

# ORDER

<b>Orders</b>	<b>Order / Rev:</b>	<b>10682</b>	
	Alt Order #:	26218348	
	Product Desc:	Issue	
	Estimate:	7490	
	Flight Dates:	10/09/18 - 10/15/18	<b>WSIL-TV</b>
	Original Date / Rev:	10/09/18 / 10/11/18	Primary AE: Katz Washington DC
	Order Type:	GENERAL	Sales Office: N-POL
			Sales Region: N-Pol

<b>Agency</b>	<b>Name:</b>	<b>Waterfront Strategies</b>	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		3050 K St NW #100	Billing Cycle: EOM/EOC
		Washington, DC 20007	Agency Commission: 15%

<b>Advertiser</b>	<b>Name:</b>	<b>Senate Majority PAC</b>	
	Demographic:	HH	New Business Thru:
	Product Codes:	Issues/Propositions	Order Separation: 00:15:00
	Priority:	P-01	Advertiser External ID:
	Revenue Codes:	AGY, POL, POL-ISS	Agency External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/15/18	48	\$21,940.00	\$18,649.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	48	\$21,940.00	\$18,649.00	0.00
<b>Totals</b>	<b>48</b>	<b>\$21,940.00</b>	<b>\$18,649.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	3	10/11/18	10/15/18	Good Morning America	CM	7:00 AM-8:00 AM	M- TF- -	:30	5	\$500.00	P-01	0.00	NM	5	\$2,500.00
				Good Morning America		(7:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/09/18	10/15/18	M- TF- -		5			\$500.00			0.00			
2	3	10/11/18	10/15/18	Good Morning America	CM	8:00 AM-9:00 AM	M- TF- -	:30	5	\$500.00	P-01	0.00	NM	5	\$2,500.00
				Good Morning America		(8:00 AM-9:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/09/18	10/15/18	M- TF- -		5			\$500.00			0.00			
3	3	10/14/18	10/14/18	Good Morning American	CM	7a-8a	- - - - - 2	:30	2	\$175.00	P-01	0.00	NM	2	\$350.00
				GMA Sunday											
				Good Morning America MG for spots missed previous flight due to ABC Special Report.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/18	10/14/18	- - - - - 2		2			\$175.00			0.00			
4	3	10/11/18	10/15/18	M-F 9a-10a	CM	9a-10a	M- TF- -	:30	5	\$175.00	P-01	0.00	NM	5	\$875.00
				M-F 9a-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/09/18	10/15/18	M- TF- -		5			\$175.00			0.00			
5	3	10/11/18	10/15/18	M-F 2p-3p	CM	2p-3p	M- TF- -	:30	5	\$95.00	P-01	0.00	NM	5	\$475.00
				M-F 2p-3p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/09/18	10/15/18	M- TF- -		5			\$95.00			0.00			

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 Flight Dates: 10/09/18 - 10/15/18

Advertiser: Senate Majority PAC  
 Product Desc: Issue  
 Estimate: 7490

WSIL-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	3	10/11/18	10/15/18	M-F 4p-5p M-F 4p-5p Ellen	CM	4p-5p	M--TF--	:30	5	\$250.00	P-01	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/09/18	10/15/18	M--TF--		5				\$250.00		0.00			
7	3	10/13/18	10/13/18	Sa 6:30-7P Sa 6:30-7P Seinfeld	CM	6:30-7P	-----S-	:30	1	\$150.00	P-01	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S-		1				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	3	10/08/18-10/14/18		Sa 6:30-7P		6:30-7P	-----Sa--	:30		<del>(\$150.00)</del>		0.00	NM		
Credited [N/A-Program Change. ]															
8	3	10/11/18	10/15/18	Local News 10p Local News 10p News 3 At 10PM	CM	10p-10:35p	M--TF--	:30	5	\$1,500.00	P-01	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/09/18	10/15/18	M--TF--		5				\$1,500.00		0.00			
9	3	10/11/18	10/15/18	Jimmy Kimmel Jimmy Kimmel Jimmy Kimmel Live	CM	10:35p-11:37p	M--TF--	:30	5	\$275.00	P-01	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/09/18	10/15/18	M--TF--		5				\$275.00		0.00			
10	3	10/11/18	10/15/18	ABC News Nightline ABC News Nightline Nightline	CM	11:37p-12:06a	M--TF--	:30	5	\$185.00	P-01	0.00	NM	5	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/09/18	10/15/18	M--TF--		5				\$185.00		0.00			
11	3	10/13/18	10/13/18	Sa 10:30p-11:30p Sa 10:30p-11:30p NCIS: NO MG for spot missed 10/13 6:30-7P due to program change (College FB).	CM	10:30p-11:30p	-----2-	:30	2	\$150.00	P-01	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----2-		2				\$150.00		0.00			
12	3	10/13/18	10/13/18	Sa 11:30p-12:30a Sa 11:30p-12:30a Major Crimes	CM	11:30p-12:30a	-----S-	:30	1	\$125.00	P-01	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S-		1				\$125.00		0.00			
13	3	10/13/18	10/13/18	Weekend Rotator Sa Saturday Rotator American Ninja Warrior	CM	1:00 XM-2:00 XM (1:00 XM-2:00 XM)	-----S-	:30	1	\$65.00	P-01	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S-		1				\$65.00		0.00			
14	3	10/11/18	10/11/18	Thursday Prime Hr 2 Thursday Prime Hr 2 STATION 19	CM	8-9P	---T---	:30	1	\$2,200.00	P-01	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	---T---		1				\$2,200.00		0.00			
15	3	10/14/18	10/14/18	Sunday Prime Hr 2 Sunday Prime Hr 2 DANCING WIH THE STARS: JUNIORS	CM	7-8P	-----S	:30	1	\$1,500.00	P-01	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/08/18	10/14/18	-----S		1				\$1,500.00		0.00			
Totals													48	\$21,940.00	