

2021-2022 Annual Public File Report

WCAU & WWSI – TV

**FACILITY ID No.: WCAU, 63153
WWSI, 23142**

**April 1, 2021
to March 31, 2022**

2021 - 2022 ANNUAL EEO PUBLIC FILE REPORT

Call Sign of Station (s): WCAU-TV and WWSI-TV

List all full-time job vacancies filled by any station covered by this report in the past year (April 1, 2021 – March 31, 2022)

WCAU: Full-Time Job Vacancies Filled

Hire Date	Position Title
3/22/2021	Photographer
7/19/2021	Strategic Partnerships Director
7/19/2021	Photographer
9/27/2021	Photographer
11/22/2021	Sales Operations Specialist
1/3/2022	Content Producer
1/3/2022	Anchor/Reporter
1/3/2022	Multi-Media Journalist
1/11/2022	Maintenance Technician
1/31/2022	Assignment Editor
2/7/2022	Sales Operations Specialist
3/7/2022	General Assignment Reporter
3/14/2022	Marketing Specialist
3/28/2022	Assignment Editor

WWSI: Full-Time Job Vacancies Filled

Hire Date	Position Title
8/16/2021	Content Producer
8/30/2021	Content Producer
12/6/2021	Content Producer
3/7/2022	Content Producer
3/21/2022	Anchor

- 1) For each vacancy listed, attach to this report the relevant and complete Recruitment Source Data Summary. See forms attached at the end of this report.**
- 2) In total, how many interviewees did the station (or station group) interview for all the full-time job vacancies identified in Question 1? There was a total of 233 interviewees interviewed for all the full-time job vacancies identified above.**
- 3) In total, how many persons interviewed by the above listed job vacancies were referred to the station from each of the recruitment sources used by the station?**

Name or Recruiting Source	Number of Interviewees Referred during the year
Ncbunicareers.com	126
Contacted by: NBCUHR: Talent Acquisition	28
NBC 10/Telemundo 62 Jobs Hotline	0
Employee Referral	11
External/Industry Referral/Agent	0
Current Employee	1
Former Employee	3
Camden County OEO	0
Native American Journalist Association	0
Philadelphia Association of Black Journalists	0
Philadelphia Chinatown Development Corporation	0
NAACP- Philadelphia Branch	0
Asian American Journalists Association –Philadelphia Chapter	0
Greater Philadelphia Hispanic Chamber of Commerce	0
National Association of Hispanic Journalists	25
National Association of Black Journalists	27
Internet site: LinkedIn	9
Internet Site: Indeed.com	0
Contractor/Freelancer Conversion	3
Internet Site: TV-Jobs.com	0
Association of Asian Journalists	0

- 4) Please summarize the stations' broad recruitment outreach initiative during the past year. Please identify each initiative in which the station substantially participated; the date(s) of each initiative; the names and titles of the station personnel who participated in each initiative; and short summary of the nature of each initiative.

RECRUITMENT FOR FULL-TIME VACANCIES

The Employment Unit has engaged in broad recruitment for its full-time vacancies and has widely disseminated information concerning these vacancies using a variety of communications methods. The stations provide a jobs hotline phone number (610-668-5797) that refers individuals interested in employment with the stations to visit www.nbcunicareers.com and apply online. This jobs hotline includes language options for English and Spanish. Job openings are always posted on www.nbcunicareers.com, and the Company's Staffing Center advertises job openings with targeted/specialized web sites in the broadcast industry when necessary. Both stations' web sites also provide links directly to www.nbcunicareers.com. This recruiting web site, which is available to the public, now allows NBCUniversal internal employees to apply for open jobs, which promotes career advancement opportunities for all employees. NBCUniversal's Employee Referral Program has been updated and the Human Resources Department at the Employment Unit has sent this new information to the Employment Unit's population. The program is designed to further the promotion of diverse recruiting by our own employees.

NOTIFICATION TO COMMUNITY GROUPS AND RECRUITING ORGANIZATIONS

The Employment Unit invites employment sources and community organizations to submit a written request via a form available on the stations' websites to be included on WCAU and WWSI's job vacancy distribution list. In the 12 months included in this reporting period, no organizations have contacted the Employment Unit directly to request written notice of open job opportunities. If such requests are received, the Employment Unit will email job opening notices to any recruiting source or community organization that requests the information and responds with an email address to receive such job information. In addition, the Employment Unit has developed its own list of recruiting organizations to which it sends notices of open job opportunities.

List of Outreach Groups for WCAU and WWSI

<u>Asian American Journalists Association –Philadelphia Chapter</u> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 aajaphiladelphia@gmail.com	<u>Camden County OEO</u> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922 mhenryparker@cccceo.com
<u>El Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123	<u>Greater Philadelphia Hispanic Chamber of Commerce</u> David Metter 200 S. Broad Street, Suite 700

P: 215-627-3100 F: 215-627-7440 damaris.feliciano@elconcilio.net	Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840 dmetter@greaterphilachamber.com
<u>Pennsylvania Association of Broadcasters</u> Gail Ponti 8501 Paxton Street Hummelstown, PA 17036 P: 717-482-4820 F: 717-482-1111 gponti@pab.org	<u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 infor@pabj@gmail.com calhoun.philly@gmail.com
<u>Philadelphia Chinatown Development Corporation</u> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232	<u>NAACP-Philadelphia Branch</u> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX PhiladelphiaNAACP@comcast.net info@philadelphia-naacp.org
<u>Community Integrated Services</u> David Downey 441 N. 5 th St, Suite 101 Philadelphia, PA 19123 P: (215) 238-7411 F: (215) 238-7423	

RECRUITMENT/OUTREACH INITIATIVES

According to Commission regulations, the Employment Unit is required to undertake four recruitment/outreach initiatives every two years. Between April 1, 2020 – March 31, 2021, the Employment Unit has undertaken the following longer-term recruitment/outreach initiatives during the reporting period:

JOB FAIR PARTICIPATION (Minimum of 4)

Representatives of WCAU and WWSI participated in the following job fairs:

- National Association of Black Journalists Conference & Career Expo July 2021. Ric Harris, President and General Manager attended for the purpose of recruiting candidates. NBC10/Telemundo62 partnered with Comcast/NBCUniversal to actively recruit candidates at this event.

- Lia Pope attended the Virtual Fall Klein College career fair (October 20, 2021) for the purpose of recruiting candidates and interns.
- February 14, 2021, The Philadelphia chapter of the NBCUniversal Black Employee Network, hosted and kicked off the Klein College Spring Career Fair with a “Chat with BEN”. with a purpose of identifying diverse students to work behind the scenes in journalism.
- Temple University Klein College of Media and Communication Spring Internship and Career Fair. Our Human Resources Generalist, Lia Pope, attended this career fair (February 18, 2022) for the purpose of recruiting candidates and interns.

COMMUNITY EVENTS DESIGNED TO INFORM AND EDUCATE THE COMMUNITY ABOUT EMPLOYMENT OPPORTUNITIES IN BROADCAST

- On June 23, 2021, Diana Torralvo was a panelist for the *Teen STEM Learning Internship Kick-off and recognition of NBC Universal Project Innovation grant award* ceremony through the Philadelphia Public Relations Association. PPRA is bringing together communications experts and thought leaders to share their perspectives in this State of the Industry panel. What does the future of communications look like in our region and beyond? Which behaviors brought about by the pandemic are here to stay? As the world opens back up, what industry trends are on the horizon? These questions and more were answered by professionals with experience in entertainment, media relations, events, community relations, and agency work.
- On June 30, 2021, Claudia Vargas participated as a Speaker/Presenter for the *Meet the Moment: "LGBTQ+ Pride and Juneteenth Meet Here."* At the Newmark Graduate School of Journalism/Ravitch Fiscal reporting Program. Claudia gave reporters from around the country tips on covering pension stories.
- On July 2, 2021, Isabel Sanchez was a Panelist for Our America Now, a program by TeenSHARP. TeenSHARP is hosted its first “Students for Racial Justice Summit” from Monday August 16th to Friday August 20th to prepare high school and college students to continue to lead efforts to ensure their education institutions are equitable and inclusive.
- On July 13, 2021, Mitch Blacher participated as a Speaker/Presenter at *Activate your Power* a program put on by Children First. During this program Mitch shared effective interviewing techniques with students and provided suggestions on how they can succinctly report on a story. Immediately, thereafter, students had the opportunity to ask Mitch questions about career and education paths.

MANAGEMENT TRAINING – METHODS FOR EEO

- All employees, including management, must complete ongoing Diversity and Inclusion training at NBCUniversal.

- The TV stations of NBCUniversal continue to regularly offer training to employees addressing methods of ensuring equal employment opportunities and preventing discrimination. These offerings include Diversity and Inclusion training, Integrity training, Code of Conduct, Respect in the Workplace, Comcast NBCU Listens, Complying with Competitive Laws, Effective Communication Guidelines, Preventing Workplace Violence and Speak Up.
- Ric Harris, President & General Manager serves as the Black Employee Network Advisor for the East Coast, an Employee Resource Group for NBCUniversal. He attends ongoing meetings, conference calls and events to promote and guide individuals throughout the year.

EMPLOYEE TRAINING AND SKILLS ENHANCEMENT

Employees of WCAU and WWSI are provided with training and development opportunities designed to enhance their ability to assume positions of greater responsibility. Various programs are provided by external vendors and internal NBCUniversal sponsored programs. Station employees participated in the following development courses:

- There is continual online training offered to all employees on the Company's employee self-service portal. The internal employee benefits website also provides specific information regarding the Company's Tuition Reimbursement Program for continuing education and an online eLearning catalog of available training courses for employees' career development.
- Various departments participated in training and development opportunities

Department	Date	Title of Training	Name of Trainer and/or company providing training	Brief Description of Training	Levels of Attendees	# of Attendees	Location of Training
Engineer and Operations	26-Oct-21	Fiber Management Training	Fiber Instrument Training	Splicing fiber	experienced	1	Virtual
Engineer and Operations	14-Feb-22	Fiber Management Training	Fiber Instrument Training	Splicing fiber	experienced	1	Virtual
Engineer and Operations	15-Mar-22	Fiber Management Training	Fiber Instrument Training	Splicing fiber	experienced	1	Virtual
Engineer and Operations	14-Feb-22	Essentials of IP Media	SMPTE	Essentials of IP Media	experienced	1	Virtual

Engineer and Operations	21-Apr-21	IP Network for Media Professionals	LinkedIn Learning	Basic network for Media	experienced	3	Virtual
Engineer and Operations	2-Nov-21	Dalet Galaxy Admin training	Dalet	Admin Module Training	experienced	1	Virtual
News	3/16-3/20/2022	NABJ SHORT COURSE	NABJ	YOUTH MENTORING PROGRAM	experienced	1	GREENSBORO, NC
News	12-Dec-21	DRONE FLIGHT TRAINING	REMOTE PILOT 101	DRONE TEST PREP	experienced	1	ONLINE
News	15-Feb-22	DRONE FLIGHT TRAINING	REMOTE PILOT 101	DRONE TEST PREP	experienced	1	ONLINE
News	10-Mar-22	DRONE FLIGHT TRAINING	REMOTE PILOT 101	DRONE TEST PREP	experienced	1	ONLINE
News	21-Aug-22	Poynter	Poynter	Basics on management	experienced	5	Virtual
News	22-Mar-22	INVEST	NBCU	Finances and budget planning	experienced	1	Virtual
News	21-Sep-22	Producing for breakthrough Performance Part 1	NBCU	Next level producing to improve content and presentation	experienced	8	Newsroom
News	1-May-21	JUMP	NBCU	JUMP virtual leverages the key attributes of our in-person experience: key content, Talent driven collaboration, leadership exposure and cohort networking opportunities while adjusting for the demands of leading virtually.	Manager Level & Above	3	Virtual

				The Taking Flight with DISC training program is a high-energy training experience where individuals learn about themselves and others. By linking the DISC styles to four birds, the Taking Flight with DISC program breathes new life into the tried and true DISC model. First introduced by Merrick Rosenberg in his book, Taking Flight!, the birds add colorful energy and help create a memorable session for participants.			
Sales	3-Jun-21	Take Flight with Disk	Take Flight Learning		AE, Sales Manager	23	Virtual
Human Resources	1-Sep-21	Elevar	NBCU Talent Lab	ELEVAR is a development experience designed to strengthen engagement, enhance professional growth, and provide career advancement support and opportunities for Hispanic/Latino leaders across NBCUniversal. Through the vehicles of sponsorship and external and internal learning events, ELEVAR aims to build cross-	Director Level & Above	1	Virtual

				portfolio communities of diverse emerging leaders and prepare them to contribute at a higher level within the organization.			
Creative Services	1-Jul-21	Connect	NBCU Talent Lab	<p>CONNECT is a 5-month experience designed to build cross-portfolio communities of expertise in key decentralized areas of our business, bringing together high potential manager-level talent by function. The community of expertise functions for the 2022 cohort will include Finance, Marketing, and Technology. These small groups of 6-9 talent per function will:</p> <p>Create connections across businesses, strengthening cross-portfolio support networks</p> <p>Flex functional</p>	experienced	1	virtual

				expertise and craft a professional story to articulate their impact at NBCUniversal Gain exposure to and develop connections with leaders outside their line of business and develop a greater understanding of their function across businesses as it relates to NBCUniversal's long term strategy			
All Departments	19-Oct-21	Respect in the Workplace	NBCU Talent Lab	Company's ongoing efforts on equality and inclusion, we are in the process of reviewing our Diversity & Inclusion and Respect in the Workplace courses to ensure they best capture the key focus areas and commitments	All Levels	150+	Virtual

INTERNSHIP PROGRAM

The Employment Unit maintains an established internship program designed to give exposure to college students about careers in the broadcast industry. During the FCC reporting period covered in this report, 10 college students participated in the program during the Fall, Spring and Summer sessions. The NBC 10/Telemundo62 Internship

Program in Philadelphia also exposes interns to senior WCAU and WWSI personnel who address the students and share key career information. Interns participated in the following “Lunch and Learn” sessions: Meet the General Manager of WCAU and WWSI, News Management, On-air Talent, Integrated Media, and resume writing. The interns also participate in a Mini-Newscast. The Program Coordinator is Lia Pope, Human Resources Generalist, WCAU-TV & WWSI-TV, NBCU Philadelphia.

EMMA BOWEN Foundation for Minority Interests in Media

The Employment Unit participates in the Emma Bowen Foundation internship program, a broadcasting industry scholarship program designed to provide part-time jobs and learning experiences to minority high school and college students. The program is unlike other intern programs in that the students work for their partner company during the summers and school breaks from the end of their senior year in high school until they graduate from college. During the four-year-period, students have the opportunity to learn the many aspects of broadcast operations and develop company-specific skills. Students are paid for the work they complete and additionally receive matching dollars from the stations designed to assist them with their academic costs. The station has the opportunity to guide and develop minority students to prepare them for opportunities of permanent placement or Associates Program placement upon completion of their college degree. The station has had one minority student from the Emma Bowen program during the period covered by this report.

PARTICIPATION IN AT LEAST 4 EVENTS SPONSORED BY EDUCATIONAL INSTITUTIONS RELATING TO CAREER OPPORTUNITIES IN BROADCAST

(Please note these are also included in community outreach items in the attached excel grids).

- Brian Mendoza served as a speaker for a Broadcast Club workshop for Kensington Health Science Academy and spoke with students about his work, academic preparation, and the importance of speaking two languages.
- Lucy Bustamante spoke to a group of high school students at Friends Select School about the media’s impact on social justice.
- Keith Jones spoke to high school seniors in an AP English class at Lansdale Catholic High School about how his experiences & studies shaped his personal and professional life
- Videographer Jim Friedman spoke to students from Cedar Crest College in Allentown about his experience working in the TV news business.
- Claudia Vargas participated in a Meet & Greet at Chestnut Hill College and spoke to Communication students about her work as an investigative reporter and the new crime series project.
- Steven Fisher spoke to high school students taking a TV & media class at Atlantic County Institute of Technology about his job in television and the various stops he's made along the way.
- Steve Sosna did a weather presentation to students at MaST Community Charter School.

- Dan Stamm spoke to broadcast journalism students at The College of New Jersey about writing TV news packages and social media posts.
- Randy Gyllenhaal participated as a speaker at the annual Career Day for students at Kingsway Regional Middle School in Woolwich Township, NJ.

OTHER ACTIVITIES TO DISSEMINATE INFORMATION ON EMPLOYMENT IN BROADCASTING

- Keith Jones, Anchor at our WCAU Station teaches Broadcast Journalism at Villanova University located in Villanova, PA.
- Tim Furlong, Reporter at our WCAU station teaches a Broadcast Television during the Fall Semester and News Writing class during the Spring semester at Widener University located in Chester, PA.
- Leigh Pullekines, Director at our WCAU station teaches a Basic & Advanced Television Production class at Neuman University located in Aston, PA.

COMMUNITY GROUP SPONSORED ACTIVITY PARTICIPATION.

Employees of the Employment Unit participate in extensive community affairs activities, which also creates opportunities to educate the community about broadcasting and employment opportunities in the broadcast field. Set forth below is a sampling of the community events in which the Employment Unit's personnel participated during the reporting period:

Event	Event/Program	Organization	Talent	Role	Description
4/14/2021	WICT/NBC10-T62: WOMEN IN NEWS MEDIA	WOMEN IN CABLE TELECOMMUNICATIONS	LUCY BUSTAMANTE	MODERATOR	WICT Philadelphia members and non-members are invited to join a virtual panel discussion focused on women working in the new industry. We'll discuss topics about what their day-to-day looks like, what it's like to work in male dominated roles, what inspired them to pursue these careers, how COVID has impacted their work and much more!

4/14/2021	Xfinity University: Team USA Virtual Chat	COMCAST XFINITY	KEITH JONES	MODERATOR	<p>With the 2021 Summer Olympics roughly 100 days out in April, Xfinity is looking to promote the upcoming Games to a younger audience and drive awareness through a virtual event featuring Team USA athletes. Event registration will be open to schools across the country that are in the Xfinity On Campus footprint (approximately 150 colleges and universities), allowing them the opportunity to learn more about Team USA athletes. The athletes will participate in a fun and informal 30 minute Q&A panel.</p>
4/18/2021	Meals on Wheels Delaware's Celebrity Chefs Celebration	MEALS ON WHEELS DE	TIM FURLONG	HOST	<p>Celebrity Chefs Celebration is a new hybrid format event for 2021. Celebrate local restaurants, and support the efforts to feed seniors in need. Enjoy a special menu from a Guest Celebrity Chef, prepared for you by and in collaboration with partner local chefs and restaurants. Guests can dine-in or take out from the restaurant of their choice.</p> <p>Tickets to the Celebrity Chefs Celebration will include access to a virtual program on Sunday, April 18 at 3:00 via zoom. The virtual program offers the chance to interact with the local and Guest Celebrity Chefs as well as a Sagamore Craft cocktail demo by Mixologist Brian Burnett and entertainment by What the Funk.</p>

4/23/2021	Domestic Violence Center of Chester County (DVCCC) Virtual Gala	Domestic Violence Center of Chester County (DVCCC)	TRACY DAVIDSON	HOST	The virtual gala messaging will revolve around our 45th Anniversary in 2021. The silent auction will open five days before the gala date and will be closed at the end of the gala. The gala program will include a presentation of awards and prerecorded video content from our CEO, Board President, and survivors.
4/27/2021	Abington Aktion Club	Abington Aktion Club	SHEILA WATKO	GUEST SPEAKER	It when of our regular Monthly meeting we have in the year that is currently being held on Zoom
4/29/2021	Women Against Abuse's Dish It Up fundraising event	Women Against Abuse	JACQUELINE LONDON	EMCEE	<p>Women Against Abuse's Dish It Up fundraising event – which has featured local women chefs for more than 12 years – will look a little different this year! While the event will be VIRTUAL, it will carry on the same Dish It Up spirit that guests have come to love, and will feature several exciting new elements for this unusual digital year, including:- COVID-FRIENDLY CHEF DEMOS: Dish It Up will offer cooking demonstrations by Chef Kiki Aranita of Poi Dog and Abigail Dahan, Executive Pastry Chef at Parc Rittenhouse and founder of The Bake School.</p> <p>- MISSION MOMENT: Hear from Khadijah, a former client and survivor of domestic violence who is a mother, advocate, 2020-21 International Icon Mrs. Pennsylvania, 2020 Miss Celebrations USA Elegant Ms. Pennsylvania, and all-around rock star!</p> <p>- TEXT TO PLEDGE: It wouldn't be Dish It Up without an opportunity for guests to text in their</p>

					pledge and support Women Against Abuse's life-affirming work.
4/30/2021	2021 WRC Leadership Luncheon (virtual)	Women's Resource Center	ERIN COLEMAN	EMCEE	The Leadership Luncheon is WRC's premier special event, designed to increase awareness and support for our mission, programs and services. This virtual event will held on the Remo virtual event platform and will include networking from 10:30-11, the welcome and WRC mission moment and recognition of the "Mission In Action" Honorees and a keynote presentation from 11:15 to 12 noon by Lisa, Cult Member Survivor, Author and Leadership Consultant.

5/7/2021	HUE Tech Summit	Tech Women Network	AUNYEA LACHELLE	EMCEE	<p>Powered by the HUE Tech Summit is the first summit designed to educate, elevate and empower women of color technologists.</p> <p>As the No More Hidden Figures mantra implies, our goals are to draw out and empower women of color in tech. Over the years, we've provided a space for women to learn about emerging technologies, in-demand roles, and more. For 2021, we are focusing on an area with a growing demand to present Cybersecurity Demystified. In keeping with the commitment to educate, elevate, and empower women in tech, attendees will be inspired to take action to remain relevant and marketable in the ever-changing tech industry.</p>
5/7/2021	Go Red for Women Virtual Luncheon	American Heart Association	AUNYEA LACHELLE	EMCEE	Go Red for Women is the American Heart Association's premier event focused on women and heart disease. Declined for lack of response by organization.
5/8/2021	National Liberty Museum's Teacher as Hero Ceremony	National Liberty Museum	STEPHANIA JIMENEZ	EMCEE	This yearly recognition program, sponsored by State Farm®, honors outstanding educators in the Delaware Valley and beyond. Categories include Exceptional teacher, Caring Classroom Award, Good Neighbor award
5/14/2021	Our Community Salutes of Philadelphia High School Enlistee Recognition Ceremony	Our Community Salutes of Philadelphia	TIM FURLONG	EMCEE	Annual ceremony to honor and recognize the high school seniors who are graduating and who are enlisting into the military

5/14/2021	NATAS HIGH SCHOOL STUDENT AWARDS KICKOFF	NATAS MID-ATLANTIC	ERIN COLEMAN	SPEAKER	Kick-off for the student production awards run by NATAS.
5/14/2021-5/21/2021	North Light Community Center Gala	North Light Community Center	STEVE SOSNA	EMCEE	North Light hosts an annual gala to raise funds for North Light's community programs that benefit children, adults and families. Money raised also support the Food Cupboard. ON past years, the Gala consisted of a dinner, silent auction as well as a live auction, This year due to COVID, we will only be having an online auction
5/17/2021	Our Community Salutes of Delaware High School Enlistee Recognition Ceremony	Our Community Salutes of Delaware	TIM FURLONG	EMCEE	Annual ceremony to honor and recognize the high school seniors who are graduating and who are enlisting into the military.
5/18/2021	[Virtual] Making an Impact through Corporate Social Responsibility	The Chamber of Commerce for Greater Philadelphia	RIC HARRIS	MODERATOR	A thoughtful CSR strategy — that reflects the values of the organization through service to its community — can also go a long way in recruiting dedicated talent, cultivating financial supporters, and transforming consumers into brand evangelists. Over the past year, the COVID-19 pandemic and renewed calls for racial justice have caused many businesses to reevaluate how their corporate social responsibility (CSR) practices can be a reflection of our current times.

5/18/2021	Athlete of the Year Awards	PBS39 / CH Foundation	AMY FADOOL	EMCEE	The Athlete of the Year Awards recognizes high school student athletes from around the region and will be televised on PBS39. This year's guest speaker will be WNBA basketball star Sue Bird.
5/22/2021	Virtual Greater Philadelphia March for Babies	March of Dimes	TRACY DAVIDSON	EMCEE	March for Babies is a walking event that supports the March of Dimes mission of healthy mom, strong baby!
6/1/2021	POWER Advocate Awards & Fireside Chat	POWER of Professional Women	TRACY DAVIDSON	MODERATOR	Award ceremony for 2020 Male Advocate Award and Fireside chat-virtual (Award winners are Steve Colis, CEO at Amerisource Bergen and Allies of Grant Thornton, Mike Cairns, Adam Ross and Sean Denham and a fireside chat with David Cohen and David Smith, Author of Good Guys and Athena Rising, and Tracy moderating. Goal is to highlight the success stories of companies and leaders who are committed to the growth and development of women leaders in business and to hear from previous winners and nationally recognized

6/3/2021	High School Class Speaker	Lansdale Catholic High School	KEITH JONES	SPEAKER	As the English Chair at Lansdale Catholic High School and a true believer in the content area's versatility/ benefits in "the real world," I'm always looking for ways to bring in well-spoken, talented, successful professionals who can model English/communications ideals in a concrete way for my students. I teach AP Language & Composition to Juniors as well as American Lit. to Seniors and both courses aim to shape confident, independent thinkers, speakers, and writers, while laying foundational skills necessary for responsible civic engagement. It would be such a pivotal experience for my students to be able to meet Keith Jones & hear how his experiences & studies shaped his personal and professional life.
6/4/2021	AL DÍA Round Table Conversation on Health Equity - No Matter Where You Live	AL DÍA News	YAIMA CRESPO	MODERATOR	A Round Table Conversation with the American Heart Association and Mainline Health in regard to Health Equity No Matter Where You Are. The event will feature a medical professional, members of the American Heart Association and a community leader.

					<p>This awe-inspiring runway show (sponsored by New Jersey American Water and Agent06) will showcase fashions created from recycled and unconventional materials, even garbage bags. Approximately 20 garments created by fashion design students from Drexel University's Westphal College of Media Arts and Design will be featured, which is being produced by acclaimed red-carpet designer, Project Runway runner-up and judge, Nancy Volpe Beringer. 6th Annual Garbage Bag Gala Fashion Show benefiting the women's and family programs through the Salvation Army Ray and Joan Kroc Corps Community Center in Camden.</p>
6/4/2021	6th Annual Garbage Bag Gala	The Salvation Army Kroc Center	ANY NEWS ANCHOR	MODEL	Declined per Kathy Gerrow.
6/8/2021	COVID-19 Vaccine Town Hall Meeting	Cooper University Health Center	CYDNEY LONG	EMCEE/HOST	<p>As part of Cooper University Health Care's ongoing COVID-19 vaccine education initiative, Camden residents will be invited to attend a free COVID-19 Vaccine Town Hall at the Salvation Army's Kroc Center located in East Camden. The panel of experts will be available to answer questions, dispel myths, etc. Those in attendance will also be able to get a vaccine.</p>
6/9/2021	Benjamin Franklin High School Graduation	Benjamin Franklin High School	STEPHANIA JIMENEZ	SPEAKER	Benjamin Franklin High School class of 2021 graduation.

6/10/2021	8th Grade Promotion Ceremony	Roberto Clemente Promise Academy (School District of Philadelphia)	AUNYEA LACHELLE	SPEAKER	This is the graduation (promotion) ceremony for the 8th Grade Class of 2021 from the Roberto Clemente Promise Academy. We will celebrate the accomplishments of our scholars through the presentation of awards, sharing reflections of this academic year, and wish them well in their futures. DECLINED DUE TO SCHEDULING CONFLICT FOR AUNYEA.
6/10/2021	Wall Ball: The Art of Wellbeing	Mural Arts Philadelphia	AUNYEA LACHELLE	EMCEE	Philadelphia's most innovative and colorful celebration is back- and this time, we're going virtual! Wall Ball, Mural Arts Philadelphia's annual gala fundraiser, is a fun and interactive event that brings together hundreds of Mural Arts supporters. This year we are transforming this exciting event into a memorable virtual experience. Declined due to Aunyea on vacation.
6/15/2021	Military Spouse J.D. Network 10th Anniversary Virtual Celebration	Military Spouse J.D. Network	LUCY BUSTAMANTE	MASTER OF CEREMONIES	The 10th Anniversary Celebration will be attended by more than 200 guests to include our members who are located all over the world, sponsor partners, corporate and community leaders to celebrate ten years of support and advocacy for all military families who serve alongside their servicemembers successfully helping change lives for the better by securing military spouse rules and policies in 40 states and the U.S. Virgin Islands.

6/16/2021	Vision 2020 National Congress	Vision 2020	LUCY BUSTAMANTE	MODERATOR	The 7th Vision 2020 National Congress will convene around the theme “Leveraging Our Power for Positive Change” on June 15-16, 2021. It will be the largest and most impactful Congress as well as the first to be a hybrid virtual event, with portions of the program open to the public. The second day of the Congress will be devoted to developing a bold new agenda to complete the unfinished business of gender equality.
6/17/2021	Disrupting Health Disparities: Barriers to Healthcare Roundtable	AL DIA NEWSPAPER	LUCY BUSTAMANTE	MODERATOR	Roundtable discussion sponsored by AARP, featuring leaders and medical professionals to discuss health disparities in the Commonwealth of Pennsylvania.
6/18/2021	Black Music Month: Past and Present	COMCAST	AUNYEA LACHELLE	MODERATOR	In support of X1’s theme for Black Music Month, Coming Together, this program will highlight how Black Philadelphia artists have come together in the past and present to launch a national holiday and continue the cultural moment through the collaboration of artists and genres. Event Splash page will also highlight other related initiatives: music content on Voices of the Civil Rights, the Black Music Month experience on X1, and a music playlist curated by the Multi-Cultural Marketing team in support of the company’s new partnership with Pandora. Virtual event for Comcast employees on 6/18/21

6/19/2021	Juneteenth Celebration at Broad + Market: A Festival Experience	Welcome America	AUNYEA LACHELLE	EMCEE/HOST	Programming & performances commemorating Juneteenth.
6/23/2021	Teen STEM Learning Internship Kick-off and recognition of NBC Universal Project Innovation grant award	The Land Conservancy for Southern Chester County(TLC for SCC) Teens Turning Green Internship Program	ANY TALENT	SPEAKER	<p>TLC for SCC is thrilled to be the recipient of a Project Innovation Grant award for its Teens Turning Green high school conservation and STEM learning internship. We would love to show off our enthusiastic teen interns at work or, PREFERABLY, learning about a career in meteorology from a professional meteorologist on your team, as part of the STEM career learning that is integral to the goals of the internship.</p> <p>Declined per Diana Torralvo.</p>
6/24/2021	Post George Floyd Discussion	BEN	AUNYEA LACHELLE	MODERATOR	Aunyea would be the moderator of a panel discussion of NBC10 employees and a non-employee guest. It's an informal discussion where employees can express personal feelings.

6/24/2021	Powering Possibilities: Connectivity for the New Enterprise	COMCAST		MODERATOR	<p>Join Comcast Business and the Philadelphia Business Journal for a conversation with local IT leaders to discuss key learnings from the past year and discover what's next.</p> <p>The pace of change was forced to accelerate over the past year. IT leaders and business owners found themselves with unexpected challenges – supporting a remote workforce, solving for a new customer experience or addressing supply chain issues – and it was up to these leaders to adapt quickly for the good of their organization. Many entities that were constrained by legacy technologies found it difficult to pivot and change operations. What's clear is that the new enterprise will only be as strong as the backbone of its connectivity, its data network – a network that can quickly adapt to changing conditions, a network that can support employees wherever they are, a network that can be a change agent for growth, and a network for powering possibilities for all businesses to be ready for what's next.</p> <p>Declined per requestor.</p>
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6/30/2021	Meet the Moment: "LGBTQ+ Pride and Juneteenth Meet Here."	Philadelphia Convention and Visitors Bureau PHLDiversity	STEVE SOSNA	MODERATOR	<p>Join us for this unique Zoom Newscast, commemorating LGBTQ+ Pride Month and Juneteenth.</p> <p>We will be reporting on the evolution of Philadelphia's LGBTQ+ community, steadily growing more popular and inclusive, complementing the black and brown stripes to the rainbow flag.</p> <p>Also, the re-imagined celebration of Philadelphia's Juneteenth virtual event featuring a Freedom Day Float House Competition. Juneteenth is the oldest nationally celebrated commemoration of the ending of slavery in the United States.</p> <p>Philadelphia is prepared to help plan your next event embracing our diverse communities, from hybrid to in-person, and is committed to ensuring a positive experience for your attendees.</p>
6/XX/2021	Cocktails for a Cause	Broad Street Ministry	GLENN SCHWARTZ/AUNYEA LACHELLE	MEET AND GREET	<p>Get ready to toast one of your favorite Philadelphians from home! Enter our online raffle for the chance to win a one-on-one virtual happy hour with various celebrity supporters of Broad Street Ministry all while providing aid to your neighbors in need. Glenn or Aunyea declined per Kathy Gerrow.</p>

7/2/2021	Our America Now	Welcome America	AUNYEA LACHELLE	Emcee/Host	<p>Presented by Einstein Healthcare Network, Our America Now joins forces with Barnes on the Block with Mural Arts Philadelphia for a block party at the Barnes Foundation. This event celebrates diverse multi-sensory stories through food, drinks, performance, select films from BlackStar Film Festival, sculpture, glass blowing, plus a special performance from Poet Laureate Trapeta B. Mayson and more. These textured personal tales will explore how we experience life, liberty, and the pursuit of happiness today. We The People Stage has curated this experience to inspire attendees to share their own stories from this unique moment in our shared American history. In partnership with the Philadelphia Education Fund and its PhillyGoes2College.org platform, two rising student poets will take the main stage to share their original work that highlights the unique sparks that led these youth to pursue college. Together, we savor our collective courage, grit, joy, and community through the unifying power of story. Our America Now is supported by Comcast NBCUniversal.</p>
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7/9/2021	Best of the Main Line	Main Line Today	Bill Henley	SPEAKER	<p>The Best of the Main Line event celebrates all that is the Best with a week-long event celebrating our reader voted best of the Main Line winners!. Beginning on July 9th and running through July 15th we will be up and down the Main Line and western suburbs offering giveaways, live music and celebrating with our winners. Please join us to support your local community and celebrate the best of the best. You can find more event details on MainLineToday.com to see the different locations we will be located at each day. Most nights we will be on location from 5-7 pm. Declined per Henley.</p>
7/13/2021	Activate Your Power	Women In Media GLOBAL (WIM GLOBAL)	TRACY DAVIDSON	SPEAKER/PR ESENTER	<p>It is an honor to connect today on behalf of Women In Media GLOBAL to extend you an invitation to share your story at Activate Your Power taking place July 11th - 14th from 12pm - 1:30pm daily, our 2nd Annual Virtual Inspirational, Wellness, & Personal Development Gathering called Activate Your Power, which will go live daily in the WIM GLOBAL Facebook Community Page, YouTube, and other streaming platforms online. Right now, across the world we are all feeling inspired to impact change for the greater good, WIM wants this gathering of women in the media to provide the tools & empowerment for our community to activate their power now.</p> <p>Starting Sunday July 11th to Wednesday July 14th, Activate Your Power digital summit will convene</p>

					<p>virtually featuring motivational and informative speakers to empower the Women in Media attendees on wellness and personal development topics in sizable presentations. Each presentation should conclude with a call to action / next steps for attendees to walk away with. Following the online summit, Thursday July 15th to Sunday July 18th, those who opt in for registration will meet WIM in Miami, Florida for an intimate Wellness Retreat in person providing 4 days of sisterhood, relaxation, yoga, adventure, and self-care for a small group of 15 - 25 women!</p> <p>Activate Your Power Virtual Summit & Retreat is the official kick-off of the WIM Global Membership Network, which will be an annual investment filled with amazing benefits for our network members and sisters. This is truly an exciting time to relate to Women in Media GLOBAL!</p>
7/15/2021	National Association of Hispanic Journalists International Conference & Career Fair	National Association of Hispanic Journalists	LUCY BUSTAMANTE	SPEAKER/PRESENTER	<p>The Mentorship Meetup is an event to discuss the importance of mentoring to students, young professionals and mid-career professionals who wish to go into management. Speakers from each level will discuss their experiences. NAHJ will discuss launching a formal mentoring program and invite attendees to take part.</p>

7/20/2021	A Community Conversation: Philadelphia's Gun Violence and the Link to Food Insecurity	Bebashi - Transition to Hope	STEPHANIA JIMENEZ	MODERATOR	A Community Conversation: Philadelphia's Gun Violence and the Link to Food Insecurity will be the fourth virtual panel discussion hosted by Bebashi – Transition to Hope (Bebashi). This discussion will take a look at Philadelphia's worsening gun violence problem and the correlation between this and food insecurity in the city's most affected areas.
7/26/2021	National Avocado Guac-Off	Philabundance/The GIANT Company	SHEILA WATKO	CONTESTANT	The GIANT Company is donating approximately 50,000 avocados to Philabundance on Monday, July 26, in celebration of the upcoming National Avocado Day (which is on July 31). To honor this special donation and unique day, we are inviting media personalities to a "GUAC OFF"!! Media personality shares their recipe/ingredients with us and their ingredients are on-site and ready to be prepped upon arrival. Judges will be Loree Jones, CEO, Philabundance and/or Philabundance Chef; a GIANT nutritionist; co-owner Mission Taqueria, Daniel McLaughlin. GIANT is willing to make a donation to kids/fighting hunger on behalf of media personality. Event takes place July 26 from 9-1030 a.m. at the Philabundance parking lot @ 2616 South Galloway Street. We are asking attendees to arrive by 8:30 a.m. We are asking media personalities from all major stations to come and compete – NBC10, FOX29, CBS3, and 6ABC. We may extend invitation to food editor at Inquirer and/or a

					<p>blogger or two. The GIANT Company is donating the avocados; Philabundance is hosting. Daniel McLaughlin from Mission Taqueria will be in attendance.</p> <p>Declined per Sheila.</p>
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7/28/2021	PPRA: State of the Industry Panel	Philadelphia Public Relations Association	DIANA TORRALVO	PANELIST	<p>As we emerge from the COVID-19 pandemic, PPRA is bringing together communications experts and thought leaders to share their perspectives in this State of the Industry panel. What does the future of communications look like in our region and beyond? Which behaviors brought about by the pandemic are here to stay? As the world opens back up, what industry trends are on the horizon? These questions and more will be answered by professionals with experience in entertainment, media relations, events, community relations, and agency work.</p>
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7/29/2021	Academy Town Square presents: Preparing for a Warmer, Wetter Philadelphia	The Academy of Natural Sciences of Drexel University	GLENN SCHWARTZ	SPEAKER/PR ESENTER	<p>Presented in partnership with the Drexel Climate Year Speaker Series.</p> <p>This Academy Town Square is being presented in coordination with the exhibition of Gideon Mendel: Drowning World at the Academy. The exhibition features 37 photographs, two found-object displays and a video by leading contemporary photographer Gideon Mendel, a native of Johannesburg, South Africa. Mendel began photographing major floods in 2007 when one in the United Kingdom and another in India occurred within two weeks of each other. Their proximity struck him as a shared vulnerability that seemed to unite people. This unique photographic exploration of flooding offers a stark portrayal of the human condition within the context of overwhelming climate events around the world. The exhibition includes color images of some of the poorest and wealthiest communities on the planet, all exposed to the floodwater that envelops them.</p>
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8/11/2021	STEM Education presentation on science and careers for meteorologists	The Land Conservancy for Southern Chester County (Teens Turning Green High School STEM Internship)	VIOLETA YAS	SPEAKER/PR ESENTER	A presentation of about 1 hour, for an older teen audience, about the science of meteorology and careers in meteorology. Personal stories about the speaker's own interests, education, career path, etc. are very interesting to our interns. The purpose of presentation is to teach the interns about interesting, rewarding careers in a STEM field and introduce them to a woman or person of color who has successfully overcome historical barriers to entry in that field, to help spark their own imagination and ambitions.
8/11/2021	Ravitch Fiscal Reporting Program: How to cover pensions	Newmark Graduate School of Journalism/Ravitch Fiscal reporting Program	CLAUDIA VARGAS	SPEAKER/PR ESENTER	Claudia will give reporters from around the country tips on covering pension stories.

8/16/2021	VISIT PHILADELPHIA's Divine Nine Welcome Video	Visit Philadelphia	AUNYEA LACHELLE	SPEAKER/PR ESENTER	<p>On behalf of VISIT PHILADELPHIA, the official tourism marketing agency of Greater Philadelphia, I'm writing to invite you to participate in the brief filming of a welcome video inviting all members of the National Pan-Hellenic Council (NPHC) — sometimes referred to as the “Divine Nine” historically Black Greek Letter Organizations — to the City of Brotherly Love and Sisterly Affection! This video builds upon VISIT PHILADELPHIA's leisure tourism marketing efforts for Black travelers, and is the first of several new NPHC marketing initiatives.</p> <p>This filmed invitation will feature Philadelphia public officials and community leaders connected to NPHC organizations. We will spotlight the history and accomplishments of their respective organizations, while extending a personal, open invitation to all members of the “Divine Nine” to VISIT PHILADELPHIA.</p> <p>For the over 2 million NPHC members, Philadelphia is the ideal destination where they will feel welcome, can immerse in Black cultural experiences, and connect with the heritage of their respective fraternity or sorority.</p>
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8/17/2021	Students for Racial Justice Summit	TeenSHARP	ISABEL SANCHEZ	PANELIST	<p>TeenSHARP is hosting its first "Students for Racial Justice Summit" from Monday August 16th to Friday August 20th to prepare high school and college students to continue to lead efforts to ensure their education institutions are equitable and inclusive.</p> <p>https://www.teensharp.org/2021/07/21/teensharp-students-for-racial-justice-summit-2021/</p>
8/18/2021	Presentation about technology and careers behind the scenes of TV news	The Land Conservancy for Southern Chester County	Philip "PJ" Williamson	SPEAKER/PRESENTER	<p>A presentation of about 1 hour, for an older teen audience, about the technology and technical careers required to produce TV news. Personal stories about the speaker's own interests, education, career path, etc. are very interesting to our interns. The purpose of presentation is to teach the interns about interesting, rewarding careers in a STEM field and introduce them to a woman or person of color who has successfully overcome historical barriers to entry in that field, to help spark their own imagination and ambitions.</p> <p>Declined per the organization (could no longer do date).</p>

8/21/2021	Hoop Dreams 10th Anniversary Sneaker Ball	Hoop Dreams Inc.	AUNYEA LACHELLE	EMCEE/HOST	The purpose of the event is to celebrate the 10th Anniversary of the nonprofit, raise money and bring awareness to programs of Hoop Dreams Inc. The audience will be between the ages of 30 - 65. Although the event will be catered, this is not a sit-down event. There will be high bar-top tables throughout the facility.
9/1/2021	Student Podcast Prep/Effective Interview Techniques	CHILDREN FIRST	MITCH BLACHER	SPEAKER/PR ESENTER	High school students will be launching a podcast. They have not done this before. During the session, Mitch will share effective interviewing techniques with students and provide suggestions on how they can succinctly report on a story. Immediately, thereafter, students will have the opportunity to ask Mitch questions and he will answer them.
9/7/2021	2021 Mid-Atlantic Emmy Awards	NATAS Mid-Atlantic	ALBERTO RULLAN	Speaker/Prese nter	We are looking for Alberto Rullan to record segments for the 2021 Mid-Atlantic Emmy Awards. NATAS will provide the script. The recording can take place anytime through September 7.
9/9/2021	Academy Town Square	Academy of Natural Sciences of Drexel University	VIOLETA YAS	SPEAKER/PR ESENTER	The Academy Town Square series is designed to engage and provide relevant educational content to the public on environmental issues. Academy Town Squares focus on critical global issues in environmental science by featuring prominent thought leaders and their findings on water, climate change, evolution and biodiversity and extinction.

9/11/2021	ACHA 2021 Philadelphia Walk for 1 in 100	Adult Congenital Heart Association		EMCEE / HOST	<p>Join us as we walk for the more than 2.5 million people living with congenital heart disease (CHD) across the country. Since 1998, the Adult Congenital Heart Association (ACHA) has been empowering and advocating for the 1 in 100 children and adults impacted by CHD. ACHA funds ACHD-specific research grants and is a leading organization in advocating for research at the federal level; has accredited 40+ ACHD programs across 25 states; and offers extensive educational tools, including defect-specific resources, weekly webinars, and a searchable clinic directory.</p> <p>In 2021, we will host walks in 11 communities to raise money for continued research, education and outreach for the CHD community. We're here to empower adults to take an active role in their cardiac care, to educate parents on the lifelong specialized care their young child will need in the future, and to support young adults through the transition to adult CHD care.</p>
9/14/2021		Johnson & Johnson	KEITH JONES	SPEAKER/PR ESENTER	Declined due to never receiving talent request form.

9/18/2021	ExpoFe USA Sin Fronteras 2021	Drops of Love International / GPL Magazine	ALBERTO RULLAN	EMCEE / HOST	ExpoFe USA is an International Business and Networking Expo. We work to be a channel of connection, information, advertisement and support between enterprises, Businesses, Churches and Ministries, through the development of our GLOCAL Vision; from our local community in Philadelphia, with a focus on national and international connection and expansion.
9/18/2021	5th Annual Coatesville Invitational Vintage Grand Prix	City of Coatesville	Jaime Becerril	EMCEE/HOST	<p>This outdoor event is free and benefits the City of Coatesville Capital Projects and Parks and Recreation activities.</p> <p>Experience the thrill of a vintage auto and motorcycle Grand Prix through the heart of the historic City of Coatesville. The 5th Annual Coatesville Invitational Vintage Grand Prix, open to vintage race cars dating from 1900 to 1975 and motorcycles from 1930 to 1975, features more than 60 vehicles in five groups that will each run individually over a challenging 2.2-mile road course that winds through the streets of Coatesville, complete with old-style hay bales.</p> <p>New this year is a Friday Cruise-in event featuring vintage cars, trucks and special interest vehicles. The public is invited to cruise in their pre-1975 hot rods, restomods and classic cars. No entry fee or registration is required; however, all cars must be licensed. Parking for show vehicles will be available along Lincoln Highway.</p>

					<p>In addition, spectators can enjoy music, vendors, food trucks and the Western Chester County Chamber of Commerce VIP Beer Garden for the adults, all just steps away from the start and finish line. And don't miss the trophy and awards presentation.</p> <p>Vehicles run course: 8:30 a.m. to 3:00 p.m. Trophy celebration immediately follows the last timed event 3rd Avenue and Lincoln Highway (Start/Finish line) Coatesville, PA 19320</p>
9/19/2021	2nd Annual Great Gals Brunch	Bringing Hope Home	TRACY DAVIDSON	SPEAKER	<p>Bringing Hope Home's 2nd Annual Great Gals Brunch gathers 150 guests together on Sunday, Sept. 19th for brunch, shopping, Speakers and stories shared from a Bringing Hope Home Family that has been helped through our grant.</p>

9/22/2021	PAL Night at the Phillies game	Police Athletic League of Philadelphia	AUNYEA LACHELLE	PARTICIPANT	The Phillies allow the Police Athletic League of Philadelphia to have a night at the ballpark where PAL youngsters get to a Phillies games and participate in other activities. In conjunction with PAL Night there will be a media Whiffle Ball Game (because of COVID-19 it cannot be our traditional softball game). All local media outlets (TV, Radio, print) are invited to participate.
9/23/2021	Turning Points for Children "Drive-in" Gala	Turning Points for Children	KEITH JONES	EMCEE	Kids at Heart Gala is the biggest fundraiser of the year for Turning Points for Children. This event brings together hi-net worth individuals comprised of donors, corporate sponsors and board members who faithfully support the Turning Points mission of building Stronger Families and Brighter Futures throughout Philadelphia. Our supporters hail from a wide variety of professions and demographics; from medicine to law and from the Mainline to Moorestown, New Jersey.
9/23/2021	Academy Town Square: A Shaker of Science	Academy of Natural Sciences of Drexel University	STEVE SOSNA	SPEAKER/PRESENTER	A Shaker of Science is the Academy's monthly virtual happy hour where guests share behind-the-scenes perspective of their work in a fun, informal virtual setting.
9/24/2021	BEN Virtual mixer	Black Employee Network - NBC 10	AUNYEA LACHELLE	MODERATOR	Fun coworker bonding event.

9/25/2021	LUNAFEST Film Festival	Girls on the Run Philadelphia	ERIN COLEMAN	SPEAKER/PRESENTER	<p>Girls on the Run Philadelphia is hosting LUNAFEST film festival. The films are all made by women and are about women, and the event empowers young girls in Philadelphia! There will be an hour of socializing and raffle prize drawing before program introductions and 90-minute film screening. The anticipated audience will be women having a girl's night out, mom/daughter date, coworker meetup, etc.</p>
9/25/2021	Bite for the Fight Food Festival	Fight On Makenna Foundation		MODERATOR	<p>The Bite for the Fight Food Festival is a charity fundraiser for Fight on Makenna Foundation. Fight on Makenna's mission is to improve the quality of life for kids and families battling pediatric cancer.</p> <p>The Bite for the Fight Food Festival is an "all you can taste" event with some of the best restaurants, breweries, wineries, and distilleries in the Philadelphia Area. Restaurants will be competing for the "Best Bite" of the event.</p> <p>Declined due to no talent availability.</p>
9/29/2021	Bring Philly HOME Closing Ceremony	Project HOME	LUCY BUSTAMANTE	EMCEE/HOST	<p>A fundraising event for Project HOME a nonprofit that is focused on ending and preventing chronic street homelessness in Philadelphia. It is focused on our Rising Leaders who are young adults that will be future leaders in the city of Philadelphia.</p>

9/30/2021	Main Line Wine Gala	Resources for Human Development		EMCEE	The 2021 Main Line Wine Gala, which celebrates the world's most innovative winemakers, is presented by Resources for Human Development and benefits RHD's innovations in human services. RHD is a national human services non-profit that specializes in creating effective services that supports people of all abilities and any challenges, wherever the need exists. The money raised from the event will benefit a number of RHD programs.
10/1/2021	B. PHL Innovation Festival	B. PHL	AUNYEA LACHELLE	MODERATOR	<p>The 2021 B. PHL Innovation Festival is a celebration of unity and collaboration. The 3-day series from Sept. 29-Oct. 1 will feature leaders and changemakers in health care, science, education, the arts and more. We are requesting Aunyea Lachelle moderate the keynote speaker session with Eve called The Evolution of Eve on October 1st. The audience ranges from young adults to professionals.</p> <p>Declined per organization.</p>
10/1/2021	Public Information Class	Delaware Emergency Management Agency (DEMA)	TIM FURLONG	SPEAKER/PR ESENTER	This is a class for local and state employees, volunteer groups, first responders, etc. about the role of the Public Information Officer. It provides students with basic skills for how to create a communications plan, how to work with the media, writing skills, and practice interviews.

10/2/2021	Annual Shredding Event	Cheltenham Volunteer Fire Company	Randy Gyllenhaal	EMCEE/HOST	<p>Kicking off Fire Prevention, we hold an annual shredding event to help members of the community safely & securely dispose of excess paperwork. Excess paperwork is a fire hazard in homes, and we hold this event every year to make sure we can help keep our community safe.</p> <p>Declined per organization.</p>
10/4/2021	Lifting up Hispanic Journalists and Newsrooms	Philadelphia Public Relations Association	LUCY BUSTAMANTE	PANELIST	<p>We would like to have a Zoom with Lucy Bustamante in recognition of Hispanic Heritage Month, with the goals to:</p> <ul style="list-style-type: none"> -Bring light to all of our amazing Hispanic journalists in Philadelphia -Discuss issues impacting Hispanic communities right now with concurrent crises -Learn more about Lucy's life and career -See how communications professionals can support storytelling and conversations around diversity. <p>We will likely have another panelist or moderator but wanted to reach out to you first. We are very open to time of day, but our members seem to enjoy lunchtime events or happy hour time. We can do this virtually, although are also very open to in-person if that is preferred.</p>

10/6/2021	TruMark Financial Feed-A-Pig Financial Literacy Fundraiser	TruMark Cares Foundation		<p>The event features business and community leaders who feed or kiss a pot-bellied pig, to raise awareness and funds to support financial literacy programs in local schools. Talent will speak for a few minutes about the importance of educating children and teens about money management and personal finance. And maybe even feed the pig for a good cause! The event is scripted, usually runs about 1-1 ¼ hours and will have about 100 people in attendance, comprised of business leaders, teachers, and faculty from participating schools.</p> <p>The Feed-A-Pig fundraiser is a component of TruMark Financial's "Building Financial Futures" initiative. With the funds raised, the credit union will award area schools grants to purchase materials to teach the fundamentals of personal finance. This information will help them make informed financial decisions and secure a future of financial success. To date, TruMark Financial has donated more than \$325,000 to area schools. The grants have been used to purchase resources such as calculators, computer software, and textbooks to help teach the value of saving and the importance of managing money responsibly. To learn more about TruMark Financial's Feed-A-Pig Financial Literacy Fundraiser visit: www.trumarkonline.org/bff.</p> <p>SPEAKER/PRESENTER</p>	DECLINED due to no availability.
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10/8/2021	Wings & Wheels	Wings For Success	TRACY DAVIDSON	Take photos with selected attendees	<p>The in-person event will have the Chatterband playing live, buffet dinner, silent auction/raffle and test drives from Porsche of the Main Line / RDS Automotive Group. It will be held outside at Vanguard ID Systems, located across the parking lot from the American Helicopter Museum in West Chester. Every dollar raised helps equip women to find employment and reach financial independence. For 23 years we have been working to provide the opportunity for women in need to achieve and maintain stable employment, and with your support, you are helping this become a reality. Together we can transform lives and impact our communities!</p>
10/10/2021	NAMI Bucks County Stride for Mental Health Awareness	NAMI Bucks County PA - National Alliance on Mental Illness	DEANNA DURANTE	EMCEE/HOST	<p>We envision a world where all people affected by mental illness live healthy, fulfilling lives supported by a community that cares. On Sunday, October 10, 2021, join hundreds of supporters as we unite and walk to raise awareness, to end the stigma that surrounds mental health, and to raise the funds necessary to make our mission and vision a reality. Recovery is possible for individuals living with mental illness, and we provide the necessary education and support to allow anyone to find hope and recovery. The Stride supports NAMI Bucks County, and we support Bucks County's 640,000 residents.</p>

10/12/2021	Philadelphia Public Relations Association Hall of Fame	Philadelphia Public Relations Association	TIM FURLONG	EMCEE	Cari Feiler Bender will be inducted into the PPRA Hall of Fame. There will be a speaking program and a luncheon.
10/14/2021	Eluna Community Conversations: Grief Through the Lens of Latino Culture	Eluna	LUCY BUSTAMANTE	MODERATOR	Please join us for our next Eluna Community Conversation which will be a special gathering aimed at exploring the Latino culture's unique response to death and grief. Our panel of experts will highlight Latino core values as well as cultural, spiritual, and lingual nuances in the landscape of children's grief. In addition, the conversation will consider the universality of grief, regardless of someone's cultural background.
10/14/2021	Cedar Crest College Communications Class	Cedar Crest College	JIM FRIEDMAN	SPEAKER/PR ESENTER	Students will meet a videographer who is in the TV News business.

10/14/2021	Champions of Hope Awards	Ronald McDonald House Charities of the Philadelphia Region	KEITH JONES	SPEAKER/PRESENTER	Our event celebrates the everyday heroes who demonstrate acts of volunteerism, philanthropy, and goodwill that fall into the three pillars at the heart of our organizational mission: safe lodging, reliable and healthy meals, and psychosocial support. Sponsors have the opportunity to recognize a Champion of Hope in their life or can shine a light on one of the heroes close to the daily work of RMHC of the Philadelphia Region. In addition to our Champions of Hope, we will be honoring two individuals who exemplify the vision, compassion, and community spirit of our co-founders, Audrey Evans and Jimmy Murray. The audience is anyone who supports our mission or would like to learn more about what we do.
10/16/2021	Academy Town Square: Flooding in Philadelphia's Eastwick Community	Academy of Natural Sciences of Drexel University	CLAUDIA VARGAS	SPEAKER/PRESENTER	The Academy Town Square series is designed to engage and provide relevant educational content to the public on environmental issues. Academy Town Squares focus on critical global issues in environmental science by featuring prominent thought leaders and their findings on water, climate change, evolution and biodiversity and extinction.

10/16/2021	Reading Festival	Children's Playhouse Early Learning Center	AUNYEA LACHELLE & IRIS DELGADO	SPEAKER/PR ESENER	The Reading Festival will take place in Mifflin Park in South Philadelphia and be open to the public. If Aunyea could be a celebrity reader, it would be wonderful. Only 10 minutes is needed.
10/16/2021	KYW Newstudies	KYW Newsradio	STEVE SOSNA AND ISABEL SANCHEZ	PANELIST	For the past 54 years KYW Newsradio's Newstudies program has been inviting high schoolers from around the region to learn about journalism here at our studios. For the opening session on Saturday, October 16 at 9am, we're putting together a panel of journalists from different media who covered Ida's impact on our region. We would love it if Steve Sosna would be available to share his expertise and perspective with the students. Vaccination will be required for all involved with the event.

10/17/2021	35th Annual AIDS Walk Philly	AIDS Fund	MIGUEL MARTINEZ-VALLE	EMCEE/HOST	For 35 years, AIDS Walk Philly has been raising awareness and funds for HIV/AIDS services in the Greater Philadelphia Region. AIDS Fund provides emergency funds to individuals living with HIV through the From All Walks of Life Fund. There are over 27,000 people living with HIV in the Greater Philadelphia Region, according to the Office of HIV Planning Philadelphia. The funds raised from donations, sponsorships, and participation remain in the region, which has a new infection rate three times greater than the national average. AIDS Walk Philly 5K, brings together 5,000 people to raise public awareness and funds for those living with HIV/AIDS in our community.
10/18/2021	Meet and Greet Media and Communication students at Chestnut Hill College	Chestnut Hill College	CLAUDIA VARGAS	SPEAKER	Meet and greet students via zoom and share experiences as a reporter, investigating stories, broadcast journalism, and information about the new crime series.

10/20/2021	Expert Academy Telethon	Delaware County Literacy Council	LUCY BUSTAMANTE	EMCEE/HOST	<p>The Expert Academy Online Telethon will feature three experts with roots in Delaware County sharing their wisdom through exciting online workshops. Phil Rosenthal, creator of Everybody Loves Raymond and star of Somebody Feed Phil, will discuss writing for TV; Kathy Deitch, Shin Shin from the original Broadway cast of Wicked, will share tips on how to sing in full voice; and Alex Garfinkel, chef and owner of Balboa Catering, will demonstrate how to prepare tapas--small dishes from Spain.</p> <p>The 2021 Champions of Adult Literacy will also be honored at this exciting fundraiser in support of Delaware County Literacy Council! The event will be aired on YouTube Live on Wednesday, October 20, 2021, at 7:00 PM Eastern Time.</p>
10/20/2021	Project Ruffway	PSPCA	JIM ROSENFELD	RUNWAY PARTICIPANT	<p>Project Ruffway is a first-time event held at the Penthouse of the Ritz Carlton. Celebrities will walk the "ruffway" with adoptable dogs from the PSPCA. 100% of the proceeds will benefit the PSPCA.</p>

10/21/2021	The Salvation Army of Delaware Annual Community Dinner	The Salvation Army of Delaware	TIM FURLONG	EMCEE	This is the Salvation Army's Annual Community Dinner. Salvation Army local leadership explains role of the Salvation Army in assisting those individuals in needs. As with everyone else, COVID 19 was very challenging for underserved, primarily low-income individuals. This will be out first dinner in two years. Tim is highly recognized in our community. The event is "scripted," and an agenda is provided. The role of the emcee is to assure we stay focused. We would invite Tim to visit out facility to obtain a better overview of our work. If he chooses, Tim could offer his personal insights on our work.
10/22/2021	PA Kindness Poem Project	Pennsylvania Humanities Council	TRACY DAVIDSON	SPEAKER/PR ESENTER	We are asking notable Pennsylvanians to read the PA Kindness Poem (written by Philadelphia poet laureate, Trapeta Mayson) for World Kindness Day. They will be included in a video that will be released on World Kindness Day in November on various social media platforms.
10/22/2021	ACIT - TV & Media Class (High School)	Atlantic County Institute of Technology (high school)	STEVEN FISHER	SPEAKER	This is simply having an on-air talent from market #4 come in and speak to the students about his job in television and the various stops he's made along the way. Steven actually went to the same high school as me, and we've crossed paths a few times, so I'm looking forward to having him speak to my TV & Media students

10/23/2021	15th Annual PAWS Mutt Strut	Philadelphia Animal Welfare Society (PAWS)	Sheila Watko	Emcee/Host	<p>The PAWS Mutt Strut is a fall festival for dogs and the people who love them! At the 15th Annual PAWS Mutt Strut, we'll once again walk the scenic route at The Navy Yard to raise lifesaving funds for Philadelphia's homeless pets. Along with the walk itself you can enjoy live music, food trucks, costume and talent contests, agility course, paw print painting, a raffle with great prizes, family friendly activities, dog adoptions and much more! Learn more at pawsmuttstrut.org.</p>
10/26/2021	PILP40: Celebrating 40 Years of the Pennsylvania Institutional Law Project	Pennsylvania Institutional Law Project	ERIN COLEMAN	EMCEE/HOST	<p>Join members of the PILP community as we celebrate 40 years of advancing the rights of incarcerated people across Pennsylvania. At PILP40 you will hear from former and current clients about the myriad ways the organization's work has impacted their lives. You will also hear from our keynote speaker, Dwayne Betts, a formerly incarcerated man who was able to break free from the bonds of incarceration and graduate from Yale Law School. Between his years of public defense work, advocacy, and Betts's own experiences as a teenager in maximum-security prisons, his experience uniquely positions him to speak to the failures of the current criminal justice system and present encouraging ideas for change.</p>

10/28/2021	My Climb Up the Corporate Ladder	WICT Philly board	TRACY DAVIDSON	MODERATOR	<p>My Climb Up the Corporate Ladder: meant to be an open conversation to hear from senior female executives on how they successfully navigated their career. The panel will feature SVP and above leaders who can share risks, challenges, victories and set-backs they've faced. This event is usually our highest attended event of the year and this will be our third year hosting it. Audience is both WICT members and non-members.</p> <ul style="list-style-type: none"> • Moderator: Tracy Davidson, Anchor, NBC10 News • Panelists: <ul style="list-style-type: none"> o Loren Hudson, Chief Diversity Officer, Comcast Cable o Shawna Erdmann, Senior Vice President, Learning and Development, Comcast Cable o Grace Wu, Executive Vice President, Casting, Entertainment Content, NBCUniversal
10/29/2021	Back to the 80s Gala	Acenda Integrated Health		EMCEE/HOST	<p>Join Acenda for a totally tubular evening of rad 80s entertainment, colorful cocktails, and nostalgia to the max. Celebrate good times after cocktail hour with dinner, dancing, and your favorite boombox hits. Sweet dreams are made of evenings like this! Acenda's Back to the 80s Gala will feature righteous auction baskets for your bidding pleasure.</p> <p>DECLINED no talent available.</p>

10/30/2021	Costume & Hero Community Event	100 Black Men of Philadelphia	TBD	EMCEE/HOST	<p>The goal is to support youth who live in disadvantaged underserved communities. There have been 430 homicides in Philadelphia and 175 children have been victims of shooting. The theme is to dress like a local hero and Brandon will be one of them. There will also be a community fair in which resource information will be distributed to families and children in underserved high crime areas.</p> <p>Declined per no talent available.</p>
11/2/2021	Camp Out For Hunger 2021	WMMR Preston & Steve	Erin Coleman, Keith Jones, Bill Henley, Lucy Bustamante, Sheila Watko, and Tracy Davidson	SPEAKER/PRESENTER	<p>Preston and Steve's Camp Out for Hunger is supporting Philabundance in their mission to drive hunger from our local community.</p>

11/3/2021	Dare to Dream and the Magic of Sunrise: a Virtual Celebration	Sunrise Association - in collaboration with Hapner-Hart Media	Erin Coleman - Rosemary Connors - John Clark - Keith Jones	SPEAKER/PRESENTER	<p>The Sunrise Association is a non-profit org that builds/operates free summer camps for Kids with Cancer and their siblings.</p> <p>Sunrise Association: https://www.sunriseassociation.org/ Short video by Sunrise Association. https://drive.google.com/file/d/11hA4j3EekfBJKDX8gvLsDZyHaex2BCa/view?usp=sharing Our company: www.hapnerhartmedia.com</p> <p>This year, Sunrise is announcing the opening of a new camp - their 10th!! - in the Philadelphia area: opening Summer 2022. We are reaching out and inviting Philadelphia personalities/celebs to make a welcome video for the event. The audience is anyone but certainly we are hoping to especially draw families with young children. This special virtual event is hosted by Ken Jeong (Masked Singer, Dr, Ken, Crazy Rich Asians)</p> <p>Declined per tight deadline.</p>
11/3/2021	28th Annual TB&C Awards Luncheon	March of Dimes		EMCEE	<p>Honors individuals and projects in the Philadelphia area that have impacted Transportation, Building & Construction. Also, raises important funds and awareness for the March of Dimes.</p> <p>Declined no one available.</p>
11/5/2021	Weather MaST Community Charter School Class	MaST Community Charter School 3	STEVE SOSNA	SPEAKER/PRESENTER	<p>Steven Sosna is going to be talking to our class about thunderstorms and weather.</p>

11/6/2021	Philadelphia Heart Walk	American Heart Association	JACQUELINE LONDON	MASTER OF CEREMONIES	As the signature fundraising event for the American Heart Association, the Heart Walk promotes physical activity and heart-healthy living in a fun, family-oriented environment. This year, the Philadelphia Heart Walk will take place Saturday, November 6, 2021. Kicking off from Citizen's Bank Park. In the past, over 15,000 have attended.
11/9/2021	2021 Access to Justice Awards Benefit	Philadelphia Bar Foundation	ERIN COLEMAN	EMCEE/HOST	The Philadelphia Bar Foundation's Access to Justice Awards Benefit celebrates Philadelphia's public interest community, civil legal aid organizations, and the businesses that partner with the Bar Foundation. The 2021 Awards Benefit will be virtual this year, and is open for all to attend. We will be honoring three incredible awardees: Nilam A. Sanghvi, Esq., Legal Director of the Pennsylvania Innocence Project, is our 2021 Philadelphia Bar Foundation Award Recipient, recognizing her commitment to public interest legal work. White and Williams LLP is receiving the 2021 Pro Bono Award for their firm's outstanding volunteer efforts to provide legal services. The late William T. Coleman, Jr. is being honored as our third-ever Trailblazer for Justice, celebrating his life-long commitment to civil rights. We'll also be celebrating the generous sponsors and donors, including our law firm Unified Giving Partners, that make everything that the

					Foundation does possible. Historically, our event tracks hundreds of legal professionals in celebration of Philadelphia's public interest community.
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11/10/2021	Guest Speaker in Environmental Sociology Class	Temple University	STEVE SOSNA	SPEAKER/PRESENTER	The goal of this course is to introduce students to the sociology of the environment - the study of the interrelationships of human social systems and ecosystems- with a primary focus on their social aspects. In this course we also focus on how social systems can be rearranged to ensure environmental justice, sustainability, and human and planetary well-being. Speakers from an array of professions are invited in to discuss how their profession impacts the climate change discussion.
11/10/2021	Newhouse Outcomes	Syracuse University	ISABEL SANCHEZ	PANELIST	Prospective Newhouse (Syracuse University) students from the Philadelphia area, hearing from alumni about their time at SU.

					<p>Proceeds will benefit two non-profit organizations; the Covenant House & Domestic Abuse Project. we're sure to achieve this event's fundraising goal that will help to provide much needed services and resources for runaway youth and victims of domestic violence. Our main purpose is to shine a light on these issues that people faces every day and fight to be happy. I am a witness to both sides of these domestic violence and getting kicked out to the streets, I've never had the opportunity to get the help these two organizations have to provide and for that I want to share that to people. There will be business owner's, entrepreneur's, sponsor's, friends, family and all supporters.</p>
11/13/2021	CB Designs Fundraising Gala	CB Designs	AUNYEA LACHELLE	EMCEE/HOST	POSTPONED to November 2022.
11/17/2021	Celebrate Hope Award Ceremony	The Salvation Army	Jacqueline London, Glenn "Hurricane" Schwartz, Lucy Bastamante, Miguel Martinez-Valle, Alberto Rullan	SPEAKER/PRESENTER	<p>The Salvation Army Greater Philadelphia's annual Celebrate Hope Award Ceremony is a fundraiser that lets donors and community members learn about ways The Salvation Army serves families and individuals in need. The event also honors two individuals each year who have served the Greater Philadelphia community and The Salvation Army in a variety of ways. Finally, the event kicks-off The Salvation Army Greater Philadelphia's Christmas fundraising season.</p>

11/17/2021	Internet Essentials Impact on Workforce Development Summit	Internet Essentials from Comcast	Bill Henley	EMCEE/HOST	<p>On November 17, 2021, Internet Essentials from Comcast in partnership with Goodwill Industries International will host the third summit in our Impact series, focusing on the relationship between connectivity, positive workforce outcomes, and increased economic mobility.</p> <p>We will also be using the summit as an opportunity to drive awareness around broadband adoption especially in this environment of subsidies where price is taken off the table as a barrier. Workforce is an excellent example of the critical impact broadband adoption plays in terms of access to jobs, required skills, employment opportunities, and workforce mobility/progression.</p> <p>This summit will bring together, in a virtual environment, leading experts in workforce development, policy, and business, as well as nonprofit organizations, customers, and select government officials to better understand how programs like Internet Essentials and the Emergency Broadband Benefit impact people's lives and can prepare them for the workplace of the future.</p>
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11/18/2021	Someone's in the Kitchen	Free Library of Philadelphia Foundation	MIGUEL MARTINEZ-VALLE	SPEAKER/PRESENTER	<p>Hybrid Event - Fundraiser to benefit the Free Library of Philadelphia Foundation; a portion of the funds raised will go toward Programming in the Culinary Literacy Center. Ange Branca and her multi-national chefs will demonstrate and prepare a 4-course meal for on-site guests. Interviewer will speak with Ange and her chefs whose philosophy and novel platform represent a commitment to offering cultural diversity in the culinary space. There may also be a representative from Philadelphia Magazine on site, who will share in the conversation with everyone. As there will also be virtual attendees, interviewer will encourage questions and comments from them, as well.</p> <p>Declined per organization.</p>
11/18/2021	Class speaker for "Writing & Announcing for Broadcast" (VIRTUAL)	The College of New Jersey	Dan Stamm	SPEAKER/PRESENTER	<p>Students in this broadcast journalism class will be writing a television news package based on Dan's talk. They will also be crafting a social media post.</p>

11/18/2021	East Vincent Elementary School Field Trip	East Vincent Elementary School- Owen J Roberts School District	STEVE SOSNA	SPEAKER/PRESENTER	<p>Due to Covid restrictions and bus limitations, we are requesting in-school field trips this year. Third grade students study the water cycle and patterns in length of sunlight in a day over the course of the year. The goal is to have students learn about the profession of a Meteorologist and how the job is performed.</p> <p>Declined due to event being rescheduled in December 2022.</p>
11/24/2021	Career Day	Kingsway Regional Middle School	Randy Gyllenhaal	SPEAKER/PRESENTER	Career Day is offered annually in order to provide students exposure to a variety of career and college-related opportunities.
11/30/2021	Wilmington Fire Department 100th Anniversary Banquet	Wilmington Fire Department	TIM FURLONG	MASTER OF CEREMONIES	Banquet commemorating the 100th Anniversary of the Wilmington FD. Short program with some speakers and a dinner.
12/1/2021	Próximo Nivel - Conference for Young Professionals	Greater Philadelphia Hispanic Chamber of Commerce	ISABEL SANCHEZ	EMCEE	<p>The Proximo Nivel Conference is designed to provide young professionals, via workshops, presentations, panel discussions and networking, an ideal forum to build their professional reputation, help them land a job and move up the career ladder through tried and true leadership development strategies.</p> <p>Declined per organization.</p>

					<p>Every year SEPTA holds a very unique competition — its annual Holiday Vehicle Decoration Competition, where employees from SEPTA's Bus and Trolley divisions proudly display their holiday-themed tricked out vehicles.</p> <p>Eight festive buses are paraded through a garage bay at one of SEPTA's eight bus districts.</p> <p>Previous year's themes ranged from "Winter Candyland" to "Winter Wonderland," and "The Holiday Machine," a nod to everyone's favorite 1970's classic Saturday morning cartoon Scooby Doo, which was completely donned with recognizable, but distinctive decorations; employees even popped off the bus fully dressed in character. Other entries included "It's A Small World," with a message of global peace and international unity, and "Gingerbread House" complete with snow-dusted faux shingles and gum drops. All the vehicles' colors are eye-popping in the form of lollipops, presents and balloons. Christmas trees and mock fireplaces were a common thread, with one adventurous team adding a chimney that puffed white smoke from a stack on top of the bus!</p>
12/1/2021	2021 SEPTA Holiday Vehicle Decoration Competition	SEPTA	Jaime Becerril	GUEST JUDGE	Declined per news
12/3/2021	Leominster High School Speaker Series	Leominster High School	BRIAN MENDOZA	PANELIST	Leominster High School is running a series of speakers to meet with our students and talk about their careers and lives.

12/3/2021	Rutgers Alfredo Santiago Endowed FUNDRAISING GALA	LEAP Academy University Charter School	AUNYEA LACHELLE	EMCEE/HOST	The money raised goes to support scholarships for graduates of Camden's LEAP Academy University Charter School. LEAP -- as you might know -- has a PERFECT 100 percent graduation and college placement rate, 18 years in a row. The audience consists of donors, families, LEAP alumni and students and leadership from both LEAP and Rutgers University-Camden.
12/4/2021	Phillies Holiday Sale & Tree Lighting	Philadelphia Phillies	ERIN COLEMAN, KEITH JONES	EMCEE/HOST	Phillies will light their holiday tree outside the Third Base Plaza at Citizens Bank Park. Fans will be in attendance.
12/5/2021	DVLF TOY	Delaware Valley Legacy Fund	MIGUEL MARTINEZ-VALLE	EMCEE/HOST	Our annual fundraiser for DVLF - we support LGBTQ+ causes in the Philadelphia region through grants. We will have entertainment and a check presentation.
12/6/2021	MDC 203 Guest Speaker	West Chester University	AUNYEA LACHELLE	SPEAKER/PR ESENTER	Aunyea will be part of a panel of West Chester University alumni who have gone on to successful careers in broadcasting. This panel will be part of MDC 203 ("The Philadelphia Media Experience") a course taught by myself, Dr. Anita Foeman, and professor of practice Vernon Odom. Participants may attend in person or via zoom; Aunyea said she would attend by zoom.

12/8/2021	East Vincent Elementary School Field Trip	East Vincent Elementary School- Owen J Roberts School District	STEVE SOSNA	Speaker/Presenter	Due to Covid restrictions and bus limitations, we are requesting in-school field trips this year. Third grade students study the water cycle and patterns in length of sunlight in a day over the course of the year. The goal is to have students learn about the profession of a Meteorologist and how the job is performed.
12/8/2021	Women United Power of the Purse	United Way of Greater Philadelphia and Southern New Jersey - Women United	ROSEMARY CONNORS	EMCEE / HOST	On Wednesday, December 8, Women United will celebrate, virtually, their portfolio of impact initiatives and recognize extraordinary women in leadership and philanthropy. Event participants will have the opportunity to see first-hand how, in partnership with United Way, Women United empowers women and families in our community to build strong, independent lives from cradle to career. This year, we will recognize Susan Jacobson, President of Jacobson Strategic Communications and Board Chair for the Greater Philadelphia Chamber of Commerce, as our Women United Honoree. We will also recognize a Next Generation Leader as well as for the first time, a local female business owner. Proceeds from this meaningful event make a measurable difference in the lives of women and families in our community through best-in-class programs that support initiatives in Early Learning, Career Pathways, and Financial Empowerment.
12/9/2021	Tinseltown	Comcast Spectacor	STEVE SOSNA	WEATHER	NBC talent to conduct Meet & Greet with viewers/attendees at NBCU's Night at Tinseltown.

12/9/2021	98.1 WOGL Loves Our Kids Radiothon	WOGL Radio/Audacy	ERIN COLEMAN AND SHEILA WATKO	CO-HOST	100% of Donations from the 98.1 WOGL Loves Our Kids Radiothon goes directly to the Child Life Services Department at CHOP. When children arrive at Children's Hospital of Philadelphia, their world is turned upside down. Suddenly, everything is completely unfamiliar — and very frightening. Child Life Services work tirelessly to make the breakthroughs that will make a hospital stay less stressful, and constantly find new ways to engage and entertain patients, many of whom are at CHOP for long periods of time. The goal? To help kids feel like kids.
12/10/2021	98.1 WOGL Loves Our Kids Radiothon	WOGL Radio/Audacy	LUCY BUSTAMANTE, BILL HENLEY, AUNYEA LACHELLE, and JACQUELINE LONDON	CO-HOST	100% of Donations from the 98.1 WOGL Loves Our Kids Radiothon goes directly to the Child Life Services Department at CHOP. When children arrive at Children's Hospital of Philadelphia, their world is turned upside down. Suddenly, everything is completely unfamiliar — and very frightening. Child Life Services work tirelessly to make the breakthroughs that will make a hospital stay less stressful, and constantly find new ways to engage and entertain patients, many of whom are at CHOP for long periods of time. The goal? To help kids feel like kids.
12/12/2021	Tinseltown	Comcast Spectacor	DEANNA DURANTE, ALBERTO RULLAN, ISABEL SANCHEZ, AMY FADOOL, BARRETT BROOKS, & MICHAEL BARKANN	SPEAKER/PR ESENTER	NBC talent to conduct Meet & Greet with viewers/attendees at NBCU's Night at Tinseltown.

12/13/2021	National Liberty Museum's Healthcare Hero Awards	National Liberty Museum	Any talent who is available.	EMCEE/HOST	<p>The National Liberty Museum is proud to host its Healthcare Heroes Awards, presented by Teva Pharmaceuticals. This international awards program recognizes inspirational heroes in healthcare research and treatment whose accomplishments have profoundly benefited their patients, their field, and the global community.</p>
12/15/2021	Awards of Valor	National Liberty Museum	Any talent	EMCEE/HOST	<p>Entering its 16th year in 2021, NLM's annual Awards of Valor program, presented by YOUR LOCAL CHEVROLET DEALERS, honours active-duty police officers, police detectives, K-9 units, firefighters & fire police, EMS & EMT, other emergency responders, and law enforcement personnel from the Greater Philadelphia Region for remarkable acts of heroism and for serving as role models in their communities. Their stories are gripping and inspirational, and they represent the very best of what Chevrolet and the Museum consider "Everyday Heroes."</p> <p>The following are criteria/achievements that can qualify a nominee for this award:</p> <p>Valor in Emergency Response – Individual Valor in Emergency Response – Team Meritorious Community Service – Individual Meritorious Community Service – Team</p>

					<p>The Doylestown Health's (Hospital) local chapter of the global non-profit WWAD (WalkWithADoc.org) has a monthly walking event to promote health & fitness for the local community. The outdoor event (the 3rd Wednesday of every month) begins with an educational talk (~ 15 mins) followed by a 2 mile walk around the Doylestown Hospital campus and local community. We promote the concept of Educate Exercise Empower and help attendees expand their usual exercise routine to help reach therapeutic benefits. We are pet friendly, handicap-able and stroller friendly.</p> <p>As our events are very weather dependent, we have invited Steve Sosna with his meteorological training and skills to help our attendees better understand what goes into weather forecasting and how they can plan their daily outdoor recreational activities safely.</p>
12/15/2021	WalkWithADoc	WalkWithADoc at Doylestown Health	STEVE SOSNA	SPEAKER/PR ESENTER	
2/1/2022	BROADCAST CLUB WORKSHOP	KENSINGTON HEALTH SCIENCE ACADEMY	BRIAN MENDOZA	SPEAKER	Talk to students about his work, academic preparation and the importance of speaking 2 languages. Answering questions from students.
2/1/2022	BLACK HISTORY MONTH - BRING DA NOISE GUEST	Philadelphia Flyers and Comcast Spectacor	AUNYEA LACHELLE	GUEST DRUMMER	Aunyea will be our Bring the Noise guest at the Flyers game on 2/1 to kick-off our Black History Month. She will get the crowd excited by banging the ceremonial drum at the beginning of the game.

2/5/2022	AFRICAN AMERICAN CHILDREN'S BOOK FAIR - VIRTUAL EVENT	AFRICAN AMERICAN CHILDREN'S BOOK PROJECT	ERIN COLEMAN	SPEAKER	Talent recording for sponsor's commercial reel that ran last year for the virtual 29th Annual African American Children's Book Fair. They are done in various formats some have our logo with voice-over, other have a full view of the sponsor. And some had a full production. We would like to include your company in our reel in our virtual production on Saturday, February 5th.
2/6/2022	Sacred Heart Academy Mother/Daughter Mass & Brunch	SACRED HEART ACADEMY	LUCY BUSTAMANTE	GUEST SPEAKER	Annual brunch for school mothers and daughters coming together to spend special time together then share brunch together. Time to reflect on the relationships that mothers and daughters have with one another. Reminder of the lifelong relationship that they will have. There is a Catholic Mass celebrated just prior to the brunch
2/8/2022	BLACK HISTORY MONTH SUPER BOWL PANEL	NBCU BLACK EMPLOYEE NETWORK	DANNY POMMELLS, BARRETT BROOKS	PANELIST	ERG Panel Discussion. Talking about the Super Bowl being on NBC. Discussion of African Americans role in the Super Bowl and Half-time Show.
2/13/2022	The Christopher J. Perry/Carter G. Woodson Black History event	PHILADELPHIA TRIBUNE	ERIN COLEMAN	EMCEE	Virtual celebration of Black History month

2/17/2022	Virtual Symposium 2022: Climate Promises to Action	Green Philly	STEVE SOSNA	SPEAKER	Green Philly connects the community to local, sustainable solutions. Attendees will learn from innovative experts and problem solvers during panels, lightning sessions, and keynotes, meet local organizations to learn about how to support and get involved, and network with fellow like-minded individuals. The audience are from the Greater Philadelphia region, majority are 25-45 and want to learn how to create a sustainable city.
2/22/2022	BLACK HISTORY MONTH - BLACK & MISSING PANEL	NBCU BLACK EMPLOYEE NETWORK	JOHNNY ARCHER, AARON BASKERVILLE	PANELIST	Panel Discussion
2/25/2022	When Food Meets Fashion	Elaine Enterprizes	AUNYEA LACHELLE	EMCEE	An evening under the stars with Bravolebrities Prajje Oscar (Project Runway) and Chef Sylva Senat (Top Chef). Food pairing with fashion designers, cognac tasting, and an informal fashion show.
2/26/2022	AFRICAN AMERICAN CHILDREN'S BOOK FAIR	AFRICAN AMERICAN CHILDREN'S BOOK PROJECT	JOHNNY ARCHER, AUNYEA LACHELLE	EMCEE	The African American Children's Book Fair is one of the oldest and largest single day event for diverse children's literacy. The goal is to empower children through books. Studies show children who read outside of their normal course work are more productive students. The audience are children, caregivers, and educators.

2/28/2022	Black History Month All Women panel	NBCU BLACK EMPLOYEE NETWORK	LAUREN WINFREY, JACQUELINE LONDON, ERIN COLEMAN, BRITTNEY SHIPP, AUNYEA LACHELLE, KRYSTLE RICH, BARRETT BROOKS, SHAIRA ARIAS	PANELIST	This is a panel to give our on air women who identify as black the opportunity to share their stories. The obstacles they faced to get where they are. and, also to shed light on different disparities that still exist.
2/28/2022	Dominican Flag-Raising	Dominicanos in the Delaware Valley	SHAIRA ARIAS	MODERATOR	A primary purpose of Dominicanos in the Delaware Valley is to increase awareness and promote Dominican culture in the Delaware Valley. Due to the large and growing presence of Dominicans in the region, it is important to make our culture visible to other area residents. We understand the importance of diversity and inclusion and believe that through cultural understanding, community integration can occur. We will be celebrating the 178th anniversary of the Dominican Republic Independence with the Eighth Annual Flag Raising Ceremony in The City of Philadelphia, City Hall.

3/3/2022	Women's Lifestyle Conference	Baird	TRACY DAVIDSON	SPEAKER	<p>Baird's Foley Hillsley Group in the Blue Bell, PA office puts on a Women's Lifestyle Conference every year for about 80-100 women in the community to join together in learning, celebrating each other and networking. The audience is a curated list of people in the community, plus any guests they may want to bring, from Baird's Financial Advisor, Kristin Hillsley. The goal is for women to leave feeling empowered, with any type of educational takeaways (based on the content) and to have made at least one more connection in their network. Many people have reported having made multiple and greatly benefiting their life either personally and/or professionally.</p>
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3/10/2022	The Power of Agility and Adaptability, An Interview	Main Line Chamber of Commerce/Society of Professional Women (SPW)	TRACY DAVIDSON	INTERVIEWER	Known for her work on leadership, education, and national security, Dr. Porges combines lessons she learned throughout her career with the practices she is developing at The Baldwin School, to help today's girls cultivate the skills they need to become tomorrow's leading women. She is currently the eighth head of The Baldwin School, a 130-year-old all-girls school outside of Philadelphia renowned for academic excellence and for preparing girls to be leaders and changemakers. The ways we define leadership are changing, and the women now stepping into leadership roles are mapping new paths to inhabiting traits such as grit, resilience, audacity, and self-confidence. This interview will explore experiences that lead Dr. Porges through all the changes and challenges of these last few years, and how the power of agility and adaptability impacts the future of success.
3/14/2022	100th Anniversary of the Philadelphia Award	Comcast Corporation on behalf of Philadelphia Award	ERIN COLEMAN	EMCEE	Dr. Ala Stanford and our own Brian L. Roberts are being honored at the Philadelphia Awards. The event will have a very small audience (25 total) and will livestream to approximately 225 virtual attendees.

3/14/2022	Five Pioneering Black Ballerinas Fundraising Dinner	Philadelphia Ballet	JACQUELINE LONDON	MODERATOR	<p>Philadelphia Ballet is committed through its DEI&A work to proactively creating opportunities for artists from diverse backgrounds to share their stories with not only the Philadelphia Ballet family, but the wider community. We are proud to host the Five Pioneering Black Ballerinas for a week of community and public programs from March 14 through March 17, 2022. Marcia Sells, Sheila Rohan, Gayle McKinney-Griffith, Karlya Shelton-Benjamin and Lydia Abarca-Mitchell (a protégé of George Balanchine), former stars of Dance Theater of Harlem, will join Philadelphia Ballet for a week kicking off with a fundraising dinner for the Ballet on Monday, March 14 at the Bellevue Hotel. During the week they will hold workshops in schools and the community, as well as working with Philadelphia Ballet's company of dancers.</p>
3/19/2022	Build a House... Build a Dream	Habitat for Humanity of Chester County	BILL HENLEY	EMCEE	<p>In this competition, students work individually or in teams to build their own three-dimensional, model dream home which they then bring on the day of the contest for judging by professional architects, engineers, and builders. The goal of the event is to raise awareness of the need for affordable housing and funds for local Habitat home building programs for low-income families in the Delaware Valley.</p>

3/21/2022	PAL Night at the Sixers	Police Athletic League of Philadelphia	AUNYEA LACHELLE	PARTICIPANT	PAL youngsters, sponsors, and other invited guests get to attend a Sixers game to celebrate PAL. During the event, there is a Media vs. PAL kids half-time game.
3/22/2022	Academy Town Square: History of Eastwick and the Development of Eastwick United	Academy of Natural Sciences of Drexel University	KAREN HUA	MODERATOR	This is a Town Square discussion on Zoom via panel discussion targeting adults and educating of the Eastwick community and climate change affects in this neighborhood. This is part of a station partnership with the Academy of Natural Sciences that Jim O'Donnell is leading for news.
3/23/2022	FSS Social Justice Week	Friends Select School	LUCY BUSTAMANTE	SPEAKER	A group of 18 high school students are studying the media's impact on social justice. Lucy would be our guest speaker.
3/23/2022	Where Do We Go From Here? The Future of Local and National Journalism	TEMPLE UNIVERSITY	TRACY DAVIDSON	PANELIST	This program series aims to honor the McLean Contributionship's long-standing commitment to the field of journalism and supporting access to our Philadelphia Evening Bulletin Collection. The McLean Contributionship Philadelphia Evening Bulletin Endowed Lecture Series at Temple University Libraries' Special Collections Research Center aims to reflect on the past, present, and future of American journalism, history, and culture. In this installment, our panelists will share about the current trends in journalism. Our programs are open to all including Temple faculty, students, staff, in addition to the broader Philadelphia community and any member of the public.

3/26/2022	Dorothy I. Height Tea	Chester Alumnae Chapter of Delta Sigma Theta Sorority, Inc.	AUNYEA LACHELLE	EMCEE	The Chester Alumnae Chapter of Delta Sigma Theta Incorporated will be celebrating Dorothy I. Heights' life, leadership, and legacy. We will be awarding one woman and one young adult who embody the characteristics of Dorothy I. Height and who has made a substantial impact in our Delaware County Community as well as recognizing women in leadership positions in our area. We will provide a brief script to give flow of program and the MC is open to add her style and flair.
3/31/2022	Virtual Women's Empowerment Event-Reset, Refresh, Renew!	Turning Points for Children	KEITH JONES, JACQUELINE LONDON, ERIN COLEMAN, LUCY BUSTAMANTE, BRITTNEY SHIPP	PANELIST	The goal of this event is to establish a platform for women to empower other women through representation, inspiration, and participation. The audience will be comprised of a diverse demographic and socio-economic status.
3/31/2022	Women of Merit Awards	Al Dia Newspaper	FRANCES WANG	EMCEE	This celebration of #ALDIAWomenofMerit is a media event and an annual edition produced during Women's History Month focused on acknowledging and celebrating the new faces emerging in positions of leadership representing our changing demographics in the categories of Corporate, Education, Entrepreneurship, Non-profit, and Public Service, our Advisory Board selected 11 distinguished honorees.

3/31/2022	Temple Law's 125th Anniversary Celebration & Philadelphia Alumni Reception	Temple University Beasley School of Law	ROSEMARY CONNORS	EMCEE	Throughout the 2020-2021 academic year, Temple Law's Alumni Affairs and Development team spearheaded virtual events that celebrated 125 years of Temple Law growth and service. The engagements were coupled with student scholarship fundraising. The March 31, 2022 event serves as a capstone of the virtual engagements and celebration of the 125th Anniversary. The event is both celebratory and inspirational – the event's purpose is to instill guests with pride that they are part of the school's 125-year history of excellence in legal education, and inspire them to support scholarships that enable the same high-quality legal education they received continue to be accessible to people from a wide variety of backgrounds and experiences. Chairman Len Barrack and the Board of Visitors will serve as hosts.
3/31/2022	Widener University's High School Leadership Awards	Widener University	TRACY DAVIDSON	EMCEE	Widener University's High School Leadership Awards Ceremony will showcase winners of the High School Leadership Award on March 31, 2022 from 8 a.m. to 10 a.m.

JOB VACANCY
RECRUITMENT SOURCE DATA SUMMARY FORM
(See Appendix A for recruitment sources used to fill all vacancies)

Station	Job Title	# of Interviewees	Date Job Filled	Recruitment Source of Ultimate Hire	Recruitment Source to fill vacancy
WCAU	Photographer	8	3/22/2021	Nbcunicareers.com	See Appendix A
WCAU	Strategic Partnerships Director	17	7/19/2021	Current NBCUniversal	See Appendix A
WCAU	Photographer	8	7/19/2021	Nbcunicareers.com	See Appendix A
WCAU	Photographer	7	9/27/2021	Former Employee	See Appendix A
WCAU	Sales Operations Specialist	13	11/22/2021	Internet site: LinkedIn	See Appendix A
WCAU	Content Producer	26	1/3/2022	NABJ	See Appendix A
WCAU	Anchor/Reporter	31	1/3/2022	Nbcunicareers.com	See Appendix A
WCAU	Multi-Media Journalist	7	1/3/2022	Former Employee	See Appendix A
WCAU	Maintenance Technician	12	1/11/2022	Nbcunicareers.com	See Appendix A
WCAU	Assignment Editor	15	1/31/2022	Nbcunicareers.com	See Appendix A
WCAU	Sales Operations Specialist	6	2/7/2022	Nbcunicareers.com	See Appendix A
WCAU	General Assignment Reporter	12	3/7/2022	NABJ	See Appendix A
WCAU	Marketing Specialist	14	3/14/2022	Former Employee	See Appendix A
WCAU	Assignment Editor	4	3/28/2022	Nbcunicareers.com	See Appendix A
WWSI					
WWSI	Content Producer	15	8/16/2021	Nbcunicareers.com	See Appendix A
WWSI	Content Producer	12	8/30/2021	Nbcunicareers.com	See Appendix A
WWSI	Content Producer	9	12/6/2021	Nbcunicareers.com	See Appendix A
WWSI	Content Producer	5	3/7/2022	Nbcunicareers.com	See Appendix A
WWSI	Anchor	12	3/21/2022	Employee referral	See Appendix A

APPENDIX A

RECRUITMENT SOURCE LIST FOR WCAU and WWSI

NBCUniCareers www.nbcunicareers.com Has this source requested notices: No	NBC10 Telemundo62 Hobs Hotline – 610-669-5510 Has this source requested notices: No	LinkedIn www.linkedin.com Has this source requested notices: No
NABJ- National Association of Black Journalists www.nabj.org Has this source requested notices: No	NAHJ – National Association of Hispanic Journalists www.nahj.org Has this source requested notices: No	El Concilio www.elconcilio.net Has this source requested notices: No
YOH-via NBCUNI Careers Has this source requested notices: No	Indeed www.indeed.com Has this source requested notices: No	NAACP – Philadelphia Branch www.philadelphianaacp.org
Pennsylvania Association of Broadcasters www.pab.org Has this source requested notices: No	Philadelphia Association of Black Journalists www.phillyabj.org Has this source requested notices: No	Asian American Journalists Association –Philadelphia Chapter www.aaaja.org/philadelphia Has this source requested notices: No
Philadelphia Chinatown Development Corporation www.chinatown-pcdc.org Has this source requested notices: No	Greater Philadelphia Hispanic Chamber of Commerce www.philahispanicchamber.org Has this source requested notices: No	Association of Asian Journalists www.aaaja.org Has this source requested notices: No
TVJobs www.tvjobs.com Has this source requested notices: No	Camden County OEO www.camdencountyoeo.com Has this source requested notices: No	Community Integrated Services www.cisworks.org Has this source requested notices: No
Temple University www.temple.edu Has this source requested notices: No	Drexel University www.drexel.edu Has this source requested notices: No	

