

DUPLICATE INVOICE



WGAL
 1300 Columbia Avenue
 Lancaster, PA 17603
 Main: (717)393-5851
 Billing: (410)338-6432

www.wgal.com

Billing Address:

Canal Partners Media
 Attention: Accounts Payable
 900 Circle 75 Parkway SE
 Suite 1650
 Atlanta, GA 30339

Send Payment To:

WGAL
 PO Box 90030
 Prescott, AZ 86304-9030

Invoice #	Invoice Date	Invoice Month	Invoice Period
1459995-1	03/27/16	March 2016	02/29/16 - 03/21/16

Property	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP-Philadelph	National

Advertiser	Product	Estimate Number
McGinty/D/Senate	K MCGINTY/DEM/SEN	3034

Flight Dates	Order #	Alt Order #
03/15/16 - 03/21/16	1459995	08163888

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
C01314	501	596

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Immediately Pre-emptible without Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
1	03/21/16	03/21/16	M-F 12-12:30p News	12-12:30p	1-----	:30	1	\$445.00	NM																																										
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This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

DUPLICATE INVOICE



Send Payment To:
WGAL
 PO Box 90030
 Prescott, AZ 86304-9030

Invoice # 1459995-1	Invoice Date 03/27/16	Invoice Month March 2016	Invoice Period 02/29/16 - 03/21/16
Advertiser McGinty/D/Senate		Product K MCGINTY/DEM/SEN	Estimate Number 3034

www.wgal.com

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DUPLICATE INVOICE



Send Payment To:
WGAL
 PO Box 90030
 Prescott, AZ 86304-9030

www.wgal.com

Invoice # 1459995-1	Invoice Date 03/27/16	Invoice Month March 2016	Invoice Period 02/29/16 - 03/21/16
Advertiser McGinty/D/Senate	Product K MCGINTY/DEM/SEN	Estimate Number 3034	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
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This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-tv-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

DUPLICATE INVOICE



Send Payment To:
WGAL
 PO Box 90030
 Prescott, AZ 86304-9030

www.wgal.com

Invoice # 1459995-1	Invoice Date 03/27/16	Invoice Month March 2016	Invoice Period 02/29/16 - 03/21/16
Advertiser McGinty/D/Senate		Product K MCGINTY/DEM/SEN	Estimate Number 3034

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
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1	WGAL	F	03/18/16	7:18 PM	Entertainment Tonight	7-730p	:30	KMPA160130H	\$695.00	NM																																											
39	03/21/16	03/21/16	M-Sun Nightly News	630-730p	M-----	:30	1	\$1,595.00	NM																																												
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DUPLICATE INVOICE



Send Payment To:
WGAL
 PO Box 90030
 Prescott, AZ 86304-9030

www.wgal.com

Invoice # 1459995-1	Invoice Date 03/27/16	Invoice Month March 2016	Invoice Period 02/29/16 - 03/21/16
Advertiser McGinty/D/Senate		Product K MCGINTY/DEM/SEN	Estimate Number 3034

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
41	03/19/16	03/19/16	SA 6p News	6-630p	-----S-	:30	1	\$745.00	NM																																												
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42	03/20/16	03/20/16	SU 6p News	6-630p	-----S	:30	1	\$645.00	NM																																												
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43	03/20/16	03/20/16	Sa/Su News 8 at 9a	9-10a	-----S	:30	1	\$370.00	NM																																												
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45	03/16/16	03/16/16	Entertainment Tonight	7-730p	--W----	:30	1	\$695.00	NM																																												
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Total Spots 37

Payment Terms 30 Days

<u>Gross Total</u>	\$24,665.00
<u>Agency Commission</u>	\$3,699.75
<u>Net Amount Due</u>	\$20,965.25

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