

# **2014-2015 Annual Public File Report**

**WCAU & WWSI – TV**

**FACILITY ID No.: WCAU, 63153  
WWSI, 23142**

**April 1, 2014  
to March 31, 2015**

## 2014 - 2015 ANNUAL EEO PUBLIC FILE REPORT

**Call Sign of Station (s): WCAU-TV and WWSI-TV**

**List all full-time job vacancies filled by any station covered by this report in the past year (April 1, 2013 – March 31, 2014)**

<b>WCAU:</b>	<b>Full-Time Job Vacancies Filled</b>
<b>Hire Date</b>	<b>Position Title</b>
4/23/2014	Account Executive
5/12/2014	Digital Sales Specialist
5/19/2014	Local Sales Manager
6/25/2014	Content Producer
6/30/2014	Content Producer
7/21/2014	Investigative Content Producer
7/30/2014	Community Manager
8/8/2014	Account Executive
8/11/2014	Assignment Editor
9/22/2014	Photographer
9/22/2014	Content Producer
9/22/2014	MMJ
10/1/2014	Investigative Reporter
10/6/2014	Promotions Manager
10/20/2014	Engineering and Operations Coordinator
10/27/2014	Assignment Manager
11/3/2014	Photographer
11/10/2014	Content Producer
12/8/2014	Technology Manager
12/29/2014	Human Resources Coordinator
1/5/2015	Social Media Editor
3/9/2015	Graphic Artist
3/23/15	Creative Services Producer
3/23/15	General Assignment Reporter

<b>WWSI:</b>	<b>Full-Time Job Vacancies Filled</b>
<b>Hire Date</b>	<b>Position Title</b>
7/14/2014	Content Producer
10/1/2014	Executive Producer
10/1/2014	Content Producer
10/27/2014	Content Producer
11/3/2014	Account Manager
2/5/2015	Marketing Coordinator

**1) For each vacancy listed, attach to this report the relevant Recruitment Source Data Summary. See forms attached at the end of this report.**

2) In total, how may interviewees did the station (or station group) interview for all of the full time job vacancies identified in Question 1? There were a total of 246 interviewees interviewed for all the full-time job vacancies identified above.

3) In total, how many persons interviewed by the above listed job vacancies were referred to the station from each of the recruitment sources used by the station?

Name or Recruiting Source	Number of Interviewees Referred during the year
Ncbunicareers.com	125
www.nbcphiladelphia.com	3
NBC 10/Telemundo 62 Jobs Hotline	0
Internal Candidate	18
Employee Referral	37
External/Industry Referral	27
El Concilio	0
Camden County OEO	0
Native American Journalist Association	0
Philadelphia Association of Black Journalists	0
Philadelphia Chinatown Development Corporation	0
NAACP- Philadelphia Branch	0
Asian American Journalists Association – Philadelphia Chapter	0
Greater Philadelphia Hispanic Chamber of Commerce	0
National Association of Hispanic Journalists Conference	0
National Association of Black Journalists	4
Internet site: Spots n Dots	2
Internet site: LinkedIn	5
Internet Site: Indeed.com	1
Talent Agent	13
Internet Site: Facebook	3
Contractor Conversion	4
Internet Site: TV-Jobs.com	2
Internet Site: PA Career Link	1
Internet Site: TV-Spy.com	1

<b>Name of Recruiting Source</b>	<b>Number of Interviewees Referred during the year</b>
Internet Site: Monster.com	0
New Jersey State Employment and Training Commission	0
Internet Site: Dice.com	0
Internet Site: SimplyHired.com	0

- 4) Please summarize the stations' broad recruitment outreach initiative during the past year. Please identify each initiative in which the station substantially participated; the date(s) of each initiative; the names and titles of the station personnel who participated in each initiative; and short summary of the nature of each initiative.**

## **RECRUITMENT FOR FULL-TIME VACANCIES**

The Employment Unit has engaged in broad recruitment for its full-time vacancies and has widely disseminated information concerning these vacancies using a variety of communications methods. When WCAU and WWSI have job openings, they reach a large potential applicant pool by running on-air announcements with information regarding their recruiting websites and jobs hotline at least five to seven times per week during various times of the day on both stations. All on-air announcements refer individuals interested in employment with the stations to visit [www.nbcunicareers.com](http://www.nbcunicareers.com) and apply online. These announcements also include a jobs hotline phone number (610-668-5797) that job seekers can call to obtain information about job openings. This jobs hotline includes language options for English and Spanish. Job openings are always posted on [www.nbcunicareers.com](http://www.nbcunicareers.com), and the Company's Staffing Center advertises job openings with targeted/specialized web sites in the broadcast industry when necessary. Both stations' web sites also provide links directly to [www.nbcunicareers.com](http://www.nbcunicareers.com). This recruiting web site, which is available to the public, now allows NBCUniversal internal employees to apply for open jobs, which promotes career advancement opportunities for all employees. NBCUniversal's Employee Referral Program has been updated and the Human Resources Department at the Employment Unit has sent this new information to the Employment Unit's population. The program is designed to further the promotion of diverse recruiting by our own employees.

## **NOTIFICATION TO COMMUNITY GROUPS AND RECRUITING ORGANIZATIONS**

The Employment Unit publishes an annual newspaper ad inviting employment sources and community organizations to submit a written request to be included on WCAU and WWSI's job vacancy distribution list. The recruitment print ad placed within the past 12 months for this reporting period was placed in the Philadelphia Inquirer and ran on Sunday, January 18<sup>th</sup>, 2015. It also ran in the Daily News on Monday, January 19<sup>th</sup>, 2015,

monster.com for (7 days) from January 18<sup>th</sup> to January 24<sup>th</sup>, 2015, and philly.com mobile for 30 days from January 18<sup>th</sup> to February 18<sup>th</sup>, 2015. In the 12 months included in this reporting period, no organizations have contacted the Employment Unit directly to request written notice of open job opportunities. If such requests are received, the Employment Unit will email or fax job opening notices to any recruiting source or community organization that requests the information and responds with an email address or fax number to receive such job information. In addition, the Employment Unit has developed its own list of recruiting organizations to which it sends notices of open job opportunities.

**List of Outreach Groups for WCAU and WWSI**

<p><b><u>Asian American Journalists Association –Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 aajaphiladelphia@gmail.com</p>	<p><b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922 mhenryparker@cccceo.com</p>
<p><b><u>El Concilio</u></b> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440 damaris.feliciano@elconcilio.net</p>	<p><b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840 dmetter@greaterphilachamber.com</p>
<p><b><u>Pennsylvania Association of Broadcasters</u></b> Gail Ponti 8501 Paxton Street Hummelstown, PA 17036 P: 717-482-4820 F: 717-482-1111 gponti@pab.org</p>	<p><b><u>Philadelphia Association of Black Journalists</u></b> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 infor@pabj@gmail.com calhoun.philly@gmail.com</p>
<p><b><u>Philadelphia Chinatown Development Corporation</u></b> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232</p>	<p><b><u>NAACP-Philadelphia Branch</u></b> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX PhiladelphiaNAACP@comcast.net info@philadelphia-naacp.org</p>

**RECRUITMENT/OUTREACH INITIATIVES**

According to Commission regulations, the Employment Unit was required to undertake four recruitment/outreach initiatives since April 1, 2012. The Employment Unit has undertaken the following longer-term recruitment/outreach initiatives during the reporting period:

### **JOB FAIR PARTICIPATION (Minimum of 4)**

Representatives of WCAU, WWSI and NBCUniversal participated in the following job fairs:

- National Society of Hispanic MBAs (NSHMBA) Conference & Career Expo. Our Director of Human Resources, Amy Masci, and our HR Coordinator, Kristen Panny, attended this conference( September 25<sup>th</sup>, 2014) for the purpose of recruiting candidates. NBC10/Telemundo62 partnered with Comcast to actively recruit candidates at this event.
- National Association of Hispanic Journalists Conference and Job Fair. Our Vice President of News, Anzio Williams, attended this conference from July 30<sup>th</sup>, 2014 through August 3<sup>rd</sup>, 2014 for the purpose of recruiting candidates.
- National Association of Black Journalists Conference and Job Fair. Our Vice President of News, Anzio Williams, attended this conference from August 5<sup>th</sup>, 2014 through August 9<sup>th</sup>, 2014 for the purpose of recruiting candidates.
- Villanova Communication, Marketing & Media Career Fair. Our Coordinator of Human Resources, LaShaniece Harris, attended this career fair (February 3<sup>rd</sup>, 2015) for the purpose of recruiting candidates. NBC10/Telemundo62 partnered with Comcast to actively recruit candidates at this event.

### **COMMUNITY EVENTS DESIGNED TO INFORM AND EDUCATE THE COMMUNITY ABOUT EMPLOYMENT OPPORTUNITIES IN BROADCAST**

- Our Vice President of News, Anzio Williams, spoke at NABJ's 20th Annual Multimedia Short Course at North Carolina A&T University. The seminar took place March 19 – 22, 2014. The NABJ Multimedia Short Course at North Carolina A&T State University is a four-day intensive journalism workshop which provides hands-on experience and practical guidance of what it takes to be successful multimedia journalists.  
During the Short Course, students produced a newscast, webcasts, podcasts, video slide shows and related social media sites. They were instructed by NC A&T faculty and experienced industry reporters, news directors, producers, videographers and graphic designers

### **MANAGEMENT TRAINING – METHODS FOR EEO**

- None this year

## **EMPLOYEE TRAINING AND SKILLS ENHANCEMENT**

Employees of WCAU and WWSI are provided with training and development opportunities designed to enhance their ability to assume positions of greater responsibility. Various programs are provided by external vendors and internal NBCUniversal sponsored programs. Station employees participated in the following development courses:

- Amy Masci, Director of Human Resources, conducted employee and manager workshops on writing effective performance reviews and managing career aspirations. About twenty-five managers and about 200 employees attended these training sessions.
- Amy Masci, Director of Human Resources, and Kristen Panny, Human Resources Coordinator, has attended tHRive for HR, which is a yearend training session on the new NBCUniversal data, payroll, and onboarding system upgrades and enhancements for Organizational Management and transaction processing.
- Amy Masci, Director of Human Resources and Kristen Panny, Human Resources Coordinator, attended the SEPA SHRM 2<sup>nd</sup> Annual HR Legal Summit on September 12<sup>th</sup>, 2014.
- Several managers from WCAU's Sales and News Operations departments attended LEAD, a mid-level manager skill building training session conducted by NBCUniversal's talent development team. This program was hosted at WCAU/WWSI from December 10<sup>th</sup> to December 12<sup>th</sup> and included 29 managers from across the 11 NBC Owned Television Stations.
- One of our Mid-level Sales Managers attended another training session (November 11-November 13<sup>th</sup>) that was hosted by NBCUniversal's talent development team. This program was called JUMP and it teaches first time managers the skills to oversee their direct reports.
- One of our Mid-level Sales Managers attended a training session (September 24<sup>th</sup> - 26<sup>th</sup>) that was provided by the American Management Association in Washington, DC. The purpose of this session was to help this manager refine management skills.
- In 2014, our WCAU Sales Department (20 People) participated in several training sessions including Digital Media Training (September 17<sup>th</sup>, 2014), New Business Development Training (October 2<sup>nd</sup> 2014) and Presenting with Passion (October 23<sup>rd</sup>, 2014) training. These sessions were facilitated by the Paradigm Group and DM Training at WCAU/WWSI in order to improve our Sales teams' skills in selling digital, and new business and refining their presentation skills.
- Our Creative Services team (6 people) participated in two trainings this year. A Tease Writing Workshop was facilitated by Mackie Morris on November 26<sup>th</sup>, 2014

to help improve our team tease writing skills. Another training that the Creative Services Team participated in this year was Future Media Concepts, which was facilitated by Avid Training for the purpose of refining editing skills for our staff.

- There were several Topical staff members that were invited to participate in a Topical Writing Workshop on July 9<sup>th</sup>, 2014. This workshop was facilitated by Therese Gamba and the purpose was to help our Topical producers refine their topical writing skills.
- Our WWSI Sales Department has held numerous onsite and off-site trainings throughout the 2014-2015 reporting year for their WWSI Account Managers and Staff. Please see below for an outline of WWSI Sales Department's training efforts:

Date of Training	Title of Training	Name of Trainer and/or company providing training	Brief Description of Training	Level of Attendees (Ex. Manager and Above, staff, etc.)
2/12/2014	SalesForce Software Training	Telemundo	Understanding SalesForce	Staff
3/4/2014	Finance Guideline Training	Telemundo	Understanding Finance Policies	Staff
3/31/2014	WideOrbit Software Training	Telemundo	Understanding WideOrbit	Staff
4/8/2014	Dem32 & Propose Software Training	Telemundo	Understanding how to use Donovan	Staff
4/29/2014	Nielsen 101 Training	Nielsen	Understanding TV basics	Staff
9/17/2014	Digital Training	Paradigm	Understanding Digital	Staff
10/15/2014	Nielsen Software Training	Nielsen	Understanding how to use Nielsen Tools	Staff
10/22/2014	Paradigm Sales Training	Paradigm	Gathering Information - Sales Skills	Staff
10/23/2014	Paradigm Sales Training	Paradigm	Presentation Skills - Sales	Staff

- Our WCAU Integrated Media team (managers and staff) participated in numerous onsite and offsite trainings throughout the 2014-2015 reporting year. Please see below for an outline of our Integrated Media training efforts:

Date of Training	Title of Training	Name of Trainer and/or company providing training	Brief Description of Training	Level of Attendees (Ex. Manager and Above, staff, etc.)
5/17/2014-5/22/2014	The Secrets of Great Enterprise Writing	Poynter Institute	Provide the reporting and writing skills necessary to ensure that your most compelling stories are not just published — they are read.	staff



5/30/2014	Quantifying Journalism: Data, Metrics, and Computation	Tow Center for Digital Journalism	The conference will reflect on a big year in data journalism bringing together academics, practitioners and technologists to explore critical questions at the heart of the data journalism conversation.	staff & management
7/2014	Creating Your Social Media Strategy	Poynter Institute	We'll give you the tools to determine what you need, how to execute a social media strategy and how to evaluate what's working so that you can adjust as needed.	staff
9/2014	Writing Better Headlines and SEO Essentials	Poynter Institute	In this intensive two-week course, you'll learn practical ways to write better headlines on the Web.	staff
10/4/2014-10/9/2014	Poynter Leadership Academy	Poynter Institute	Seminar for managers destined to play major leadership roles in their organizations.	Manager
10/29/2014-10/31/2014	Effective Reporter Seminar	Poynter Institute	Help reporters at all levels and on all platforms sharpen their reporting and writing skills for the 21st century newsroom.	Staff

- Our News Operations Department has held numerous onsite and off-site trainings throughout the 2014-2015 reporting year for their WCAU and WWSI engineering and operations staff, DOC staff, Media Specialists, engineering maintenance staff, IT staff, talent and production teams, and news teams. Please see below for an outline of News Operations Department's training efforts:

Date of Training	Title of Training	Name of Trainer and/or company providing training	Brief Description of Training	Level of Attendees (Ex. Manager and Above, staff, etc.)
1/9/2014	Chyron Training	Tracee Cummins - Arthouse	Chyron building and ordering	WWSI News Staff
2/3 - Present	APC/WWSI	Wes Kotansky	1 person operation - coding/switcher	Staff - DGA & IBEW
2/25/2014	Story Teller	Mike Hutz	Training of Content Producers and Talent use of Storyteller	Content Producers/Talent
2/26/2014	Story Teller	Mike Hutz	Training of Content Producers and Talent use of Storyteller	Content Producers/Talent
2/27/2014	Story Teller	Mike Hutz	Training of Content Producers and Talent use of Storyteller	Content Producers/Talent
2/28/2014	AirWatch	Charles Do - Desktop Engineering	Intro to Wireless Management Portal	IT Staff

3/19/2014	Digital Rapids Monitoring	Chris Russo	Monitoring Web Streaming Encoders/Process	IT Staff
3/19/2014	StormForce10	Dave Miscia/AMT	IT Operations of StormForce10 Vehicle	IT
3/26/2014	Ross Overdrive Training	Brandon Meyer	Dalet and Ross Overdrive System Overview	Engineering/Operations/IT
4/16/2014	LiveU Training	Dom Paone/LiveU	Training on LiveU Backpacks and Management Portal	IT/Photogs/Maint/DOC/Media Specialists
4/23/2014	Volicon	Mike Hutz	End User training for Volicon	End Users
5/7/2014	TVU	TVU	Training on TVU Backpacks and Management Portal	IT/Photogs/Maint/DOC/Media Specialists
5/13/2014	SMPTE Meeting Training	Sony Corporation	Training on 4K Technology	All Area Broadcasters
5/22/2014	Story Teller	Mike Hutz	Training of Content Producers and Talent use of Storyteller	Content Producers/Talent
6/5/2014	Service Now	Grace Shigekawa	New IT Ticketing System	IT Staff
6/18/2014	Dejero	Bill Nardi/Dejero	Training on Dejero Backpacks and Management Portal	IT/Photogs/Maint/DOC/Media Specialists
6/23/2014 - 6/27/2014	Dalet Admin	Dalet	Teach Dalet Admin Tool	IT/Media Specialists for Steven McCauley
7/2/2014	OSHA Safety	Mary Anne Healy	OSHA Safety Review and Citation Examples	Engineering/Operations/IT
7/14-7/31/2014	Technical Plant Training	Brandon Meyer	Servers/Physical Plant Technology	Engineering/Operations/IT
7/16 - 7/18/2014	Producer 101/Dalet	Leigh Pullekines/Terri Andrews	Do's & Don't's of Dalet Producing	Managers/Staff - AFTRA
7/21/2014	Omneon	Brandon Meyer	Omneon config and troubleshooting	IT/Media Specialists
7/29/2014	StormForce10	Mike Hutz	Ongoing training on StormForce10 Vehicle	IT/Maint/Photogs
7/29/2014	SWAT Training	Lower Merion, Pa SWAT team	Rapid Response and Active Shooter	Staff
8/11 - 8/15, 9/30 - 10/2, 10/8, 10/9/2014	New Live trucks (Micro/KA/KU) Training	Paul Sokoloff/Brian Wasilauski	Routing/Power/KA/KU uplinking	Technical Staff
9/20, 10/4/2014	AVID editing	Future Media Concepts	High end AVID editing	News Photographers
9/30/2014	Latakoo	Steven McCauley	Latakoo Video management training	Engineering/Operations/IT

10/9/2014	Story Teller	Mike Hutz	Training of Content Producers and Talent use of Storyteller	Content Producers/Talent
10/21, 11/5, 11/12, 11/18, 11/20/2014	ENG Safety training	Mary Anne Healy	Safety Awareness in field and trucks	Photographers/Reporters
11/15/2014	Avid Editing training	Future Media Concepts	Intro to Avid Editing/Effects Editing	IT/Media Specialists
11/23- 11/25/2014	Ross Overdrive Training	Ric Seabrooke/Ross Video	Vision switcher and coding training	Managers, Production Staff, IT
11/24/2014 - 11/26/2014	Ross Overdrive Training	Ric Seabrooke/Ross Video	Overdrive, Vision switcher and coding training	IT

- Our News Department has held numerous onsite and off-site trainings throughout the 2014-2015 reporting year for their WCAU and WWSI talent, production, and news teams. Please see below for an outline of News Department's training efforts:

<b>Date of Training</b>	<b>Title of Training</b>	<b>Name of Trainer and/or company providing training</b>	<b>Brief Description of Training</b>	<b>Level of Attendees (Ex. Manager and Above, staff, etc.)</b>
1/22/14 - 1/23/14	Talent Coaching	Barry Nash	Coaching talent on best practices and techniques	WCAU Talent
1/27/14- 1/28/14	Digital Training	Yoni Greenbaum	Website Training	Telemundo 62 Staff
3/18/14- 3/20/14	JUMP Training	NBCUniversal	Best practices for working within teams	Executive Producer, News Manager
3/26/14- 3/28/14	Talent Coaching	Barry Nash	Coaching talent on best practices and techniques	WCAU Talent
5/13/14 – 5/14/14	JUMP Lab: Successful Delegation	NBCUniversal	Coaching on best practices on delegation	Assistant News Director
5/20/14	Talent Coaching	Tony Martinez	Coaching talent on best practices and techniques	WWSI Talent
6/9/14- 6/13/14	Workforce Leadership Conference	NBCU	Best practice sharing for leadership at NBCU	Executive Producer
6/23/14- 6/26/14	MAGID Training	Frank N. Magid Associates	Best practices for interviewing on television	WCAU Talent
10/22/14- 10/23/14	Standards and Practices Training	Kevin Keeshan and Amanda Leith	Best practice training for social media	WCAU, WWSI Staff
11/18/14- 11/20/14	Mackie Morris Training	Mackie Morris	Training for tease-writing, conversational writing, and active writing	WCAU, WWSI Staff
1/20/15- 1/22/15	MAGID Weather Training	Frank N. Magid Associates	Weather Training	WCAU Weather Anchors

- All employees, including management, must complete Diversity and Inclusion training when they join NBC Universal.
- The TV stations of NBCUniversal continue to regularly offer training to employees addressing methods of ensuring equal employment opportunities and preventing discrimination. These offerings include Diversity and Inclusion training, Integrity training and Code of Conduct training.
- There is continual online training offered to all employees on the Company's employee self-service portal. The internal employee benefits website also provides

specific information regarding the Company's Tuition Reimbursement Program for continuing education and an online eLearning catalog of available training courses for employees' career development.

## **INTERNSHIP PROGRAM**

The Employment Unit maintains an established internship program designed to give exposure to college students about careers in the broadcast industry. During the FCC reporting period covered in this report, 25 college students participated in the program during the Fall, Spring and Summer sessions. The NBC 10/Telemundo 62 Internship Program in Philadelphia also exposes interns to senior WCAU and WWSI personnel who address the students and share key career information. Interns participated in the following "Lunch and Learn" sessions: Meet the General Manager of WCAU and WWSI, News Management, On-air Talent, Integrated Media, Finance, and resume writing. The interns also participate in a Mini-Newscast each semester. The Program Coordinator is Kristen Panny, Human Resources Coordinator, WCAU-TV & WWSI-TV, NBCU Philadelphia.

## **EMMA BOWEN Foundation for Minority Interests in Media**

The Employment Unit participates in the Emma Bowen Foundation internship program, a broadcasting industry scholarship program designed to provide part-time jobs and learning experiences to minority high school and college students. The program is unlike other intern programs in that the students work for their partner company during the summers and school breaks from the end of their senior year in high school until they graduate from college. During the four-year-period, students have the opportunity to learn the many aspects of broadcast operations and develop company-specific skills. Students are paid for the work they complete and additionally receive matching dollars from the stations designed to assist them with their academic costs. The station has the opportunity to guide and develop minority students to prepare them for opportunities of permanent placement or Associates Program placement upon completion of their college degree. The station has had four minority students from the Emma Bowen program during the period covered by this report.

## **NEWS ASSOCIATES PROGRAM**

During the reporting year, the Employment Unit participated in NBCUniversal's News Associates Program. The News Associates Program is a one-year long staff position designed to give participants real-world news experience. Aspiring journalists with diverse backgrounds hone research skills, work on developing news stories in a working news bureau, and participate in field and studio production on a variety of news programs. The Employment Unit engaged one News Associate for the reporting year.

## **PARTICIPATION IN AT LEAST 4 EVENTS SPONSORED BY EDUCATIONAL INSTITUTIONS RELATING TO CAREER OPPORTUNITIES IN BROADCAST**

(Please note these are also included in community outreach items below).

- Tim Furlong Was a Guest Speaker at the Charles F. Patton Middle School 2014 Career day on May 9 2014. Each year, the Charles F. Patton Middle School holds a career day to expose the students to a variety of careers that are available.
- Tracy Davison was the Keynote speaker for Chestnut Hill College's 2014 Commencement on May 10, 2014.
- Tim Furlong and Ray Casalena were guest speakers at St. Mark's High School's Career Day. Each year St. Mark's High School holds a career day to help students explore future careers oon June 4, 2014.
- Vai Sikahema was a Keynote speaker for the Centreville School Commencement on June 6, 2014.

### **OTHER ACTIVITIES TO DISSEMINATE INFORMATION ON EMPLOYMENT IN BROADCASTING**

- Keith Jones, Anchor/Reporter at our WCAU station teaches a Broadcast Communications class during the fall semester at Villanova University located in Villanova, Pennsylvania.
- Amy Masci, Director of Human Resources, taught a workforce planning class during the spring semester at Villanova University located in Villanova Pennsylvania.

### **COMMUNITY GROUP SPONSORED ACTIVITY PARTICIPATION.**

Employees of the Employment Unit participate in extensive community affairs activities, which also creates opportunities to educate the community about broadcasting and employment opportunities in the broadcast field. Set forth below is a sampling of the community events in which the Employment Unit's personnel participated during the reporting period:

<b>Date</b>	<b>Event</b>	<b>Talent</b>	<b>Role</b>	<b>Organization</b>	<b>Details</b>
<b>APRIL 2014</b>					
4/3/14	Ninth Annual Women's Seder (presented by JEVS Human Services)	Lu Ann Cahn	Keynote Speaker	JEVS Human Services	The Women's Seder offers an evening of spirituality, inspiration, learning and connections.
4/11/14	100 Black Men in Philly's	Jesse Gary	Panel discussi	100 Black Men in Philly	This event is a public recognition event for our

	"Conversation with 100"		on moderator		new members who will receive Membership Certificates, 100 lapel pins and take the Oath of Membership. As part of the evening's program we plan to have a topical discussion concerning Justice in America using 3 recent films as the basis for the conversation.
4/18/14	NABA 40th Anniversary Awards Banquet	Daralene Jones	Emcee	NABA (National Association of Black Accountants) Inc.	Our beloved Philly Chapter was chartered at its' First Annual Awards Banquet in 1974. We will award scholarships to top college students from local universities, and recognize those NABA members who have gone above and beyond to embody NABA's motto "Lifting as We Climb."
4/26/14	The 10th Annual Sandy Sprint 5K/10K and Canine Sprint	Katy Zachry	Event Emcee	Sandy Rollman Ovarian Cancer Foundation	The 10th Annual Sandy Sprint 5K / 10K is hosted by the Sandy Rollman Ovarian Cancer Foundation in an effort to spread the word about their mission and to raise funds to advance research.
4/26/14	Villanova (Dept of Comm) Presents Keith Jones with the "Lambda Pi Eta Ethos Award"	Keith Jones	Award recipient & Keynote Speaker	Villanova University Department of Communication	Villanova's communication honor society, Lambda Pi Eta, would like to honor Keith Jones with this year's Ethos Award. The Ethos award recognizes an alumnus of the department who serves as a role model to our students and inductees by demonstrating character, service, and excellence in the field of communication.
4/27/14	March for Babies/Run for Babies	Tracy Davidson	Mistress of Ceremonies	March of Dimes	Thousands of families, companies and community leaders will join together in the March of Dimes' annual March for Babies—the nation's oldest walk fundraiser honoring babies born healthy and those who need help to survive and thrive.

4/27/14	Philadelphia University Celebration of Innovation and Annual Fashion Show	Bill Henley and Jillian Mele	Bill Henley as Emcee and Jillian Mele as show commentator	Philadelphia University	PhilaU Student-run professional runway show of student fashion designs and innovation. Part of the University's fundraising event – Celebration of Innovation.
4/27/14	Meals from the Masters Celebrity Chefs' Brunch	Tim Furlong	Emcee	Meals from the Masters	The Meals from the Masters weekend of events culminates on Sunday with the 17th Annual Celebrity Chefs' Brunch, showcasing the culinary talents from chefs from across the United States and beyond.
4/29/14	The Arthritis Foundation's 3rd Annual Women on the Move Luncheon	Rosemary Connors	Emcee event & engage with guests	The Arthritis Foundation	The women who champion this event define what it means to be a Women on the Move. They are extraordinary women who balance family life, career and community involvement. They are "on the move" professionally, personally and philanthropically.
4/30/14	American Heart Association's 17th Annual Richie Ashburn Memorial Home Runs For Heart	Keith Jones & Jillian Mele	Judges	American Heart Association	Members of the media are allowed to play ball in the home of the Phillies for a good cause. On this day, two members of many of the main media play in honor of Richie Ashburn (Phillies outfielder and longtime announcer) and Harry Kalas (announcer). Both died of heart disease. It is a derby contest, meaning you swing a bat, but don't run the bases.
<b>Date</b> MAY 2014	<b>Event</b>	<b>Talent</b>	<b>Role</b>	<b>Organization</b>	<b>Details</b>
5/1/14	2014 EQUALITY FORUM	Jillian Mele, Vince Lattanzio Ramon Zayas Christian Cazares Daralene Jones, Brittney Shipp Christian Cazares, Violeta Yas,	Various	Equality Forum	



		Jillian Mele Jacqueline London, Keith Jones, Sheena Parveen, Denise Nakano Christ Cato			
5/8/14	University of Pennsylvania Law School's "Farewell to Dean Michael Fitts"	Renee Chenault-Fattah	Moderator/c ommentator	University of Pennsylvania School of Law	A celebration of the career of Michael Fitts, Dean of The University of Pennsylvania Law School
5/8/14	Habitat for Humanity Philadelphia's 5th Annual Building HOPE Luncheon	Brittney Shipp	Emcee	Habitat for Humanity Philadelphia	The 5th Annual Building HOPE Luncheon is an opportunity for supporters and new friends of Habitat Philadelphia to spend 1.5 hours over lunch learning about our mission and impact. This event is our largest annual fundraiser – this year we hope to raise more than \$300,000 from 850+ guests.
5/9/14	Charles F. Patton Middle School 2014 Career Day	Tim Furlong	Participants	Charles F. Patton Middle School	Each year, the Charles F. Patton Middle School holds a career day to expose our students to a variety of careers that are available to the students.
5/10/14	Access Sports Experiences 3rd Annual Auction	Doug Shimell	Host	Access Sports Experiences	Access Sports Experiences transform lives of at-risk and special needs populations by enabling attendance at sport events (both professional and collegiate), participation in clinics and awareness on a variety of sports related topics through information sessions and seminars. ASE has engaged over 150,000 people of all ages, economic backgrounds, races and physical capabilities in sporting events. Access Sports Experiences 3rd Annual Auction is the largest fund raising event for the non-profit.

5/10/14	Asian Pacific American Heritage Month Celebration	Denise Nakano & Vai Sikahema	Emcees	Asian Pacific American Heritage	Event coincides with Asian Pacific American Heritage Month and celebrates the accomplishments and cultures of the Philadelphia-area's Asian Pacific American population.
5/15/14	Healthy Cities, Healthy Women: The Global Future	Renee Chenault-Fattah	Speaker	Healthy Cities, Healthy Women Conference	The "Healthy Cities: Healthy Women" conference series comes home to the Penn campus following stops in Miami, New York City, Los Angeles, London, and Washington, D.C. The symposium will feature experts, practitioners and activists speaking on issues affecting the health of women living in cities worldwide such as trafficking, interpersonal violence, access to healthcare and the physical barriers of city spaces.
5/17/14	Empowerment Legacy Gala (The Urban League of Philadelphia)	Renee Chenault-Fattah	Emcee	The Urban League of Philadelphia	Empowerment legacy gala & scholarship awards dinner, a fundraiser for the Urban League of Philadelphia
5/18/14	Citizens for a No-Kill Philadelphia host "With Love - Super Adoption Day"	Sheena Parveen	Speaker	No-Kill Philadelphia	"With Love - Super Adoption Day" will once again be the largest event of its kind in Philadelphia history and one of the largest adoption events in the region. Organized by Citizens for a No-Kill Philadelphia (an animal welfare advocacy group), there will be rescue groups and shelters with adoptable animals for the public to meet and hopefully adopt!
5/20/14	PRSA (Phila Chapter) PR Institute - Media Panel session	Anzio Williams	Panelist	PRSA (Philadelphia Chapter)	Our media panel is designed to introduce participants to experts in the media field. The purpose is to discuss the relationship between media and public relations professionals.

5/21/14	2014 U. S. Small Business Administration Delaware District Small Business Awards	Tim Furlong	Emcee	U.S. Small Business Administration Delaware District	The small business awards ceremony consists of the presentation of awards recognizing outstanding achievers in Delaware's Small Business Community. Awards include: Small Business Person of the Year; Family-Owned Business of the Year; Woman-Owned Business of the Year; Minority-Owned Business of the Year; and Top SBA Lenders of the Year. Tim Furlong would be the event emcee.
5/25/14	Mt. Airy United Fellowship Church	Pete Kane	Guest Speaker	Mt. Airy United Fellowship Church	Each Sunday, a guest from the community (professionals, musicians, or academia) is invited to speak to the congregation.
5/29/14	Father of the Year Awards (American Diabetes Association)	Vai Sikahema	Emcee & photos w/ guests	American Diabetes Association	American Diabetes Association's Father of the Year Awards honors 4 Philadelphia Fathers who have demonstrated the ability to balance their personal lives, to serve as a role model for their children and to help make a positive difference in our community. The event will raise over half a million dollars for the local chapter of the American Diabetes Association.
5/29/14	MENZFIT'S 7th Annual Celebration, "Monte Carlo Night"	Bill Henley	Emcee	MenzFit	This annual celebration serves as MenzFit main event. It will include casino-style gaming of black jack, craps, roulette, poker and the big wheel. Guests will have the option to cash in their tickets for raffle items. The event also includes a live and silent auction and testimonials from MenzFit clients.
5/31/14	Center School 25th Anniversary Celebration	Glenn Schwartz	Emcee	Century School	A celebration of our 25th anniversary, which includes dinner, music, and most importantly a video that highlights students, past and present, sharing how CS has impacted their

Date	Event	Talent	Role	Organization	Details
JUNE 2014					lives as well as two alumni speakers.
6/4/14	21st Annual Preservation Achievement Awards (Preservation Alliance)	Tracy Davidson	Emcee	The Presevation Alliance	The largest gathering of people involved in historic preservation in the region. This event recognizes exceptional projects and leadership in the field. Grand Jury Awards are presented to a variety of restoration and rehabilitation projects; and Special Recognition Awards are presented for exceptional leadership.
6/4/14	St. Mark's High School Career Day	Tim Furlong & Ray Casalena	Presenter	St. Mark's High School	St. Mark's High School is hosting its annual Career Day, which our students find beneficial in their career exploration process and have positively commented on the presentations that have been offered to date.
6/5/14	GE Water & Process Technology's "Technology Day"	Matt Maiorano (Photojournalist)	Participant	GE Water & Process Technology	GE Water is hosting our annual Technology Day here in Trevoze on Thursday, June 5th and in the past, Pete Kane has been available to demonstrate his wonderful abilities to the students about what he does for NBC as a photojournalist. This event invites all the local GE businesses (NBC, Water, Healthcare, Aviation and Energy) to our campus for the day and we showcase our technologies to a local group of students.
6/5/14	Penn Volunteers In Public Service/Business Services Annual Scholarship Awards Reception	Brittney Shipp	Keynote Speaker	Penn Volunteers in Public Service/Business Services	Each year, non-tuition scholarships up to the amount of \$1,000.00 is awarded to graduating high school seniors. In order to be eligible for this scholarship, students must attend Bartram, Overbrook, Parkway, Sayre, or West Philadelphia High School

					and be a U.S. Citizen or Permanent Resident. They must also have a history of community service, a Grade Point Average of at least 2.5, and be accepted to an accredited college or university in the fall. A reception is held in their honor with invited guest that include, administrators and faculty of the University, student's family and high school staff. The reception is held at the Sheraton University City. It features finger foods and an array of deserts.
6/5/14	Career Wardrobe's "A Perfect Fit: Empowering 18" Fashion Show and Fundraiser	Monique Braxton, Denise Nakano, Lu Ann Cahn	Models	Career Wardrobe	A Perfect Fit is Career Wardrobe's premier fundraising event which last year drew more than 300 supporters and raised nearly \$100,000 to support the program. Our event kicks-off with a cocktail reception and silent auction and culminates with a fashion presentation featuring former clients of Career Wardrobe and local Philadelphia media personalities.
6/6/14	Chestnutwold Elementary School 4th grade career day	Tracy Davidson	Career Day "Station" Speaker	Chestnutwold Elementary School	Annual 4th grade career day.
6/6/14	Centreville School Graduation Commencement Speaking Engagement	Vai Sikahema	Speaker	Centreville School	"We would be honored if Vai Sikahema would be our esteemed Commencement speaker for our graduation on June 6, 2014. We are a small elementary school in Northern Delaware (not too far from Philadelphia) for children with learning differences. It would be wonderful if Mr. Sikahema would share some thoughts about working hard to be successful.

6/6/14	The NarBark Dog Parade	Doug Shimell	Celebrity Judge	Narberth Business Association	Dogs dress up in different costumes and parade and compete in 10 categories. Judging is done by 3 or 4 local celebrity judges. Sponsored by the Narberth Business Association.
6/7/14	ParkWest Town Center Community Festival	Nefertiti Jaquez	Speaker	ParkWest Town Center	Saturday June 7th for the 7th Annual ParkWest Town Community Festival, celebrating the anniversary of the opening of ParkWest Town Center. energize the community, ParkWest Town Center invites you to attend our annual community festival.
6/7/14	Office of Phila. City Councilman Kenyatta Johnson Hosts Doggie Ball to support PAWS	Brittney Shipp	Emcee	Office of Philadelphia City Councilman Keyatta Johnson	Second Annual Doggie Ball which I'm co-hosting with my wife, Dawn Chavous on Saturday, June 7, 2014 from 12PM - 2 PM at the Friends of Schuylkill River Park Dog Run. The purpose of this event is to raise awareness and funds for the Philadelphia Animal Welfare Society (PAWS), a 501(c)3 non-profit organization dedicated to saving Philadelphia's homeless, abandoned, and unwanted animals.
6/8/14	Strides for Stroke 5K Run/Walk	Jillian Mele	Emcee	The Delaware Valley Stroke Council	The Delaware Valley Stroke Council is pleased to announce the 20th Annual Strides For Stroke 5K Run/Walk on Sunday, June 8 beginning at 8:30 a.m. along the beautiful West River Drive in Philadelphia. Each year a large crowd of enthusiastic participants gather to fight the threat of stroke in our community against the scenic backdrop of the Philadelphia Museum of Art.
6/9/14	5th Annual Lenape Valley Foundation Golf Outing	Rosemary Connors	Guest Speaker	Lenape Valley Foundation	Full day golf event consisting of brunch, golf, cocktail reception, dinner, awards, speaker.
6/12/14	"SBA Day at the Ballpark 2014" Small	Tracy Davidson	Emcee	The U.S. Small Business Administratio	The U.S. Small Business Administration's Philadelphia District Office

	Business Awards Event			n's Philadelphia District Office	announced its 2014 Small Business Week Award Winners Thursday, April 24. SBA mid-Atlantic Regional Administrator, Natalia Olson-Urtecho, and Philadelphia District Director, David Dickson, present the awards with Philadelphia's NBC10 anchor and consumer reporter Tracy Davidson at the annual "SBA Day at the Ballpark" event on June 12.
6/12/14	Philadelphia Man & Woman of the Year Grand Finale (The Leukemia & Lymphoma Society)	Lu Ann Cahn	Emcee	The Leukemia & Lymphoma Society	The culmination of our Man & Woman of the Year campaign. The announcement of the 2014 Man & Woman of the Year. Cocktails, silent auctions, dinner, Mission moment.
6/12/14	Robotics FIRST Event	Jillian Mele	Emcee	Comcast/NBC Universal	To celebrate this partnership with FIRST Robotics, Comcast and NBCUniversal will host three of our local Philadelphia teams -- Fire Birds, Miss Daisy and Cyber Crusaders -- for an exhibition/demonstration of their robot projects on the plaza in front of Comcast Center on June 12. Comcast's John Schanz, EVP & Chief Network Officer, and Sherita Ceasar, VP of National Video Deployment Engineering, will join Don Bossi, President of US FIRST, for a short presentation and to work with the teams on their demonstrations. During the demos, the robots will participate in some friendly competition passing a ball back and forth and shooting it into a hoop.
6/14/14	Philadelphia OIC's 50th Anniversary	Monique Braxton	Emcee	The Philadelphia OIC	This is the OIC 50th Anniversary Black-tie Gala featuring the Rev Al

	Gala				Sharpton as the Keynote Speaker and awards to Congressman John Lewis, recipient of the "Leon H. Sullivan Lifetime Achievement Award" and Rev. Alyn E Waller , the OIC "Trailblazer Award".
6/16/14	Wilmington Blue Rocks California/Carolina League All-Star Hitting Challenge	Tim Furlong	Serve as a captain of the Carolina League team.	Carolina League	The event is a prelude to the 2014 Carolina/California League All-Star Game which will be held on June 17th. The Hitting Challenge will begin with a Fan Fest with All-Stars from both leagues signing autographs on the stadium concourse.
6/17/14	Strawberry Mansion High School Graduation	Renee Chenault-Fattah	10-15 minute keynote speech	Strawberry Mansion High School	Graduation Ceremony
6/18/14	The Philadelphia High School for Creative & Performing Arts (CAPA) Graduation Ceremony	Renee Chenault-Fattah	Presenter	Creative and Performing Arts Highschool	Graduation ceremony for the Class of 2014. Renee to deliver two NBC10 \$1,000 college scholarships to two (2) graduating students in good academic standing that are majoring in Communications, TV/Film, or Journalism in college. Those students are Tessa Kerpan and Gregory Coleman. The students have no advance knowledge that they are receiving these scholarships!
6/18/14	Samuel S. Fels High School 2014 Commencement Ceremony	Renee Chenault-Fattah	Keynote Speaker	Samuel S. Fels High School	Samuel S. Fels High School 2014 Commencement Ceremony
6/21/14	"Ode to Joy": Black Pearl Chamber Orchestra performs Beethoven's Symphony No. 9	Brittney Shipp	Emcee	Black Pearl Chamber Orchestra	Black Pearl Chamber Orchestra is reviving the tradition of symphonic music in East Fairmount Park with an exciting concert at the Dell Music Center that will engage the entire Philadelphia community! For its inaugural concert at the Dell, Black Pearl will offer a unique and



					unforgettable performance of Beethoven's epic Ninth Symphony.
6/22-23/14	Narberth Music & Arts Festival	Doug Shimell	Emcee	Narberth Music & Arts Festival	Street festival showcasing local musicians and artists, donation center for Philabundance
6/22/14	MANNA'S "Guac Off"	Tracy Davidson	Celebrity Judge	MANNA	A guacamole cooking competition between local restaurant chefs to raise money for MANNA's mission, which is to provide medically-appropriate food delivery to individuals suffering from life-threatening illnesses.
6/24/14	Emma Bowen Foundation for Minority Interests in Media 25th Anniversary Gala	Nefertiti Jaquez	Emcee	Emma Bowen Foundation	25th Anniversary Gala Dinner to celebrate the Foundation's graduates and sponsors. Nefertiti Jaquez is a graduate of the Emma Bowen Foundation program. We expect representation from our nearly 40 corporate partners, including Comcast NBC Universal, our current students, graduates of the program and industry guests. David Cohen is an honorary co-chair of the Gala.
6/25/14	GARNET VALLEY SCHOOL DISTRICT's Summer Program, "Television Production & Creative Movie Making: Writing + Technology = Magic"	Vince Lattanzio	Speech/presenter	Garnet Valley School District	This weeklong course will closely examine and explore the creative side of both digital journalism as well as movie production. Participants will learn how to effectively create their own expository writing pieces, interviews, and even their own creative short movie.
<b>Date</b> <b>JULY 2014</b>	<b>Event</b>	<b>Talent</b>	<b>Role</b>	<b>Organization</b>	<b>Details</b>
7/9/14	GARNET VALLEY SCHOOL DISTRICT's Summer Program, "Television	Vince Lattanzio	Speech/Presenter	Garnet Valley School District	This weeklong course will closely examine and explore the creative side of both digital journalism as well as movie production. Participants will learn how to effectively create their

	Production & Creative Movie Making: Writing + Technology = Magic"				own expository writing pieces, interviews, and even their own creative short movie. Each day participants will learn and discuss various mini-lessons revolving around both writing and technology (iPad, Mac, and Apple software). Each day also has built in time for students to explore on their own together to create, edit, and record a detailed news program containing multiple segments. Each participant will be assigned multiple segments and given time to research, write, and report on their segment however they choose. The second half of the week will be dedicated to an individual or small group creative short movie. Students will be exposed to a variety of movie-making apps. All approved movies will premiere on the last day of camp.
7/18/14	Civil Air Patrol – Philadelphia Composite Squadron 102's Promotions and Awards Ceremony	Christine Maddela	Presenter	Civil Air Patrol	We have several promotions and milestone awards to give out, and would like a local celebrity to assist, and make it a special night for the cadets.
7/18/14	Free Library of Philadelphia – Reach halfway point of goal to read 30 million minutes this summer	Tracy Davidson	Reader	Free Library of Philadelphia	June 16 – August 8, 2014 – The Free Library of Philadelphia is calling all Philadelphia kids, teens, and adults to read as much as they can all summer long so that, together, they can read a whopping total of 30 million minutes! Folks can sign up in person or online at <a href="http://freelibrary.org/summerreading">freelibrary.org/summerreading</a> For more information:

					<ul style="list-style-type: none"> <li>• Visit your neighborhood library – see the list of locations on the back!</li> <li>• Check out our website at <a href="http://freelibrary.org/summerreading">freelibrary.org/summerreading</a></li> <li>• Call The Office of Public Service Support at 215-686-5372</li> </ul>
7/19/14	Tabernacle Baptist Church's Scholarship Golf Outing	Britney Shipp	Emcee, play golf and attend luncheon	Tabernacle Baptist Church	Golf Outing in support of scholarships for the youth of our church.
7/24/14	Main Line Today Magazine's "Best of the Main Line & Western Suburbs" Party	Bill Henley	Emcee	Main Line Today Magazine	Celebrating the services and restaurant winners of the Best of the Main Line & Western Suburbs award with music by Jellyroll, dancing, food and drink.
7/24/14	Catholic Social Services - Casa Del Carmen's Weather Forecasting Module	Glenn Schwartz	Presenter	Catholic Social Services	Catholic Social Services - Casa Del Carmen provides Social Services, Pre-K and After School Programs. Social Services such as: Pregnancy Services, Parenting Classes, Document Assistance, BenePhilly Program; Helpline, etc. They are hosting a "Weather Forecasting Module" and would like Glenn to teach the kids about weather forecasting.
7/28/14	Wilmington Library's Adult Summer Reading Program	Tedd Florendo	Presenter	Wilmington Library	This year's adult summer reading programs is focusing around "Literary Elements" – the sciences. I thought it would be a fantastic program to ask one of the Meteorologists from NBC 10 to come down to the library and discuss what tools they use and how they forecast the weather.
7/30/14	Lean In, Speak Up, Stand Out – Embrace Center Stage	Tracy Davidson	Keynote Speaker	The Society of Professional Women (SPW)	We'd like Tracy to keynote a presentation for The Society of Professional Women (SPW) on the art of public speaking, presentation skills, executive presence,

					confidence and self-awareness.
Date AUGUST 2014	Event	Talent	Role	Organization	Details
8/7/14	PAL Night at the Phillies	Harry Hairston	Media Player	PAL (Police Athletic League)	Participants escorted back to locker rooms. Ceremonial first pitch thrown out by Presenting Sponsor, Commissioner Ramsey and a PAL youngster.
8/7/14	Cancer Treatment Centers of America's "Elements for Success" Panel Discussion	Brittney Shipp	Panel Moderator	Cancer Treatment Centers of America	Panel discussion with kids regarding elements for success with community leaders in business, public service and entrepreneurship.
8/8/14	Free Library of Philly Reaches COMPLETION of goal to read 30 million minutes this summer	Jillian Mele	Presenter	Free Library of Philadelphia	June 16 – August 8, 2014 – The Free Library of Philadelphia is calling all Philadelphia kids, teens, and adults to read as much as they can all summer long so that, together, they can read a whopping total of 30 million minutes!
8/12/14	AFCOM Symposium - Philadelphia	Deanna Durante	Speaker	AFCOM	AFCOM, a national technology networking and education organization, is holding a full day Symposium in Philadelphia covering technology topics with the theme "Technology Alone Does Not Create Great Innovation".
8/12/14	34th National Veterans Wheelchair Games Opening Ceremony	Vai Sikahema	Emcee	Paralyzed Veterans of America	The 34th National Veterans Wheelchair Games Opening Ceremony commences on Tuesday, August 12th with a parade of more than 600 veteran wheelchair athletes set to take place at the Philadelphia Convention Center in front of an audience of hundreds. This ceremony will spark the competition, camaraderie and continuing courage at the

					34th National Veterans Wheelchair Games in Philadelphia August 12-17, 2014. This event is free and open to the public.
8/15/14	2014 National Veterans Wheelchair Games "Kids Day"	Renee Chenault-Fattah	Emcee	Paralyzed Veterans of America	The 34th National Veterans Wheelchair Games Opening Ceremony commences on Tuesday, August 12th with a parade of more than 600 veteran wheelchair athletes set to take place at the Philadelphia Convention Center in front of an audience of hundreds. This ceremony will spark the competition, camaraderie and continuing courage at the 34th National Veterans Wheelchair Games in Philadelphia August 12-17, 2014. This event is free and open to the public.
8/16/14	The Fanatic Fantasy Fest (97.5 FM)	Sheena Parveen	Attendee	97.5 FM	My station has an event on August 16th which we are calling The Fanatic Fantasy Fest at XFinity LIVE. It's going to be a block party throughout the entire venue which will include former Eagle Brian Dawkins, Ron Jaworski, Sal Paolantonio, Darren Daulton and many others. It will also include food, games, golf simulator, exotic sports cars you can drive, a chance at winning \$100,000 blah blah blah. Just a huge day of fun for our listeners. I'd like to have Sheena come by for an hour to do pictures and autographs. I did text her to see what her availability is. She said she is available for a 60-90 minute time frame. Can you let me know if we can have her there? She will be part of the pre-promote if possible. Also, if you give us your blessing on this we'd like to have her on

					with Tony Bruno next week when we unveil the event to let our listeners know she will be a part of it.
8/17/14	Paralyzed Veterans of America's 34th National Veterans Wheelchair Games (August 12-17)	Ron Burke, Comcast SportsNet	Emcee	Paralyzed Veterans of America	Closing Ceremony – The 34th National Veterans Wheelchair Games Opening Ceremony commences on Sunday, August 17th with a celebration of the week's events by more than 600 veteran wheelchair athletes at the Philadelphia Convention Center. This ceremony will conclude the week's competitions in Philadelphia.
8/18/14	Main Line Chamber of Commerce's Women Helping Women Peer Mentoring Program	Tracy Davidson	Speaker	Women Helping Women (WHW)	Women Helping Women (WHW) is a year-long Peer Mentoring Program where future leaders meet monthly in a confidential and intimate forum, which allows for the free exchange of lessons learned from experience, first-hand advice from today's leaders and discussions around topics that will accelerate women's full potential in the workplace. Tracy Davidson will be our expert for this session which is titled, "Personal Branding, Networking and Perfecting your Elevator Pitch." Companies represented include PwC, UnitedHealthcare, Univest, NorthStar Advisors, National Penn Bank, M&T Bank, Penn Mutual, Stradley Ronon and many others. Participants hold a variety of positions, with the vast majority in middle to upper management roles.
8/22/14	University of the Sciences Fall 2014 Convocation (Philabundanc	Tracy Davidson	Speaker	University of the Sciences	Fall 2014 Convocation is a welcoming event for all USciences students, staff, faculty, and families.

	e)				
8/23/14	Main Line Deputy Dog's Deputy Dog Wash	Keith Jones	Attendee	Main Line Deputy Dog	Volunteers will be washing dogs for donations.
8/23/14	Delaware Burger Battle	Tim Furlong	Burger Judge	Delaware Burger Battle	Best burger competition.
<b>Date SEPTEMBER 2014</b>	<b>Event</b>	<b>Talent</b>	<b>Role</b>	<b>Organization</b>	<b>Details</b>
9/4/14	ADATH ISRAEL LUNCH 'N LEARN	Jim Rosenfield	Speaker	Adath Israel	It's simple - a local television news organization sent a crew to Israel during the conflict. Show up, and demonstrate to our NBC10 guests that they made a good editorial decision. And help us kick off our 13th year at the downtown AI Lunch N Learn.
9/4/14	Sojourners' Place - Guest at End-of-the-Summer Party Blast	Tracy Davidson	Greeter	Soujourner's Place and Kelly's Logan	Soujourner's Place and Kelly's Logan House host the 3rd Annual Guest Bartender Fundraiser to benefit Soujourner's Place.
9/6/14	6th Annual Blessing of the Fire Trucks	Cydney Long	Greeter/Attendee	Hope Hose Humane and Consolidated fire Companies	This is an annual event started six years ago by Fr. Matt Tucker. Fr Tucker is a former EMT and volunteer firefighter himself and is chaplain to our local fire companies.
9/7/14	Margate Dune Dash	Ted Greenberg	Greeter	The Margate Education Foundation	The Dune Dash is going to be a 1 mile run filled with fun and challenging obstacles throughout the course.
9/9/14	Philadelphia Business Journal's Annual Women's Conference	Lu Ann Cahn	Speaker	Philadelphia Business Journal	Philadelphia Business Journal will celebrate women business leaders through an expo, awards program recognizing the Top 100 Women Owned Businesses and a Roundtable discussion with five business leaders sharing insight to their professional success and challenges.
9/11/14	2014 Philly Ad Club Annual TV Showcase Luncheon	Sheena Parveen & Glenn Schwartz	Presenter	Philly Ad Club	Enjoy an entertaining luncheon and learn what each regional TV station has to offer for the

					upcoming fall season. You won't want to miss this kick-off mega-event!
9/13/14	VE Club's "BooB-B-Q" Competition	LuAnn Cahn	Judge BBQ	VE Club	BBQ competition to help raise money to help survivors with breast cancer.
9/13/14	Moonlight Dance on the Falls Bridge	Keith Jones	Emcee & Dance!	East Falls Neighborhood of Philadelphia	Moonlight Dance on the Falls Bridge, with food trucks, wine and beer, live band, cigar bar. A unique Philadelphia event and experience overlooking the beautiful Schuylkill River.
9/17/14	Comcast-Spectacor Management Conference	Tracy Davidson	Facilitator	Comcast	Company conference with top leaders from all entities within Comcast-Spectacor.
9/17/14	xCultural Passport to PHL Week	Nefertiti Jaquez	Speaker	Mayor's Office of Immigrant and Multicultural Affairs (MOIMA)	NBC10 & TELEMUNDO62 ARE PROUD SPONSORS of the Multicultural Passport Week. The week-long celebration of the City's multicultural richness is hosted by the Mayor's Office of Immigrant and Multicultural Affairs and has multiple events connected to it throughout the week.
9/17/14	Bensalem Lions Club's Monthly Dinner Meeting	Glenn Schwartz	Guest Speaker	Bensalem Lions Club	Monthly meeting where Glenn is invited to present to members and review the ever-changing weather trends we had (i.e. as all the snow, tornado activity), the weather instruments used to predict the weather and a general overview of reporting the weather.
9/18/14	The Salvation Army of Greater Philadelphia Annual Luncheon	Renee Chenault-Fattah	Event Emcee	The Salvation Army of Greater Philadelphia	Awards luncheon honoring Rob Wonderling, president and CEO Greater Philadelphia Chamber of Commerce and More FM (WBEB) for their support of The Salvation Army programs.
9/20/14	The Second Annual International Peace Day Concert	Dough Shimell	Emcee	Harmony for Peace	Share our Prayers for World Peace - needed now more than ever - At this music festival both local and international artists will create a cultural harmony together,



					promoting world peace and unity.
9/21/14	Narberth Music & Arts Festival	Doug Shimell	Emcee	Narberth Business Association	Street festival showcasing local musicians and artists, donation center for Philabundance.
9/21/14	The Lincoln University's 2014 Lion Awards	Renee Chenault-Fattah (Lion Media Award Recipient)	Attendee	Lincoln University	Event proceeds benefit the Students First Campaign, an effort to generate a \$10 million endowment fund to address Lincoln's most pressing need, providing merit-based and need-based scholarships to keep our students in school.
9/21/14	Hadassah Opening Brunch	Lu Ann Cahn	Guest Speaker	Hasassah	Hadassah is a non-profit women's organization that helped raise funds to build the Hadassah Hospital in Israel.
9/21/14	MOIMA's P3: Philadelphia Plays for Peace Soccer Tournament and Festival	Rosemary Connors	Emcee	The Mayor's Office of Immigrant and Multicultural Affairs (MOIMA)	The Mayor's Office of Immigrant and Multicultural Affairs (MOIMA) and a coalition of Philadelphia-based partners use soccer as a platform for integration and understanding with teams representing the world promoting peace, community engagement and competition.
9/22/14	The 5th Annual XIX Most Fashionable Women in Philadelphia	Renee Chenault-Fattah	Honoree	Philadelphia Collection	The event was created in conjunction with the Philadelphia Collection, Mayor Nutter's initiative to highlight Fashion in Philadelphia. Each year the event honors nineteen fashionable, philanthropic and successful women
9/26/14	Temple University's School of Media & Communication 2014 Lew Klein Alumni in the Media (LKAM) Awards Hall of Fame	Tracy Davidson	Honoree	Temple University School of Media & Communication	The Lew Klein Alumni in the Media Awards is the signature event for the School of Media and Communication. These annual awards, named in honor of respected teacher and broadcasting legend Lew Klein, were created to recognize those who have distinguished themselves in their profession and made significant

					contributions in their fields and communities.
9/27/14	17th Annual Walter E. Brandon Sickle Cell 5K Walk/Run	Monique Braxton	Emcee	Sickle Cell Disease Association of America, Philadelphia/Delaware Valley Chapter (SCDAA/PDVC ) and AFSCME District Council 33	The event activities include an opening ceremony; 5K walk/run; wellness pavilion, health screenings, community information, entertainment, music and refreshments.
9/27/14	Liver Life Walk	Rosemary Connors	Event emcee	American Liver Foundation	5k walk around and through Lincoln Financial Field. Funds raised helps to support education and awareness programs on liver health and wellness.
9/28/14	5K 4 Gray and Kids Fun Run	Tim Furlong	Event Emcee	The Grayson Saves Foundation	Fun-filled event where the community supports pediatric brain cancer and awareness for research. The HAC is the starting line for our runners/walkers. Last year we had over 300 people crossing the finish line.
<b>Date OCTOBER 2014</b>	<b>Event</b>	<b>Talent</b>	<b>Role</b>	<b>Organization</b>	<b>Details</b>
10/1/14	Liberty High School's Career Fair	Jim Friedman	Presenter	Liberty High School	We are exposing our 10th grade students to the variety of careers currently available throughout the greater Lehigh Valley. We would like to form partnerships and hopefully link students to potential internships as the program evolves.
10/1/14	NAMIC Philadelphia Chapter Paragon Awards 2014	Nefertiti Jaquez	Emcee	NAMIC (National Association for Multi-ethnicity in Communications)	About Paragon Awards This is the NAMIC Philadelphia Chapter's Signature event to recognize an individual who models excellence in diversity. This award connotes a commitment to diversity and identifies leaders who advocate change for the advancement of multi-ethnicity within the

					communications industry and their organization.
10/1/14	East Tenth Group's "The Truth Behind The Title"	Tracy Davidson	Attendee	East Tenth Group	A panel discussion from six professional women on the topic of their "story behind their title." It will be presented to an audience of 125 attendees and will include a question and answer session followed by a brief reception at the end. Tracy will be discussing the challenges and success of her role as NBC News Anchor and offering her own personal advice, insights and thoughts on the challenges women face today in their chosen profession.
10/1/14	Heroes Among Us	Renee Chenault-Fattah	Emcee	Sponsors: Independence Blue Cross and Comcast	The event will pay tribute to Philadelphia's fallen police officers and their families, providing proceeds for financial support for the FOP Survivors' Fund. The event will also honor Daniel J. Hilferty, President & CEO of Independence Blue Cross, recipient of the 2014 Community Hero Award, for his contributions to the community. Heroes Among Us will begin with a cocktail reception, followed by the event program led by the emcee. Currently, Independence Blue Cross and Comcast have signed on as sponsors.
10/1/14	National Liberty Museum's Awards of Valor	Harry Hairston	Emcee	National Liberty Museum	Twenty police and firefighters from Philadelphia and the surrounding area will be honored for their courage and valor in extraordinary circumstances. Families and colleagues will attend. Their stories will become part of a display in the museum.

10/2/14	2nd Annual Rydal Park Lively Fall Speaker Series Hosted by DAILY NEWS Columnist Harry Gross	LuAnn Cahn	Featured Guest Speaker	Rydal Park	<p>Launched in October 2013 with inaugural guest speakers Bill Wine, Karen Heller, Dom Giordano and Stu Bykofsky, the RYDAL PARK LIVELY FALL SPEAKER SERIES HOSTED BY DAILY NEWS COLUMNIST HARRY GROSS features well-known Philadelphia media figures with extensive years in the market talking about their careers at Rydal Park throughout the month of October. Speakers are introduced by Rydal Park resident Harry Gross, longtime DAILY NEWS financial columnist, and attended by Rydal Park residents (very active seniors), prospective residents, and community members. Local news and media figures are of great interest to this group, as they have followed local media and its contributors for many years.</p>
10/2/14	The Billy Mock Foundation's 7th annual Golf Outing	Tim Furlong	Emcee	The Billy Mock Foundation	<p>Fundraising event to help raise money for the Billy Mock Foundation. The day starts with lunch and then a day of golf. Following golf, players and dinner guests gather for cocktails and an auction preview from 5p-6p. At 6p, the festivities begin with an introduction by our president, followed by a speaker or two, followed by the introduction of Tim Furlong, our host and Master of Ceremonies. Dinner is served while guests bid on silent and Chinese auction items. There are drawings for 50/50 and other trivia games and give-aways. The evening closes between 8:30p and 9p.</p>

10/3/14	The O'Connor Group's HCBC Event	Tracy Davidson	Speaker	HCBC	HCBC is a women's leadership book club. Held quarterly, this event aims to connect women from all industries by providing a forum to share and learn. The speaker is intended to either speak about a book she has written, or inspire the club by speaking about a topic that they feel passionate about.
10/3/14	Women Against Abuse's 2014 iPledge Campaign Press Conference	Bill Henley	Master of Ceremonies at the press conference	Women Against Abuse	The 2014 Press Conference will focus on domestic violence as a public health issue that requires a coordinated community response. Mayor Michael Nutter has been invited as the keynote speaker, and Dr. Dan Taylor of St. Christopher's Hospital, will receive the Pat Fox Trailblazer Award for his dedicated support of our city's youngest survivors of domestic violence.
10/5/14	RSVP Run Wild at Elmwood Park Zoo, 5K and 1 Mile Fun Walk	LuAnn Cahn	Speaker	RSVP	5K run in the neighborhood around Elmwood Park Zoo. The 1 Mile Fun Walk is in the zoo. Every year RSVP uses skilled volunteers to assist: <ul style="list-style-type: none"> <li>• disadvantaged preschoolers through Head Start reading programs,</li> <li>• at-risk youth through Protégé mentoring activities,</li> <li>• the elderly through Help on Call and Apprise Medicare counseling programs, and</li> <li>• local high school students through online virtual algebra tutoring as well as STEM career presentations</li> </ul>
10/6/14	Union League Luncheon Promoting the St. Joseph's Prep-La Salle	Jillian Mele	Event Emcee	Union League	A luncheon to celebrate the football rivalry between the two schools. The sponsors of the event are each school's Alumni

	Football Game				Affinity Groups at the Union League.
10/7/14	Prostate Cancer Foundation's 12th Annual Philadelphia Prostate Cancer Event	Renee Chenault-Fattah	Emcee	Prostate Cancer Foundation	Each year the leaders of Philadelphia businesses, universities, sports teams as well as the families and doctors pushing for a cure for prostate cancer, gather in Philadelphia to raise money to fund researchers. Last year we raised nearly \$5 million that stayed right here in Philadelphia to fund our area researchers, and in the first 3 months of this year alone, we have seen that bear out to 4 articles published in prestigious medical journals. This year, as we meet for our 12th Annual Prostate Cancer Event at the Crystal Tea Room on October 7, we plan to raise more money than we ever have, and quicken our already impressive pace toward a cure.
10/9/14	Career Day, Young Professionals Board – Nativity Preparatory School, Wilmington DE	Tim Furlong	Panelist	Nativity Preparatory School	Career Day will provide the students with panels of professionals from various career areas. The panelists will present about their career and their current job. The students will be able to pose questions to the panelists about their jobs.
10/9/14	"Evening for Elon"	Randy Gyllenhaal	Speaker	Elon University	The "Evening for Elon" event in New York City on Thursday evening, October 16, will be all about the School of Communications. Brian Williams will speak, along with senior producer Michael Radutzky of "60 Minutes" and Leo Lambert. Afterwards, there will be a dinner for about 40 people, including Jane and Brian Williams. Would you be able to join us for the dinner and, if so, make a few remarks about

					winning the Hearst national championship as an Elon student? The evening's agenda is this: reception in the Grand Ballroom of the Waldorf-Astoria from 6:30 to 7:30, followed by a one-hour program. The dinner probably will start around 9 p.m.
10/12/14	Finding Shelter Animal Rescue's Sproutfest	LuAnn Cahn	Speaker	Finding Shelter Animal Rescue	Sproutfest is a community adoption event including various rescues and shelters, vendors, food, music and fun and the Finding Shelter Alumni Reunion! There will be fun for the kids, food, drinks, music and raffle prizes!
10/13/14	Accept "Voice of Adoption Award" from www.HelpUsAdopt.org	Vai Sikahema	Honoree	Help us Adopt	Becky Fawcett, Founder and Executive Director of www.HelpUsAdopt.org will be coming to the station to present you with the organization's first-ever "Voice of Adoption" award. We'd like to take photos and maybe let them sit at the desk/take photos at the desk, etc. Shouldn't take more than 15 minutes or so.
10/14/14	Women's Business Connection of Chester County (WBC)'s Women's Business Expo	Tracy Davidson	Featured Keynote Speaker	Women's Business Connection of Chester County (WBC)	The WRN Women's Business Expo attracts women business leaders and entrepreneurs from around the area and features 100+ businesswomen and their organizations as exhibitors.
10/16/14	Diakon Adoption & Foster Care	Vai Sikahema	Guest Speaker	Diakon Adoption & Foster Care	a silent auction & local chefs event (fund raiser) that they hope will help raise their profile and some money for their non-profit projects.
10/18/14	2014 PABJ Awards and Scholarship Celebration & Gala	Anzio Williams	Keynote Speaker	Philadelphia Association of Black Journalist (PABJ)	Discussion about the challenges involved in diversifying a newsroom, your decision to evolve the complexion of who is seen on the air and the impact that being a champion of diversity has had on your

					career.
10/19/14	Collegeville Fire Company No. 1's Hero Run 5k	Katy Zachry	Emcee	Collegeville Fire Company	The "Hero Run 5k" is entering its 3rd year as a fundraiser for the Collegeville Fire Company. Along with that, we decided to pay it forward each year and donate a portion of our proceeds to members of the military, law enforcement and first responder services that may be in need.
10/19/14	Hallahan Alumnae Communion Breakfast	Tracy Davidson	Guest Speaker	Hallahan Alumnae Association	The Hallahan Alumnae Communion Breakfast is a very special event during which all of the members of the Hallahan Alumnae Association are invited to come together as a community to celebrate Mass together. A meal that we would ask Ms. Davidson to give her talk, approximately around 1:00 pm.
10/19/14	The Friends of the American Cancer Society's Party with a Purpose	Sheena Parveen	Emcee	The American Cancer Society	More than 500-are expected at this annual cocktail reception complete with silent auction. A live-auction and award ceremony will begin at 7pm to honor The American Cancer Society's 2014 Humanitarian Award Recipient, Dr. Craig Aronchick of Pennsylvania Hospital. Last year this event raised \$5.5 million to help the fight against cancer!
10/23/14	Main Line Today Magazine's Women on the Move	Tracy Davidson	Luncheon Emcee	Main Line Today Magazine	This event recognizes the extraordinary businesswomen featured in the October issue of Main Line Today.
10/23/14	Philly Media Flag Football Game	Katy Zachry	Attendee	Philly Media	Flag football game for charity hosted by NRG. Game will include a halftime and a visit from an Eagles player. 10-12 media members will be participating.



10/23/14	3rd Annual WesGold Fellows Founders' Reception	Brittney Shipp	Remarks, Award Announcements	WesGold Fellows (WGF)	The annual Founders' Reception celebrates and honors those involved with the WesGold Fellows (WGF) Internship program, created in 2007 by the West Philadelphia Financial Services Institution (WPFSI). The program was initially designed to increase youth awareness of and exposure to large-scale real estate developments and its impact on their community. .
10/24/14	Field of Dreams Luncheon	Jim Rosenfield	Event emcee	Field of Dreams	The Field of Dreams Luncheon celebrates the work of the Field Center in improving the lives of victims of child abuse and neglect through systemic reform.
10/24/14	Allentown Police Department Honor Guard	Doug Shimell	Attendee	Allentown Police Department	Dinner with Comedian following dinner. Jackie "THE JOKE MAN" Martling
10/24/14	Asian Pacific American Bar Association of Pennsylvania's 2014 Annual Banquet	Denise Nakano	Emcee	Asian Pacific American Bar Association	Annual event and fundraiser for the Judge William Marutani Fellowship.
10/25/14	Comcast Freedom Region Hosts "Educating in the Digital Age" teachers' symposium	Vince Lattanzio, Reporter & Online Content Producer	Speaker	Comcast	A symposium for 200 Philadelphia educators focusing on digital tools and skills.
10/25/14	The Children's Hospital of Philadelphia Foundation's Blue Tag Gala	Renee Chenault-Fattah	Emcee	The Children's Hospital of Philadelphia	Now in its 14th year, the annual Blue Tag Gala is designed to raise funds in support of children with sickle cell disease and research into a cure for this devastating condition. All proceeds benefit the Comprehensive Sickle Cell Center at The Children's Hospital of Philadelphia.
<b>Date</b> NOV. 2014	<b>Event</b>	<b>Talent</b>	<b>Role</b>	<b>Organization</b>	<b>Details</b>
11/1/14	PurpleStride Philadelphia	Renee Chenault-	Emcee	Pancreatic Cancer	PurpleStride Philadelphia is among 50 PurpleStride

	2014 (Pancreatic Cancer Action Network)	Fattah		Action Network	events taking place this year in communities across the country where tens of thousands of people will make strides towards a cure for pancreatic cancer.
11/1/14	Step Out to Stop Diabetes Walk	Vai Sikahema	Emcee,	American Diabetes Association	The ADA's mission is to prevent and cure diabetes and to improve the lives of all people affected by diabetes.
11/1/14	Step Out to Stop Diabetes Walk	Jacqueline London	Emcee	American Diabetes Association	The ADA's mission is to prevent and cure diabetes and to improve the lives of all people affected by diabetes.
11/1/14	Broadcast Pioneers Broadcast Symposium	Rosemary Connors, Andrea Berry, Ana Luna, and others	NBC10 & T62 Panelists	Broadcast Pioneers	Created by the Broadcast Pioneers and hosted this year at NBC10/T62, this event allows area college students see first-hand a major market television station and listen to advice from staff.
11/1/14	Salus University/The Eye Institute's "Looking Out for Kids" fundraiser	Rosemary Connors	Co-host	Salus University	The Eye Institute of Salus University held the first annual "Looking Out for Kids" (LOFK) charity fundraiser in the fall of 2007 to benefit school children – many under- insured or non-insured – receive vital vision screenings, comprehensive eye exams and, if required, two pair of prescription glasses.
11/2/14	2014 Free to Breathe 5K Run and Walk	Denise Nakano	Host	Free to Breathe	The ninth annual Free to Breathe® Lung Cancer 5K run/walk and 1-mile walk in Philadelphia will take place on Sunday, November 2 to raise awareness and funds to assist the fight against lung cancer.
11/2/14	Walk Like MADD (Mothers Against Drunk Driving – Pennsylvania State Office)	Jillian Mele	Emcee	Mothers Against Drunk Driving- Pennsylvania State Office	The event will focus on, remembrance, those that have been lost to the actions of a drunk driver – The inspiration, the impact the campaign to end drunk driving has made, finishing with commitment. Personal commitment to

					the mission, future events, volunteering and MADD programs in the year ahead.
11/5/14	NAACP Hosts ""Demystifying the Media" Symposium	Anzio Williams	Panelist	Penn NAACP	Join the Penn NAACP, the Penn Undergraduate Media and Entertainment Club, and the Black Alumni Society on Wednesday, November 5th, for "Demystifying the Media." This privileged event will provide rare light to an often unknown and mysterious process-- the behind the scenes workings of journalism and media. T
11/7/14	Greater Philadelphia Coalition Against Hunger's 2014 Hunger Fighter Awards	Renee Chenault-Fattah	Emcee	Greater Philadelphia Coalition Against Hunger	Our annual Hunger Fighter Awards Breakfast honors the women and men who run food pantries and soup kitchens in Philadelphia, which serve more than half a million people every year. The breakfast event also concludes the annual Stroehmann Nourishing Neighbors campaign , which donates a portion of Stroehmann bread sales to support the Coalition's work with food pantries and soup kitchens.
11/7/14	The Legacy of Love Foundation, Inc.'s 2014 Men Making a Difference Dinner	Monique Braxton	Emcee	The Legacy of Love Foundation, Inc.	Launched in 2004, the Men Making a Difference event recognizes the leadership and contributions of men who have distinguished themselves through their professional and personal contributions.
11/7/14	YMCA 2014 John Wanamaker Awards	Brittney Shipp	Event Emcee	YMCA	The 2014 John Wanamaker Awards led by Honorary Chair, the Honorable Governor Edward G. Rendell alongside Co-Chairs Michele and Russell Gianforcaro and Ray Pennacchia and Amy Ridall celebrates and honors the outstanding achievements of businesses and individuals who have distinguished themselves as leaders in our

					community - not only bettering themselves and their organizations - but also making significant contributions to improving the quality of life in the Delaware Valley.
11/7/14	Cathedral Kitchen's Harvest for Hunger	Vai Sikahema	Meet and Greet	Cathedral Kitchens	Fundraising auction (silent and live) to raise money for Cathedral Kitchens and program - culinary classes and dental clinics. Average daily meal attendance is 350!
11/8/14	AHA Philadelphia Heart Walk	Jacqueline London	Event Emcee	American Heart Association	Thousands of Delaware Valley residents, including heart disease and stroke survivors, will participate in the AHA's signature event (5K) to raise awareness and funds to fight cardiovascular disease and stroke, the No. 1 and No. 4 causes of death in Southeastern PA and the country.
11/9/14	Charles Crumbley Awards Reception	Monique Braxton	Emcee	The Philadelphia Club of Frontiers International	Charles Crumbley Awards Reception and Scholarship event is to honor six area high school seniors and/or freshman college students with scholarships to enter and/or remain in a four year college or university. Also, three individuals from the business, civic and political community are honored for their commitment to youth.
11/13/14	Boomer and Beyond Expo 2014	Tracy Davidson	Guest Speaker	50 and Beyond	Expo for Boomer and Seniors. Vendor exhibitors, seminar break outs. As discussed with Tracy on the phone, she suggested a 20 minute talk on making a difference in our lives... I had also asked her to talk a bit about "social relevance" as we age.
11/14/14	Big Brothers Big Sisters of Bucks County's "Evening For Kids' Sake"	George Spencer	Pre-event meet & greets and photos AND event emcee	Big Brothers Big Sisters of Bucks County	On November 14, 2014, Big Brothers Big Sisters of Bucks County will host more than 400 guests at the spectacular FUGE in Warminster for our annual celebration, Evening For

					<p>Kids' Sake. This year, in honor of the new movie being released, our theme is "Star Wars - May The Force Be With Giving". This year's chosen theme is an ideal match for the venue - "The FUGE", as it is known today (the world's largest centrifuge) was the sight of NASA astronaut and pilot training from 1944 to 2005.</p>
11/15/14	Philadelphia Area Computer Society's Monthly Meeting	Glenn Schwartz	Guest Speaker	Philadelphia Area Computer Society	<p>We meet monthly with 16 special interest groups during the day in four rooms plus the noon to one main meeting (no other groups meet during this hour) for which we are making this request. We would like Mr. Schwartz to Speak on computer usage in weather forecasting. Specifically on climate models for daily forecasting and for climate change models for long range outlook.</p>
11/19/14	Greater Philadelphia's Chamber of Commerce's Issue Forum - "Roadmap For Growth: Workforce Development: Ensuring Philadelphia's Workforce is Globally Competitive into the 21st Century"	Jim Rosenfield	Moderator	Greater Philadelphia Chamber of Commerce	<p>Join us for a conversation about Philadelphia's workforce and the steps that the next Mayor of Philadelphia should take to keep the city competitive on a global scale. Thought leaders and experts will share their ideas on how to ensure a well-educated and well-trained workforce is being developed and retained.</p>
11/20/14	Comcast Employee Enrichment Series: Native American Heritage	Renee Chenault-Fattah	Moderator	Comcast	<p>The Comcast Employee Enrichment Series was established in 2007 as "a platform for informing employees about the business, our workforce, and the communities we serve." The focus of the show has been about "broadening cultural awareness, enhancing</p>

					inclusive behavior and educating employees about the business through interactive discussion."
11/20/14	Delaware County Chamber of Commerce's Annual Dinner	Rosemary Connors	Emcee	Delaware County Chamber of Commerce	The Chamber's Annual Dinner is a celebration of the past year for our membership. This year we will be honoring SEPTA with our Economic Development Award, UPS with Business of the Year, and Joe Salvucci from DELCORA with the Citizen of the Year. Guest Speaker is Dr. Terry Madonna from Franklin & Marshall
11/21/14	"Person of the Year & Hall of Fame Inductees for 2014!	Bill Henley	Inductee	Broadcast Pioneers	The Broadcast Pioneers of Philadelphia is a Pennsylvania non-profit corporation that is tax exempt under section 501(c)(3) of the Internal Revenue Code. Membership fees, contributions and the bulk of our banquet tickets may be tax-deductible for federal income tax purposes.
11/25/14	Gwynedd-Mercy Academy Elementary Annual Faculty Retreat	Tracy Davidson	Facilitator	Gwynedd-Mercy Academy Elementary	Annual faculty Retreat. An evening of reflection during which faculty and staff step away from everyday duties to concentrate on their spiritual life.
<b>Date</b> DEC. 2014	<b>Event</b>	<b>Talent</b>	<b>Role</b>	<b>Organization</b>	<b>Details</b>
12/2/14	Comcast/NBC Universal TECHWomen Conference	Renee Chenault-Fattah	Panel Moderator*	Comcast/NBC Universal	The panel will feature several employees of varying generations and career stages discussing how to inspire, attract and retain female technologists.
12/3/14	Kenneth & Faatimah Gamble Present "Style & Grace" Fashion Show Fundraiser	Jacqueline London	Emcee	Kenneth & Faatimah Gamble	Kenny & Faatimah Gamble hosting an evening of "Style & Grace" Fashion Show & Fundraiser to benefit the Pearls of Wisdom & From Boys to Men Programs. The

					Fashion Show will feature industry leading professional models along with several celebrity guest appearances during the event.
12/3/14	Camden County Police Department's Quarterly Awards	Vai Sikahema	Present Awards	Camden County Police Department	Awards presentation to the men and women within the Camden County Police Department.
12/4/14	Princeton HealthCare System Hosts "An Evening With Brooke Shields"	Renee Chenault-Fattah	Interviewer	Princeton HealthCare System	Brooke Shields explores her relationship with her mother in her new memoir, There Was a Little Girl: The Real Story of My Mother and Me. Ms. Shields will share some of her stories with a live audience.
12/5/14	The Urban League of Philadelphia's 12th Annual Whitney M. Young Awards Luncheon	Renee Chenault Fattah	Emcee	The Urban League of Philadelphia	Urban League of Philadelphia annual fundraiser luncheon where awards are given to Philadelphia community and business leaders.
12/5/14	EMSDC Choice Awards Gala	Monique Braxton	Emcee	EMSDC (Eastern Minority Supplier Development Council)	The Choice Awards celebrates the achievements of EMSDC-certified minority businesses, corporations and individuals who are committed to supplier diversity and have had an economic impact in the region.
12/8/14	Intercommunity Action's 45th Anniversary Celebration at Please Touch Museum	Monique Braxton	Emcee	Intercommunity Action	Intercommunity Action (Interact) is a nonprofit organization serving the needs of older adults, those recovering from behavioral health challenges, and persons living with intellectual and developmental disabilities in Philadelphia and its surrounding counties.
12/10/14	St. Denis Church's Advent Evening of Reflection	Tracy Davidson	Personal reflection and spiritual guidance	St. Denis Church	This is an evening of spiritual reflection for the leadership and parishioners of St. Denis Parish.
12/12/14	American Red Cross Southeastern PA Enters	Keith Jones	Participants	American Red Cross Southeastern PA	Four separate non-profits have been invited to take part in a gingerbread house building contest.

	Christmas Village Gingerbread House Contest				Each non-profit gets \$1,000 for participating with the winning non-profit getting an additional \$1,000. Each non-profit is requested to have a media representative be its "captain."
12/12/14	LEAP Academy University Charter School's Alfredo Santiago Scholarship Fund Gala	Jesse Gary and Christine Maddela	Co-emcees	LEAP Academy University Charter School	The annual Rutgers/LEAP Alfredo Santiago Endowed Scholarship Fundraising Gala is being held on Friday, December 12 at the Atrium of the Curtis Center in Philadelphia. The annual fundraising event supports scholarships for graduates of the LEAP Academy University Charter School in Camden.
12/18/14	Widener Partnership Charter School's 1st Grade Weather Unit	Brittney Shipp, Meteorologist	Speaker	Widener Partnership Charter School	The first graders have been learning about different types of weather.
12/19/14	Urban Affairs Coalition's 2014 Moxie Women Conference	Tracy Davidson	Moderator	Urban Affairs Coalition	We created the Celebration of Moxie Women in 2010 to conduct workshops and conferences for the personal and professional development of women throughout the Greater Philadelphia region. The workshops focus on women's issues, empowerment, and career advancement. We will craft discussion points as we get closer to the event.
12/19/14	Urban Affairs Coalition's 2014 Moxie Women Conference	Anzio Williams	Guest Speaker	Urban Affairs Coalition	We created the Celebration of Moxie Women in 2010 to conduct workshops and conferences for the personal and professional development of women throughout the Greater Philadelphia region. The workshops focus on women's issues, empowerment, and career advancement. This conference, over the years,



					has fostered the growth of young girls while honoring the accomplishments and contributions of women to their chosen careers.  We will craft discussion points as we get closer to the event.
Date Jan 2015	Event	Talent	Role	Organization	Details
1/14/15	Kimmel Center's Motown The Musical - Pre-show Talkback in partnership with WURD-AM	Harry Hairston	Participant	Kimmel Center	We are hosting a panel discussion about Motown, and the impact Motown had in Philadelphia.
1/15/15	Comcast Cable's Employee Enrichment Series Celebrating Dr. Martin Luther King Jr. Day	Renee Chenault-Fattah	Panel Moderator	Comcast	The Comcast Employee Enrichment Series was established in 2007 as "a platform for informing employees about the business, our workforce, and the communities we serve." The focus of the show has been about "broadening cultural awareness, enhancing inclusive behavior and educating employees about the business through interactive discussion."
1/16/15	Greater Philly Hispanic Chamber of Commerce's Alegria Ball	Christine Maddela & Iris Delgado	Co-emcees	Greater Philly Hispanic Chamber of Commerce	The 2015 Alegria Ball; Puerto Rico: del Mar y el Sol is the largest Latino business gathering in the region, the 2015 Alegria Ball will bring together people of varied ethnic, professional, business and geographical backgrounds to achieve a common goal -- support of local Hispanic business development and educational programs provided by the GPHCC.
1/17/15	HOLLYWOODS: A Red Carpet Gala	Jim Rosenfield	Emcee	Wood Services, Inc.	Wood Services, Inc. is a leading advocacy and service organization for people with exceptional challenges, disabilities and

					complex needs.
1/18/15	Main Line Martin Luther King Association Annual Celebration of the Legacy of Dr. King	Monique Braxton	Emcee	Main Line Martin Luther King Association	Musical Tribute to Dr. King
1/19/15	Philadelphia Martin Luther King, Jr. Association for Nonviolence, Inc.'s 33rd Annual Awards and Benefit Luncheon	Monique Braxton	Emcee	Philadelphia Martin Luther King, Jr. Association for Nonviolence, Inc.	Annual Award and Fundraiser
1/21/15	Greater Philadelphia Chamber of Commerce's Issue Forum - Roadmap For Growth: Improving Philadelphia's Competitiveness	Jim Rosenfield	Discussion Moderator	Greater Philadelphia Chamber of Commerce	Join us for a conversation about improving Philadelphia's competitiveness and the steps that the next Mayor of Philadelphia should take to enhance the city's infrastructure, tax environment, neighborhoods and other aspects that contribute to a place's business appeal.
1/24/15	St. David's Episcopal Church Women's Ministry SPA Day (Spiritual Practices in Action)	Tracy Davidson	Presenter	St. David's Episcopal Church	SPA Day will provide opportunities for women to grow in their relationship with God, and to encourage each other to in our lives as Christian women. They will have fellowship, coffee, table talk, exercise, and maybe some beauty tips.
1/24/15	Evesham Police Recognition Dinner	Cydney Long	Presenter	Evesham Police	Officer Awards Dinner
<b>Date FEB 2015</b>	<b>Event</b>	<b>Talent</b>	<b>Role</b>	<b>Organization</b>	<b>Details</b>
2/1/15	Paoli Hospital / Activate Chester County's Super Walk	Glenn Schwartz	Meet & greet w/ guests, kick-off walk & participate in the walk (optional)	Paoli Hospital	Super Walk is a Chester County celebration of health and fitness encouraging families and seniors to walk and eat healthy to combat heart disease. We will have an

					indoor mall walk along with a variety of screenings and activities provided by other area non-profits (American Heart Association, YMCA's, schools, businesses). This is being held SUPER BOWL SUNDAY as a healthy kickoff to their Super Sunday activities!
2/4/15	Southern Chester County Chamber of Commerce Women in Business Breakfast	Tracy Davidson	Guest Speaker**	Southern Chester County Chamber of Commerce	SCCCC Women in Business is a program for professional women to network and build relationships, exchange ideas, and learn.
2/4/15	Temple Women's Basketball School-Day Game	Brittney Ship	Guest Speaker**	Temple University	Temple Women's Basketball plays Memphis at Noon. Prior to that, there are pre-game activities for the students (elementary/middle school age) such as guest speakers, a basketball clinic, trivia, dance performance, education workbook (provided by the Daily News).
2/7/15	American Heart Association's Philadelphia Heart Ball	Jacqueline London	Emcee	American Heart Association	The Philadelphia Heart Ball provides our community with a fun and exciting way to join the fight against heart disease and stroke. This event will feature a celebratory evening of dining, dancing and bidding on coveted live and silent auction items – all to benefit research and education to help protect our community and loved ones against heart disease and stroke.
2/7/15	THE AFRICAN AMERICAN CHILDREN'S BOOK FAIR	EMCEE - Brittney Shipp Will MC/introduce authors/illustrator in the NBC10 READING	Emcee* for Reading Circle AND appearance/autograph signings	The African American Children's Book Fair	NBC10 Peacock mascot on site from 1pm to 3pm; we'll have booth/table w/ opportunity for meet & greets, give-aways, photos w talent, etc. *THIS EVENT & SPECIFICALLY THE READING CIRCLE IS BEING

		CIRCLE APPEARANCES: J London; H. Hairston; A. Williams; J. Green			SPONSORED BY NBC10 & TELEMUNDO62. COMCAST/COMCAST XFINITY ARE ALSO SPONSORS AND WILL BE ON-SITE.
2/9/15	Police Athletic League of Philadelphia's PAL Night at the 76ers	Harry Hairston	Play during media halftime basketball game on Sixer's court.	Police Athletic League of Philadelphia	PAL Night at the Sixers—held at the Wells Fargo Center on an evening in February each year—is a highly visible event that has become one of the Police Athletic League's most exciting sponsorship opportunities. Sponsorship includes an action-packed night of publicity, basketball, dinner, networking and more. The event is highlighted by a halftime exhibition game featuring the media all-stars and PAL kids.
2/12/15	Father Bill Atkinson Humanitarian Award	Keith Jones	Emcee	Villanova University	Eric LeGrand is speaking and Keith will serve as emcee/interview for live interview with Eric after he speaks.
2/12/15	Delaware Valley UNCF Women of Faith for Education Afternoon Tea	Monique Braxton	Celebrity Guest	Delaware Valley UNCF	Our inaugural Delaware Valley UNCF Woman of Faith for Education - Afternoon Tea event will benefit hundreds of minority youth, mostly African Americans, who have the desire to attend college but do not possess the financial wherewithal to begin and continue their path to and through college.
2/23/15	Bouncing Back with Lisa Bien (POSTPONED UNTIL FURTHER NOTICE)	Tracy Davidson	Taping of show of "Bouncing Back with Lisa Bien!" (www.TempleTV.net)	Temple University	Tape a show of Bouncing Back with Lisa Bien! www.TempleTV.net
2/24/15	Brighton Avenue School's Read Across America Celebration	Ted Greenberg	Guest Reader	Brigton Avenue School	Guest readers will be reading in various elementary classrooms (K-5) in celebration of Read Across America Day on March 2, 2015.

2/24/15	A Conversation with Mellody Hopkins	Monique Braxton	Moderator	The Exelon African American Resource Alliance	Closing ceremony for African American History Month to celebrate the success of a month-long celebration of our heritage filled with many special events and activities.
2/26/15	Boy Scouts of America – DelMarVa Council's 4th Annual Friends of Scouting Breakfast	Tim Furlong	Speaker	Boy Scouts of America	Goal of the Fundraiser is to raise money for Scouts (mostly under privileged), scholarship funding and the Boy Scout organization in the DelMarVa region.
2/26/15	City of Philadelphia Honors Philadelphia's "Living Legends," including Vai Sikahema	Vai Sikahema	Honored as "Philadelphia Living Legend"	The City of Philadelphia	Event honoring Vai Sikahema.
2/26/15	US Attorney's Office's (Eastern District of PA) 23rd Annual Black History Month Celebration	Monique Braxton	Give 10-15 minute speech about your career	US Attorney's Office (Eastern District of PA)	The United States Attorney's Office – Eastern District of Pennsylvania's annual celebration of African-American culture and history.
2/27/15	Dominican Republic Flag Ceremony & Presentation: An Inaugural Philadelphia Celebration of Dominican Republic's Independence Day.	Nefertiti Jaquez	Emcee	City of Philadelphia	This Inaugural Celebration commemorating Dominican Republic's Independence Day will
<b>Date</b> MARCH 2015	<b>Event</b>	<b>Talent</b>	<b>Role</b>	<b>Organization</b>	<b>Details</b>
3/2/15	William H. Ross School's "Read Across America"	Tedd Greenburg	Celebrity Guest Reader	William H. Ross School	The Nation Education Association's Read Across America is an annual reading motivation and awareness program that calls for every child in every community to celebrate reading on March 2, the birthday of beloved children's author Dr. Seuss. Mystery readers will be stopping by our

					school throughout the week to celebrate with us. For more information about Read Across America visit <a href="http://www.nea.org/grants/read-across-background.html">http://www.nea.org/grants/read-across-background.html</a> .
3/5/15	Lincoln Financial Group's Socialpalooza 2015	Tracy Davidson	Provide keynote address w/ focus on social media (*see below*)	Lincoln Financial Group	Each year, Lincoln Financial Group convenes a full-day event to focus on its social media strategy. The organization comes together to discuss and learn best practices for content, measurement and reporting. e future social media for journalists, companies, the general public and others.
3/6/15	Camden County Police Department's Quarterly Awards	Chris Cato	Emcee/present awards	Camden County Police Department	Awards presentation to the men and women within the Camden County Police Department.
3/7/15	Philadelphia Association of Black Journalists	Nefertiti Jaquez	Media Access Panelist	Philadelphia Association of Black Journalist	The purpose of the Media Access event is to provide community members tips on getting their stories told through media.
3/7/15	Annual American Red Cross Red Ball	Keith Jones	Emcee	American Red Cross	Philadelphia's premiere Party with a Purpose. Funds raised at the Red Ball support the operation of Red Cross House – The Center for Disaster Recovery.
3/12/15	March of Dimes Foundation's Transportation, Building & Construction Awards Luncheon	Vai Sikahema	Emcee (welcome guests, intro speakers & honorees)	March of Dimes Foundation	This awards luncheon event honors the leaders and architecture from both public and private sectors of Philadelphia's transportation, building and construction industries while raising important funds for the March of Dimes.
3/21/15	Habitat for Humanity of Chester County's Build a House...Build a Dream	Bill Henley	Emcee & present awards	Habitat for Humanity of Chester County	Build a House...Build a Dream is a contest that challenges fifth grade students (individually or as a small team) to build three dimensional, model "dream homes", and present their homes to our judges at the event.

3/22/15	Congregation Temple Sinai's Hazak (senior congregants) monthly program	Glenn Schwartz	Presenter	Temple Sinai	Group of 100 or so senior members attend on average meet monthly to learn and discuss or be entertained. Recent programs have included INQUIRER's Stephen Rae on film criticism, a group that presents old radio shows and commercials, a trio of Rabbis on differences in the branches of Judaism, political non-partisan forums, etc.
Tuesday 3/24/15	Comcast Live	Renee Chenault-Fattah	Host Moderate	Comcast	This is a live broadcast for all 86,000+ employees of Comcast Cable, in front of a live audience. Comcast Corporation Chairman and CEO Brian Roberts will be one of several executives programmed into the show.
3/24/15	Women's Business Council of the Greater Lehigh Valley Chamber of Commerce	Tracy Davidson	Presenter,	Women's Business Council of the Greater Lehigh Valley Chamber of Commerce	The Women's Business Council hosts monthly luncheons for female chamber members and those who want to network with them. The first part of the event is for open networking. There is a formal program from 12 - 12:45.
3/25/15	Widener University/NBC 10 High School Leadership Awards	Chris Cato	Emcee	Widener University	The fourth annual High School Leadership Awards identifies the region's high school students who embody the university's commitment to develop and inspire leaders who affect positive change, NBC 10 has been Widener University's partner in these awards.
3/25/15	United Way of Greater Philadelphia and Southern New Jersey's 2015 Women's Initiative Gala	Tracy Davidson	Emcee/lead program**	United Way of Philadelphia and Southern New Jersey	The Women's Initiative Gala annually attracts upwards of 800 professionals who recognize the importance of supporting women in leadership and philanthropy. The Gala also honors a dynamic female leader whose professional and personal

					accomplishments have made a positive Impact on United Way and the communities we serve.
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**JOB VACANCY  
RECRUITMENT SOURCE DATA SUMMARY FORM**

Station	Job Title	Date Job Filled	Recruitment Source of Ultimate Hire	Address of Recruiting Source	Contact Person	Phone	Has this source requested notices?
WCAU	Account Executive	4/23/2014	Spots n Dots	n/a	Kevin Owens	Renewals@spotsndots.com	no
WCAU	Digital Sales Specialist	5/12/2014	www.nbcunicareers.com	N/A	N/A	N/A	No
WCAU	Local Sales Manager	5/19/2014	Contacted by NBCU HR (Internal Transfer)	N/A	N/A	N/A	No
WCAU	Content Producer	6/25/2014	External/Industry Referral	N/A	N/A	N/A	No
WCAU	Content Producer	6/30/2014	Employee Referral	N/A	N/A	N/A	No
WCAU	Investigative Content Producer	7/21/2014	External/Industry Referral	N/A	N/A	N/A	No
WCAU	Community Manager	7/30/2014	Current NBCUniversal Contractor	N/A	N/A	N/A	No
WCAU	Account Executive	8/8/2014	<a href="http://www.nbcunicareers.com">www.nbcunicareers.com</a>	N/A	N/A	N/A	No
WCAU	Assignment Editor	8/11/2014	External/Industry Referral	N/A	N/A	N/A	No
WCAU	Photographer	9/22/2014	Internal Transfer	N/A	N/A	N/A	No
WCAU	Content Producer	9/22/2014	<a href="http://www.nbcunicareers.com">www.nbcunicareers.com</a> Internal Transfer	N/A	N/A	N/A	No
WCAU	MMJ	9/22/2014	<a href="http://www.nbcunicareers.com">www.nbcunicareers.com</a>	N/A	N/A	N/A	No
WCAU	Investigative Reporter	10/1/2014	<a href="http://www.nbcunicareers.com">www.nbcunicareers.com</a>	N/A	N/A	N/A	No
WCAU	Promotions Manager	10/6/2014	<a href="http://www.nbcunicareers.com">www.nbcunicareers.com</a>	N/A	N/A	N/A	No
WCAU	Engineering and Operations Coordinator	10/20/2014	<a href="http://www.nbcunicareers.com">www.nbcunicareers.com</a>	N/A	N/A	N/A	No
WCAU	Assignment Manager	10/27/2014	External/Industry Referral	N/A	N/A	N/A	No
WCAU	Photographer	11/3/2014	www.nbcunicareers.com	N/A	N/A	N/A	No
WCAU	Content Producer	11/10/2014	Indeed.com	N/A	N/A	N/A	No
WCAU	Technology Manager	12/8/2014	<a href="http://www.nbcunicareers.com">www.nbcunicareers.com</a>	N/A	N/A	N/A	No
WCAU	Human	12/29/2014	Internal Transfer	N/A	N/A	N/A	No



	Resources Coordinator						
WCAU	Social Media Editor	1/5/2015	<a href="http://www.nbcunicareers.com">www.nbcunicareers.com</a>	N/A	N/A	N/A	No
WCAU	Graphic Artist	3/9/15	Current NBCUniversal Contractor	N/A	N/A	N/A	No
WCAU	General Assignment Reporter	3/23/2015	<a href="http://www.nbcunicareers.com">www.nbcunicareers.com</a>	N/A	N/A	N/A	No
WCAU	Creative Services Producer	3/23/2015	Former NBCU Employee	N/A	N/A	N/A	No
<b>WWSI</b>							
WWSI	Content Producer	7/14/2014	Current Employee	N/A	N/A	N/A	N/A
WWSI	Executive Producer	10/1/2014	Current Employee (Promotion)	N/A	N/A	N/A	N/A
WWSI	Content Producer	10/1/2014	Current Employee (Promotion)	N/A	N/A	N/A	N/A
WWSI	Content Producer	10/27/2014	<a href="http://www.nbcunicareers.com">www.nbcunicareers.com</a>	N/A	N/A	N/A	N/A
WWSI	Account Manager	11/3/2014	<a href="http://www.nbcunicareers.com">www.nbcunicareers.com</a>	N/A	N/A	N/A	No
WWSI	Marketing Coordinator	2/5/2015	Former NBCU Employee	N/A	N/A	N/A	No

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Account Executive

Date Job Filled: 04/23/2014

Recruitment Source  
That Referred  
Ultimate Hire: Online Advertising – Spots and Dots

Total Number of  
Interviewees: 3

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Internet site - Indeed.com	N/A	N/A	N/A	No

Internet Site - LinkedIn.com	N/A	N/A	N/A	No
External/Industry Referral	N/A	N/A	N/A	No
Internet Site- Spots and Dots	N/A	Kevin Owens	Renewals@spotsndots.com	No
See Outreach List				

Outreach List

<p><b><u>Asian American Journalists Association –Philadelphia Chapter</u></b>  Julie Shaw  801 Market Street, Suite 30D  Philadelphia, PA 19107  P: 215-459-1710  aajaphiladelphia@gmail.com</p>	<p><b><u>Camden County OEO</u></b>  Margaret Henry Parker  900 Haddon Ave.  Suite 225  Collingswood, NJ 08108  P: (856) 962-6911  F: (856) 962-6922  mhenryparker@cccceo.com</p>
<p><b><u>El Concilio</u></b>  Damaris Feliciano  705-709 N. Franklin Street  Philadelphia, PA 19123  P: 215-627-3100  F: 215-627-7440  damaris.feliciano@elconcilio.net</p>	<p><b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b>  David Metter  200 S. Broad Street, Suite 700  Philadelphia, PA 19102  P: (215) 790-3723  F: (215) 790-3840  dmetter@greaterphilachamber.com</p>
<p><b><u>Pennsylvania Association of Broadcasters</u></b>  Gail Ponti  8501 Paxton Street  Hummelstown, PA 17036  P: 717-482-4820  F: 717-482-1111  gponti@pab.org</p>	<p><b><u>Philadelphia Association of Black Journalists</u></b>  Johann Calhoun  P.O. Box 8232,  Philadelphia, PA 19101  P: 215-893-5739  infor@pabj@gmail.com  calhoun.philly@gmail.com</p>
<p><b><u>Philadelphia Chinatown Development Corporation</u></b>  Rachel Mak  301 North 9th Street  Philadelphia, PA 19107-1409  P: (215) 922-2156  F: (215) 922-7232</p>	<p><b><u>NAACP-Philadelphia Branch</u></b>  1619 W. Cecil B. Moore Ave.  Philadelphia, PA 19121-3228  P: 215-978-7500  F: 215-765-6040 FAX  PhiladelphiaNAACP@comcast.net  info@philadelphia-naacp.org</p>

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Digital Sales Specialist

Date Job Filled: 5/12/2014

Recruitment Source  
That Referred  
Ultimate Hire: www.nbcunicareers.com

Total Number of  
Interviewees: 15

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Internet site- monster.com	N/A	N/A	N/A	No
Internet site- indeed.com	N/A	N/A	N/A	No
Employee Referral	N/A	N/A	N/A	No
External/Industry Referral	N/A	N/A	N/A	No
See Outreach List				

Outreach List

<b><u>Asian American Journalists Association -Philadelphia Chapter</u></b>	<b><u>Camden County OEO Margaret Henry Parker</u></b>
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<p>Julie Shaw        801 Market Street, Suite 30D        Philadelphia, PA 19107        P: 215-459-1710        aajaphiladelphia@gmail.com</p>	<p>900 Haddon Ave.        Suite 225        Collingswood, NJ 08108        P: (856) 962-6911        F: (856) 962-6922        mhenryparker@cccceo.com</p>
<p><b><u>El Concilio</u></b>        Damaris Feliciano        705-709 N. Franklin Street        Philadelphia, PA 19123        P: 215-627-3100        F: 215-627-7440        damaris.feliciano@elconcilio.net</p>	<p><b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b>        David Metter        200 S. Broad Street, Suite 700        Philadelphia, PA 19102        P: (215) 790-3723        F: (215) 790-3840        dmetter@greaterphilachamber.com</p>
<p><b><u>Pennsylvania Association of Broadcasters</u></b>        Gail Ponti        8501 Paxton Street        Hummelstown, PA 17036        P: 717-482-4820        F: 717-482-1111        gponti@pab.org</p>	<p><b><u>Philadelphia Association of Black Journalists</u></b>        Johann Calhoun        P.O. Box 8232,        Philadelphia, PA 19101        P: 215-893-5739        infor@pabj@gmail.com        calhoun.philly@gmail.com</p>
<p><b><u>Philadelphia Chinatown Development Corporation</u></b>        Rachel Mak        301 North 9th Street        Philadelphia, PA 19107-1409        P: (215) 922-2156        F: (215) 922-7232</p>	<p><b><u>NAACP-Philadelphia Branch</u></b>        1619 W. Cecil B. Moore Ave.        Philadelphia, PA 19121-3228        P: 215-978-7500        F: 215-765-6040 FAX        PhiladelphiaNAACP@comcast.net        info@philadelphia-naacp.org</p>

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Local Sales Manager

Date Job Filled: 5/19/2014

Recruitment Source  
That Referred  
Ultimate Hire: NBCUniversal – Internal

Total Number of  
Interviewees: 6

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Internal Candidate (Comcast or NBCUniversal)	N/A	N/A	N/A	N/A
Internet Site- Spots and Dots	N/A	Kevin Owens	Renewals@spo tsndots.com	No
See Outreach List				

Outreach List

<b><u>Asian American Journalists Association</u></b> <b><u>–Philadelphia Chapter</u></b>	<b><u>Camden County OEO</u></b> <b><u>Margaret Henry Parker</u></b>
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<p>Julie Shaw  801 Market Street, Suite 30D  Philadelphia, PA 19107  P: 215-459-1710  aajaphiladelphia@gmail.com</p>	<p>900 Haddon Ave.  Suite 225  Collingswood, NJ 08108  P: (856) 962-6911  F: (856) 962-6922  mhenryparker@cccceo.com</p>
<p><b><u>El Concilio</u></b>  Damaris Feliciano  705-709 N. Franklin Street  Philadelphia, PA 19123  P: 215-627-3100  F: 215-627-7440  damaris.feliciano@elconcilio.net</p>	<p><b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b>  David Metter  200 S. Broad Street, Suite 700  Philadelphia, PA 19102  P: (215) 790-3723  F: (215) 790-3840  dmetter@greaterphilachamber.com</p>
<p><b><u>Pennsylvania Association of Broadcasters</u></b>  Gail Ponti  8501 Paxton Street  Hummelstown, PA 17036  P: 717-482-4820  F: 717-482-1111  gponti@pab.org</p>	<p><b><u>Philadelphia Association of Black Journalists</u></b>  Johann Calhoun  P.O. Box 8232,  Philadelphia, PA 19101  P: 215-893-5739  infor@pabj@gmail.com  calhoun.philly@gmail.com</p>
<p><b><u>Philadelphia Chinatown Development Corporation</u></b>  Rachel Mak  301 North 9th Street  Philadelphia, PA 19107-1409  P: (215) 922-2156  F: (215) 922-7232</p>	<p><b><u>NAACP-Philadelphia Branch</u></b>  1619 W. Cecil B. Moore Ave.  Philadelphia, PA 19121-3228  P: 215-978-7500  F: 215-765-6040 FAX  PhiladelphiaNAACP@comcast.net  info@philadelphia-naacp.org</p>

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Content Producer

Date Job Filled: 6/25/2014

Recruitment Source  
That Referred  
Ultimate Hire: Employee Referral

Total Number of  
Interviewees: 14

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Employee Referral	N/A	N/A	N/A	No
External/Industry Referral	N/A	N/A	N/A	No
National Association of Hispanic Journalists	1050 Connecticut Avenue NW 10th Floor Washington, DC, 20036,	N/A	202-662-7144	No



NJ State Employment and Training commission	John Fitch Plaza P.O. Box 940 Trenton, NJ 08625-0940	N/A 603-633-1359(fax)	609-633-0605	No
See Outreach List				

Outreach List

<p><b><u>Asian American Journalists Association –Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 aajaphiladelphia@gmail.com</p>	<p><b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922 mhenryparker@cccceo.com</p>
<p><b><u>El Concilio</u></b> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440 damaris.feliciano@elconcilio.net</p>	<p><b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840 dmetter@greaterphilachamber.com</p>
<p><b><u>Pennsylvania Association of Broadcasters</u></b> Gail Ponti 8501 Paxton Street Hummelstown, PA 17036 P: 717-482-4820 F: 717-482-1111 gponti@pab.org</p>	<p><b><u>Philadelphia Association of Black Journalists</u></b> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 infor@pabj@gmail.com calhoun.philly@gmail.com</p>
<p><b><u>Philadelphia Chinatown Development Corporation</u></b> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232</p>	<p><b><u>NAACP-Philadelphia Branch</u></b> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX PhiladelphiaNAACP@comcast.net info@philadelphia-naacp.org</p>

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Content Producer

Date Job Filled: 6/30/2014

Recruitment Source  
That Referred  
Ultimate Hire: External/Industry Referral

Total Number of  
Interviewees: 14

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
Contractor to Hire	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Internet Job site- indeed.com	N/A	N/A	N/A	No
Internet Job site- LinkedIn.com	N/A	N/A	N/A	No
Employee Referral	N/A	N/A	N/A	No
External/Industry Referral	N/A	N/A	N/A	No
See Outreach List				

Outreach List

<p><b><u>Asian American Journalists Association</u></b>  <b><u>–Philadelphia Chapter</u></b>          Julie Shaw          801 Market Street, Suite 30D          Philadelphia, PA 19107          P: 215-459-1710          aajaphiladelphia@gmail.com</p>	<p><b><u>Camden County OEO</u></b>          Margaret Henry Parker          900 Haddon Ave.          Suite 225          Collingswood, NJ 08108          P: (856) 962-6911          F: (856) 962-6922          mhenryparker@cccceo.com</p>
<p><b><u>El Concilio</u></b>          Damaris Feliciano          705-709 N. Franklin Street          Philadelphia, PA 19123          P: 215-627-3100          F: 215-627-7440          damaris.feliciano@elconcilio.net</p>	<p><b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b>          David Metter          200 S. Broad Street, Suite 700          Philadelphia, PA 19102          P: (215) 790-3723          F: (215) 790-3840          dmetter@greaterphilachamber.com</p>
<p><b><u>Pennsylvania Association of Broadcasters</u></b>          Gail Ponti          8501 Paxton Street          Hummelstown, PA 17036          P: 717-482-4820          F: 717-482-1111          gponti@pab.org</p>	<p><b><u>Philadelphia Association of Black Journalists</u></b>          Johann Calhoun          P.O. Box 8232,          Philadelphia, PA 19101          P: 215-893-5739          infor@pabj@gmail.com          calhoun.philly@gmail.com</p>
<p><b><u>Philadelphia Chinatown Development Corporation</u></b>          Rachel Mak          301 North 9th Street          Philadelphia, PA 19107-1409          P: (215) 922-2156          F: (215) 922-7232</p>	<p><b><u>NAACP-Philadelphia Branch</u></b>          1619 W. Cecil B. Moore Ave.          Philadelphia, PA 19121-3228          P: 215-978-7500          F: 215-765-6040 FAX          PhiladelphiaNAACP@comcast.net          info@philadelphia-naacp.org</p>

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Investigative Content Producer

Date Job Filled: 7/21/2014

Recruitment Source  
That Referred  
Ultimate Hire: External/Industry Referral

Total Number of  
Interviewees: 7

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
Internet Job Site –Hero 2 Hired Jobs	N/A	N/A	N/A	No
Employee Referral	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Internet Job Site – Dice.com	N/A	N/A	N/A	No
Internet Job Site – phillylocalhires.com	N/A	N/A	N/A	No
Internet Job Site – Indeed.com	N/A	N/A	N/A	No

Internet Job site- simplyhired.com	N/A	N/A	N/A	No
External/Industry Referral	N/A	N/A	N/A	No
See Outreach List				

Outreach List

<p><b><u>Asian American Journalists Association</u></b>  <b><u>–Philadelphia Chapter</u></b>  Julie Shaw  801 Market Street, Suite 30D  Philadelphia, PA 19107  P: 215-459-1710  aajaphiladelphia@gmail.com</p>	<p><b><u>Camden County OEO</u></b>  Margaret Henry Parker  900 Haddon Ave.  Suite 225  Collingswood, NJ 08108  P: (856) 962-6911  F: (856) 962-6922  mhenryparker@cccceo.com</p>
<p><b><u>El Concilio</u></b>  Damaris Feliciano  705-709 N. Franklin Street  Philadelphia, PA 19123  P: 215-627-3100  F: 215-627-7440  damaris.feliciano@elconcilio.net</p>	<p><b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b>  David Metter  200 S. Broad Street, Suite 700  Philadelphia, PA 19102  P: (215) 790-3723  F: (215) 790-3840  dmetter@greaterphilachamber.com</p>
<p><b><u>Pennsylvania Association of Broadcasters</u></b>  Gail Ponti  8501 Paxton Street  Hummelstown, PA 17036  P: 717-482-4820  F: 717-482-1111  gponti@pab.org</p>	<p><b><u>Philadelphia Association of Black Journalists</u></b>  Johann Calhoun  P.O. Box 8232,  Philadelphia, PA 19101  P: 215-893-5739  infor@pabj@gmail.com  calhoun.philly@gmail.com</p>
<p><b><u>Philadelphia Chinatown Development Corporation</u></b>  Rachel Mak  301 North 9th Street  Philadelphia, PA 19107-1409  P: (215) 922-2156  F: (215) 922-7232</p>	<p><b><u>NAACP-Philadelphia Branch</u></b>  1619 W. Cecil B. Moore Ave.  Philadelphia, PA 19121-3228  P: 215-978-7500  F: 215-765-6040 FAX  PhiladelphiaNAACP@comcast.net  info@philadelphia-naacp.org</p>

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Community Manager

Date Job Filled: 7/30/2014

Recruitment Source  
That Referred  
Ultimate Hire: Contractor Conversion

Total Number of  
Interviewees: 5

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Contractor Conversion (YOH or Freelance)	N/A	N/A	N/A	N/A
National Association of Hispanic Journalists	1050 Connecticut Avenue NW 10th Floor Washington, DC,	N/A	202-662-7144	No

	20036,			
NJ State Employment and Training commission	John Fitch Plaza P.O. Box 940 Trenton, NJ 08625-0940	603-633-1359(fax)	609-633-0605	No
See Outreach List				

Outreach List

<p><b><u>Asian American Journalists Association –Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 aajaphiladelphia@gmail.com</p>	<p><b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922 mhenryparker@cccceo.com</p>
<p><b><u>El Concilio</u></b> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440 damaris.feliciano@elconcilio.net</p>	<p><b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840 dmetter@greaterphilachamber.com</p>
<p><b><u>Pennsylvania Association of Broadcasters</u></b> Gail Ponti 8501 Paxton Street Hummelstown, PA 17036 P: 717-482-4820 F: 717-482-1111 gponti@pab.org</p>	<p><b><u>Philadelphia Association of Black Journalists</u></b> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 infor@pabj@gmail.com calhoun.philly@gmail.com</p>
<p><b><u>Philadelphia Chinatown Development Corporation</u></b> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232</p>	<p><b><u>NAACP-Philadelphia Branch</u></b> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX PhiladelphiaNAACP@comcast.net info@philadelphia-naacp.org</p>

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Account Executive

Date Job Filled: 8/8/2014

Recruitment Source  
That Referred  
Ultimate Hire: www.nbcunicareers.com

Total Number of  
Interviewees: 7

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Employee Referral	N/A	N/A	N/A	No
External/Industry Referral	N/A	N/A	N/A	No
National Association of Hispanic Journalists	1050 Connecticut Avenue NW 10th Floor Washington, DC, 20036	N/A	202-662-7144	No



NJ State Employment and Training commission	John Fitch Plaza P.O. Box 940 Trenton, NJ 08625-0940	603-633-1359(fax)	609-633-0605	No
See Outreach List				

Outreach List

<p><b><u>Asian American Journalists Association –Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 aajaphiladelphia@gmail.com</p>	<p><b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922 mhenryparker@cccceo.com</p>
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<p><b><u>Pennsylvania Association of Broadcasters</u></b> Gail Ponti 8501 Paxton Street Hummelstown, PA 17036 P: 717-482-4820 F: 717-482-1111 gponti@pab.org</p>	<p><b><u>Philadelphia Association of Black Journalists</u></b> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 infor@pabj@gmail.com calhoun.philly@gmail.com</p>
<p><b><u>Philadelphia Chinatown Development Corporation</u></b> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232</p>	<p><b><u>NAACP-Philadelphia Branch</u></b> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX PhiladelphiaNAACP@comcast.net info@philadelphia-naacp.org</p>

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Assignment Editor

Date Job Filled: 8/11/2014

Recruitment Source  
That Referred  
Ultimate Hire: External/Industry Referral

Total Number of  
Interviewees: 6

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
External/Industry Referral	N/A	N/A	N/A	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Internet Job Site- LinkedIn.com	N/A	N/A	N/A	No
Employee Referral	N/A	N/A	N/A	No

Internal Candidate (Comcast or NBCUniversal)	N/A	N/A	N/A	No
Internet Site: Facebook.Com	N/A	N/A	N/A	No
See outreach list				

Outreach List

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<p><b><u>Pennsylvania Association of Broadcasters</u></b>  Gail Ponti  8501 Paxton Street  Hummelstown, PA 17036  P: 717-482-4820  F: 717-482-1111  gponti@pab.org</p>	<p><b><u>Philadelphia Association of Black Journalists</u></b>  Johann Calhoun  P.O. Box 8232,  Philadelphia, PA 19101  P: 215-893-5739  infor@pabj@gmail.com  calhoun.philly@gmail.com</p>
<p><b><u>Philadelphia Chinatown Development Corporation</u></b>  Rachel Mak  301 North 9th Street  Philadelphia, PA 19107-1409  P: (215) 922-2156  F: (215) 922-7232</p>	<p><b><u>NAACP-Philadelphia Branch</u></b>  1619 W. Cecil B. Moore Ave.  Philadelphia, PA 19121-3228  P: 215-978-7500  F: 215-765-6040 FAX  PhiladelphiaNAACP@comcast.net  info@philadelphia-naacp.org</p>

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Photographer

Date Job Filled: 9/22/2014

Recruitment Source That Referred Ultimate Hire: Current NBCU Employee

Total Number of Interviewees: 9

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Internet Job site – indeed.com	N/A	N/A	N/A	No
Internet Site: TVjobs.com	N/A	N/A	N/A	No
Employee Referral	N/A	N/A	N/A	No
Internal Candidate (Comcast or NBCUniversal)	N/A	N/A	N/A	No
See Outreach list				

Outreach List

<p><b><u>Asian American Journalists Association</u></b>  <b><u>–Philadelphia Chapter</u></b>  Julie Shaw  801 Market Street, Suite 30D  Philadelphia, PA 19107  P: 215-459-1710  aajaphiladelphia@gmail.com</p>	<p><b><u>Camden County OEO</u></b>  Margaret Henry Parker  900 Haddon Ave.  Suite 225  Collingswood, NJ 08108  P: (856) 962-6911  F: (856) 962-6922  mhenryparker@cccoeo.com</p>
<p><b><u>El Concilio</u></b>  Damaris Feliciano  705-709 N. Franklin Street  Philadelphia, PA 19123  P: 215-627-3100  F: 215-627-7440  damaris.feliciano@elconcilio.net</p>	<p><b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b>  David Metter  200 S. Broad Street, Suite 700  Philadelphia, PA 19102  P: (215) 790-3723  F: (215) 790-3840  dmetter@greaterphilachamber.com</p>
<p><b><u>Pennsylvania Association of Broadcasters</u></b>  Gail Ponti  8501 Paxton Street  Hummelstown, PA 17036  P: 717-482-4820  F: 717-482-1111  gponti@pab.org</p>	<p><b><u>Philadelphia Association of Black Journalists</u></b>  Johann Calhoun  P.O. Box 8232,  Philadelphia, PA 19101  P: 215-893-5739  infor@pabj@gmail.com  calhoun.philly@gmail.com</p>
<p><b><u>Philadelphia Chinatown Development Corporation</u></b>  Rachel Mak  301 North 9th Street  Philadelphia, PA 19107-1409  P: (215) 922-2156  F: (215) 922-7232</p>	<p><b><u>NAACP-Philadelphia Branch</u></b>  1619 W. Cecil B. Moore Ave.  Philadelphia, PA 19121-3228  P: 215-978-7500  F: 215-765-6040 FAX  PhiladelphiaNAACP@comcast.net  info@philadelphia-naacp.org</p>

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Content Producer

Date Job Filled: 9/22/2014

Recruitment Source  
That Referred  
Ultimate Hire: www.nbcunicareers.com

Total Number of  
Interviewees: 14

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
NBC Universal	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Internet Job site- Indeed.com	N/A	N/A	N/A	No
Contractor Conversion (YOH or Freelance)	N/A	N/A	N/A	No
Internal Candidate (Comcast or NBCUniversal)	N/A	N/A	N/A	No
Internet Site: Facebook.Com	N/A	N/A	N/A	No
Employee Referral	N/A	N/A	N/A	No
External/Industry Referral	N/A	N/A	N/A	No

National Association of Black Journalists	N/A	N/A	N/A	No
See Outreach List				

Outreach List

<p><b><u>Asian American Journalists Association –Philadelphia Chapter</u></b>  Julie Shaw  801 Market Street, Suite 30D  Philadelphia, PA 19107  P: 215-459-1710  aajaphiladelphia@gmail.com</p>	<p><b><u>Camden County OEO</u></b>  Margaret Henry Parker  900 Haddon Ave.  Suite 225  Collingswood, NJ 08108  P: (856) 962-6911  F: (856) 962-6922  mhenryparker@cccceo.com</p>
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<p><b><u>Pennsylvania Association of Broadcasters</u></b>  Gail Ponti  8501 Paxton Street  Hummelstown, PA 17036  P: 717-482-4820  F: 717-482-1111  gponti@pab.org</p>	<p><b><u>Philadelphia Association of Black Journalists</u></b>  Johann Calhoun  P.O. Box 8232,  Philadelphia, PA 19101  P: 215-893-5739  infor@pabj@gmail.com  calhoun.philly@gmail.com</p>
<p><b><u>Philadelphia Chinatown Development Corporation</u></b>  Rachel Mak  301 North 9th Street  Philadelphia, PA 19107-1409  P: (215) 922-2156  F: (215) 922-7232</p>	<p><b><u>NAACP-Philadelphia Branch</u></b>  1619 W. Cecil B. Moore Ave.  Philadelphia, PA 19121-3228  P: 215-978-7500  F: 215-765-6040 FAX  PhiladelphiaNAACP@comcast.net  info@philadelphia-naacp.org</p>

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Multimedia Journalist

Date Job Filled: 9/22/2014

Recruitment Source That Referred Ultimate Hire: www.nbcunicareers.com

Total Number of Interviewees: 9

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
Talent Agent	N/A	N/A	N/A	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Employee Referral	N/A	N/A	N/A	No
See Outreach List				

Outreach List

<p><b><u>Asian American Journalists Association</u></b> <b><u>-Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 aajaphiladelphia@gmail.com</p>	<p><b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922 mhenryparker@cccceo.com</p>
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<p><b><u>Pennsylvania Association of Broadcasters</u></b>  Gail Ponti  8501 Paxton Street  Hummelstown, PA 17036  P: 717-482-4820  F: 717-482-1111  gponti@pab.org</p>	<p><b><u>Philadelphia Association of Black Journalists</u></b>  Johann Calhoun  P.O. Box 8232,  Philadelphia, PA 19101  P: 215-893-5739  infor@pabj@gmail.com  calhoun.philly@gmail.com</p>
<p><b><u>Philadelphia Chinatown Development Corporation</u></b>  Rachel Mak  301 North 9th Street  Philadelphia, PA 19107-1409  P: (215) 922-2156  F: (215) 922-7232</p>	<p><b><u>NAACP-Philadelphia Branch</u></b>  1619 W. Cecil B. Moore Ave.  Philadelphia, PA 19121-3228  P: 215-978-7500  F: 215-765-6040 FAX  PhiladelphiaNAACP@comcast.net  info@philadelphia-naacp.org</p>

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Investigative Reporter

Date Job Filled: 10/1/2014

Recruitment Source  
That Referred  
Ultimate Hire: www.nbcunicareers.com

Total Number of  
Interviewees: 7

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
Talent Agent	N/A	N/A	N/A	No
Employee referrals	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
See Outreach List				

Outreach List

<b><u>Asian American Journalists Association</u></b> <b><u>-Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 aajaphiladelphia@gmail.com	<b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922
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	mhenryparker@cccceo.com
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<b><u>Philadelphia Chinatown Development Corporation</u></b> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232	<b><u>NAACP-Philadelphia Branch</u></b> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX PhiladelphiaNAACP@comcast.net info@philadelphia-naacp.org

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Promotions Manager

Date Job Filled: 10/6/2014

Recruitment Source  
That Referred  
Ultimate Hire: www.nbcunicareers.com

Total Number of  
Interviewees: 9

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
Employee Referral	N/A	N/A	N/A	No
Internet Site: LinkedIn.Com	N/A	N/A	N/A	No
External/Industry Referral	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
See Outreach List				

Outreach List

<p><b><u>Asian American Journalists Association</u></b> <b><u>-Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 aajaphiladelphia@gmail.com</p>	<p><b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922 mhenryparker@cccceo.com</p>
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<p><b><u>Pennsylvania Association of Broadcasters</u></b>  Gail Ponti  8501 Paxton Street  Hummelstown, PA 17036  P: 717-482-4820  F: 717-482-1111  gponti@pab.org</p>	<p><b><u>Philadelphia Association of Black Journalists</u></b>  Johann Calhoun  P.O. Box 8232,  Philadelphia, PA 19101  P: 215-893-5739  infor@pabj@gmail.com  calhoun.philly@gmail.com</p>
<p><b><u>Philadelphia Chinatown Development Corporation</u></b>  Rachel Mak  301 North 9th Street  Philadelphia, PA 19107-1409  P: (215) 922-2156  F: (215) 922-7232</p>	<p><b><u>NAACP-Philadelphia Branch</u></b>  1619 W. Cecil B. Moore Ave.  Philadelphia, PA 19121-3228  P: 215-978-7500  F: 215-765-6040 FAX  PhiladelphiaNAACP@comcast.net  info@philadelphia-naacp.org</p>

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Engineering and Operations Coordinator

Date Job Filled: 10/20/2014

Recruitment Source That Referred Ultimate Hire: www.nbcunicareers.com

Total Number of Interviewees: 7

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Employee or Agency Referral	N/A	N/A	N/A	No
Internal Candidates	N/A	N/A	N/A	No
Internet Site: PA Career Link	N/A	N/A	N/A	No
See Outreach List				

Outreach List

<b><u>Asian American Journalists Association</u></b> <b><u>–Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710	<b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911
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aajaphiladelphia@gmail.com	F: (856) 962-6922 mhenryparker@cccceo.com
<b><u>El Concilio</u></b> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440 damaris.feliciano@elconcilio.net	<b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840 dmetter@greaterphilachamber.com
<b><u>Pennsylvania Association of Broadcasters</u></b> Gail Ponti 8501 Paxton Street Hummelstown, PA 17036 P: 717-482-4820 F: 717-482-1111 gponti@pab.org	<b><u>Philadelphia Association of Black Journalists</u></b> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 infor@pabj@gmail.com calhoun.philly@gmail.com
<b><u>Philadelphia Chinatown Development Corporation</u></b> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232	<b><u>NAACP-Philadelphia Branch</u></b> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX PhiladelphiaNAACP@comcast.net info@philadelphia-naacp.org

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Assignment Manager

Date Job Filled: 10/27/2014

Recruitment Source  
That Referred  
Ultimate Hire: External/Industry Referral

Interviewees: 7

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
Internal Candidate	N/A	N/A	N/A	No
Employee Referral	N/A	N/A	N/A	No
External/Industry Referral	N/A	N/A	N/A	No
Internet Site: TVSpy.Com	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
See Outreach List				

Outreach List

<b><u>Asian American Journalists Association</u></b> <b><u>–Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D	<b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225
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<p>Philadelphia, PA 19107  P: 215-459-1710  aajaphiladelphia@gmail.com</p>	<p>Collingswood, NJ 08108  P: (856) 962-6911  F: (856) 962-6922  mhenryparker@cccceo.com</p>
<p><b><u>El Concilio</u></b>  Damaris Feliciano  705-709 N. Franklin Street  Philadelphia, PA 19123  P: 215-627-3100  F: 215-627-7440  damaris.feliciano@elconcilio.net</p>	<p><b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b>  David Metter  200 S. Broad Street, Suite 700  Philadelphia, PA 19102  P: (215) 790-3723  F: (215) 790-3840  dmetter@greaterphilachamber.com</p>
<p><b><u>Pennsylvania Association of Broadcasters</u></b>  Gail Ponti  8501 Paxton Street  Hummelstown, PA 17036  P: 717-482-4820  F: 717-482-1111  gponti@pab.org</p>	<p><b><u>Philadelphia Association of Black Journalists</u></b>  Johann Calhoun  P.O. Box 8232,  Philadelphia, PA 19101  P: 215-893-5739  infor@pabj@gmail.com  calhoun.philly@gmail.com</p>
<p><b><u>Philadelphia Chinatown Development Corporation</u></b>  Rachel Mak  301 North 9th Street  Philadelphia, PA 19107-1409  P: (215) 922-2156  F: (215) 922-7232</p>	<p><b><u>NAACP-Philadelphia Branch</u></b>  1619 W. Cecil B. Moore Ave.  Philadelphia, PA 19121-3228  P: 215-978-7500  F: 215-765-6040 FAX  PhiladelphiaNAACP@comcast.net  info@philadelphia-naacp.org</p>

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Photographer

Date Job Filled: 11/3/2014

Recruitment Source That Referred Ultimate Hire: www.nbcunicareers.com

Total Number of Interviewees: 9

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
External/Industry Referral	N/A	N/A	N/A	No
Employee Referral	N/A	N/A	N/A	No
National Association of Black Journalist Conference	N/A	N/A	N/A	No
See Outreach List				

Outreach List

<p><b><u>Asian American Journalists Association</u></b> <b><u>–Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 aajaphiladelphia@gmail.com</p>	<p><b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922 mhenryparker@cccceo.com</p>
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<p><b><u>El Concilio</u></b>  Damaris Feliciano  705-709 N. Franklin Street  Philadelphia, PA 19123  P: 215-627-3100  F: 215-627-7440  damaris.feliciano@elconcilio.net</p>	<p><b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b>  David Metter  200 S. Broad Street, Suite 700  Philadelphia, PA 19102  P: (215) 790-3723  F: (215) 790-3840  dmetter@greaterphilachamber.com</p>
<p><b><u>Pennsylvania Association of Broadcasters</u></b>  Gail Ponti  8501 Paxton Street  Hummelstown, PA 17036  P: 717-482-4820  F: 717-482-1111  gponti@pab.org</p>	<p><b><u>Philadelphia Association of Black Journalists</u></b>  Johann Calhoun  P.O. Box 8232,  Philadelphia, PA 19101  P: 215-893-5739  infor@pabj@gmail.com  calhoun.philly@gmail.com</p>
<p><b><u>Philadelphia Chinatown Development Corporation</u></b>  Rachel Mak  301 North 9th Street  Philadelphia, PA 19107-1409  P: (215) 922-2156  F: (215) 922-7232</p>	<p><b><u>NAACP-Philadelphia Branch</u></b>  1619 W. Cecil B. Moore Ave.  Philadelphia, PA 19121-3228  P: 215-978-7500  F: 215-765-6040 FAX  PhiladelphiaNAACP@comcast.net  info@philadelphia-naacp.org</p>

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Content Producer

Date Job Filled: 11/10/2014

Recruitment Source That Referred Ultimate Hire: Internet Site: Indeed

Total Number of Interviewees: 14

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
NBC Universal	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Internet Job site-Indeed.com	N/A	N/A	N/A	No
Contractor Conversion (YOH or Freelance)	N/A	N/A	N/A	No
Internal Candidate (Comcast or NBCUniversal)	N/A	N/A	N/A	No
Internet Site: Facebook.Com	N/A	N/A	N/A	No
Employee Referral	N/A	N/A	N/A	No
External/Industry Referral	N/A	N/A	N/A	No

National Association of Black Journalists	N/A	N/A	N/A	No
See Outreach List				

Outreach List

<p><b><u>Asian American Journalists Association –Philadelphia Chapter</u></b>  Julie Shaw  801 Market Street, Suite 30D  Philadelphia, PA 19107  P: 215-459-1710  aajaphiladelphia@gmail.com</p>	<p><b><u>Camden County OEO</u></b>  Margaret Henry Parker  900 Haddon Ave.  Suite 225  Collingswood, NJ 08108  P: (856) 962-6911  F: (856) 962-6922  mhenryparker@cccceo.com</p>
<p><b><u>El Concilio</u></b>  Damaris Feliciano  705-709 N. Franklin Street  Philadelphia, PA 19123  P: 215-627-3100  F: 215-627-7440  damaris.feliciano@elconcilio.net</p>	<p><b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b>  David Metter  200 S. Broad Street, Suite 700  Philadelphia, PA 19102  P: (215) 790-3723  F: (215) 790-3840  dmetter@greaterphilachamber.com</p>
<p><b><u>Pennsylvania Association of Broadcasters</u></b>  Gail Ponti  8501 Paxton Street  Hummelstown, PA 17036  P: 717-482-4820  F: 717-482-1111  gponti@pab.org</p>	<p><b><u>Philadelphia Association of Black Journalists</u></b>  Johann Calhoun  P.O. Box 8232,  Philadelphia, PA 19101  P: 215-893-5739  infor@pabj@gmail.com  calhoun.philly@gmail.com</p>
<p><b><u>Philadelphia Chinatown Development Corporation</u></b>  Rachel Mak  301 North 9th Street  Philadelphia, PA 19107-1409  P: (215) 922-2156  F: (215) 922-7232</p>	<p><b><u>NAACP-Philadelphia Branch</u></b>  1619 W. Cecil B. Moore Ave.  Philadelphia, PA 19121-3228  P: 215-978-7500  F: 215-765-6040 FAX  PhiladelphiaNAACP@comcast.net  info@philadelphia-naacp.org</p>

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Technology Manager

Date Job Filled: 12/8/2014

Recruitment Source  
That Referred  
Ultimate Hire: www.nbcunicareers.com

Total Number of  
Interviewees: 11

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
Internal Candidates	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Employee Referral	N/A	N/A	N/A	No
See Outreach List				

Outreach List

<b><u>Asian American Journalists Association –Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107	<b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108
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<p>P: 215-459-1710 aajaphiladelphia@gmail.com</p>	<p>P: (856) 962-6911 F: (856) 962-6922 mhenryparker@cccceo.com</p>
<p><b><u>El Concilio</u></b> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440 damaris.feliciano@elconcilio.net</p>	<p><b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840 dmetter@greaterphilachamber.com</p>
<p><b><u>Pennsylvania Association of Broadcasters</u></b> Gail Ponti 8501 Paxton Street Hummelstown, PA 17036 P: 717-482-4820 F: 717-482-1111 gponti@pab.org</p>	<p><b><u>Philadelphia Association of Black Journalists</u></b> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 infor@pabj@gmail.com calhoun.philly@gmail.com</p>
<p><b><u>Philadelphia Chinatown Development Corporation</u></b> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232</p>	<p><b><u>NAACP-Philadelphia Branch</u></b> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX PhiladelphiaNAACP@comcast.net info@philadelphia-naacp.org</p>

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Human Resources Coordinator

Date Job Filled: 12/29/2014

Recruitment Source  
That Referred  
Ultimate Hire: Internal –Comcast Transfer

Total Number of  
Interviewees: 4

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
External/Industry Referral	N/A	N/A	N/A	No
Internal Candidate (Comcast or NBCUniversal)	N/A	N/A	N/A	No
Employee Referral	N/A	N/A	N/A	No
See Outreach List				

Outreach List

<b><u>Asian American Journalists Association –Philadelphia Chapter</u></b>	<b><u>Camden County OEO Margaret Henry Parker</u></b>
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<p>Julie Shaw  801 Market Street, Suite 30D  Philadelphia, PA 19107  P: 215-459-1710  aajaphiladelphia@gmail.com</p>	<p>900 Haddon Ave.  Suite 225  Collingswood, NJ 08108  P: (856) 962-6911  F: (856) 962-6922  mhenryparker@cccceo.com</p>
<p><b><u>El Concilio</u></b>  Damaris Feliciano  705-709 N. Franklin Street  Philadelphia, PA 19123  P: 215-627-3100  F: 215-627-7440  damaris.feliciano@elconcilio.net</p>	<p><b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b>  David Metter  200 S. Broad Street, Suite 700  Philadelphia, PA 19102  P: (215) 790-3723  F: (215) 790-3840  dmetter@greaterphilachamber.com</p>
<p><b><u>Pennsylvania Association of Broadcasters</u></b>  Gail Ponti  8501 Paxton Street  Hummelstown, PA 17036  P: 717-482-4820  F: 717-482-1111  gponti@pab.org</p>	<p><b><u>Philadelphia Association of Black Journalists</u></b>  Johann Calhoun  P.O. Box 8232,  Philadelphia, PA 19101  P: 215-893-5739  infor@pabj@gmail.com  calhoun.philly@gmail.com</p>
<p><b><u>Philadelphia Chinatown Development Corporation</u></b>  Rachel Mak  301 North 9th Street  Philadelphia, PA 19107-1409  P: (215) 922-2156  F: (215) 922-7232</p>	<p><b><u>NAACP-Philadelphia Branch</u></b>  1619 W. Cecil B. Moore Ave.  Philadelphia, PA 19121-3228  P: 215-978-7500  F: 215-765-6040 FAX  PhiladelphiaNAACP@comcast.net  info@philadelphia-naacp.org</p>

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Social Media Editor

Date Job Filled: 1/5/2015

Recruitment Source That Referred Ultimate Hire: www.nbcunicareers.com

Total Number of Interviewees: 4

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
Internal Candidate (Comcast or NBCUniversal)	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668-5797	No
Internet Site - LinkedIn.com	N/A	N/A	N/A	No
Employee Referral	N/A	N/A	N/A	No
See outreach list				

Outreach List

<b>Asian American Journalists Association</b>	<b>Camden County OEO</b>
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<p><b><u>-Philadelphia Chapter</u></b>  Julie Shaw  801 Market Street, Suite 30D  Philadelphia, PA 19107  P: 215-459-1710  aajaphiladelphia@gmail.com</p>	<p>Margaret Henry Parker  900 Haddon Ave.  Suite 225  Collingswood, NJ 08108  P: (856) 962-6911  F: (856) 962-6922  mhenryparker@cccceo.com</p>
<p><b><u>El Concilio</u></b>  Damaris Feliciano  705-709 N. Franklin Street  Philadelphia, PA 19123  P: 215-627-3100  F: 215-627-7440  damaris.feliciano@elconcilio.net</p>	<p><b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b>  David Metter  200 S. Broad Street, Suite 700  Philadelphia, PA 19102  P: (215) 790-3723  F: (215) 790-3840  dmetter@greaterphilachamber.com</p>
<p><b><u>Pennsylvania Association of Broadcasters</u></b>  Gail Ponti  8501 Paxton Street  Hummelstown, PA 17036  P: 717-482-4820  F: 717-482-1111  gponti@pab.org</p>	<p><b><u>Philadelphia Association of Black Journalists</u></b>  Johann Calhoun  P.O. Box 8232,  Philadelphia, PA 19101  P: 215-893-5739  infor@pabj@gmail.com  calhoun.philly@gmail.com</p>
<p><b><u>Philadelphia Chinatown Development Corporation</u></b>  Rachel Mak  301 North 9th Street  Philadelphia, PA 19107-1409  P: (215) 922-2156  F: (215) 922-7232</p>	<p><b><u>NAACP-Philadelphia Branch</u></b>  1619 W. Cecil B. Moore Ave.  Philadelphia, PA 19121-3228  P: 215-978-7500  F: 215-765-6040 FAX  PhiladelphiaNAACP@comcast.net  info@philadelphia-naacp.org</p>

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Graphic Artist

Date Job Filled: 3/9/15

Recruitment Source  
That Referred  
Ultimate Hire: Contractor Conversion

Total Number of  
Interviewees: 2

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
Contractor Conversion	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668-5797	No
See Outreach List				

Outreach List

<b><u>Asian American Journalists Association -Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710	<b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911
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aajaphiladelphia@gmail.com	F: (856) 962-6922 mhenryparker@cccceo.com
<b><u>El Concilio</u></b> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440 damaris.feliciano@elconcilio.net	<b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840 dmetter@greaterphilachamber.com
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<b><u>Philadelphia Chinatown Development Corporation</u></b> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232	<b><u>NAACP-Philadelphia Branch</u></b> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX PhiladelphiaNAACP@comcast.net info@philadelphia-naacp.org

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: General Assignment Reporter

Date Job Filled: 3/23/15

Recruitment Source That Referred Ultimate Hire: www.nbcunicareers.com

Total Number of Interviewees: 9

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Talent Agent	N/A	N/A	N/A	No
Referral	N/A	N/A	N/A	No
See Outreach List				

Outreach List

Outreach List

<b><u>Asian American Journalists Association -Philadelphia Chapter</u></b>	<b><u>Camden County OEO Margaret Henry Parker</u></b>
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<p>Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 aajaphiladelphia@gmail.com</p>	<p>900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922 mhenryparker@cccceo.com</p>
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**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU/WWSI

Job Title: Creative Services Producer

Date Job Filled: 3/23/15

Recruitment Source  
That Referred  
Ultimate Hire: Former NBCU Employee

Total Number of  
Interviewees: 2

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668-5797	No
Industry/External Referral	N/A	N/A	N/A	No
See outreach list	N/A	N/A	N/A	No

Outreach List

Outreach List

<b>Asian American Journalists Association</b>	<b>Camden County OEO</b>
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<p><b><u>-Philadelphia Chapter</u></b>  Julie Shaw  801 Market Street, Suite 30D  Philadelphia, PA 19107  P: 215-459-1710  aajaphiladelphia@gmail.com</p>	<p>Margaret Henry Parker  900 Haddon Ave.  Suite 225  Collingswood, NJ 08108  P: (856) 962-6911  F: (856) 962-6922  mhenryparker@cccceo.com</p>
<p><b><u>El Concilio</u></b>  Damaris Feliciano  705-709 N. Franklin Street  Philadelphia, PA 19123  P: 215-627-3100  F: 215-627-7440  damaris.feliciano@elconcilio.net</p>	<p><b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b>  David Metter  200 S. Broad Street, Suite 700  Philadelphia, PA 19102  P: (215) 790-3723  F: (215) 790-3840  dmetter@greaterphilachamber.com</p>
<p><b><u>Pennsylvania Association of Broadcasters</u></b>  Gail Ponti  8501 Paxton Street  Hummelstown, PA 17036  P: 717-482-4820  F: 717-482-1111  gponti@pab.org</p>	<p><b><u>Philadelphia Association of Black Journalists</u></b>  Johann Calhoun  P.O. Box 8232,  Philadelphia, PA 19101  P: 215-893-5739  infor@pabj@gmail.com  calhoun.philly@gmail.com</p>
<p><b><u>Philadelphia Chinatown Development Corporation</u></b>  Rachel Mak  301 North 9th Street  Philadelphia, PA 19107-1409  P: (215) 922-2156  F: (215) 922-7232</p>	<p><b><u>NAACP-Philadelphia Branch</u></b>  1619 W. Cecil B. Moore Ave.  Philadelphia, PA 19121-3228  P: 215-978-7500  F: 215-765-6040 FAX  PhiladelphiaNAACP@comcast.net  info@philadelphia-naacp.org</p>

# TELEMUNDO(WWSI) FILLED JOBS

## JOB VACANCY RECRUITMENT SOURCE DATA FORM (To Be Attached to Annual Public File EEO Report)

Station: WWSI

Job Title: Producer

Date Job Filled: 7/14/2014

Recruitment Source That Referred Ultimate Hire: internal

Total Number of Interviewees: 14

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
Employee Referral	N/A	N/A	N/A	No
External/Industry Referral	N/A	N/A	N/A	No
Internal Candidate (Comcast or NBCUniversal)	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA	Kristen Panny	610-668-5797	No

	19004			
See Outreach List				

Outreach List

<p><b><u>Asian American Journalists Association</u></b>  <b><u>-Philadelphia Chapter</u></b>  Julie Shaw  801 Market Street, Suite 30D  Philadelphia, PA 19107  P: 215-459-1710  aajaphiladelphia@gmail.com</p>	<p><b><u>Camden County OEO</u></b>  Margaret Henry Parker  900 Haddon Ave.  Suite 225  Collingswood, NJ 08108  P: (856) 962-6911  F: (856) 962-6922  mhenryparker@cccceo.com</p>
<p><b><u>El Concilio</u></b>  Damaris Feliciano  705-709 N. Franklin Street  Philadelphia, PA 19123  P: 215-627-3100  F: 215-627-7440  damaris.feliciano@elconcilio.net</p>	<p><b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b>  David Metter  200 S. Broad Street, Suite 700  Philadelphia, PA 19102  P: (215) 790-3723  F: (215) 790-3840  dmetter@greaterphilachamber.com</p>
<p><b><u>Pennsylvania Association of Broadcasters</u></b>  Gail Ponti  8501 Paxton Street  Hummelstown, PA 17036  P: 717-482-4820  F: 717-482-1111  gponti@pab.org</p>	<p><b><u>Philadelphia Association of Black Journalists</u></b>  Johann Calhoun  P.O. Box 8232,  Philadelphia, PA 19101  P: 215-893-5739  infor@pabj@gmail.com  calhoun.philly@gmail.com</p>
<p><b><u>Philadelphia Chinatown Development Corporation</u></b>  Rachel Mak  301 North 9th Street  Philadelphia, PA 19107-1409  P: (215) 922-2156  F: (215) 922-7232</p>	<p><b><u>NAACP-Philadelphia Branch</u></b>  1619 W. Cecil B. Moore Ave.  Philadelphia, PA 19121-3228  P: 215-978-7500  F: 215-765-6040 FAX  PhiladelphiaNAACP@comcast.net  info@philadelphia-naacp.org</p>

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WWSI

Job Title: Executive Producer

Date Job Filled: 10/1/2014

Recruitment Source  
That Referred  
Ultimate Hire: Internal Promotion

Total Number of  
Interviewees: 8

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
Internal Candidates	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Employee Referral	N/A	N/A	N/A	No
See Outreach List				

Outreach List

<b><u>Asian American Journalists Association</u></b> <b><u>-Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 aajaphiladelphia@gmail.com	<b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922
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	mhenryparker@cccceo.com
<b><u>El Concilio</u></b> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440 damaris.feliciano@elconcilio.net	<b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840 dmetter@greaterphilachamber.com
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<b><u>Philadelphia Chinatown Development Corporation</u></b> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232	<b><u>NAACP-Philadelphia Branch</u></b> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX PhiladelphiaNAACP@comcast.net info@philadelphia-naacp.org

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WWSI

Job Title: Content Producer

Date Job Filled: 10/1/2014

Recruitment Source  
That Referred  
Ultimate Hire: Internal Promotion

Total Number of  
Interviewees: 7

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
Internet site- tvjobs.com	N/A	N/A	N/A	No
Walk-in or call-in	N/A	N/A	N/A	No
NBCUniversal press release	N/A	N/A	N/A	No
Employee referral	N/A	N/A	N/A	No
Talent Agent	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Internal Candidate (Comcast or NBCUniversal)	N/A	N/A	N/A	No
See Outreach List	N/A	N/A	N/A	No

Outreach List

<b><u>Asian American Journalists Association</u></b> <b><u>-Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D	<b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225
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<p>Philadelphia, PA 19107  P: 215-459-1710  aajaphiladelphia@gmail.com</p>	<p>Collingswood, NJ 08108  P: (856) 962-6911  F: (856) 962-6922  mhenryparker@cccceo.com</p>
<p><b><u>El Concilio</u></b>  Damaris Feliciano  705-709 N. Franklin Street  Philadelphia, PA 19123  P: 215-627-3100  F: 215-627-7440  damaris.feliciano@elconcilio.net</p>	<p><b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b>  David Metter  200 S. Broad Street, Suite 700  Philadelphia, PA 19102  P: (215) 790-3723  F: (215) 790-3840  dmetter@greaterphilachamber.com</p>
<p><b><u>Pennsylvania Association of Broadcasters</u></b>  Gail Ponti  8501 Paxton Street  Hummelstown, PA 17036  P: 717-482-4820  F: 717-482-1111  gponti@pab.org</p>	<p><b><u>Philadelphia Association of Black Journalists</u></b>  Johann Calhoun  P.O. Box 8232,  Philadelphia, PA 19101  P: 215-893-5739  infor@pabj@gmail.com  calhoun.philly@gmail.com</p>
<p><b><u>Philadelphia Chinatown Development Corporation</u></b>  Rachel Mak  301 North 9th Street  Philadelphia, PA 19107-1409  P: (215) 922-2156  F: (215) 922-7232</p>	<p><b><u>NAACP-Philadelphia Branch</u></b>  1619 W. Cecil B. Moore Ave.  Philadelphia, PA 19121-3228  P: 215-978-7500  F: 215-765-6040 FAX  PhiladelphiaNAACP@comcast.net  info@philadelphia-naacp.org</p>

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WWSI

Job Title: Content Producer

Date Job Filled: 10/27/2014

Recruitment Source That Referred Ultimate Hire: www.nbcunicareers.com

Total Number of Interviewees: 7

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
Employee Referral	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
See Outreach List	N/A	N/A	N/A	No

Outreach List

<b><u>Asian American Journalists Association</u></b> <b><u>–Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 aajaphiladelphia@gmail.com	<b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922 mhenryparker@cccceo.com
<b><u>El Concilio</u></b>	<b><u>Greater Philadelphia Hispanic Chamber</u></b>



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**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WWSI

Job Title: Account Manager

Date Job Filled: 11/3/2014

Recruitment Source That Referred Ultimate Hire: www.nbcunicareers.com

Total Number of Interviewees: 3

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
Internal Candidates	N/A	N/A	N/A	N/A
Employee Referral	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	N/A
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
See Outreach List				

Outreach List

<b><u>Asian American Journalists Association</u></b> <b><u>-Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710	<b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911
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<b><u>Philadelphia Chinatown Development Corporation</u></b> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232	<b><u>NAACP-Philadelphia Branch</u></b> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX PhiladelphiaNAACP@comcast.net info@philadelphia-naacp.org

**JOB VACANCY  
RECRUITMENT SOURCE DATA FORM  
(To Be Attached to Annual Public File EEO Report)**

Station: WWSI

Job Title: Marketing Coordinator

Date Job Filled: 2/2/15

Recruitment Source That Referred Ultimate Hire: www.nbcunicareers.com

Total Number of Interviewees: 11

<b>Name of Recruitment Source</b>	<b>Address of Recruitment Source</b>	<b>Contact Person</b>	<b>Telephone</b>	<b>Has this source requested notices?</b>
Employee Referral	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	N/A
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	LaShaniece Harris	610-668-5797	No
See Outreach List				

Outreach List

<b><u>Asian American Journalists Association –Philadelphia Chapter</u></b> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 aajaphiladelphia@gmail.com	<b><u>Camden County OEO</u></b> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922 mhenryparker@cccceo.com
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