

Grassroots Media LLC 146 Montgomery Avenue Suite 201 BALA CYNWYD, PA 19004

Line Type / Break Type (Ref #)

## Contract # 6090363

**Schedule Dates** 05/14/24-05/20/24 **Advertiser** Agency

Product

CPE

Dates

**Account Types** 

Comments

Sec Length

Sherrod Brown for US Senate-D (124675) Grassroots Media LLC (19605)

POLITICAL CANDIDATE (ns) (1186)

**Brand** 88/91/1540 (2022043) Salesperson Katz/DC, Washington DC (4022)

Sales Office Katz Washington DC Mike, D'Ettorre, **Buyer Name** Phone/Fax

88/91/1540

Run Times

Billing Type Weekly/Irregular

> Political **BRAD PHILLIPS** Separation: 30;PopulationBuyType: CPP

National/Political Candidate Agency BRD

Date Entered 05/13/24 **Last Modified** 05/14/24 **Entered By** 

Gerald Kalfrat

\$18,827.50

Total

Station

No CO-OP ECR28399970

External #

Demo

Order Type Normal

Package Deal

Commission % 15.00 Commission \$3,322.50

Net Total Sales Tax Columbus (WSYX) By Broadcast Month **Spots** <u>Rate</u> May. 2024 42 \$22,150.00 Grand Total: 42 \$22,150.00

Comments

Entered

			1			1					Opoto			otation.	Committee	2
1.0	Revised Line / Prime (1)	05/17/24-05/17/24		2 :3	0 8P- ABC-Shark Tank (Friday)	)			1					Columbus (WSYX)	Shark Tank-ABC	5/13/24
1.1	Normal Line / Prime (13)	05/17/24-05/17/24		2 :3	7:57:45P- ABC-Jeopardy Masters (Friday)				1		1	\$1,200.00	\$1,200.00	Columbus (WSYX)		5/14/24
2.0	Normal Line / Prime (2)	05/15/24-05/15/24		2 :30	9P- ABC-Abbott Elementary (Wednesday)			1			1	\$2,500.00	\$2,500.00	Columbus (WSYX)	Abbott Elementary	5/13/24
3.0	Normal Line / SPOT (3)	05/14/24-05/14/24		2 :30	5:30A- News-News on ABC6 at 5am			1			1	\$250.00	\$250.00	Columbus (WSYX)	Good Day Columbus 5am	5/13/24
4.0	Normal Line / SPOT (3)	05/15/24-05/15/24		2 :30	5:30A- News-News on ABC6 at 5am			1			1	\$250.00	\$250.00	Columbus (WSYX)	Good Day Columbus 5am	5/13/24
5.0	Normal Line / SPOT (3)	05/16/24-05/16/24		2 :30	5:30A- News-News on ABC6 at 5am				1		1	\$250.00	\$250.00	Columbus (WSYX)	Good Day Columbus 5am	5/13/24
6.0	Normal Line / SPOT (3)	05/17/24-05/17/24		2 :30	5:30A- News-News on ABC6 at 5am				1		1	\$250.00	\$250.00	Columbus (WSYX)	Good Day Columbus 5am	5/13/24
7.0	Normal Line / SPOT (3)	05/20/24-05/20/24	[ :	2 :30	5:30A- News-News on ABC6 at 5am		1				1	\$250.00	\$250.00	Columbus (WSYX)	Good Day Columbus 5am	5/13/24
8.0	Normal Line / SPOT (4)	05/14/24-05/14/24		2 :30	5A- News-News on ABC6 at 5am			1			1	\$250.00	\$250.00	Columbus (WSYX)	Good Day Columbus 5am	5/13/24
					CON	FIF	RM	ATIO	N CC	ONTF	RAC	T				
Accepted-	-Agency/Advertiser:			Date:	Accepted-St	ation:						Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back



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Advertiser Shorred Provin for I

Advertiser Sherrod Brown for US Senate-D (124675)
Agency Grassroots Media LLC (19605)

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Product POLITICAL CANDIDATE (ns) (1186)

Brand 88/91/1540 (2022043)

Salesperson Katz/DC, Washington DC (4022)

Sales Office Katz Washington DC

Buyer Name Mike, D'Ettorre,

Phone/Fax /

**CPE** 88/91/1540

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments Political BRAD PHILLIPS

 ${\bf Separation:~30;} Population Buy Type:~CPP$ 

 Date Entered
 05/13/24

 Last Modified
 05/14/24

Entered By Gerald Kalfrat

CO-OP No
External # ECR28399970

External # ECR283

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$3,322.50

Net Total \$18,827.50

Sales Tax

Grand Total: 42 \$22,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th F	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / SPOT (4)	05/15/24-05/15/24	2		5A- News-News on ABC6 at 5am				1				1	\$250.00	\$250.00	Columbus (WSYX)	Good Day Columbus 5am	5/13/24
10.0	Normal Line / SPOT (4)	05/16/24-05/16/24	2	:30	5A- News-News on ABC6 at 5am					1			1	\$250.00	\$250.00	Columbus (WSYX)	Good Day Columbus 5am	5/13/24
11.0	Normal Line / SPOT (4)	05/17/24-05/17/24	2		5A- News-News on ABC6 at 5am						1		1	\$250.00	\$250.00	Columbus (WSYX)	Good Day Columbus 5am	5/13/24
12.0	Normal Line / SPOT (4)	05/20/24-05/20/24	2		5A- News-News on ABC6 at 5am		1						1	\$250.00	\$250.00	Columbus (WSYX)	Good Day Columbus 5am	5/13/24
13.0	Normal Line / SPOT (5)	05/14/24-05/14/24	2		7A- ABC-Good Morning America			1					1	\$500.00	\$500.00	Columbus (WSYX)	Good Morning America	5/13/24
14.0	Normal Line / SPOT (5)	05/15/24-05/15/24	2		7A- ABC-Good Morning America				1				1	\$500.00	\$500.00	Columbus (WSYX)	Good Morning America	5/13/24
15.0	Normal Line / SPOT (5)	05/16/24-05/16/24	2		7A- ABC-Good Morning America					1			1	\$500.00	\$500.00	Columbus (WSYX)	Good Morning America	5/13/24
16.0	Normal Line / SPOT (5)	05/17/24-05/17/24	2		7A- ABC-Good Morning America						1		1	\$500.00	\$500.00	Columbus (WSYX)	Good Morning America	5/13/24
17.0	Normal Line / SPOT (5)	05/20/24-05/20/24	2		7A- ABC-Good Morning America		1						1	\$500.00	\$500.00	Columbus (WSYX)	Good Morning America	5/13/24
18.0	Normal Line / SPOT (6)	05/14/24-05/14/24	2	:30	4:30P- Judge Judy 2			1					1	\$300.00	\$300.00	Columbus (WSYX)	Judge Judy	5/13/24

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

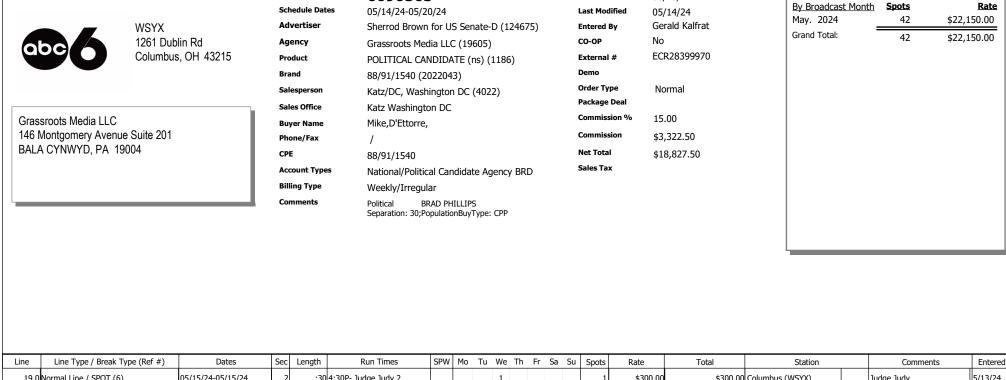
Date:

Comments:

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B/E Bookend P/B Piggy Back



**Date Entered** 

05/13/24

Line	Line Type / Break Type (Rei #)	Dates	Sec	Lengui	Ruii Tillies	3P VV	MO	ıu	we	1111	гі э	a 3u	Spots	Rate	TOLAI	Station	Comments	Entered
19.0	Normal Line / SPOT (6)	05/15/24-05/15/24	2	:30	4:30P- Judge Judy 2				1				1	\$300.00	\$300.00	Columbus (WSYX)	Judge Judy	5/13/24
20.0	Normal Line / SPOT (6)	05/16/24-05/16/24	2	:30	4:30P- Judge Judy 2					1			1	\$300.00	\$300.00	Columbus (WSYX)	Judge Judy	5/13/24
21.0	Normal Line / SPOT (6)	05/17/24-05/17/24	2	:30	4:30P- Judge Judy 2						1		1	\$300.00	\$300.00	Columbus (WSYX)	Judge Judy	5/13/24
22.0	Normal Line / SPOT (6)	05/20/24-05/20/24	2	:30	4:30P- Judge Judy 2		1						1	\$300.00	\$300.00	Columbus (WSYX)	Judge Judy	5/13/24
23.0	Normal Line / SPOT (7)	05/14/24-05/14/24	2	:30	4P- Judge Judy			1					1	\$300.00	\$300.00	Columbus (WSYX)	Judge Judy	5/13/24
24.0	Normal Line / SPOT (7)	05/15/24-05/15/24	2	:30	4P- Judge Judy				1				1	\$300.00	\$300.00	Columbus (WSYX)	Judge Judy	5/13/24
25.0	Normal Line / SPOT (7)	05/16/24-05/16/24	2	:30	4P- Judge Judy					1			1	\$300.00	\$300.00	Columbus (WSYX)	Judge Judy	5/13/24
26.0	Normal Line / SPOT (7)	05/17/24-05/17/24	2	:30	4P- Judge Judy						1		1	\$300.00	\$300.00	Columbus (WSYX)	Judge Judy	5/13/24
27.0	Normal Line / SPOT (7)	05/20/24-05/20/24	2	:30	4P- Judge Judy		1						1	\$300.00	\$300.00	Columbus (WSYX)	Judge Judy	5/13/24
28.0	Normal Line / SPOT (8)	05/19/24-05/19/24	2		6P- News-News on ABC6 at 6pm							1	1	\$700.00	\$700.00	Columbus (WSYX)	ABC 6 News @ 6p	5/13/24
29.0	Normal Line / SPOT (9)	05/18/24-05/18/24	2		6P- News-News on ABC6 at 6pm						1		1	\$700.00	\$700.00	Columbus (WSYX)	ABC 6 News at 6p	5/13/24
30.0	Revised Line / SPOT (10)	05/18/24-05/18/24	2	:30	7P- Entertainment Tonight Weekend						1					Columbus (WSYX)	ET Weekend	5/13/24
					CON	FIF	RM/	ΑΤΙ	101	V (	100	IJΤΙ	RAC	T				

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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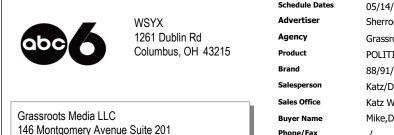
Contract #

6090363

B/E Bookend P/B Piggy Back

Printed At: 11:11 AM on Friday, May 17 2024

Columbus (WSYX)



BALA CYNWYD, PA 19004

Phone/Fax

**Account Types** 

**Billing Type** 

Comments

CPE

Contract # 6090363 **Schedule Dates** 05/14/24-05/20/24 Sherrod Brown for US Senate-D (124675) Grassroots Media LLC (19605) POLITICAL CANDIDATE (ns) (1186) 88/91/1540 (2022043) Katz/DC, Washington DC (4022)

National/Political Candidate Agency BRD

BRAD PHILLIPS

Separation: 30;PopulationBuyType: CPP

Weekly/Irregular

Political

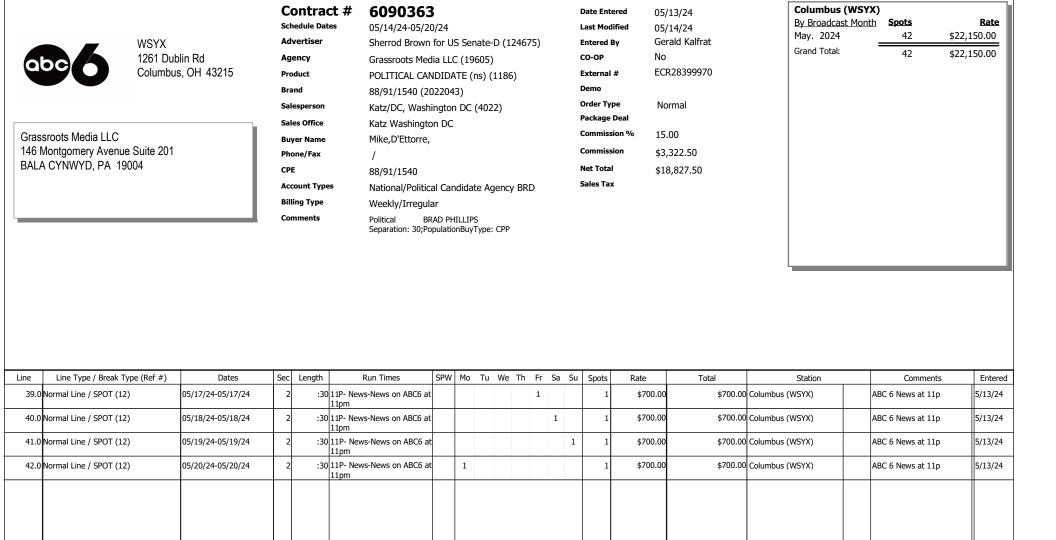
**Date Entered** 05/13/24 **Last Modified** 05/14/24 Gerald Kalfrat **Entered By** CO-OP No ECR28399970 External # Demo Order Type Normal Package Deal Katz Washington DC Commission % 15.00 Mike, D'Ettorre, Commission \$3,322.50 Net Total \$18,827.50 88/91/1540 Sales Tax

Columbus (WSYX) By Broadcast Month	Spots	<u>Rate</u>
May. 2024	42	\$22,150.00
Grand Total:	42	\$22,150.00
		, ,

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times		SPW	Мо	Tu \	We '	Th Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
30.1	Normal Line / SPOT (14)	05/18/24-05/18/24	2	: :30	7:30P- Cash Explosion Double Play	on						1		1	\$400.00	\$400.00	Columbus (WSYX)		5/14/24
31.0	Normal Line / SPOT (11)	05/14/24-05/14/24	2	:30	7:30P- Entertainmen Tonight	nt			1					1	\$750.00	\$750.00	Columbus (WSYX)	Entertainment Tonight	5/13/24
32.0	Normal Line / SPOT (11)	05/15/24-05/15/24	2	:30	7:30P- Entertainmer Tonight	nt				1				1	\$750.00	\$750.00	Columbus (WSYX)	Entertainment Tonight	5/13/24
33.0	Normal Line / SPOT (11)	05/16/24-05/16/24	2	:30	7:30P- Entertainmer Tonight	nt					1			1	\$750.00	\$750.00	Columbus (WSYX)	Entertainment Tonight	5/13/24
34.0	Normal Line / SPOT (11)	05/17/24-05/17/24	2	:30	7:30P- Entertainmer Tonight	nt					1			1	\$750.00	\$750.00	Columbus (WSYX)	Entertainment Tonight	5/13/24
35.0	Normal Line / SPOT (11)	05/20/24-05/20/24	2	: :30	7:30P- Entertainmer Tonight	nt		1						1	\$750.00	\$750.00	Columbus (WSYX)	Entertainment Tonight	5/13/24
36.0	Normal Line / SPOT (12)	05/14/24-05/14/24	2	:30	11P- News-News on 11pm	ABC6 at			1					1	\$700.00	\$700.00	Columbus (WSYX)	ABC 6 News at 11p	5/13/24
37.0	Normal Line / SPOT (12)	05/15/24-05/15/24	2	:30	11P- News-News on 11pm	ABC6 at				1				1	\$700.00	\$700.00	Columbus (WSYX)	ABC 6 News at 11p	5/13/24
38.0	Normal Line / SPOT (12)	05/16/24-05/16/24	2	:30	11P- News-News on 11pm	ABC6 at					1			1	\$700.00	\$700.00	Columbus (WSYX)	ABC 6 News at 11p	5/13/24
		•	•	•	C	CONF	FIR	M/	ATI(	01	1 C	ON	TF	RAC	T				
Accepted-Agency/Advertiser: Date:							Accepted-Station:								Date:	Comments:			

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B/E Bookend P/B Piggy Back



CONFIRMATION CONTRACT

Date:

Comments:

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Accepted-Station:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser: