

INVOICE



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918
Main: (618) 985-2333
Billing: (618) 985-2333

www.wsiltv.com

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K St NW #100
Washington, DC 20007

Send Payment To:

WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

Invoice #	Invoice Date	Invoice Month	Invoice Period
9953-1	10/28/18	October 2018	10/01/18 - 10/22/18

Station	Account Executive	Sales Office	Sales Region
WSIL-TV	Katz Washington DC	National Political	N-Political

Advertiser	Product	Estimate Number
Senate Majority PAC	Issue	6515

Flight Dates	Order #	Alt Order #
10/16/18 - 10/22/18	9953	26035663

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	163	173

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/20/18	10/20/18	GMA Saturday	7a-8a	-----S-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> 10/15/18 <u>End Date</u> 10/21/18 <u>MTWTFSS</u> -----S- <u>Spots/Week</u> 1 <u>Rate</u> \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 Sa 10/20/18 7:39 AM GMA Saturday 7a-8a :30 SMPMOTV1822H \$200.00 NM									
2	10/16/18	10/22/18	Good Morning America	7a-9a	MTWTF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> 10/16/18 <u>End Date</u> 10/22/18 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 3 Tu 10/16/18 7:58 AM Good Morning America 7a-9a :30 SMPMOTV1822H \$450.00 NM									
1 3 W 10/17/18 8:10 AM Good Morning America 7a-9a :30 SMPMOTV1822H \$450.00 NM									
3	10/16/18	10/22/18	M-F 11a-12p	11a-12p	MTWTF--	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> 10/16/18 <u>End Date</u> 10/22/18 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 1 <u>Rate</u> \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 M 10/22/18 11:44 AM M-F 11a-12p 11a-12p :30 SMPMOTV1822H \$85.00 NM									
4	10/16/18	10/22/18	M-F 2p-3p	2p-3p	MTWTF--	:30	2	\$85.00	NM
Weeks: <u>Start Date</u> 10/16/18 <u>End Date</u> 10/22/18 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 Th 10/18/18 2:35 PM M-F 2p-3p 2p-3p :30 SMPMOTV1822H \$85.00 NM									
2 3 F 10/19/18 2:09 PM M-F 2p-3p 2p-3p :30 SMPMOTV1822H \$85.00 NM									
5	10/16/18	10/22/18	M-F 4p-5p	4p-5p	MTWTF--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> 10/16/18 <u>End Date</u> 10/22/18 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 3 Tu 10/16/18 4:20 PM M-F 4p-5p 4p-5p :30 SMPMOTV1822H \$150.00 NM									
2 3 W 10/17/18 4:31 PM M-F 4p-5p 4p-5p :30 SMPMOTV1822H \$150.00 NM									
6	10/16/18	10/16/18	Tuesday Prime Hr 1	7-8P	-T-----	:30	1	\$2,000.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918

<u>Invoice #</u> 9953-1	<u>Invoice Date</u> 10/28/18	<u>Invoice Month</u> October 2018	<u>Invoice Period</u> 10/01/18 - 10/22/18
<u>Advertiser</u> Senate Majority PAC		<u>Product</u> Issue	<u>Estimate Number</u> 6515

www.wsiltv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																		
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/15/18</td> <td>10/21/18</td> <td>-T-----</td> <td>1</td> <td>\$2,000.00</td> <td colspan="4"></td> </tr> <tr> <td><u>Spots: # Ch</u></td> <td><u>Day</u></td> <td><u>Air Date</u></td> <td><u>Air Time</u></td> <td><u>Description</u></td> <td><u>Start/End Time</u></td> <td><u>Length</u></td> <td><u>Ad-ID</u></td> <td><u>Rate</u></td> <td><u>Type</u></td> </tr> <tr> <td>1 3</td> <td>Tu</td> <td>10/16/18</td> <td>7:20 PM</td> <td>Tuesday Prime Hr 1</td> <td>7-8P</td> <td>:30</td> <td>SMPMOTV1822H</td> <td>\$2,000.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/15/18	10/21/18	-T-----	1	\$2,000.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 3	Tu	10/16/18	7:20 PM	Tuesday Prime Hr 1	7-8P	:30	SMPMOTV1822H	\$2,000.00	NM										
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9	10/16/18	10/22/18	Jimmy Kimmel	10:35p-11:37p	MTWTF--	:30	2	\$250.00	NM																																																		
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<u>Total Spots</u>							14																																																				

Payment Terms 30 Days

<u>Gross Total</u>	\$7,755.00
<u>Agency Commission</u>	\$1,163.25
<u>Net Amount Due</u>	\$6,591.75

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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