

Schedule Name: FAVOR FOR PROSECUTOR ADD ON 2024 Primary

From: Rae Ellis

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Schedule Description:

Flight Dates: 03/15/2024-03/19/2024



Daypart	Spots	Length	Unit Rate	Total Cost	Net Reach
Radio Total	45		\$44.44	\$2,000.00	57,600
WCKX-FM/Power 107.5 106.3FM	22		\$38.86	\$855.00	24,500
Election week 3/18-3/19 2024	10		\$45.00	\$450.00	9,800
One Week Total	10		\$45.00	\$450.00	9,800
M-Tu 10A-3P	10	30	\$45.00	\$450.00	9,800
Final Weekend Before Election Day 3/16-3/17 2024	12		\$33.75	\$405.00	13,100
One Week Total	12		\$33.75	\$405.00	13,100
Sa 3P-7P	3	30	\$40.00	\$120.00	4,400
Sa 10A-3P	3	30	\$35.00	\$105.00	3,600
Su 10A-3P	3	30	\$30.00	\$90.00	3,700
Su 3P-7P	3	30	\$30.00	\$90.00	3,600
WXMG-FM/MAGIC 95.5FM	23		\$49.78	\$1,145.00	34,800
Election week 3/18-3/19 2024	10		\$60.00	\$600.00	14,200
One Week Total	10		\$60.00	\$600.00	14,200
M-Tu 10A-3P	10	30	\$60.00	\$600.00	14,200
Final Weekend Before Election Day 3/16-3/17 2024	13		\$41.92	\$545.00	20,200
One Week Total	13		\$41.92	\$545.00	20,200
Sa 3P-7P	3	30	\$50.00	\$150.00	6,900
Sa 10A-3P	3	30	\$50.00	\$150.00	7,300
Su 10A-3P	4	30	\$35.00	\$140.00	7,200
Su 3P-7P	3	30	\$35.00	\$105.00	5,800

Early in-person voting hours for the March 19, 2024 primary election are as follows:

February 21-23: 8:00 a.m. – 5:00 p.m.

February 26 – March 1: 8:00 a.m. – 5:00 p.m.

March 4-8: 8:00 a.m. – 5:00 p.m.

March 9: 8:00 a.m. – 4:00 p.m.

March 11: 7:30 a.m. – 7:30 p.m.

March 12: 7:30 a.m. – 8:30 p.m.

March 13-15: 7:30 a.m. – 7:30 p.m.

March 16: 8:00 a.m. - 4:00 p.m.

March 17: 1:00 p.m. - 5:00 p.m.

SIGNATURE: Jan Murphy

DATE: 3/15/2024