

# **2022-2023 Annual Public File Report**

**WCAU & WWSI – TV**

**FACILITY ID No.: WCAU, 63153  
WWSI, 23142**

**April 1, 2022  
to March 31, 2023**

## 2022 - 2023 ANNUAL EEO PUBLIC FILE REPORT

Call Sign of Station (s): WCAU-TV and WWSI-TV

List all full-time job vacancies filled by any station covered by this report in the past year (April 1, 2022 – March 31, 2023)

<b>WCAU:</b>	<b>Full-Time Job Vacancies Filled</b>
<b>Hire Date</b>	<b>Position Title</b>
4/11/2022	Content Producer
4/11/2022	Sales Operations Specialist
4/11/2022	APC Technician
4/25/2022	Content Producer
4/25/2022	Content Producer
6/20/2022	Systems Engineer
7/18/2022	Meteorologist
7/18/2022	Director of Technology
8/29/2022	Sr. Director, Integrated Media
9/11/2022	Creative Services Manager
10/3/2022	Digital Sales Manager
10/17/2022	Content Producer
10/24/2022	Assistant News Director
10/31/2022	Executive Producer
10/31/2022	General Assignment Reporter
11/7/2022	Content Producer
12/19/2022	Account Executive
1/9/2023	Digital Content Producer
1/9/2023	Project Manager, Brand Management
1/23/2023	Digital Content Producer
2/27/2023	Account Executive
3/27/2023	Research Manager

<b>WWSI:</b>	<b>Full-Time Job Vacancies Filled</b>
<b>Hire Date</b>	<b>Position Title</b>
4/4/2022	Marketing Specialist
4/18/2022	Meteorologist
6/13/2022	Multi-Media Journalist
6/20/2022	Account Executive
6/20/2022	Anchor/Reporter
7/12/2022	Meteorologist

1) For each vacancy listed, attach to this report the relevant and complete Recruitment Source Data Summary. See forms attached at the end of this report.

**2) In total, how many interviewees did the station (or station group) interview for all the full-time job vacancies identified in Question 1?**

There was a total of 221 interviewees interviewed for all the full-time job vacancies identified above.

**3) In total, how many persons interviewed by the above listed job vacancies were referred to the station from each of the recruitment sources used by the station?**

<b>Name or Recruiting Source</b>	<b>Number of Interviewees Referred during the year</b>
Ncbunicareers.com	91
Contacted by: NBCUHR: Talent Acquisition	28
NBC 10/Telemundo 62 Jobs Hotline	0
Employee Referral	7
External/Industry Referral/Agent	0
Current Employee	7
Former Employee	4
Camden County OEO	0
Native American Journalist Association	0
Philadelphia Association of Black Journalists	0
Philadelphia Chinatown Development Corporation	0
NAACP- Philadelphia Branch	0
Asian American Journalists Association –Philadelphia Chapter	0
Greater Philadelphia Hispanic Chamber of Commerce	14
National Association of Hispanic Journalists	11
National Association of Black Journalists	14
Internet site: LinkedIn	43
Internet Site: Indeed.com	0
Contractor/Freelancer Conversion	2
Internet Site: TV-Jobs.com	0
Association of Asian Journalists	0

4) Please summarize the stations' broad recruitment outreach initiative during the past year. Please identify each initiative in which the station substantially participated; the date(s) of each initiative; the names and titles of the station personnel who participated in each initiative; and short summary of the nature of each initiative.

**RECRUITMENT FOR FULL-TIME VACANCIES**

The Employment Unit has engaged in broad recruitment for its full-time vacancies and has widely disseminated information concerning these vacancies using a variety of communications methods. Job openings are always posted on [www.nbcunicareers.com](http://www.nbcunicareers.com), and the Company's Staffing Center advertises job openings with targeted/specialized web sites in the broadcast industry when necessary. Both stations' web sites also provide links directly to [www.nbcunicareers.com](http://www.nbcunicareers.com). This recruiting web site, which is available to the public, now allows NBCUniversal internal employees to apply for open jobs, which promotes career advancement opportunities for all employees. NBCUniversal's Employee Referral Program has been updated and the Human Resources Department at the Employment Unit has sent this new information to the Employment Unit's population. The program is designed to further the promotion of diverse recruiting by our own employees.

**NOTIFICATION TO COMMUNITY GROUPS AND RECRUITING ORGANIZATIONS**

The Employment Unit invites employment sources and community organizations to submit a written request via a form available on the stations' websites to be included on WCAU and WWSI's job vacancy distribution list. In the 12 months included in this reporting period, no organizations have contacted the Employment Unit directly to request written notice of open job opportunities. If such requests are received, the Employment Unit will email job opening notices to any recruiting source or community organization that requests the information and responds with an email address to receive such job information. In addition, the Employment Unit has developed its own list of recruiting organizations to which it sends notices of open job opportunities.

**List of Outreach Groups for WCAU and WWSI**

<p><b><u>Asian American Journalists Association –Philadelphia Chapter</u></b>          Julie Shaw          801 Market Street, Suite 30D          Philadelphia, PA 19107          P: 215-459-1710  <a href="mailto:aajaphiladelphia@gmail.com">aajaphiladelphia@gmail.com</a></p>	<p><b><u>Camden County OEO</u></b>          Margaret Henry Parker          900 Haddon Ave.          Suite 225          Collingswood, NJ 08108          P: (856) 962-6911          F: (856) 962-6922  <a href="mailto:mhenryparker@cccceo.com">mhenryparker@cccceo.com</a></p>
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<p><b><u>El Concilio</u></b>  Damaris Feliciano  705-709 N. Franklin Street  Philadelphia, PA 19123  P: 215-627-3100  F: 215-627-7440  damaris.feliciano@elconcilio.net</p>	<p><b><u>Greater Philadelphia Hispanic Chamber of Commerce</u></b>  David Metter  200 S. Broad Street, Suite 700  Philadelphia, PA 19102  P: (215) 790-3723  F: (215) 790-3840  dmetter@greaterphilachamber.com</p>
<p><b><u>Pennsylvania Association of Broadcasters</u></b>  Gail Ponti  8501 Paxton Street  Hummelstown, PA 17036  P: 717-482-4820  F: 717-482-1111  gponti@pab.org</p>	<p><b><u>Philadelphia Association of Black Journalists</u></b>  Johann Calhoun  P.O. Box 8232,  Philadelphia, PA 19101  P: 215-893-5739  infor@pabj@gmail.com  calhoun.philly@gmail.com</p>
<p><b><u>Philadelphia Chinatown Development Corporation</u></b>  Rachel Mak  301 North 9th Street  Philadelphia, PA 19107-1409  P: (215) 922-2156  F: (215) 922-7232</p>	<p><b><u>NAACP-Philadelphia Branch</u></b>  1619 W. Cecil B. Moore Ave.  Philadelphia, PA 19121-3228  P: 215-978-7500  F: 215-765-6040 FAX  PhiladelphiaNAACP@comcast.net  info@philadelphia-naacp.org</p>
<p><b><u>Community Integrated Services</u></b>  David Downey  441 N. 5<sup>th</sup> St, Suite 101  Philadelphia, PA 19123  P: (215) 238-7411  F: (215) 238-7423</p>	

**RECRUITMENT/OUTREACH INITIATIVES**

According to Commission regulations, the Employment Unit is required to undertake four recruitment/outreach initiatives every two years. Between April 1, 2022 – March 31, 2023, the Employment Unit has undertaken the following longer-term recruitment/outreach initiatives during the reporting period:

**JOB FAIR PARTICIPATION (Minimum of 4)**

Representatives of WCAU and WWSI participated in the following job fairs:

- National Association of Black Journalists Conference & Career Expo August 2022. Ric Harris, President and General Manager attended for the purpose of recruiting candidates. NBC10/Telemundo62 partnered with Comcast/NBCUniversal to actively recruit candidates at this event.
- Lia Pope attended National Association of Black Journalists Conference and partnered with NBCUniversal's Talent Acquisition Team to recruit top talent for WCAU/WWSI Positions August 3-5<sup>th</sup> 2022.
- September 16, 2022, The Philadelphia chapter of the NBCUniversal Black Employee Network, hosted and kicked off the Klein College Spring Career Fair with a "Chat with BEN". with a purpose of identifying diverse students to work behind the scenes in journalism.
- Temple University Klein College of Media and Communication Spring Internship and Career Fair. Our Human Resources Generalist, Lia Pope, was accompanied by Mike Hutz, Manager of Technology, Mike Ingalls, Managing Editor, Travis Hughes, Sr. Director, Integrated Media, Emad Khalil, Executive Producer, Doug Brown, Director of Studio Production, Ted McGovern, Studio Operations Manager, Tony Gaudio, Assistant Director, Engineering, and Jeff Halikman, Phillies Executive Producer to attend this career fair (March 14, 2023) for the purpose of recruiting candidates and interns.

### **COMMUNITY EVENTS DESIGNED TO INFORM AND EDUCATE THE COMMUNITY ABOUT EMPLOYMENT OPPORTUNITIES IN BROADCAST**

- On April 6, 2022, Keith Jones was a speaker for The Writing and Rhetoric Program at Villanova University. Keith Jones spoke about how his studies at Villanova helped prepare him for his current career. He also discussed his experiences as a broadcast journalist.
- On May 4, 2022, Elizabeth Flores participated as a panelist for the Greater Philadelphia Hispanic Chamber of Commerce, Proximo Nivel Conference. There she provided young professionals, via workshops, presentations, panel discussions and networking, an ideal forum to build their professional reputation, help them land a job and move up the career ladder through tried-and-true leadership development strategies.
- On June 6, 2022, Isabel Sanchez was a Speaker for Career Week at Philip H. Sheridan Elementary School. There she highlighted various professions and gave students opportunities to hear from presenters.

### **MANAGEMENT TRAINING – METHODS FOR EEO**

- All employees, including management, must complete ongoing Diversity and Inclusion training at NBCUniversal.
- All Station employees and management are required to attend an annual mandatory training (by each September) on methods to ensure equal employment opportunities and to prevent employee harassment and discrimination. “Respect in the Workplace” is a training course that outlines the company’s policies regarding the prevention of harassment and discrimination in the workplace.
- Ric Harris, President & General Manager serves as the Black Employee Network Advisor for the East Coast, an Employee Resource Group for NBCUniversal. He attends ongoing meetings, conference calls and events to promote and guide individuals throughout the year.

**EMPLOYEE TRAINING AND SKILLS ENHANCEMENT**

NBCUniversal provides its employees with training that is designed to enable station personnel to acquire skills that could qualify them for higher level positions. The Talent Lab is NBCUniversal’s suite of nomination-based learning and developmental experiences that are uniquely designed to develop and engage NBCUniversal employees. It consists of five “tracks” with several underlying programs and experiences designed to develop leadership capabilities, enhance business acumen, and help shape and define culture within NBCUniversal.

Department	Date	Title of Training	Name of Trainer and/or company providing training	Brief Description of Training	Levels of Attendees	# of Attendees	Location of Training
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Managers	6/1/2022	Take Flight with Disk	Take Flight Learning	<p>The Taking Flight with DISC training program is a high-energy training experience where individuals learn about themselves and others. By linking the DISC styles to four birds, the Taking Flight with DISC program breathes new life into the tried and true DISC model. First introduced by Merrick Rosenberg in his book, Taking Flight!, the birds add colorful energy and help create a memorable session for participants.</p>	All departments	15	Virtual
Human Resources	4/27/2022-9/22/2022	PIVOT	NBCU Talent Lab	<p>PIVOT is a seven-month leadership development experience designed to align newly hired and/or promoted VPs to their roles and prepare them to successfully acclimate, lead and influence change within their businesses by:</p> <p>Learning from business leaders across NBCU and Comcast who are leading through change. Developing the capability to identify opportunities for change, lead and communicate</p>	VP Level	1	Virtual/ in-person



				change within your business. Strengthening personal leadership acumen and building sustainable, effective leadership strategies.			
All Departments	10/18/2022	Meet the Moment	NBCU Talent Lab	Meet the Moment is NBCU's all company DEIA initiative designed to engage, educate and empower employees at all levels of the organization to contribute to the anti-racist, anti-biased, inclusive and equitable company culture.	All Levels	150+	Virtual
News	3/18-3/21/2023	NABJ SHORT COURSE	NABJ	YOUTH MENTORING PROGRAM	experienced	2	GREENSBORO, NC

**INTERNSHIP PROGRAM**

The Employment Unit maintains an established internship program designed to give exposure to college students about careers in the broadcast industry. During the FCC reporting period covered in this report, 24 college students participated in the program during the Fall, Spring and Summer sessions. The NBC 10/Telemundo62 Internship Program in Philadelphia also exposes interns to senior WCAU and WWSI personnel who address the students and share key career information. Interns participated in the following “Lunch and Learn” sessions: Meet the General Manager of WCAU and WWSI, News Management, On-air Talent, Integrated Media, and resume writing. The

interns also participate in a Mini-Newscast. The Program Coordinator is Lia Pope, Human Resources Generalist, WCAU-TV & WWSI-TV, NBCU Philadelphia.

### **PARTICIPATION IN AT LEAST 4 EVENTS SPONSORED BY EDUCATIONAL INSTITUTIONS RELATING TO CAREER OPPORTUNITIES IN BROADCAST**

(Please note these are also included in community outreach items in the attached excel grids).

- On April 5, 2022, Cydney Long was a Speaker at Career Day for Trinton Regional High School to talk to 11<sup>th</sup> grade students about various careers.
- On April 13, 2022, Ted Greenberg was a Speaker at Stockton University to speak to students about the Principles of Journalism.
- On April 21, 2022, Johnny Archer was a Speaker at Delaware County Community College where he shared relevant real-world experiences, industry information, and tips with journalism students they find useful to guide them while in school and embarking on their news careers.
- On October 25, 2022, Tracy Davidson was a speaker at Merion Mercy Academy for their Career Day. She introduced students to various careers and women in those careers.

### **OTHER ACTIVITIES TO DISSEMINATE INFORMATION ON EMPLOYMENT IN BROADCASTING**

- Keith Jones, Anchor at our WCAU Station teaches Broadcast Journalism at Villanova University located in Villanova, PA.
- Tim Furlong, Reporter at our WCAU station teaches a Broadcast Television during the Fall Semester and News Writing class during the Spring semester at Widener University located in Chester, PA.
- Leigh Pullekines, Director at our WCAU station teaches a Basic & Advanced Television Production class at Neuman University located in Aston, PA.

### **COMMUNITY GROUP SPONSORED ACTIVITY PARTICIPATION.**

Employees of the Employment Unit participate in extensive community affairs activities, which also creates opportunities to educate the community about broadcasting and employment opportunities in the broadcast field. Set forth below is a sampling of the community events in which the Employment Unit's personnel participated during the reporting period:

EVENT DATE	EVENT/PROGRAM	ORGANIZATION	TALENT	ROLE	DESCRIPTION
4/1/2022	Zoom with Glenn Hurricane Schwartz	Downingtown Area School District-Bradford Heights Elementary	GLENN SCHWARTZ	SPEAKER	The goal of this event will be to further educate our 4th graders about weather.
4/5/2022	Independence Visitor Center 20th Anniversary Celebration	Independence Visitor Center Corporation	AUNYEA LACHELLE	EMCEE	The Independence Visitor Center Corporation and Independence Historical Trust will do a fundraising event that supports the operations of both organizations in welcoming visitors to Independence National Historical Park and the Philadelphia region. Congressman Dwight Evans will be honored.
4/5/2022	Lights of North Broad Campaign	North Broad Renaissance	AUNYEA LACHELLE	VIRTUAL TOUR GUIDE	The Lights of North Broad Marketing Campaign will bring awareness to the lights (the commerce, culture, and communities) that help the corridor shine. The assistance to further attract businesses to the corridor and provide technical assistance to help them manage the growth that's anticipated from this corridor's revitalization.

4/5/2022	Career Day	Triton Regional High School	CYDNEY LONG	SPEAKER	An opportunity for 11th grade students to talk to people from various careers.
4/6/2022	A Talk with Keith Brady Jones	The Writing and Rhetoric Program at Villanova University	KEITH JONES	SPEAKER	Keith Jones will speak about how his studies at Villanova helped prepare him for his current career. He will also discuss his experiences as a broadcast journalist.
4/9/2022	Love Potions	Philadoptables	SHEILA WATKO	HOST	Love Potions is Philadoptables' signature event, for the 11th year, where we bring rescue advocates, volunteers and anyone else that would like to have a fun night out, together to raise awareness and raise funds to support our cause.
4/10/2022	Porter's Day Care and Educational Center 42nd Anniversary and Scholarship Concert	Porter's Day Care and Educational Center	AUNYEA LACHELLE	EMCEE	Gospel Concert to raise funding our scholarship foundation

4/12/2022	Taylor Swift Trivia	Pennsylvania SPCA	SHEILA WATKO	EMCEE	This is a monthly trivia event at Punch Line Philly benefiting the Pennsylvania SPCA. Usually it is hosted by Bennett from TDY, but we were hoping that Sheila and Bennett could host this one together!
4/13/2022	Speaking to Principles of Journalism Class	Stockton University	TED GREENBERG	SPEAKER	Ted Greenberg speaks to Principles of Journalism class about broadcast journalism.
4/30/2022	On Angels' Wings Gala	Angel Flight East	BILL HENLEY	EMCEE	Recognize a Pilot and Rookie Pilot of the Year; recognize our "Vista" Award Winner - a person active in the community and with Angel Flight East. The Gala is our largest annual fundraiser. We expect 250 attendees - the majority come from Blue Bell and surrounding communities within a 10 mile radius.

4/27/2022	Imagine Day with NBC10 Telemundo 62	HISPA, Inc.	LUCY BUSTAMANTE	SPEAKER	HISPA Imagine Day - A Virtual Corporate Visit - HISPA coordinates with corporations a 2:30hrs virtual event in which students learn from Latino and other professionals about their educational journeys and their careers. This is a unique way for the students to explore highly skilled career options and have first-hand experiences while immersed in a professional business setting. This event will impact Latinos English Learners in 9th grade.
4/14/2022	Philadelphia Parks & Recreation Awards Night	Philadelphia Parks & Recreation	MIGUEL MARTINEZ-VALLE	EMCEE	Dinner and awards to celebrate the hard work of Philadelphia Parks & Recreation staff over the last year.
4/21/2022	A Chat with Johnny Archer: Journey from DCCC Alum to NBC 10 Anchor/Reporter	Delaware County Community College	JOHNNY ARCHER	SPEAKER	Have a news reporter share relevant real-world experiences, industry information, and tips with journalism students they find useful to guide them while in school and embarking on their news careers.

4/23/2022	North Light Community Center Annual GALA	North Light Community Center	STEVE SOSNA	EMCEE	North Light Community Center hosts our annual Gala to raise funds for the programs, events, and food cupboard for families, children, teens and the community, The evening consists of a dinner, silent and live auction.
4/23/2022	"Celebrate!" PGMC's 40th Anniversary Fundraiser	Philadelphia Gay Men's Chorus (PGMC)	MIGUEL MARTINEZ-VALLE	EMCEE	"Celebrate!" is PGMC's annual fundraising event, celebrating 40 years (1982-2022) of being the Philadelphia area's premier "cultural ambassador" for the LGBTQ+ community. The event will include a VIP reception, cocktail hour, seated dinner, silent & live auctions, dancing and entertainment by John Jarboe and the Bearded Ladies Cabaret and PGMC's own select ensemble, Brotherly Love. The event is sponsored (to date) by Parx Casino, Tito's Handmade Vodka, and the Tavern Group, and raises more than \$50,000 to support PGMC's work in the community, especially its youth and school engagement activities and performances.

4/26/2022	MSP Year-End Student Awards Ceremony	Temple University -- Media Studies and Production Department	ERIN COLEMAN	SPEAKER	<p>The MSP Year-End Student Awards Ceremony is our last major event of the school year, where we celebrate our students' best work in video, audio and paper categories. There are generally 17 categories. The audience is students, faculty, staff, parents and alumni.</p>
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4/29/2022	WRC's Annual Breakthrough Breakfast	Women's Resource Center of the Delaware Valley	ERIN COLEMAN	EMCEE	<p>Ms. Coleman has served as the emcee for WRC's annual fundraising event (previously a luncheon at the Crystal Tea Room) for the past 4 years. This year's event will be a breakfast program at the Philadelphia Country Club. The event will focus on WRC's mission and impact and will include a keynote address by April Walker from Microsoft, 2020 Women of Distinction honoree. The goal is to inspire everyone to support the advancement of women in their lives and strengthen the connection between our supporters and the women we serve.</p>
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4/30/2022	PurpleStride Philly	Pancreatic Cancer Action Network: Philadelphia Affiliate	BRIAN SHEEHAN	EMCEE	<p>This is PanCAN PurpleStride, the ultimate event to end pancreatic cancer. On April 30, 2022, pancreatic cancer survivors, families, caregivers, researchers and supporters will take steps together at PurpleStride events across the nation to honor everyone affected by the disease. PurpleStride is the #1 way PanCAN raises money to fight pancreatic cancer in a comprehensive way.</p>
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5/1/2022	PGA Works Beyond the Green	PGD Global and PGA Works	ELIZABETH FLORES	<p>PANELIST</p> <p>This dynamic, purpose-driven event brings together golf student-athletes from across the country for the PGA WORKS Collegiate Championship, the largest HBCU and minority-serving golf tournament in the U.S. This year we are proud to host this special event in the City of Brotherly Love. Attendees, which includes college students from the Philadelphia area, will discover the power of business, entertainment and culture through the game of golf.</p> <p>We believe your voice can inspire the next generation of leaders on and off the green. That is why we would be honored for you to attend as an official Beyond The Green panelist. During your 30-minute panel, you and other panelists will have a chance to share your stories as well as your thoughts on golf, inclusion and equality, and becoming leaders in your field.</p> <p>Since 2017, Beyond The Green has been an event focused on connecting students from historically underrepresented backgrounds with golf professionals and business leaders to pave the way for a more diverse and inclusive golf world. To show you what we're all about, this video from PGA WORKS Beyond The Green at Ryder Cup this past September highlights the way we are shaping the game's new narrative.</p> <p>DETAILS AT-A-GLANCE</p> <p>EVENT: PGA WORKS, Beyond The Green @ PGA WORKS Collegiate Championship, A PGD Global Virtual Production</p> <p>PANEL "WE GOT NEXT" Overview: What does the next</p>
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					<p>generation of golf look like? Golf entrepreneur Nisha Sadekar and NBC Golf Personality, Will Lowery take us on a discussion of future career opportunities surrounding the game of golf. Where does opportunity exist for Gen Y &amp; Z after students graduate and move into a busy and competitive world? What are the values and virtues in golf that give them a competitive edge?</p> <p>Meet powerful and inspirational leaders who are working to make room in sports for diverse career opportunities. Hear from expert cultural leaders and executives striving to educate the next generation of young sports and business professionals.</p>
5/3/2022	Journalism Elective	Hammington High School	KEITH JONES	SPEAKER	<p>In class, we are going to celebrate World Press Day on May 3rd.</p> <p>My classes meet from 11:40-12:20 and 1:20-2:07. However, I can do anytime that I can pull them out of class to meet in another location in the school building.</p>

5/4/2022	Proximo Nivel Conference	Greater Philadelphia Hispanic Chamber of Commerce (GPHCC)	ELIZABETH FLORES	PANELIST	The Proximo Nivel Conference is designed to provide young professionals, via workshops, presentations, panel discussions and networking, an ideal forum to build their professional reputation, help them land a job and move up the career ladder through tried and true leadership development strategies.
5/6/2022	Go Red for Women Luncheon	American Heart Association	TRACY DAVIDSON	EMCEE	Ballroom setting - 6-800 attendees featuring physicians, survivors and healthcare professionals. Health Expo followed by sit-down luncheon and program.

5/7/2022	Kentucky Derby Hat Contest at Parx Racing	Pennsylvania Horse Racing Association	FRANCES WANG	JUDGE	<p>Fashionable hats and thrilling horse racing go hand in hand on the first Saturday in May at Parx Racing! Don't miss this Kentucky Derby event on May 7 with terrific prizes for the best Derby hats with five categories for the ladies, gents, children, the fashionable duo, and the most creative!</p> <p>On the first Saturday in May, we invite you to watch the Kentucky Derby with us at Parx Racing, The day's events will include live horse racing, food trucks, music by local DJs, fun for the kids, the Pennsylvania Horse Racing Association's horse racing virtual reality simulators, and a Kentucky Derby Hat Contest!</p> <p>We would like local talent to help judge the hat contest.</p>
5/9/2022	Hard Hats with Heart Home Run Derby	American Heart Association	SHEILA WATKO	PARTICIPANT	<p>This is a fun event for media personalities to attend to increase awareness of cardiovascular disease by promoting on social media. They will have an opportunity to swing 10 times while competing in our Home Run Derby from 8 am to 9 am on May 9th.</p>

5/11/2022	Broadcast Journalism Workshop	Parkland High School - Parkland TV	JIM FRIEDMAN	SPEAKER	The goals for the students are to discuss and ask questions about being a video journalist in the field. We are preparing for our first live remote next year.
5/12/2022	Career Day	Tacony Academy Charter School	BRETT FEINBERG	SPEAKER	Career day for K- 8 students to learn about different careers.
5/14/2022	Big Climb Philly	The Leukemia & Lymphoma Society	JOHN CLARK	EMCEE	Big Climb Philly is a stair climb fundraising event that supports the LLS mission which is to cure Leukemia, Lymphoma, Hodgkin's Disease and Myeloma and improve the quality of life for patients and their families. Participants will climb 2,000 steps at Lincoln Financial Field utilizing open staircases, ramps and the inside of the stadium bowl. They get access to the field and get to run through the Players Tunnel! All registered participants earn a timed bib and finisher medal. If participants raise a certain amount of funds they will earn other incentives as well! Our audience is companies, caregivers, friends & families, people going through treatment, in remission or folks that are honoring ones lost to cancer.

5/17/2022	Brian Dawkins Driving Impact Celebrity Golf Tournament	Brian Dawkins Impact Foundation	JOHNNY ARCHER	EMCEE	<p>To help spread the word and raise funds, the Brian Dawkins Impact Foundation is proud to announce the first-ever Driving Impact Celebrity Golf Tournament. Hosting celebrities, donors, and supporters from across the country, the Impact Foundation's tournament will consist of a formal celebrity Soiree, live and online auctions, a pairing party, and the golf tournament itself. The Soiree will give attendees the chance to mingle and share drinks with the celebrities the night before in an upscale, private atmosphere. Hors d'oeuvres, refreshments, and a meal will be served.</p>
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5/17/2022	Eagles Partner Summit	Philadelphia Eagles	ROSEMARY CONNORS	MODERATOR	The Philadelphia Eagles will be hosting an event for all of their corporate partners. It will be an opportunity for the team to give updates and talk about industry trends. We will be asking the talent to moderate a panel of 3 business professionals following a key note speech.
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5/18/2022	Healthy NewsWork Film Premier: How We Heal	Healthy NewsWork	TRACY DAVIDSON	EMCEE	<p>Our goal is to celebrate our student healthy journalists and newly-minted filmmakers with our Healthy NewsWorks community during our annual Spring Fundraiser. In keeping with our 2022 theme, "How We Heal: Moving Ahead in Challenging Times," we'll show the premier of a film featuring Healthy NewsWorks student interviews with health and community leaders. And we'll unveil our 11th book: How We Heal: Leading Healthy Change In Our Communities 2022. The audience will include students, teachers, donors, and volunteers, both in-person and virtual.</p>
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5/18/2022	Dish It Up	Women Against Abuse	BELÉN SMOLE	EMCEE	<p>Dish It Up is Women Against Abuse's annual fundraising event, and is a food competition among Philadelphia-based women chefs. The funds raised through Dish It Up support Women Against Abuse's life-saving services - including the only emergency shelters in Philadelphia dedicated to survivors of domestic violence. The goals of the event are to engage supporters in the mission of Women Against Abuse, build community awareness to the impact and prevalence of domestic violence, and raise money for needed interventions for people experiencing relationship abuse. The audience includes Women Against Abuse's donor base, as well as "foodies" eager to enjoy a delicious evening featuring tastings from Philadelphia's leading women chefs and women-owned restaurants.</p>
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5/19/2022	2022 NATAS Student Production Awards	NATAS Mid-Atlantic	AUNYEA LACHELLE	SPEAKER	Virtual awards ceremony for the Mid-Atlantic student awards. The ceremony is produced by NATAS, responsible for presenting the Mid-Atlantic Emmy Awards. The recorded attendance is requested May 2 or 3. The recorded file can be delivered via email to Tara Faccenda, tara@natasmid-atlantic.org.
5/20/2022	Career Day	James G. Blaine Elementary School	JOHNNY ARCHER	SPEAKER	We are inviting professionals from various fields to share their educational background and their professional experiences.

5/20/2022	Give Back Gala	Val Nunnenkamp's Keller Williams Realty Group	CYDNEY LONG	SPEAKER	<p>Proceeds raised to benefit police departments from various South Jersey municipalities. We'd just like the news personality there to welcome everyone at about 8:30pm and then present one of the police with an award closer to 8:45pm. They're welcome to stay and enjoy the party with a plus-one, or they can certainly depart after that concludes, as well.</p>
5/24/2022	Britney Spears Trivia at Punchline Philly	Pennsylvania SPCA CTS Partner	SHEILA WATKO	EMCEE	<p>This is a monthly trivia event benefiting the Pennsylvania SPCA. It is co-hosted by Bennett from 96.5 TDY. All ticket proceeds benefit PSPCA.</p>

5/25/2022	Empowerment Dinner	Urban League of Philadelphia	JACQUELINE LONDON	EMCEE	<p>The Empowerment Dinner is a celebration of businesses and individuals who uplift our mission of the achievement of economic self-reliance, parity, power, and civil rights for African Americans and other low-to-moderate income residents of the Philadelphia region. It is a convening of our partners, members, and stakeholders. This year's focus is educational excellence. Each year the highlight of the event is the showcasing of local high school seniors who have received scholarships through generous donor contributions to our Community Scholars Program.</p>
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5/26/2022	Guac Off	MANNA	AUNYEA LACHELLE	JUDGE	<p>This event is for the avocado aficionado in all of us! There will be 12 restaurants competing for the title of best guacamole in the region. Each guest is given a basket of chips upon entering Morgan's Pier along with a chip for the People's Choice Award. At the same time MANNA's panel of Celebrity Judges will also be tasting and judging each participants guacamole. It is our official kick-off to summer - a day early. The purpose of the event is to raise funds for MANNA's mission of providing nutrition to people with serious illness - 3 meals a day, 7 days a week - all home-delivered at no charge to the client. Last year MANNA delivered more than 1.5 million meals.</p>
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6/1/2022	Philadelphia's Finest Finale Gala	Cystic Fibrosis Foundation	DANNY FREEMAN	EMCEE	<p>The Philadelphia's Finest Grand Finale Gala is the culmination of a 16-week fundraising, education, and professional development campaign for young professionals. These young professionals are nominated and selected to serve as "honorees" of Philadelphia's Finest, raising funds and awareness for Cystic Fibrosis while networking with other young professionals and learning more about the disease. We bring together young professionals from the greater Philadelphia region and their loved ones to celebrate all the hard work of these individuals with an inspiring program, auction, great food, and cocktails.</p> <p>*NBC10 Engineering Technician Josh Hersch will be among those honored by the Cystic Fibrosis Foundation at the gala recognizing outstanding young professionals in the Philadelphia area.</p>
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6/2/2022	Pride Power 100	City and State PA	STEVE SOSNA	EMCEE	<p>This June, we're celebrating the 2022 Pride Power 100! The Pride Power 100 list will debut in a special edition of City &amp; State PA magazine recognizing and ranking the most influential figures in the LGBTQIA+ community in Pennsylvania. Join us for a celebration in Philly as we acknowledge these remarkable individuals! Hear from our guest speakers and network with the best in PA!</p>
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6/2/2022	PPRA Gold Medal Luncheon honoring Sheinelle Jones	Philadelphia Public Relations Association (PPRA)	ERIN COLEMAN	SPEAKER	The PPRA Gold Medal Award honors individuals and organizations whose accomplishments leave a lasting impact in the community and bring national recognition to the city of Philadelphia. Sheinelle Jones certainly fits that bill. FOX29 morning anchor and Sheinelle's former co-host, Mike Jerrick will emcee the event.
6/2/2022	Minute To Win It Celebrity Edition	Beasley Media Group	SHEILA WATKO	CONTESTANT	This is a charity game show.

6/4/2022	March for Babies	March of Dimes	KAREN HUA	EMCEE	<p>March for Babies is a 5K &amp; 10K Run, a Walk and a SuperHero Sprint (short run for ages 2-10). It is a family friendly event that brings together corporate teams from the Philadelphia area, and families who have been touched by the March of Dimes to run and walk to raise money for our mission that supports the health of all moms and babies.</p>
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6/4/2022	Philadelphia Tango Festival	Philadelphia Argentine Tango School	BELÉN SMOLE	HOST	<p>The 2022 Philadelphia Tango Festival (our 10th festival!) is a four-day nonstop celebration of Argentine tango music &amp; dance. This year's theme is "Women in Tango" and includes workshops, social dances, concerts, lectures, films and more. Participants travel from around the U.S. to participate, and sometimes beyond. The festival staff includes more than 20 world-renowned tango musicians and dancers, most of whom come from Buenos Aires, the birthplace and worldwide center of tango. This year's festival specifically celebrates the achievement of women in tango, with an all-female cast of tango teachers and DJs.</p>
6/6/2022	Career Week	Philip H. Sheridan Elementary	ISABEL SANCHEZ	SPEAKER	<p>We are highlighting various professions and giving students opportunities to hear from presenters.</p>

6/13/2022	Media Charity Flag Football Game	NRG Energy (Event is designed to raise money for four specific Philly nonprofits: CHOP, Nemours, Philabundance, and Big Brothers Big Sisters Independence)	AARON BASKERVILLE, SHAIRA ARIAS	PARTICIPANT	The 7th Annual NRG Media Charity Flag Football Game is designed to raise money for four specific Philly nonprofits: CHOP, Nemours, Philabundance, and Big Brothers Big Sisters Independence. NRG will donate \$1,000 on behalf of each member of the media who participates, with the hope of having 24 members over all platforms. All told with other donations, NRG is planning to donate more than \$35,000 to the nonprofits. NBC 10 personalities have played each of the previous years, including Randy Gyllenhaal in 2018. Four teams of eight players each, four men, four women. The games will be tournament style, with the two winning teams playing a championship game and the two losing teams playing in a consolation game. Players from the same media outlet will be assigned to the same team. Six players (three women, three men) per team on the field at a time, with two subs.
6/14/2022	Juneteenth Panel	BEN Philly	LEAH UKO	MODERATOR	Panel Discussion to talk about Juneteenth

6/14/2022	Careers on Wheels	Seaview Elementary School	TED GREENBERG	SPEAKER	<p>The school counsellor started Careers on Wheels in 2019 as a "vehicle" to create an awareness of careers in our community; help students recognize how interests, abilities, and interpersonal skills can be applied in the career setting; and to build a sense of connection to help students recognize the significance of valuable careers in our community.</p> <p>The following organizations will be bringing vehicles that are relevant to their career: Linwood Fire Department, Linwood Police Department, Linwood Public Works, Mobile Veterinarians, ACUA, NJ Camping, AC Electric, Old Cape Recycling, Crime scene robot vehicle, Medical transportation vehicle, Ventnor City Lifeguard Boat.</p>
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6/15/2022	Flag raising ceremony as part of Flag Fest 2022	Historic Philadelphia, Inc./The Betsy Ross House	STEVE SOSNA	PARTICIPANT	As part of the Betsy Ross House's annual Flag Fest, a weeklong celebration of the Stars & Stripes, we have a daily flag raising ceremony with Betsy Ross, herself. Last year we began a new tradition of raising different flags on several days of the festival, representing different populations. On Wednesday, June 15 we will recognize Pride Month by raising the Pride Flag.
6/16/2022	Comcast Live with Team USA	Comcast Corporate Communications	KEITH JONES	EMCEE	The audience is Comcast Cable employees. The purpose is to celebrate Comcast-sponsored athletes and their achievements, be inspired by them, and get to know them a little better.

6/16/2022	Career Panel and Goalsetting Workshop with Girls Inc.	Comcast Corporation	AUNYEA LACHELLE	MODERATOR	<p>We have some amazing Team USA athletes coming to campus next week on June 15/16. They will be on campus all day on the 16th and joining Comcast employees for volunteer activities in the afternoon across the city as part of our new volunteer program, Team UP.</p> <p>There is one event with Simone Manuel, Olympic Swimmer, Erin Jackson, Olympic Speed Skater and Dalila Wilson Scott at Girls, Inc. They will be doing a panel with about 10 Girls, Inc teens talking about inspiration, resilience, career journey etc. The panel and Q&amp;A is slotted for 30 mins from 3:20-3:50pm. We were thinking/wondering if Aunyea or someone else from NBC10 would want to moderate the panel? We've also been talking to Elizabeth about covering. No pressure on a moderator I know its short notice but figured we'd ask if of interest. The attached release will give you a bit more context on the overall day and below is specifics about the Girls Inc event. Let us know what you think!</p>
6/22/2022	Sports Broadcasting Camp	Sports Broadcasting Camp	JOHN CLARK	SPEAKER	Broadcasting camp for kids 10-18.



6/24/2022	2022 Annual Beyond Literacy Graduation	Beyond Literacy	SHEILA WATKO	EMCEE	<p>To be held on Friday, June 24 from 9:am-11:am at Dilworth Plaza, in front of City Hall. Rain date is June 27.</p> <p>A catered brunch and a brief program from 10:am-11:am to congratulate and honor Beyond Literacy (BeLit) graduates, recognize our sponsors, and show the premier of the Class of 2022 Graduation Tribute Video. With special guest, The Phillie Phanatic.</p> <p>Our class of 2022 Philadelphia graduates who will attend includes adult graduates from BeLit's High School Equivalency (received their GED or HiSET diploma), English Language Learning, and Pre-apprenticeship programs. Optional skating at the Rothman Roller Rink, Dilworth Park. [Charlie Douglas is a board member of Beyond Literacy.]</p>
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6/27/2022	The Philadelphia Citizen Presents Book Club: Launching Battling The Big Lie with Dan Pfeiffer From Pod Save America	The Philadelphia Citizen	LAUREN MAYK	MODERATOR	<p>: Join The Philadelphia Citizen for an evening with a frontline combatant in the ongoing war to save representative democracy. Dan Pfeiffer, former President Obama aide, co-host of Pod Save America, and CNN contributor, will be on hand to discuss his new book, Battling the Big Lie: How FOX, Facebook, and the MAGA Media are Destroying America.</p> <p>Pfeiffer will walk us through the genesis of the right-wing media machine, and provide a roadmap for fighting back against disinformation, in conversation with NBC 10 Reporter Lauren Mayk.</p>
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6/30/2022	ALPFA Pride Month Networking Happy Hour	Association of Latino Professionals for America, Philadelphia Chapter	BRIAN MENDOZA	SPEAKER	ALPFA Philadelphia will be celebrating 2022 Pride month with our membership and friends. We would like to ask that Brian Mendoza attend and share a welcome and a few words to commemorate 2022 Pride Month with the ALPFA Philadelphia community.
7/1/2022	Encuentro de egresados y estudiantes	Universidad Catolica Andres Bello	CRISHTBEL MORA	PANELIST	A propósito de la celebración de los 23 años de la Escuela de Comunicación Social de la UCAB Guayana, hemos propiciado un encuentro entre nuestros egresados y estudiantes para que compartan experiencias y expectativas sobre el ejercicio profesional, así como sus apreciaciones sobre la amplitud de posibilidades que se abren para el desempeño laboral.

7/1/2022	Our America Now	Welcome America, Inc.	AUNYEA LACHELLE, BELEN SMOLE, FRANCES WANG	SPEAKER	<p>Our America Now – Set along Philadelphia’s iconic waterfront, this immersive experience brings to life pivotal moments of diverse American history and tells the stories of influential individuals. Artists from Olive Dance Theatre and We the People Stage will use spoken word, dance, and song to portray personal and historical stories rooted in passionate expressions of freedom. Guests will be invited to be part of the performance by joining the storytelling stage hosted by Emmy-Award Winning content creator Thomas C. Knox. This event features DJs, food trucks, live artistic performances, and interactive activities, with a grand fireworks finale! Friday, July 1, 6:00 p.m.-10:00 p.m., Cherry Street Pier &amp; Race Street Pier.</p>
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7/6/2022	Venezuelan Flag Raising Ceremony	Casa de Venezuela Philadelphia	ISABEL SANCHEZ	EMCEE	Estaremos como de costumbre, izando la bandera de Venezuela y queremos que Isabel Sánchez, una de las venezolanas mas queridas y destacadas en el area nos acompañe y sea la maestra de ceremonia para este solemne evento.
7/9/2022	The Sistahs in Business Expo - Philly	The Sistahs in Business Expo	AUNYEA LACHELLE	EMCEE	The Sistahs in Business Expo is the country's only multi-city small business expo and community created to celebrate and educate entrepreneurial women of color. We are returning to Philly for our 4th year. The expo will feature over 75 vendors, speakers, panelists, entertainment, and incredible networking opportunities.

7/19/2022	Thuzio PHL featuring Devonta Smith	Thuzio	JOHN CLARK	MODERATOR	We host events featuring spirits legends past and present in 10+ cities. Our events are attended by business executives who look to network and entertain clients as well as hear stories from the featured talent.
7/26/2022	Academy Conversation: Heat Inequity	Academy of Natural Sciences of Drexel University	STEVE SOSNA	PANELIST	Zoom discussion open to public. Moderator and panel. Exacerbated by climate change, extreme heat is becoming a reality for more and more communities each year. In the past few days alone, temperatures over 100 degrees Fahrenheit have shut down transportation systems in Europe, closed schools, and offices, fed massively destructive wildfires and caused a devastating loss of human life. Here at home, in an average year, heat kills more people in the U.S. than any other type of extreme weather. In Philadelphia, a study by the Office of Sustainability showed that temperatures in some neighborhoods can be as much as 22 degrees higher than in others, and that low-income residents and residents of color are more likely to live in these hotter neighborhoods. Why is extreme heat becoming more and more prevalent, and why do some communities suffer worse than others? Why are elderly people, people of color, low-income individuals and those living in certain neighborhoods most affected by dangerous heat waves? And how might the Academy's upcoming efforts to map heat and air quality in Philadelphia make a difference?

					Join us for a live, in-person conversation or catch the live stream all about heat inequity.
7/28/2022	Best of Main Line Party 2022	Main Line Today	BILL HENLEY	EMCEE	Party to celebrate the Best of Main Line 2022 Winners! Featuring live entertainment by Jellyroll! Beneficiary- Brandywine SPCA.
7/28/2022	JAFCO's Cocktails for a Cause at the Claridge, Atlantic City	JAFCO	TED GREENBERG	EMCEE	Fundraiser for abused, neglected, and at risk children.

8/2/2022	Senior Mentor Retreat	Cumberland Regional High School	JONATHAN MATIAS	SPEAKER	This event is for our upcoming senior mentors. We are inviting prior senior mentors to come and speak to our current group to talk about the impact this program has had on them & on those they mentored in the past.
8/10/2022	Leaders in STEM	Al Dia News Media	MARVIN GOMEZ	EMCEE	Join #ALDIALIVE in recognizing organizations making a difference in the fields of science, technology, engineering, and math (STEM) with the 2022 Leaders in STEM Awards. These organizations motivate and encourage the next generation of young people to pursue STEM education and careers via teaching, mentoring research, and ground-breaking discoveries and innovations.



8/24/2022	PAL Night at the Phillies	Police Athletic League of Philadelphia	TIM FURLONG	PARTICIPANT	<p>This year will be the 44th Annual PAL Night at the Phillies event. The Phillies provides PAL and our youngsters will special opportunities during this annual event. The event is also a fundraising event for PAL. PAL kids get to attend a Phillies game and watch some of their sports heroes in action. This year we will again have a Media/Sponsor Wiffle Ball Home Run Derby since we are not allowed to have a softball game on the field. The audiences will be other media participants, our sponsors and PAL youngsters.</p>
8/24/2022	Atlantic City Air Show	Atlantic City Chamber	LUCY BUSTAMANTE, JAIME BECERRIL, TARYN HATCHER	MEET & GREET	<p>Annual Air Show held on the Atlantic City beach highlighting USAF Thunderbirds, US Army Golden Knights and much more. NBC10/T62 is the official media partner for the 2022 event.</p>

8/25/2022	Who is New in News	Philadelphia Public Relations Association (PPRA)	KAREN HUA	PANELIST	<p>"Get to Know "Who's New" in Philadelphia News          You're busy and you need to stay on top of changes in the Philadelphia media market. Good news! We've done some legwork for you. Join us to get to know three of the newest news directors, editors and reporters at their media outlets. Learn their beat, what they look for in stories and how to pitch to them.</p>
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9/9/2022	Annual South Jersey Chapter of Mary's Fund Reception Dinner	South Jersey Chapter of Mary's Fund	CYDNEY LONG	EMCEE	<p>Mary's Fund was created in memory of Mary Sherlach, who died almost 10 years ago at Sandy Hook Elementary. Maura Schwartz, executive director of the south jersey chapter, is her daughter and executive director of the organization. We hold an annual fundraiser event to raise funds for local organizations geared toward the social, mental, and emotional wellness of children and adolescents. As a life long school psychologist, Mary was dedicated to this cause every day. This is our chance to create positive results out of a tragic event.</p>
9/10/2022	Concilio Annual Awards Gala	Concilio	SHAIRA ARIAS	EMCEE	<p>Fundraising gala to raise money for our scholarship fund that goes towards people going to college or trade schools.</p>

9/11/2022	Feria del Barrio	Taller Puertorriqueño	SHAIRA ARIAS, BRIAN MENDOZA	EMCEE	Annual FREE community event featuring live music, food vendors, local nonprofits, and fun activities for the whole family. The event goes from Noon to 6pm and will take place in the "Centro de Oro" neighborhood along North 5th Street, between Somerset and Huntingdon Streets in North Philly. We will have an onsite activation and our talent will be serving as emcees throughout the entire day.
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9/11/2022	Feria del Barrio	Taller Puertorriqueño	JAIME BECERRIL, VALERIA APONTE	EMCEE	Annual FREE community event featuring live music, food vendors, local nonprofits, and fun activities for the whole family. The event goes from Noon to 6pm and will take place in the "Centro de Oro" neighborhood along North 5th Street, between Somerset and Huntingdon Streets in North Philly. We will have an onsite activation and our talent will be serving as emcees throughout the entire day.
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9/11/2022	Feria del Barrio	Taller Puertorriqueño	ALBERTO RULLAN, JANET BOLIVAR	EMCEE	Annual FREE community event featuring live music, food vendors, local nonprofits, and fun activities for the whole family. The event goes from Noon to 6pm and will take place in the "Centro de Oro" neighborhood along North 5th Street, between Somerset and Huntingdon Streets in North Philly. We will have an onsite activation and our talent will be serving as emcees throughout the entire day.
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9/15/2022	Community Premiere of La Guagua 47	Ritmo Lab	ISABEL SANCHEZ	EMCEE	La Guagua 47 is a community arts project that celebrates Philadelphia's Latinidad, finding community, and belonging. It's centerpiece is a short, magical-realism inspired musical film. On September 15th, La Guagua 47 will premiere the film. It is also the first day of Hispanic Heritage Month. We expect up to 300 community members to attend. Venue being considered is the Kimmel.
9/17/2022	The Philadelphia Hispanic Heritage Month Gala	Boricua Restaurant	ISABEL SANCHEZ, MIGUEL MARTINEZ VALLE	SPEAKER	Over 300 Influencers, CEO, Small Businesses from around the country and tri-state area will honor Latinos to their donation and hardwork to the Latino Community.

9/17/2022	Coatesville Invitational Vintage Grand Prix	Coatesville Invitational Vintage Grand Prix	JAIME BECERRIL	EMCEE	<p>Free to the public, the 5th annual Coatesville Invitational Vintage Grand Prix transforms the historic streets of downtown into an exciting old-fashioned Grand Prix... as approximately 70 vintage automobiles and motorcycles, dating from 1900 to 1977, will navigate a challenging 2.2.-mile course (individually timed events, complete with straw bales). It's the only remaining Grand Prix in North America that is run on city streets. The event is an exceptional community event that now shines a spotlight on the revitalization of Coatesville and serves as a regional destination draw. In addition there will be fun for the whole family, viewing the vehicles in Pit Row, the vendor village, food truck and beer garden. Proceeds benefit the City of Coatesville Capital Projects and Parks and Recreation Initiatives</p>
9/18/2022	Mexican Independence Festival	Mexican Cultural Center	JAIME BECERRIL, BELEN SMOLE	EMCEE	<p>Annual festival in Penn's Landing celebrating Mexican Independence Day featuring live music, arts and cultural performances, food and family activities, culminating with fireworks on the waterfront.</p>



9/20/2022	Hispanic Heritage Month Guest Speaker	U.S. Environmental Protection Agency Mid-Atlantic Region	LUCY BUSTAMANTE	SPEAKER	<p>The purpose of this event is to highlight a Hispanic in our community that is serving our common area of coverage, to use their personal story to bridge and establish how diversity and inclusion are part of our mission to serve and represent the community that we serve. The audience is the EPA Region 3 employees in Philadelphia, Annapolis, Ft. Meade and Wheeling, WV offices. Event is organized by EPA's Hispanic Employment Program.</p>
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9/24/2022	Farm Explorer Food Festival	Greener Partners	ERIN COLEMAN, TRACY DAVIDSON	EMCEE	<p>"The Farm Explorer Food Festival is a celebration of Greener Partners' mission and the tastes and flavors of regional food and drink artisans. A perennial sellout, our benefit attracts hundreds of corporate and community leaders from the greater Philadelphia area. Our donor and supporter audience is young and savvy, with a mean age of 45 years. Guests enjoy artisanal food and drink in a beautiful, outdoor Farmers' Market setting at Radnor Hunt.</p> <p>The purpose of the Food Festival is to energize our audience through a night of fun, food, and dancing; and to raise funds utilizing a variety of activities such as a raise-the-paddle, a wine pull, and more. Our innovative farm-on-wheels, the Farm Explorer, will be featured at the event, with our urban farmers facilitating fun and educational programming. All proceeds support Greener Partners' vital fresh food access and education initiatives for youth and families experiencing food insecurity serving the Greater Philadelphia region."</p>
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9/24/2022	National Hispanic Heritage Month Day	The Franklin Institute Science Museum	JANET BOLIVAR	SPEAKER	<p>This program is included with general museum admission that day and is part of our heritage month events. The event is targeted toward the Hispanic communities of Philadelphia to provide programming that showcases their presence in the STEM Fields. The audience is all ages.</p>
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9/28/2022	Kids at Heart Gala	Turning Points for Children	ERIN COLEMAN	EMCEE	<p>Turning Points for Children, a PHMC subsidiary, has been in existence for 180 years and serve more than 17,000 vulnerable individuals through a continuum of services.</p> <p>The Gala will be held Wednesday, September 28, 2022, beginning at 6:30pm at the beautiful Franklin's View, located at 200 N 6th St, Philadelphia, Pa. This event brings together leaders who come from corporate, private, government and public sectors to celebrate the mission of building stronger families and brighter futures for children throughout Philadelphia.</p> <p>Past honorees include, TD Bank, Starbucks, Dr. Bhavna Shyamalan, Doug Pederson, Andrew &amp; Maria McCutchen, Jeff and Sandy Brown and a host of other notable change makers.</p>
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9/29/2022	Glamsino Royal - Action Wellness	Action Wellness	MIGUEL MARTINEZ VALLE	JUDGE	<p>Glamsino Royale is back! After being virtual last year, it's a fabulous night with performances by Philly's own divas, playful gambling game tables to raise money for the non-profit, raffle prizes and VIP bags. The event theme is "Speakeasy Soiree". they would like Miguel to judge "Best Couple" and Aunyea to judge "Best Glitz &amp; Glam"</p>
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9/30/2022	Latin America Thrives in Philadelphia	Office of Councilman At-Large David Oh	ISABEL SANCHEZ	EMCEE	<p>"This event gathers entrepreneurs, designers, artisans, Latin Organizations, small business owners and the Philadelphia community to celebrate our heritage, language, and culture.</p> <p>Last year's event got a significant response from the entire city. We reunited small/medium business, entrepreneurs, music, and artistic performances from 6 Latin American countries.</p> <p>Our main goal was reached. We created a space for entrepreneurs and impacted the life of artisans and producers that have been disproportionately impacted by Covid-19. They have faced limited production capacity, supply chain disruptions, order cancellations, and additional challenges.</p>
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10/1/2022	Safety and Wellness Fair	Suburban Community Hospital-Prime Healthcare, PA Region	DEANNA DURANTE	<p>The Suburban Community Hospital's Community Safety &amp; Wellness Fair is on October 1, 2022. Our goal for the event is helping people live the healthiest lives possible. The event is outside under a large tent. The central purpose of the community health fair is to help individuals in our community be healthier by us engaging the public in conversation about common health issues and concerns. Our Health fair will provide opportunities for community members to learn how to help their families stay healthy and safe.</p> <p>Simple health screenings such as blood pressure checks, glucose and cholesterol blood tests, body composition, vision, hearing tests, smoking cessation information, training for CPR/1st aid, cooking, fire extinguisher training, free mammograms and more, with offering both positive health feedback and identify at risk individuals.</p> <p>We are planning to have the local EMS, Police, Fire, restaurants, local businesses, crafters, fitness centers, cancer centers, clothing donations, nursing homes and senior centers, community centers, schools, and other organizations like the YMCA, and the American Red Cross. For entertainment we are working on having the Philadelphia Eagles Swoop for the kids, a bounce house, face painting, balloon twists, a giant heart, DJ, raffles, games, and food trucks.</p> <p>Our fair provides the perfect venue to ask health-related questions. Specialized clinicians and physicians are available to answer questions and provide peace of mind or suggest the scheduling of specific follow-up care. This is a good place for people from the community to</p>
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				<p>get those questions answered and have fun.</p>
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Our goal is to inspire healthy lifestyle changes. Information that prompts a change or motivates someone to stop smoking, leads to a healthier community for everyone, and that's our goal.



10/3/2022	PSD's 4th Golf Outing	Pennsylvania School for the Deaf (PDS)	KEITH JONES	SPEAKER	<p>PSD's Golf Outing is our signature fundraising event, which typically attracts between 50 - 75 golfers for a luncheon, raffle, full day of golf, and cocktail reception. The event raises critical funds for PSD's programs including extra-curricular activities, athletics, and ancillary student services. One unique aspect of this event is that it draws a diverse and dynamic crowd that includes Deaf and hearing individuals that includes business leaders, education leaders, PSD alumni, and community members. Through certified American Sign Language (ASL) interpreters, the event provides a unique opportunity for individuals from the Deaf/hard of hearing communities to meet, network, and establish new partnerships to expand accessibility for PSD students and in Philadelphia's workforce.</p>
10/6/2022	Journalists Roundtable	Pennsylvania Cable Network (PCN)	LAUREN MAYK	PANELIST	<p>28 minute recorded program featuring 2-3 journalists discussing what they're writing about that week. This week the focus will be the US Senate election and experiences accessing campaigns</p>

10/7/2022	Designer Bag Bingo	Domestic Abuse Project of Delaware County	CLAUDIA VARGAS	EMCEE	Designer Bag Bingo event sells out each year. The event is attended by nearly 150 attendees and receives a great deal of community support. It is by far DAP's largest fundraiser each year and all funds raised go to the 7k Delco citizens we help every year
10/8/2022	MVJ2022 - Military Veterans in Journalism 2022 Convention	Military Veterans in Journalism	LUCY BUSTAMANTE	MODERATOR	The #MVJ2022 Convention and Career Fair is the preeminent experience for the journalism world to put #MoreVetsInNews. This year's annual gathering will be our first ever in-person convention. October 6-8, 2022 journalists, non-profit professionals, newsroom leaders, and other supporters of newsroom diversity will gather in Washington, D.C. to share, learn and connect with each other while focusing on supporting the under-represented community of military veterans in journalism.

10/9/2022	NAMI Bucks County Stride for Mental Health Awareness	NAMI Bucks County PA	DEANNA DURANTE	EMCEE	<p>This annual event combines a 5K walk with a celebration of mental health recovery and dedicates each mile of the walk to the memory of an individual who died by suicide. The registration, activities, and walk itself will be on the grounds of Warminster Community Park in the "Special Events" area which is accessible from the entrance on Bristol Road. This event is open to anyone in the Greater Philadelphia area, and is the largest mental health event of its kind.</p>
10/12/2022	Belmont Charter HS Career Week	Belmont Charter High School	ISABEL SANCHEZ	SPEAKER	<p>To have a guest speaker come to the school and talk to the kids about the news industry, how to be a reporter and how to obtain a job in the field.</p>

10/12/2022	Bring Philly HOME	Project HOME	LUCY BUSTAMANTE	EMCEE	<p>Bring Philly HOME is Project HOME's signature, annual event celebration and fundraiser, hosted by the Rising Leaders Committee. Each year, hundreds of enthusiastic professionals and committed advocates join the Rising Leaders for an evening filled with big ideas, inspiring stories and motivating presentations from regional leaders committed to ending and preventing chronic street homelessness in Philadelphia. The event raises funds and awareness for Project HOME's mission and key initiatives including street outreach, supportive housing, comprehensive healthcare and education and employment opportunities. It's a one-of-a-kind opportunity for a new generation of leaders and advocates to join in Project HOME's commitment that None of Us Are Home Until All of Us Are Home.</p>
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10/12/2022	PRSSA/LUC Local Latina Leaders Hispanic Heritage Month Panel	Drexel Public Relations Student Society of America	ISABEL SANCHEZ	PANELIST	We are looking to host a panel of local Latina leaders in the Philly area to close out Hispanic Heritage Month. Students will learn about their work and how each guest values their Hispanic heritage/ how they have made an impact in Philadelphia's Latinx communities. After the guests take questions from one e-board member from each organizing partner, we will open up to students in attendance to ask questions. In partnership with Drexel Latinos for a United Campus (LUC) and Drexel Women's Empowerment Group.
10/13/2022	Cedar Crest College	Intro to Media Production class	JIM FRIEDMAN	SPEAKER	Videographer Jim Friedman will be showing his video work to our class. We'll have discussions about his approach to covering stories.

<p>10/13/2022</p>	<p>KenCrest Community Champions</p>	<p>KenCrest</p>	<p>DEANNA DURANTE</p>	<p>EMCEE</p>	<p>Every year KenCrest honors and celebrates those who go above and beyond to help drive the KenCrest mission and empower those we support—children and adults with intellectual and developmental disabilities, and children and families through our Early Learning Centers in Philadelphia. Various individuals, corporations, small businesses, and organizations will be recognized for their generosity whether they have given of their time or resources to support and advocate for the KenCrest family. This audience includes those we support, local businesses, and legislators from across PA, DE, and CT (KenCrest is non-partisan).</p>
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10/15/2022 2	Step Out: Philadelphia	American Diabetes Association	LEAH UKO	EMCEE	<p>Step Out is our annual 5K fundraising walk to support the local chapter of the American Diabetes Association in Eastern PA and DE. This event has no registration fees or fundraising minimums, though fundraising is strongly encouraged to support those living with and affected by diabetes. The event will feature an opening ceremony, Health and Wellness Village with education and community resources, snacks/refreshments, and much more.</p>
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<p>10/15/2022</p>	<p>KYW Newstudies Panel</p>	<p>KYW Newsradio</p>	<p>ISABEL SANCHEZ</p>	<p>PANELIST</p>	<p>KYW's Newstudies program brings in high school students from the region to educate them about broadcast journalism. Ideally, we'd love to have someone that reports for Telemundo. I think it would be beneficial for the students to see the growth in reporting in the Spanish language community.</p>
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10/16/2022 2	36th Annual AIDS Walk Philly	AIDS Fund	VALERIA APONTE FELICIANO	EMCEE	<p>The 36th Annual AIDS Walk Philly will take place on Sunday, October 16, 2022, as the need to help vulnerable individuals is more important than ever. With the money raised at this year's Walk, AIDS Fund continues its mission to provide emergency funds to individuals living with HIV. With safe housing at the highest priority, Philadelphians can be a lifeline for their neighbors and loved ones by participating in the AIDS Walk Philly 5K, raising public awareness and funds for those living with HIV/AIDS in our community. Produced by AIDS Fund, the Walk is held on scenic Martin Luther King Drive.</p>
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<p>10/16/2022 2</p>	<p>Lower Providence Presbyterian Church Women's Candle Light Tea &amp; Fashion Show</p>	<p>Lower Providence Presbyterian Church</p>	<p>TRACY DAVIDSON</p>	<p>SPEAKER</p>	<p>The is an out reach to Women in the Community for an evening of Faith, Fellowship &amp; Fun. The program is held in the sanctuary starting (6:45) with a 30 minute Fashion Show with 8 LPPC Models from our congregation then a Women Christian Speaker opening our hearts to God's Word for 45 minutes followed by refreshments &amp; Fellowship at the beautifully decorated Tea tables some with themes-where 26 women Host a table set with their fine china &amp; crystal- serving desserts &amp; snacks for 10 -12 Women-with 25 men from the church who serve the Women water, tea &amp; coffee- what a wonderful evening of Faith, Fellowship &amp; Fun.</p>
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10/16/2022 2	PA Walk4Hearing	Hearing Loss Association of America (HLAA)	JACQUELINE LONDON	EMCEE	<p>The Hearing Loss Association of America (HLAA) is a 501(c)3 charitable organization dedicated to providing Americans with hearing loss, and their families, the education, support and assistance they need. These individuals have little support and face a multitude of severe obstacles as they struggle to fit into a hearing world.</p> <p>HLAA has made a national effort to end the stigma associated with hearing loss and raise funds for hearing loss programs by taking part in an annual PA Walk4Hearing. Our exciting, fun (and healthy!) OUTDOOR event includes a 5K walk, activities, entertainment, and raffle drawings, and will take place this year on Sunday, October 16, 2022 at The Navy Yard in Philadelphia.</p>
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<p>10/19/2022 2</p>	<p>Power Women Summit</p>	<p>Main Line Today/Today Media Inc.</p>	<p>TRACY DAVIDSON</p>	<p>EMCEE</p>	<p>Main Line Today's Power Women Summit is an annual recognition of approximately 20-25 women on the Main Line that have accomplished something significant in their career or personal endeavors. This could include a CEO, Philanthropists, etc. The audience typically includes professional men and women and their corporations on the main line.</p>
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10/20/2022	Fearless Femmes	Fearless Femmes	TRACY DAVIDSON	SPEAKER	, the night will feature guest speaker Jennifer Robinson, Esquire who is the CEO of Purposeful Networking. In July 2022 she won Mrs. Classic Universe, which showcases each delegate's individual journey, what that journey taught her, how that journey impacted her life, and, ultimately, her message to others on embracing life's possibilities. Jennifer does motivational speaking centered on the themes of storytelling and resilience following her own recovery and reinvention after a near-death accident. She gave a TEDx talk on change and disruption in June 2020. Jennifer is a media contributor who has been featured both locally and nationally. Following Jennifer's talk, the guests will spend the rest of the night shopping.
10/22/2022	Town Hall - Permiso Humanitario para los Venezolanos	Casa de Venezuela Philadelphia	ISABEL SANCHEZ	MODERATOR	A town hall style meeting to discuss with the Venezuelan community about the new parole program announced by DHS. It is an hour long of Q&A with a panel of experts
10/25/2022	Career Day	Merion Mercy Academy	TRACY DAVIDSON	SPEAKER	The purpose is to

<p>10/26/2022</p>	<p>Desserts &amp; More</p>	<p>Women's Business Enterprise Center-East (WBEC-East)</p>	<p>TRACY DAVIDSON</p>	<p>EMCEE</p>	<p>WBEC-East is a Philadelphia-based non-profit organization serving women-owned businesses. We host an annual Fundraiser each year, Desserts &amp; More. We rely on the funds received during this event to provide entrepreneurial and business development services year-round to women in the Commonwealth of PA, the State of Delaware, and the South Jersey regions. During our event, we recognize major corporations who have supplier diversity programs for their work in promoting diversity and inclusion in their procurement opportunities. This year's event will be held on Wednesday, October 26th, from 5:30 PM – 8:30 PM, at Vie on Broad Street in Philadelphia. We anticipate 200+ attendees. We partner with local women-owned bakeries and restaurants who donate delicious baked specialties for the guests.</p>
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<p>10/27/2022</p>	<p>Importance of 1st Time Homebuying Roundtable</p>	<p>Al Dia News Media</p>	<p>CLAUDIA VARGAS</p>	<p>MODERATOR</p>	<p>Al Día has partnered with WSFS Bank on a conversation surrounding the importance of homeownership, stories of first-time home buyers, the layered process that homeownership entails that is often complicated but is so crucial to fostering the development of the Philly's multicultural communities.</p>
<p>10/29/2022</p>	<p>DCBC Symposium on Mental Health &amp; Mindfulness</p>	<p>Delaware County Black Caucus</p>	<p>LEAH UKO</p>	<p>EMCEE</p>	<p>The purpose of the event is to raise awareness on the topic of mental health, highlighting resources and the importance of mindfulness. The goal is to get more people in and around the region, especially the Black community, to talk about the need and services available for mental health support.</p>

<p>10/29/2022 2</p>	<p>KYW Newstudies Panel</p>	<p>KYW Newsradio</p>	<p>TRAVIS HUGHES</p>	<p>PANELIST</p>	<p>KYW Newstudies panel on Digital Journalism, Social Media, &amp; Ethics Background: For over fifty years KYW Newsradio has given high school students the opportunity to learn about a major market radio station with the Newstudies student reporter program. The program runs for four Saturdays. Each week the session begins with a guest panel then the students break into smaller groups where they learn news writing, reporting, ethics and interviewing skills from station managers, editors, reporters, anchors and guest speakers. Students will research, write and record news stories about their school or community. The students' reports will air on KYW Newsradio and will also be podcasted.</p>
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10/30/2022 2	Help for Our Heroes: Military Baby Shower	Grand Lodge of Pennsylvania (Masonic Library and Museum of Pennsylvania)	LUCY BUSTAMANTE	EMCEE	<p>Since January 2008, Pennsylvania Freemasons have shown their support for the U.S. military by giving over \$1 million in donations to help service men, women and veterans, primarily from Pennsylvania. One of the ways we achieve this is through a variety of efforts, including providing financial support for baby showers for mothers-to-be who are in the military or whose partners are in the military. The shower includes brunch, maternal and baby health information, shower games with prizes, and gifts needed for a baby's first year of life, including diapers, baby monitors, infant car seats, etc.</p>
11/1/2022	LTA Alumnae Career Panel	Lambda Theta Alpha Latin Sorority, Inc., Pi Chapter	DIANA TORRALVO	PANELIST	<p>A panel of Pi chapter alumnae from different industries who will share their advice about life after college and their career path with current undergraduate students at WCU.</p>

11/2/2022	Weather Presentation for Special Needs Students	Frankford High School	MICHELLE ROTELLA	SPEAKER	<p>I teach high school students with severe developmental delays. Most are nonverbal with cognitive abilities in the pre-k to 2nd grade range. I am looking for one of the station's meteorologists to lead a general discussion about talk about current weather topics. I would also like the person to share their career path that led them to NBC10, what their job entails and the necessary skills and motivation that they needed reach their level of achievements. In the past I have invited other general education classes, such as the TV production class, to participate as well. Time permitting, I would like the guest to participate in a simple weather-related art project directed by the teacher. I am flexible as to the date and time of this event.</p>
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11/5/2022	65th Anniversary Gala	Lions Eye Bank of Delaware Valley	SHEILA WATKO	<p>Lions Eye Bank of Delaware Valley (LEBDV) is celebrating 65 years of sight-saving service on Saturday, November 5, 2022, at The National Constitution Center in Philadelphia, PA. All proceeds from this event benefit LEBDV's Gratis Tissue Program for individuals who are in need of a cornea transplant but are unable to afford the associated costs.</p> <p>LEBDV is entrusted to restore sight and prevent blindness by recovering, processing, and distributing cornea tissue for transplant surgery in the Delaware Valley and abroad. Donation begins with the selfless decision to be an eye, organ, and tissue donor. The work we are privileged to do would not be possible without individuals who choose to create a legacy of sight for others. There is no substitute for human tissue. The transplantation process depends upon the gift of cornea donation from one human to another. Cornea transplantation is the most common and successful transplant surgery and gives people the chance to live an independent life with restored vision.</p> <p>The audience will include partner organizations (Wills Eye Hospital, Gift of Life Donor Program, Lions Clubs International, and additional like-minded nonprofit organizations in Philadelphia), cornea transplant recipients, organic donor families, volunteers, and supporters of our mission.</p> <p>Will will honor four distinguished women in the world of vision and transplantation with the Knight of the Blind Award. Julia A. Haller, MD, Ophthalmologist-in-Chief for Wills Eye Hospital, Brooke Halper, Esq., Cornea Recipient and Eye Donation Advocate,</p>
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					<p>Melanie Penna, Donor Mother and Eye Donation Advocate, and Jan L. Weinstock, Esq. Chief Administrative Officer and General Counsel for Gift of Life Donor Program.</p>
11/5/2022	Mid-Atlantic ChaserCon	Regarding Weather LLC	STEVE SOSNA	SPEAKER	<p>Annual severe weather conference for the Mid-Atlantic. Audience includes broadcast and NWS meteorologists, emergency managers, storm chasers and spotters.</p>

11/5/2022	Philadelphia Heart Walk 2022	American Heart Association	JACQUELINE LONDON	EMCEE	<p>As the signature fundraising event for the American Heart Association, the Heart Walk promotes physical activity and heart-healthy living in a fun, family-oriented environment. This year, the Philadelphia Heart Walk will take place Saturday, November 6, 2021. Kicking off from Citizen's Bank Park. In the past, over 15,000 have attended.</p>
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11/5/2022	The Sapphire Gala ( 45 th Anniversary Fundraising Gala)	Southern Jersey Family Medical Centers	Erin Coleman, Jacqueline London, Brittney Shipp, Aunyea Lachelle	<p>We at Southern Jersey Family Medical Centers appreciate NBC10's continued commitment to Community Health Centers and the 29 million people served nationwide. We are requesting your support as we celebrate our 45th Anniversary. Our hope is that an On Air Personality would serve as an MC/Host for our Ruby Gala/Fundraiser on November 5, 2022, from 7 pm to 9 pm at the Borgata in Atlantic City. This year's theme: 45 years of commitment, compassion, and care for South Jersey Families.</p> <p>While there are countless reasons to celebrate America's Health Centers, among the most important and unique is health centers' long success in providing access to affordable, high-quality, cost-effective healthcare to medically vulnerable and underserved people throughout the United States. This year's fundraiser is especially significant for SJFMC as we donated funds to provide care to the uninsured and underinsured populations. As a Federally Qualified Health Center (FQHC)/Non -Profit that has worked very hard to slow the spread of COVID-19 in communities of color by educating and administering COVID-19 testing and vaccinations, we are on a continuous mission to improve the lives of the underserved. We hope to raise as much money as possible and take great pride in breaking down barriers while providing care to everyone regardless of financial status or cultural differences. We do not turn anyone away, and we want to continue to be a reliable and efficient safety net. I have attached an Info-graphic/Fact Sheet that further explains the value Southern Jersey Family Medical Centers brings to several communities.</p>
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				<p>Presitigious guests, donors, doctors and other representatives from Community Health Centers in Pennsylvania and New Jersey will be in attendance during our 45th Anniversary Fundraiser. We would all be honored to have your company, and we are extremely grateful for your support and leadership. Once again, thank you for being a voice for the more than 27 million Americans who rely on FQHC's to survive. We look forward to seeing you at our event, and we hope to hear from you soon.</p>
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11/6/2022	Philly Burger Brawl	The Philadelphia Burger Brawl	FRANCES WANG	JUDGE	<p>Our 10th Annual Charity event in which we raise funds and partner with The Philadelphia School district and Parks and Recs for at-risk teens. Our partner, The Golden Slipper, is our 501C3. We are expecting 5,000 people and have 60 restaurants participating at Xfinity Live!</p> <p>SPONSOR NOTE: Beasley Media Group is a sponsor of this event.</p>
11/10/2022 2	What just Happened? Midterm Elections 2022	KYW Newsradio	LAUREN MAYK	PANELIST	<p>Our goal is to allow our audience to engage with a panel of experts who will discuss the results</p>



<p>11/12/2022</p>	<p>Looking Out For Kids Charity Fundrasier</p>	<p>Salus University</p>	<p>JOHNNY ARCHER</p>	<p>EMCEE</p>	<p>The Eye Institute of Salus University held the first annual "Looking Out for Kids" (LOFK) charity fundraiser in the fall of 2007. This year the event is being held in person, which will feature a cocktail hour where guests can mingle and bid on select silent auction items. We will have the Lighthouse Award presentation and students have participated in our vision care programs participating in the formal program. All funds raised throughout the night help provide direct care services to uninsured and under insured children in Philadelphia and its surrounding communities. Using these funds, Salus University and our clinical facilities are making a difference in the lives of children whose families cannot afford vision and hearing services.</p>
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11/12/2022	Philadelphia CF Climb	Cystic Fibrosis Foundation	NO SPECIFIC	EMCEE	<p>The Philadelphia CF Climb is a stadium stair climb, taking place at Lincoln Financial Field on Saturday, November 12th, from 8 am-12 pm. The event is a fundraiser for The Cystic Fibrosis Foundation, and we have both fitness enthusiasts and families, as the event has both a competitive and non-competitive option.</p>
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11/13/2022	CB Designs Fundraising Gala	CB Designs	Aunyea Lachelle	EMCEE	<p>Proceeds will benefit two non-profit organizations; the Covenant House &amp; Domestic Abuse Project. we're sure to achieve this event's fundraising goal that will help to provide much needed services and resources for runaway youth and victims of domestic violence. Our main purpose is to shine a light on these issues that people faces every day and fight to be happy. I am a witness to both sides of these domestic violence and getting kicked out to the streets, I've never had the opportunity to get the help these two organizations have to provide and for that I want to share that to people. There will be business owner's, entrepreneur's, sponsor's, friends, family and all supporters.</p>
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11/13/2022	PHL live World Category	Councilman At-large DAVID OH	ISABEL SANCHEZ	EMCEE	<p>Councilman Oh's PHL LIVE Center Stage is a music initiative highlighting Philly's top musical talent across multiple genres. It's structured across 10 different genre categories, bringing diverse musicians together. PHL LIVE Center Stage will provide emerging artists an opportunity to perform at popular local venues and win cash prizes, studio time and more! This initiative stems from Councilman At-Large David Oh, the Chairman of City Council's Committee on Global Opportunities and Creative/Innovative Economy. The Committee is interested in providing artists in Philadelphia an opportunity to grow and gain exposure. For more info, visit: <a href="http://www.phllive.org">www.phllive.org</a></p>
11/13/2022	Purple Light	Pancreatic Cancer Action Network-Philadelphia Affiliate	BRIAN SHEEHAN	EMCEE	<p>Purple Light is an event where we remember the ones we lost from pancreatic cancer and honor our survivors. We have a short service and read names.</p>

<p>11/16/2022</p>	<p>The 101st Philadelphia Award</p>	<p>Comcast on behalf of The Philadelphia Award and Philadelphia Foundation</p>	<p>FRANCES WANG</p>	<p>EMCEE</p>	<p>Margaux Murphy, founder and Executive Director of the Sunday Love Project, a nonprofit organization that feeds the homeless and builds community, will receive the coveted Philadelphia Award for 2021. Murphy was selected by the Board of Trustees of the Philadelphia Award in recognition of her tireless efforts to feed the homeless, serving more than 70,000 meals and distributing more than 3,000 grocery boxes to those in need (in 2021). The award ceremony will be live streamed at <a href="https://www.philadelphiaaward.org/">https://www.philadelphiaaward.org/</a> on November 16, 2022, at 5:30 p.m.</p>
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<p>11/17/2022</p>	<p>Philadelphia Signature Chefs Gala</p>	<p>March of Dimes</p>	<p>BRITTNEY SHIPP</p>	<p>EMCEE</p>	<p>March of Dimes Signature Chefs Auction provides you and your company with a unique cause marketing opportunity to co-brand your company with the vital mission of the March of Dimes. Your company will shine in the eyes of approximately 250 affluent society members and business professionals who come to support our mission while enjoying an evening of fine cuisine created by local celebrity chefs, flowing wine and spirits and exclusive, auction packages. Proceeds raised from the Signature Chefs Auction directly support local initiatives for March of Dimes, Philadelphia and South Jersey Market.</p>
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<p>11/19/2022</p>	<p>Salvation Army's Annual Red Kettle Kickoff Festival</p>	<p>Salvation Army</p>	<p>MIGUEL MARTINEZ - VALLE &amp; SHEILA WATKO</p>	<p>CELEBRITY BELL RINGER</p>	<p>The Red Kettle Kickoff Festival, Hosted by Echelon Philadelphia, is an awareness &amp; fundraising event to help The Salvation Army launch their most famous street campaign. The iconic Red Kettle has been a powerful symbol for over 150 years, representing the community stepping forth to meet the need of those desperate for help. It is most recognized during the Christmas season through its volunteers who stand outside of businesses and play or sing Christmas carols or ring bells to inspire passersby to place donations of cash and checks inside the trademark Red Kettles. The audience for the event will be those shopping at the Christmas Village and passerby.</p>
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<p>11/20/2022 2</p>	<p>Philadelphia Heart Walk 2022</p>	<p>American Heart Association</p>	<p>JACQUELINE LONDON</p>	<p>EMCEE</p>	<p>As the signature fundraising event for the American Heart Association, the Heart Walk promotes physical activity and heart-healthy living in a fun, family -oriented environment. This year, the Philadelphia Heart Walk will take place Saturday, November 6, 2021. Kicking off from Citizen's Bank Park. In the past, over 15,000 have attended.</p>
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<p>11/20/2022</p>	<p>PW American Red Cross Club Turkey Trot</p>	<p>Plymouth Whitemarsh High School American Red Cross Club</p>	<p>DEANNA DURANTE</p>	<p>EMCEE</p>	<p>This year, we are organizing a 5k and 1 Mile Run/Walk for the American Red Cross Club! This event will be located at Plymouth Whitemarsh Victory Fields on Sunday, November 20th. This will be our first annual race, and we are hoping to gather as much community support as possible! All proceeds from the event will be going towards Hurricane Ian victims and future club endeavors. In addition to the 5k and 1 mile run/walk, we will be selling t-shirts, food, and raffles donated from multiple members and organizations within our community. We hope to spread awareness of our cause to a larger portion of the community for a greater good! More info here: <a href="https://tinyurl.com/pwarc5k">https://tinyurl.com/pwarc5k</a></p>
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11/26/2022	Phillies Holiday Sale and Tree Lighting	Phillies	KEITH JONES	EMCEE	Lighting the tree and ballpark for the holidays with Phantasy Claus ... hundreds of Phillies fans will be in attendance for the lighting. Throughout the day there will be meet and greets and photo opportunities with the Phanatic, alumni and broadcasters and more, plus an all-day holiday sale.
11/28/2022	From ESL to NBC: arvin Gomez's Journey	Hunterdon Central Regional High School	MARVIN GOMEZ	SPEAKER	We would like Marvin to tell his story about being a migrant from Guatemala, earning an education, and his career path. We would also like to hear about what he does as a meteorologist and presents weather information on television. Many of the students Marvin would be speaking to are Spanish speaking and are ESL high school students. He may present in Spanish or both, in Spanish and English.

<p>11/28/2022</p>	<p>35th Annual Tree of Life</p>	<p>Main Line Health</p>	<p>CLAUDIA VARGAS</p>	<p>EMCEE</p>	<p>Annual lighting ceremony, with each light representing an individual whom a donor has chosen to honor or remember. The honorees embody the values of Caring, Community and Service as demonstrated through tireless work for patients living with mental health issues amid the isolation caused by the pandemic.</p>
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<p>11/29/2022</p>	<p>Malcolm Jenkins' Fantasy Blitz</p>	<p>The Malcolm Jenkins Foundation</p>	<p>JOHN CLARK</p>	<p>EMCEE</p>	<p>On "Giving Tuesday", MALCOLM JENKINS, 2x Super Bowl Champ invites you to attend FANTASY BLITZ, benefiting THE MALCOLM JENKINS FOUNDATION</p> <p>The star-studded IN-PERSON Fantasy Football-style live event at XFINITY LIVE on Tues, Nov. 29th from 6 - 9 pm. will provide ticketed guests the opportunity to engage with their favorite NFL players on their individual picks for the next week and into the playoffs. Guests will also have a chance to mingle with NFL players &amp; legends while supporting The Malcolm Jenkins Foundation's initiatives to lead youth on pathways to financial freedom.</p> <p>The fun-filled night will feature celebrity guest appearances, crafted cocktails and a fantasy football-style game show with a chance to win prizes, and bid on exclusive live and silent auction packages and experiences! Visit <a href="http://www.tmjf.org">www.tmjf.org</a> for more information.</p>
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<p>11/30/2022</p>	<p>Leveraging Visibility to Raise Your Organization's Profile</p>	<p>Citizens Bank</p>	<p>ROSEMARY CONNORS, STEPHANIA JIMENEZ, KEITH JONES OR FRANCES WANG</p>	<p>PANELIST</p>	<p>Comprised of a panel of representatives from local media outlets, panelists will share insight on how to amplify messaging, making a good pitch and gaining visibility for your mission. Local in person networking receptions will follow the virtual panel discussion.</p>
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12/1/2022	East Passyunk Avenue Christmas Tree LIGHTING	East Passyunk Avenue Business Improvement District	MIGUEL MARTINEZ VALLE	EMCEE	<p>East Passyunk Avenue BID and Passyunk Avenue Revitalization Corporation invite you to kick off the holidays at the Annual East Passyunk Christmas Tree Lighting. Come out with neighbors, visitors, and friends for an evening filled with holiday music. Count down as we help Santa light the official Christmas Tree by the Singing Fountain. Santa Claus will help spread holiday cheer and be on hand to take photos with children and families after the lighting. East Passyunk's Christmas Tree Lighting Party is free and open to everyone. Deck the Avenue and come kick-off a whole month of merrymaking in South Philadelphia!</p>
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12/1/2022	Camden City School District - H. H. Davis Family School	Camden City School District - H. H. Davis Family School	LUCY BUSTAMANTE	SPEAKER	<p>Please know that our date is flexible. I was hoping that Ms. Bustamante could come to speak with some of our ESL and Bilingual students about her life experiences, having been raised in a Spanish speaking household, her education, her challenges, etc. - along with her coverage of Hurricane Katrina, as we are working on a Hurricane unit in class. This will be a very casual environment for students with similar backgrounds as Ms. Bustamante to learn and become inspired by her story.</p>
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12/1/2022	SEPTA's Annual Holiday Vehicle Decorating Competition	SEPTA	BRIAN SHEEHAN	CELEBRITY GUEST JUDGE	<p>Now in its ninth year, the Annual Holiday Vehicle Decorating Competition something everyone at SEPTA looks forward to all year, and we would be honored to have Marvin Gómez as one of our celebrity judges. CBS3's Sifa Lewis and WHY?s Anne Ishii are also participating.</p>
12/2/2022	3rd Annual "30 Under 30"	SNJ Millennials	CYDNEY LONG	EMCEE	<p>Our mission is to highlight individuals who have forged a path, generated income, and serviced their communities in unique ways.  <a href="https://www.snjmillennials.org/events">https://www.snjmillennials.org/events</a></p>



12/4/2022	Decimoquinto Festival Navideño Latinoamericano Sal y Dulce	Accion Colombia	ISABEL SANCHEZ	EMCEE	<p>This festival commemorates the beginning of the Latin American Christmas Holiday Season. Accion Colombia sees this afternoon as an opportunity to bring the Latin American community together to light candles, just as it is done outside our homes in our motherland. The festival is a Multicultural Latino event, and we have had the privilege to create an annual tradition in the last fourteen years in which people from all Latin American countries have participated with their own Christmas food and sweets, and we have featured live performances representing the culture of many nations. All Hispanics and non-Hispanics living in the Philadelphia metropolitan area are invited to participate in this annual celebration of Latin American traditional culture.</p>
12/4/2022	DVLF TOY 2022	DVLF - Delaware Valley Legacy Fund	MIGUEL MARTINEZ VALLE	EMCEE	<p>Annual celebration of DVLF and the LGBTQ+ community. Awarding our annual emerging needs grantees with their checks. Some light entertainment.</p>

12/7/2022	Breast Cancer Documentary For Young Women-2nd screening	A Letter To My Sisters: A Breast Cancer Documentary For Young Women	SHAIRA ARIAS	EMCEE	<p>The purpose of this second screening is to educate our community that young women are being diagnosed with breast cancer. Sometimes with advanced cancer and other dying. This documentary highlights three women and their journey. Janique Rivera was diagnosed in her 20s. She is Jamaican/Asian/Puerto Rican. Brenda Dorantes was diagnosed in her 30s. She is Mexican American. Her interview is in Spanish with English subtitles. Lynne Mitchell was diagnosed in her 40s. She is Caucasian. I wanted to show that there is no discrimination. Breast does NOT discriminate. It's time we show and tell the world!</p>
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12/7/2022	Excelencia in Business Awards & Reception	Greater Philadelphia Hispanic Chamber of Commerce (station partner)	VALERIA APONTE FELICIANO	EMCEE	<p>The Excelencia in Hispanic Business Awards Reception is a holiday fundraiser hosted by the Greater Philadelphia Hispanic Chamber of Commerce, which benefits the various core programs that provide critical support to Latino-owned businesses and professionals throughout the region. The reception will attract attendees from across all industry sectors to ring in the season and to celebrate the accomplishments of the Excelencia in Hispanic Business Awardees.</p>
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12/8-9/2022	BIG 98.1 Loves Our Kids Radiothon	Audacy/CHOP	TRACY DAVIDSON, ERIN COLEMAN, LUCY BUSTAMENT E, TIM FURLONG	SPEAKER	BIG 98.1 Loves Our Kids Radiothon will take place December 9 & 10 from 6A-6P. It's an annual radiothon to benefit Children's Hospital of Philadelphia and held in the performance space at Audacy's offices in Center City. Coop talks to patients and families, CHOP staff, and an array of cohosts, while sharing with our listening audience, about the miracles that happen every day in our own backyard.
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12/9/2022	The Rutgers Alfredo Santiago Endowed Scholarship Gala	LEAP Academy University Charter School	ANYONE AVAIL	EMCEE	<p>The Rutgers Alfredo Santiago Scholarship Fund awards financial assistance to LEAP graduates to offset the cost of attending Rutgers University. With more students than ever striving for higher education, we are seeking to strengthen our endowment and continue to ensure that cost is not a barrier to college access for our youth. The Rutgers Alfredo Santiago Endowed Scholarship Gala is an annual fundraising event to honor distinguished corporate and civic leaders throughout the community who support LEAP Academy projects and initiatives.</p>
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12/9/2022	Whitney Young Empowerment Luncheon	Urban League of Philadelphia	ERIN COLEMAN	EMCEE	<p>The Whitney M. Young, Jr. Community Awards Luncheon recognizes the achievements of business, civic, and community leaders committed to diversity, equity and inclusion and whose work is aligned with the Urban League Movement. This year, our focus is on returning citizens. The audience is primarily made of local community and business partners</p>
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<p>12/15/2022 2</p>	<p>Ideas We Should Steal Festival: "Building a Diverse Tech Pipeline"</p>	<p>Comcast</p>	<p>CLAUDIA VARGAS</p>	<p>MODERATOR</p> <p>We are looking for a moderator for a high-level panel below as part of the Ideas We Should Steal panel that Comcast's Impact &amp; Inclusion group is sponsoring. The audience is Philadelphia leaders in government, social impact, corporate and nonprofits. The panel will feature just Michael Ellison, CEO/Founder of Codepath, a nonprofit working to train and find employment in computer science for underrepresented minorities at over 70 colleges and universities. In particular, he will talk about the work Codepath, supported by Comcast among others, is doing in Miami, which has invested in and devoted effort to becoming a diverse tech hub. The panel will be on December 15 from 110 to 130 pm, at RJR Forum at Comcast Technology Center.  <a href="https://www.eventbrite.com/e/ideas-we-should-steal-festival-2022-tickets-443612124807">https://www.eventbrite.com/e/ideas-we-should-steal-festival-2022-tickets-443612124807</a>  Here's more about Ellison from his LinkedIn:  1. Ellison has worked at the intersection of tech, education, and social change for the past 16 years. He is currently the founder and CEO of CodePath.org, a 501 (c)(3) nonprofit transforming computer science education for underrepresented minorities at over 70 colleges and universities. Working closely with major technology companies like Cognizant, Salesforce, and Facebook, CodePath.org is changing what is being taught and how it is being taught in CS programs nationwide.  2. Prior to CodePath.org, Ellison founded 3 nonprofits and 3 tech startups starting at age 19. He was a founding board member for Women Who Code and founding team of Classmetric (now Segment) which went</p>
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					through Y-Combinator (YC) in 2011 and was acquired in 2020 for over \$3B.
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12/17/2022 2	Holiday Fun Day for kids victims of gun violence	Philadelphia City Council	JAIME BERCERRIL & ISABEL SANCHEZ	EMCEE	<p>On Saturday December 17, 2022, my office will be hosting Philadelphia's 2022 Holiday Fun Day, dedicated to the victims of gun violence. The event will take place from 1:00 p.m. - 4:00 p.m. at the Temple University Student Pavilion. I would like to invite the Telemundo 62 reporters Isabel Sanchez and Jaime Becerril to become the presenters for the event and help us to bring the spirit of the season to the children who most likely would not have an enjoyable holiday otherwise. The Philadelphia 2022 Holiday Fun Day is funded entirely on donations, both monetary and in-kind, from generous individuals and organizations. Also, we are planning the participation of the most iconic sports teams such as the Phillies, Philadelphia Union, the Sixers, and the Eagles. During the event every kid will receive toys, free food, and have the chance to play and enjoy the celebration.</p>
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**INTERNET RECRUITING**

All positions are posted on nbcunicareers.com (the "Career Site"), a link to which is provided on the Stations' websites. All positions posted on the Career Site are republished by numerous third-party online general audience job boards, including commonly used sites like LinkedIn, AboutJobs, Indeed, and ZipRecruiter. Additionally, NBCUniversal partners with Direct Employers, which disseminates Career Site postings to additional online job boards targeted to reach diversity-focused, military veteran, disabled, and federal government job seekers.

**JOB VACANCY  
RECRUITMENT SOURCE DATA SUMMARY FORM  
(See Appendix A for recruitment sources used to fill all vacancies)**

WCAU					
Station	Job Title	# of Interviewees	Date Job Filled	Recruitment Source of Ultimate Hire	Recruitment Source to fill vacancy
WCAU	Content Producer	19	4/11/2022	Former Employee	See Appendix A
WCAU	Sales Operations Specialist	17	4/11/2022	Current Employee	See Appendix A
WCAU	APC Technician	2	4/11/2022	Contractor/Freelancer Conversion	See Appendix A
WCAU	Content Producer	12	4/25/2022	Nbcunicareers.com	See Appendix A
WCAU	Content Producer	9	4/25/2022	Nbcunicareers.com	See Appendix A
WCAU	Systems Engineer	13	4/25/2022	Nbcunicareers.com	See Appendix A
WCAU	Meteorologist	8	7/18/2022	Nbcunicareers.com	See Appendix A
WCAU	Director of Technology	12	7/18/2022	Contractor/Freelancer Conversion	See Appendix A
WCAU	Sr. Director, Integrated Media	6	8/29/2022	Current Employee	See Appendix A
WCAU	Creative Services Manager	2	9/11/2022	Current Employee	See Appendix A
WCAU	Digital Sales Manager	2	10/3/2022	Current Employee	See Appendix A
WCAU	Content Producer	12	10/17/2022	Nbcunicareers.com	See Appendix A
WCAU	Assistant News Director	5	10/24/2022	Nbcunicareers.com	See Appendix A
WCAU	Executive Producer	2	10/31/2022	Current Employee	See Appendix A
WCAU	General Assignment Reporter	8	10/31/2022	Nbcunicareers.com	See Appendix A
WCAU	Content Producer	9	11/7/2022	Nbcunicareers.com	See Appendix A
WCAU	Account Executive	6	12/19/2022	Nbcunicareers.com	See Appendix A
WCAU	Digital Content Producer	7	1/9/2023	Nbcunicareers.com	See Appendix A
WCAU	Project Manager, Brand Management	3	1/9/2023	Nbcunicareers.com	See Appendix A
WCAU	Digital Content Producer	7	1/23/2023	Nbcunicareers.com	See Appendix A
WCAU	Account Executive	4	2/27/2023	Former Employee	See Appendix A
WCAU	Research Manager	3	3/27/2023	Current Employee	See Appendix A
WWSI					
WWSI	Marketing Specialist	7	4/4/2022	Nbcunicareers.com	See Appendix A

WWSI	Meteorologist	12	4/18/2022	Current Employee	See Appendix A
WWSI	Multi-Media Journalist	9	6/13/2022	Nbcunicareers.com	See Appendix A
WWSI	Account Executive	5	6/20/2022	Nbcunicareers.com	See Appendix A
WWSI	Anchor/ Reporter	12	6/20/2022	Former Employee	See Appendix A
WWSI	Meteorologist	8	7/12/2022	Former Employee	See Appendix A

## **APPENDIX A**

### **RECRUITMENT SOURCE LIST FOR WCAU and WWSI**

<p>NBCUniCareers <a href="http://www.nbcunicareers.com">www.nbcunicareers.com</a></p> <p>Has this source requested notices: No</p>	<p>Indeed <a href="http://www.indeed.com">www.indeed.com</a></p> <p>Has this source requested notices: No</p>	<p>LinkedIn <a href="http://www.linkedin.com">www.linkedin.com</a></p> <p>Has this source requested notices: No</p>
<p>NABJ- National Association of Black Journalists <a href="http://www.nabj.org">www.nabj.org</a></p> <p>Has this source requested notices: No</p>	<p>NAHJ – National Association of Hispanic Journalists <a href="http://www.nahj.org">www.nahj.org</a></p> <p>Has this source requested notices: No</p>	<p>El Concilio <a href="http://www.elconcilio.net">www.elconcilio.net</a></p> <p>Has this source requested notices: No</p>
<p>YOH-via NBCUNI Careers</p> <p>Has this source requested notices: No</p>	<p>TVJobs <a href="http://www.tvjobs.com">www.tvjobs.com</a></p> <p>Has this source requested notices: No</p>	<p>NAACP – Philadelphia Branch <a href="http://www.philadelphiaaaccp.org">www.philadelphiaaaccp.org</a></p>
<p>Pennsylvania Association of Broadcasters <a href="http://www.pab.org">www.pab.org</a></p> <p>Has this source requested notices: No</p>	<p>Philadelphia Association of Black Journalists <a href="http://www.phillyabj.org">www.phillyabj.org</a></p> <p>Has this source requested notices: No</p>	<p>Asian American Journalists Association –Philadelphia Chapter <a href="http://www.aaaja.org/philadelphia">www.aaaja.org/philadelphia</a></p> <p>Has this source requested notices: No</p>
<p>Philadelphia Chinatown Development Corporation <a href="http://www.chinatown-pcdc.org">www.chinatown-pcdc.org</a></p> <p>Has this source requested notices: No</p>	<p>Greater Philadelphia Hispanic Chamber of Commerce <a href="http://www.philahispanicchamber.org">www.philahispanicchamber.org</a></p> <p>Has this source requested notices: No</p>	<p>Association of Asian Journalists <a href="http://www.aaaja.org">www.aaaja.org</a></p> <p>Has this source requested notices: No</p>
<p>Temple University <a href="http://www.temple.edu">www.temple.edu</a></p> <p>Has this source requested notices: No</p>	<p>Camden County OEO <a href="http://www.camdencountyoeo.com">www.camdencountyoeo.com</a></p> <p>Has this source requested notices: No</p>	<p>Community Integrated Services <a href="http://www.cisworks.org">www.cisworks.org</a></p> <p>Has this source requested notices: No</p>
	<p>Drexel University <a href="http://www.drexel.edu">www.drexel.edu</a></p> <p>Has this source requested notices: No</p>	