

2019-2020 Annual Public File Report

WCAU & WWSI – TV

**FACILITY ID No.: WCAU, 63153
WWSI, 23142**

**April 1, 2019
to March 31, 2020**

2019 - 2020 ANNUAL EEO PUBLIC FILE REPORT

Call Sign of Station (s): WCAU-TV and WWSI-TV

List all full-time job vacancies filled by any station covered by this report in the past year (April 1, 2019 – March 31, 2020)

WCAU:	Full-Time Job Vacancies Filled
Hire Date	Position Title
7/8/2019	Generalist, Human Resources
7/8/2019	Mgr Technical Operations
7/15/2019	General Assignment Reporter
9/23/2019	Assignment Editor
9/30/2019	Customer Service Representative
10/28/2019	Media Specialist
12/9/2019	Account Executive
1/13/2020	Sales Associate Program
2/10/2020	Executive Producer
3/9/2020	DGA Director
3/23/2020	Digital Sales Planner

WWSI:	Full-Time Job Vacancies Filled
Hire Date	Position Title
5/28/2019	APC Technician
6/17/2019	Content Producer
8/5/2019	Account Executive
2/17/2020	Media Specialist
2/24/2020	Multi-Media Journalist

- 1) For each vacancy listed, attach to this report the relevant and complete Recruitment Source Data Summary. See forms attached at the end of this report.**
- 2) In total, how many interviewees did the station (or station group) interview for all the full-time job vacancies identified in Question 1? There were a total of 98 interviewees interviewed for all the full-time job vacancies identified above.**
- 3) In total, how many persons interviewed by the above listed job vacancies were referred to the station from each of the recruitment sources used by the station?**

Name or Recruiting Source	Number of Interviewees Referred during the year
Ncbunicareers.com	43
Contacted by: NBCUHR: Talent Acquisition	9
NBC 10/Telemundo 62 Jobs Hotline	0
Employee Referral	3
External/Industry Referral/Agent	6
Current Employee	3
Former Employee	2
Camden County OEO	0
Native American Journalist Association	0
Philadelphia Association of Black Journalists	6
Philadelphia Chinatown Development Corporation	0
NAACP- Philadelphia Branch	0
Asian American Journalists Association –Philadelphia Chapter	0
Greater Philadelphia Hispanic Chamber of Commerce	0
National Association of Hispanic Journalists	6
National Association of Black Journalists	7
Internet site: LinkedIn	11
Internet Site: Indeed.com	0
Contractor/Freelancer Conversion	2
Internet Site: TV-Jobs.com	0
Association of Asian Journalists	0

- 4) Please summarize the stations' broad recruitment outreach initiative during the past year. Please identify each initiative in which the station substantially participated; the date(s) of each initiative; the names and titles of the station personnel who participated in each initiative; and short summary of the nature of each initiative.**

RECRUITMENT FOR FULL-TIME VACANCIES

The Employment Unit has engaged in broad recruitment for its full-time vacancies and has widely disseminated information concerning these vacancies using a variety of communications methods. The stations provide a jobs hotline phone number (610-668-5797)

that refers individuals interested in employment with the stations to visit www.nbcunicareers.com and apply online. This jobs hotline includes language options for English and Spanish. Job openings are always posted on www.nbcunicareers.com, and the Company's Staffing Center advertises job openings with targeted/specialized web sites in the broadcast industry when necessary. Both stations' web sites also provide links directly to www.nbcunicareers.com. This recruiting web site, which is available to the public, now allows NBCUniversal internal employees to apply for open jobs, which promotes career advancement opportunities for all employees. NBCUniversal's Employee Referral Program has been updated and the Human Resources Department at the Employment Unit has sent this new information to the Employment Unit's population. The program is designed to further the promotion of diverse recruiting by our own employees.

NOTIFICATION TO COMMUNITY GROUPS AND RECRUITING ORGANIZATIONS

The Employment Unit invites employment sources and community organizations to submit a written request via a form available on the stations' websites to be included on WCAU and WWSI's job vacancy distribution list. In the 12 months included in this reporting period, no organizations have contacted the Employment Unit directly to request written notice of open job opportunities. If such requests are received, the Employment Unit will email job opening notices to any recruiting source or community organization that requests the information and responds with an email address to receive such job information. In addition, the Employment Unit has developed its own list of recruiting organizations to which it sends notices of open job opportunities.

List of Outreach Groups for WCAU and WWSI

<u>Asian American Journalists Association</u> <u>–Philadelphia Chapter</u> Julie Shaw 801 Market Street, Suite 30D Philadelphia, PA 19107 P: 215-459-1710 aajaphiladelphia@gmail.com	<u>Camden County OEO</u> Margaret Henry Parker 900 Haddon Ave. Suite 225 Collingswood, NJ 08108 P: (856) 962-6911 F: (856) 962-6922 mhenryparker@cccceo.com
<u>El Concilio</u> Damaris Feliciano 705-709 N. Franklin Street Philadelphia, PA 19123 P: 215-627-3100 F: 215-627-7440 damaris.feliciano@elconcilio.net	<u>Greater Philadelphia Hispanic Chamber of Commerce</u> David Metter 200 S. Broad Street, Suite 700 Philadelphia, PA 19102 P: (215) 790-3723 F: (215) 790-3840 dmetter@greaterphilachamber.com
<u>Pennsylvania Association of</u>	<u>Philadelphia Association of Black</u>

<u>Broadcasters</u> Gail Ponti 8501 Paxton Street Hummelstown, PA 17036 P: 717-482-4820 F: 717-482-1111 gponti@pab.org	<u>Journalists</u> Johann Calhoun P.O. Box 8232, Philadelphia, PA 19101 P: 215-893-5739 infor@pabj@gmail.com calhoun.philly@gmail.com
<u>Philadelphia Chinatown Development Corporation</u> Rachel Mak 301 North 9th Street Philadelphia, PA 19107-1409 P: (215) 922-2156 F: (215) 922-7232	<u>NAACP-Philadelphia Branch</u> 1619 W. Cecil B. Moore Ave. Philadelphia, PA 19121-3228 P: 215-978-7500 F: 215-765-6040 FAX PhiladelphiaNAACP@comcast.net info@philadelphia-naacp.org
<u>Community Integrated Services</u> David Downey 441 N. 5 th St, Suite 101 Philadelphia, PA 19123 P: (215) 238-7411 F: (215) 238-7423	

RECRUITMENT/OUTREACH INITIATIVES

According to Commission regulations, the Employment Unit was required to undertake four recruitment/outreach initiatives since April 1, 2019. The Employment Unit has undertaken the following longer-term recruitment/outreach initiatives during the reporting period:

JOB FAIR PARTICIPATION (Minimum of 4)

Representatives of WCAU and WWSI participated in the following job fairs:

- National Association of Black Journalists Conference & Career Expo. Our Vice President of News, Anzio Williams (August 7-11, 2019) and Ric Harris, President and General Manager attended for the purpose of recruiting candidates. NBC10/Telemundo62 partnered with Comcast/NBCUniversal to actively recruit candidates at this event.
- National Association of Hispanic Journalists 2019 National Training Conference & Career Fair. Our Assistant News Director for WWSI, Ana Hernandez, attended this career fair (September 5-7, 2019) for the purpose of recruiting candidates.

- Drexel University- Engineering & Technology Job Fair Our Human Resources Generalist, Lia Pope, attended this career fair (February 6, 2020) for the purpose of recruiting candidates and interns.
- Villanova University – BRIDGE Society Mentoring and Networking Event: Careers in Entertainment, Communications, Media, and PR. Our Human Resources Generalist, Lia Pope, attended this career fair (February 21, 2020) for the purpose of recruiting candidates and interns.
- Temple University Klein College of Media and Communication Internship and Career Fair. Our Human Resources Generalist, Lia Pope, attended this career fair (February 22, 2020) for the purpose of recruiting candidates and interns.

COMMUNITY EVENTS DESIGNED TO INFORM AND EDUCATE THE COMMUNITY ABOUT EMPLOYMENT OPPORTUNITIES IN BROADCAST

- Rutgers University, Violeta Yas participated as a speaker in a Media Ethics and Law Class for Journalism on December 13, 2019 where working journalists were brought in to discuss the types of hurdles students will encounter when they become professionals and/or interns. The goal was to teach the students to anticipate the pitfalls inherited in our work, so they can avoid them when possible.
- On October 23, 2019, Mitch Blacher spoke at the Department of Communication at Villanova University. This is an undergraduate course titled "COM 3444: Interviewing". Mitch Blacher spoke with students in the course about the use of questions and probing in the field of investigative journalism.
- On January 29, 2019, Lia Pope, Human Resources Generalist, participated in a Resume Review panel at Drexel University. The goal was to speak with undergraduate and graduate students about opportunities at WCAU/WWSI and review resumes to prepare for job application submission.

MANAGEMENT TRAINING – METHODS FOR EEO

- All employees, including management, must complete ongoing Diversity and Inclusion training at NBCUniversal.
- The TV stations of NBCUniversal continue to regularly offer training to employees addressing methods of ensuring equal employment opportunities and preventing discrimination. These offerings include Diversity and Inclusion training, Integrity training, Code of Conduct, Respect in the Workplace, Comcast NBCU Listens, Complying with Competitive Laws, Effective Communication Guidelines, Preventing Workplace Violence and Speak Up.

- Ric Harris, President & General Manager serves as the Black Employee Network Advisor for the East Coast, an Employee Resource Group for NBCUniversal. He attends ongoing meetings, conference calls and events to promote and guide individuals throughout the year.

EMPLOYEE TRAINING AND SKILLS ENHANCEMENT

Employees of WCAU and WWSI are provided with training and development opportunities designed to enhance their ability to assume positions of greater responsibility. Various programs are provided by external vendors and internal NBCUniversal sponsored programs. Station employees participated in the following development courses:

- Lia Pope Human Resources Generalist and Tymeka McCaskill, HR Coordinator has attended tHRive for HR, which is a year-end training session on the new NBCUniversal data, payroll, and onboarding system upgrades and enhancements for Organizational Management and transaction processing.
- There is continual online training offered to all employees on the Company's employee self-service portal. The internal employee benefits website also provides specific information regarding the Company's Tuition Reimbursement Program for continuing education and an online eLearning catalog of available training courses for employees' career development.
- Various departments participated in training and development opportunities

Department	Date	Title of Training	Name of Trainer and/or company providing training	Brief Description of Training	Levels of Attendees	# of Attendees	Location of Training
News	7/12/2019	Census Training	Harvard's Shorenstein Center on Media, Politics and Public Policy	Class in how to cover the census well	staff	20 from group, 1 WCAU	Harvard University
News	5/16/2019	2019 Collaborative Journalism Summit Pre-Summit	Center for Collaborative Media, Montclair State	Gathering of collaborative journalists from throughout	staff, managers	90 from group, 2 WCAU	Comcast Technology Center

		Convening with RESOLVE	University	the country (hosted at CTC)			
News	10/2/2019-10/3/2019	WordPress SuperUser training	NBCOTS, Alley Interactive	Training the trainers on WordPress	staff, managers	30 in group, 2 WCAU	30 Rock
News	10/17/2019-10/18/2020	WordPress Staff Training Part 1	Daniel Alvarez and Nelson Hsu, NBC OTS digital	Training newsroom staff on WordPress part 1	staff	180, all WCAU / WWSI	CTC
News	1/20/2020-1/23/2020	WordPress Staff Training Part 2	Wendy Warren, Vince Lattanzio	Refresher training for newsroom	staff	25, all WCAU / WWSI	CTC
News	3/15/2020-3/20/2020	WildMoka Training for Digital	Andy Fineberg, WildMoka	Training on WildMoka video editing tool	staff	8, all WCAU / WWSI	Virtual
News	1/31/2020	Reddit for Journalists Best Practices	Gabriel Sands, Reddit	Best practices for posting to and reporting on Reddit	staff	1	Virtual
News	6/18/2019-8/7/2019	Lighthouse Labs	Facebook & CrowdTangle	How to encourage and manage change in newsrooms	staff, managers	20 from group, 1 WCAU	NYC
News	7/29/2019	Facebook Business Manager Best Practices	Sydney McNeal, Facebook	Best practices for using Facebook Business Manager	staff	1 from WCAU	Virtual
News	11/8/2019	YouTube Training	Joey Sickler, NBC Digital Enterprise Team	Best Practices for YouTube	staff	2 from WCAU	Virtual
News	7/9/2019	Virtual Mentor Training for Lift Labs	Techstars	Learning to be a mentor to LiftLabs companies	managers	1 from WCAU	Virtual
News	5/14/2019	Waze Training	Waze	Learning new traffic	staff	1 from WCAU	Virtual

				software			
News	5/8/2019	SEO Training	Sari Zeidler, NBC OTS Digital Team	Learning SEO best practices	staff	8 from WCAU	Virtual
News Ops	7/15/2019-11/4/2019	R&S Transmitter School	Glenn Herst from R&S	Over the air transmitter operations and maintenance training	Staff	7 from WCAU/ WWSI	Comcast Technology Center
News Ops	9/22/2019-9/24/2019	Ross Cambot Training	Rick Bowley from Ross	Maintenance and operations training for Robotic Cameras	staff	7 from WCAU/ WWSI	Comcast Technology Center
News Ops	11/20/2019	Cisco Media LAN and DCNM	Anmar Latif (Cisco)	Cisco Network Training	Staff	5 from WCAU/ WWSI	Comcast Technology Center
News Ops	2/12/2020	Lawo Onsite Training	Doug Smith	Audio routing training	staff	3 from WCAU/ WWSI	Comcast Technology Center
Human Resources	10/3/2019-10/4/2019	HR Disc Facilitation Program	Rick Kauffman	two-day Master DISC Certification Program. In-depth knowledge and detailed facilitation resources to confidently deliver impactful sessions on their own.	Director	1 from WCAU/ WWSI	The Mansion in Voorhees, NJ
Sales	11/25/2019	Effective Communication	Merrick Rosenberg	Training focusing on effective communication style. One day program where they received	Sales Management Team	7 from WCAU/ WWSI	Comcast Technology Center

				personalized reports and assessments.			
Senior Leadership Team	12/5/2019	Effective Leadership	Merrick Rosenberg	This one-day session takes existing skills to the next level by linking the four personality styles to a range of core leadership skills.	Department Heads	7 from WCAU/ WWSI	Comcast Technology Center

INTERNSHIP PROGRAM

The Employment Unit maintains an established internship program designed to give exposure to college students about careers in the broadcast industry. During the FCC reporting period covered in this report, 29 college students participated in the program during the Fall, Spring and Summer sessions. The NBC 10/Telemundo62 Internship Program in Philadelphia also exposes interns to senior WCAU and WWSI personnel who address the students and share key career information. Interns participated in the following “Lunch and Learn” sessions: Meet the General Manager of WCAU and WWSI, News Management, On-air Talent, Integrated Media, and resume writing. The interns also participate in a Mini-Newscast. The Program Coordinator is Lia Pope, Human Resources Generalist, WCAU-TV & WWSI-TV, NBCU Philadelphia.

EMMA BOWEN Foundation for Minority Interests in Media

The Employment Unit participates in the Emma Bowen Foundation internship program, a broadcasting industry scholarship program designed to provide part-time jobs and learning experiences to minority high school and college students. The program is unlike other intern programs in that the students work for their partner company during the summers and school breaks from the end of their senior year in high school until they graduate from college. During the four-year-period, students have the opportunity to learn the many aspects of broadcast operations and develop company-specific skills. Students are paid for the work they complete and additionally receive matching dollars from the stations designed to assist them with their academic costs. The station has the opportunity to guide and develop minority students to prepare them for opportunities of permanent placement or Associates Program placement upon completion of their college degree. The station has had one minority student from the Emma Bowen program during the period covered by this report.

PARTICIPATION IN AT LEAST 4 EVENTS SPONSORED BY EDUCATIONAL INSTITUTIONS RELATING TO CAREER OPPORTUNITIES IN BROADCAST

(Please note these are also included in community outreach items below).

- Krystal Klei was a panel speaker at Harriton High School's Career Symposium in its 21st year. It gives 10th and 11th grade students the opportunity to learn more about the world of work and careers. Panels are made up of 3 speakers. Each speaker will be given 10 minutes to present to the students and there will be 20 minutes for Q and A. There will be 2 different groups of students to present to.
- Iris Delgado was an Inspirational Speaker at Our Youth Conferences bring 150 Hispanic public-school students to a university campus for a full day of inspirational speakers and workshops alongside 70 role models. Youth Conferences excite students about college life, emphasize the importance of high school to future success, and engage students' hands-on exploration of STEM fields. As many will be the first in their family to attend college, this is also often their first experience in a higher-education setting.
- Ted Greenberg was a Speaker will talk about how they chose their career, what education was needed, and what they do for their job. Any interesting, but age appropriate stories for 10-11-year-olds are welcome.
- Keith Jones was a speaker at Freehold Township High School discussing what it takes to become a broadcast journalist and making the transition from high school to college.

OTHER ACTIVITIES TO DISSEMINATE INFORMATION ON EMPLOYMENT IN BROADCASTING

- Keith Jones, Anchor/Reporter at our WCAU station teaches a Broadcast Communications class during the fall semester at Villanova University located in Villanova, Pennsylvania.
- Tim Furlong, Reporter at our WCAU station teaches a Broadcast News Writing class during the Fall semester at Widener University located in Chester, PA.
- Leigh Pullekines, Director at our WCAU station teaches a Basic & Advanced Television Production class at Neuman University located in Aston, PA.

COMMUNITY GROUP SPONSORED ACTIVITY PARTICIPATION.

Employees of the Employment Unit participate in extensive community affairs activities, which also creates opportunities to educate the community about broadcasting and employment opportunities in the broadcast field. Set forth below is a sampling of the community events in which the Employment Unit's personnel participated during the reporting period:

April Events by date	EVENT/PROGRAM	ORGANIZATION	TALENT	ROLE	DESCRIPTION
4/4/2019	Women Month Extended	Women's Resource Center	Lucy Bustamante	Speaker	Emotional Intelligence - Mindfulness - Stress Management - Women growing their brand and the work/life balance. Join us for an in-depth discussion with the experts. Our speakers will discuss Mindfulness, Stress Management, Emotional Intelligence and more. Q & A panel to follow the speakers
4/4/2019	An Evening in Paris, NOVA'S 45th Anniversary Auction and Gala	Network of Victim Assistance (NOVA)	Steve Sosna	Attend VIP reception as special guest	NOVA's Annual Auction and Gala, An Evening in Paris, is NOVA's signature fundraising event, helping to raise funds to support NOVA's services.
4/6/2019	Baker Industries Spring Gala	Baker Industries	Rosemary Connors	Host	Annual fundraiser for local non-profit serving vulnerable adults.
4/7/2019	HEROES	DVLF (Delaware Valley Legacy Fund)	Steve Sosna	Speaker/Co-Emcee	HEROES spotlights unwavering dedication of community leaders and organizations to advance the rights and wellbeing of the region's LGBTQ community. HEROES identifies youth, adults, non-profits, straight allies, and businesses who have bold ideas, act with selfless intention, are regarded as courageous in advancing LGBTQ equality.
4/9/2019	Harriton High School Career Symposium	Harriton High School of Lower Merion School District	Krystal Klei	Panel Speaker	Harriton High School Career Symposium is in its 21st year. It gives 10th and 11th grade students the opportunity to learn more about the world of work and careers. Panels are made up of 3 speakers. Each speaker will be given 10 minutes to present to the students and there will be 20 minutes for Q and A. There will be 2 different groups of students to present to. The day will kick off 7:55am with our Keynote Speaker in the Auditorium who is Wendell Holland. He was last years

					Survivor winner, graduate of Harriton High School, Penn Law School and Currently a furniture designer.
4/9/2019	Conshohocken Girl of the Year Award	Conshohocken Junior Women's Club	Deanna Durante	Speaker	At this event two young woman will be presented with awards. The first recipient is a young woman from the Conshohocken community who attends Colonial Middle School. The recipient is selected by teachers at the school. The second recipient will be a young woman who attends Plymouth Whitemarsh High School and is continuing with post-secondary education.
4/10/2019	Amigos Preschool Career Day	Amigos Preschool	Lucy Bustamante, Violet a Yas & Brittney Shipp	Discuss their careers/Activity w/ students	Amigos Spanish Immersion Preschool is a brand new preschool located in Old City, Philadelphia. We have spent the last month learning about various careers and have invited parents and other community members to come into the school to talk about their work and do an activity with the students. Career day allows the students to learn about various professions and helps them to answer the question: ¿Qué quieren ser cuando sean grandes?
4/10/2019	Employee Enrichment Series Live-to-Tape	Comcast Diversity and Inclusion	Denise Nakano	Host	This video episode is a program refresh of the traditional Employee Enrichment Series and has the goal of giving employees insight into why diversity and inclusion matters to Comcast in order to drive employee engagement. Historically a 1-hour live broadcast, the program refresh means this is now targeted to be a 10-12 minute pre-recorded video

					(live-to-tape, with a "live show" look and feel). Some parts of the video may be shared externally if approval is granted.
4/10/2019	Young Entrepreneurs Academy of Philadelphia 2019 Inverstors Panel Competition	Young Entrepreneurs Academy	Harry Hairston	EMCEE	The Young Entrepreneurs Academy, is a yearlong after school program that attracts students from throughout the Philadelphia area to learn how to start and run a real business. By this point in the program students have created a business plan, and even sold product. They then pitch their plan to a panel of Investors that donate money to help them launch their businesses. Last year our local YEA! Program finalists won the national competition.
4/13/2019	Urban League Guild 60th Anniversary Celebration, and Birthday Party	The Urban League Guild of Philadelphia	Dray Clark	EMCEE	Urban League Guild of Philadelphia, 60th Anniversary Celebration and Awards Presentation. A luncheon, including a media presentation, musical tribute to Aretha Franklin, raffle prizes, DJ and dancing
4/14/2019	Subaru Cherry Blossom Festival	Japan America Society of Greater Philadelphia	Bill Henley	Host	The opening ceremony involves the Ambassador of Japan, the CEO of Japan America Society, perhaps the Mayor or a City Representative, children singing. Bill will have a script introducing each speaker.

4/16/2019	Project HOME 30th Anniversary Gala	Project HOME	Rosemary Connors	Rep NBC10	It's a 30th anniversary fundraising event for Project HOME a nonprofit that focuses on ending chronic homelessness by providing affordable housing, employment, education and healthcare. Brian and Aileen Roberts, David and Rhonda Cohen, Dave and Ellen Watson amongst other top Comcast execs will be attending, as well as most large Philadelphia philanthropists. Some Comcast Board members will be in attendance as well
4/17/2019	Philadelphia OIC Luncheon	Philadelphia OIC	Erin Coleman	EMCEE/Engage in social media	Annual fundraiser to support OIC work and honor 5 individuals making great contributions to our community.
4/17/2019	Broadcast Pioneers of Philadelphia Scholarship Luncheon	Broadcast Pioneers of Philadelphia	TED GREENBERG	Speaker	Broadcast Pioneers of Philadelphia is a 501-c3 organization. Annually we provide scholarships to deserving area communications students in either their sophomore or junior college years. The process begins in November of the preceding year and the finalist students are invited, with their parents, to the presentation lunch in April.
4/18/2019	Jefferson Annual Fashion Show	Jefferson (Philadelphia University + Thomas Jefferson University)	Bill Henley & Katy Zachary	Fashion Show Commentators	Jefferson (Philadelphia University + Thomas Jefferson University) Annual Student Fashion Show -- sophomore, junior and senior students' designs and professional models.
4/18/2019	Mount Laurel Police Awards Banquet	Mount Laurel Fraternal Order of Police	Cydney Long	EMCEE	Mount Laurel Police Department Awards Banquet. The officers of Mount Laurel will be receiving awards for their accomplishments during the call of duty.

4/18/20 19	Habitat for Humanity of Montgomery and Delaware Counties Annual Fundraising Gala	Habitat for Humanity of Montgomery and Delaware Counties	Rosemary Connors	EMCEE	Annual fundraising gala to support the ongoing efforts of Habitat for Humanity of Montgomery and Delaware Counties, especially as the organization celebrates its 30th Anniversary.
4/18/20 19	Celebrate CPS 2019	Community Partnership School	Stephania Jimenez	EMCEE	Celebrate CPS is our annual gala honouring an individual from the CPS community who has shown great leadership through their support of the school. The year we will honour long-time champion of the school, Jocelyn Hillman, as well as recognize the CPS Class of 2012 as they prepare to graduate from high school. The evening also includes both live and silent auctions, a raffle and speed auction and a performance by current CPS student
4/25/20 19	Pride & Perspective: A Panel Discussion	OUT @ Comcast (Comcast ERG)	Brittney Ship	Moderator	Join OUT@Comcast for a discussion with community influencers centered around the black and brown LGBTQ experience in Philadelphia. We'll explore the history of Philadelphia's Black Pride celebration, the unique issues facing the community, the importance of allyship, available resources and media representation. This event aims to spark a dynamic, interactive conversation to celebrate and inspire our community and allies.

4/27/2019	Salus University Pennsylvania College of Optometry Centennial Gala	Salus University	Rosemary Connors	EMCEE/Initial Host	Salus University celebrates the 100th year since the inception of its founding college, the Pennsylvania College of Optometry (PCO). Our centennial celebration will be held at the Hilton Philadelphia at Penn's Landing on Saturday, April 27th 2019. The event will include dinner, dancing, presidential medals, alumni association awards, scholarship fundraising, and reunion celebrations for the classes ending in 4 and 9.
4/28/2019	Woman UP! Hat & Tea Awards Party	Bartram Garden	Brittney Ship	EMCEE	The Hat & Tea Awards Party celebrates local women who are making a difference by stepping up in their communities, businesses and society. Honourees are women often unrecognized for their service, advocacy and who unify neighbourhoods, volunteer regularly at their places of worship or opens doors to those in need. Now in its third year; the sold out event has hosted over 600 women. As part of our commitment to giving back we also raise money for local charities or service organizations and gives local business owners the opportunity to showcase their businesses and grow their profits and networks. This year's beneficiary is Bartram Garden's Sankofa Community Farm at Bartram Garden.

4/28/2019	Get in the Game with the Philadelphia Phillies Futures	Philadelphia Futures	Glenn "Hurricane" Schwartz, Brandon Hudson, Mitch Blacher, Matt Delucia, Miguel Martinez-Valle, Tammie Souza & Brittney Shipp	Celeb Team Captains	Over the last 18 years, Get in the Game has raised over \$2 million to support the college aspirations of Philadelphia's low-income, first-generation-to-college students. Since its early days as a billiards tournament in a pool hall in Manayunk to our fabulous Get in the Game Celebrity Bowling Tournament, the winning partnership of the Phillies, our sponsors, and enthusiastic guests has been a game changer for Philadelphia Futures. Get in the Game 2019 will feature the Phillies Celebrity Tournament, where Phillies players, including headliner Aaron Nola, and Celebrity Team Captains bowl against one another with their teams. This exciting tournament will begin promptly around 6:00pm.
4/30/2019	Weather Unit	Nether Providence Elementary	Krystal Klei	Speak to 2nd graders about weather equipment /experiments	Assembly/Presentation to first and second grade students on weather and meteorology.
May Events by date	EVENT/PROGRAM	ORGANIZATION	TALENT	ROLE	DESCRIPTION
5/1/2019	Home Runs for Heart Media Day	American Heart Association	Bill Henley, Keith Jones, Matt Delucia	Media guests	The 22nd Annual Richie Ashburn Memorial Home Runs for Heart Media Day gives media personalities the opportunity to "swing like the Phillies" and support the American Heart Association's mission to eradicate heart disease from the Philadelphia community. Media is invited to enjoy a brief program, interview spokespeople/survivors as needed, and step up to bat. Our goal is to promote the public Home Runs event days (5/6 + 5/7) which will fundraise for the AHA.

5/2/2019	African-American Chamber of Commerce 26th Annual Meeting & Awards Ceremony	African-American Chamber of Commerce of PA, NJ & DE	Harry Hairston	Co-host	On Thursday, May 2 from 5:30 p.m. to 8 p.m., the African-American Chamber of Commerce will host its 26th Annual Meeting & Awards Ceremony. With last year's event bringing in more than 700 business leaders and dignitaries from across the Philadelphia region, the AACC's Annual Meeting has become one of the most anticipated events of the year.
5/3/2019	Broad Street Run Expo - Einstein "Ask the Experts" Panel	Einstein Healthcare Network	Erin Coleman	Moderator	Visit the Health and Wellness Expo presented by Einstein Healthcare Network on one of the two days before the race to pick up your bib, IPICO timing device, t-shirt, and race information guide. The "Ask the Experts" event would begin at 12:30pm, and will run for roughly one hour. There will be between 5 and 6 experts participating in the panel, ranging from Sports Medicine doctors to nutritionists and physical therapists. We are creating "Ask the Expert" :30 vignettes that will run on NBC10 to promote the event, and feature the experts that viewers can see at the Expo itself.
5/3/2019	North Light Community Center Gala - "Day Before the Derby Ball & Auction" theme	North Light Community Center	Steve Sosna	EMCEE	The Annual Gala and Auction are the main fund raisers for North Light Community Center in Manayunk. Gala includes a cocktail hour, buffet dinner, awards presentation and live and silent auction.
5/3/2019	Light a Spark: People's Light Annual Bash & Bid	People's Light	Dray Clark	Guest Speaker	Annual charity fundraiser for People's Light youth education programs. This is our most important fundraiser for Arts Discovery, which serves 12,000-plus young people in the region. New Voices is one of our most impactful programs serving Chester youth. This program was highlighted in

					the video shared with Dray and the team.
5/4/2019	Comcast Cares Day - Food Moxie's Hope Garden	Comcast	Tracy Davidson	EMCEE/Photo ops	This Comcast Cares Day project entails volunteers helping to prep the garden for spring planting by building and installing raised planting beds, spreading mulch and wood chips and picking up litter around the property and the neighborhood.
5/4/2019	Career Day Presentation	Greater Philadelphia Cantonese Academy (GPCA)	Denise Nakano	SPEAKER	Career Day exposes Chinese languages students to careers
5/5/2019	Food for Thought	ElderNet of Lower Merion and Narberth	Rosemary Connors	PRESENTER	An annual fundraiser to celebrate community leaders and good neighbours benefitting ElderNet's volunteer, social work, and food pantry services. Funds raised through this event help us maintain our free, practical services. We greatly appreciate of NBC10 and Rosemary Connors as this is our largest fundraising event of the year.
5/8/2019	Discovering Weather	Somerset Academy Early Learning Center	Alondra Anaya	Speaker	During our assembly, we will explore the types of weather. We would love to have people from NBC10 or Telemundo62 whenever they are available.
5/8/2019	WRC Leadership Luncheon	Women's Resource Center	Erin Coleman	EMCEE	The Leadership Luncheon gathers community and business leaders to celebrate WRC's mission and work to assist women and girls in successfully navigating difficult life transitions. The event features an inspirational keynote address, Mission-In-Action Award, and a silent auction & raffles to raise funds for WRC programs. Appearance

5/8/2019	Commitment to Cures Gala (Station Sponsored)	American Brain Foundation	TAMMIE SOUZA	EMCEE	Commitment to Cures is the American Brain Foundation's annual fundraising dinner held in conjunction with the American Academy of Neurology's Annual Meeting. We will be honoring three individuals for their contributions to our mission to cure brain diseases and disorders.
5/9/2019	The Building Big Awards	Big Brothers Big Sisters Independence	Jacqueline London	EMCEE/HOST	The Building Big Awards is one of Big Brothers Big Sisters' largest fundraisers, and acknowledges real estate professionals and companies positively impacting communities in Greater Philadelphia and Southern New Jersey. The event runs from 6:30pm to 8:00pm and will feature three coveted awards: Real Estate Professional of the Year, Real Estate Project of the Year, Community Partner of the Year.
5/9/2019	The Main Course MANNA	MANNA	Rosemary Connors	EMCEE	MANNA is pleased to announce a new signature culinary celebration - The Main Course. It will be a magical evening to enliven the taste buds and touch your heart, while highlighting the very best of Philadelphia's culinary scene. The event will begin with a spectacular VIP reception at 5:30pm, followed by cocktails and hors d'oeuvres for all guests on the mezzanine from 6-7pm. The main event will be a multiple dinner stations with some of Philadelphia's finest chef's, served in a grazing dinner style with free flowing lounge and high-top seating from 7-9pm. There will dancing throughout the evening, capped-off with dessert brought to you by Executive Chef Robert Bennet of Classic Cake. We anticipate over 300

					attendees for the evening's festivities.
5/9/2019	Turning Points for Children "Kids at Heart Gala"	Turning Points for Children	Keith Jones	EMCEE	Kids at Heart Gala is the biggest fundraiser of the year for Turning Points for Children. This event brings together hi-net worth individuals comprised of donors, corporate sponsors and board members who faithfully support the Turning Points mission of building Stronger Families and Brighter Futures throughout Philadelphia. Our supporters hail from a wide variety of professions and demographics; from medicine to law and from the Mainline to Moorestown, New Jersey.
5/10/2019	Philadelphia Go Red for Women Luncheon	American Heart Association	Tracy Davidson	EMCEE	Go Red for Women is an annual luncheon to raise funds and awareness in the fight against women and heart disease. Heart disease is still the #1 killers of women (more than all cancers combined) but 80% may be preventable with education and prevention. Go Red for Women works to advocate for advancement in women's cardiac care.

5/10/2019	HISPA Youth Conference "Take Action, Achieve Your Dream"	HISPA	Iris Delgado	Inspirational Speaker	Our Youth Conferences bring 150 Hispanic public school students to a university campus for a full day of inspirational speakers and workshops alongside 70 role models. Youth Conferences excite students about college life, emphasize the importance of high school to future success, and engage students' hands-on exploration of STEM fields. As many will be the first in their family to attend college, this is also often their first experience in a higher-education setting.
5/10/2019	One Step Away Champions Celebration	One Step Away	Lucy Bustamante	Announce programming	The Champions Celebration is One Step Away's annual fundraising event. The Champions Celebration will feature a silent auction, raffle prizes, hors d'oeuvres, slider station, pasta station, and an open wine and beer bar. At the event we will honor six individuals
5/11/2019	2019 Teacher as Hero Awards	National Liberty Museum	TAMMIE SOUZA	EMCEE	The National Liberty Museum's Teacher As Hero Awards sponsored by State Farm, highlights, honours, and awards exceptional educators from the Delaware Valley and Beyond. Each year we recognize 10 to 12 individuals who go above and beyond for their students, schools, and communities.
5/15/2019	Weather Presentation Belmont Hills Elementary	Belmont Hills Elementary	TAMMIE SOUZA	Presenter	Weather presentation to all 4th grade classes
5/15/2019	Table Talks	Tasty Talks	Tracy Davidson	Speaker	It is a fundraiser for Tracy's charity Montgomery Child Advocacy Project with great community networking.
5/15/2019	The Salvation Army's Annual Celebrate Hope Luncheon	The Salvation Army	Rosemary Connors	EMCEE	Hundred gather to celebrate two honourees that have created not only an impact on the Salvation Army, but also in the city of Philadelphia. Donations made at the event will help support sending local

					children to summer camp in 2019.
5/15/2019	NBC10 Firehouse Screening	Spring Mill Fire Company & Barren Hill Fire Company	Harry Hairston	Welcome/ Meet & Greet	NBC10 is partnering with the Whitemarsh Township volunteer fire companies for a screening of NBC's Chicago Fire. We want to celebrate the work of first responders and educate the community about what it's like to be a volunteer firefighter in the community. We're hoping to do a live weather hit from the event and have StormRanger10 parked next to the fire trucks. We'll also give away premiums from the network and our station. This event is the second in a series of community firehouse screenings throughout the region.
5/17/2019	Career Day at Chester Community Charter	Chester Community Charter School	Dray Clark	Speaker	Career Day
5/17/2019	Youth Summit & College & Career Fair	Greater Philadelphia Hispanic Chamber of Commerce	Violeta Yas	Panel Moderator	The YPN Youth Summit is designed to empower students in predominantly Latino high schools with the opportunity to meet professionals of color in order to learn how to plan for a successful career. Colleges, companies, organizations, and professionals throughout the region coach and teach over 300 students professional skills they will need as they transition out of high school and into college. The event offers speakers, workshops and a career fair.
5/17/2019	Eagles Autism Summit	Philadelphia Eagles	Denise Nakano/ John Clark (NBC Sports Philly)	Meet & Greet	Join Philadelphia Eagles players, alumni, coaches, executives, cheerleaders and SWOOP for the Eagles Autism Challenge, a one-day bike ride and family-friendly run/walk. Choose from 15, 30, or 50-mile cycling routes,

					the 5K run/walk, or the Sensory Walk, all beginning at Lincoln Financial Field and ending on the 50-yard line. Activities include a Friday Night Kick-Off Party and Saturday Finish Line Celebration on the field.
5/18/2019	Run to Rebuild IX	Rebuilding Together Philadelphia	Steven Fisher	EMCEE	The annual Run to Rebuild 5K Run/2 Mile Walk is now in its 9th year, and will take place on Saturday, May 18, 2019 on Forbidden Drive (corner of Northwestern Avenue) in Fairmount Park. Proceeds from the event will support the organization's important work: repairing homes, revitalizing communities and rebuilding lives. This is RTP's only fundraiser.
5/18/2019	Center School Run to Read 5k& 1 Mile Fun Walk & Community Festival	Center School	Glenn "Hurricane" Schwartz	Start race/present awards	This is a 5K event to raise money for our school that supports students with learning disabilities.
5/22/2019	Urban League 2019 Annual Empowerment Dinner	The Urban League Guild of Philadelphia	Jacqueline London & Anzio Williams	EMCEE	Annual Scholarship Award Dinner
5/22/2019	Women's Way 42nd Annual Celebration	Women's Way	TAMMIE SOUZA	PRESENTER	The Annual Celebration is WOMEN'S WAY's signature annual event, and is one of the most highly attended non-profit events in the Greater Philadelphia area. The evening will open with a major networking reception, providing an opportunity to connect with 800+ influential supporters from across the region. This will be followed by an inspiring dinner where we will honor the recipient of WOMEN'S WAY's Lucretia Mott Award, presented to a person or organization whose work reflects a commitment to the values of equity and justice for all.

5/23/2019	Colton Middle School Career Day 2019	Colton-Redlands-Yucaipa Regional Occupational Program	Alondra Anaya	Speaker	Career Day- a full day of guest speakers sharing with our middle school students what it takes to be successful.
5/23/2019	Culture & Innovation: Learn for Failing	Power of Professional Women	Tracy Davidson	Interviewer	Fireside chat between Tracy and Nick Bayer, CEO of Saxbys about how he built his company and the innovations they are introducing in partnership with Universities and other community impact
5/29/2019	Comcast Leaders and Achievers Scholarship Ceremony	Comcast Freedom Region	Rosemary Connors	EMCEE	Comcast's annual Leaders & Achievers Scholarship program recognizes college bound high school seniors with \$2,500 scholarships. One student will be upgraded to a \$10,000 founders award in honor of Ralph Roberts.
5/31/2019	Career Day at Wilmington Manor Elementary School	Wilmington Manor Elementary School	Tim Furlong	Speaker	Career Day is being held for all grade levels, K-5. Our K and 1st grade students will be participating in Careers on Wheels outside, weather permitting. Work vehicles will park in our bus circle, and classes will rotate through and learn about six different types of careers and their vehicles.
5/31/2019	The Meteorologists and Dreams in Us!	Tawanka Elementary School	Brittney Ship	Read to first graders	A presentation by Meteorologist Brittney Shipp to first grade students to include reading of her children's book, speaking about her job, and visits to our green screen area and first grade classrooms
June Events by date	EVENT/PROGRAM	ORGANIZATION	TALENT	ROLE	DESCRIPTION
6/1/2019	Trenton Thunder Baseball-Copa de la Diversion-Latin Heritage Nights	Trenton Thunder	Jaime Becerril	First pitch/Photo ops	At each of these games the Thunder will be known as the Trenton Trueno with special uniforms and hats. We will have special Latin music playing both outside and inside the stadium, plus food vendors selling their items. This will all take place around a regular baseball game on each night.

					Telemundo62 is the official media partner for these three games (6/1, 6/8, and 6/29) and has signage in the outfield and Video Board Commercials.
6/2/2019	2019 Philadelphia Walk for 1 -100	Adult Congenital Heart Association	Matt DeLucia	Welcome & greet walkers	Join us as we walk for the 1 in 100 children and adults impacted by congenital heart disease (CHD) across the country. The Adult Congenital Heart Association is devoted to supporting the full lifespan of the millions of people impacted by CHD. In 2019, we will host walks in 14 communities to raise money for outreach, education, and research. Our events were created to empower all of those who were born with a heart defect, their loved ones and the medical community that cares. All walkers are welcome to enjoy the Zoo for the remainder of the day. Follow the 1 mile route through the Zoo, or head off to enjoy the day after opening ceremonies.
6/2/2019	Closing Night of Philadelphia Latino Film Festival	Philadelphia Latino Film Festival	Steve Sosna	Rep NBC10/T62	The closing screening of Cartas de Amor para un Icona. For her powerful voice and incomparable interpretive talent, Lucecita Benitez is considered Puerto Rico's national voice.

6/3/2019	BIO Philadelphia Innovation Showcase	Comcast Strategic Development	Vai Sikahema	EMCEE	Comcast Strategic Development- Wingspan team is helping the Chamber of Commerce (embodied in Claire Marrazo Greenwood and Matt Cabrey of Select Greater Philadelphia) organize around BIO 2019, the country's largest life sciences convention. Comcast has agreed to host a reception of up to 500 C-level and executive level visitors for a "Philadelphia Innovation Showcase" event on June 3rd, from 3:30-6:30, in the Ralph Roberts forum on the 18th floor of the CTC. Part of that event is a roughly 45-minute program where we will be featuring prominent Philadelphia speakers (including David Cohen and Dan Hilferty, the CEO of Independence Blue Cross), as well as local life sciences leaders from companies like J&J, GSK, and Spark Therapeutics The reason this ties back to NBC10 is that the Chamber just completed a very successful partnership where NBC10 produced and aired a program called "Growing Greater Philadelphia."
6/5/2019	Women of Alpfa	Alpfa	Alondra Anaya	Moderator	Women of ALPFA (WOA) is our marquee event dedicated to the professional success of Latina women. The evening program will include two panel sessions designed to empower Latina leaders to reach their full potential and become trailblazers in their industry.
6/13/2019	Winslow Twp School #3 Career and College Day	Winslow Twp School #3	Miquel Martinez-Valle	Presenter/Interact w/students	Winslow Twp School #3 elementary school 2nd annual career and college day event for 2nd and 3rd grade students. The 2nd and 3rd grade students will explore the world of work and college in a fair style

					event in a large room; where they will talk with presenters regarding their professions and the college experience
6/13/2019	Philadelphia Public Relations Association 75TH Annual Kick-off and Annual Meeting	Public Relations Association	Rosemary Connors	Host/Greet guests	Each spring, the Philadelphia Public Relations Association, Inc. (PPRA), the premier association for public relations professionals in the greater Philadelphia area, celebrates its members and launches new administration at an annual gathering. This year, PPRA will celebrate its 75th anniversary kick-off and the induction of Deirdre Hopkins as the first African American President.
6/18/2019	Meeting a Meteorologist	Academy for Early Learning	Violeta Yas	Speaker	The children will learn about the weather and how a meteorologist predicts it in advance. The children will hear about the job of a meteorologist and get to meet on personally. No cameras allowed.
6/21/2019	Latina Life Style - Networking Reception	Hispanic Media/ El Sol Latino Newspaper	Alondra Anaya	Main Presenter	A NETWORKING RECEPTION TO RECOGNIZE THE LATINAS ON THEIR ACHIEVEMENTS.
6/24/2019	2026 FIFA World Cup Bid	City of Phila., PHLCVB, Comcast Corp., Philadelphia Eagles	Jaime Becerril	EMCEE	A contingent of leaders from the City of Philadelphia, the Philadelphia Convention and Visitors Bureau and its business development division PHL Sports, Comcast Corporation, the Philadelphia Eagles and the regional soccer community will provide an update on Philadelphia's 2026 World Cup Bid. The partners will unveil the new 2026 World Cup Bid logo and branding assets, along with other relevant developments.

6/27/2019	IRS - Criminal Investigation's Centennial	IRS-Criminal Investigation	Harry Hairston	Speaker	IRS-CRIMINAL INVESTIGATION'S 100TH ANNIVERSARY
6/29/2019	Meteorologist In Me	Divine Change, Inc. & Deliverance Evangelistic Church	Krystal Klei	Presenter	A presentation by Ms. Shipp and opportunities for questions directed to her from our students.
6/30/2019	Historic Block Party	Welcome America, Inc. (Media Sponsor)	Steve Sosna	Apppearance	The Historic Block Party will be the event that kicks off Wawa Welcome America. There will be giveaways and lots of people in the streets enjoying the festivities. We will be onsite handing out give aways and interacting with attendees
6/30/2019	Historic Block Party	Welcome America, Inc. (Media Sponsor)	Iris Delgado/Denise Nakano	Apppearance	The Historic Block Party will be the event that kicks off Wawa Welcome America. There will be giveaways and lots of people in the streets enjoying the festivities. We will be onsite handing out give aways and interacting with attendees
July Events by date	EVENT/PROGRAM	ORGANIZATION	TALENT	ROLE	DESCRIPTION
7/2/2019	PECO Go 4th & Learn: Day of Service	Welomce America (Media Sponsor)	Alondra Anaya/Krystal Klei	EMCEE/Opening Remarks	PECO Go 4th & Learn's Day of Service is an afternoon of community brightening and building as we clear Hunting Park of trash and waste.
7/6/2019	Hispanic Fiesta	T62	ALONDRA, BRIAN, SYRMARIA, LUCY, ALEX, MARIA	EMCEE/MEE T & GREET	Hispanic Fiesta at Penn's landing is Philadelphia's premier latino event, and it continues to unite and raise awareness of Latino culture and community. Held at Penn's landing great plaza, this regional celebration features music, dance, entertainment, ethnic foods and artisan crafts from nearly all Latin American countries making it an amazing culinary experience and a true family event for children of all ages. Attended by more than

					15,000+ people each day, the Hispanic Fiesta is one of the most popular and best attended events in Philadelphia.
7/7/2019	Hispanic Fiesta	T62	IRIS, JAIME, STEPHANIA, YAIMA, VIOLETA, MIGUEL	EMCEE/MEE T & GREET	Hispanic Fiesta at Penn's landing is Philadelphia's premier latino event, and it continues to unite and raise awareness of Latino culture and community. Held at Penn's landing great plaza, this regional celebration features music, dance, entertainment, ethnic foods and artisan crafts from nearly all Latin American countries making it an amazing culinary experience and a true family event for children of all ages. Attended by more than 15,000+ people each day, the Hispanic Fiesta is one of the most popular and best attended events in Philadelphia.
7/8/2019	David Cohen: NBC10 Event	COMCAST	Miquel Martinez-Valle	Moderate Panel Discussion	STONEWALL EVENT FOR LGBTQ HISTORY MONTH FEATURING COMPANY SENIOR LEADERSHIP
7/13/2019	Sistahs in Business Expo	Sistahs in Business Expo	Brittney Shipp	Host	The Sistahs in Business Expo is the country's only multi-city small business expo celebrating entrepreneurial women of color. The event will feature Keynote Speakers Tamika Mallory and Yandy Smith, over 100 vendors, the SuperPower Panel, the AuthorPreneur Panel, incredible networking opportunities and more.
7/15/2019	PAL Night at the Phillies Media Softball Game	Police Athletic League	Krystal Klei	Play in the media softball game	Media softball game to support charity

7/17/20 19	Puentes de Salud Summer Camp Career Day	Puentes de Salud	Miquel Martinez- Valle	Presenter	This summer, our students (40 children ages 7-11) will be studying real life superheroes (like Dolores Huerta, Ruth Bader Ginsberg, Diego Rivera, and animal superheroes, like the monarch butterflies) and different ways of making change in our communities and our world. For the last three years, we have done a career day, which is the students' favorite trip. Career day provides students with an opportunity to learn about different careers and hear from professionals who share similar cultural and linguistic characteristics as them. This special event is intended to be a mutually enriching learning experience for guests.
7/18/20 19	Best of the Main Line and Western Suburbs Party	Main Line Today	Bill Henley	EMCEE	Approx. 1200 guests will celebrate with over 100 vendors who have won the "Best of the Main Line" award for 2019. Jellyroll will perform.
7/27/20 19	Supporting our Schools	NBC10.T62	Dray Clark, Iris, Delgado, Sheila Watko, Yaima Crespo, Alondra Any, Stephania Jimenez, Brandon Hudson,	Meet & Greet	
7/27/20 19	JAFCO's Cocktail at Casa del Cielo	JAFCO	TED GREENBERG	EMCEE	Fundraiser for abused, neglected, and at risk children.
7/31/20 19	Black Helath Matters & Kappa Alpha Psi Fraternity, Inc.	Black Health Matters	Erin Coleman	EMCEE	Black Health Matters, the leading integrated health and chronic disease management platform, and Kappa Alpha Psi Fraternity, Inc., the preeminent African American fraternity, will partner to launch Precision Oncology, a prostate cancer and clinical trial education initiative at its 84th Grand Chapter meeting on July

					31st, 2019 from 10:00am to 12:00pm in room 113 C of the Philadelphia Convention Center. This program will be implemented in partnership with the Sidney Kimmel Cancer Center at Jefferson Health.
7/31/2019	Key to Community Grants Announcement	Philadelphia Foundation	Tracy Davidson	EMCEE	This event will serve as the public announcement of winners for the Philadelphia Foundation's \$1 million Key to Community Grant program (for which Comcast NBCUniversal is a co-sponsor and partner). Winners have been selected through a one-of-a-kind public voting process and Tracy would play a key role in helping us to reveal the winners of the public vote. The formal program will be followed by a cocktail reception.
August Events by date	EVENT/PROGRAM	ORGANIZATION	TALENT	ROLE	DESCRIPTION
8/7/2019	Box Lunch and a Book	Box Lunch and a Book	TAMMIE SOUZA	Weather Presentation	Community subsidized lunch and reading program for students. Each day the students are provided a place to go, read, socialize and be assured of a meal.
8/9/2019	Book Lovers Club	Boys & Girls Club of Garfield	Violeta Yas	Read to campers	Book Lovers Day, read book in both languages/have Q&A/ Career Talk. Read La Meteorologa en Mi to the summer camp members. Talk about her career and how she partnered with Ms. Brittney Shipp. Encourage all members to dream big and importance of STEM.
8/15/2019	Cradles to Crayons Backpack-A-Thon	Cradels to Crayons	Rosemary Connors, Brittney Shipp	Assist w/ packing backpacks	On August 15 starting at 9:00am, 35,000 backpacks are packed in under 2 hours by over 700 volunteers. 36 tables are set up on the Club Level Lounge at Lincoln Financial Field. Corporations from all over the region send teams of highly motivated individuals in their corporate

					colors to pack backpacks for vulnerable children in need in the Greater Philadelphia Region. Eagles and Phillies mascots will be present and as the bags are packed they are moved downstairs to be collected by hundreds of human services agencies from the Greater Philadelphia region. By 1:00 the bags are packed and on their way to the children that the agencies serve.
8/15/2019	2019 Young Heroes Awards Program	National Liberty Museum	Vai Sikahema	EMCEE	The 2019 Young Hero Awards, sponsored by TD bank will recognize both regional and national students who are taking strides to better their schools or communities in some way. This is the 19th year of the program and honorees over the years have done it all, from raising donations for communities in need to starting anti-bullying initiatives. These outstanding young people will be honored at an award ceremony at the Museum on Thursday, August 15th, from 10:30-2:00PM.
8/17/2019	Kid Summit	Zeta Phi Beta Sorority INC (Beta Delta Zeta Chapter)	Brittney Shipp	Read/Speak	Kid Summit is an annual event equipping the youth of the Philadelphia community with the necessary tools needed to become the leaders of today, tomorrow and the future. Kid Summit delivers resources through education, health, wellness, workshops and life skill building enabling children to reach their full potential. Kid Summit also provides parents with resources to guide your children to success, FREE of CHARGE to attendees.

8/17/2019	Free Library of Philadelphia Volunteer Appreciation Reception	Free Library of Philadelphia	Bill Henley	EMCEE	The event is a celebration reception dinner for people who have volunteered at the Free Library over the past year. It's an invitation for folks from the city's neighborhood libraries to come down to Parkway Central and be recognized for the service they provide.
September Events by date	EVENT/PROGRAM	ORGANIZATION	TALENT	ROLE	DESCRIPTION
9/7/2019	Philadelphia Literacy Day	Tree House Books	Brittney Shipp	Keynote Speaker	Philadelphia Literacy Day is our day-long celebration of reading in Philadelphia! We have the largest area book swap - author meet-and-greets - food - festival-fun - and more! Tree House Books is an important partner in the Philadelphia literacy community and an integral part of our North Philadelphia community. (This is mostly an outdoor event, with the author activities happening indoors.)
9/8/2019	Feria del Barrio	Taller Puertorriqueno	YAIMA, ALONDRA, BRIAN, ALEX, VIOLETA, IRIS, JAIME, MARIA	YAIMA & BRIAN: EMCEE, Everyone else: meet & greet	Emcee event and T62 talent to sign autographs and take photos with viewers at the NBC10/T62 booth
9/10/2019	BLUFF CITY LAW SCREENING	NBC	Rosemary Connors	Host	HOST THE SCREENING OF NEW NBC SHOW
9/13/2019	Trust the Process: Taking the Leap into Creative Entrepreneurship	REC City Philadelphia	Miguel Martinez-Valle	Panelist	During the 1hr panel conversation panelist will speak on their individual experiences and journeys as creative entrepreneurs who have trusted the process. Immediately following, panelist will answer audience questions during a 30min Q&A. September's Theme is #TrustTheProcess. This theme is centered around making that big leap as a creative entrepreneur by

					taking a hobby and leveling it up into a creative career. This REC Session will be a panel discussion that highlights the importance of understanding that success takes time and constant/instant gratification throughout the process is not always realistic.
9/13/2019	Kisses for Kyle #GoGold Children's Fashion Show hosted by The Phillies	Phillies	SHEILA WATKO, AUNYEA LACHELLE, JAIME BECERRIL	Models	27 children battling pediatric cancer, as well as their siblings, will be modeling. Media celebrities participating would escort the children down the runway, would also be modeling clothes
9/14/2019	Grand Re-Opening of Reading Terminal Market's City Kitchen	Reading Terminal Market	Vai Sikahema	GUEST CHEF	We will be celebrating the grand re-opening of City Kitchen, the Reading Terminal Market's demonstration kitchen. The event will include a ribbon cutting and cooking demo by Steve Safern, owner of Hershel's East Side Deli in the Market. We would ask Vai to serve as a guest chef with Steve.
9/15/2019	Mexican Independence Day Festival	Mexican Cultural Center	MIGUEL MARTINEZ-VALLE, SYRMARIE VILLALOBOS, ALONDRA ANAYA, JAIME BECERRIL, IRIS DELGADO, YAIMA CRESPO	EMCEE: ALONDRA & JAIME, EVERYONE ELSE: MEET & GREET	The Mexican Independence Festival continues to unite and raise awareness of the Mexican culture and community in Philadelphia. Held at Penn's Landing's Great Plaza, this regional celebration features music, dance, entertainment, ethnic foods, and artisan crafts from Mexico. It is an amazing culinary experience and a true family event for children of all ages, perfect for celebrating Mexico's Independence. The event concludes with an evening of fireworks!

9/17/20 19	Downton Abbey @ RJR Forum	Comcast	Rosemary Connors	Panel Moderator	Your favorite Brits are back! Focus Features is bringing Downton Abbey to the big screen - and you can get a sneak peek with the director and cast on September 17 in the Ralph J. Roberts Forum! Director Michael Engler, Jim Carter (Mr. Carson), Kevin Doyle (Joseph Molesley), and Imelda Staunton (Lady Bagshaw) will visit Comcast Center Campus to discuss the beloved show and new movie. And in true Downton fashion, we'll have afternoon treats including tea, finger sandwiches, and pastries. This event is open to all Comcast Employees and Contractors.
9/17/20 19	Advance Screening of Downton Abbey	COMCAST	Rosemary Connors	Panel Moderator	Comcast NBCUniversal is hosting an exclusive advance screening of Downton Abbey for Philadelphia-area influencers. We anticipate 300+ guests, including leaders from the industry, local businesses, media, non-profit organizations, and education. David L. Cohen, Senior Executive Vice President and Chief Diversity Officer of Comcast NBCUniversal, will serve as host. We also anticipate 3 cast members from the film along with the film's director.
9/19/20 19	Newark Morning Rotary Club	Newark Morning Rotary Club	Tim Furlong	Speaker	Weekly meeting of Newark Morning Rotary Club, and Tim would be guest speaker and attend the meeting breakfast. Our Meetings We meet every Thursday at 7:00 am sharp at the Marriott Courtyard UD (located next to Clayton Hall on Rt. 896 in Newark. We always finish up promptly at 8:15 am so our members and guests can get on with the rest of their day.

9/19/2019	2019 Awards of Valor	National Liberty Museum	Harry Hairston	EMCEE	Entering its 14th year in 2018, NLM's annual Awards of Valor program, presented by YOUR LOCAL CHEVROLET DEALERS, honors active duty police officers, police detectives, K-9 units, firefighters & fire police, other emergency responders, and law enforcement personnel from the Greater Philadelphia Region for remarkable acts of heroism and for serving as role models in their communities. Their stories are gripping and inspirational, and they represent the very best of what Chevrolet and the Museum consider "Everyday Heroes."
9/23/2019	Women's Empowerment Luncheon	Turning Points for Children	Lucy Bustamante	Emcee	The Women's Empowerment Luncheon is a creative way to engage high impact women in meaningful conversation and create a networking opportunity at the same time.
9/24/2019	PPRA Media Mingle: Meet Philadelphia Journalists at Happy Hour	PPRA	Stephania Jimenez	Participant /Networker	A mix-and-mingle happy hour event with Philadelphia journalists and public relations professionals.
9/28/2019	St. Jude Walk/Run to End Childhood Cancer	St. Jude's Research Hospital	Steven Fisher	EMCEE	This September, tens of thousands of St. Jude supporters nationwide will join for the St. Jude Walk/Run to End Childhood Cancer to raise funds and awareness in support of our mission. Set in the middle of Childhood Cancer Awareness Month, this event affords us the opportunity to bring the global St. Jude mission to life for the local community and to connect in new ways with

					our dedicated supporters and their extended networks - through an inspiring event day experience and year-long stewardship and engagement. On Saturday, September 28, 2018, an anticipated 1,700 St. Jude supporters will descend on the Philadelphia Zoo for the 2018 St. Jude Walk/ Run to End Childhood Cancer to walk and run in support of the kids of St. Jude.
9/28/2019	BVSPCA Forget-Me-Not-Gala	Brandywine Valley SPCA	Tim Furlong & Krystal Klei	EMCEE	This is the annual fundraising gala for the Brandywine Valley SPCA and the highest yielding fundraising event for the organization
9/28/2019	MightyFest	Mighty Writers	BRITTNEY SHIPP	Author/Met & Greet	Children's literacy festival presented by Mighty Writers
October Events by date	EVENT/PROGRAM	ORGANIZATION	TALENT	ROLE	DESCRIPTION
10/3/2019	Breast Cancer awareness with Tracy Davidson	PJM Interconnection	Tracy Davidson	SPEAKER	We are holding a breast cancer awareness event at PJM for hundreds of employees that want to hear first-hand from Tracy her inspirational story and her outlook following breast chanced diagnosis and treatment.
10/4/2019	Rosie the Riveter Celebrating an Original	The American Legion	DENISE NAKANO	EMCEE	Recognition and honoring local osie the Riveter that served to support WWII war effort
10/5/2019	PHILADANCO! 50th Anniversary Kick-off Concert	PHILADANCO!	Jacqueline London	Host/Emcee	COME CELEBRATE OUR 50TH ANNIVERSARY KICK OFF WITH US! Acclaimed Philadelphia dance company Philadanco! The Philadelphia Dance Company kicks off their 50th season with GENESIS - igniting the Merriam Theater stage with some of the most requested and exciting ballets from the company's early years. Former DANCO dancers and guest artists will join the current company in a special evening of the ballets that established the preeminent company

					audiences know and love. Featuring Christopher Huggin's "Enemy Behind the Gate," Milton Myers tribute to Areatha Franklin "Love and Pain," and "Exotica" by Ron K. Brown. The evening will also feature appearances by acclaimed PHILADANCO & Hamilton alumnus Leslie Odom, Jr.
10/7/2019	Blitz, Bow Ties, Bourbon & Beyond Fundraising Gala	Malcolm Jenkins Foundation	BRITTNEY SHIPP	EMCEE	This is the 6th Annual Blitz, Bowties, Bourbon and Beyond fundraiser benefiting the Malcolm Jenkins Foundation. The event will feature chef tastings, premium spirits, silent & live auction, as well as a pop up Damari Savile shopping experience.
10/9/2019	Hispanic Heritage Gala	The Hispanic Alliance of Garfield	Violeta Yas	Presenter/EMCEE	Celebration of Hispanic Heritage Month and recognition of local personnel who have distinguished themselves within the Hispanic community of Garfield, New Jersey.
10/10/2019	American Heart Association's CycleNation Media Day	American Heart Association	BILL HENLEY	Participant/Cyclisy	New this year, the American Heart Association is hosting CycleNation during its 21st annual Heart Walk on Saturday, November 2. Hop on a spin bike at Revel Ride on Thursday, October 10 for a preview of the event and some friendly competition to help spread the word about this new, heart-healthy event!

10/10/2019	Temple University Gallery of Success	Temple University Alumni Association	Tracy Davidson	EMCEE	Now in its 22st year, the Gallery of Success is an annual awards ceremony, honoring Temple University alumni who have achieved success in the careers for which they trained at Temple University. The award and event provide current students an opportunity to recognize and be inspired by the success of Temple graduates who have gone before them and achieved success in their chosen fields and honors Temple alumni who have distinguished themselves in their careers and serve as an inspiration to others in the attainment of their Temple degrees. One graduate from each of Temple's 17 Schools and Colleges is honored each fall at ceremony prior to Homecoming Weekend, this year Thursday, October 10, 4PM, Mitten Hall. Honorees' biographies and photos remain on display for one year in the Gallery, located in the lower level, Mitten Hall. Additionally, the names of all Gallery recipients are permanently displayed online.
10/13/2019	Philadelphia Kidney Walk	National Kidney Foundation	Lauren Mayk	EMCEE	The Philadelphia Kidney is taking place on Sunday, October 13th at the Philadelphia Museum of Art. We anticipate between 1,500 and 2,000 attendees. Registration starts at 7:00am, opening ceremony begins at 8:00am and the walk kicks off at 8:30am. Emcee responsibilities conclude at 8:30am. The Kidney Walk is the nation's largest walk to fight kidney disease. Held in nearly 100 communities, the event raises awareness and funds lifesaving programs that educate and support

					patients, their families and those at risk.
10/14/2019	Employee Giving Campaign Impact Fair	Comcast Community Impact Department	Glenn Schwartz	Meet & Greet	The Employee Giving Campaign Impact Fair will be an educational, but exciting kickoff to the campaign that will debut the campaign video and showcase nonprofits that employees can give to while adding a layer of fun through food, games and raffles. We're hosting this in order to increase awareness around the organizations that employees can give to as well as generate excitement around the campaign as a whole
10/15/2018	Merck's Women's Network Guest Speaker	Merck Women's Network	Tracy Davidson	Speaker	Merck Women's Network sponsors an intimate gathering of individuals within the organization to listen to guest speakers. We would love to have Tracy as a guest, especially in the month of October to speak about breast cancer awareness, as well as motivating women in the workplace to achieve their goals.
10/16/2019	"Breaking the Silence" Luncheon	Laurel House	Lucy Bustamante	Panelist	Each year Laurel House hosts our "Breaking the Silence" luncheon to shine a light on a particular aspect of domestic violence, while raising critical funding for our supportive services. This year our luncheon will feature a diverse panel of media representatives to address the topic, "What is the media's role in Domestic Violence?"

10/16/2019	"Trends in Diversity and Inclusion" panel at B.PHL Innovation Festival	Independence Blue Cross	Rosemary Connors	Moderator	B. PHL is Philadelphia's first citywide innovation festival, a celebration of the innovation, originality, and advancements happening in a place with a history of bringing great ideas to light. The three day festival is designed to build the city's reputation as the most innovative city on the East Coast – a true place of choice for those looking to inspire new ideas, make connections, and ignite novel ways of doing things.
10/17/2019	On The Table	On The Table	Tracy Davidson, Mitch Blacher	Emcee: Tracy Davidson, Participant: Mitch Blacher	This forum designed to elevate civic conversation, in this case we're talking about the value of using storytelling. This event is organized by Philadelphia Foundation. Discussions are held around the Greater Philadelphia area on this day.
10/17/2019	Women on the Move	Main Line Today	Tracy Davidson	EMCEE	500 guests will enjoy lunch and an interesting Q&A session that Tracy will moderate. Power Women are also honored at the event.
10/20/2019	Temple Beth El Men's Club Monthly Breakfast Speaker Series	Temple Beth El Men's Club	TIM FURLONG	SPEAKER	Monthly breakfast and speaker series. Breakfast 9:15-10 am followed by speaker until 11:30 Open to all members of Temple Beth El regardless of gender.
10/23/2019	Four Seasons Hotel Philadelphia "OPEN HOUSE"	Four Seasons Hotel Philadelphia	Lucy Bustamante	emcee	Celebrate the grand opening of Four Seasons Philadelphia at Comcast Technology Center on Wednesday, October 23. Join us for an action packed open house with special guests including world class chefs Jean-Georges Vongerichten and Greg Vernick and floral artist Jeff Leatham.
10/23/2019	COM 3444: Interviewing Course	Department of Communication, Villanova University	Mitch Blacher	Speaker	This is an undergraduate course titled "COM 3444: Interviewing." I am requesting Mitch Blacher to come and speak with students in the course about the use of questions and

					probing in the field of investigative journalism.
10/23/2019	Party on the Comcast Plaza with Ava Max Concert	Four Seasons Hotel Philadelphia	Aunyea Lachelle	Emcee	Host a party on the Plaza with headliner Ava Max. This is a free event to the public
10/24/2019	7th Annual Champions for Children	Eluna Network	Aunyea Lachelle	emcee	Cashman & Associates is working with Eluna Network (formerly The Moyer Foundation) 7th Annual Champions for Children event this fall, which benefits children and families affected by grief and addiction. In honor of our organization's roots in Philadelphia sports, we'd love to invite you to host the cocktail-casual event featuring a program, auction (AUNYEA IS NOT THE AUCTIONEER) , and more. The event is on October 24, 2019, beginning at 6:30 p.m. with a cocktail hour, and program beginning at 8:15 p.m. at VIE 600 N Broad Street, Philadelphia, Pa 19130. The mission of Eluna Network is to provide comfort, hope and healing to children and families affected by grief and addiction. This celebration and fundraiser brings together more than 300 notable VIP's, business and community leaders of Philadelphia and will feature cocktails, Hors d'oeuvres, and more.
10/26/2019	Día de los Muertos	T62	Jaime Becerril & Yaima Crespo	emcee	The Penn Museum celebrates Dia de los Muertos to honor the departed through music, dance and art. The highlight of the afternoon is a traditional ofrenda (altar) created for the celebration. Guests can enjoy face painting, tissue paper flower making, and vendors selling jewelry, scarves, and Day of

					the Dead themed items.
10/26/2019	Crohns & Colitis Evening of Hope: Golden Gut Awards	Philadelphia Delaware Valley Crohn's & Colitis Foundation	Glenn Schwartz & Rosemary Connors	Performer/ Meet & Greet	Local media celebs will perform talents before celebrity judges for the Golden Gut Awards to help raise money for CCF. Picture, the Golden Globes
10/28/2019	Resiliency Day	Alvernia University	Tracy Davidson	Speaker	Presentation to students and staff on the topic of resiliency as a professional in the communications field. Participation in a question and answer time.
10/30/2019	Exhale	Unite for HER	Tracy Davidson	Speaker	Unite for HER Wellness Event for women living with advanced disease. It is an educational event as well as an integrative care event where women get have access to ongoing complementary care for as long as they need. uniteforher.org
10/30/2019	Unlocked: A Sneak Peek into Comcast Security - NHA sponsored event	Comcast	Harry Hairston	Emcee	This event will consist of 3 segments related to Comcast security: cyber security, corporate security and investigation. Each group has written a script regarding what security event they will cover. (Deliver to Sam by 10/14) The talent will moderate by reporting (role play news report) the headline and then engage and interview each expert on the 3 segments.
November Events by date	EVENT/PROGRAM	ORGANIZATION	TALENT	ROLE	DESCRIPTION

11/1/20 19	James Beard Foundation Taste America Gala	James Beard Foundation	Jacqueline London	Emcee	For the third year in a row, the James Beard Foundation Taste America tour will visit in Philadelphia on November 1st at the Fitler Club, Philadelphia's premier private lifestyle club. The gala will feature bites from National All-Star Chef Michelle Bernstein, Local All-Star Chef Michael Solomonov, and Host Chef Marc Vetri alongside other Philadelphia favorite chefs and restaurants. The night supports the non-profit's mission of cultivating a better food world for all, spotlighting issues within the Foundation's Good Food for Good™ platform, including food waste reduction, sustainability, inclusivity and chef advocacy while dishing out tasty bites to the food-loving community of Philadelphia.
11/2/20 19	Step Out Walk to Stop Diabetes	American Diabetes Association	Erin Coleman	EMCEE	A 5K run and walk to raise awareness and funds to support the mission of the American Diabetes Association
11/2/20 19	American Heart Association's Philadelphia Heart Walk	American Heart Association	Jacqueline London	emcee	The Philadelphia Heart Walk will welcome over 15,000 Delaware Valley residents who support the mission of the American Heart Association and strive to raise funds and awareness in the fight against heart disease and stroke. Participants will walk paths around Citizen's Bank Park to improve their heart health and raise awareness around the importance of a heart-healthy lifestyle.

11/2/2019	Looking Out For Kids Charity Fundraiser	Salus University	Rosemary Connors	Emcee	The Eye Institute of Salus University held the first annual "Looking Out for Kids" (LOFK) charity fundraiser in the fall of 2007. This year the event is being held at the Hilton Philadelphia on City Ave. and will feature a cocktail hour where guests can mingle and bid on select silent auction items. We will have dinner, the Lighthouse Award presentation, and live entertainment for attendees to enjoy. All funds raised throughout the night help provide direct care services to uninsured and under insured children in Philadelphia and its surrounding communities. Using these funds, Salus University and our clinical facilities are making a difference in the lives of children whose families cannot afford vision and hearing services.
11/2/2019	Philadelphia Association of Black Journalists' Awards & Scholarship Gala	Philadelphia Association of Black Journalists	Aunyea Lachelle	EMCEE	Ceremony where journalists and a media professional are honored for the work they do that positively impacts the coverage of people in black communities. Additionally, someone is honored for their community service. Several scholarships are awarded to aspiring journalists.
11/2/2019	SEPTA's 28th annual Safety Awards Banquet	System Safety	Stephania Jimenez	emcee	SEPTA is recognizing and celebrating employees for achieving SAFE service for the past year. It is a well-attended event with an impressive list of SEPTA team members who are recognized for their distinguished safety record. Through their tireless efforts SEPTA can provide safe, reliable public transportation to the region. That's a HUGE deal for an agency of this size. We transport about 1.3 million riders a day.

11/3/20 19	The Climate Crisis	Old York Rd. Temple Beth Am	Glenn Schwartz	Speaker	A presentation by Mr. Schwartz about the dangers of the current climate crisis and what can be done to help make our future safer.
11/4/20 19	The Meteorologist in Me	James Madison Elementary School	Violeta Yas	Speaker	Violeta Yas will share her life experiences of being a meteorologist and correlate it to what the students are currently learning in their Weather Unit in science.
11/5/20 19	STREAM Kickoff	St. Patrick School	Brittney Shipp	speaker/author	This is our kick off for our yearlong STREAM study of weather. The whole schools focuses their lessons around the theme of Weather, including adding a weather forecast for the school announcements, experiments throughout the year, etc.
11/7/20 19	Comcast YPN Summit	Comcast Young Professionals Network	Steve Sosna	Panelist	The YPN Summit is our annual signature event that brings together YPN members from across the county and the company to spend a day together gaining insights and exposure to a variety of leaders and areas of the business. The event is structured in a way to give employees involved in YPN the opportunity to step away from their desks and immerse themselves in a day of personal and professional development. The 2019 YPN Summit is scheduled for Thursday, November 7, 2019 at the Vue (50thFloor of 1717 Arch) and will have four pillars of focus: Product, Culture, Community, and Innovation.
11/7/20 19	2019 Philadelphia Asian American Film Festival Opening Night Celebration	Philadelphia Asian American Film & Filmmakers	Denise Nakano	Emcee	Go Back to China is a hilarious, heartfelt, and compelling portrait of what happens when today's Millennial culture clashes with the old-school, hard-working values that families around the world have continued to instill and pass down. Writer/director Emily

					Ting expected in attendance for post-film Q&A followed by opening night reception that is free to all ticketholders. Guitarist Joe X. Jiang of The Slants will perform at the reception.
11/9/2019	Steve Treat Tribute Dinner	Council for Relationships	Bill Henley	Emcee	On November 9, 2019, Council for Relationships will honor Steve Treat with an evening that celebrates Steve's lifetime achievements and the significant impact he has had by helping countless individuals, couples, and families through therapy, teaching hundreds of therapists and other behavioral health providers, and inspiring everyone who has the joy of knowing and working with him. Steve will also receive the Dr. Emily Hartshorne Mudd Award, named for Council's internationally-renowned founder, which recognizes significant contributions to the quality of family life in Greater Philadelphia.
11/13/2019	The Salvation Army Red Kettle Campaign Kickoff	The Salvation Army	SHEILA WATKO	Meet & Greet	The Salvation Army is kicking off our biggest fundraiser, the Red Kettle Campaign, on Wednesday, November 13th, 2019 at 12 noon at The Bourse, 111 S Independence Mall E, Philadelphia, PA 19106. We hope that you can spare one of your TV personalities to be a Celebrity Bell Ringer for the 2-hour-long event. The goal is to get the lunch-time crowd—which will include nearby workers, tourists and city residents—to donate to The Salvation Army. Locally, approximately 90 cents of every dollar that we collect goes to directly assist the homeless, the mentally ill, the physically challenged,

					victims of drug and alcohol abuse, and others under our care. On the day of the event, we expect to have a TV personality from each Philadelphia television station, as well as Radio personality John DeBella. We would like our NBC 10 Celebrity Bell Ringer to arrive at 11:30 am so that we can get him/her situated
11/15/2019	National Adoption Day Celebration	Philadelphia Department of Human Services	Stephania Jimenez	emcee	This event celebrates the adoption finalizations of 10 children who will be recognized at a National Adoption Month event sponsored by the Philadelphia Department of Human Services and the First Judicial District of PA, Court of Common Please, Family Division. The event is part of a national focus to bring awareness to children and youth living in foster care who need a forever family. A brief program will include remarks form Mayor Jim Kenny, Honorable Margaret T. Murphy, DHS Commissioner Cynthia Figueroa and a mom who adopted through foster care
11/15/2019	National Dog Show Gala 2019	National Dog Show Presented by Purina	Keith Jones	emcee	The seventh annual National Dog Show Gala benefitting Philadelphia Ronald McDonald House (PRMH) and other important charities is set for Friday night, November 15 at the Westover Country Club in Norristown, PA. Staged in conjunction with the Kennel Club of Philadelphia's annual National Dog Show, the event features a celebrity red carpet cocktail hour available to all attendees, open bar throughout (beer & wine plus cash bar) and four-

					course sit down dinner. This year's on-stage entertainment includes comedian Buzz Sutherland and other attractions to be announced. The National Dog Show Gala is part of National Dog Show Month in Philadelphia, which culminates with the annual National Dog Show weekend on the following two days, Saturday and Sunday, November 16-17, at the Greater Philadelphia Expo Center in Oaks
11/16/2019	The New Penn Museum Grand Opening	Penn Museum	Lauren Mayk	EMCEE	Join in a vibrant, weekend-long celebration of our new Penn Museum on November 16-17! Be among the first to explore 10,000 square feet of reimagined galleries and spaces, featuring the new Mexico and Central America Gallery and Africa Galleries, the renovated Harrison Auditorium performance hall, and the Sphinx in his new home next to our completely re-envisioned Main Entrance! The entire Museum will be filled with lively activities throughout Saturday and Sunday. From incredible African and Central American dance performances to glyph writing activities, from storytelling to discussions with curators and artists, visitors are invited to engage with all that the reimagined Penn Museum has to offer.
11/19/2019	Próximo Nivel - Young Professionals Conference	Greater Philadelphia Hispanic Chamber of Commerce	Alondra Anaya	emcee	The conference is designed to provide young professionals, via workshops, presentations, panel discussions and networking, an ideal forum to build their professional reputation, help them land a job and move up the career ladder through tried and true leadership development strategies.

11/20/2019	Tasty Talks	Tasty Talks	Miguel Martinez-Valle	speaker	Community networking fundraiser for charity of speaker's choice. Miguel has chosen Mighty Writers El Futuro
11/22/2019	Guest Speaker for 5th Grade Class	Dr. Joyanne Miller Elementary School	TED GREENBERG	Speaker	Speaker will talk about how they chose their career, what education was needed, and what they do for their job. Any interesting, but age appropriate stories for 10-11-year-olds are welcome.
11/22/2019	PHILADELPHIA MARATHON EXPO	AACR	Bill Henley, Alondra Anaya	Meet & Greet	To kick off the Philadelphia Marathon Weekend, the Health & Fitness Expo takes over downtown Philadelphia at the Pennsylvania Convention Center for two days during race weekend. With vendors showcasing the newest running apparel, shoes and accessories, distributing product samples, and offering tips on health and fitness, the Expo is a valuable event for all runners, whether seasoned and serious or just starting out.
11/23/2019	PHILADELPHIA MARATHON EXPO	AACR	Stephania Jimenez, Steve Sosna, Denise Nakano, Drew Smith	Meet & Greet	To kick off the Philadelphia Marathon Weekend, the Health & Fitness Expo takes over downtown Philadelphia at the Pennsylvania Convention Center for two days during race weekend. With vendors showcasing the newest running apparel, shoes and accessories, distributing product samples, and offering tips on health and fitness, the Expo is a valuable event for all runners, whether seasoned and serious or just starting out
11/25/2019	Jayne Atkinson RJR Forum Employee Event	COMCAST	Rosemary Connors	moderator	Comcast employee event in the RJR Forum with Jayne Atkinson. Screening of season finale of Bluff City Law followed by Q&A with actress Jayne Atkinson.

11/26/2019	WeatherPerson Visit to reinforce Science Weather Unit	Whitemarsh Elementary School	Krystal Klei	speaker	Meteorologist Presentation--- how does a meteorologist get information to predict and present the weather
11/30/2019	Storytime at the Lodge	Delaware River Waterfront Corporation	Violeta Yas	SPEAKER	Storytime at the Lodge is a series held every Saturday of the Winter season at DRWC for children and families. The program consists of music activities and singing hosted by Music Play Patrol. After the activities will be a story time reading hosted by a Guest Reader.
December Events by date	EVENT/PROGRAM	ORGANIZATION	TALENT	ROLE	DESCRIPTION
12/2/2019	Tree of Life at Lankenau Medical Center	Main Line Health	Katy Zachry	emcee	Tree lighting of large tree in front of Lankenau and recognition and honoring of those significant in the life of Lankenau Medical Center
12/3/2019	Media Ethics and Law class	Rutgers University, New Brunswick, N.J.	Violeta Yas	SPEAKER	This is a journalism class where we try to bring in working journalists to discuss the kinds of things the students will encounter when they become professionals or interns. Our goal is to teach them to anticipate the pitfalls inherent in our work, so they can avoid them when possible.
12/4/2019	All District Holiday Vehicle Decoration Competition	SEPTA	Bill Henley	judge	SEPTA's frontline maintenance and surface transportation employees volunteer their time to decorate buses, trolley's and trains with festive holiday style and compete for bragging rights at the Authority's annual 'All District Holiday Vehicle Competition.' Each vehicle in the competition represents one of the Authority's eight bus districts. Each judge will

					give fun commentary about each of the vehicles for the competition. We will have "real judges" who do the actual judging from major corporations. Therefore, the public will continue to love your station!
12/6/2019	Comcast HQ Joint ERG Event	Comcast	Tracy Davidson	moderator	On Friday, December 6, the eight Comcast HQ Employee Resource Groups are coming together to host a speaker event and ERG fair. This is the first joint ERG event to be hosted in the new Ralph J. Roberts Forum "Town Hall" space in the Comcast Technology Center, and will draw an audience of engaged employees from Comcast's HQ campus in Philadelphia. Open to all employees, Comcast ERGs help to foster a culture of awareness, respect and inclusion. By joining an ERG, employees can support Comcast's inclusive company culture while benefitting from career enrichment and personal growth opportunities. Comcast's eight ERGs include Asian Pacific Americans, Black Employee Network, MyAbilities Network, OUT@Comcast, Unidos, Veterans Network, Women's Network, and Young Professionals Network.
12/6/2019	Children's Crisis Treatment Center's 19th Annual Roundup	Children's Crisis Treatment Center	Miguel Martinez-Valle	Emcee	The Western-themed event will raise funds for Children's Crisis Treatment Center's (CCTC) efforts to assist children and their families in Philadelphia coping with the impact of behavioral health issues, traumatic events and other challenges that have an effect on childhood development. Roundup Event Chairs Gabe Canuso, Dominic Canuso and Steve Meranus, are pleased to honor The

					Lenet Family with CCTC's Civic Leadership Award. The Roundup has become one of Philadelphia's must-attend events. Guests are asked to leave their tuxedos and gowns at home, to sport cowboy and cowgirl apparel for a night full of cocktails, cuisine, live entertainment, dancing, silent auctions, cowboy themed fun, and more!
12/7/2019	CultureFest! - Celebrations Around the World	Penn Museum	Stephania Jimenez, Alberto Rullan	emcee	Celebrations Around the World (12/7/19)- Discover multiple holiday traditions while enjoying workshops, craft-making, dancing, storytelling, live music and much more at this joyous festival that celebrates holiday customs around the globe!
12/7/2019	Phillies Holiday Sale & Tree Lighting	Phillies	Erin Coleman, Keith Jones	emcee	Phanta Claus is coming to town - with his reindeer - and he's bringing lots of fun and special guests for shoppers at the Phillies Holiday Sale & Tree Lighting on Saturday, Dec. 7 at Citizens Bank Park. Highlights include holiday discounts exclusive to this day, as well as free major league experiences, signed and game-used items available for gifts, meet and greets, kids activities, and much more. The fun-filled day culminates with a very special Phillies tree and ballpark lighting, featuring a grand entrance by Phanta Claus himself!
12/13/2019	Urban League of Philadelphia's Whitney M. Young Luncheon	Urban League of Philadelphia	Erin Coleman	emcee	Community empowerment program. This year's theme is "Getting to Equal: United not Divided."

12/14/2019	KYW Newsradio Newstudies Graduation	KYW Newsradio	Tracy Davidson	Keynote Speaker	KYW Newsradio and Temple University's Klein College of Media and Communication will be honoring the 90 KYW Newsradio Newstudies program graduates on graduating from and finishing the 5 week program taught by the KYW Newsradio staff. For over 5 decades, the KYW Newsradio staff has been taking part in one of the most unique educational programs in the nation, the KYW Newstudies program. Station staff members teach local high school students about news writing, journalism, editing, social media, interviewing and what goes on behind the scenes at one of the most respected news stations in the country. With over 7500 graduates to date, some notable alumni include Michael Smerconish, host of CNN TV show "Smerconish" and Steve Capus, Executive Editor of CBS News.
12/16/2019	Comcast Internal Communications Live Show	Comcast	Erin Coleman	Host/Q&A Moderator	Comcast Live is an annual employee engagement opp for the thousands of employees in the cable division of Comcast Corporation. The show is highly produced in a talk-show format. It's an hour long, in front of a live audience as well as broadcast internally around the country.
12/18/2019	Learning About Weather	Lewis C. Cassidy Academic Plus	Bill Henley	Speaker	Talk about what they do as a meteorologist, the importance of telling the weather, how they became a meteorologist, fun facts, images and/or videos to show the students. This will be 2 second grade classes, 30 minutes in each class and then 30 minutes with Kindergarten (combined, small classes)

12/20/2019	What It Takes to Become a Broadcast Journalist	Freehold Township High School	Keith Jones	Speaker	Guest speaker in a high school classroom discussing what it takes to become a broadcast journalist and making the transition from high school to college.
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**JOB VACANCY
RECRUITMENT SOURCE DATA SUMMARY FORM
(See Appendix A for recruitment sources used to fill all vacancies)**

Station	Job Title	# of Interviewees	Date Job Filled	Recruitment Source of Ultimate Hire	Recruitment Source to fill vacancy
WCAU	Generalist, Human Resources	3	7/8/2019	Nbcunicareers.com	See Appendix A
WCAU	Mgr Technical Operations	6	7/8/2019	Former Employee	See Appendix A
WCAU	General Assignment Reporter	8	7/15/2019	Nbcunicareers.com	See Appendix A
WCAU	Assignment Editor	10	9/23/2019	Current NBCUniversal Contractor/Freelancer	See Appendix A
WCAU	Customer Service Representative	6	9/30/2019	Nbcunicareers.com	See Appendix A
WCAU	Media Specialist	3	10/28/2019	Current NBCUniversal Contractor/Freelancer	See Appendix A
WCAU	Account Executive	8	12/9/2019	Nbcunicareers.com	See Appendix A
WCAU	Sales Associate Program	4	1/13/2020	Early Career Program	See Appendix A
WCAU	Executive Producer	4	2/10/2020	Former Employee	See Appendix A
WCAU	DGA Director	7	3/9/2020	Employee Referral	See Appendix A
WCAU	Digital Sales Planner	5	3/23/2020	Nbcunicareers.com	See Appendix A
WWSI					
WWSI	APC Technician	3	5/28/2019	Nbcunicareers.com	See Appendix A
WWSI	Content Producer	4	6/17/2019	Nbcunicareers.com	See Appendix A
WWSI	Account Executive	5	8/5/2019	Nbcunicareers.com	See Appendix A
WWSI	Media Specialist	4	2/17/2020	Current Employee	See Appendix A
WWSI	Multi-Media Journalist	12	2/24/2020	Nbcunicareers.com	See Appendix A

APPENDIX A

RECRUITMENT SOURCE LIST FOR WCAU and WWSI

NBCUniCareers www.nbcunicareers.com Has this source requested notices: No	NBC10 Telemundo62 Hobs Hotline – 610-669-5510 Has this source requested notices: No	LinkedIn www.linkedin.com Has this source requested notices: No
NABJ- National Association of Black Journalists www.nabj.org Has this source requested notices: No	NAHJ – National Association of Hispanic Journalists www.nahj.org Has this source requested notices: No	El Concilio www.elconcilio.net Has this source requested notices: No
YOH-via NBCUNI Careers Has this source requested notices: No	Indeed www.indeed.com Has this source requested notices: No	NAACP – Philadelphia Branch www.philadelphianaacp.org
Pennsylvania Association of Broadcasters www.pab.org Has this source requested notices: No	Philadelphia Association of Black Journalists www.phillyabj.org Has this source requested notices: No	Asian American Journalists Association –Philadelphia Chapter www.aaaja.org/philadelphia Has this source requested notices: No
Philadelphia Chinatown Development Corporation www.chinatown-pcdc.org Has this source requested notices: No	Greater Philadelphia Hispanic Chamber of Commerce www.philahispanicchamber.org Has this source requested notices: No	Association of Asian Journalists www.aaaja.org Has this source requested notices: No
TVJobs www.tvjobs.com Has this source requested notices: No	Camden County OEO www.camdencountyoeo.com Has this source requested notices: No	Community Integrated Services www.cisworks.org Has this source requested notices: No
Temple University www.temple.edu Has this source requested notices: No	Drexel University www.drexel.edu Has this source requested notices: No	