

EEO Public File Report Form

[WWSI]

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's Equal Employment Rules. This Annual EEO Report summarizes the relevant hiring and EEO outreach conducted by **[WWSI]**. **[WWSI]** is owned and operated by **[ZGS Philadelphia, Inc.]**.

The information contained in this Annual EEO Report covers the time period from **[February 1, 2012 to January 31, 2013]** (the "Applicable Period"). Consistent with the FCC's Rules, this Annual EEO Report Contains the following information:

1. A list of all full-time vacancies filled by the Station(s) during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy, including any such sources that have asked to receive information from the station about any new job openings, which are separately identified;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the community outreach activities, not directly related to the opening of job positions, undertaken by the station during the Applicable Period.

The following sections provide the required information, and summarize the station EEO efforts during the Applicable Period.

This Annual Report was placed in the station's public inspection file on **2/1/2013** and posted on the station's website, in accordance with the FCC's EEO Rules.

SECTION 1: Full-Time Job Openings Filled During This Period

Time Period Covered: **February 1, 2012 to January 31, 2013**

Stations in Employment Unit: **[WWSI]**

Full-time Positions Filled By Job Title and Date Filled		Recruitment Source that Referred the Person Hired	Number of Persons Interviewed
1.	Account Executive 8/1/12	GPHCC.org	5
2.	Marketing Coordinator 11/13/12	Friends of the station	4
3.	Account Executive 8/1/12	Friends of the station	3
4.	Traffic Manager 8/6/12	Craigslist.org	2

Total Number of Persons Interviewed for All Job Positions: **[14]**

SECTION 2: Recruitment Sources

Time Period Covered: **[February 1, 2012 to January 31, 2013]**

Stations in Employment Unit: **[WWSI]**

Recruitment Source (Name, Address, Telephone Number, Contact Person)		Total Number of Interviewees This Source Has Provided During This Period	Full-time Positions for Which This Source Was Utilized
1.	Craigslist Philadelphia Philadelphia craigslist.org	2	Traffic Manager Position 4
2.	Friends of the Station WWSI Telemundo Philadelphia 1341 N. Delaware Avenue, Suite 408 Philadelphia, PA 19125 Judith Flores 215-634-8862	7	Account Executive & Marketing Coordinator Position 2 & 3
3.	Greater Philadelphia Hispanic Chamber of Commerce The Bellevue, Suite 700 200 S. Broad Street Philadelphia, PA 19102 www.philahispanicchamber.org	5	Account Executive Position 1
4.			
5.			
6.			

* Indicates sources that have requested notification of job openings.

SECTION 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken

Time Period Covered: **[February 1, 2012 to January 31, 2013]**

Station in Employment Unit: **[WWSI]**

Al Dia Newspaper Job Fair

On May 29 2012, WWSI participated in Al Dia Newspaper's annual job fair. The Fair was held at the Philadelphia Convention Center and attracted approximately 7,000 job seekers from around the region.

The Fair was promoted via television, radio, and newspaper and WWSI was a media partner as well as an exhibitor.

Career Day:

On July 25 2012, Eric Cortes from Telemundo Philadelphia spoke to 15 high school students at Congreso de Latinos Unidos Work Ready Program. Cortes gave insight on his college career as well as how he got involved in media, specifically in marketing and promotions at Telemundo, Philadelphia.

The students were interested in how to promote events via newsletters, blogs, and other media trends.