

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KXPN Wichita Falls</u>	Date: <u>2/08/2018</u>
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I, Jackie Hoegger,

being/on behalf of: Pat Fallon,

a legally qualified candidate of the Republican

political party for the office of: State Senate

in the Primary

election to be held on: March 6th

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Attach proposed schedule with charges (if available): \$ 1840 gross

I represent that the payment for the above described broadcast time has been furnished by:

Hoegger Communications

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Earl King

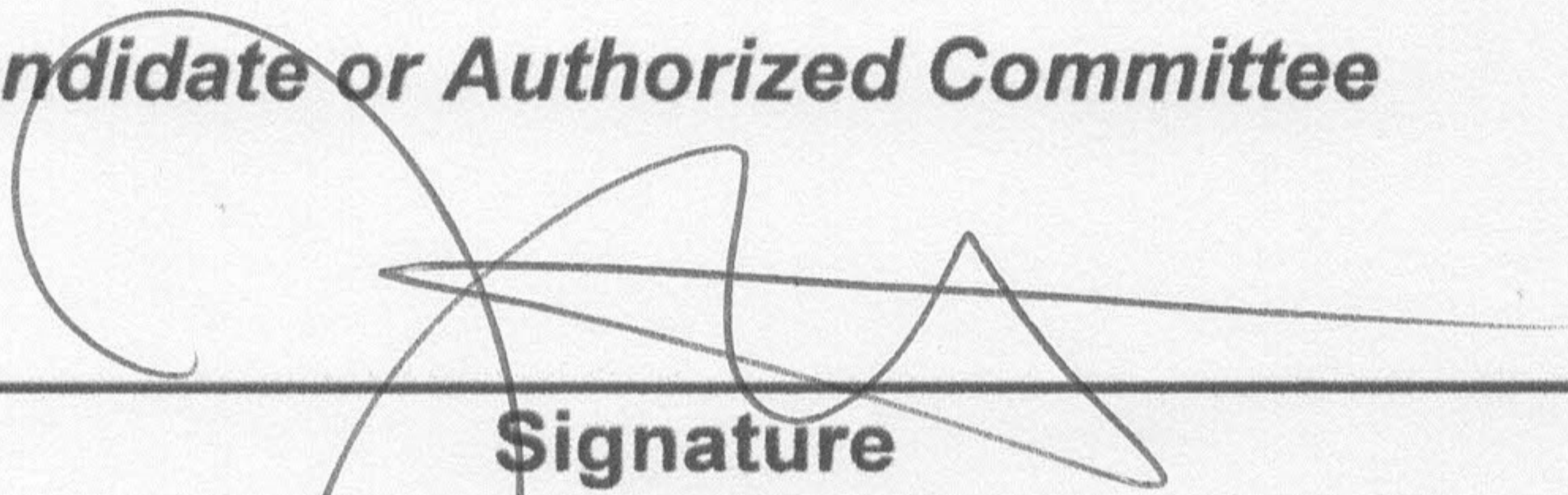
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

0.23.18

Date



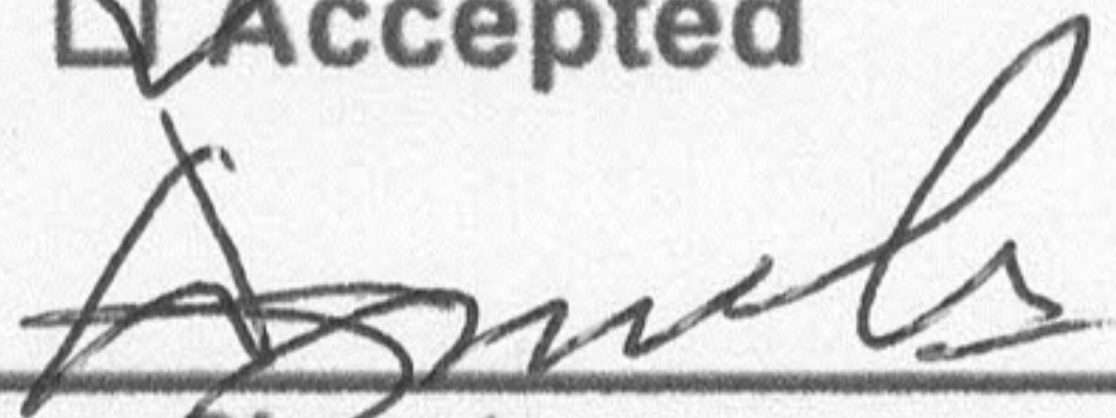
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

TIM MARKS

Printed Name

Title



ESPN 955
4525 KEMP BLVD., STE 1009
WICHITA FALLS, TEXAS 76308

CONTRACT NO. _____

Date _____

- NEW CHANGE ADDITION CANCEL EMAIL LOG
 CO-OP SCRIPT NEW CUST EXISTING DIGITAL BILLING
 PAPER BILLING

Start Date _____

End Date _____

TYPE OF SALE: _____

Broadcast Calendar

REP OFFICE: _____

AGENCY COMMISSION

PRIORITY: LOW MEDIUM HIGH

New Business

ADVERTISER Pat Fallon

ESTIMATE political

AGENCY Hoegger Communications

Contact _____

Billing Address _____

City/ State/ Zip _____

Phone _____

Digital Billing/Email _____

Salesperson Jim Marks

JAN

FEB

MAR

APR

MAY

JUN

JUL

AUG

SEP

OCT

NOV

DEC

STATION	DATES		# OF WKS	TIMES		SPOTS		M	T	W	TH	F	SAT	SUN	RATE	TOTAL
	START	END		START	END	total										
	2/10	3/3	4	9a	4p	60	20						5		5.00	100.00
KXPB	2/12	3/2	3	6a	8a	60	60	4	4	4	4	4			5.00	300.00
	2/12	3/2	3	11a	1p	60	60	4	4	4	4	4			5.00	300.00
	2/12	3/2	3	4p	6p	60	60	4	4	4	4	4			5.00	300.00
	2/12	3/2	3	6a	7p	60	150	10	10	10	10	10			5.00	750.00
	3/5		1	6a	8a	60	4	4							5.00	20.00
	3/5		1	11a	1p	60	4	4							5.00	20.00
	3/5		1	4p	6p	60	4	4							5.00	20.00
	3/6		1	6a	8a	60	4	4							5.00	20.00
	3/6		1	11a	12noon	60	2	2							5.00	10.00
			1													0.00
																0.00
																0.00
																0.00
																0.00

Total # of Weeks

Spot Total

Avg Spot Rate

Total Gross

1,840.00

DATE

Signature for Order Placement, Authorized By Advertiser or Agency

Title