

Malkan Interactive Communications
 dba KEYS/KKBA/KZFM
 2117 LEOPARD
 CORPUS CHRISTI, TX 78408
 361-883-3516

Client: **MIKE PUSLEY CAMPAIGN (A)**
 Order #: **2404-00007**
 Description: **MIKE PUSLEY CAMPAIGN**
 Date Entered: **2/12/2024**
 P.O.#:
 Salesperson: **ACEVES, ARAMIS**
 Invoice Frequency: **Billed at end of Media/EOS, Sorted by Date Notary Req'd**
 Phone/Fax: **713.318.8760**

MK VISUAL COMMUNICATIONS, LLC
 Attn: MK WALLING
 15318 CRUISER UNIT A
 CORPUS CHRISTI, TX 78418

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 2/13/2024	2/26/2024	KEYS-AM	06:00:00a to 10:00:00a	CUSTOM	:30	30	20.00	600.00	Y	Y	Y	Y	Y	N	N
2/13/2024	2/18/2024					12	20.00	240.00	0	3	3	3	3	0	0
2/19/2024	2/25/2024					15	20.00	300.00	3	3	3	3	3	0	0
2/26/2024	2/26/2024					3	20.00	60.00	3	0	0	0	0	0	0
2 2/13/2024	2/26/2024	KEYS-AM	10:00:00a to 03:00:00p	CUSTOM	:30	2	20.00	40.00	N	N	N	N	N	N	Y
2/13/2024	2/18/2024					1	20.00	20.00	0	0	0	0	0	0	1
2/19/2024	2/25/2024					1	20.00	20.00	0	0	0	0	0	0	1

Order Start Date: 2/13/2024 Order End Date: 2/26/2024 Spots: 32

Total Charges: **\$640.00**
 Combined Discounts: **\$96.00**
 Total Net: **\$544.00**

KEYS, KKBA and KZFM does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

Projected Media Month/End-Of-Schedule Billing Totals for MIKE PUSLEY CAMPAIGN (A) / 2404-00007 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
February	2024	29	\$580.00	\$87.00	\$493.00
March	2024	3	\$60.00	\$9.00	\$51.00

Confirmed & Accepted for Malkan Interactive Communications By:

Accepted for MK VISUAL COMMUNICATIONS, LLC By:

 Please Sign and Return One Copy

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Luke Tschritter, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mike Pusley

Authorized committee:

Mike Pusley For County Commissioner Precinct One

Agency requesting time (and contact information):

N/A Dreamers and Walkers Consulting LLC

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Nueces County Commissioner Precinct One

Date of election:

March 5th 2024

General

Primary

Treasurer of candidate's authorized committee:

Luke Tschritter

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: Name: <u>Luke Tschritter</u> Date of Request to Purchase Ad Time: <u>02/11/2024</u>	Signature: Name: <u>V. MORENO</u> Date of Station Agreement to Sell Time: <u>2-12-24</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name:

Luke B. Schmitter

Date:

02/11/2024

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.


Malkan Interactive Communications

Cash Receipts Deposit Slip

For All Dates

Deposit Number = "9573"

Regular Slip, Print Separate Slip for Credit Cards: Yes

Frost Bank-KEYS		2/12/2024		Deposit No: 9573	
For Deposit To Account Number: 1			DOLLARS	CENTS	
Credit Card					
/ CC40431809000 MIKE PUSLEY CAMPAIGN (A)			640	00	
Total Credit Card			640	00	
Total Deposit 			\$640	00	

**Keys-AM, KKBA-FM,
KZFM-FM**

2117 Leopard St
Corpus Christi, TX 78408
(361) 883-3516
Feb 12th 2024, 12:06:20 PM
www.keys1440.com

Amount: \$640.00

Total: **\$640.00**

Payment

Visa \$640.00
(****2436)
Auth Code: 08618D
Card Not Present

PULSY
CAMPAIGN/DREAMERS

Card holder agrees to pay according to card
issuer agreement.

Return Policy
None

404318090073

ACCOUNT FORM

GSM APPROVAL: _____ (MUST BE SIGNED BEFORE TURNING INTO TRAFFIC)

DATE: 2/12 TIME: Am ACCOUNT EXECUTIVE: _____

ACCOUNT NAME TO BE REMOVED: _____

(REASON FOR REMOVAL): _____

OR

NEWLY ASSIGNED/CLAIMED ACCOUNT NAME: Mike Pusley

(ACCOUNT REP TO BE REMOVED FROM): _____

PRIMARY STATION: KEYS KKBBA KZPM
(Circle one)

THE INFORMATION BELOW MUST BE COMPLETE IN ORDER TO CLAIM A 'NEW' ACCOUNT.

TYPE OF BUSINESS: Political

PRODUCT CODE (use words, not numbers): _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

CONTACT NAME: _____ TITLE: _____

PHONE NUMBER: _____ FAX NUMBER: _____

E-MAIL ADDRESS: _____ CELL PHONE NUMBER: _____

AGENCY: Dreamers & Walkers Consulting, LLC

ADDRESS: 15813 EL SOCCORO LOOP

CITY: CC STATE: TX ZIP: 70418

CONTACT NAME: LUKE TSCHRIER

PHONE NUMBER: 281 FAX NUMBER: _____

E-MAIL ADDRESS: _____ CELL PHONE NUMBER: _____

All information must be completed for 'new' and/or 'claimed' accounts.
Retain a file copy or request one from the business office at any time.
Revised 8/07/08 A.P.G.. (earlier versions not valid)



From: Aramis Aceves <aaceves@malkaninteractive.com>
Sent: Sunday, February 11, 2024 10:39:12 AM
To: Luke Tschritter <luke@dreamersandwalkers.com>
Subject: Re: Political forms

Luke;
Please send the signed political forms when you
Get a moment, thank you
A

Sent from my iPhone

On Feb 9, 2024, at 9:27 PM, Luke Tschritter <luke@dreamersandwalkers.com> wrote:

Aramis,

This is what we are thinking for placement. We want to load the morning heavy. If we can't get it place by Monday then we just extend by one day into the 26th. I would like to get started this upcoming Monday but if we have to we can start on Tuesday.

Ad is attached.

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1440 and 98.7/KEYS-AM (BobJones)														
M		3	3	3	3	3			3	3	3	3	3	
Mid							1							1
A														
E														

Thank you,
Luke Tschritter

From: Aramis Aceves <aaceves@malkaninteractive.com>
Sent: Wednesday, February 7, 2024 3:47:00 PM
To: Luke Tschritter <luke@dreamersandwalkers.com>
Subject: Political forms

Good afternoon Luke;

Attached are the political forms and rates you requested, let me know that you received them and if you need anything further. Thank you

Aramis Aceves

\$640

:30

@20