

STATION:	WLKR-FM	ORDER#:	3214265	DATE:	03/01/2024
MARKET:	UM - Norwalk, OH	AMOUNT:	\$3,156.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	97		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4456295
ADVERTISER:	Congressional Leadership Fund	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 5000 3/4-3/19 OH-09	AGY EST:	5000		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	03-04-2024 TO 3/19/2024	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
TOT # OF DAYS:	16				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	03/01/2024 08:53

COMMENTS

[Rep Comment] 03/01/2024: New URGENT order. Nab and spot to follow via email from GenMediaTraffic@GenMediaPartners.com . Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

Send invoices electronically

***** INVOICES ARE REQUIRED EVEN FOR SCHEDULES PAID FOR IN ADVANCE. SEND INVOICES TO THE INVOICE ADDRESS SHOWN ABOVE. *****

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

DAY#1	3/4/2024 To 3/4/2024						TOT \$231.00	TOTAL SPOTS 7			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M	6:00AM	10:00AM	60	3/4/2024	3/4/2024	3	\$35	\$105
	2		M	10:00AM	3:00PM	60	3/4/2024	3/4/2024	2	\$28	\$56
	3		M	3:00PM	7:00PM	60	3/4/2024	3/4/2024	2	\$35	\$70

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FLIGHT:	03-04-2024 TO 3/19/2024		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	16				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	03/01/2024 08:53

DAY#2		3/5/2024 To 3/5/2024					TOT \$231.00			TOTAL SPOTS 7	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	3/5/2024	3/5/2024	3	\$35	\$105
	2		.T.....	10:00AM	3:00PM	60	3/5/2024	3/5/2024	2	\$28	\$56
	3		.T.....	3:00PM	7:00PM	60	3/5/2024	3/5/2024	2	\$35	\$70

DAY#3		3/6/2024 To 3/6/2024					TOT \$231.00			TOTAL SPOTS 7	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	3/6/2024	3/6/2024	3	\$35	\$105
	2		..W....	10:00AM	3:00PM	60	3/6/2024	3/6/2024	2	\$28	\$56
	3		..W....	3:00PM	7:00PM	60	3/6/2024	3/6/2024	2	\$35	\$70

DAY#4		3/7/2024 To 3/7/2024					TOT \$231.00			TOTAL SPOTS 7	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	3/7/2024	3/7/2024	3	\$35	\$105
	2		...T...	10:00AM	3:00PM	60	3/7/2024	3/7/2024	2	\$28	\$56
	3		...T...	3:00PM	7:00PM	60	3/7/2024	3/7/2024	2	\$35	\$70

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FLIGHT:	03-04-2024 TO 3/19/2024		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	16				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	03/01/2024 08:53

DAY#5	3/8/2024 To 3/8/2024						TOT \$231.00	TOTAL SPOTS 7			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	3/8/2024	3/8/2024	3	\$35	\$105
	2	F..	10:00AM	3:00PM	60	3/8/2024	3/8/2024	2	\$28	\$56
	3	F..	3:00PM	7:00PM	60	3/8/2024	3/8/2024	2	\$35	\$70

DAY#6	3/9/2024 To 3/9/2024						TOT \$150.00	TOTAL SPOTS 5			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S.	6:00AM	7:00PM	60	3/9/2024	3/9/2024	5	\$30	\$150

DAY#7	3/10/2024 To 3/10/2024						TOT \$120.00	TOTAL SPOTS 4			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	5	S	6:00AM	7:00PM	60	3/10/2024	3/10/2024	4	\$30	\$120

DAY#8	3/11/2024 To 3/11/2024						TOT \$231.00	TOTAL SPOTS 7			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	3/11/2024	3/11/2024	3	\$35	\$105
	2		M.....	10:00AM	3:00PM	60	3/11/2024	3/11/2024	2	\$28	\$56
	3		M.....	3:00PM	7:00PM	60	3/11/2024	3/11/2024	2	\$35	\$70

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FLIGHT:	03-04-2024 TO 3/19/2024		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	16				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	03/01/2024 08:53

DAY#9		3/12/2024 To 3/12/2024					TOT \$231.00			TOTAL SPOTS 7	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	3/12/2024	3/12/2024	3	\$35	\$105
	2		.T.....	10:00AM	3:00PM	60	3/12/2024	3/12/2024	2	\$28	\$56
	3		.T.....	3:00PM	7:00PM	60	3/12/2024	3/12/2024	2	\$35	\$70

DAY#10		3/13/2024 To 3/13/2024					TOT \$231.00			TOTAL SPOTS 7	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	3/13/2024	3/13/2024	3	\$35	\$105
	2		..W....	10:00AM	3:00PM	60	3/13/2024	3/13/2024	2	\$28	\$56
	3		..W....	3:00PM	7:00PM	60	3/13/2024	3/13/2024	2	\$35	\$70

DAY#11		3/14/2024 To 3/14/2024					TOT \$231.00			TOTAL SPOTS 7	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	3/14/2024	3/14/2024	3	\$35	\$105
	2		...T...	10:00AM	3:00PM	60	3/14/2024	3/14/2024	2	\$28	\$56
	3		...T...	3:00PM	7:00PM	60	3/14/2024	3/14/2024	2	\$35	\$70

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TOT # OF DAYS:	16				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	03/01/2024 08:53

DAY#12		3/15/2024 To 3/15/2024					TOT \$231.00			TOTAL SPOTS 7	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	3/15/2024	3/15/2024	3	\$35	\$105
	2	F..	10:00AM	3:00PM	60	3/15/2024	3/15/2024	2	\$28	\$56
	3	F..	3:00PM	7:00PM	60	3/15/2024	3/15/2024	2	\$35	\$70

DAY#13		3/16/2024 To 3/16/2024					TOT \$120.00			TOTAL SPOTS 4	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S.	6:00AM	7:00PM	60	3/16/2024	3/16/2024	4	\$30	\$120

DAY#14		3/17/2024 To 3/17/2024					TOT \$120.00			TOTAL SPOTS 4	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	5	S	6:00AM	7:00PM	60	3/17/2024	3/17/2024	4	\$30	\$120

DAY#15		3/18/2024 To 3/18/2024					TOT \$231.00			TOTAL SPOTS 7	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	3/18/2024	3/18/2024	3	\$35	\$105
	2		M.....	10:00AM	3:00PM	60	3/18/2024	3/18/2024	2	\$28	\$56
	3		M.....	3:00PM	7:00PM	60	3/18/2024	3/18/2024	2	\$35	\$70

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FLIGHT:	03-04-2024 TO 3/19/2024		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	16				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	03/01/2024 08:53

DAY#16 **3/19/2024 To 3/19/2024** **TOT \$105.00** **TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	3/19/2024	3/19/2024	3	\$35	\$105

TOTAL	Mar														Total
SPOT	97														97
CASH	3,156.00														3,156.00
TOTAL	3,156.00														3,156.00