

Reading It for Tomorrow  
11/2-11/7/14  
\$5,300

## POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) N/A
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25345087	<b>Changes as of:</b> 10/31/2016 at 12:19 PM	<b>Version:</b> Current State Version 1
<b>CPE:</b> //5544	<b>Flight:</b> 10/31/16 - 11/13/16	<b>Total \$:</b> \$5,300.00
<b>Agency:</b> Adelstein & Associates	<b>Advertiser:</b> Leading Illinois for Tomorrow	<b>Total Spots:</b> 17
2155 CATON	<b>Product:</b> LEADING ILLINOIS FOR TOMORROW	<b>Total CPP:</b> \$111.58
CHICAGO, IL 60647	<b>Agency Order #:</b>	<b>Office:</b> CHICAGO
	<b>Buyer:</b> Kathy Gregory	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> DAN RAYMOND	<b>Con Type:</b> POLITICAL/VOTE
	312-832-6634	<b>Assistant:</b> REBECCA BERRY
		312-832-6605
	<b>Separation:</b>	<b>Total GRP:</b> 47.5

Comments: SCHEDULE RUNS MON, 10/31-TUE, 11/8. NO SPOTS TO AIR PAST 12N ON 11/8.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/31 - 11/7		Total Spots	Total \$	CPP	GRP
							10/31	11/7				
1	M-F 4p-5p		JUDGE JUDY	\$400.00	3.5	30	5	0	5	\$2,000.00	\$114.29	17.5
2	M-F 5:30p-6p		FOX EN AT 530P	\$200.00	2.5	30	5	0	5	\$1,000.00	\$80.00	12.5
3	M 5:30p-6p		FOX EN AT 530P	\$200.00	2.5	30	0	1	1	\$200.00	\$80.00	2.5
4	M-F 9p-10p		FOX NEWS AT 9P	\$350.00	2.5	30	5	0	5	\$1,750.00	\$140.00	12.5
5	M 9p-10p		FOX NEWS AT 9P	\$350.00	2.5	30	0	1	1	\$350.00	\$140.00	2.5
<b>TOTALS:</b>							<b>15</b>	<b>2</b>	<b>17</b>	<b>\$5,300.00</b>	<b>\$111.58</b>	<b>47.5</b>



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<b>CPE:</b> //5544		<b>Flight:</b> 10/31/16 - 11/13/16		<b>Station:</b> WRSP	
<b>Agency:</b> Adelstein & Associates		<b>Advertiser:</b> Leading Illinois for Tomorrow		<b>Market:</b> Campaign-Spmgfltd-Dtr DMA	
2155 CATON CHICAGO, IL 60647		<b>Product:</b> LEADING ILLINOIS FOR TOMORROW		<b>Office:</b> CHICAGO	
<b>Agency Order #:</b>		<b>Buyer:</b> Kathy Gregory		<b>Primary Demo:</b> Adults 35+	
<b>Salesperson:</b> DAN RAYMOND		<b>Con Type:</b> POLITICAL/VOTE		<b>Assistant:</b> REBECCA BERRY	
312-832-6634		312-832-6605		<b>Separation:</b>	
				<b>Total \$:</b> \$5,300.00	
				<b>Total Spots:</b> 17	
				<b>Total CPP:</b> \$111.58	
				<b>Total GRP:</b> 47.5	

<b>Special Instructions</b>	
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Order Level Comments	
<b>Date/Time</b>	<b>Added by</b>
10/31/16 12:19 PM	REBECCA BERRY
	<b>Comment</b>
	SCHEDULE RUNS MON, 10/31-TUE, 11/8. NO SPOTS TO AIR PAST 12N ON 11/8.

<b>Competitive Information</b>	
<b>Market Budget:</b> \$0	
<b>WRSP Share:</b> 10%	
<b>Comment:</b>	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	17	\$5,300.00	\$111.58	47.5
<b>Total</b>	<b>100%</b>	<b>17</b>	<b>\$5,300.00</b>	<b>\$111.58</b>	<b>47.5</b>

Monthly Summary		
Month	Spots	Dollars
2016-Nov	17	\$5,300.00
<b>Total</b>	<b>17</b>	<b>\$5,300.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	10/31/16 12:19 PM				\$0	\$0
Queued for Electronic Contracting	10/31/16 12:19 PM				\$0	\$0
New	10/31/16 12:19 PM	REBECCA BERRY	New	17	\$5,300.00	\$5,300.00

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WRSP-TV  
2680 E. Calton  
Springfield, IL 62703

Contract #  
75134

Schedule Dates  
2/16-11/07/16

Advertiser  
Leading Illinois for Tomorrow (113345)

Agency  
Adelstein & Associates (17775)

Product  
POLITICAL ISSUE (ns) (1187)

Brand  
Leading Illinois for Tomorrow (872636)

Salesperson  
Millennium/CHI, Chicago (1094)

Sales Office  
Millennium Chicago

Buyer Name  
Gregory, Kathy

Phone/Fax  
/

CPE  
5544

Account Types  
National/Political Issue Agency BRD

Billing Type  
Weekly/Irregular

Comments  
LEADING ILLINOIS FOR  
SCHEDULE RUNS MON, 10/31-TUE, 11/8. NO SPOTS TO AIR PAST 12N ON 11/8.  
Dan Raymond

Date Entered  
10/31/16

Last Modified  
10/31/16

Entered By  
Amanda Painter

CO-OP  
No

Headline #  
ECR25345087

Demo  
A35+

Order Type  
Normal

Package Deal  
Normal

Commission %  
15.00

Commission  
\$795.00

Net Total  
\$4,505.00

Sales Tax

WRSP+WCCU Combo  
By Broadcast Month  
Nov. 2016  
Grand Total:  
\$5,300.00  
\$5,300.00

Adelstein & Associates  
2155 Calton  
Chicago, IL 60647

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-3-5)	11/02/16-11/04/16	2	:30	4P-5P (CST)	5			X	X	X			5	\$400.00	\$2,000.00	WRSP+WCCU Combo 100/0 (WRS) Judge Judy		10/31/16
2.0	Normal Line / News (2-2-5)	11/02/16-11/04/16	3	:30	5:30P-6P (CST)	5			X	X	X			5	\$200.00	\$1,000.00	WRSP+WCCU Combo 100/0 (WRS) Fox News @ 530		10/31/16
3.0	Normal Line / News (3-2-5)	11/07/16-11/07/16	3	:30	5:30P-6P (CST)	1								1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS) Fox News @ 530		10/31/16
4.0	Normal Line / SPOT (4-2-5)	11/02/16-11/04/16	3	:30	9P-10P (CST)	5			X	X	X			5	\$350.00	\$1,750.00	WRSP+WCCU Combo 100/0 (WRS) Fox News @ 9		10/31/16
5.0	Normal Line / SPOT (5-2-5)	11/07/16-11/07/16	3	:30	9P-10P (CST)	1								1	\$350.00	\$350.00	WRSP+WCCU Combo 100/0 (WRS) Fox News @ 9		10/31/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://spg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Miles King (Adelstein & Associates)  
do hereby request station time concerning the following issue:

Leading Illinois for Tomorrow
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Leading Illinois for Tomorrow

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

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I represent that the payment for the above described broadcast time has been furnished by (name and address):

Leading Illinois for Tomorrow 3255 Central St., Evanston, IL 60201
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and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chairman: Daniel Biss Treasurer: Michelle Harris
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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Leading Illinois for Tomorrow  
3255 Central St., Evanston, IL 60201

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Chairman: Daniel Biss  
Treasurer: Michelle Harris

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/10/16  
Date

Miles DK  
Signature

312.787.3322  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected

Jennifer E. Vanti Jennifer E. Vanti, LSW

Signature Printed Name Title



Company	Vendor	Amount	Memo
Adelstein & Associates	WRSP-TV	\$4,505.00	Illinois LIFT Est. #5544