

## Quarterly Report

WIFN

Q3 2015

Station WIFN broadcasted the following Public Affairs programming in the Third Quarter 2015.

WIFN makes a continuing effort to ascertain important community issues within our coverage area and broadcasts programming to address those needs on a regular basis.

**PUBLIC AFFAIRS DATA FORM FOX SPORTSRADIO 1340  
WIFN**

**PROGRAM TITLE:** COMMUNITY FOCUS

**AIR DATE:** JULY 5, 2015

**GUESTS:**

DOUG INGOLDSBY, CO-FOUNDER/ALL-ONE  
CARL & JHONE ROBINSON  
MISSY DUGAN, PRESIDENT& CEO/BOYS AND GIRLS CLUB

**SUBJECTS:**

IN THE FIRST SEGMENT, THE GUEST DISCUSSES AT LENGTH  
CAFFEINE AND HOW PREVALENT THE DRUG IS IN OUR  
BEVERAGES, AS WELL AS THE ALARMING RATE OF ADDICTION  
INVOLVING YOUNGER PEOPLE. THE GUEST OFFERS SOLUTIONS  
SUCH AS PROTEIN FOR ENERGY. THE HUSBAND AND WIFE TEAM  
IN THE NEXT SEGMENT POINTS OUT ANOTHER INGREDIENT  
DETRIMENTAL TO THE BODY, BROMINE. THE GUEST INFORMS  
LISTENERS HOW THIS ITEM ULTIMATELY AFFECTS THE THYROID  
GLAND AND SHOULD AVOID DINNER ROLLS, DOUGHNUTS AND  
SOME PEPSI BEVERAGES. IN THE FINAL SEGMENT, THE GUEST  
SHARES WITH LISTENERS THE NON-PROFIT'S MISSION, PROGRAMS  
AND UPCOMING EVENTS.

**PUBLIC SERVICE ANNOUNCEMENTS:**

WOUNDED WARRIOR, NATIONAL FEDERATION OF THE BLIND,  
OPTUM, TOGETHER WE CAN/PREVENT 50

**TOPICS:**

HEALTH, YOUTH ACTIVITIES

**PUBLIC AFFAIRS DATA FORM FOX SPORTSRADIO 1340  
WIFN**

**PROGRAM TITLE:** COMMUNITY FOCUS

**AIR DATE:** JULY 12, 2015

**GUESTS:**

GENEA YATES, EAP COORDINATOR/LIFESYNCH HUMANA  
SHARON SALZBERG, AUTHOR  
RAY LAMPE, CHEF SPOKESPERSON/BIG GREEN EGG

**SUBJECTS:**

THERE HAVE BEEN NUMEROUS REPORTINGS IN THE NEWS ALMOST ON A REGULAR BASIS CONCERNING MASS SHOOTINGS, A CONTRIBUTING FACTOR MAY BE DEPRESSION. THE GUEST IN THE FIRST PORTION OF THE PROGRAM GIVES THE DEFINITION AND VARYING TYPES OF THE CONDITION, SUCH AS BIPOLAR DISORDER, FORMERLY CLASSIFIED AS MANIC DEPRESSIVE AS AN EXAMPLE. SHE ALSO EXPRESSES SIGNALS TO LOOK FOR SUCH AS EXTENDED MOMENTS OF SADNESS, ISOLATION OR CRYING SPELLS. IN THE FOLLOWING SEGMENT, THE GUEST DISCUSSES MEDITATION, HOW IT HAS CHANGED HER LIFE AND IS CONFIDENT WILL MAKE A DIFFERENCE WITH ANYONE ONCE IT IS APPLIED TO THEIR LIVES. THE FINAL SEGMENT GUEST SHARES HIS PASSION FOR OUTDOOR COOKING, THE DIFFERENCE BETWEEN GAS AND CHARCOAL, UNIQUE RECIPES, WHAT AND WHAT NOT TO DO TO MASTER THE SEASONAL PASTIME.

**PUBLIC SERVICE ANNOUNCEMENTS:**

OPTUM

**TOPICS:**

HEALTH/MENTAL

**PUBLIC AFFAIRS DATA FORM FOX SPORTSRADIO 1340  
WIFN**

**PROGRAM TITLE: COMMUNITY FOCUS**

**AIR DATE: JULY 19, 2015**

**GUESTS:**

WILL BOWEN  
JACKIE SILVER  
DR. CASS INGRAM

**SUBJECTS:**

THE FIRST SEGMENT ADDRESSES AN ISSUE THAT IS A KEY COMPONENT REGARDING HUMAN INTERACTION, COMPLAINTS. THE GUEST BREAKS DOWN WHAT IS ACTUALLY BEING COMMUNICATED, THE DIFFERENCES BETWEEN THAT, GRIPING AND SOMEONE MAKING A CLAIM AND HOW TO BRING ANY ISSUE TO THE FOREFRONT, MINIMIZING POTENTIAL CONFLICT AND BRINGING ABOUT A MUTUAL RESOLUTION. WITH SUMMER IN FULL SWING, THE NEXT SEGMENT GUEST SHARES A UNIQUE FORM OF WELLNESS TO GIVE THE APPEARANCE OF AGING BACKWARDS. THE FINAL SEGMENT BRING A PERSPECTIVE TO A BURNING ISSUE IN THE UPCOMING PRESIDENTIAL RACE, IMMIGRATION, SPECIFICALLY THE HEALTH ASPECT OF PEOPLE MIGRATING TO THE UNITED STATES.

**PUBLIC SERVICE ANNOUNCEMENTS:**

**TOPICS:**

HEALTH



**PUBLIC AFFAIRS DATA FORM FOX SPORTSRADIO 1340  
WIFN**

**PROGRAM TITLE:** COMMUNITY FOCUS

**AIR DATE:** JULY 26, 2015

**GUESTS:**

MARK UNDERWOOD, CO-FOUNDER/QUINCY BIOSCIENCE  
HASHISH RANIKAH, ACADEMIC FUTURIST/EDTECH  
DAVE MCINTYRE, RETIRED COLONEL/US ARMY, AUTHOR

**SUBJECTS:**

IN THE FIRST SEGMENT, THE GUEST PRESENTS TO LISTENERS  
A DISCOVERY TO OFFSET PROGRESSIVE MEMORY LOSS BASED  
ON RESEARCH OF PROTEINS FROM JELLYFISH. THE SUMMER  
SEASON IS COMING TO A CLOSE FOR METRO ATLANTA  
CHILDREN, THE SECOND SEGMENT OFFERS ADVANCE  
INFORMATION ON EFFECTIVE STUDYING TECHNIQUES TO  
ACHIEVE OPTIMUM EDUCATIONAL SUCCESS. THE FINAL  
SEGMENT GUEST DISCUSSES HIS BOOK TO HIGHLIGHT IN  
DETAIL THE LIVES OF SERVICEMEMBERS, THEIR TRIALS  
DURING ACTIVE DUTY AND WHAT THE SPOUCES  
EXPERIENCE WHEN THEY ARE DEPLOYED.

**PUBLIC SERVICE ANNOUNCEMENTS:**

WOUNDED WARRIOR PROJECT

**TOPICS:**

EDUCATION

**PUBLIC AFFAIRS DATA FORM FOX SPORTSRADIO 1340  
WIFN**

**PROGRAM TITLE:** COMMUNITY FOCUS

**AIR DATE:** AUGUST 2, 2015

**GUESTS:**

DR. CASS INGRAM  
DR. STEPHEN JONES

**SUBJECTS:**

A REGULAR GUEST TO THE PROGRAM, THE FIRST SEGMENT REVEALS FROM A TEN-YEAR RESEARCH HUMANS HAVE FOUR BODY TYPES, EVIDENT FROM THE SHAPE OF OUR HEADS AND NOSES, CURVATURE OUR SPINES AND EVEN THE LENGTHS OF OUR FINGERS. THE GUEST OFFERS RECOMMENDATIONS OF WHAT TO EAT AND AVOID FOR EACH BODY TYPES FOR OPTIMUM HEALTH. AS ANOTHER SCHOOL YEAR BEGINS DAYS FROM TODAY, THE REMAINDER OF THE PROGRAM ADDRESSES THE ALARMING DROPOUT RATE, WHAT FACTORS ARE THE CONTRIBUTORS AND THE RESIDUAL AFFECTS TO THE NATION. THE GUEST OFFERS DETAILED SOLUTIONS AS RECIPES FOR SUCCESS TO EDUCATORS AS WELL AS STUDENTS.

**PUBLIC SERVICE ANNOUNCEMENTS:**

AMERICAN WATERWORKS ASSOCIATION, NATIONAL FEDERATION OF THE BLIND, TEXTING AND DRIVING

**TOPICS:**

HEALTH, EDUCATION

**PUBLIC AFFAIRS DATA FORM FOX SPORTSRADIO 1340  
WIFN**

**PROGRAM TITLE:** COMMUNITY FOCUS

**AIR DATE:** AUGUST 9, 2015

**GUESTS:**

DR. EUDENE HARRY  
STAURT TOMC  
PAUL THOMAS/K12.COM

**SUBJECTS:**

THE GUEST IN THE FIRST SEGMENT DISCUSSES IN DETAIL THE VARIOUS FORMS OF ANXIETIES, SOCIAL DISORDERS AND PHOBIAS. ALSO MENTIONED ARE MOMENTS WHERE BEING ANXIOUS IS A WARNING TO THE BODY OF IMPENDING DANGER, HOW EXTENDED PERIODS OF ANXIETY ARE COUNTERPRODUCTIVE AND THE GUEST EXPRESSES HOLISTIC WAYS TO MAINTAIN A BALANCE. IN THE SECOND SEGMENT, THE GUEST BRINGS AWARENESS TO HEART HEALTH, COMPARISONS TO THE QUALITY AND CONSUMPTION OF FOOD GENERATIONS AGO, TODAY AND ITS EFFECTS ON CHOLESTEROL LEVELS. THE FINAL SEGMENT OFFERS AN ALTERNATIVE TO TRADITIONAL CLASSROOM INSTRUCTION, THE GROWING CONCERNS OF BULLYING, PEER PRESSURE AND OTHER DISTRACTIONS CONTRIBUTING TO THE DECLINING QUALITY OF EDUCATION.

**PUBLIC SERVICE ANNOUNCEMENTS:**

PREVENT 50, COMPANION ANIMAL PROTECTION SOCIETY

**TOPICS:**

HEALTH, EDUCATION



**PUBLIC AFFAIRS DATA FORM FOX SPORTSRADIO 1340  
WIFN**

**PROGRAM TITLE:** COMMUNITY FOCUS

**AIR DATE:** AUGUST 16, 2015

**GUESTS:**

DR. CASS INGRAM  
WILL WESCH/NOVUS MEDICAL DETOX  
DR. 'DO-LESS'

**SUBJECTS:**

A RETURNING GUEST TO THE PROGRAM IN THE FIRST SEGMENT DISCUSSES HOW VARIOUS COLORS IN THE FOREST ARE INDICATORS OF MAXIMIZING HEALTH TO CERTAIN AREAS OF OUR BODIES. THE SECOND SEGMENT ADDRESSES THE ISSUE OF SUBSTANCE ABUSE, SIXTY MILLION ADMITTING HAVING ADMITTED TO ABUSING ALCOHOL AND DRUGS, COSTING EMPLOYERS 120 MILLION DOLLARS IN PRODUCTIVITY ALONE. THE GUEST OFFERS A MEANS FOR INDIVIDUALS TO MAKE A TRANSITION TO SOBRIETY. THE FINAL SEGMENT REMAINS A JUGGERNAUT TO HEALTH CONSCIOUS LISTENERS, THE GUEST IS BOMBASTIC IN EXPRESSING DRINKING HALF YOUR BODY WEIGHT IN WATER, EXERCISING FOR MORE THAN FORTY-FIVE MINUTES AND EVEN TAKING FISH OIL SUPPLEMENTS ARE DOING MORE HARM THAN GOOD.

**PUBLIC SERVICE ANNOUNCEMENTS:**

**TOPICS:**

HEALTH



**PUBLIC AFFAIRS DATA FORM FOX SPORTSRADIO 1340  
WIFN**

**PROGRAM TITLE:** COMMUNITY FOCUS

**AIR DATE:** AUGUST 23, 2015

**GUESTS:**

DAVID L. BONDON/HUNTINGTON LEARNING CENTER  
LARRY SHILLER

**SUBJECTS:**

THE ENTIRE PROGRAM THIS WEEK WAS DEDICATED TO EDUCATION, WITH THE FIRST PORTION LOOKING AT THE CHANGES IN MEASURING INFORMATION RETAINED BY STUDENTS AND THE EFFECTS OF SOCIAL PROMOTION. THE GUEST OFFERS HIS LEARNING CENTER AS AN ALTERNATIVE TO THE CURRENT CHALLENGES OF LEARNING. THE REMAINDER OF THE PROGRAM BRINGS A UNIQUE PERSPECTIVE TO MATHEMATICS, THE GUEST DISCUSSES OLD VERSUS NEW MATH, THE COMMON BLOCKS STUDENTS HAVE, THE IMPORTANCE OF THE SUBJECT AND PRESENTS A COMPREHESIVE BREAKDOWN OF THE FORMULAS WHERE STUDENTS WILL ENJOY AS WELL AS RETAIN THE INFORMATION.

**PUBLIC SERVICE ANNOUNCEMENTS:**

MELANOMA, BEACON OF HOPE 5K

**TOPICS:**

EDUCATION

**PUBLIC AFFAIRS DATA FORM FOX SPORTSRADIO 1340  
WIFN**

**PROGRAM TITLE:** COMMUNITY FOCUS

**AIR DATE:** AUGUST 30, 2015

**GUESTS:**

KATHERINE CROWLEY & KATHI ELSTER  
WILL BOWEN

**SUBJECTS:**

TECHINCAL DIFFICULTIES PREVENTED PRESENTATION  
OF THIS BROADCAST.

**PUBLIC SERVICE ANNOUNCEMENTS:**

**TOPICS:**

**PUBLIC AFFAIRS DATA FORM FOX SPORTSRADIO 1340  
WIFN**

**PROGRAM TITLE:** COMMUNITY FOCUS

**AIR DATE:** SEPTEMBER 6, 2015

**GUESTS:**

KATHERINE CROWLEY & KATHI ELSTER  
WILL BOWEN

**SUBJECTS:**

ORIGINAL AIR DATE WAS AUGUST 30, ON THE HEELS OF THE TRAGEDY INVOLVING TWO VIRGINIA JOURNALISTS KILLED ON LIVE TELEVISION BY A DISGRUNTLED FORMER EMPLOYEE. THE ENTIRE HOUR FOCUSES ON INTERPERSONAL RELATIONSHIPS. IN THE FIRST PORTION OF THE PROGRAM, THE GUESTS TAKE AN EXTENSIVE LOOK AT PERSONALITIES AND INTERACTIONS IN THE WORKPLACE, THE MANAGER-EMPLOYEE DYNAMIC, EMPLOYEE-EMPLOYEE, WHAT IT IS TO BE PROFESSIONAL, HOW PROFESSIONALISM HAS EITHER BEEN RELAXED OR DECLINED IN AT LEAST FOUR DECADES AND THE CONTRIBUTING FACTORS, HOW MANAGERS TODAY HAVE BECOME DE FACTO PARENTS, TAKING AWAY FROM THEIR MAIN OBJECTIVES AND RESPONSIBILITIES. THE GUESTS OFFER RECOMMENDATIONS TO ORGANIZATIONS HAVING TO DEAL WITH INCREASING PERSONALITY CLASHES AND BEHAVIORAL ISSUES TO PREVENT WHAT TOOK PLACE IN ROANOKE, VIRGINIA. THE GUEST IN THE REMAINDER OF THE PROGRAM ADDRESSES COMPLAINTS AND THE UNDERLYING ISSUES, HOW TO GET YOUR ISSUES RESOLVED AND STRENGTHEN INTERPERSONAL RELATIONSHIPS.

**PUBLIC SERVICE ANNOUNCEMENTS:**

WORKPLACE VIOLENCE PREVENTION

**TOPICS:**

**PUBLIC AFFAIRS DATA FORM FOX SPORTSRADIO 1340  
WIFN**

**PROGRAM TITLE:** COMMUNITY FOCUS

**AIR DATE:** SEPTEMBER 13, 2015

**GUESTS:**

MARK UNDERWOOD/QUINCY BIOSCIENCE  
DARNELL CLARKE, EMPLOYMENT AUTHORITY

**SUBJECTS:**

AS THE BABY-BOOMER POPULATION ADVANCES IN AGE, ONE OF THEIR GROWING HEALTH CONCERNS IS SHORT-AND-LONG TERM MEMORY LOSS. THE GUEST REVEALS A PROTEIN DISCOVERED DURING RESEARCH FROM JELLYFISH CAN SLOW THE PROGRESSION OF DEMENTIA AND ALZHEIMER'S DISEASE. IN THE REMAINDER OF THE PROGRAM, A FORMER MAJOR LEAGUE BASEBALL PLAYER TRANSFORMED HIS LIFE TO A LEADING HIRING AUTHORITY. THE GUEST POINTS OUT TODAY'S COMPLEXITIES OF EMPLOYMENT, WITH UNPRECEDENTED THREE GENERATIONS IN THE WORKPLACE AND GLOBAL COMPETITION AS EXAMPLES. THE GUEST ALSO EXPRESSES THE IMPORTANCE OF HOW THE COLLEGE DEGREE MUST BE TARGETED TOWARDS AN ACTUAL PROFESSION, DETAILS ON HOW TO MAKE A RESUME STANDOUT, WHAT TO SAY, HOW TO SAY AND THE PROPER DEMEANOR DURING THE INTERVIEW SECURING AN OFFER FOR THE POSITION.

**PUBLIC SERVICE ANNOUNCEMENTS:**

**TOPICS:**

HEALTH, EMPLOYMENT



**PUBLIC AFFAIRS DATA FORM FOX SPORTSRADIO 1340  
WIFN**

**PROGRAM TITLE:** COMMUNITY FOCUS

**AIR DATE:** SEPTEMBER 20, 2015

**GUESTS:**

DR. ANITRA S. GRAVES  
DAVID MAGNANO, D.C.

**SUBJECTS:**

THE FIRST SEGMENT OF THE PROGRAM ADDRESSES THE IMPORTANCE OF SLEEP, THE EVENTUAL CONSEQUENCES FROM INADEQUATE REST, THE NUMBER OF HOURS REQUIRED FOR VARIOUS STAGES OF LIFE AND HOW TO DETERMINE YOUR IDEAL AMOUNT. ALSO DISCUSSED WERE THE CONDITIONS OF SNORING AND SLEEP APNEA AND THEIR INDICATORS, ALSO TREATMENT FOR EACH TO INCLUDE SURGERY. THE REMAINDER OF THE HOUR FOCUSED ON OUR EATING HABITS, SKIPPING MEALS, GRAB-AND-GO, BUFFET-STYLE DINING, EATING LATE INTO THE NIGHT AS EXAMPLES. THE GUEST LAYS OUT SEVEN SIMPLE RULES OF EATING, AS WELL AS THE PROPER TEMPERATURE TO COOK MEATS TO MAXIMIZE ABSORPTION AND NUTRITION.

**PUBLIC SERVICE ANNOUNCEMENTS:**

**TOPICS:**

HEALTH

**PUBLIC AFFAIRS DATA FORM FOX SPORTSRADIO 1340  
WIFN**

**PROGRAM TITLE:** COMMUNITY FOCUS

**AIR DATE:** SEPTEMBER 27, 2015

**GUESTS:**

STAURT TOMC/NORDIC NATURALS

AIMEE SHUNNEY, ND

CARL & JHONE ROBINSON, CO-FOUNDERS/CEDAR BEAR NATURALS

**SUBJECTS:**

IN THE FIRST SEGMENT, THE GUEST BRINGS TO THE LISTENER'S ATTENTION THE SERIOUSNESS OF CARDIOVASCULAR DISEASE. ANGINAS, CONGESTIVE HEART FAILURE, DEEP VEIN THROMBOSIS, STROKES, HIGH BLOOD PRESSURE, TRANSIENT ISCHEMIC ATTACKS (MINI-STROKES), AND CORONARY ARTERY DISEASE FALL UNDER THAT CATEGORY. THE RECOMMENDATION OF OMEGA-3 AND 6 WOULD OFFSET THESE CONDITIONS. THE SECOND SEGMENT GUEST ADDRESSES A CONDITION WHICH AFFECTS MANY, INFLAMMATION. EXPLAINED DURING THE SEGMENT HOW IT PROTECTS THE BODY WHEN INJURED AND DUE TO BEING OVERWEIGHT, LACK OF PROPER REST AND STRESS COUNTERS THE HEALING PROCESS. THE FINAL SEGMENT EXPOSES AN INGREDIENT FOUND IN SOME BAKED GOODS, SPORTS DRINKS AND CAFFINATED BEVERAGES SUCH AS MOUNTAIN DEW, BROMINE. ELEVATED LEVELS CAN HAVE A NEGATIVE EFFECT ON THE THYROID GLAND.

**PUBLIC SERVICE ANNOUNCEMENTS:**

**TOPICS:**

HEALTH