

Reading It for Tomorrow
11/2-11/7/14
\$5,300

POLITICAL FILE CHECK LIST

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only) N/A
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office
- Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*





125 West 55th St
New York, NY 10019

Contract # 25345087

Changes as of: 10/31/2016 at 12:19 PM

Version: Current State Version 1

CPE: //5544

Flight: 10/31/16 - 11/13/16

Station: WRSP

Total \$: \$5,300.00

Agency: Adelstein & Associates

Advertiser: Leading Illinois for Tomorrow

Market: Campaign-Springld-Dtr DMA

Total Spots: 17

2155 CATON

Product: LEADING ILLINOIS FOR TOMORROW

Office: CHICAGO

Total CPM: \$111.58

CHICAGO, IL 60647

Agency Order #:

Primary Demo: Adults 35+

Total GRP: 47.5

Buyer: Kathy Gregory

Con Type: POLITICAL/VOTE

Salesperson: DAN RAYMOND

Assistant: REBECCA BERRY

Separation:

Comments: SCHEDULE RUNS MON, 10/31-TUE, 11/8. NO SPOTS TO AIR PAST 12N ON 11/8.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/31 - 11/7		Total Spots	Total \$	CPP	GRP
							10/31	11/7				
M-F	1 4p-5p		JUDGE JUDY	\$400.00	3.5	30	5	0	5	\$2,000.00	\$114.29	17.5
M-F	2 5:30p-6p		FOX EN AT 530P	\$200.00	2.5	30	5	0	5	\$1,000.00	\$80.00	12.5
M	3 5:30p-6p		FOX EN AT 530P	\$200.00	2.5	30	0	1	1	\$200.00	\$80.00	2.5
M-F	4 9p-10p		FOX NEWS AT 9P	\$350.00	2.5	30	5	0	5	\$1,750.00	\$140.00	12.5
M	5 9p-10p		FOX NEWS AT 9P	\$350.00	2.5	30	0	1	1	\$350.00	\$140.00	2.5
TOTALS:							15	2	17	\$5,300.00	\$111.58	47.5



125 West 55th St
New York, NY 10019

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CPE: //5544 Flight: 10/31/16 - 11/13/16 Station: WRSP Total Spots: 17

Agency: Adelstein & Associates Advertiser: Leading Illinois for Tomorrow Market: Campaign-Sprngfld-Dt DMA Total CPP: \$111.58

2155 CATON Product: LEADING ILLINOIS FOR TOMORROW Office: CHICAGO Total GRP: 47.5

CHICAGO, IL 60647 Agency Order #: Buyer: Kathy Gregory Primary Demo: Adults 35+

Salesperson: DAN RAYMOND Con Type: POLITICAL/VOTE Separation:

312-832-6634 Assistant: REBECCA BERRY 312-832-6605

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/31/16 12:19 PM	REBECCA BERRY	SCHEDULE RUNS MON, 10/31-TUE, 11/8. NO SPOTS TO AIR PAST 12N ON 11/8.

Competitive Information

Market Budget:	\$0
WRSP Share:	10%
Comment:	Competitive Unknown

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	17	\$5,300.00	\$111.58	47.5
Total	100%	17	\$5,300.00	\$111.58	47.5

Monthly Summary

Month	Spots	Dollars
2016-Nov	17	\$5,300.00
Total	17	\$5,300.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/31/16 12:19 PM					\$0	\$0	
Queued for Electronic Contracting	10/31/16 12:19 PM					\$0	\$0	
New	10/31/16 12:19 PM	REBECCA BERRY	New	17		\$5,300.00	\$5,300.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRSP-TV
2680 E. Col. St.
Springfield, IL 62703

Adelstein & Associates
2155 Calton
Chicago, IL 60647

Contract # 75134
Schedule Dates 12/16-11/07/16

Agency: WRSP-TV
Product: News
Brand: News
Salesperson: News
Sales Office: News
Buyer Name: News
Phone/Fax: News
CPE: News

Account Types: National/Political Issue Agency BRD
Billing Type: Weekly/Irregular
Comments: LEADING ILLINOIS FOR SCHEDULE RUNS MON, 10/31-TUE, 11/8. NO SPOTS TO AIR PAST 12N ON 11/8.

Date Entered: 10/31/16
Last Modified: 10/31/16
Entered By: Amanda Painter
CO-OP: No
Headline #: ECR25345087
Demo: A35+

Order Type: Normal
Package Deal: Normal
Commission %: 15.00
Commission: \$795.00
Net Total: \$4,505.00
Sales Tax: \$4,505.00

By Broadcast Month	Spots	Rate
Nov. 2016	17	\$5,300.00
Grand Total:	17	\$5,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-3-5)	11/02/16-11/04/16	2	:30	4P- 5P (CST)	5			X	X	X			5	\$400.00	\$2,000.00	WRSP+WCCU Combo 100/0 (WRS) Judge Judy		10/31/16
2.0	Normal Line / News (2-2-5)	11/02/16-11/04/16	3	:30	5:30P- 6P (CST)	5			X	X	X			5	\$200.00	\$1,000.00	WRSP+WCCU Combo 100/0 (WRS) Fox News @ 530		10/31/16
3.0	Normal Line / News (3-2-5)	11/07/16-11/07/16	3	:30	5:30P- 6P (CST)	1			X	X	X			1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRS) Fox News @ 530		10/31/16
4.0	Normal Line / SPOT (4-2-5)	11/02/16-11/04/16	3	:30	9P- 10P (CST)	5			X	X	X			5	\$350.00	\$1,750.00	WRSP+WCCU Combo 100/0 (WRS) Fox News @ 9		10/31/16
5.0	Normal Line / SPOT (5-2-5)	11/07/16-11/07/16	3	:30	9P- 10P (CST)	1			X	X	X			1	\$350.00	\$350.00	WRSP+WCCU Combo 100/0 (WRS) Fox News @ 9		10/31/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
 Accepted Station: _____ Date: _____
 Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbn.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Miles King (Adelstein & Associates)
do hereby request station time concerning the following issue:

Leading Illinois for Tomorrow

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Leading Illinois for Tomorrow

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Leading Illinois for Tomorrow 3255 Central St., Evanston, IL 60201

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chairman: Daniel Biss Treasurer: Michelle Harris

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Leading Illinois for Tomorrow
3255 Central St., Evanston, IL 60201

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chairman: Daniel Biss
Treasurer: Michelle Harris

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/10/16  312.787.3322
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

 Jennifer E. Vaenti, (SM) _____
Signature Printed Name Title

Company	Vendor	Amount	Memo
Adelstein & Associates	WRSP-TV	\$4,505.00	Illinois LIFT Est. #5544