

# ORDER



**Orders**  
**Order / Rev:** 1532949  
**Alt Order #:** 08264428  
**Product Desc:** 1751 FPAF  
**Estimate:** 1751  
**Flight Dates:** 08/17/16 - 08/23/16  
**Original Date / Rev:** 08/04/16 / 08/04/16  
**Order Type:** General

**WOIO**  
**Primary AE:** Mary McCue  
**Sales Office:** T-LA  
**Sales Region:** National

**Agency Name:** Target Enterprises  
**Buying Contact:**  
**Billing Contact:**  
 15260 Ventura Blvd #1240  
 Sherman Oaks, CA 91403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/Freedom Partners  
**Demographic:** A25-54  
**Product Codes:** PL20  
**Priority:** P15  
**Revenue Codes:** Agency, Political, Pol-Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/23/16	33	\$24,050.00	\$20,442.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	33	\$24,050.00	\$20,442.50	0.00
<b>Totals</b>	<b>33</b>	<b>\$24,050.00</b>	<b>\$20,442.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mary McCue			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WOIO	08/17/16	08/19/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	--WTF--	:30	3	\$1,250.00	P 4	0.00	NM	3	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/16	08/21/16	--WTF--		3				\$1,250.00		0.00			
2	WOIO	08/22/16	08/23/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	MT-----	:30	2	\$1,250.00	P 6	0.00	NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/16	08/28/16	MT-----		2				\$1,250.00		0.00			
3	WOIO	08/20/16	08/20/16	Sa Cleve 19 News at 11p Sa Cleve 19 News at 11p	Comm	11p-12a	-----1-	:30	1	\$600.00	P 6	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/16	08/21/16	-----1-		1				\$600.00		0.00			
4	WOIO	08/21/16	08/21/16	NET CBS Sunday Morn CBS Sunday Morning	Comm	9-1030a	-----1	:30	1	\$500.00	P 4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/16	08/21/16	-----1		1				\$500.00		0.00			
5	WOIO	08/21/16	08/21/16	Sun Cleve 19 News at 630p Sun Cleve 19 News at 630p	Comm	630-7p	-----1	:30	1	\$450.00	P 4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/16	08/21/16	-----1		1				\$450.00		0.00			
6	WOIO	08/17/16	08/19/16	Noon News Noon News	Comm	12-1230p	--WTF--	:30	3	\$500.00	P 4	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/16	08/21/16	--WTF--		3				\$500.00		0.00			

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 Alt Order #: 08264428  
 Flight Dates: 08/17/16 - 08/23/16

Advertiser: ISS/Freedom Partners  
 Product Desc: 1751 FPAF  
 Estimate: 1751  
**WOIO**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WOIO	08/22/16	08/23/16	Noon News Noon News	Comm	12-1230p	MT-----	:30	2	\$500.00	P 4	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/16	08/28/16	MT-----		2				\$500.00		0.00			
8	WOIO	08/17/16	08/19/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	--WTF--	:30	3	\$450.00	P 6	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/16	08/21/16	--WTF--		3				\$450.00		0.00			
9	WOIO	08/22/16	08/23/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	MT-----	:30	2	\$450.00	P 6	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/16	08/28/16	MT-----		2				\$450.00		0.00			
10	WOIO	08/17/16	08/19/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	--WTF--	:30	3	\$1,300.00	P 4	0.00	NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/16	08/21/16	--WTF--		3				\$1,300.00		0.00			
11	WOIO	08/22/16	08/23/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	MT-----	:30	2	\$1,300.00	P 4	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/16	08/28/16	MT-----		2				\$1,300.00		0.00			
N12	WOIO	08/17/16	08/19/16	NET Let's Make A Deal Let's Make A Deal	Comm	10-11a	--WTF--	:30	3	\$450.00	P 4	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/16	08/21/16	--WTF--		3				\$450.00		0.00			
N13	WOIO	08/22/16	08/23/16	NET Let's Make A Deal Let's Make A Deal	Comm	10-11a	MT-----	:30	2	\$450.00	P 4	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/16	08/28/16	MT-----		2				\$450.00		0.00			
N14	WOIO	08/17/16	08/19/16	NET Price Is Right Price is Right	Comm	11a-12p	--WTF--	:30	3	\$550.00	P 4	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/16	08/21/16	--WTF--		3				\$550.00		0.00			
N15	WOIO	08/22/16	08/23/16	NET Price Is Right Price is Right	Comm	11a-12p	MT-----	:30	2	\$550.00	P 4	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/22/16	08/28/16	MT-----		2				\$550.00		0.00			
													Totals	33	\$24,050.00