



WGAL
 1300 Columbia Avenue
 Lancaster, PA 17603
 Main: (717)393-5851
 Billing: (410)338-6432

www.wgal.com

Billing Address:

Canal Partners Media
 Attention: Accounts Payable
 900 Circle 75 Parkway SE
 Suite 1650
 Atlanta, GA 30339

Send Payment To:

WGAL
 PO Box 90030
 Prescott, AZ 86304-9030

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1459995-1	03/27/16	March 2016	02/29/16 - 03/21/16

Property	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP-Philadelphia	National

Advertiser	Product	Estimate Number
McGinty/D/Senate	K MCGINTY/DEM/SEN	3034

Flight Dates	Order #	Alt Order #
03/15/16 - 03/21/16	1459995	08163888

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
C01314	501	596

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Immediately Pre-emptible without Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/21/16	03/21/16	M-F 12-12:30p News	12-12:30p	1-----	:30	1	\$445.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/21/16 03/27/16 1----- 1 \$445.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL M 03/21/16 12:29 PM M-F 12-12:30p News 12-12:30p :30 KMPA160130H \$445.00 NM									
2	03/17/16	03/17/16	M-F 12-12:30p News	12-12:30p	---T---	:30	1	\$445.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/14/16 03/20/16 ---T--- 1 \$445.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL Th 03/17/16 12:26 PM M-F 12-12:30p News 12-12:30p :30 KMPA160130H \$445.00 NM									
3	03/18/16	03/18/16	NBC Today Show III	10-11a	----1--	:30	1	\$245.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/14/16 03/20/16 ----1-- 1 \$245.00									
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4	03/18/16	03/18/16	M-F 12-12:30p News	12-12:30p	----1--	:30	1	\$445.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/14/16 03/20/16 ----1-- 1 \$445.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WGAL F 03/18/16 12:27 PM M-F 12-12:30p News 12-12:30p :30 KMPA160130H \$445.00 NM									
5	03/18/16	03/18/16	STEVE HARVEY EF	3-4P	----1--	:30	1	\$270.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/14/16 03/20/16 ----1-- 1 \$270.00									

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Advertiser	Product	Estimate Number	
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www.wgal.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	03/18/16	03/18/16	STEVE HARVEY EF	3-4P	----1--	:30	1	\$270.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 03/18/16 3:39 PM STEVE HARVEY EF 3-4P :30 KMPA160130H \$270.00 NM									
6	03/18/16	03/18/16	M-F 5-6p News	5-6p	----1--	:30	1	\$945.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/14/16 03/20/16 ----1-- 1 \$945.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 03/18/16 5:23 PM M-F 5-6p News 5-6p :30 KMPA160130H \$945.00 NM									
7	03/18/16	03/18/16	M-F News 8 at 6p	6-630p	----1--	:30	1	\$1,395.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/14/16 03/20/16 ----1-- 1 \$1,395.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 03/18/16 6:25 PM M-F News 8 at 6p 6-630p :30 KMPA160130H \$1,395.00 NM									
9	03/18/16	03/18/16	NBC Today Show	7-9A	----1--	:30	1	\$895.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/14/16 03/20/16 ----1-- 1 \$895.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 03/18/16 7:22 AM NBC Today Show 7-9A :30 KMPA160130H \$895.00 NM									
10	03/18/16	03/18/16	NBC Today Show II	9-10a	----1--	:30	1	\$395.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/14/16 03/20/16 ----1-- 1 \$395.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL F 03/18/16 9:53 AM NBC Today Show II 9-10a :30 KMPA160130H \$395.00 NM									
11	03/21/16	03/21/16	NBC Today Show III	10-11a	1-----	:30	1	\$245.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/21/16 03/27/16 1----- 1 \$245.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 03/21/16 10:27 AM NBC Today Show III 10-11a :30 KMPA160130H \$245.00 NM									
12	03/21/16	03/21/16	M-F 4-5P	4-5P	1-----	:30	1	\$270.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/21/16 03/27/16 1----- 1 \$270.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 03/21/16 4:37 PM M-F 4-5P 4-5P :30 KMPA160130H \$270.00 NM									
13	03/21/16	03/21/16	M-F 5-6p News	5-6p	1-----	:30	1	\$945.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/21/16 03/27/16 1----- 1 \$945.00									

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13	03/21/16	03/21/16	M-F 5-6p News	5-6p	1-----	:30	1	\$945.00	NM																																		
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WGAL	M	03/21/16	5:12 PM	M-F 5-6p News	5-6p	:30	KMPA160130H	\$945.00	NM																																	
16	03/21/16	03/21/16	NBC Today Show	7-9A	1-----	:30	1	\$895.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>03/21/16</td><td>03/27/16</td><td>1-----</td><td>1</td><td>\$895.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WGAL</td><td>M</td><td>03/21/16</td><td>8:26 AM</td><td>NBC Today Show</td><td>7-9A</td><td>:30</td><td>KMPA160130H</td><td>\$895.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		03/21/16	03/27/16	1-----	1	\$895.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	M	03/21/16	8:26 AM	NBC Today Show	7-9A	:30	KMPA160130H	\$895.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WGAL	M	03/21/16	8:26 AM	NBC Today Show	7-9A	:30	KMPA160130H	\$895.00	NM																																	
18	03/19/16	03/19/16	NBC Saturday Today	7-9a	-----1-	:30	1	\$595.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WGAL	Sa	03/19/16	7:52 AM	NBC Saturday Today	7-9a	:30	KMPA160130H	\$595.00	NM																																	
19	03/19/16	03/19/16	Sat News 830-10a	830-10a	-----1-	:30	1	\$370.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>03/14/16</td><td>03/20/16</td><td>-----1-</td><td>1</td><td>\$370.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WGAL</td><td>Sa</td><td>03/19/16</td><td>9:10 AM</td><td>Sat News 830-10a</td><td>830-10a</td><td>:30</td><td>KMPA160130H</td><td>\$370.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		03/14/16	03/20/16	-----1-	1	\$370.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	Sa	03/19/16	9:10 AM	Sat News 830-10a	830-10a	:30	KMPA160130H	\$370.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	03/14/16	03/20/16	-----1-	1	\$370.00																																						
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1	WGAL	Sa	03/19/16	9:10 AM	Sat News 830-10a	830-10a	:30	KMPA160130H	\$370.00	NM																																	
21	03/20/16	03/20/16	Sat/Sun News 8 at 6a	6-7a	-----1	:30	1	\$245.00	NM																																		
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25	03/17/16	03/17/16	STEVE HARVEY EF	3-4P	---1---	:30	1	\$270.00	NM																																		
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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1459995-1	03/27/16	March 2016	02/29/16 - 03/21/16

Advertiser	Product	Estimate Number
McGinty/D/Senate	K MCGINTY/DEM/SEN	3034

www.wgal.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
25	03/17/16	03/17/16	STEVE HARVEY EF	3-4P	---1---	:30	1	\$270.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WGAL</td><td>Th</td><td>03/17/16</td><td>3:40 PM</td><td>STEVE HARVEY EF</td><td>3-4P</td><td>:30</td><td>KMPA160130H</td><td>\$270.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	Th	03/17/16	3:40 PM	STEVE HARVEY EF	3-4P	:30	KMPA160130H	\$270.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WGAL	Th	03/17/16	3:40 PM	STEVE HARVEY EF	3-4P	:30	KMPA160130H	\$270.00	NM																																	
26	03/17/16	03/17/16	M-F 4-5P	4-5P	---1---	:30	1	\$270.00	NM																																		
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27	03/17/16	03/17/16	M-F 5-6p News	5-6p	---1---	:30	1	\$945.00	NM																																		
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28	03/17/16	03/17/16	M-F News 8 at 6p	6-630p	---1---	:30	1	\$1,395.00	NM																																		
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1	WGAL	Th	03/17/16	7:58 AM	NBC Today Show	7-9A	:30	KMPA160130H	\$895.00	NM																																	
31	03/15/16	03/15/16	NBC Today Show	7-9A	-1-----	:30	1	\$895.00	NM																																		
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1	WGAL	Tu	03/15/16	8:54 AM	NBC Today Show	7-9A	:30	KMPA160130H	\$895.00	NM																																	
32	03/16/16	03/16/16	STEVE HARVEY EF	3-4P	--1----	:30	1	\$270.00	NM																																		
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33	03/16/16	03/16/16	M-F 4-5P	4-5P	--1----	:30	1	\$270.00	NM																																		
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This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-tv/tv-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Send Payment To:
WGAL
PO Box 90030
Prescott, AZ 86304-9030

DUPLICATE INVOICE

Invoice # 1459995-1	Invoice Date 03/27/16	Invoice Month March 2016	Invoice Period 02/29/16 - 03/21/16
Advertiser McGinty/D/Senate	Product K MCGINTY/DEM/SEN	Estimate Number 3034	

www.wgal.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
33	03/16/16	03/16/16	M-F 4-5P	4-5P	--1----	:30	1	\$270.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WGAL	W	03/16/16	4:27 PM	M-F 4-5P	4-5P	:30	KMPA160130H	\$270.00 NM
34	03/16/16	03/16/16	M-F News 8 at 6p	6-630p	--1----	:30	1	\$1,395.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
03/14/16 03/20/16 --1---- 1 \$1,395.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WGAL	W	03/16/16	6:27 PM	M-F News 8 at 6p	6-630p	:30	KMPA160130H	\$1,395.00 NM
36	03/16/16	03/16/16	NBC Today Show	7-9A	--1----	:30	1	\$895.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
03/14/16 03/20/16 --1---- 1 \$895.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WGAL	W	03/16/16	8:38 AM	NBC Today Show	7-9A	:30	KMPA160130H	\$895.00 NM
37	03/16/16	03/16/16	NBC Today Show II	9-10a	--1----	:30	1	\$395.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
03/14/16 03/20/16 --1---- 1 \$395.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WGAL	W	03/16/16	9:58 AM	NBC Today Show II	9-10a	:30	KMPA160130H	\$395.00 NM
38	03/18/16	03/18/16	Entertainment Tonight	7-730p	----F--	:30	1	\$695.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
03/14/16 03/20/16 ----F-- 1 \$695.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WGAL	F	03/18/16	7:18 PM	Entertainment Tonight	7-730p	:30	KMPA160130H	\$695.00 NM
39	03/21/16	03/21/16	M-Sun Nightly News	630-730p	M-----	:30	1	\$1,595.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
03/21/16 03/27/16 M----- 1 \$1,595.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WGAL	M	03/21/16	6:51 PM	M-Sun Nightly News	630-730p	:30	KMPA160130H	\$1,595.00 NM
40	03/21/16	03/21/16	Entertainment Tonight	7-730p	M-----	:30	1	\$695.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
03/21/16 03/27/16 M----- 1 \$695.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WGAL	M	03/21/16	7:27 PM	Entertainment Tonight	7-730p	:30	KMPA160130H	\$695.00 NM
41	03/19/16	03/19/16	SA 6p News	6-630p	-----S-	:30	1	\$745.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
03/14/16 03/20/16 -----S- 1 \$745.00									
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Advertiser McGinty/D/Senate	Product K MCGINTY/DEM/SEN	Estimate Number 3034	

www.wgal.com

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41	03/19/16	03/19/16	SA 6p News	6-630p	-----S-	:30	1	\$745.00	NM																																		
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1	WGAL	Sa	03/19/16	6:15 PM	SA 6p News	6-630p	:30	KMPA160130H	\$745.00	NM																																	
42	03/20/16	03/20/16	SU 6p News	6-630p	-----S	:30	1	\$645.00	NM																																		
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43	03/20/16	03/20/16	Sa/Su News 8 at 9a	9-10a	-----S	:30	1	\$370.00	NM																																		
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44	03/17/16	03/17/16	M-Sun Nightly News	630-730p	---T---	:30	1	\$1,595.00	NM																																		
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Total Spots							37																																				

Payment Terms 30 Days

Gross Total	\$24,665.00
Agency Commission	\$3,699.75
Net Amount Due	\$20,965.25

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.