

Malkan Interactive Communications
 dba KEYS/KKBA/KZFM
 2117 LEOPARD
 CORPUS CHRISTI, TX 78408
 361-883-3516

Client: BUTCH POOL APP DIST 2 (A)
 Order #: 4806-00002 (PN 20240417.1)
 Description: BUTCH POOL APP
 Date Entered: 4/17/2024
 P.O.#:
 Salesperson: HERNANDEZ, JENNIFER
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date
 Phone/Fax: 512.803.0229/361.876.6596

STEVE RAY ASSOCIATES
 Attn: STEVE RAY
 1231 AGNES ST
 CORPUS CHRISTI, TX 78401

Statement Group: Malkan Interactive Communications
 Receivables Group: Pol. Agency
 Sales Commission: KEYS AGENCY SALES
 A/R Account: A/R Cash - KEYS-AM
 Order Discount: <None>
 Agency Discount: Agency Discount - Standard 15%
 Default Primary Product Code: Political
 Secondary Product Code: <unassigned>
 Last Modified: 4/17/2024
 Modified 2 times
 OrderType: Per Spot

Pending New Order

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
+1 4/18/2024	5/3/2024	KEYS-AM	06:00:00a to 10:00:00a	CUSTOM	1:00	36	15.00	540.00	Y	Y	Y	Y	Y	N	N
Avail: GENERAL		Sales Comm: X		Agency Discount: X		Order Discount:		Prod: Political							
Inc. Acct: Pol. Agency		Adv. Sep: X		Prod Sep: X		Priority: 175									
Spot Type: GENERAL		Description:													
**Copy Plan: 4806-02 KEYS :60															
Copy Name	Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type	Restrictions						
4/18/2024 - 5/2/2024															
1 BUTCH POOL APPRAISAL DI	03577	1 %	KEYS-AM	4/18/2024	5/3/2024		Political	Commercial	<None>						
4/18/2024	4/21/2024					6	15.00	90.00	0	0	0	3	3	0	0
4/22/2024	4/28/2024					15	15.00	225.00	3	3	3	3	3	0	0
4/29/2024	5/3/2024					15	15.00	225.00	3	3	3	3	3	0	0

Station Totals:

Station	Spot Count	Gross Billing	Combined Disc.	Net Billing
KEYS-AM	36	\$540.00	\$81.00	\$459.00

Order Start Date: 4/18/2024 Order End Date: 5/3/2024 Spots: 36 Total Charges: \$540.00
 Combined Discounts: \$81.00
 Total Net: \$459.00

KEYS, KKBA and KZFM does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Projected Media Month/End-Of-Schedule Billing Totals for BUTCH POOL APP DIST 2 (A) / 4806-00002 :

	Spot Count	Gross Billing	Combined Disc.	Net Billing
April 2024	21	\$315.00	\$47.25	\$267.75
May 2024	15	\$225.00	\$33.75	\$191.25
Total:	36	\$540.00	\$81.00	\$459.00

Confirmed & Accepted for Malkan Interactive Communications By:

Accepted for STEVE RAY ASSOCIATES By:

 Please Sign and Return One Copy

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Steve Ray, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Butch Pool

Authorized committee:

Butch Pool Campaign

Agency requesting time (and contact information):

N/A Steve Ray Associates

Candidate's political party:

N/A

Office sought (no acronyms or abbreviations):

Nueces County Appraisal District, Place 2

Date of election:

May 4, 2024

General

Primary

Treasurer of candidate's authorized committee:

Helen Pool

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Steve Ray

Signature:

[Handwritten Signature]

Name: Steve Ray

Name:

4-17-24

Date of Request to Purchase Ad Time: 4/17/24

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 4-17-24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 4806-02	Station Call Letters: KENS AM	Date Received/Requested: 4-17-24
Est. #:	Station Location: Corpus Christi, TX	Run Start and End Dates: 4-18/5-3

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

