

Political LUR Rebates

Date: 3/28/2016
Candidate: McGinty/D/US Senate
Station: WGAL/Harrisburg
Flight: 3/21-3/27
Contract#: 1460535

Time Period (Day/Time)	Program	Rate Purchased	Class of Time	# Spots Purchased/Aired	Audited LUR	Rate Difference	Difference Due
M-F 7-9a	Today Show	\$895.00	IMP	4	\$550.00	\$345.00	\$1,380.00
M-F 9a	Today Show 2	\$395.00	IMP	2	\$225.00	\$170.00	\$340.00
M-F 12-12:30p	Noon News	\$445.00	IMP	4	\$250.00	\$195.00	\$780.00
M-F 5p	5p News	\$945.00	IMP	2	\$525.00	\$420.00	\$840.00
M-F 6p	6p News	\$1,395.00	IMP	2	\$750.00	\$645.00	\$1,290.00
M-F 7p	ET	\$695.00	IMP	3	\$300.00	\$395.00	\$1,185.00
M-Su 11p	11p News	\$1,095.00	IMP	1	\$500.00	\$595.00	\$595.00
Wed 9p	L&O: SVU	\$1,595.00	IMP	1	\$700.00	\$895.00	\$895.00
Sat 6a	Weekend 6a News	\$245.00	IMP	1	\$135.00	\$110.00	\$110.00
Sat 7a	Sat Today Show	\$595.00	IMP	1	\$350.00	\$245.00	\$245.00
Sat 830-10a	Sat Weekend News	\$370.00	IMP	1	\$200.00	\$170.00	\$170.00
Sat 6p	Weekend 6P News	\$745.00	IMP	1	\$400.00	\$345.00	\$345.00
Sun 6a	Weekend 6a News	\$245.00	IMP	1	\$135.00	\$110.00	\$110.00
Sun 8a	Sun Today Show	\$595.00	IMP	1	\$325.00	\$270.00	\$270.00
Sun 9a	Sun Weekend News	\$370.00	IMP	1	\$225.00	\$145.00	\$145.00
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GROSS TOTAL REBATE \$8,700.00
NET TOTAL REBATE \$7,395.00