

Malkan Interactive Communications  
 dba KEYS/KKBA/KZFM  
 2117 LEOPARD  
 CORPUS CHRISTI, TX 78408  
 361-883-3516

Order #: 4807-00002  
 Description: APPRAISAL P1-2  
 Date Entered: 4/23/2024  
 P.O.#:  
 Salesperson: ACEVES, ARAMIS  
 Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date  
 Phone/Fax: 361.215.7138

JOHN CUDD CAMPAIGN (L)  
 Attn: JOHN CUDD  
 2630 VIOLET RD  
 CORPUS CHRISTI, TX 78410

Statement Group: Malkan Interactive Communications  
 Receivables Group: Pol. Direct  
 Sales Commission: KEYS DIRECT SALES  
 A/R Account: A/R Cash - KEYS-AM  
 Order Discount: <None>  
 Agency Discount: <None>  
 Default Primary Product Code: Political  
 Secondary Product Code: <unassigned>  
 Last Modified: 4/23/2024  
 Modified 3 times  
 OrderType: Per Spot

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
4/24/2024	5/3/2024	KEYS-AM	06:00:00a to 07:00:00a	CUSTOM	1:00	8	30.00	240.00	Y	Y	Y	Y	Y	N	N
Avail: GENERAL		Sales Comm: X		Agency Discount:		Order Discount:		Prod: Political							
Inc. Acct: Pol. Direct		Adv. Sep: X		Prod Sep: X		Priority: 175									
Spot Type: GENERAL		Description:													
**Copy Plan: 4807-02 KEYS :60															
Copy Name	Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type	Restrictions						
4/24/2024 - 5/3/2024															
1 JOHN CUDD FOR APPRAISA	03586	1 %	KEYS-AM	4/24/2024	5/3/2024		Political	Commercial	<None>						
4/24/2024				4/28/2024		3	30.00	90.00	0	0	1	1	1	0	0
4/29/2024				5/3/2024		5	30.00	150.00	1	1	1	1	1	0	0
4/24/2024	5/3/2024	KEYS-AM	07:00:00a to 08:00:00a	CUSTOM	1:00	8	30.00	240.00	Y	Y	Y	Y	Y	N	N
Avail: GENERAL		Sales Comm: X		Agency Discount:		Order Discount:		Prod: Political							
Inc. Acct: Pol. Direct		Adv. Sep: X		Prod Sep: X		Priority: 175									
Spot Type: GENERAL		Description:													
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4/24/2024 - 5/3/2024															
1 JOHN CUDD FOR APPRAISA	03586	1 %	KEYS-AM	4/24/2024	5/3/2024		Political	Commercial	<None>						
4/24/2024				4/28/2024		3	30.00	90.00	0	0	1	1	1	0	0
4/29/2024				5/3/2024		5	30.00	150.00	1	1	1	1	1	0	0
4/24/2024	5/3/2024	KEYS-AM	08:00:00a to 09:00:00a	CUSTOM	1:00	8	30.00	240.00	Y	Y	Y	Y	Y	N	N
Avail: GENERAL		Sales Comm: X		Agency Discount:		Order Discount:		Prod: Political							
Inc. Acct: Pol. Direct		Adv. Sep: X		Prod Sep: X		Priority: 175									
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4/24/2024				4/28/2024		3	30.00	90.00	0	0	1	1	1	0	0
4/29/2024				5/3/2024		5	30.00	150.00	1	1	1	1	1	0	0
4/24/2024	5/3/2024	KEYS-AM	09:00:00a to 10:00:00a	CUSTOM	1:00	8	30.00	240.00	Y	Y	Y	Y	Y	N	N
Avail: GENERAL		Sales Comm: X		Agency Discount:		Order Discount:		Prod: Political							
Inc. Acct: Pol. Direct		Adv. Sep: X		Prod Sep: X		Priority: 175									
Spot Type: GENERAL		Description:													
**Copy Plan: 4807-02 KEYS :60															
Copy Name	Cart	% / Iter	Station	Start	End	Coop	Product	Cart Type	Restrictions						
4/24/2024 - 5/3/2024															
1 JOHN CUDD FOR APPRAISA	03586	1 %	KEYS-AM	4/24/2024	5/3/2024		Political	Commercial	<None>						
4/24/2024				4/28/2024		3	30.00	90.00	0	0	1	1	1	0	0
4/29/2024				5/3/2024		5	30.00	150.00	1	1	1	1	1	0	0

**Station Totals:**

Station	Spot Count	Net Billing
KEYS-AM	32	\$960.00

**Order Start Date: 4/24/2024    Order End Date: 5/3/2024    Spots: 32    Total Charges: \$960.00**

KEYS, KKBA and KZFM does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

**Projected Calendar Month/End-Of-Schedule Billing Totals for JOHN CUDD CAMPAIGN (L) / 4807-00002 :**

		<u>Spot Count</u>	<u>Net Billing</u>
April	2024	20	\$600.00
May	2024	12	\$360.00
<b>Total:</b>		<b>32</b>	<b>\$960.00</b>

*Handwritten:*  
Paid =  
credit card  
4-22-24

Confirmed & Accepted for Malkan Interactive Communications By:

Accepted for JOHN CUDD CAMPAIGN (L) By:

-----  
Please Sign and Return One Copy

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, John M. Cudd, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

John M. Cudd

Authorized committee:

John M. Cudd Campaign

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Nueces County Tax Appraisal Board - Place #2

Date of election: May 4th, 2024

General

Primary

Early Voting (April 22nd - 28, 2024)

Treasurer of candidate's authorized committee:

CINDY CUDD

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>Cindy Cudd / John M. Cudd Campaign</u>	Signature:
Name: <u>Cindy Cudd</u>	Name: <u>Aramis Arceves</u>
Date of Request to Purchase Ad Time: <u>4/24/2024</u>	Date of Station Agreement to Sell Time: <u>4/22/24</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 4807-2	Station Call Letters: KEYS	Date Received/Requested: 4/22/2024
Est. #:	Station Location: Capri Christi	Run Start and End Dates: 4/24 - 5/3

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

32x : 60s wed - 4/24 - Fri 5/3 M-F 6a-10a  
32x 30 = \$960 1 per hr

# ACCOUNT FORM

GSM APPROVAL: \_\_\_\_\_ (MUST BE SIGNED BEFORE TURNING INTO TRAFFIC)

DATE: 4/22 TIME: PM ACCOUNT EXECUTIVE: A. Cever.

ACCOUNT NAME TO BE REMOVED: \_\_\_\_\_

(REASON FOR REMOVAL): \_\_\_\_\_

OR

NEWLY ASSIGNED/CLAIMED ACCOUNT NAME: John Cudd

(ACCOUNT REP TO BE REMOVED FROM): \_\_\_\_\_

PRIMARY STATION: KEYS KKBA KZFM  
(Circle one)

THE INFORMATION BELOW MUST BE COMPLETE IN ORDER TO CLAIM A 'NEW' ACCOUNT.

TYPE OF BUSINESS: Political

PRODUCT CODE (use words, not number): Nueces Co Tax Appraisal

ADDRESS: 2630 Violet Rd

CITY: CC STATE: TX ZIP: 78410

CONTACT NAME: John Cudd TITLE: \_\_\_\_\_

PHONE NUMBER: 361 215 7138 FAX NUMBER: \_\_\_\_\_

E-MAIL ADDRESS: johnm.cudd@cc@gmail.com CELL PHONE NUMBER: \_\_\_\_\_

=====

AGENCY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_ FAX NUMBER: \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_ CELL PHONE NUMBER: \_\_\_\_\_

4807

All information must be completed for 'new' and/or 'claimed' accounts.  
Retain a file copy or request one from the business office at any time.  
Revised 8/07/08 A.P.G.. (earlier versions not valid)