



125 West 55th St
New York, NY 10019

Contract # 26118601	Changes as of: 8/1/2018 at 4:09 PM	Version: Current State Version 1
CPE: 163/173/6750	Flight: 8/10/18 - 8/16/18	Station: WKRN
Agency: WATERFRONT STRATEGIE	Advertiser: Senate Majority PAC	Market: Nashville
3050 K ST NW #100	Product: Issue	Office: WASHINGTON
Washington, DC 20007	Agency Order #: 7586863	Service: Nielsen
	Buyer: Chiusano, Dawn	Primary Demo: Adults 35+
	Salesperson: ALEXANDRA BRADLEY	Assistant: ALEXANDRA BRADLEY
	202-955-5342	202-955-5342
	Separation:	
Comments: FLIGHT TO AIR 8.10-8.16; Separation: 30		Con Type: POLITICAL/VOTE
		Total \$: \$15,625.00
		Total Spots: 33
		Total CPP: \$225.14
		Total GRP: 69.4
		Traffic #: 1635700

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/10 - 8/10		Total Spots	Total \$	CPP*	GRP*
							8/10					
1	F,M-Th 4a-5a		Good Morning Nashville on News 2 at 4AM	\$75.00	1.2	30	5		5	\$375.00	\$62.50	6.0
2	F,M-Th 5a-6a		Good Morning Nashville on News 2 at 5AM	\$500.00	1.7	30	1		1	\$500.00	\$294.12	1.7
3	F,M-Th 6a-7a		Good Morning Nashville on News 2 at 6AM	\$800.00	2.2	30	1		1	\$800.00	\$363.64	2.2
4	F,M-Th 7a-9a		Good Morning America	\$800.00	2.5	30	1		1	\$800.00	\$320.00	2.5
5	Sa 7a-8a		Good Morning America	\$500.00	2.5	30	1		1	\$500.00	\$200.00	2.5
6	Sa 8a-9a		Good Morning Nashville on News 2 at 8A	\$600.00	2.1	30	1		1	\$600.00	\$285.71	2.1
7	Su 9a-10a		Good Morning Nashville on News 2 at 9AM	\$600.00	2.4	30	1		1	\$600.00	\$250.00	2.4
8	F,M-Th 10a-11a		The View	\$500.00	2.2	30	1		1	\$500.00	\$227.27	2.2
9	F,M-Th 3p-4p		Dr. Phil	\$600.00	2.9	30	1		1	\$600.00	\$206.90	2.9
10	F,M-Th 4p-5p		News 2 at 4PM	\$600.00	3.3	30	5		5	\$3,000.00	\$181.82	16.5
11	F,M-Th 5p-5:30p		News 2 at 5PM	\$900.00	3.7	30	1		1	\$900.00	\$243.24	3.7
12	F,M-Th 6p-6:30p		News 2 at 6PM	\$900.00	4.0	30	1		1	\$900.00	\$225.00	4.0
13	Su 5p-5:30p		News 2 at 5PM	\$500.00	3.6	30	1		1	\$500.00	\$138.89	3.6
14	Su 10:35p-11p		Sports Extra	\$300.00	1.6	30	1		1	\$300.00	\$187.50	1.6
15	F,M-Th 10:35p-11:37p		Jimmy Kimmel	\$300.00	1.3	30	1		1	\$300.00	\$230.77	1.3
16	F,M-Th 11:37p-12:05a		Nightline	\$200.00	0.9	30	1		1	\$200.00	\$222.22	0.9
17	F,M-Th 12:05a-1:05a		Dr. Phil	\$100.00	0.8	30	5		5	\$500.00	\$125.00	4.0
18	Sa 10:35p-11:35p		Scandal	\$200.00	1.1	30	1		1	\$200.00	\$181.82	1.1
19	F 7p-8p		SHARK TANK	\$1,200.00	2.8	30	1		1	\$1,200.00	\$428.57	2.8
20	F 8p-9p		WHAT WOULD YOU DO	\$1,350.00	2.4	30	1		1	\$1,350.00	\$562.50	2.4



**KATZ TELEVISION
GROUP**

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							8/10					
21	Sa 7p-8p		AFHV	\$1,000. 00	3.0	30	1		1	\$1,000.00	\$333.33	3.0
TOTALS:									33	\$15,625.00	\$225.14	69.4