



Buy Detail Report

Revision #: Date: 3/19/2019
12:58 PM

Client: Brian Stumpe Estimate: 4961 Vendor: KWOS-AM
Media: Radio Description: Wetsu Brian Stumpe Jeff City Radio Mar-Apr 2019
Product: General Advertising Flight Start Date: 3/18/2019 05:00 AM
Market: Jefferson City, MO (u) Flight End Date: 4/7/2019 04:59 AM
Separation between spots: 30 Buyer: Ashley Pfannebecker

Format: News/Talk/950 AM

Daypart Program	Daypart Code	STN Gross	STN Net	Dur	Wks 3/18	3/25	4/1	Total Spots
KWOS-AM								
MTuWThF 6:00a- 7:00p	PR	\$50.00	\$42.50	30	10	26		36
Candidate rate Non preemptable								
SaSu 6:00a- 7:00p	WK	\$30.00	\$25.50	30	4	6		10
Candidate rate Non preemptable								
M 6:00a- 7:00p	PR	\$50.00	\$42.50	30			8	8
Candidate rate Non preemptable								
MTuWThFSaSu 6:00a- 5:59a	ST	\$117.65	\$100.00	1	1			1
Studio Recording Fee								
Total Spots:					15	32	8	55
Total Cost:		\$2,617.65	\$2,225.00					55