



WSYX  
1261 Dublin Rd  
Columbus, OH 43215

Grassroots Media LLC  
146 Montgomery Avenue Suite 201  
BALA CYNWYD, PA 19004

### Contract # 6090363

**Schedule Dates** 05/14/24-05/20/24  
**Advertiser** Sherrod Brown for US Senate-D (124675)  
**Agency** Grassroots Media LLC (19605)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 88/91/1540 (2022043)  
**Salesperson** Katz/DC, Washington DC (4022)  
**Sales Office** Katz Washington DC  
**Buyer Name** Mike,D'Ettoire,  
**Phone/Fax** /  
**CPE** 88/91/1540  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Political BRAD PHILLIPS  
 Separation: 30;PopulationBuyType: CPP

**Date Entered** 05/13/24  
**Last Modified** 05/14/24  
**Entered By** Gerald Kalfrat  
**CO-OP** No  
**External #** ECR28399970  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,322.50  
**Net Total** \$18,827.50  
**Sales Tax**

### Columbus (WSYX)

| By Broadcast Month  | Spots     | Rate               |
|---------------------|-----------|--------------------|
| May. 2024           | 42        | \$22,150.00        |
| <b>Grand Total:</b> | <b>42</b> | <b>\$22,150.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                               | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station         | Comments              | Entered |
|------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------|-----------------------|---------|
| 1.0  | Revised Line / Prime (1)       | 05/17/24-05/17/24 | 2   | :30    | 8P- ABC-Shark Tank (Friday)             |     |    |    |    |    | 1  |    |    |       |            |            | Columbus (WSYX) | Shark Tank-ABC        | 5/13/24 |
| 1.1  | Normal Line / Prime (13)       | 05/17/24-05/17/24 | 2   | :30    | 7:57:45P- ABC-Jeopardy Masters (Friday) |     |    |    |    |    | 1  |    |    | 1     | \$1,200.00 | \$1,200.00 | Columbus (WSYX) |                       | 5/14/24 |
| 2.0  | Normal Line / Prime (2)        | 05/15/24-05/15/24 | 2   | :30    | 9P- ABC-Abbott Elementary (Wednesday)   |     |    |    | 1  |    |    |    |    | 1     | \$2,500.00 | \$2,500.00 | Columbus (WSYX) | Abbott Elementary     | 5/13/24 |
| 3.0  | Normal Line / SPOT (3)         | 05/14/24-05/14/24 | 2   | :30    | 5:30A- News-News on ABC6 at 5am         |     |    | 1  |    |    |    |    |    | 1     | \$250.00   | \$250.00   | Columbus (WSYX) | Good Day Columbus 5am | 5/13/24 |
| 4.0  | Normal Line / SPOT (3)         | 05/15/24-05/15/24 | 2   | :30    | 5:30A- News-News on ABC6 at 5am         |     |    |    | 1  |    |    |    |    | 1     | \$250.00   | \$250.00   | Columbus (WSYX) | Good Day Columbus 5am | 5/13/24 |
| 5.0  | Normal Line / SPOT (3)         | 05/16/24-05/16/24 | 2   | :30    | 5:30A- News-News on ABC6 at 5am         |     |    |    |    | 1  |    |    |    | 1     | \$250.00   | \$250.00   | Columbus (WSYX) | Good Day Columbus 5am | 5/13/24 |
| 6.0  | Normal Line / SPOT (3)         | 05/17/24-05/17/24 | 2   | :30    | 5:30A- News-News on ABC6 at 5am         |     |    |    |    |    | 1  |    |    | 1     | \$250.00   | \$250.00   | Columbus (WSYX) | Good Day Columbus 5am | 5/13/24 |
| 7.0  | Normal Line / SPOT (3)         | 05/20/24-05/20/24 | 2   | :30    | 5:30A- News-News on ABC6 at 5am         |     | 1  |    |    |    |    |    |    | 1     | \$250.00   | \$250.00   | Columbus (WSYX) | Good Day Columbus 5am | 5/13/24 |
| 8.0  | Normal Line / SPOT (4)         | 05/14/24-05/14/24 | 2   | :30    | 5A- News-News on ABC6 at 5am            |     |    | 1  |    |    |    |    |    | 1     | \$250.00   | \$250.00   | Columbus (WSYX) | Good Day Columbus 5am | 5/13/24 |

## CONFIRMATION CONTRACT

|                             |       |                   |       |           |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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**Brand** 88/91/1540 (2022043)  
**Salesperson** Katz/DC, Washington DC (4022)  
**Sales Office** Katz Washington DC  
**Buyer Name** Mike,D'Ettorre,  
**Phone/Fax** /  
**CPE** 88/91/1540  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Political BRAD PHILLIPS  
Separation: 30;PopulationBuyType: CPP

**Date Entered** 05/13/24  
**Last Modified** 05/14/24  
**Entered By** Gerald Kalfrat  
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**External #** ECR28399970  
**Demo**  
**Order Type** Normal  
**Package Deal**  
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**Commission** \$3,322.50  
**Net Total** \$18,827.50  
**Sales Tax**

**Columbus (WSYX)**

| By Broadcast Month  | Spots     | Rate               |
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| <b>Grand Total:</b> | <b>42</b> | <b>\$22,150.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                    | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total    | Station         | Comments              | Entered |
|------|--------------------------------|-------------------|-----|--------|------------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-----------------|-----------------------|---------|
| 9.0  | Normal Line / SPOT (4)         | 05/15/24-05/15/24 | 2   | :30    | 5A- News-News on ABC6 at 5am |     |    |    | 1  |    |    |    |    | 1     | \$250.00 | \$250.00 | Columbus (WSYX) | Good Day Columbus 5am | 5/13/24 |
| 10.0 | Normal Line / SPOT (4)         | 05/16/24-05/16/24 | 2   | :30    | 5A- News-News on ABC6 at 5am |     |    |    |    | 1  |    |    |    | 1     | \$250.00 | \$250.00 | Columbus (WSYX) | Good Day Columbus 5am | 5/13/24 |
| 11.0 | Normal Line / SPOT (4)         | 05/17/24-05/17/24 | 2   | :30    | 5A- News-News on ABC6 at 5am |     |    |    |    |    | 1  |    |    | 1     | \$250.00 | \$250.00 | Columbus (WSYX) | Good Day Columbus 5am | 5/13/24 |
| 12.0 | Normal Line / SPOT (4)         | 05/20/24-05/20/24 | 2   | :30    | 5A- News-News on ABC6 at 5am |     | 1  |    |    |    |    |    |    | 1     | \$250.00 | \$250.00 | Columbus (WSYX) | Good Day Columbus 5am | 5/13/24 |
| 13.0 | Normal Line / SPOT (5)         | 05/14/24-05/14/24 | 2   | :30    | 7A- ABC-Good Morning America |     |    | 1  |    |    |    |    |    | 1     | \$500.00 | \$500.00 | Columbus (WSYX) | Good Morning America  | 5/13/24 |
| 14.0 | Normal Line / SPOT (5)         | 05/15/24-05/15/24 | 2   | :30    | 7A- ABC-Good Morning America |     |    |    | 1  |    |    |    |    | 1     | \$500.00 | \$500.00 | Columbus (WSYX) | Good Morning America  | 5/13/24 |
| 15.0 | Normal Line / SPOT (5)         | 05/16/24-05/16/24 | 2   | :30    | 7A- ABC-Good Morning America |     |    |    |    | 1  |    |    |    | 1     | \$500.00 | \$500.00 | Columbus (WSYX) | Good Morning America  | 5/13/24 |
| 16.0 | Normal Line / SPOT (5)         | 05/17/24-05/17/24 | 2   | :30    | 7A- ABC-Good Morning America |     |    |    |    |    | 1  |    |    | 1     | \$500.00 | \$500.00 | Columbus (WSYX) | Good Morning America  | 5/13/24 |
| 17.0 | Normal Line / SPOT (5)         | 05/20/24-05/20/24 | 2   | :30    | 7A- ABC-Good Morning America |     | 1  |    |    |    |    |    |    | 1     | \$500.00 | \$500.00 | Columbus (WSYX) | Good Morning America  | 5/13/24 |
| 18.0 | Normal Line / SPOT (6)         | 05/14/24-05/14/24 | 2   | :30    | 4:30P- Judge Judy 2          |     |    | 1  |    |    |    |    |    | 1     | \$300.00 | \$300.00 | Columbus (WSYX) | Judge Judy            | 5/13/24 |

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**Agency** Grassroots Media LLC (19605)  
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**Brand** 88/91/1540 (2022043)  
**Salesperson** Katz/DC, Washington DC (4022)  
**Sales Office** Katz Washington DC  
**Buyer Name** Mike,D'Etorre,  
**Phone/Fax** /  
**CPE** 88/91/1540  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Political BRAD PHILLIPS  
Separation: 30;PopulationBuyType: CPP

**Date Entered** 05/13/24  
**Last Modified** 05/14/24  
**Entered By** Gerald Kalfrat  
**CO-OP** No  
**External #** ECR28399970  
**Demo**  
**Order Type** Normal  
**Package Deal**  
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**Commission** \$3,322.50  
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| <b>Grand Total:</b> | <b>42</b> | <b>\$22,150.00</b> |

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                         | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total    | Station         | Comments         | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-----------------|------------------|---------|
| 19.0 | Normal Line / SPOT (6)         | 05/15/24-05/15/24 | 2   | :30    | 4:30P- Judge Judy 2               |     |    |    | 1  |    |    |    |    | 1     | \$300.00 | \$300.00 | Columbus (WSYX) | Judge Judy       | 5/13/24 |
| 20.0 | Normal Line / SPOT (6)         | 05/16/24-05/16/24 | 2   | :30    | 4:30P- Judge Judy 2               |     |    |    |    | 1  |    |    |    | 1     | \$300.00 | \$300.00 | Columbus (WSYX) | Judge Judy       | 5/13/24 |
| 21.0 | Normal Line / SPOT (6)         | 05/17/24-05/17/24 | 2   | :30    | 4:30P- Judge Judy 2               |     |    |    |    |    | 1  |    |    | 1     | \$300.00 | \$300.00 | Columbus (WSYX) | Judge Judy       | 5/13/24 |
| 22.0 | Normal Line / SPOT (6)         | 05/20/24-05/20/24 | 2   | :30    | 4:30P- Judge Judy 2               |     | 1  |    |    |    |    |    |    | 1     | \$300.00 | \$300.00 | Columbus (WSYX) | Judge Judy       | 5/13/24 |
| 23.0 | Normal Line / SPOT (7)         | 05/14/24-05/14/24 | 2   | :30    | 4P- Judge Judy                    |     |    | 1  |    |    |    |    |    | 1     | \$300.00 | \$300.00 | Columbus (WSYX) | Judge Judy       | 5/13/24 |
| 24.0 | Normal Line / SPOT (7)         | 05/15/24-05/15/24 | 2   | :30    | 4P- Judge Judy                    |     |    |    | 1  |    |    |    |    | 1     | \$300.00 | \$300.00 | Columbus (WSYX) | Judge Judy       | 5/13/24 |
| 25.0 | Normal Line / SPOT (7)         | 05/16/24-05/16/24 | 2   | :30    | 4P- Judge Judy                    |     |    |    |    | 1  |    |    |    | 1     | \$300.00 | \$300.00 | Columbus (WSYX) | Judge Judy       | 5/13/24 |
| 26.0 | Normal Line / SPOT (7)         | 05/17/24-05/17/24 | 2   | :30    | 4P- Judge Judy                    |     |    |    |    |    | 1  |    |    | 1     | \$300.00 | \$300.00 | Columbus (WSYX) | Judge Judy       | 5/13/24 |
| 27.0 | Normal Line / SPOT (7)         | 05/20/24-05/20/24 | 2   | :30    | 4P- Judge Judy                    |     | 1  |    |    |    |    |    |    | 1     | \$300.00 | \$300.00 | Columbus (WSYX) | Judge Judy       | 5/13/24 |
| 28.0 | Normal Line / SPOT (8)         | 05/19/24-05/19/24 | 2   | :30    | 6P- News-News on ABC6 at 6pm      |     |    |    |    |    |    |    | 1  | 1     | \$700.00 | \$700.00 | Columbus (WSYX) | ABC 6 News @ 6p  | 5/13/24 |
| 29.0 | Normal Line / SPOT (9)         | 05/18/24-05/18/24 | 2   | :30    | 6P- News-News on ABC6 at 6pm      |     |    |    |    |    |    | 1  |    | 1     | \$700.00 | \$700.00 | Columbus (WSYX) | ABC 6 News at 6p | 5/13/24 |
| 30.0 | Revised Line / SPOT (10)       | 05/18/24-05/18/24 | 2   | :30    | 7P- Entertainment Tonight Weekend |     |    |    |    |    |    | 1  |    |       |          |          | Columbus (WSYX) | ET Weekend       | 5/13/24 |

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|                             |       |                   |       |           |
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**CO-OP** No  
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| 30.1 | Normal Line / SPOT (14)        | 05/18/24-05/18/24 | 2   | :30    | 7:30P- Cash Explosion Double Play |     |    |    |    |    |    | 1  |    | 1     | \$400.00 | \$400.00 | Columbus (WSYX) |                       | 5/14/24 |
| 31.0 | Normal Line / SPOT (11)        | 05/14/24-05/14/24 | 2   | :30    | 7:30P- Entertainment Tonight      |     |    | 1  |    |    |    |    |    | 1     | \$750.00 | \$750.00 | Columbus (WSYX) | Entertainment Tonight | 5/13/24 |
| 32.0 | Normal Line / SPOT (11)        | 05/15/24-05/15/24 | 2   | :30    | 7:30P- Entertainment Tonight      |     |    |    | 1  |    |    |    |    | 1     | \$750.00 | \$750.00 | Columbus (WSYX) | Entertainment Tonight | 5/13/24 |
| 33.0 | Normal Line / SPOT (11)        | 05/16/24-05/16/24 | 2   | :30    | 7:30P- Entertainment Tonight      |     |    |    |    | 1  |    |    |    | 1     | \$750.00 | \$750.00 | Columbus (WSYX) | Entertainment Tonight | 5/13/24 |
| 34.0 | Normal Line / SPOT (11)        | 05/17/24-05/17/24 | 2   | :30    | 7:30P- Entertainment Tonight      |     |    |    |    |    | 1  |    |    | 1     | \$750.00 | \$750.00 | Columbus (WSYX) | Entertainment Tonight | 5/13/24 |
| 35.0 | Normal Line / SPOT (11)        | 05/20/24-05/20/24 | 2   | :30    | 7:30P- Entertainment Tonight      |     | 1  |    |    |    |    |    |    | 1     | \$750.00 | \$750.00 | Columbus (WSYX) | Entertainment Tonight | 5/13/24 |
| 36.0 | Normal Line / SPOT (12)        | 05/14/24-05/14/24 | 2   | :30    | 11P- News-News on ABC6 at 11pm    |     |    | 1  |    |    |    |    |    | 1     | \$700.00 | \$700.00 | Columbus (WSYX) | ABC 6 News at 11p     | 5/13/24 |
| 37.0 | Normal Line / SPOT (12)        | 05/15/24-05/15/24 | 2   | :30    | 11P- News-News on ABC6 at 11pm    |     |    |    | 1  |    |    |    |    | 1     | \$700.00 | \$700.00 | Columbus (WSYX) | ABC 6 News at 11p     | 5/13/24 |
| 38.0 | Normal Line / SPOT (12)        | 05/16/24-05/16/24 | 2   | :30    | 11P- News-News on ABC6 at 11pm    |     |    |    |    | 1  |    |    |    | 1     | \$700.00 | \$700.00 | Columbus (WSYX) | ABC 6 News at 11p     | 5/13/24 |

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| 39.0 | Normal Line / SPOT (12)        | 05/17/24-05/17/24 | 2   | :30    | 11P- News-News on ABC6 at 11pm |     |    |    |    |    | 1  |    |    | 1     | \$700.00 | \$700.00 | Columbus (WSYX) | ABC 6 News at 11p | 5/13/24 |
| 40.0 | Normal Line / SPOT (12)        | 05/18/24-05/18/24 | 2   | :30    | 11P- News-News on ABC6 at 11pm |     |    |    |    |    |    | 1  |    | 1     | \$700.00 | \$700.00 | Columbus (WSYX) | ABC 6 News at 11p | 5/13/24 |
| 41.0 | Normal Line / SPOT (12)        | 05/19/24-05/19/24 | 2   | :30    | 11P- News-News on ABC6 at 11pm |     |    |    |    |    |    |    | 1  | 1     | \$700.00 | \$700.00 | Columbus (WSYX) | ABC 6 News at 11p | 5/13/24 |
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