

EEO Public File Report Form

WWSI-TV

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's Equal Employment Rules. This Annual EEO Report summarizes the relevant hiring and EEO outreach conducted by **WWSI**. **WWSI** is owned and operated by **ZGS Philadelphia, Inc.**

The information contained in this Annual EEO Report covers the time period from **February 1, 2009 to January 31, 2010** (the "Applicable Period"). Consistent with the FCC's Rules, this Annual EEO Report Contains the following information:

1. A list of all full-time vacancies filled by the Station(s) during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy, including any such sources that have asked to receive information from the station about any new job openings, which are separately identified;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the community outreach activities, not directly related to the opening of job positions, undertaken by the station during the Applicable Period.

The following sections provide the required information, and summarize the station EEO efforts during the Applicable Period.

This Annual Report was placed in the station's public inspection file on **February 1, 2010** and posted on the station's website, in accordance with the FCC's EEO Rules.

SECTION 1: Full-Time Job Openings Filled During This Period

Time Period Covered: February 1, 2009 to January 31, 2010

Stations in Employment Unit: **WWSI**

Full-time Positions Filled By Job Title and Date Filled		Recruitment Source that Referred the Person Hired	Number of Persons Interviewed
1.	Account Executive 2/2/09	Council of Spanish Speaking Organizations (Concilio)	10
2.	Account Executive 9/1/09	Congreso de Latinos Unidos	8
3P o.	Account Executive 12/1/09	Industry Referral	15

Total Number of Persons Interviewed for All Job Positions: **33**

SECTION 2: Recruitment Sources

Time Period Covered: February 1, 2009 to January 31, 2010

Stations in Employment Unit: WWSI

Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period	Full-time Positions for Which This Source Was Utilized
1. Craigslist Philadelphia philadelphia.craigslist.org	9	All Positions
2. Industry Referral Joe Napolitano Manager of Sales - Telemundo Station Group 135 W. 50 th St., 9 th Floor New York, NY 10019 joe.napolitano@nbcuni.com	1	Position 3
3. ZGS Website – www.zgsgroup.com ZGS Communications 2000 N.14 th St. Suite 400 Arlington, VA 22201 Jacklyn Carrillo, Human Resource Manager 703-528-5656	3	All Positions
4. WWSI Linea de Empleo 1341 N. Delaware Ave., Suite 408 Philadelphia, PA 19125 Gabriela Eburne, Marketing Director 215-634-8862	3	All Positions
5. Hispanic Chamber of Commerce 200 S. Broad Street Philadelphia, PA 19102 Barsobia Fernandez 215-790-3723	4	All Positions
6. Concilio 7 th & Fairmount Sts. Philadelphia, PA 19122 Carla Saniz 215-627-3100	5	Positions 2 and 3
7. Congreso de Latinos Unidos 2800 N. American St. Philadelphia, PA 19133 Nick Torres 215.763.8870	8	Position 2

* Indicates sources that have requested notification of job openings.

SECTION 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken

Time Period Covered: February 1, 2009– January 31, 2010

Station in Employment Unit: WWSI

1. Al Dia Newspaper Job Fair

In April 2009 WWSI participated in Al Dia Newspaper's annual job fair. The Fair was held at the Philadelphia Convention Center and attracted approximately 5,000 job seekers from around the region. The Fair was promoted via television, radio and newspaper and WWSI was a media partner as well as an exhibitor. Exhibitors included both local and national companies with a primary focus on the communications industry although other industries were also represented.

2. Council of Spanish Speaking Organizations (Concilio) Job Fair

In August of 2009 WWSI co-sponsored a job fair with Council of Spanish Speaking Organizations, the oldest Latino organization in Philadelphia. Approximately 400 people attended. This job fair attracted bilingual job seekers for companies interested in recruiting Spanish-speaking and Latino workers.