

ORDER



Orders
Order / Rev: 1532949
Alt Order #: 08264428
Product Desc: 1751 FPAF
Estimate: 1751
Flight Dates: 08/17/16 - 08/23/16
Original Date / Rev: 08/04/16 / 08/04/16
Order Type: General

WOIO

Primary AE: Mary McCue
Sales Office: T-LA
Sales Region: National

Agency
Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Blvd #1240
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/Freedom Partners
Demographic: A25-54
Product Codes: PL20
Priority: P15
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/23/16	33	\$24,050.00	\$20,442.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	33	\$24,050.00	\$20,442.50	0.00
Totals	33	\$24,050.00	\$20,442.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mary McCue			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WOIO	08/17/16	08/19/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	--WTF--	:30	3	\$1,250.00	P 4	0.00	NM	3	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	--WTF--		3				\$1,250.00		0.00			
2	WOIO	08/22/16	08/23/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	MT-----	:30	2	\$1,250.00	P 6	0.00	NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	MT-----		2				\$1,250.00		0.00			
3	WOIO	08/20/16	08/20/16	Sa Cleve 19 News at 11p Sa Cleve 19 News at 11p	Comm	11p-12a	-----1-	:30	1	\$600.00	P 6	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-----1-		1				\$600.00		0.00			
4	WOIO	08/21/16	08/21/16	NET CBS Sunday Morn CBS Sunday Morning	Comm	9-1030a	-----1	:30	1	\$500.00	P 4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-----1		1				\$500.00		0.00			
5	WOIO	08/21/16	08/21/16	Sun Cleve 19 News at 630 Sun Cleve 19 News at 630p	Comm	630-7p	-----1	:30	1	\$450.00	P 4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-----1		1				\$450.00		0.00			
6	WOIO	08/17/16	08/19/16	Noon News Noon News	Comm	12-1230p	--WTF--	:30	3	\$500.00	P 4	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	--WTF--		3				\$500.00		0.00			

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WOIO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WOIO	08/22/16	08/23/16	Noon News Noon News	Comm	12-1230p	MT-----	:30	2	\$500.00	P 4	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/22/16	08/28/16	MT-----		2			\$500.00		0.00				
8	WOIO	08/17/16	08/19/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	--WTF--	:30	3	\$450.00	P 6	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/15/16	08/21/16	--WTF--		3			\$450.00		0.00				
9	WOIO	08/22/16	08/23/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	MT-----	:30	2	\$450.00	P 6	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/22/16	08/28/16	MT-----		2			\$450.00		0.00				
10	WOIO	08/17/16	08/19/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	--WTF--	:30	3	\$1,300.00	P 4	0.00	NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/15/16	08/21/16	--WTF--		3			\$1,300.00		0.00				
11	WOIO	08/22/16	08/23/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	MT-----	:30	2	\$1,300.00	P 4	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/22/16	08/28/16	MT-----		2			\$1,300.00		0.00				
N 12	WOIO	08/17/16	08/19/16	NET Let's Make A Deal Let's Make A Deal	Comm	10-11a	--WTF--	:30	3	\$450.00	P 4	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/15/16	08/21/16	--WTF--		3			\$450.00		0.00				
N 13	WOIO	08/22/16	08/23/16	NET Let's Make A Deal Let's Make A Deal	Comm	10-11a	MT-----	:30	2	\$450.00	P 4	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/22/16	08/28/16	MT-----		2			\$450.00		0.00				
N 14	WOIO	08/17/16	08/19/16	NET Price Is Right Price is Right	Comm	11a-12p	--WTF--	:30	3	\$550.00	P 4	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/15/16	08/21/16	--WTF--		3			\$550.00		0.00				
N 15	WOIO	08/22/16	08/23/16	NET Price Is Right Price is Right	Comm	11a-12p	MT-----	:30	2	\$550.00	P 4	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/22/16	08/28/16	MT-----		2			\$550.00		0.00				
													Totals	33	\$24,050.00