVICE ANNOUNCEMENTS:

DEPARTMENT OF HEALTH AND HUMAN SERVICES

TOPICS:

HEALTH

PUBLIC AFFAIRS DATA FOX SPORTSRADIO 1340 WIFN

PROGRAM TITLE: COMMUNITY FOCUS

AIR DATE: SEPTEMBER 2, 2012

GUESTS/ORGANIZATION:

P.M. FORNI, Ph.D./JOHNS HOPKINS UNIVERSITY
RAY LAMPE, AUTHOR & LEAD CHEF/BIG GREEN EGG

SUBJECTS:

THE GUEST IN THE FIRST SEGMENT EXPRESSES IN THE FIRST SEGMENT HIS PASSION AND DESIRE FOR CIVILITY, HOW HE HAS DEDICATED HIS PROFESSIONAL LIFE TO UNDERSTANDING HUMAN BEHAVIOR, THE FACTORS INVOLVED THAT TRIGGER MOMENTS OF HOSTILITIES AND ALTERNATIVES IN EXPRESSING FRUSTRATION EACH OTHER TO AVOID FUTURE ESCALATIONS OF EVENTUAL VIOLENCE. IN RECOGNIZING THE LAST HOLIDAY WEEKEND OF THE SUMMER SEASON, THE SECOND SEGMENT INVOLVES OUTDOOR COOKING AND HOW THE HOST TELLS HOW HE BECAME A PROFESSIONAL, DISCUSSES THE BASICS, THIS MISNOMERS OF OUTDOOR COOKING AS WELL AS THE DOs AND DON'TS, SUCH AS BOILING MEAT BEFORE COOKING AND LATHERING MEAT WITH SAUCES BEFORE COOKING ON THE GRILL.

PUBLIC SERVICE ANNOUNCEMENTS:

PRACTICAL MONEY MATTERS

TOPICS:

PUBLIC AFFAIRS DATA FOX SPORTSRADIO 1340 WIFN

PROGRAM TITLE: COMMUNITY FOCUS

AIR DATE: SEPTEMBER 9, 2012

GUESTS/ORGANIZATION:

STUART TOMC/NORDIC NATURALS
GENEA YATES/LIFESYNC HUMANA
MARK UNDERWOOD/QUINCY BIOSCIENCE

SUBJECTS:

WITH THE STARTLING STATISTIC OF OVER THREE QUARTERS OF A MILLION PEOPLE DYING FROM CARDIOVASCULAR DISEASE EVERY YEAR, THE GUEST IN THE FIRST SEGMENT ALSO GRABS OUR ATTENTION DISCUSSING THE VARIOUS TYPES OF CVD AND IMMEDIATE CHANGES WE CAN MAKE TO IMPROVE OUR HEALTH. THE GUEST IN THE SECOND SEGMENT ADDRESSES THE ISSUE OF DEPRESSION, THE MISNOMERS SUCH AS ONE BEING ABLE TO 'SNAP OUT OF IT', THE DIFFERENT TYPES AND THE CHANGES IN TERMINOLOGY, THE SYMPTOMS AND TREATMENT. THE GUEST IN THE THIRD SEGMENT ADDRESSES THE MINIMIZING OF OUR BRAIN FUNCTION AND HOW RESEARCH FOUND A PROTEIN IN A JELLYFISH CAN REVERSE THE EVENTUAL LOSS OF ACTIVITY.

PUBLIC SERVICE ANNOUNCEMENTS:

DEPARTMENT OF HEALTH AND HUMAN SERVICES, STUDENTS WITHOUT MOTHERS, HORIZON THEATRE

TOPICS:

HEALTH

PUBLIC AFFAIRS DATA FOX SPORTSRADIO 1340 WIFN

PROGRAM TITLE: COMMUNITY FOCUS

AIR DATE: SEPTEMBER 16, 2012

GUESTS/ORGANIZATION:

ERIC PLASKER, D.C./AUTHOR

SUBJECTS:

THE GUEST FOR THE ENTIRE PROGRAM INTRODUCES THE CONCEPT OF WELLNESS AS AN ALTERNATIVE TO SEEKING TRADITIONAL HEALTH CARE. THE CONVERSATION BEGINS WITH A PATIENT OF THE GUEST'S WHO WAS NOT PREPARED FOR HIS LONGEVITY, LIVED TO BE ONE HUNDRED AND DIED IN HIS OFFICE. THE GUEST ALSO DISCUSSES ALL THE THINGS DETRIMENTAL TO OUR EXISTENCE, HOW WE DEAL (OR NOT) WITH STRESS, WHAT WE CONSUME, WHETHER OR NOT WE ARE ACTIVE, PROPER AMOUNTS OF REST AS EXAMPLES. THE GUEST IN HIS BOOK OFFERS MEASURING TOOLS TO MONITOR THOSE ASPECTS OF LIVING AND WAYS TO POSITIVELY TURN OUR LIVES AROUND TO A DIRECTION AND PATH OF WELLNESS.

PUBLIC SERVICE ANNOUNCEMENTS:

DEPARTMENT OF HEALTH AND HUMAN SERVICES, IS IT WORTH IT

TOPICS:

HEALTH

PUBLIC AFFAIRS DATA FOX SPORTSRADIO 1340 WIFN

PROGRAM TITLE: COMMUNITY FOCUS

AIR DATE: SEPTEMBER 30, 2012

GUESTS/ORGANIZATION:

LARRY SCHILLER, PRESIDENT/SCHILLER MATH
DAVID BOGDON/HUNTINGTON LEARNING CENTER

SUBJECTS:

THE PROGRAM BEGINS WITH A STARTLING STATISTIC, RECENT INFORMATION HAS THE DROPOUT RATE IN THE METRO ATLANTA AREA AVERAGING SIXTY-FIVE PERCENT. THE ENTIRE PROGRAM WAS CONCENTRATED ON EDUCATION, THE FIRST SEGMENT HAS AN MIT & HARVARD EDUCATED MATHEMATICIAN OF WHOM HAS CREATED AN INNOVATIVE WAY TO APPROACH THE SUBJECT, MAKING MATH EASIER TO COMPREHEND AND ENJOYABLE. THE REMAINDER OF THE PROGRAM PRESENTS AN OPTION TO ASSIST IN THE LEARNING PROCESS FOR STUDENTS THAT STRUGGLE WITH GRASPING THE MATERIAL IN THE CLASSROOM. THE GUEST IN THIS SEGMENT DETAILS HOW THE INFORMATION GIVEN IS MORE DETAILED, STUDENTS LEARN IN SMALLER GROUPS AND ARE TAUGHT HOW TO RETAIN INFORMATION.

PUBLIC SERVICE ANNOUNCEMENTS:

TOPICS:

EDUCATION