

STATION:	KKHB-FM	ORDER#:	3170881	DATE:	02/14/2020
MARKET:	UM - Eureka, CA	AMOUNT:	\$346.58	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Local Focus Radio	SPOTS:	31		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	NEW YORK	SLS PH:	212 400 7430		
SALESPERSON:	Dan Cicero	SLS FAX:	212 602 0023		
SLS EMAIL:	Dan.Cicero@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4375789
ADVERTISER:	Mike Bloomberg 2020	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	2/15 - 2/18 Est#128 - Mike Bloomberg 2020 GM	AGY EST:	128		Invoices@MediaFinancial.com
FLIGHT:	02-15-2020 TO 2/23/2020	[X]Unwired [ ]Spot [ ]Mod			
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+	[X]Cash [ ]Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	02/14/2020 13:30

#### COMMENTS

[Rep Comment] 02/14/2020: \*\* URGENT \*\* THIS IS A NEW ORDER. \*\* MUST CONFIRM WITHIN 24HRS \*\* PLEASE CONFIRM \*TODAY\* IN RADIO EXCHANGE OR TO val.wilson@genmediapartners.com. THANKS DANA \*\*

Send invoices electronically

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1                      2/15/2020 To 2/16/2020                      WK TOT \$111.80                      WK TOTAL SPOTS 10

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		.....SS	6:00AM	7:00PM	60	2/15/2020	2/16/2020	10	\$11.18	\$111.80

WEEK#2                      2/17/2020 To 2/23/2020                      WK TOT \$234.78                      WK TOTAL SPOTS 21

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MT.....	10:00AM	3:00PM	60	2/17/2020	2/18/2020	5	\$11.18	\$55.90
	3		MT.....	3:00PM	7:00PM	60	2/17/2020	2/18/2020	8	\$11.18	\$89.44
	4		MT.....	6:00AM	10:00AM	60	2/17/2020	2/18/2020	8	\$11.18	\$89.44

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<b>REP:</b>	Local Focus Radio	<b>SPOTS:</b>	31		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
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<b>ADVERTISER:</b>	Mike Bloomberg 2020	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	2/15 - 2/18 Est#128 - Mike Bloomberg 2020 GM	<b>AGY EST:</b>	128		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	02-15-2020 TO 2/23/2020	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b> 2					
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 02/14/2020 13:30	

TOTAL	Feb														Total
SPOT	31														31
CASH	346.58														346.58
TOTAL	346.58														346.58

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<b>PRODUCT:</b>	2/15 - 2/18 Est#128 - Mike Bloomberg 2020 GM	<b>AGY EST:</b>	128		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	02-15-2020 TO 2/23/2020	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
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<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 02/14/2020 13:30	

TOTAL	Feb														Total
SPOT	31														31
CASH	346.58														346.58
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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> KKHB-Fm, KRED-Fm <span style="margin-left: 20px;">Eureka, CA 95503</span>	<b>Date:</b> 2/14/20
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I, Catherine Warburton,

being/on behalf of: Bloomberg, Michael,

a legally qualified candidate of the Democratic

political party for the office of: President

in the Primary

election to be held on: \_\_\_\_\_

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please refer to station schedule					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Mike Bloomberg 2020, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Hayden Horowitz

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

1/13/20

Date

*Catherine Warburton*

Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

*[Signature]*

Signature

*Laurie Tate*

Printed Name

*Bus. Mgr.*

Title

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Catherine Warburton

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

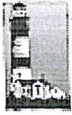
Catherine Warburton

printed name

1/13/20

date

# Confirmation



**BICOASTAL  
MEDIA, LLC.**

KKHB-FM  
5640 South Broadway  
Eureka CA 95503  
707-442-2000

Contract # 11304  
Date Entered 02/14/2020  
Sales Person GEN MEDIA PARTNERS NATIONAL REP  
Billing Cycle Broadcast  
Revenue Source National/Political  
Revenue Type Cash  
Conflict 1 Political/Federal  
Estimate # 128  
Contract 02/15/2020 - 02/18/2020

MIKE BLOOMBERG 2020 C/O MEDIA FINANCIAL  
SERVICES  
1655 PALM BEACH LAKES BLVD  
SUITE 903  
WEST PALM BEACH FL 33401

Station	Date/Time	Len	Schedule	Repeated	P	Avail Type	Rate	Qty	Total
KKHB-FM	02/15/2020-02/18/2020 6:00a-10:00a	01:00	4,4,0,0,0,0,0	All Weeks	5	Commercial	11.18	8	89.44
KKHB-FM	02/15/2020-02/18/2020 10:00a-3:00p	01:00	3,2,0,0,0,0,0	All Weeks	5	Commercial	11.18	5	55.90
KKHB-FM	02/15/2020-02/18/2020 3:00p-7:00p	01:00	4,4,0,0,0,0,0	All Weeks	5	Commercial	11.18	8	89.44
KKHB-FM	02/15/2020-02/16/2020 6:00a-7:00p	01:00	0,0,0,0,0,5,5	All Weeks	5	Commercial	11.18	10	111.80
Subtotal									346.58
Agency Commission									51.99
Total									294.59

Projected Billing	Count	Gross	Net
February	2020	31	346.58
		31	346.58
			294.59

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



**BICOASTAL  
MEDIA, LLC.**

KRED-FM  
5640 South Broadway  
Eureka CA 95503  
707-442-2000

Contract # 11303  
Date Entered 02/14/2020  
Sales Person GEN MEDIA PARTNERS NATIONAL REP  
Billing Cycle Broadcast  
Revenue Source National/Political  
Revenue Type Cash  
Conflict 1 Political/Federal  
Estimate # 128  
Contract 02/15/2020 - 02/18/2020

MIKE BLOOMBERG 2020 C/O MEDIA FINANCIAL  
SERVICES  
1655 PALM BEACH LAKES BLVD  
SUITE 903  
WEST PALM BEACH FL 33401

Station	Date/Time	Len	Schedule	Repeated	P	Avail Type	Rate	Qty	Total
KRED-FM	02/15/2020-02/18/2020 6:00a-10:00a	01:00	4,4,0,0,0,0,0	All Weeks	5	Commercial	11.18	8	89.44
KRED-FM	02/15/2020-02/18/2020 10:00a-3:00p	01:00	3,2,0,0,0,0,0	All Weeks	5	Commercial	11.18	5	55.90
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February 2020	31	346.58	294.59
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Customer \_\_\_\_\_ Sales Person \_\_\_\_\_

# Confirmation



**BICOASTAL  
MEDIA, LLC.**  
KRED-FM  
5640 South Broadway  
Eureka CA 95503  
707-442-2000

Contract # 11303  
Date Entered 02/14/2020  
Sales Person GEN MEDIA PARTNERS NATIONAL REP  
Billing Cycle Broadcast  
Revenue Source National/Political  
Revenue Type Cash  
Conflict 1 Political/Federal  
Estimate # 128  
Contract 02/15/2020 - 02/18/2020

MIKE BLOOMBERG 2020 C/O MEDIA FINANCIAL  
SERVICES  
1655 PALM BEACH LAKES BLVD  
SUITE 903  
WEST PALM BEACH FL 33401

Station	Date/Time	Len	Schedule	Repeated	P	Avail Type	Rate	Qty	Total
KRED-FM	02/15/2020-02/18/2020 6:00a-10:00a	01:00	4,4,0,0,0,0,0	All Weeks	5	Commercial	11.18	8	89.44
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MEDIA, LLC.**

KKHB-FM  
5640 South Broadway  
Eureka CA 95503  
707-442-2000

Contract # 11304  
Date Entered 02/14/2020  
Sales Person GEN MEDIA PARTNERS NATIONAL REP  
Billing Cycle Broadcast  
Revenue Source National/Political  
Revenue Type Cash  
Conflict 1 Political/Federal  
Estimate # 128  
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