

INVOICE



KING
1501 First Avenue South, Suite 300
Seattle, WA 98134
Main: (206)448-5555
Billing: (877)269-2227

Billing Address:

Screen Strategies / POL
Attention: Accounts Payable
11150 Fairfax Blvd, Suite 505
Fairfax, VA 22030

Send Payment To:

KING
KING
P.O. Box 637386
Cincinnati, OH 45263-7386

Property	KING		
Invoice #	2101930A-1	Order #	2101930A
Invoice Date	10/25/20	Alt Order #	
Invoice Month	October 2020	Deal #	
Invoice Period	09/28/20 - 10/25/20	Flight Dates	10/23/20 - 10/26/20
Advertiser	POL/ Marilyn Strickland / D / US House / WA		
Product	10/23-10/26		
Estimate #	6940		
Account Executive	KING House Sales		
Sales Office	KING Seattle		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	11212AG		
Advertiser Ref	189758		
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/20	10/26/20	Local News @ 6a M-F	6-7a	1 - - - 1 - -	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/19/20 10/25/20 ---- 1 - - 1									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KING	F	10/23/20	6:59 AM	Local News @ 6a M-F	6-7a	:30	MASTV2008H	\$600.00 NM
2	10/23/20	10/26/20	Today Show	7-9a	1 - - - 1 - -	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/19/20 10/25/20 ---- 1 - - 1 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KING	F	10/23/20	8:41 AM	Today Show	7-9a	:30	MASTV2010H	\$550.00 NM
3	10/23/20	10/26/20	Today Show Sunday	5-6a	- - - - - 1	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/19/20 10/25/20 - - - - - 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KING	Su	10/25/20	5:25 AM	Today Show Sunday	5-6a	:30	MASTV2012H	\$150.00 NM
6	10/23/20	10/26/20	Days of Our Lives	1-2p	- - - - 1 - -	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/19/20 10/25/20 - - - - 1 - - \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KING	F	10/23/20	1:28 PM	Days of Our Lives	1-2p	:30	MASTV2008H	\$150.00 NM
7	10/23/20	10/26/20	Ellen 3-4p	3-4p	- - - - 1 - -	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/19/20 10/25/20 - - - - 1 - -									

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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Advertiser	POL/ Marilyn Strickland / D / US House / WA		
Product	10/23-10/26		
Estimate #	6940		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/23/20	10/26/20	Ellen 3-4p	3-4p	----1--	:30	1	\$300.00	NM
10/19/20 10/25/20 ----1-- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KING F 10/23/20 3:47 PM Ellen 3-4p 3-4p :30 MASTV2010H \$300.00 NM									
8	10/23/20	10/26/20	Local News @ 5p M-F	5-6p	1---1--	:30	2	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/19/20 10/25/20 ----1-- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KING F 10/23/20 5:29 PM Local News @ 5p M-F 5-6p :30 MASTV2012H \$600.00 NM									
9	10/23/20	10/26/20	Local News @ 630p M-F	630-7p	1---1--	:30	2	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/19/20 10/25/20 ----1-- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KING F 10/23/20 6:58 PM Local News @ 630p M-F 630-7p :30 MASTV2011H \$700.00 NM									
11	10/23/20	10/26/20	Local News @ 11p M-F	11-1135p	1---1--	:30	2	\$560.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/19/20 10/25/20 ----1-- 1 \$560.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KING F 10/23/20 11:24 PM Local News @ 11p M-F 11-1135p :30 MASTV2012H \$560.00 NM									
12	10/23/20	10/26/20	Local News @ 11p Sa	11-1135p	-----1-	:30	1	\$485.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/19/20 10/25/20 -----1- 1 \$485.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KING Sa 10/24/20 11:33 PM Local News @ 11p Sa 11-1135p :30 MASTV2012H \$485.00 NM									
13	10/23/20	10/26/20	Saturday Night Live	1135p-105a	-----1-	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/19/20 10/25/20 -----1- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KING Sa 10/24/20 12:54 AM Saturday Night Live 1135p-105a :30 MASTV2011H \$400.00 NM									
Total Spots							10		

Include Invoice # on Check - Payment Terms 30 Days

Gross Total

\$4,495.00

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Agency Commission **\$674.25**

Net Amount Due **\$3,820.75**

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