Sales Office

Product 1/2

Washington Tele

CONTRACT



And:

Media Buying and Analytics 4355 Cobb Parkway SE Suite J489 Atlanta, GA 30339

	Contract / Revision			Alt Order	#	
	352568	/		10772129	9	
Advertiser			Ori	ginal Date	e / F	Revision
Biden for President			0	4/08/24	/	04/08/24
Contract Dates	Estimate #			Ext. Opp.	ID	
04/09/24 - 04/15/24	11599					
Product	!					
Biden 4 President 60						
	Billing Cycle	Billing	Cal	endar	C	ash/Trade
	EOM/EOC	Broado	ast		C	ash

Account Executive

Advertiser Code

Cheryl Long

Property

Special Handling

Demographic Adults 35+

Agy Code

WNGT

		<u> </u>	gency Ref	Advertiser Re	<u>f</u>
*Line Ch Start Date End Date Description	Start/End Time	Sp Days Length W	oots/ eek Rate Ty	pe Spots	Amount
N 1 WNGT 04/09/24 04/09/24 EM (M-F) 4:30-6A Start Date End Date Weekdays Spots/Week Week: 04/08/24 04/14/24 -T 1	4:30AM - 6:00AM <u>Rate</u> \$10.00	1:00	N	M 1	\$10.00
N 2 WNGT 04/10/24 04/10/24 EM (M-F) 4:30-6A Start Date	4:30AM - 6:00AM <u>Rate</u> \$10.00	1:00	N	M 1	\$10.00
N 3 WNGT 04/11/24 04/11/24 EM (M-F) 4:30-6A Start Date End Date Weekdays Spots/Week Week: 04/08/24 04/14/24T 1	4:30AM - 6:00AM <u>Rate</u> \$10.00	1:00	N	M 1	\$10.00
N 4 WNGT 04/09/24 04/14/24 EM (M-F) 4:30-6A Start Date End Date Weekdays Spots/Week Week: 04/08/24 04/14/24F 1	4:30AM - 6:00AM <u>Rate</u> \$10.00	1:00	N	M 1	\$10.00
N 5 WNGT 04/15/24 04/15/24 EM (M-F) 4:30-6A Start Date End Date Weekdays Spots/Week Week: 04/15/24 04/21/24 M 1	4:30AM - 6:00AM <u>Rate</u> \$10.00	1:00	N	M 1	\$10.00
N 6 WNGT 04/09/24 04/09/24 EM (M-F) 6-10A Start Date End Date Weekdays Spots/Week Week: 04/08/24 04/14/24 -T 1	EM (M-F) 6-10A Rate \$80.00	1:00	N	M 1	\$80.00
N 7 WNGT 04/10/24 04/10/24 EM (M-F) 6-10A Start Date End Date Weekdays Spots/Week Week: 04/08/24 04/14/24 W 1	EM (M-F) 6-10A Rate \$80.00	1:00	N	M 1	\$80.00
N 8 WNGT 04/11/24 04/11/24 EM (M-F) 6-10A Start Date End Date Weekdays Spots/Week Week: 04/08/24 04/14/24T 1	EM (M-F) 6-10A Rate \$80.00	1:00	N	M 1	\$80.00
N 9 WNGT 04/09/24 04/14/24 EM (M-F) 6-10A Start Date End Date Weekdays Spots/Week Week: 04/08/24 04/14/24F 1	EM (M-F) 6-10A Rate \$80.00	1:00	N	M 1	\$80.00
N 10 WNGT 04/15/24 04/15/24 EM (M-F) 6-10A Start Date End Date Weekdays Spots/Week Week: 04/15/24 04/21/24 M 1	EM (M-F) 6-10A Rate \$80.00	1:00	N	M 1	\$80.00
N 11 WNGT 04/09/24 04/09/24 Daytime MON-FRI Start Date End Date Weekdays Spots/Week Week: 04/08/24 04/14/24 -T 1	10:00AM - 4:00PM <u>Rate</u> \$10.00	1:00	N	M 1	\$10.00
N 12 WNGT 04/10/24 04/10/24 Daytime MON-FRI Start Date End Date Weekdays Spots/Week Week: 04/08/24 04/14/24 W 1	10:00AM - 4:00PM <u>Rate</u> \$10.00	1:00	N	M 1	\$10.00
N 13 WNGT 04/11/24 04/11/24 Daytime MON-FRI	10:00AM - 4:00PM	1:00	N	M 1	\$10.00



| Contract / Revision | Alt Order # | 10772129

 Advertiser
 Original Date / Revision

 Biden for President
 04/08/24 / 04/08/24

 Contract Dates
 Product
 Estimate #

 04/09/24 - 04/15/24
 Biden 4 President 60
 11599

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 04/08/24 04/14/24 T 1	<u>Rate</u> \$10.00			
N 14 WNGT 04/09/24 04/14/24 Daytime MON-FRI Start Date	10:00AM - 4:00PM Rate \$10.00	1:00	NM 1	\$10.00
N 15 WNGT 04/15/24 04/15/24 Daytime MON-FRI Start Date End Date Weekdays Spots/Week Week: 04/15/24 04/21/24 M 1	10:00AM - 4:00PM <u>Rate</u> \$10.00	1:00	NM 1	\$10.00
N 16 WNGT 04/09/24 04/09/24 Early News rotator Start Date Week: 04/08/24 04/14/24 Weekdays Spots/Week Week: 04/10/24 04/14/24 T 1	4:00PM - 8:00PM <u>Rate</u> \$50.00	1:00	NM 1	\$50.00
N 17 WNGT 04/10/24 04/10/24 Early News rotator Start Date Week: 04/08/24 04/14/24 — Weekdays Spots/Week Week: 04/08/24 04/14/24 — Weekdays Spots/Week	4:00PM - 8:00PM <u>Rate</u> \$50.00	1:00	NM 1	\$50.00
N 18 WNGT 04/11/24 04/11/24 Early News rotator Start Date Week: 04/08/24 04/14/24 Weekdays Spots/Week Week: 04/08/24 04/14/24 T 1	4:00PM - 8:00PM <u>Rate</u> \$50.00	1:00	NM 1	\$50.00
N 19 WNGT 04/09/24 04/14/24 Early News rotator Start Date Week: 04/08/24 04/14/24 Use News rotator Week: 04/08/24 04/14/24 Use News rotator Weekdays Spots/Week F 1	4:00PM - 8:00PM <u>Rate</u> \$50.00	1:00	NM 1	\$50.00
N 20 WNGT 04/15/24 04/15/24 Early News rotator Start Date Week: 04/15/24 04/21/24 Weekdays Spots/Week	4:00PM - 8:00PM <u>Rate</u> \$50.00	1:00	NM 1	\$50.00
N 21 WNGT 04/09/24 04/09/24 WRAL News+ Start Date	8:00PM - 10:00PM <u>Rate</u> \$20.00	1:00	NM 1	\$20.00
N 22 WNGT 04/10/24 04/10/24 WRAL News+ Start Date End Date Weekdays Spots/Week Week: 04/08/24 04/14/24 W 1	8:00PM - 10:00PM Rate \$20.00	1:00	NM 1	\$20.00
N 23 WNGT 04/11/24 04/11/24 WRAL News+ Start Date End Date Weekdays Spots/Week Week: 04/08/24 04/14/24 T 1	8:00PM - 10:00PM Rate \$20.00	1:00	NM 1	\$20.00
N 24 WNGT 04/09/24 04/14/24 WRAL News+ Start Date	8:00PM - 10:00PM Rate \$20.00	1:00	NM 1	\$20.00
N 25 WNGT 04/15/24 04/15/24 WRAL News+ Start Date	8:00PM - 10:00PM <u>Rate</u> \$20.00	1:00	NM 1	\$20.00
N 26 WNGT 04/09/24 04/09/24 Late News Start Date End Date Weekdays Spots/Week Week: 04/08/24 04/14/24 - T 1	10PM - 11:35PM Rate \$10.00	1:00	NM 1	\$10.00
N 27 WNGT 04/10/24 04/10/24 Late News Start Date End Date Weekdays Spots/Week Week: 04/08/24 04/14/24	10PM - 11:35PM Rate \$10.00	1:00	NM 1	\$10.00
N 28 WNGT 04/11/24 04/11/24 Late News Start Date End Date Weekdays Spots/Week Week: 04/08/24 04/14/24 T 1	10PM - 11:35PM Rate \$10.00	1:00	NM 1	\$10.00
N 29 WNGT 04/09/24 04/14/24 Late News Start Date End Date Weekdays Spots/Week Week: 04/08/24 04/14/24 F 1	10PM - 11:35PM Rate \$10.00	1:00	NM 1	\$10.00
N 30 WNGT 04/13/24 04/13/24 Late News Start Date End Date Weekdays Spots/Week Week: 04/08/24 04/14/24 S- 1	10PM - 11:35PM Rate \$10.00	1:00	NM 1	\$10.00
N 31 WNGT 04/14/24 04/14/24 Late News Start Date End Date Weekdays Spots/Week	10PM - 11:35PM <u>Rate</u>	1:00	NM 1	\$10.00



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 Biden for President
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 Contract Dates
 Product
 Estimate #

 04/09/24 - 04/15/24
 Biden 4 President 60
 11599

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type S	Spote .	Amount
Start Date End Date Description	Rate \$10.00	Days Length Week	Kale Type C	ρροιδ	Amount
N 32 WNGT 04/15/24 04/15/24 Late News Start Date End Date Weekdays Spots/Week	10PM - 11:35PM Rate	1:00	NM	1	\$10.00
Week: 04/15/24 04/21/24 M 1 N 33 WNGT 04/13/24 04/14/24 Early Morning SAT/SUN Start Date End Date Weekdays Spots/Week	\$10.00 4:30AM - 10:30AM Rate	1:00	NM	1	\$10.00
Week: 04/08/24 04/14/24 S- 1 N 34 WNGT 04/13/24 04/14/24 Early Morning SAT/SUN Start Date End Date Weekdays Spots/Week	\$10.00 4:30AM - 10:30AM Rate	1:00	NM	1	\$10.00
Week: 04/08/24 04/14/24 S 1 N 35 WNGT 04/13/24 04/14/24 Daytime SAT-SUN Start Date End Date Weekdays Spots/Week	\$10.00 10:00AM - 4:00PM Rate	1:00	NM	1	\$10.00
Week: 04/08/24 04/14/24 S- 1 N 36 WNGT 04/13/24 04/14/24 Daytime SAT-SUN Start Date End Date Weekdays Spots/Week	\$10.00 10:00AM - 4:00PM Rate	1:00	NM	1	\$10.00
Week: 04/08/24 04/14/24 S 1 N 37 WNGT 04/13/24 04/14/24 WRAL News+ Start Date End Date Weekdays Spots/Week	\$10.00 4PM - 8PM Rate	1:00	NM	1	\$10.00
Week: 04/08/24 04/14/24 S- 1 N 38 WNGT 04/13/24 04/14/24 WRAL News+ Start Date End Date Weekdays Spots/Week Week: 04/08/24 04/14/24 S 1	\$10.00 4PM - 8PM Rate \$10.00	1:00	NM	1	\$10.00
N 39 WNGT 04/13/24 04/14/24 WRAL News+ Start Date End Date Weekdays Spots/Week Week: 04/08/24 04/14/24 S- 1	8:00PM - 10:00PM Rate \$10.00	1:00	NM	1	\$10.00
N 40 WNGT 04/13/24 04/14/24 WRAL News+ Start Date Week: 04/08/24 04/14/24 Weekdays Spots/Week Week: 04/08/24 04/14/24S 1	8:00PM - 10:00PM Rate \$10.00	1:00	NM	1	\$10.00
		Totals		40	\$1,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 -04/15/24	40	\$1,000.00	(\$150.00)	\$850.00
Totals	40	\$1,000.00	(\$150.00)	\$850.00

In signing this Sales Order Form, you are agreeing to the client Terms and Conditions in the links below: Digital Services: https://www.wral.com/production-services-terms-conditions/19931948/ Production Services: https://www.wral.com/production-services-terms-conditions/19931948/	
Credit Sales:< https://www.wral.com/terms-and-conditions-of-credit-sales/18564485/>	
O'constant	Dete
Signature	Date