

2013-2014 Annual Public File Report

WCAU & WWSI – TV

**FACILITY ID No.: WCAU, 63153
WWSI, 23142**

**April 1, 2013
to March 31, 2014**

2013 - 2014 ANNUAL EEO PUBLIC FILE REPORT

Call Sign of Station (s): WCAU-TV and WWSI-TV

List all full-time job vacancies filled by any station covered by this report in the past year (April 1, 2013 – March 31, 2014)

WCAU:	Full-Time Job Vacancies Filled
Hire Date	Position Title
4/29/2013	Media Specialist
4/29/2013	Broadcast Maintenance Engineer
5/6/2013	Director, Human Resources
5/6/2013	Manager, Accounting and Finance
5/13/2013	Administrative Assistant
5/20/2013	IT Systems Analyst
5/20/2013	Vice President of Sales
6/17/2013	General Assignment Reporter
6/17/2013	General Assignment Reporter
6/17/2013	General Assignment Reporter
6/24/2013	Human Resources Coordinator
7/8/2013	IT Systems Analyst
7/15/2013	Vice President of Creative Services
8/5/2013	Assignment Editor
8/5/2013	Customer Service Representative
8/10/2013	DGA Director
9/1/2013	Meteorologist
9/2/2013	Promotions Producer
9/9/2013	National Sales Manager
9/9/2013	Anchor
9/16/2013	Content Producer
10/1/2013	Promotions Producer
10/10/2013	Content Producer
11/1/2013	Producer
11/4/2013	Digital Sales Manager
11/18/2013	Marketing Planner
12/2/2013	Web Content Producer
12/2/2013	Customer Service Representative
1/6/2014	Producer
1/6/2014	Content Producer
1/6/2014	Local Sales Manager
1/13/2014	Content Producer
2/12/2014	Managing Editor
2/26/2014	Marketing Manager
3/10/2014	Account Executive
3/10/2014	Stage Manager
3/24/2014	Director

WWSI: Full-Time Job Vacancies Filled

Hire Date	Position Title
09/30/2013	Media Specialist
10/14/2013	Photographer
10/14/2013	Assistant News Director
10/21/2013	Anchor
10/21/2013	Producer
11/11/2013	Video Reporter
11/12/2013	Finance Manager
11/25/2013	Producer
11/25/2013	Video Reporter
12/2/2013	Director
12/16/2013	Sportscaster
12/18/2013	Vice President of Sales
01/6/2014	Weather Anchor
02/25/2014	Assignment Editor
02/27/2014	Holly Irving

- 1) For each vacancy listed, attach to this report the relevant Recruitment Source Data Summary.** See forms attached at the end of this report.

- 2) In total, how many interviewees did the station (or station group) interview for all of the full time job vacancies identified in Question 1?** There were a total of 352 interviewees interviewed for all the full-time job vacancies identified above.

- 3) In total, how many persons interviewed by the above listed job vacancies were referred to the station from each of the recruitment sources used by the station?**

Name or Recruiting Source	Number of Interviewees Referred during the year
Ncbunicareers.com	98
www.nbcphiladelphia.com	23
NBC 10/Telemundo 62 Jobs Hotline	0
Internal Candidate	18
Employee Referral	47
EI Concilio	0
Camden County OEO	0
Native American Journalist Association	0

Philadelphia Association of Black Journalists	0
Philadelphia Chinatown Development Corporation	0
NAACP- Philadelphia Branch	0
Asian American Journalists Association – Philadelphia Chapter	0
Greater Philadelphia Hispanic Chamber of Commerce	0
National Association of Hispanic Journalists Conference	6
National Association of Black Journalists Conference	6
Internet site: Spots n Dots	1
Internet site: mediarecruiter.com	0

- 4) Please summarize the stations’ broad recruitment outreach initiative during the past year. Please identify each initiative in which the station substantially participated; the date(s) of each initiative; the names and titles of the station personnel who participated in each initiative; and short summary of the nature of each initiative.**

RECRUITMENT FOR FULL-TIME VACANCIES

The Employment Unit has engaged in broad recruitment for its full-time vacancies and has widely disseminated information concerning these vacancies using a variety of communications methods. When WCAU and WWSI have job openings, they reach a large potential applicant pool by running on-air announcements with information regarding their recruiting websites and jobs hotline at least five to seven times per week during various times of the day on both stations. All on-air announcements refer individuals interested in employment with the stations to visit www.nbcunicareers.com and apply online. These announcements also include a jobs hotline phone number (610-668-5797) that job seekers can call to obtain information about job openings. This jobs hotline includes language options for English and Spanish. Job openings are always posted on www.nbcunicareers.com, and the Company’s Staffing Center advertises job openings with targeted/specialized web sites in the broadcast industry when necessary. Both stations’ web sites also provide links directly to www.nbcunicareers.com. This recruiting web site, which is available to the public, now allows NBCUniversal internal employees to apply for open jobs, which promotes career advancement opportunities for all employees. NBCUniversal’s Employee Referral Program has been updated and the Human Resources Department at the Employment Unit has sent this new information to the Employment Unit’s population. The program is designed to further the promotion of diverse recruiting by our own employees.

NOTIFICATION TO COMMUNITY GROUPS AND RECRUITING ORGANIZATIONS

The Employment Unit publishes an annual newspaper ad inviting employment sources and community organizations to submit a written request to be included on WCAU and WWSI's job vacancy distribution list. The recruitment print ad placed within the past 12 months for this reporting period was placed in the Philadelphia Inquirer and ran on Sunday, January 26th, 2014. It also ran in the Daily News on Monday, January 27th, 2014, monster.com for (7 days) from January 26th to February 1st, 2014, and philly.com mobile for 30 days from January 26th to February 26th, 2014. In the 12 months included in this reporting period, no organizations have contacted the Employment Unit directly to request written notice of open job opportunities. If such requests are received, the Employment Unit will email or fax job opening notices to any recruiting source or community organization that requests the information and responds with an email address or fax number to receive such job information. In addition, the Employment Unit has developed its own list of recruiting organizations to which it sends notices of open job opportunities.

List of Outreach Groups for WCAU and WWSI

<p><u>Asian American Journalists Association -Philadelphia Chapter</u> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 aajaphiladelphia@gmail.com</p>	<p><u>Camden County OEO</u> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922</p>
<p><u>EI Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440</p>	<p><u>Greater Philadelphia Hispanic Chamber of Commerce</u> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840</p>
<p><u>Native American Journalists Association</u> Debra Valentino University of Oklahoma Gaylord College 395 W. Lindsey St. Norman, OK, 73019-4201 P: (405) 325-1649 F:(405) 325-6945</p>	<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 infor@pabj@gmail.com</p>
<p><u>Philadelphia Chinatown Development Corporation</u> Rachel Mak 301 North 9th Street</p>	<p><u>NAACP-Philadelphia Branch</u> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500</p>

Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232	F: 215-765-6040 FAX PhiladelphiaNAACP@comcast.net
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RECRUITMENT/OUTREACH INITIATIVES

According to Commission regulations, the Employment Unit was required to undertake four recruitment/outreach initiatives since April 1, 2012. The Employment Unit has undertaken the following longer-term recruitment/outreach initiatives during the reporting period:

JOB FAIR PARTICIPATION (Minimum of 4)

Representatives of WCAU, WWSI and NBCUniversal participated in the following job fairs:

- National Urban League Conference and Career Expo. Our Director of Human Resources, Amy Masci, and our Human Resources Coordinator, Kristen Panny, attended this event on July 27th, 2013 for the purpose of recruiting candidates.
- National Association of Hispanic Journalists Conference and Job Fair. Our Director of Human Resources, Amy Masci, attended this conference (August 24th, 2013 & 25th, 2013) for the purpose of recruiting candidates.
- National Association of Black Journalists Conference and Job Fair. Our Vice President of News, Anzio Williams, attended this conference from July 30th, 2013 through August 4th, 2013 for the purpose of recruiting candidates.
- Drexel University, College of Computing & Informatics Employer Networking Reception. Our Director of Human Resources, Amy Masci, and our Human Resources Coordinator, Kristen Panny, attended this event on October 3rd, 2013 for the purpose of recruiting candidates.

COMMUNITY EVENTS DESIGNED TO INFORM AND EDUCATE THE COMMUNITY ABOUT EMPLOYMENT OPPORTUNITIES IN BROADCAST

- Philadelphia Association of Black Journalists' 2013 Philly Freelancer / Communications Job Fair. WCAU and WWSI contributed a Digital Journalist Level Sponsorship (\$500) for this job fair. WCAU's Monique Braxton was honored with the Philadelphia Association of Black Journalists' Journalist of the Year award.

MANAGEMENT TRAINING – METHODS FOR EEO

- Two representatives from our Talent Acquisition team hosted a Talent Acquisition Process Overview training session. This included training on Office of Federal Contract Compliance Programs (OFCCP) compliance and EEO best practices.

- Two of our Executive Producers, Rich Kiss and Johnathan Green, participated in “Hire Right” training, a behavioral interview training session, held by our NBCUniversal Talent Acquisition team in March 2014.

EMPLOYEE TRAINING AND SKILLS ENHANCEMENT

Employees of WCAU and WWSI are provided with training and development opportunities designed to enhance their ability to assume positions of greater responsibility. Various programs are provided by external vendors and internal NBCUniversal sponsored programs. Station employees participated in the following development courses:

- Our Vice President of News, Anzio Williams, participated in “Pivot”, an NBCUniversal management training program during this year’s reporting period. This was an ongoing program that met several times throughout the fall of 2013. The purpose of the program was to improve management skills.
- Performance Management Training with Jill Geisler from the Poynter Institute’s leadership and management programs. All mid-level managers and above attended this training session to help improve management skills. This training took place in the fall of 2013.
- Amy Masci, Director of Human Resources, conducted employee and manager workshops on writing effective performance reviews and managing career aspirations. About twenty-five managers and about 200 employees attended these training sessions.
- As this Employment Unit became a duopoly by purchasing WWSI, our unit has offered employees the opportunity to learn Spanish by giving a 50% reimbursement for the purchase of Rosetta Stone. Five of our employees have taken advantage of this opportunity. Additionally, our station has held Spanish Learning Sessions, where we engage a Spanish tutor to teach basic Spanish grammar and vocabulary. These sessions are held on a monthly to bi-monthly basis.
- Kristen Panny, Human Resources Coordinator, has attended training on the new NBCUniversal data, payroll, and onboarding system upgrades and enhancements for Organizational Management and transaction processing.
- On February 25th, 2014, the Employment Unit’s content producers, and on-air talent members participated in a Story Teller Training. The purpose of this training was to teach these individuals how to tell a story through graphics with out the use of the written word.
- From March 25-28, 2014, Barry Nash Consulting provided training for the on-air talent. This company provided one on one and pair consultations for presentation (speech and posture), and on-air appearance.

- Sales Managers and Account Executives from WCAU's Sales Department attended Paradigm executive sales training in the spring of 2013. During this training, these individuals learned skills for client ascertainment calls and client presentations.
- In 2014, our WCAU Sales Department began Digital Sales Training. Our Digital Sales Manager hosted lunch and learn training sessions to educate the WCAU Sales Department on our digital assets and metrics as well as how to sell our digital assets to potential clients. Our Digital Sales Manager has hosted several of these sessions from January 2014 through March 2014 and is planning to continue these sessions on a monthly basis.
- In January 2014, our WWSI Sales Department participated in Digital Training that was presented by the Telemundo Network digital team. The WWSI sales team learned how to upload and edit the Telemundo 62(WWSI) website.
- Our WCAU Integrated Media team participated in several trainings throughout the 2013-2014 reporting year. In late 2014, our Integrated Media team received training on Chartbeat analytic software. This software allows the team to monitor the NBC10 website. This training was onsite, self-directed training. The Integrated Media team also received onsite training for Banjo, the social discovery media tool, in February 2014. Finally, the Integrated Media team is receiving ongoing training for Visual Revenue, which is another analytic software program.
- Our News Operations Department has held numerous onsite and off-site trainings throughout the 2013-2014 reporting year for their WCAU and WWSI engineering and operations staff, DOC staff, Media Specialists, engineering maintenance staff, IT staff, talent and production teams, and news teams. Please see below for an outline of News Operations Department's training efforts:

Date of Training	Title of Training	Brief Description of Training	Level of Attendees (Ex. Manager and Above, staff, etc.)
3/27/2013	Volicon Demo	Volicon demo for Eng/Ops employees prior to roll out	Eng/Ops staff, Eng/Ops managers
5/7/2013	TVU Backend	Learn TVU backend for DOC	DOC Staff
5/22/2013	Dalet 3.5 Upgrade	Dalet 3.5 training for Media Specialists	Media Specialist staff
6/6/2013	LiveU Frontend	ENG maintenance learning LiveU frontend	ENG Garage staff
6/20/2013	Arc Flash	ARC Flash description and basic training	Eng/Ops staff, Eng/Ops managers
8/8-8/15/13	ARC Flash Training	ARC Flash training for electrical work/PPE requirements	Eng Maintenance staff
9/13-12/13	Transmitter	High Level Overview of Transmitter	Eng Maintenance staff
9/13-12/13	Phone System	Phone System training	Eng Maintenance staff
9/9-9/30/13	Encompass Ingest	Encompass ingest (baseband and FTP)	Media Specialist staff
9/9-9/30/13	Latakoo Workflow	Teach Latakoo workflow to DOC staff	DOC Staff
9/9-9/30/13	Dalet File Video	Teach Dalet File video delivery to DOC Staff	DOC Staff
9/26/2013	Studio Robotics	Studio Robotics safety training	Eng/Ops staff, Eng/Ops managers

10/15 - 11/13	InTouch	Refresher InTouch Training	Staff, talent and production
10/17 -10/25	Tangoe	Intro to Comcast Wireless Ordering Portal	IT Staff
10/23 - 11/21	MS Outlook	Basic and Advance Outlook Use	Staff
10/24-10/26	Chyron	Chyron building and ordering	WWSI News Staff
11/7, 8, 21/2013	Field Operations	Go over field operations with Media Specialists	Media Specialist staff
12/2-12/6/13	Miranda iControl	iControl training	Charles Walter
12/2 - 12/6/13	Overdrive Training	Vision switcher and coding training	Staff
12/9 - 12/13/13	Overdrive Training	Vision switcher and coding training	Staff
12/16 - 12/18/13	Overdrive Training	Vision switcher and coding training	Staff
1/13 - 1/17/14	Overdrive Training	Vision switcher and coding training	Staff
2/25-2/27	Story Teller	Story Teller show building and us	Staff, talent and production
3/5 - 3/7	AirWatch	Intro to Wireless Management Portal	IT Staff
3/19 - 3/20/14	Ineoquest Training	Station monitoring	Staff
Ongoing	Dalet Admin	Administering Dalet for Support	IT Staff

- All employees, including management, must complete Diversity and Inclusion training when they join NBC Universal.
- The TV stations of NBCUniversal continue to regularly offer training to employees addressing methods of ensuring equal employment opportunities and preventing discrimination. These offerings include Diversity and Inclusion training, Integrity training and Code of Conduct training.
- There is continual online training offered to all employees on the Company's employee self-service portal. The internal employee benefits website also provides specific information regarding the Company's Tuition Reimbursement Program for continuing education and an online eLearning catalog of available training courses for employees' career development.

INTERNSHIP PROGRAM

The Employment Unit maintains an established internship program designed to give exposure to college students about careers in the broadcast industry. During the FCC reporting period covered in this report, 31 college students participated in the program during the Fall, Spring and Summer sessions. The NBC 10/Telemundo 62 Internship Program in Philadelphia also exposes interns to senior WCAU and WWSI personnel who address the students and share key career information. Interns participated in the following "Lunch and Learn" sessions: Meet the General Manager of WCAU and WWSI, News Management, Sales and Marketing Leadership, Meteorology, On-air Talent, Integrated Media, Finance, and resume writing. The interns also participate in

a Mini-Newscast each semester. The Program Coordinator is Kristen Panny, Human Resources Coordinator, WCAU-TV & WWSI-TV, NBCU Philadelphia.

EMMA BOWEN Foundation for Minority Interests in Media

The Employment Unit participates in the Emma Bowen Foundation internship program, a broadcasting industry scholarship program designed to provide part-time jobs and learning experiences to minority high school and college students. The program is unlike other intern programs in that the students work for their partner company during the summers and school breaks from the end of their senior year in high school until they graduate from college. During the four-year-period, students have the opportunity to learn the many aspects of broadcast operations and develop company-specific skills. Students are paid for the work they complete and additionally receive matching dollars from the stations designed to assist them with their academic costs. The station has the opportunity to guide and develop minority students to prepare them for opportunities of permanent placement or Associates Program placement upon completion of their college degree. The station has had four minority students from the Emma Bowen program during the period covered by this report.

NEWS ASSOCIATES PROGRAM

During the reporting year, the Employment Unit participated in NBCUniversal's News Associates Program. The News Associates Program is a one-year long staff position designed to give participants real-world news experience. Aspiring journalists with diverse backgrounds hone research skills, work on developing news stories in a working news bureau, and participate in field and studio production on a variety of news programs. The Employment Unit engaged one News Associate for the reporting year.

PARTICIPATION IN AT LEAST 4 EVENTS SPONSORED BY EDUCATIONAL INSTITUTIONS RELATING TO CAREER OPPORTUNITIES IN BROADCAST

(Please note these are also included in community outreach items below)

- Career day: Christine Maddela presented at Anna H. Shaw Middle School on May 14th, 2013. This event geared toward 7th & 8th graders with an emphasis on awareness on career opportunities in broadcast.
- Weather forecasting lesson: Glenn "Hurricane" Schwartz was a guest speaker at Cynwyd Elementary School on May 15th, 2013. He was given the opportunity to teach students about Meteorology in broadcast.
- Temple University Upward Bound Programs Career Panel: Matt DeLucia participated in a panel discussion for the Temple University Math Science Upward Bound program in December 2013. This panel discussion was aimed at educating students about the various career opportunities available to them, including broadcast opportunities.
- Career Day: Jesse Gary was the Keynote Speaker for Gateway Regional High School's Career day in December 2013.
- Career Day: Manuel Noguera, one of our photographers, was invited by the Clearview Regional School District to speak at a Career Day in February 2014.

Manuel brought a camera and tripod to help further explain his role as a photographer in the broadcast industry.

OTHER ACTIVITIES TO DISSEMINATE INFORMATION ON EMPLOYMENT IN BROADCASTING

- Keith Jones, Anchor/Reporter at our WCAU station teaches a Broadcast Communications class during the fall semester at Villanova University located in Villanova, Pennsylvania.
- Amy Masci, Director of Human Resources, taught a workforce planning class during the spring semester at Villanova University located in Villanova Pennsylvania.

COMMUNITY GROUP SPONSORED ACTIVITY PARTICIPATION.

Employees of the Employment Unit participate in extensive community affairs activities, which also creates opportunities to educate the community about broadcasting and employment opportunities in the broadcast field. Set forth below is a sampling of the community events in which the Employment Unit's personnel participated during the reporting period:

Date April 2013	Event	Talent/ NBC10 personnel	Role	Organization	Details
4/3/2013	(NAMIC- Executive Speed mentoring Workshop)	Anzio Williams	Mentor	National Association of Multi-Ethnicity in Communications	Speed mentoring opportunities for NAMIC professional members. One-on-one time with confirmed executive and NAMIC members
4/23/2013	Senior Student -Athlete Banquet	Rosemary Connors	Alumni Speaker	University of Penn Athletics	Banquet honoring senior student athletes
4/24/2013	National School Library month	Keith Jones	Speaker/talk to students	WePAC.org	WePAC celebration of National School Library Month
4/27/2013	Prayer Breakfast 2013	Monique Braxton	Mistress of Ceremonies	Delta Sigma Theta Sorority, Ins. - Philadelphia Alumnae Chapter	Chapter's 9th Annual Prayer Breakfast

4/27/2013	Comcast Cares Day	Jacqueline London	Emcee	Comcast	12th annual event where Comcast and NBCUniversal employees, their family members and friends work together to plan garden, beautify schools repair community centers, clean riverbanks and much more in the community.
04/ 2013	NAUW Fashion Show	Jacqueline London	Emcee/ Celebrity Model	National Association of University Women	
Date May 2013	Event	Talent	Role	Organization	Details
5/5/2013	Sunday OUT at the Piazza	Keith Jones, Jillian Mele, Brittney Shipp	mingle with participants and sign autographs (sponsored)	Equality Forum	event in conjunction with the LGBT, the Equality Forum's annual event at the Piazza that features over 150 artisans, food vendors and community organizations.
5/8/2013	7th Annual Voice of Inspiration	Deanna Durante	Guest Speaker	Freedom Credit Union/Montgomery County Intermediate Unit	Awards Ceremony for educators in Montgomery County
5/9/2013	The Winemaker's Private Reserve Dinner	Harry Hairston	Emcee	Comcast Event-Benefits Boys and girls Clubs of Philadelphia	Event honoring showcase sponsors and supporters of The Boys and Girls Clubs of Philadelphia
5/11/2013	Shirley Mae Run & Michael J Walk	Ted Greenberg	Emcee	Gold Foundation	Charity Walk and Run on AC's boardwalk
5/14/2013	Career Day	Christine Maddela	Presenter	Anna H. Shaw Middle School	Event geared toward 7th& 8th graders with an emphasis on awareness on career opportunities
5/15/2013	Weather forecasting lesson (2nd graders)	Glenn Schwartz	Speaker	Cynwyd Elementary School	Invitation to teach students about weather
5/17/2013	Pearl S. Buck International - Taste of the World Event	Tm Furlong	Emcee	Pearl S. Buck International	Event showcasing the area's best restaurants and caterers.
5/17/2013	Corporate Breakfast - Step Out: Walk to Stop Diabetes	Jacqueline London	Emcee	American Diabetes Association	Corporate leader networking event to learn about 2013 Step Out

5/18/2013	Super Adoption Day	Sheena Parveen	Participant in "Adoptable Pet Kissing Booth"/ take pictures with animals	Citizens for a No-Kill Philadelphia	The largest adoption event in Philadelphia for animals.
5/18/2013	Annual Asian Pacific American Heritage Month Celebration	Denise Nakano	Emcee	Pan Asian Association in Greater Philadelphia	The event recognizes and celebrates the history, culture and traditions of Asian communities such as Cambodian, Chinese, Filipino, Indian Subcontinent, Indonesian, Japanese, Korean, Thai, Vietnamese and many more.
5/18/2013	2nd Annual Brigantine Beach 4x4 Parade and Show	Ted Greenberg	Judge	City of Brigantine and Brigantine Chamber of Commerce	Annual four wheel drive parade on the beach and bonfire.
5/18/2013	Canaan All Male Fashion Show	Harry Hairston	Model	Canaan Baptist Church	Male Fashion Show
5/18/2013	Patriots of African Descent- Military Milestones: Then and Now	Lori Wilson	Emcee	Delta Sigma Theta Sorority, Inc. - Valley Forge Alumnae Chapter	Program will recognize Patriots of African Descent who served in the Revolutionary war in 1777; and highlight current military men and women who are returning home from duty.
5/18/2013	6th annual Philadelphia Take Steps for Crohn's & Colitis Wal	Lu Ann Cahn	Emcee	Crohn's & Colitis Foundation of America	National walk program where participants fundraise throughout the year and come together to celebrate on Walk Day
5/19/2013	Yoga on the Steps	Lu Ann Cahn	Emcee (sponsored)	Living Beyond Breast Cancer	Yoga on the Steps® is Living Beyond Breast Cancer's signature education and fundraising event, a one-hour yoga class, designed for all skill levels and body types led by Jennifer Schelter, MFA, the founder of Yoga Unites®
5/23/2013	Strictly Business Networking (SBN)	Steve	Presenter	Entrepreneur USA (EUSA)	Networking function that meets once a month and features a 15 minute informational session lead by a business professional/expert who are well versed in business related topics.

5/23/2013	Vision Driven: Insights from the C-Suite	Tracy Davidson	Moderator	The Main Line Chamber of Commerce's program, The Main Line Society of Professional Women (SPW)	Panel discussion
5/24/2013	Humanities Day- Guest Speaker	Keith Jones	Speaker	New Egypt Student Government	Career presentation to high school students (Keith's alma mater)
5/31/2013	Relay For Life of Wilmington, DE	Tm Furlong	Emcee	American Cancer Society	A fun-filled overnight experience that raises critical funds for cutting-edge research and programs while celebrating those who have battled cancer, remembering loved ones lost, and most importantly, fighting back.
5/31/2013	21st Century Solutions Interview	Tracy Davidson	Interview about 21st Century Solutions	Comcast Newsmakers	Interview about NBC10's involvement with 21st Century Solutions
Date June 2013	Event	Talent	Role	Organization	Details
6/1/2013	Founders Day Pro-Am Tennis Tournament	John Clark	Play tennis with participants	Upper Main Line YMCA	Pro-Am Tennis Tournament
6/2/2013	Get in the Game	Christine Maddela, Glenn Schwartz, Lu Ann Cahn and John Clark	Celebrity Team Captains	Philadelphia Futures	All-Star catcher Carlos Ruiz and his Philadelphia Phillies teammates will be "Getting in the Game" with nonprofit Philadelphia Futures to raise funds for the organization's academic enrichment and college guidance activities for its high school students. Get in the Game, a bowling and billiards tournament, pairs competitive teams, sponsored by individual donors and businesses, with team captains including Phillies players and local celebrities.
6/5/2013	A Perfect Fit: Celebrating The Story of my Suit	Jillian Mele, Monique Braxton	Model	Career Wardrobe	Fashion show where models donate the suits off their backs to Career Wardrobe after walking the runway

6/5/2013	SBA Day at the Ballpark 2013 Small Business Awards Event	Tracy Davidson	Emcee	U.S. Small Business Administration Philadelphia District Office	The annual "SBA Day at the Ballpark" event. awards ceremony/luncheon at "Chickie's & Pete's" restaurant followed by a 1:05 p.m. Phillies game at nearby Citizens Bank Park.
6/6/2013	Philadelphia's Finest	Ted Greenberg	Emcee	Cystic Fibrosis Foundation Delaware Valley Chapter	Honors young successful people from 25 to 45 who excel in their career, find time to give back to their community, and have agreed to fundraise for Cystic Fibrosis to help find a cure.
6/6/2013	Annual Twisted Vintner Homemade Wine Competition	Harry Hairston	Speaker/minigle with guests	The Rotary Club of Concordville Foundation	Homemade Wine Competition being judge by local restaurateurs, sommeliers and wineries.
6/8/2013	2nd Annual Run/Walk for HOPE at the Philadelphia Zoo	Glenn Schwartz	Honorary starter and pre-race brief speech	Bringing Hope Home	5K Run/walk
6/8/2013	2013 Graduate Recognition Worship Service	Monique Braxton	Guest Speaker	Enon Tabernacle Baptist Church	Baptist Church Worship Service
6/9/2013	2nd Annual Luncheon	Brittney Shipp	Mistress of Ceremonies	Metropolitan Philadelphia Area Chapter (MPAC) Continental Societies, Inc.	Annual Scholarship Luncheon used as a vehicle to honor talented young people and their families. The recipients represent schools in Philadelphia, Delaware and Montgomery counties.
6/9/2013	Strides for Stroke 5k Run/Walk	Katy Zachry	Emcee	Delaware Valley Stroke Council	Jennifer Sherlock 'jsherlock@jennacommunications.com'
6/14/2013	16th Annual Fatherhood Reception	Daralene Jones	Emcee	Father's Day Rally Committee, Inc.	The Father's Day Rally Committee Annual Fatherhood award reception honoring fathers in the City of Philadelphia.
6/15/2013	2nd Annual Block Captain's Boot Camp	Nefertiti Jaquez	Emcee	Office of Councilwoman Maria Quinones Sanchez	The camp will provide block captains, community representatives, and concerned residents an opportunity to learn about the many resources and information available to them from the City of Philadelphia.

6/19/2013	Graduation	Renee Chenault-Fattah	Presenter (Sponsored)	The Philadelphia High School for Creative and Performing Arts - Graduation	Graduation Ceremony
6/20/2013	Next Generation of Leadership and Rising Stars	Denise Nakano	Mistress of Ceremonies	Moxie Women Initiative (a program of the Urban Affairs Coalition)	The Next Generation of Leadership and Rising Stars event is an annual program and reception that honors and uplifts Philadelphia's Next Generation of Women Leaders (between the ages of 21 and 39) who will move into positions of power and influence in the City of Philadelphia
6/22/2013	"Help Children to Bloom" Garden Tour	Denise Nakano	Participant	Victim Services Center of Montgomery County, Inc.	"Help Children to Bloom" Garden Tour and wine tasting features a tour of private gardens in Montgomery County's lovely Upper Perkiomen Valley.
6/24/2013	Sports Broadcasting Camp (Day 1)	John Clark	Speaker	Play by play sports broadcasting camps	Sports broadcasting camp for kids
6/27/2013	Graduation	Lu Ann Cahn	Speaker	Center for Literacy	Adults graduation from the Center for Literacy
6/27/2013	June Enrichment Series (Pride) - Transgender Awareness	Vince Lattanzio	Moderator	Comcast / OUT	A panel for LGBT/Pride month, focusing on transgender awareness.
Date July 2013	Event	Talent	Role	Organization	Details
7/14/2013	Bastille Day	Tracy Davidson	Emcee	Alliance Francaise de Philadelphie	110th anniversary of the Alliance Francaise de Philadelphie/cocktail reception, silent auction, 6 items on live auction with professional auctioneer, raffle drawing for airplane tickets roundtrip to Paris
7/16/2013	Battle of the Sexes	John Clark	Play tennis	Baldini Communications	Tennis exhibition
7/18/2013	Best of the Main Line	Bill Henley	Meet & Greet Guest/brief speaking program	Main Line Today magazine	Main Line Today Magazine's annual "Best of the Main Line " Party

7/20/2013	2nd Annual Dog Days of Summer Hot Dog Cookoff	George Spencer	Judge	South Street Headhouse District	This will be a charity hot dog cook off featuring some of the Philly's favorite restaurants
7/22/2013	Tee-off for Education	Harry Hairston	Play golf/report (sponsored)	The Urban League of Philadelphia	Charity event to benefit the Urban League of Philadelphia's programs for youth
7/25/2013	Behind the Scene in Entertainment	Jacqueline London	Moderator (sponsored)	National Urban League	Panel discussion comprised of working professionals in entertainment
7/25/2013	Summer Teacher Institute dinner	Katy Zachry	Keynote Speaker	Chamber of Commerce of Southern New Jersey - Comcast Event	Celebratory dinner signaling the completion of the Chamber's nationally-acclaimed Summer Teacher's Institute
7/27/2013	Whitney M. Young, Jr. Gala	Renee Chenault-Fattah	Emcee/host (Sponsored)	National Urban League	A black-tie affair with over 2000 guests from the corporate, political and community sectors is where we present the Legend Award in recognition of your distinctive service and iconic achievements.
Date Aug. 2013	Event	Talent	Role	Organization	Details
8/7/2013	PAL Night at the Phillies	Harry Hairston, Keith Jones, Na'eem Douglas	Play baseball	Police Athletic League of Philadelphia	35th Anniversary of PAL Night at the Phillies - Annual Fundraiser for PAL
8/10/2013	Clementon Park & Splash World Idol Contest	Doug Shimell	Judge	DJ Billy K Entertainment	Singing Contest
8/22/2013	Philadelphia University 2013 Convocation	Vince Lattanzio	Speaker	Philadelphia University	Convocation is the opening event of the 2013-2014 Academic Year for incoming freshmen and their parents.
8/29/2013	TruMark Financial Kiss a Pig Financial Literacy Fundraiser	Keith Jones	Meet & Greet customers/take pictures	TruMark Financial Credit Union	Yosl's is donating a percentage of sales to TruMark Financial Credit Union's Kiss a Pig Fundraiser.

Date Sept. 2013	Event	Talent	Role	Organization	Details
9/7/2013	Youth Explosion – Fun Day	Vai Sikahema	Greet kids and parents	Christ Evangelical Lutheran Church	Fun Day for local kids
9/10/2013	Philadelphia Flyers Celebrity Golf Invitational	John Clark	Emcee	Ed Snider Youth Hockey Foundation	Our region's premiere sport team event features 100 percent participation by the Philadelphia Flyers to benefit the Ed Snider Youth Hockey Foundation.
9/11/2013	Naturalization Ceremony	Harry Hairston	Speaker	Delaware County Courthouse	Ceremony swearing in citizens as Naturalized citizens
9/12/2013	NAMIC Philadelphia Chapter Paragon Awards 2013	Nefertiti Jaquez	Emcee	NAMIC (National Association for Multi-Ethnicity in Communications)	the NAMIC Philadelphia Chapter's Signature event to recognize an individual who models excellence in diversity
9/12/2013	BLACKLIST Screening	Harry Hairston	Speaker (sponsored)	Allied-THA	Special preview screening an episode of NBC's THE BLACKLIST
9/13/2013	PAAFF Fundraising Banquet for the 2013 Philadelphia Asian American Film Festival (PAAFF'13)	Denise Nakano	Emcee	Philadelphia Asian American Film & Filmmakers	PAAFF has traditionally held a Fundraising Banquet and Silent Auction during September in advance of the annual Philadelphia Asian American Film Festival which has come to be held over 7 days in November, at the International House and at the Asian Arts Initiative.
9/14/2013	Touch-a-Truck	Bob Ertel (photographer)	Show NBC10 truck to children and explain its functions	Kimberton Fire Company	Free event for children. Different cars, trucks gather at the fire company so that children can learn about them
9/14/2013	Blue Tag Gala	Renee Chenault-Fattah	Mistress of Ceremonies	The Children's Hospital of Philadelphia Foundation	The 13th Annual Blue Tag Gala benefits the Comprehensive Sickle Cell Center at The Children's Hospital of Philadelphia.
9/17/2013	Philabundance Hunger Symposium 2013	Tracy Davidson	Moderator	Philabundance	The Hunger Symposium is an annual event aiming to not only promote hunger awareness but possibly find solutions to the lingering crisis.

9/18/2013	The Awards of Valor	Harry Hairston	Emcee	National Liberty Museum	Twenty police and firefighters from Philadelphia and the surrounding area will be honored for their courage and valor in extraordinary circumstances.
9/21/2013	Recovery Walks	Steve	Emcee	The Council of Southeastern Pennsylvania, INC	Largest walk ever assembled in support of addiction recovery to reduce stigma, celebrate recovery and acknowledge individuals, families and organizations that support recovery.
9/25/2013	A Celebration of our Financial Community	Tracy Davidson	Moderator	CFA Society of Philadelphia	The CFA Society of Philadelphia (CFAP), along with fellow industry and university groups, will hold a gala event; theme of the event is a celebration of the rich history of the Philadelphia financial community.
9/26/2013	Es Comcastico & How Comcast/NBCU and the Hispanic Community Interact.	Christine Maddela	Moderator	Comcast	In honor of Hispanic Heritage Month Workforce Diversity and Inclusion and Somos Comcastico will host the Employee Enrichment Series titled Es Comcastico & How Comcast/NBCU and the Hispanic Community Interact. The Employee Enrichment Series is a monthly broadcast led by Comcast Workforce Diversity and Inclusion that focuses on various topics each month
9/26/2013	Women to Watch Roundtable Breakfast	Jacqueline London	Presenter	Philadelphia Business Journal	Presented by SAP, our program will offer breakout sessions by prominent women leaders who will address topics of conversation most relevant to women in the workplace

9/27/2013	72nd Annual Liberty USO Gala	Vai Sikahema	Emcee	Liberty USO of Pennsylvania & Southern New Jersey	Black tie formal gala honoring Liberty Award honoree- MG Wesley Craig, The Adjutant General, Pennsylvania National Guard; Chairman's Award honoree- Mr. Gerard Fasano, Vice President, Lockheed Martin and The 5 Serviceman of the Year from each military branch
9/28/2013	16th Annual Walter E. Sickle Cell 5k Walk/Run	Monique Braxton	Speaker/greet participants	Sickle Cell Disease Association of America Philadelphia/Delaware Valley Chapter	Annual Walter E. Brandon Sickle Cell 5k Walk/Run
9/29/2013	Hadassah Opening Brunch	Glenn Schwartz	Speaker	Hadassah	Hadassah Opening Brunch-annual event
Date Oct. 2013	Event	Talent	Role	Organization	Details
10/3/2013	Leadership Link	Renee Chenault-Fattah	Host	Comcast	Leadership Link is a talk-show format program with top Comcast executives updating employees on the business including key programs and products.
10/3/2013	The Billy Mock Foundation 6th Annual Golf Outing and Auction	Tm Furlong	Emcee	The Billy Mock Foundation	Annual golf outing is our biggest fundraising event of the year.
10/5/2013	Step Out: Walk to Stop Diabetes	Jacqueline London	Emcee (sponsored)	American Diabetes Association	Largest ADA walk in the country with over 5,000 day of event participants walking a 5K for the American Diabetes Association.
10/5/2013	Valley Soccer Team Thunder Golf Tournament Fundraiser	Vai Sikahema, Sheena Parveen	play golf/report	Valley Soccer	Fundraiser to raise money to support local girls soccer team
10/9/2013	Zarwin Baum & Citrin Cooperman Celebrity Casino Night to benefit Easter Seals	John Clark	Participant	Easter Seals of Southeastern Pennsylvania	An evening of networking, food, music, fun and mock casino games to benefit Easter Seals

10/13/2013	MossRehab Aphasia Center's Sweet Sixteen	Lu Ann Cahn	Emcee	MossRehab Aphasia Center	To celebrate our "Sweet 16", the Aphasia Center is honoring the people who helped to found the center (list attached). The funds from this event will support the MossRehab Aphasia Activity Center which provides a warm and welcoming place where people with aphasia can learn and practice their communication skills in a supportive environment.
10/13/2013	Annual Friendship Walk	Christine Maddela	Emcee	The Friendship Circle- Annual Philly Friendship Walk	Walk to raise awareness for children with special needs
10/15/2013	Discover My Delaware	Tm Furlong	Panelist	Discover My Delaware	Panel that discusses branding, public relations and social media in a three tier seminar with two sessions
10/16/2013	Pennsylvania Conference for Women	Renee Chenault-Fattah, & Jacqueline London	Speakers (Sponsored)	Pennsylvania Conference for Women	The state's top career and professional development event for Women
10/18/2013	The Grater Valley Forge HR Summit	Denise Nakano	Moderator	Greater Valley Forge Society of Human Resources	Summit providing attendees with 6 hours of accredited hours of education.
10/20/2013	AIDS Walk Philly	Tm Furlong	Emcee (sponsored)	AIDS Fund	For 27 years, AIDS Walk Philly has been raising funds for HIV/AIDS service organizations in the Greater Philadelphia Region, and on Sunday, October 20, 2013, the 27th Annual AIDS Walk Philly & AIDS Run Philly continues the fight.
10/20/2013	Hero Run 5k	Christine Maddela	Emcee	Collegeville Fire Company	The Hero Run 5K is a 5K race that is a fundraiser for the Collegeville Fire Company. A portion of the proceeds will be donated to deserving members of the fire, law enforcement, military or EMS services.

10/20/2013	Breast Cancer Survivor Tea	Lu Ann Cahn	Keynote Speaker	Aria Health	This event is to celebrate the courage and strength of the women in the Aria Community who have been diagnosed with breast cancer
10/22/2013	Communications Alumni Panel	Jillian Mele	Speaker	Association for Women in Communication-La Salle Chapter	Event for students to learn how alumni made it from La Salle to their current jobs
10/23/2013	Climate Adaption	Glenn Schwartz	Presenter	West Chester University	The entire day will be Sustainability Day with posters around the campus about sustainable energy, products, and how to live sustainably
10/23/2013	African American Female Hair Loss Awareness	Daralene Jones	Moderator	African American Female Hair Loss Education & Treatment	Master stylist CARLTON HUMPHREY & Dr. SUSAN C. TAYLOR, (DERMATOLOGIST) discuss AFRICAN AMERICAN FEMALE HAIR LOSS--to provide those experiencing hair loss with the tools and resources to combat this hair condition.
10/24/2013	Rock the Ribbon	Lu Ann Cahn	Emcee (sponsored)	breastcancer.org	Annual fundraiser for Breastcancer.org
10/25/2013	Athletic Hall of Fame Dinner	Rosemary Connors	Speaker	Academy of Notre Dame	Athletic Hall of Fame Induction and Dinner
10/25/2013	PWHS Homecoming Football game	Deanna Durante	Guest sideline reporter	Plymouth Whitmarsh High School	High school broadcasting covering the PWHS 2013 High School homecoming Football game.
10/25/2013	Villanova University Young Alumni Pub Night	Keith Jones	Speaker	Villanova University	Young Alumni Pub Night is an annual gathering of Villanova alumni geared at reuniting friends and classmates of the past 15 graduating classes
10/26/2013	Media Relations Panel	Tracy Davidson	panelist	Public Relations Student Society of America	Panel about media relations
10/27/2013	Walk to Cure Diabetes and 5k Run	Tm Furlong	Emcee	JDRF Delaware	JDRF Delaware's Walk to Cure Diabetes is the organization's largest event during the year
10/28/2013	IMX CARES about Philabundance	Tracy Davidson	Kick-off food drive	IMX	A food drive and spare change collection drive

10/29/2013	ADL Centennial Celebration	Ted Greenberg	Emcee	ADL (Anti-Defamation League)	Abe Foxman, national director of ADL, will be the featured speaker at this South Jersey celebration of the ADL Centennial.
Date Nov. 2103	Event	Talent	Role	Organization	Details
11/1/2013	2013 Annual Luncheon	Bill Henley	Emcee	Valley Forge Convention and Visitors Bureau	An annual event for the members of the Valley Forge CVB. The focus is to highlight new Bureau initiatives and showcase Montgomery County, PA.
11/1/2013	Field of Dreams Luncheon	Sheena Parveen	Emcee	Field Center for Children's Policy, Practice & Research	Event Description: The Field of Dreams Luncheon celebrates the work of the Field Center in improving the lives of victims of child abuse and neglect through systemic reform.
11/2/2013	Special Olympics Delaware	John Clark	Emcee	Special Olympics Delaware	The Opening Ceremony for the Special Olympics Delaware Fall Festival is the highlight of the two-day, four-sport event involving more than 600 Special Olympics athletes, 200 coaches and hundreds of volunteers.
11/3/2013	Free to Breathe	Denise Nakano	Emcee	National Lung Cancer Partnership	5K Run/Walk with Rally and fundraising awards before the race and race awards following
11/3/2013	Special Olympics Fall Festival at Villanova University Closing Ceremonies	John Clark	Emcee	Special Olympics Pennsylvania	The Special Olympics Pennsylvania Fall Festival is hosted and organized by Villanova University students and is the largest annual student-run Special Olympics event in the world.
11/3/2013	Race for Hope	Chris Cato	Emcee (sponsored)	National Brain Tumor Society	The Race for Hope Philadelphia is a fundraising and community-building event (5K walk/race) to raise awareness about brain tumors, and generate resources to fund the integrated programs of the National Brain Tumor Society.

11/4/2013	Temple Sports Summit	John Clark	Panelist	Pennlive.com	Educational workshop for Journalism students
11/6/2013	Temple University Upward Bound Programs Career Panel	Matt DeLucia	panelist	Temple University Math Science Upward Bound	The Temple University Math Science Upward Bound and Upward Bound programs are hosting a career panel on the morning of Wednesday November 6th, 2013 which is aimed at educating students about the various career opportunities available to them.
11/7/2013	17th Annual Fundraising Auction & Dinner - "Safari Adventure"	Monique Braxton	Mistress of Ceremonies	Intercommunity Action, Inc.	Intercommunity Action, Inc. (Interact) will hold its 17th Annual Auction Fundraiser Dinner at the Whitemarsh Valley Country Club. Of Interact's many fundraising efforts throughout the year, the Auction is the largest.
11/7/2013	3rd Annual Habitat Young Professionals "Habi-Hour"	Brittney Shipp	Emcee	Habitat for Humanity Philadelphia	Networking events for young Philadelphia professionals. All proceeds from this event will be used to provide safe, decent and affordable housing for hardworking families in need!
11/7/2013	WICT Philly Gives Back	Tracy Davidson	Keynote Speaker	Women in Cable Telecommunications (WICT) Greater Philadelphia Chapter/ Comcast Event	WICT Greater Philadelphia's Signature Event will raise funds to support Girls Inc. and the Greater Philadelphia WICT Scholarship Fund.
11/8/2013	Louis L. Redding Benefit & Awards Gala	Renee Chenault-Fattah	Mistress of Ceremonies	The Delaware Barristers Association	The purpose of the Louis L. Redding Benefit and Awards Gala is to honor members of our community for their leadership, dedication and commitment to diversity.
11/8/2013	Hunger Fighter Awards 2013	Renee Chenault-Fattah	Emcee	Greater Philadelphia Coalition Against Hunger	Our annual Hunger Fighter Awards Breakfast honors the women and men who run food pantries and soup kitchens in Philadelphia, which serve nearly half a million people every year.

11/9/2013	Heart Walk	Jacqueline London	Emcee (sponsored)	American Heart Association	AHA's signature event. It is a 5K Walk through Citizens Bank Park and around FDR Park
11/9/2013	Women of Joy Prayer Breakfast	Tracy Davidson	Speaker	Women of Joy	A morning filled with good food, fun and sharing lives together as well as an inspirational talk
11/9/2013	Chili Cook Off & Sports Memorabilia Silent Auction	John Clark	Emcee	Keystone State Royals Wheelchair Basketball	Emcee for this event
11/9/2013	NYWICI Foundation Student Communications Career Conference	Nefertiti Jaquez	Panelist	New York Women in Communications Foundation	Communications panel comprised of 50 plus working professionals. NYWICI's annual Student Communications Career Conference
11/9/2013	Purple Stride Philadelphia 2013	Renee Chenault-Fattah	Emcee	Pancreatic Cancer Action Network	More than 4,000 people will run and walk to raise funds and awareness about pancreatic cancer
11/10/2013	Charles S. Crumley Awards Reception	Monique Braxton	Mistress of Ceremonies	Philadelphia Club Frontiers International	Awards Reception and Scholarship Fundraiser
11/12/2013	Signature Chefs Gala	Chris Cato	Emcee/ "celebrity sous chef"	March of Dimes	Philadelphia's premier restaurants and chefs will come together for an evening of fabulous food and fun for the annual Signature Chefs Gala.
11/13/2013	Veterans Community Fair Sponsored by Veterans Network at Comcast	Tracy Davidson	Emcee	Comcast Event	A showcase of the nonprofit veteran organizations in our Philadelphia Community that provide resources and support to our active military servicemen and women and veterans.
11/15/2013	An Evening for Kids' Sake	George Spencer	Emcee	Big Brothers Big Sisters of Bucks County (BBBSBC)	Guests are invited to break out their black tie and denim "007-style" for an evening that will include gourmet cuisine and spirits from local restaurants, caterers, wineries and breweries

11/16/2013	Fall Day of Reflection	Tracy Davidson	Speaker	The New St John the Baptist "Women of Faith" group	A day of reflection: Light breakfast, speaker, reflection time, lunch, reflection, possibly adoration, confession and Mass
11/17/2013	A Taste of Chestnut Hill	Deanna Durante	Speaker	Teenager's Inc.	The Taste of Chestnut Hill's purpose is to bring people together from our community, neighborhood, and surrounding areas, and have them taste all the delicious food from our local restaurants and raise funds, with our silent auction from local shops.
11/17/2013	Closing Night for the 2013 Philadelphia Asian American Film Festival (PAAFF'13)	Denise Nakano	Emcee	Philadelphia Asian American Film & Filmmakers	the 6th Annual Philadelphia Asian American Film Festival Presented by HBO
11/20/2013	GSK IMPACT Awards for the Greater Philadelphia Region	Renee Chenault-Fattah	Emcee	GlaxoSmithKline	The GSK IMPACT Awards is one of our company's signature charitable programs.
11/21/2013	Look great, feel great, play great: On your way to Establishing Executive Presence in the Working World	Monique Braxton	Speaker	Women's Innovative Network for Seniors and Staff	The purpose of the event is to provide our members with an opportunity to network, learn and grow as a young woman professional.
11/21/2013	Annual Dinner	Rosemary Connors	Emcee	Delaware County Chamber of Commerce	The Delaware County Chamber of Commerce's Annual Dinner is the Chamber's opportunity to celebrate the accomplishments of the business community in Delaware County over the last year
11/22/2013	Green Tree School & Services New Location Ribbon Cutting and Dedication	Daralene Jones	Speaker	Green Tree School	Select guests, all important GTSS stakeholders and media will be invited to this ribbon cutting with special guests Senator Bob Casey and others

11/25/2013	News, Media, Storytelling	Tm Furlong	Presenter	Salesianum School	Career presentation to students on life as a broadcast journalist
11/30/2013	Jack and Jill of America, Inc. Delaware Rites of Passage Gala 2013	Monique Braxton	Mistress of Ceremonies	Jack and Jill of America, Inc. Delaware Valley	Culminating gala for the 2013 Rites of Passage Program
Date Dec. 2013	Event	Talent	Role	Organization	Details
12/3/2013	Delaware Today's Women in Business Luncheon	Tracy Davidson	Emcee	Delaware Today Magazine	Luncheon honoring Delaware Today's 2013 Women in business honorees with Keynote address provided by Dr. Janice Nevin, Chief Medical Officer for Christiana Care.
12/4/2013	Lunch with the City Leaders	Anzio Williams, Jim Rosenfield, & Glen Schwartz	Keynote Speakers	Center City Proprietors Association	Sponsored by Temple University. Anzio Jim and Glann spoke about the broadcast industry and how it helps to shape our community
12/4/ & 12/6/2013	Preston and Steve's Campout for Hunger	12/4 (Sheena Parveen & Tracy Davidson) 12/6 (Jillian Mele)	Interview with WMMR/encourage people to donate	WMMR	Food Drive Benefitting Philabundance
12/5/2013	Ballard Women's Breakfast Seminar	Tracy Davidson	Presenter	Ballard Spahr LLP	Discussion on how women choose to present themselves to the outside world (LinkedIn, Facebook, web bios, in public).
12/5/2013	Greater Philadelphia Chamber of Commerce - Young Professionals Event	Christine Maddela	Moderator	Comcast Event	A collaborative networking opportunity with three of the region's most predominant companies: Comcast KPMG and PNC Bank.

12/6/2013	The Choice Awards	Monique Braxton	Mistress of Ceremonies	PA-NJ-DE Minority Supplier Development Council	The PA-NJ-DE MSDC, a not-for-profit organization that identifies minority, diverse suppliers (Asian, Hispanic, African and Native Americans); certifies minority business enterprises to be 51% minority-owned and operated; and facilitates procurement opportunities between Corporate America and Council-certified minority suppliers.
12/6/2013	11th Annual Whitney M. Young Awards Luncheon	Renee Chenault-Fattah	Host (sponsored)	Urban League of Philadelphia	Urban League of Philadelphia annual fundraiser luncheon where awards are given to Philadelphia community and business leaders.
12/9/2013	GPHA The Heart of Philadelphia & Scholarship Annual Awards Luncheon	John Clark	Emcee	Greater Philadelphia Hotel Association	The LAGOS Heart of Philadelphia is awarded to an individual and/or organization that has had a positive and significant impact on the vitality of the lodging industry and the city of Philadelphia in the preceding year.
12/9/2013	Father Bill Atkinson Humanitarian Award Ceremony	Keith Jones	Emcee	LeVel (ableism awareness student group)	Second year of the award and we will be presenting a distinguished member of the community a humanitarian award
12/11/2013	Girl Scouts of Southern PA: Panel of Women, Careers	Christine Maddela	Panelist	Girl Scouts	Panel of working women put together to talk to the Girl Scouts about their careers.
12/13/2013	13th Annual Black tie gala for the Alfredo Santiago Endowed Scholarship Fund	Christine Maddela	Emcee	LEAP Academy Charter School	Ceremony honoring six key supporters of LEAP Academy
12/13/2013	The Salvation Army Christmas Kettle Cook-Off	Renee Chenault-Fattah	Ring Kettle Bell	The Salvation Army	Annual event kicking off The Salvation Army Christmas campaign. Event includes program announcements about Salvation Army programs and services, live holiday music, and delicious homemade soup.

12/13/2013	Career Day	Jesse Gary	Keynote Speaker	Gateway Regional High School	Career Day at Gateway Regional High school
12/18/2013	Public Speaking Class	Keith Jones	Speaker	Bordentown Regional High School	Speak to Public Speaking classes.
12/21/2013	Stockings for Kids Salvation Army Check Presentation at Trans Siberian Orchestra Concert	Bill Henley	Speaker/Presenter	WBEB-FM Jerry Lee Radio, Inc	On Stage Check Presentation to the Salvation Army Stockings for Kids Program
Date Jan. 2014	Event	Talent	Role	Organization	Details
1/8/2014	Meet the Philadelphia News Directors	Anzio Williams	Panelist	NATAS Mid-Atlantic and Drexel University	Anzio sat on a panel with the news directors from Philadelphia and discussed the importance of the broadcasting industry in our area
1/11/2014	Living Life on Your Terms	Lu Ann Cahn	Keynote Speaker	Network NOW Connections	Educational Conference for Business Owners
1/17/2014	Tour/LUNCH	Tracy Davidson	Meet & Greet	Network NOW Connections	Opportunity for the Network Now Connections organization to tour the station and meet Tracy
1/19/2014	Main Line Martin Luther King Association's Annual celebration of the legacy of Dr. King	Darlene Jones	Emcee	Main Line Martin Luther King Association	Musical Tribute to Dr. King
1/20/2014	32nd Annual Awards & Benefit Luncheon	Monique Braxton	Mistress of Ceremonies	Philadelphia Martin Luther King, Jr. Association for Nonviolence, Inc	Awards and Benefit Luncheon that serves as a representation of Dr. Martin Luther King's Dream of a Beloved Community.
1/21/2014	Jane Pauley Your Life Calling: Reimagining the Rest of Your Life	Tracy Davidson	Moderator	Authors Events, Free Library of Philadelphia	Conversation with Tracy and Jane Pauley, author of, Your Life Calling: Reimagining the Rest of Your Life. Thirty minutes of onstage Q&A another 30 minutes of moderated questions from the audience.
1/23/2014	Women's Leadership Summit	Denise Nakano	Emcee/Moderator	TriCounty Area Chamber of Commerce	Women's Leadership Summit to include a panel of professional business women. The TriCounty Area Chamber has partnered with the YWCA TriCounty Area, Pottstown Memorial Medical

					Center healthy Woman Group and the Montgomery County Community College to host this event.
Date Feb. 2014	Event	Talent	Role	Organization	Details
2/4/2014	4th Annual Black History Program	Monique Braxton	Moderator/ Co-host	Greater Norristown PAL	Panel discussion on education achievements and failures, specifically for African-Americans.
2/15/2014	Philadelphia Heart Ball	Jacqueline London	Emcee	American Heart Association	Black tie gala to honor a businessman and a cardiologist whose work/efforts have contributed to the mission of the AHA
2/25/2014	PECO	Renee Chenault-Fattah	Moderator	PECO's African American History Month Closing Ceremony	PECO's African American History Month Celebration
2/21/2014	Panel Discussion: Minority Majority City: How to reach Philadelphians	Claribel Collazo	Panelist	Philadelphia Public Relations Association & Philadelphia Black Public Relations Society	Claribel sat on this panel to discuss how broadcast can be a voice for the voiceless in Philadelphia
2/22/2014	Career Day	Manuel Noguera	Speaker	Clearview Regional School District	Clearview Regional School District in Gloucester County NJ invited Manuel to speak at a Career Day this Saturday 2/22/14. Brought Photog equipment for demonstration.
2/25/2014	PRSA Delaware Presents "Meet the Media"	Tim Furlong	Panelist	PRSA Delaware	Public relations professionals want to share their brand's story with reporters and their audiences. That's not always so easy. Reporters' inboxes are more crowded than ever. Meet a panel of regional journalists who will share their insights and practical tips for working with them.
Date March 2014	Event	Talent	Role	Organization	Details
3/1/2014	28th Annual Madame CJ Walker Luncheon	Monique Braxton	Mistress of Ceremonies	The National Coalition of 100 Black Women	Luncheon honoring female business owners whose resilience has contributed to their long-term entrepreneurial success, and the success of their community.
3/4/2014	Take the Lead 2014	Tracy Davidson	Honoree	Girl Scouts of Eastern Pennsylvania	TAKE THE LEAD is a leadership development program for girls, providing Girl Scouts in our 9-county

					Council with the rare opportunity to take charge and make a difference in the community, while recognizing the region's most notable women of courage, confidence and character, for their exemplary leadership
3/8/2014	American Red Cross Red Ball	Deanna Durante & Keith Jones	Co- Emcee	American Red Cross	Black Tie gala to benefit the Red Cross
3/9/2014	Bowl for Kids' Sake	George Spencer	Emcee/bowl	Big Brothers Big Sisters of Bucks County	Bowling event/party to celebrate everyone's fundraising efforts. The fundraising takes places prior to the bowling event. Each participant is asked to raise a minimum of
3/13/2014	March Stated Meeting	Glenn Schwartz	Speaker	Shekinah-Kernwood Lodge	Shekinah-Fernwood Lodge's monthly stated meeting
3/15/2014	Y Achievers College Knowledge Bowl	Brittney Shipp	Emcee	Philadelphia Freedom Valley YMCA	The College Knowledge Bowl is designed for 5th - 8th graders to test their knowledge of college history and the college admission process. The Knowledge Bowl is in the form of jeopardy.
3/15/2014	Blue-Gold High School All-Star Basketball Games	Tim Furlong	Emcee	Best Buddies Delaware	The 15th Annual Blue Gold High School All-Star Basketball Games will be held at the University of Delaware Bob Carpenter Center on March 15th, 2014. The Annual All-Star Banquet will precede the games on March 13th.
3/15/2014	Stars for Stroke Gala	Renee Chenault-Fattah	Emcee	Delaware Valley Stroke Council	Funds raised from the event remain in the Delaware Valley and sustain programs designed to help reduce the incidence and impact of stroke, the number one adult disability in the U.S.
3/18/2014	Transportation, Building & Construction Awards Luncheon	Tracy Davidson	Mistress of Ceremonies	March of Dimes Foundation	An awards luncheon that will honor the leaders and architecture from both public and private sectors of Philadelphia's transportation, building and construction industries while raising important funds for the march of Dimes.

3/19/2014	March Luncheon/Meeting	Lu Ann Cahn	Speaker	The Press Club Serving The Philadelphia Suburbs	Monthly luncheon features a guest speaker who will speak for about 20 minutes, followed by a question and answer session.
3/20/2014	High School Leadership Awards	Tim Furlong	Emcee	Widener University	The third annual High School Leadership Awards identifies the region's high school students who embody the university's commitment to develop and inspire leaders who affect positive change
3/23/2014	Matty Muir Leadership Awards and Volunteer Recognition Brunch & Silent Auction	Denise Nakano	Emcee	Victim Services Center of Montgomery County	Matty Muir/Leadership awards and Volunteer Recognition Brunch & Silent Auction honors members of the community that are dedicated to helping victims of crime.
3/25/2014	66th Annual Alumni Sports Banquet	Tim Furlong	Emcee	Salesianum School	Banquet for High School Senior Athletes
3/26/2014	Broadcast Pioneers Career Night	Matt DeLucia	Panelist	Broadcast Pioneers of Philadelphia	Open to any area college student regardless of school. Panel discussion on how to success in broadcasting.
3/29/2014	Women's Spring Breakfast	Tracy Davidson	Speaker	Wayne Presbyterian Church	Fellowship event for the women of the church and community. It is an annual event that involves breakfast, a speaker and music.
3/30/2014	Wine Women & Shoes	Christine Maddela	Model	Alzheimer's Association Delaware Valley Chapter	Wine Women & Shoes® is a sophisticated shoe-shopping, wine-tasting, fashion show experience for a cause, featuring Project Runway winner - and Philly's own Dominique Streater, who brings her winning designs to "Wine Women and Shoes," Sunday, March 30, from 2 p.m. to 5 p.m. at the Valley Forge Military Academy's Mellon Hall.
3/31/2014	Miss PW Pageant	Deanna Durante	Judge	Plymouth Whitemarsh High School	Female students of the school will compete in a beauty pageant event in hopes of being crowned Miss PW 2014

**JOB VACANCY
RECRUITMENT SOURCE DATA SUMMARY FORM**

Station	Job Title	Date Job Filled	Recruitment Source of Ultimate Hire	Address of Recruiting Source	Contact Person	Phone	Has this source requested notices?
WCAU							
WCAU	Media Specialist	4/29/2013	nbcunicareers.com	N/A	N/A	N/A	No
WCAU	IBEW Technician-Maintenance Eng	4/29/2013	www.nbcphiladelphia.com	N/A	N/A	N/A	No
WCAU	Director, Human Resources	5/6/2013	nbcunicareers.com	N/A	N/A	N/A	No
WCAU	Manager, Accounting and Finance	5/6/2013	Intercompany Transfer - nbcunicareers.com	N/A	N/A	N/A	No
WCAU	Administrative Assist. - Ops	5/13/2013	Contractor to Hire	N/A	N/A	N/A	No
WCAU	IT Systems Analyst	5/20/2013	Hero 2 Hired Jobs	N/A	N/A	N/A	No
WCAU	Vice President of Sales	5/20/2013	nbcunicareers.com	N/A	N/A	N/A	No
WCAU	General Assignment Reporter	6/17/2013	nbcunicareers.com	N/A	N/A	N/A	No
WCAU	General Assignment Reporter	6/17/2013	Employee Referral	N/A	N/A	N/A	No
WCAU	General Assignment Reporter	6/17/2013	Talent Agent	N/A	N/A	N/A	No
WCAU	Human Resources Coordinator	6/24/2013	nbcunicareers.com	N/A	N/A	N/A	No
WCAU	IT Systems Analyst	7/8/2013	Employee Referral	N/A	N/A	N/A	No
WCAU	VP of Creative Services	7/15/2013	www.nbcphiladelphia.com	N/A	N/A	N/A	No
WCAU	Assignment Editor	8/5/2013	nbcunicareers.com	N/A	N/A	N/A	No
WCAU	Customer Service Representative	8/5/2013	nbcunicareers.com	N/A	N/A	N/A	No
WCAU	DGA Director	8/10/2013	Internal Candidate	N/A	N/A	N/A	No
WCAU	Meteorologist	9/1/2013	Internet Job site-TVJobs.com	N/A	N/A	N/A	No
WCAU	Promotions Producer	9/2/2013	Internal Candidate	N/A	N/A	N/A	No
WCAU	National Sales Manager	9/9/2013	Agency Buyer Referral	N/A	N/A	N/A	No
WCAU	Anchor	9/9/2013	Internal Candidate	N/A	N/A	N/A	No
WCAU	Content Producer	9/16/2013	www.nbcunicareers.com	N/A	N/A	N/A	No

Station	Job Title	Date Job Filled	Recruitment Source of Ultimate Hire	Address of Recruiting Source	Contact Person	Phone	Has this source requested notices?
WCAU	Promotions Producer	10/1/2013	Internal Candidate	N/A	N/A	N/A	No
WCAU	Content Producer	10/10/2013	nbcunicareers.com	N/A	N/A	N/A	No
WCAU	Producer	11/1/2013	medialine.com	N/A	N/A	N/A	No
WCAU	Digital Sales Manager	11/4/2013	Intra-company Transfer	N/A	N/A	N/A	No
WCAU	Marketing Planner	11/18/2013	Contractor Conversion	N/A	N/A	N/A	No
WCAU	Web Content Producer	12/2/2013	nbcunicareers.com	N/A	N/A	N/A	No
WCAU	Customer Service Representative	12/2/2013	Employee Referral	N/A	N/A	N/A	No
WCAU	Producer	1/6/2014	nbcunicareers.com	N/A	N/A	N/A	No
WCAU	Content Producer	1/6/2014	nbcunicareers.com	N/A	N/A	N/A	No
WCAU	Local Sales Manager	1/6/2014	Internet site- Spots n Dots		Kevin Owens	Renewals@spotsndots.com	No
WCAU	Content Producer	1/13/2014	Internal Candidate – nbcunicareers.com	N/A	N/A	N/A	No
WCAU	Managing Editor	2/12/2014	Employee Referral	N/A	N/A	N/A	No
WCAU	Marketing Manager	2/26/2014	nbcunicareers.com	N/A	N/A	N/A	No
WCAU	Account Executive	3/10/2014	Employee Referral	N/A	N/A	N/A	No
WCAU	Stage Manager	3/10/2014	Internal Candidate	N/A	N/A	N/A	No
WCAU	Director	3/31/2014	www.nbcphiladelphia.com	N/A	N/A	N/A	No
WWSI							
WWSI	Media Specialist	9/30/2013	nbcunicareers.com	N/A	N/A	N/A	No
WWSI	Photographer	10/14/2013	Indeed.com	N/A	N/A	N/A	No
WWSI	Assistant News Director	10/14/2013	nbcunicareers.com	N/A	N/A	N/A	No
WWSI	Anchor	10/21/2013	Intra-company Transfer	N/A	N/A	N/A	No
WWSI	Producer	10/21/2013	nbcunicareers.com	N/A	N/A	N/A	No
WWSI	Video Reporter	11/11/2013	Employee Referral	N/A	N/A	N/A	No
WWSI	Finance Manager	11/12/2013	careerbuilder.com	N/A	N/A	N/A	No
WWSI	Producer	11/25/2013	nbcunicareers.com	N/A	N/A	N/A	No
WWSI	Video Reporter	11/25/2013	nbcunicareers.com	N/A	N/A	N/A	No
WWSI	Director	12/2/2013	www.nbcphiladelphia.com	N/A	N/A	N/A	No

WWSI	Sportscaster	12/16/2013	Employee Referral	N/A	N/A	N/A	No
WWSI	VP of Sales	12/18/2013	www.nbcunicareers.com	N/A	N/A	N/A	No
WWSI	Weather Anchor	1/6/2014	tvjobs.com	N/A	N/A	N/A	No
WWSI	Assignment Editor	2/25/2014	Contractor Conversion	N/A	N/A	N/A	No
WWSI	Account Manager	2/27/2014	Employee Referral	N/A	N/A	N/A	No

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Media Specialist

Date Job Filled: 04/29/2013

Recruitment Source
That Referred
Ultimate Hire: nbcunicareers.com

Total Number of
Interviewees: 8

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Internet site - Indeed.com	N/A	N/A	N/A	No
Internet Site -LinkedIn.com	N/A	N/A	N/A	No
Internet Site- Mandy.com	N/A	N/A	N/A	No
See Outreach List				

Outreach List

<u>El Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123	<u>Camden County OEO</u> Margaret Henry Parker 900 Haddon Ave. Suite 225
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<p>P: 215-627-3100 F: 215-627-7440</p>	<p>Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922</p>
<p><u>Native American Journalists Association</u> Debra Valentino University of Oklahoma Gaylord College 395 W. Lindsey St. Norman, OK, 73019-4201 P: (405) 325-1649 F: (405) 325-6945</p>	<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 info@pabj@gmail.com</p>
<p><u>Philadelphia Chinatown Development Corporation</u> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232</p>	<p><u>NAACP-Philadelphia Branch</u> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 PhiladelphiaNAACP@comcast.net</p>

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Broadcast & Maintenance Engineer

Date Job Filled: 04/29/2013

Recruitment Source
That Referred
Ultimate Hire: NBC10 website (www.nbcphiladelphia.com)

Total Number of
Interviewees: 7

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Internet site- monster.com	N/A	N/A	N/A	No
Internet site- indeed.com	N/A	N/A	N/A	No
See Outreach List				

Outreach List

<p><u>EI Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440</p>	<p><u>Camden County OEO</u> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911</p>
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	F: (856) 962-6922
<p><u>Native American Journalists Association</u> Debra Valentino University of Oklahoma Gaylord College 395 W. Lindsey St. Norman, OK, 73019-4201 P: (405) 325-1649 F: (405) 325-6945</p>	<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 info@pabj@gmail.com</p>
<p><u>Philadelphia Chinatown Development Corporation</u> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232</p>	<p><u>NAACP-Philadelphia Branch</u> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 PhiladelphiaNAACP@comcast.net</p>

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Director, Human Resources

Date Job Filled: 5/6/2013

Recruitment Source
That Referred
Ultimate Hire: nbcunicareers.com

Total Number of
Interviewees: 3

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
See Outreach List				

Outreach List

<u>El Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440	<u>Camden County OEO</u> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922
<u>Native American Journalists Association</u> Debra Valentino	<u>Philadelphia Association of Black Journalists</u> Johann Calhoun

<p>University of Oklahoma Gaylord College 395 W. Lindsey St. Norman, OK, 73019-4201 P: (405) 325-1649 F: (405) 325-6945</p>	<p>P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 info@pabj@gmail.com</p>
<p><u>Philadelphia Chinatown Development Corporation</u> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232</p>	<p><u>NAACP-Philadelphia Branch</u> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 PhiladelphiaNAACP@comcast.net</p>

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Manager, Accounting and Finance

Date Job Filled: 5/6/2013

Recruitment Source
That Referred
Ultimate Hire: Intra - company Transfer - nbcunicareers.com

Total Number of
Interviewees: 3

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
NBCU TA Team	N/A	Laurel Manlow	N/A	No
Intra-company Transfer	N/A	N/A	N/A	No
Not given	N/A	N/A	N/A	No
National Association of Hispanic Journalists	1050 Connecticut Avenue NW 10th Floor Washington, DC, 20036,	N/A	202-662-7144	No
NJ State Employment and Training commission	John Fitch Plaza P.O. Box 940 Trenton, NJ 08625- 0940	N/A 603-633- 1359(fax)	609-633-0605	No

See Outreach List				
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Outreach List

<p><u>El Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440</p>	<p><u>Camden County OEO</u> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922</p>
<p><u>Native American Journalists Association</u> Debra Valentino University of Oklahoma Gaylord College 395 W. Lindsey St. Norman, OK, 73019-4201 P: (405) 325-1649 F: (405) 325-6945</p>	<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 info@pabj@gmail.com</p>
<p><u>Philadelphia Chinatown Development Corporation</u> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232</p>	<p><u>NAACP-Philadelphia Branch</u> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 PhiladelphiaNAACP@comcast.net</p>

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Administrative Assistant

Date Job Filled: 5/13/13

Recruitment Source
That Referred
Ultimate Hire: Contractor to Hire

Total Number of
Interviewees: 10

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
Contractor to Hire	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Internet Job site- indeed.com	N/A	N/A	N/A	No
Internet Job site- LinkedIn.com	N/A	N/A	N/A	No
Employee Referral	N/A	N/A	N/A	No
See Outreach List				

Outreach List

<p><u>El Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440</p>	<p><u>Camden County OEO</u> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922</p>
<p><u>Native American Journalists Association</u> Debra Valentino University of Oklahoma Gaylord College 395 W. Lindsey St. Norman, OK, 73019-4201 P: (405) 325-1649 F: (405) 325-6945</p>	<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 info@pabj@gmail.com</p>
<p><u>Philadelphia Chinatown Development Corporation</u> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232</p>	<p><u>NAACP-Philadelphia Branch</u> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 PhiladelphiaNAACP@comcast.net</p>

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: IT Systems Analyst

Date Job Filled: 2 positions - 5/20/13 & 7/8/2013

Recruitment Source That Referred Ultimate Hire: Internet Job Site – Hero 2 Hired Jobs & Employee Referral

Total Number of Interviewees: 14

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
Internet Job Site –Hero 2 Hired Jobs	N/A	N/A	N/A	No
Employee Referral	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Internet Job Site – Dice.com	N/A	N/A	N/A	No
Internet Job Site – phillylocalhires.com	N/A	N/A	N/A	No
Internet Job Site – Indeed.com	N/A	N/A	N/A	No
Internet Job site- simplyhired.com	N/A	N/A	N/A	No
Universal Orlando	N/A	N/A	N/A	No

Website				
See Outreach List				

Outreach List

<p><u>El Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440</p>	<p><u>Camden County OEO</u> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922</p>
<p><u>Native American Journalists Association</u> Debra Valentino University of Oklahoma Gaylord College 395 W. Lindsey St. Norman, OK, 73019-4201 P: (405) 325-1649 F: (405) 325-6945</p>	<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 info@pabj@gmail.com</p>
<p><u>Philadelphia Chinatown Development Corporation</u> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232</p>	<p><u>NAACP-Philadelphia Branch</u> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 PhiladelphiaNAACP@comcast.net</p>

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Vice President of Sales

Date Job Filled: 5/20/2013

Recruitment Source
That Referred
Ultimate Hire: nbcunicareers.com

Total Number of
Interviewees: 1

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
National Association of Hispanic Journalists	1050 Connecticut Avenue NW 10th Floor Washington, DC, 20036,	N/A	202-662-7144	No
NJ State Employment and Training commission	John Fitch Plaza P.O. Box 940 Trenton, NJ 08625- 0940	603-633- 1359(fax)	609-633-0605	No
See Outreach List				

Outreach List

<p><u>El Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440</p>	<p><u>Camden County OEO</u> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922</p>
<p><u>Native American Journalists Association</u> Debra Valentino University of Oklahoma Gaylord College 395 W. Lindsey St. Norman, OK, 73019-4201 P: (405) 325-1649 F: (405) 325-6945</p>	<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 Info@pabj@gmail.com</p>
<p><u>Philadelphia Chinatown Development Corporation</u> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232</p>	<p><u>NAACP-Philadelphia Branch</u> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 PhiladelphiaNAACP@comcast.net</p>

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: General Assignment Reporter

Date Job Filled: 3 positions - all hired 6/17/13

Recruitment Source That Referred Ultimate Hire: NBCUnicareers.com, Employee Referral, & Talent Agent

Total Number of Interviewees: 16

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Talent Agent	N/A	N/A	N/A	No
Employee Referral	N/A	N/A	N/A	No
National Association of Hispanic Journalists	1050 Connecticut Avenue NW 10th Floor Washington, DC, 20036	N/A	202-662-7144	No
NJ State Employment and Training commission	John Fitch Plaza P.O. Box 940 Trenton, NJ 08625- 0940	603-633- 1359(fax)	609-633-0605	No

See Outreach List				
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Outreach List

<p><u>El Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440</p>	<p><u>Camden County OEO</u> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922</p>
<p><u>Native American Journalists Association</u> Debra Valentino University of Oklahoma Gaylord College 395 W. Lindsey St. Norman, OK, 73019-4201 P: (405) 325-1649 F: (405) 325-6945</p>	<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 info@pabj@gmail.com</p>
<p><u>Philadelphia Chinatown Development Corporation</u> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232</p>	<p><u>NAACP-Philadelphia Branch</u> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 PhiladelphiaNAACP@comcast.net</p>

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Human Resources Coordinator

Date Job Filled: 6/24/2013

Recruitment Source
That Referred
Ultimate Hire: NBCUnicareers.com

Total Number of
Interviewees: 2

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Internet Job Site- LinkedIn.com	N/A	N/A	N/A	No

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: VP of Creative Services

Date Job Filled: 7/15/2013

Recruitment Source
That Referred
Ultimate Hire: www.nbcphiladelphia.com

Total Number of
Interviewees: 3

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Internet Job site – indeed.com	N/A	N/A	N/A	No

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Assignment Editor

Date Job Filled: 8/5/2013

Recruitment Source
That Referred
Ultimate Hire: nbcunicareers.com

Total Number of
Interviewees: 3

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
NBC Universal	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Internet Job site- Indeed.com	N/A	N/A	N/A	No

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Customer Service Representative

Date Job Filled: 8/5/2013

Recruitment Source
That Referred
Ultimate Hire: nbcunicareers.com

Total Number of
Interviewees: 1

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Resume Sent in via mail	N/A	N/A	N/A	No

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: DGA Director

Date Job Filled: 8/10/2013

Recruitment Source
That Referred
Ultimate Hire: Internal Candidate

Total Number of
Interviewees: 16

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
Internal Candidate	N/A	N/A	N/A	No
Employee referrals	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
See Outreach List				

Outreach List

<p><u>Native American Journalists Association</u> Debra Valentino University of Oklahoma Gaylord College 395 W. Lindsey St. Norman, OK, 73019-4201</p>

P: (405) 325-1649

F: (405) 325-6945

Philadelphia Chinatown Development Corporation

Rachel Mak

301 North 9th Street

Philadelphia, PA 19107-1409

P: (215) 922-2156

F: (215) 922-7232

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Meteorologist

Date Job Filled: 9/1/2013

Recruitment Source
That Referred
Ultimate Hire: Internet Job site- TVJobs.com

Total Number of
Interviewees: 16

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
Employee Referral	N/A	N/A	N/A	No
Talent Agent	N/A	N/A	N/A	No
Internet Job Site- TVJobs.com	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
See Outreach List				

Outreach List

<u>El Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440	<u>Camden County OEO</u> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922
<u>Native American Journalists Association</u> Debra Valentino	<u>NAACP-Philadelphia Branch</u> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228

<p>University of Oklahoma Gaylord College 395 W. Lindsey St. Norman, OK, 73019-4201 P: (405) 325-1649 F: (405) 325-6945</p>	<p>P: 215-978-7500 F: 215-765-6040 PhiladelphiaNAACP@comcast.net</p>
<p><u>Philadelphia Chinatown Development Corporation</u> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232</p>	

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: National Sales Manager

Date Job Filled: 9/9/2013

Recruitment Source
That Referred
Ultimate Hire: Agency Buyer Referral

Total Number of
Interviewees: 5

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Spots n' Dots	1635 Old Highway 41 NW, Suite 112-338 Kennesaw, GA 30152	Gene McKay	888-884-2630 ads@spotsndots.com	No
Employee or Agency Referral	N/A	N/A	N/A	No
Internal Candidates	N/A	N/A	N/A	No
See Outreach List				

Outreach List

<u>Native American Journalists Association</u> Debra Valentino University of Oklahoma	<u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101
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<p>Gaylord College 395 W. Lindsey St. Norman, OK, 73019-4201 P: (405) 325-1649 F: (405) 325-6945</p>	<p>P: 215-893-5739 info@pabj@gmail.com</p>
<p><u>Philadelphia Chinatown Development Corporation</u> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232</p>	

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Anchor

Date Job Filled: 9/9/2013

Recruitment Source
That Referred
Ultimate Hire: Internal Candidate

Interviewees: 17

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
Internal Candidate	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
See Outreach List				

Outreach List

<p><u>Native American Journalists Association</u> Debra Valentino University of Oklahoma Gaylord College 395 W. Lindsey St. Norman, OK, 73019-4201 P: (405) 325-1649 F: (405) 325-6945</p>	<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 info@pabj@gmail.com</p>
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Philadelphia Chinatown Development Corporation

Rachel Mak

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**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Content Producer

Date Job Filled: 9/16/2013

Recruitment Source
That Referred
Ultimate Hire: www.nbcunicareers.com

Total Number of
Interviewees: 13

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Vice President of News Cold Call	10 Monument Road Bala Cynwyd, PA 19004	Anzio Williams	N/A/	No
Employee Referral	N/A	N/A	N/A	No
National Association of Black Journalist Conference	N/A	N/A	N/A	No
See Outreach List				

Outreach List

<p><u>Native American Journalists Association</u> Debra Valentino University of Oklahoma Gaylord College 395 W. Lindsey St. Norman, OK, 73019-4201</p>	<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 info@pabj@gmail.com</p>
---	---

P: (405) 325-1649
F: (405) 325-6945

Philadelphia Chinatown Development Corporation

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F: (215) 922-7232

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Promotions Producer

Date Job Filled: 2 positions – filled 9/2/2013 & 10/1/2013

Recruitment Source That Referred Ultimate Hire: Internal Candidates

Total Number of Interviewees: 2

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
Internal Candidates	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
See Outreach List				

Outreach List

<p><u>Native American Journalists Association</u> Debra Valentino University of Oklahoma Gaylord College 395 W. Lindsey St. Norman, OK, 73019-4201 P: (405) 325-1649 F: (405) 325-6945</p>	<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 info@pabj@gmail.com</p>
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Philadelphia Chinatown Development Corporation

Rachel Mak

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**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Content Producer

Date Job Filled: 10/10/2013

Recruitment Source
That Referred
Ultimate Hire: nbcunicareers.com

Total Number of
Interviewees: 14

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
Internal Candidates	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Vice President of News and Executive Producer Cold Call	N/A	N/A	N/A	No
NABJ Conference	N/A	N/A	N/A	No
NAAJ Conference	N/A	N/A	N/A	No
Employee Referral	N/A	N/A	N/A	No
See Outreach List				

Outreach List

<p><u>Native American Journalists Association</u> Debra Valentino University of Oklahoma Gaylord College 395 W. Lindsey St. Norman, OK, 73019-4201 P: (405) 325-1649 F: (405) 325-6945</p>	<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 info@pabj@gmail.com</p>
<p><u>Philadelphia Chinatown Development Corporation</u> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232</p>	

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Producer

Date Job Filled: 11/1/2014

Recruitment Source
That Referred
Ultimate Hire: medialine.com

Total Number of
Interviewees: 14

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Vice President of News and Executive Producer Cold Call	N/A	N/A	N/A	No
NABJ Conference	N/A	N/A	N/A	No
NAAJ Conference	N/A	N/A	N/A	No
Employee Referral	N/A	N/A	N/A	No
Internet site- medialine.com	N/A	N/A	N/A	No
See Outreach List				

Outreach List

<p><u>Native American Journalists Association</u> Debra Valentino University of Oklahoma Gaylord College 395 W. Lindsey St. Norman, OK, 73019-4201 P: (405) 325-1649 F: (405) 325-6945</p>	<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P:215-893-5739 info@pabj@gmail.com</p>
<p><u>Philadelphia Chinatown Development Corporation</u> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232</p>	

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Digital Sales Manager

Date Job Filled: 11/4/2013

Recruitment Source
That Referred
Ultimate Hire: Intra-company Transfer

Total Number of
Interviewees: 2

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
Intra-company Transfer	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Employee Referral	N/A	N/A	N/A	No

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Marketing Planner

Date Job Filled: 11/18/2013

Recruitment Source
That Referred
Ultimate Hire: Contractor Conversion

Total Number of
Interviewees: 3

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
Contractor Conversion	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Internet site- Indeed.com	N/A	N/A	N/A	No

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Web Content Producer

Date Job Filled: 12/2/2013

Recruitment Source
That Referred
Ultimate Hire: nbcunicareers.com

Total Number of
Interviewees: 4

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Referral	N/A	N/A	N/A	No

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Customer Service Representative

Date Job Filled: 12/2/2013

Recruitment Source
That Referred
Ultimate Hire: Employee Referral

Total Number of
Interviewees: 3

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Employee Referral	N/A	N/A	N/A	No

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Producer

Date Job Filled: 1/6/2014

Recruitment Source
That Referred
Ultimate Hire: nbcunicareers.com

Total Number of
Interviewees: 14

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Vice President of News and Executive Producer Cold Call	N/A	N/A	N/A	No
NABJ Conference	N/A	N/A	N/A	No
NAAJ Conference	N/A	N/A	N/A	No
Employee Referral	N/A	N/A	N/A	No
Internet site- medialine.com	N/A	N/A	N/A	No
See Outreach List				

Outreach List

<p><u>Native American Journalists Association</u> Debra Valentino University of Oklahoma Gaylord College 395 W. Lindsey St. Norman, OK, 73019-4201 P: (405) 325-1649 F: (405) 325-6945</p>	<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 info@pabj@gmail.com</p>
<p><u>Philadelphia Chinatown Development Corporation</u> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232</p>	

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Content Producer

Date Job Filled: 1/6/2014

Recruitment Source
That Referred
Ultimate Hire: nbcunicareers.com

Total Number of
Interviewees: 14

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Vice President of News and Executive Producer Cold Call	N/A	N/A	N/A	No
NABJ Conference	N/A	N/A	N/A	No
NAAJ Conference	N/A	N/A	N/A	No
Employee Referral	N/A	N/A	N/A	No
See Outreach List				

Outreach List

<p><u>Native American Journalists Association</u> Debra Valentino University of Oklahoma Gaylord College 395 W. Lindsey St. Norman, OK, 73019-4201 P: (405) 325-1649 F: (405) 325-6945</p>	<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 info@pabj@gmail.com</p>
<p><u>Philadelphia Chinatown Development Corporation</u> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232</p>	

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Local Sales Manager

Date Job Filled: 1/6/2014

Recruitment Source
That Referred
Ultimate Hire: Spots n Dots

Total Number of
Interviewees: 4

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
Internet site- Spots n Dots	1635 Old Highway 41 NW, Suite 112-338 Kennesaw, GA 30152	Kevin Owens	888-884-2630 Renewals@spotsndots.com	No
Internet Site – Mediarecruiter.com	9457 So. University Blvd. #303 Highlands Ranch, CO 80126	Art Scott	303-400-5150	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
See Outreach List				

Outreach List

<p><u>El Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440</p>	<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 info@pabj@gmail.com</p>
<p><u>Native American Journalists Association</u> Debra Valentino University of Oklahoma Gaylord College 395 W. Lindsey St. Norman, OK, 73019-4201 P: (405) 325-1649 F: (405) 325-6945</p>	<p><u>Philadelphia Chinatown Development Corporation</u> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232</p>

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Content Producer

Date Job Filled: 1/13/2014

Recruitment Source
That Referred
Ultimate Hire: Internal Candidate –nbcunicareers.com

Total Number of
Interviewees: 14

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
Internal Candidates	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
See Outreach List				

Outreach List

<p><u>Native American Journalists Association</u> Debra Valentino University of Oklahoma Gaylord College 395 W. Lindsey St. Norman, OK, 73019-4201 P: (405) 325-1649 F: (405) 325-6945</p>	<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 info@pabj@gmail.com</p>
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Philadelphia Chinatown Development Corporation

Rachel Mak

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**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Managing Editor

Date Job Filled: 2/17/2014

Recruitment Source
That Referred
Ultimate Hire: Employee Referral

Total Number of
Interviewees: 13

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
Employee Referrals	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Internet site- journalismjobs.com	N/A	N/A	N/A	No
Talent Agent	N/A	N/A	N/A	No
See Outreach List				

Outreach List

<p><u>El Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100</p>	<p><u>Camden County OEO</u> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108</p>
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F: 215-627-7440	P: (856) 962-6911 F: (856) 962-6922
<p><u>Native American Journalists Association</u> Debra Valentino University of Oklahoma Gaylord College 395 W. Lindsey St. Norman, OK, 73019-4201 P: (405) 325-1649 F: (405) 325-6945</p>	<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 info@pabj@gmail.com</p>
<p><u>Philadelphia Chinatown Development Corporation</u> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232</p>	<p><u>NAACP-Philadelphia Branch</u> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 PhiladelphiaNAACP@comcast.net</p>
<p><u>Greater Philadelphia Hispanic Chamber of Commerce</u> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840</p>	

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Marketing Manager

Date Job Filled: 2/26/2014

Recruitment Source
That Referred
Ultimate Hire: nbcunicareers.com

Total Number of
Interviewees: 4

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Employee Referrals	N/A	N/A	N/A	No
Former Employee	N/A	N/A	N/A	No
Classified	N/A	N/A	N/A	No
See Outreach List				

Outreach List

<p><u>Camden County OEO</u> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911</p>	<p><u>El Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440</p>
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F: (856) 962-6922	
<p><u>Greater Philadelphia Hispanic Chamber of Commerce</u> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840</p>	<p><u>Native American Journalists Association</u> Debra Valentino University of Oklahoma Gaylord College 395 W. Lindsey St. Norman, OK, 73019-4201 P: (405) 325-1649 F: (405) 325-6945</p>
<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 info@pabj@gmail.com</p>	<p><u>Philadelphia Chinatown Development Corporation</u> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232</p>
<p><u>NAACP-Philadelphia Branch</u> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 PhiladelphiaNAACP@comcast.net</p>	

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Account Executive

Date Job Filled: 3/10/2014

Recruitment Source
That Referred
Ultimate Hire: Employee Referral

Total Number of
Interviewees: 3

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Internal Candidate	N/A	N/A	N/A	No
Employee Referral	N/A	N/A	N/A	No
See Outreach List				

Outreach List

<p><u>Asian American Journalists Association</u> <u>-Philadelphia Chapter</u> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 aajaphiladelphia@gmail.com</p>	<p><u>Camden County OEO</u> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922</p>
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<p><u>El Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440</p>	<p><u>Greater Philadelphia Hispanic Chamber of Commerce</u> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840</p>
<p><u>Native American Journalists Association</u> Debra Valentino University of Oklahoma Gaylord College 395 W. Lindsey St. Norman, OK, 73019-4201 P: (405) 325-1649 F: (405) 325-6945</p>	<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 info@pabj@gmail.com</p>
<p><u>Philadelphia Chinatown Development Corporation</u> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232</p>	<p><u>NAACP-Philadelphia Branch</u> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 PhiladelphiaNAACP@comcast.net</p>

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Stage Manager

Date Job Filled: 3/10/2014

Recruitment Source
That Referred
Ultimate Hire: Internal Candidate

Total Number of
Interviewees: 8

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Internal Candidate	N/A	N/A	N/A	No
Employee Referral	N/A	N/A	N/A	No
Internet job site – indeed.com	N/A	N/A	N/A	No
Internet Job site – jobs4jersey.com	N/A	N/A	N/A	No
See Outreach List				

Outreach List

<p><u>Asian American Journalists Association – Philadelphia Chapter</u> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 aajaphiladelphia@gmail.com</p>	<p><u>Camden County OEO</u> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922</p>
<p><u>El Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440</p>	<p><u>Greater Philadelphia Hispanic Chamber of Commerce</u> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840</p>
<p><u>Native American Journalists Association</u> Debra Valentino University of Oklahoma Gaylord College 395 W. Lindsey St. Norman, OK, 73019-4201 P: (405) 325-1649 F: (405) 325-6945</p>	<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 info@pabj@gmail.com</p>
<p><u>Philadelphia Chinatown Development Corporation</u> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232</p>	<p><u>NAACP-Philadelphia Branch</u> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 PhiladelphiaNAACP@comcast.net</p>

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WCAU

Job Title: Director

Date Job Filled: 3/31/2014

Recruitment Source
That Referred
Ultimate Hire: www.nbcphiladelphia.com

Total Number of
Interviewees: 11

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Internal Contractor	N/A	N/A	N/A	No
Employee Referral	N/A	N/A	N/A	No
See Outreach List				

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<p><u>Asian American Journalists Association</u> <u>-Philadelphia Chapter</u> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 aajaphiladelphia@gmail.com</p>	<p><u>Camden County OEO</u> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922</p>
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**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WWSI

Job Title: Media Specialist

Date Job Filled: 9/30/2013

Recruitment Source
That Referred
Ultimate Hire: nbcunicareers.com

Total Number of
Interviewees: 8

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
Internet site- LinkedIn.com	N/A	N/A	N/A	No
Internet site- indeed.com	N/A	N/A	N/A	No
Internet site- mandy.com	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
See Outreach List				

Outreach List

<p><u>El Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100</p>	<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739</p>
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F: 215-627-7440	info@pabj@gmail.com
<p><u>Native American Journalists Association</u> Debra Valentino University of Oklahoma Gaylord College 395 W. Lindsey St. Norman, OK, 73019-4201 P: (405) 325-1649 F: (405) 325-6945</p>	<p><u>Philadelphia Chinatown Development Corporation</u> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232</p>

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WWSI

Job Title: Photographer

Date Job Filled: 10/14/2013

Recruitment Source
That Referred
Ultimate Hire: Internet site- Indeed.com

Total Number of
Interviewees: 8

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
Internet site- Indeed.com	N/A	N/A	N/A	No
Internet site- LinkedIn.com	N/A	N/A	N/A	No
Internet site- mandy.com	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
See Outreach List				

Outreach List

<u>El Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123	<u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101
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P: 215-627-3100 F: 215-627-7440	P: 215-893-5739 info@pabj@gmail.com
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**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WWSI

Job Title: Assistant News Director

Date Job Filled: 10/14/2013

Recruitment Source
That Referred
Ultimate Hire: nbcunicareers.com

Total Number of
Interviewees: 8

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
Internet Site- indeed.com	N/A	N/A	N/A	No
Employee Referral	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
See Outreach List				

Outreach List

<p><u>El Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440</p>	<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 info@pabj@gmail.com</p>
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**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WWSI

Job Title: Anchor

Date Job Filled: 10/21/2013

Recruitment Source
That Referred
Ultimate Hire: Intra-company Transfer

Total Number of
Interviewees: 17

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
Intra-company Transfer	N/A	N/A	N/A	No
National Association of Hispanic Journalists Conference	N/A	N/A	N/A	No
Talent Agent	N/A	N/A	N/A	No
Referral	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
See Outreach List				

Outreach List

<p><u>El Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440</p>	<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 info@pabj@gmail.com</p>
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**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WWSI

Job Title: Producer

Date Job Filled: 2 positions – filled 10/21/2013 & 11/25/2013

Recruitment Source That Referred Ultimate Hire: nbcunicareers.com

Total Number of Interviewees: 8

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
Talent Agent	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
See Outreach List				

Outreach List

<p><u>EI Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440</p>	<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 info@pabj@gmail.com</p>
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Native American Journalists Association

Debra Valentino
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F: (215) 922-7232

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WWSI

Job Title: Video Journalist

Date Job Filled: 2 positions – 11/11/3013 &11/25/2013

Recruitment Source
That Referred
Ultimate Hire: Employee Referral & nbcunicareers.com

Total Number of
Interviewees: 13

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
Employee Referral	N/A	N/A	N/A	No
Talent Agent	N/A	N/A	N/A	No
National Association of Hispanic Journalists Conference	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
See Outreach List				

Outreach List

<p><u>El Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440</p>	<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 info@pabj@gmail.com</p>
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Native American Journalists Association

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**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WWSI

Job Title: Manager of Accounting & Finance

Date Job Filled: 11/12/2013

Recruitment Source
That Referred
Ultimate Hire: Internet site – careerbuilder.com

Total Number of
Interviewees: 6

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
Internet site- careerbuilder.com	N/A	N/A	N/A	No
Internet site- tvjobs.com	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
See Outreach List				

Outreach List

<p><u>El Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100</p>	<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P:215-893-5739</p>
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F 215-627-7440	info@pabj@gmail.com
<p><u>Native American Journalists Association</u> Debra Valentino University of Oklahoma Gaylord College 395 W. Lindsey St. Norman, OK, 73019-4201 P: (405) 325-1649 F: (405) 325-6945</p>	<p><u>Philadelphia Chinatown Development Corporation</u> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232</p>

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WWSI

Job Title: Director

Date Job Filled: 12/2/2013

Recruitment Source
That Referred
Ultimate Hire: www.nbcphiladelphia.com

Total Number of
Interviewees: 16

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
Internal Candidates	N/A	N/A	N/A	No
Referral	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
See Outreach List				

Outreach List

<p><u>EI Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440</p>	<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 info@pabj@gmail.com</p>
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**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WWSI

Job Title: Sports Anchor

Date Job Filled: 12/16/2013

Recruitment Source
That Referred
Ultimate Hire: Employee Referral

Total Number of
Interviewees: 9

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
Employee Referral	N/A	N/A	N/A	No
Talent Agent	N/A	N/A	N/A	No
Internet site - JIBE.com	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
See Outreach List				

Outreach List

<u>El Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440	<u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 info@pabj@gmail.com
<u>Native American Journalists Association</u> Debra Valentino	<u>Philadelphia Chinatown Development Corporation</u> Rachel Mak

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**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WWSI

Job Title: Vice President of Sales

Date Job Filled: 12/18/2013

Recruitment Source
That Referred
Ultimate Hire: nbcunicareers.com

Total Number of
Interviewees: 5

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
Internal Candidates	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
Employee Referral	N/A	N/A	N/A	No
See Outreach List				

Outreach List

<p><u>El Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440</p>	<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 info@pabj@gmail.com</p>
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**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WWSI

Job Title: Weather Anchor

Date Job Filled: 1/6/2014

Recruitment Source
That Referred
Ultimate Hire: Internet site- tvjobs.com

Total Number of
Interviewees: 10

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
Internet site- tvjobs.com	N/A	N/A	N/A	No
Walk-in or call-in	N/A	N/A	N/A	No
NBCUniversal press release	N/A	N/A	N/A	No
Employee referral	N/A	N/A	N/A	No
Talent Agent	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
See Outreach List				

Outreach List

<p><u>El Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440</p>	<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 info@pabj@gmail.com</p>
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F: (215) 922-7232

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WWSI

Job Title: Assignment Editor

Date Job Filled: 2/25/2014

Recruitment Source
That Referred
Ultimate Hire: Contractor Conversion

Total Number of
Interviewees: 5

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
Internal Candidates	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
See Outreach List				

Outreach List

<p><u>EI Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440</p>	<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 info@pabj@gmail.com</p>
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Native American Journalists Association

Debra Valentino
University of Oklahoma
Gaylord College
395 W. Lindsey St.
Norman, OK, 73019-4201
P: (405) 325-1649
F:(405) 325-6945

Philadelphia Chinatown Development Corporation

Rachel Mak
301 North 9th Street
Philadelphia, PA 19107-1409
P: (215) 922-2156
F: (215) 922-7232

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM
(To Be Attached to Annual Public File EEO Report)**

Station: WWSI

Job Title: Account Manager

Date Job Filled: 2/27/2014

Recruitment Source
That Referred
Ultimate Hire: Employee Referral

Total Number of
Interviewees: 4

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
Internal Candidates	N/A	N/A	N/A	No
nbcunicareers.com	N/A	N/A	N/A	No
www.nbcphiladelphia.com	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5510	No
NBC 10/Telemundo 62 Philadelphia Jobs Hotline	10 Monument Road Bala Cynwyd, PA 19004	Kristen Panny	610-668-5797	No
See Outreach List				

Outreach List

<p><u>Camden County OEO</u> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922</p>	<p><u>El Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440</p>
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<p><u>Greater Philadelphia Hispanic Chamber of Commerce</u> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840</p>	<p><u>Native American Journalists Association</u> Debra Valentino University of Oklahoma Gaylord College 395 W. Lindsey St. Norman, OK, 73019-4201 P: (405) 325-1649 F:(405) 325-6945</p>
<p><u>Philadelphia Association of Black Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 info@pabj@gmail.com</p>	<p><u>Philadelphia Chinatown Development Corporation</u> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232</p>
<p><u>NAACP-Philadelphia Branch</u> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 PhiladelphiaNAACP@comcast.net</p>	