

Lucy Principes PAZ

3/9-3/10/16

\$ 5,850

## POLITICAL FILE CHECK LIST

- Sent Statement of Policy on Political Advertising
- Original Order and Any revisions to order
- Station Contract
- Certification from (Federal only) N/A
- NAB form including authorized officers, directors, agents
- Rebate information
- Copy orders sent to Champaign office
- Check

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*





**Contract #** 25089487  
**CPE:** 43/51/535  
**Agency:** STRATEGIC MEDIA SERV  
 STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON VA 2000222097  
**Changes as of:** 3/8/2016 at 1:14 PM  
**Flight:** 3/9/16 - 3/10/16  
**Advertiser:** Liberty Principles PAC  
**Product:** LIBERTY PRINCIPLES PAC  
**Station:** WRSP  
**Market:** Campaign-Springfld-Dtr DMA  
**Office:** WASHINGTON  
**Version:** Highlighting Revision 2  
**Total \$:** \$5,850.00  
**Total Spots:** 16  
**Total CPP:** \$0.00

**Primary Demo:** Adults 35+  
**Agency Order #:** 4839061  
**Buyer:** Irvin, Michelle  
**Salesperson:** ALEXANDRA BRADLEY  
**Assistant:** ALEXANDRA BRADLEY  
**Con Type:** Political  
**Total GRP:** 0  
**Traffic #:** 2416598  
**Separation:**

**Comments:** REVISED LINE 9

| #   | Day/Time | DP | Program  | Rate       | A35P Rating | Len | 3/9 - 3/10 |      | Total Spots | Total \$   | CPP    | GRP        |        |     |
|---|----------|----|----------|------------|-------------|-----|------------|------|-------------|------------|--------|------------|--------|-----|
|   |          |    |          |            |             |     | 3/9        | 3/10 |             |            |        |            |        |     |
| 9   | W 7p-8p  |    | Rosewood | \$1,000.00 | 0           | 30  | 1          | 0    | 1           | \$1,000.00 | \$0.00 | 0.0        |        |     |
| Changes: Program from American Idol-Fox to Rosewood |          |    |          |            |             |     |            |      |             |            |        |            |        |     |
| <b>TOTALS:</b>                                      |          |    |          |            |             |     |            |      | 8           | 8          | 16     | \$5,850.00 | \$0.00 | 0.0 |

# KATZ TELEVISION GROUP

**Contract #** 25089487      **Changes as of:** 3/8/2016 at 1:14 PM      **Version:** Highlighting Revision 2      **Total \$:** \$5,850.00  
**CPE:** 435/1/535      **Flight:** 3/9/16 - 3/10/16      **Station:** WRSP      **Total Spots:** 16  
**Agency:** STRATEGIC MEDIA      **Advertiser:** Liberty Principles PAC      **Market:** DMA      **Total Spots:** 16  
 STRATEGIC MEDIA      **Product:** LIBERTY PRINCIPLES      **Office:** WASHINGTON      **Total CPP:** \$0.00  
 SERVICES 1911      **Agency Order #:** 4839061      **Salesperson:** ALEXANDRA BRADLEY      **Total GRP:** 0  
 NORTH FT MYER      **Buyer:** Ivryn, Michelle      **Assistant:** ALEXANDRA BRADLEY      **Traffic #:** 2416598  
 DRIVE SUITE 400      **Primary Demo:** Adults 35+      **Con Type:** Political      **Separation:**  
 ARLINGTON VA      **Product:** PAC      **Contract #:** 2000222097

| Hit Listed Programs | Added by          | Comment   |
|---------------------|-------------------|---|
| 03/08/16 1:14 PM    | ALEXANDRA BRADLEY | NEW ORDER. PLS CHCK AND CNF. T&R  |
| 03/08/16 12:16 PM   | Whitney Connelly  | Line 9<br>NA DT Prg Chg 1x W 3/9 7-8p Idol @ \$1000.00<br>Offer 1x W 3/9 STP Rosewood @ NCR |

### Order Level Comments

| Competitive Information |          |
|-------------------------|----------|
| Market Budget:          | \$48,750 |
| WRSP Share:             | 12%      |
| Comment:                |          |
| WAND:                   | 25%      |
| WCIA:                   | 35%      |
| WICS:                   | 28%      |

| Daypart Summary |             |           |                   | Monthly Summary |           |                   |
|-----------------|-------------|-----------|-------------------|-----------------|-----------|-------------------|
| Day/Time        | % Distrib   | Spots     | Dollars           | Month           | Spots     | Dollars           |
|                 | 100%        | 16        | \$5,850.00        | 2016-Mar        | 16        | \$5,850.00        |
| <b>Total</b>    | <b>100%</b> | <b>16</b> | <b>\$5,850.00</b> | <b>Total</b>    | <b>16</b> | <b>\$5,850.00</b> |

| Transaction History               |                  |                   |             |       |       |            |             |  |
|-----------------------------------|------------------|-------------------|-------------|-------|-------|------------|-------------|--|
| Trans                             | Created/Received | Created by        | Status      | Spot+ | Spot- | \$ Chg     | Contract \$ | Comment  |
| Revision                          | 3/8/16 1:14 PM   | ALEXANDRA BRADLEY | Revised     |       |       | \$0        | \$5,850.00  | Changes: Comments from NEW ORDER. PLS CHCK AND CNF. T&R to REVISED   |
| Makegood 1                        | 3/8/16 12:16 PM  | Whitney Connelly  | Sent To Rep |       |       | \$0        | \$5,850.00  | LINE 9. 1 buyline added or modified.   |
| Queued for Electronic Contracting | 3/8/16 8:37 AM   |                   |             |       |       | \$0        | \$0         | Changes: Product from Issue to LIBERTY PRINCIPLES PAC, Demo Meta to [R16], User Entered \$ from \$0.00 to \$5,850.00, Comments from to NEW ORDER. PLS CHCK AND CNF. T&R. |
| Revision                          | 3/7/16 5:59 PM   | ALEXANDRA BRADLEY | Confirmed   |       |       | \$0        | \$5,850.00  |  |
| New                               | 3/7/16 5:57 PM   | ALEXANDRA BRADLEY | New         | 16    |       | \$5,850.00 | \$5,850.00  |  |

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



**Contract #** 25089487 **Changes as of:** 3/7/2016 at 5:59 PM **Version:** Highlighting Revision 1 **Total \$:** \$5,850.00  
**CPE:** 43/51/53 **Flight:** 3/9/16 - 3/10/16 **Station:** WFSB **Market:** DMA  
**Agency:** STRATEGIC MEDIA **Advertiser:** Liberty Principles PAC **Office:** WASHINGTON **Total Spots:** 16  
 STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON VA 2000222097 **Product:** LIBERTY PRINCIPLES PAC **Total CPP:** \$0.00

**Primary Demo:** Adults 35+ **Salesperson:** ALEXANDRA BRADLEY **Total GRP:** 0  
**Agency Order #:** 4839061 **Assistant:** ALEXANDRA BRADLEY **Separation:**  
**Buyer:** Ivlin, Michelle **Con Type:** Political

**Comments:** NEW ORDER. PLS CHCK AND CNF. T&R

| #              | Day/Time              | DP | Program           | Rate       | A35P Rating | Len | 3/9 - 3/10 |      | Total Spots | Total \$   | CPP               | GRP           |            |
|----------------|-----------------------|----|-------------------|------------|-------------|-----|------------|------|-------------|------------|-------------------|---------------|------------|
|                |                       |    |                   |            |             |     | 3/9        | 3/10 |             |            |                   |               |            |
| 1              | W-F, M-Tu<br>7a-9a    |    | Morning News      | \$50.00    | 0           | 30  | 1          | 1    | 2           | \$100.00   | \$0.00            | 0.0           |            |
| 2              | W-F, M-Tu<br>4p-4:30p |    | Judge Judy        | \$300.00   | 0           | 30  | 1          | 1    | 2           | \$600.00   | \$0.00            | 0.0           |            |
| 3              | W-F, M-Tu<br>4:30p-5p |    | Judge Judy        | \$300.00   | 0           | 30  | 1          | 1    | 2           | \$600.00   | \$0.00            | 0.0           |            |
| 4              | W-F, M-Tu<br>5p-5:30p |    | Family Feud       | \$250.00   | 0           | 30  | 1          | 1    | 2           | \$500.00   | \$0.00            | 0.0           |            |
| 5              | W-F, M-Tu<br>5:30p-6p |    | Family Feud       | \$250.00   | 0           | 30  | 0          | 1    | 1           | \$250.00   | \$0.00            | 0.0           |            |
| 6              | W-F, M-Tu<br>6p-6:30p |    | Big Bang Theory   | \$500.00   | 0           | 30  | 1          | 1    | 2           | \$1,000.00 | \$0.00            | 0.0           |            |
| 7              | W-F, M-Tu<br>6:30p-7p |    | Big Bang Theory   | \$600.00   | 0           | 30  | 1          | 1    | 2           | \$1,200.00 | \$0.00            | 0.0           |            |
| 8              | W-F, M-Tu<br>9p-10p   |    | FOX News at 9     | \$300.00   | 0           | 30  | 1          | 1    | 2           | \$600.00   | \$0.00            | 0.0           |            |
| 9              | W<br>7p-8p            |    | American Idol-FOX | \$1,000.00 | 0           | 30  | 1          | 0    | 1           | \$1,000.00 | \$0.00            | 0.0           |            |
| <b>TOTALS:</b> |                       |    |                   |            |             |     |            |      | <b>8</b>    | <b>8</b>   | <b>\$5,850.00</b> | <b>\$0.00</b> | <b>0.0</b> |



**Contract #** 25089487      **Changes as of:** 3/7/2016 at 5:59 PM      **Version:** Highlighting Revision 1  
**CPE:** 43/51/535      **Flight:** 3/9/16 - 3/10/16      **Station:** WRSP      **Total \$:** \$5,850.00  
**Agency:** STRATEGIC MEDIA      **Advertiser:** Liberty Principles PAC      **Market:** Campaign-Springfld-Div      **Total Spots:** 16  
 STRATEGIC MEDIA      **Product:** LIBERTY PRINCIPLES      **Office:** WASHINGTON      **Total CPP:** \$0.00  
 SERVICES 1911  
 NORTH FT MYER  
 DRIVE SUITE 400  
 ARLINGTON VA  
 20002222097

**Primary Demo:** Adults 35+      **Salesperson:** ALEXANDRA BRADLEY      **Total GRP:** 0  
**Agency Order #:** 4839061      **Assistant:** ALEXANDRA BRADLEY  
**Buyer:** Ivira, Michelle      **Con Type:** Political      **Separation:**

Hit Listed Programs

| Competitive Information |          |
|-------------------------|----------|
| Market Budget:          | \$48,750 |
| WRSP Share:             | 12%      |
| Comment:                |          |
| WAND:                   | 25%      |
| WCIA:                   | 35%      |
| WICS:                   | 28%      |

| Daypart Summary |             |           |                   |            |            |
|-----------------|-------------|-----------|-------------------|------------|------------|
| Day/Time        | % Distrib   | Spots     | Dollars           | CPP        | GRP        |
|                 | 100%        | 16        | \$5,850.00        | N/A        | 0.0        |
| <b>Total</b>    | <b>100%</b> | <b>16</b> | <b>\$5,850.00</b> | <b>N/A</b> | <b>0.0</b> |

| Monthly Summary |           |                   |  |
|-----------------|-----------|-------------------|--|
| Month           | Spots     | Dollars           |  |
| 2016-Mar        | 16        | \$5,850.00        |  |
| <b>Total</b>    | <b>16</b> | <b>\$5,850.00</b> |  |

| Transaction History               |                  |                   |         |       |       |            |             |   |
|-----------------------------------|------------------|-------------------|---------|-------|-------|------------|-------------|---|
| Trans                             | Created/Received | Created by        | Status  | Spot+ | Spot- | \$ Chg     | Contract \$ | Comment   |
| Queued for Electronic Contracting | 3/8/16 8:37 AM   |                   |         |       |       | \$0        | \$0         |   |
| Revision                          | 3/7/16 5:59 PM   | ALEXANDRA BRADLEY | Revised |       |       | \$0        | \$5,850.00  | Changes: Product from issue to LIBERTY PRINCIPLES PAC, Demo Meta to [R16], User Entered \$ from \$0.00 to \$5,850.00, Comments from to NEW ORDER, PLS CHCK AND CNF T&R. |
| New                               | 3/7/16 5:57 PM   | ALEXANDRA BRADLEY | New     | 16    |       | \$5,850.00 | \$5,850.00  |   |

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WRSP+WCCU Combo 100/0 (WRSP+)  
 2680 E Cook St  
 Springfield, IL 62703

Liberty Principles PAC  
 1911 N Ft Myer Dr  
 Ste 400  
 Arlington, VA 22209

**Contract # 2416593**  
 Schedule Dates 03/09/16-03/10/16

Agency: Liberty Principles PAC (107692)  
 Product: Strategic Media Services (8287)  
 Brand: POLITICAL ISSUE (ns) (1187)  
 Salesperson: 43/51/535 - LIBERTY PRINCIPLES PAC (911592)  
 Sales Office: Millennium/DC, Washington DC (1108)  
 Buyer Name: Michelle Irwin,  
 Phone/Fax: /  
 CPE: 43/51/535  
 Account Types: National/Political Issue Agency BRD  
 Billing Type: Weekly/Irregular  
 Comments: LIBERTY PRINCIPLES P  
 NEW ORDER, PLS CHCK AND CNF. T&R  
 ALEX BRADLEY

Date Entered: 03/08/16  
 Last Modified: 03/08/16  
 Entered By: Whitney Connolly  
 CO-OP: No  
 Headline #: ECR25089487  
 Demo: A35+  
 Order Type: Normal  
 Package Deal: Normal  
 Commission %: 15.00  
 Commission: \$877.50  
 Net Total: \$4,972.50  
 Sales Tax:

| By Broadcast Month  | Spots     | Rate              |
|---------------------|-----------|-------------------|
| Mar. 2016           | 16        | \$5,850.00        |
| <b>Grand Total:</b> | <b>16</b> | <b>\$5,850.00</b> |

# INCOMPLETE CONTRACT

Due to: Pending line Approvals

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times      | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total    | Station                       | Comments        | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------------------|-----------------|---------|
| 1.0  | Normal Line / News (1)         | 03/09/16-03/09/16 | 3   | :30    | 7A-9A (CST)    | 1   |    |    | 1  |    |    |    |    | 1     | \$50.00  | \$50.00  | WRSP+WCCU Combo 100/0 (WRSP+) | Morning News    | 3/8/16  |
| 2.0  | Normal Line / News (1)         | 03/10/16-03/10/16 | 3   | :30    | 7A-9A (CST)    | 1   |    |    |    | 1  |    |    |    | 1     | \$50.00  | \$50.00  | WRSP+WCCU Combo 100/0 (WRSP+) | Morning News    | 3/8/16  |
| 3.0  | Normal Line / SPOT (2)         | 03/09/16-03/09/16 | 2   | :30    | 4P-4:30P (CST) | 1   |    |    |    |    |    |    |    | 1     | \$300.00 | \$300.00 | WRSP+WCCU Combo 100/0 (WRSP+) | Judy            | 3/8/16  |
| 4.0  | Normal Line / SPOT (2)         | 03/10/16-03/10/16 | 2   | :30    | 4P-4:30P (CST) | 1   |    |    |    |    |    |    |    | 1     | \$300.00 | \$300.00 | WRSP+WCCU Combo 100/0 (WRSP+) | Judy            | 3/8/16  |
| 5.0  | Normal Line / SPOT (2)         | 03/09/16-03/09/16 | 2   | :30    | 4:30P-5P (CST) | 1   |    |    |    |    |    |    |    | 1     | \$300.00 | \$300.00 | WRSP+WCCU Combo 100/0 (WRSP+) | Judge Judy      | 3/8/16  |
| 6.0  | Normal Line / SPOT (3)         | 03/10/16-03/10/16 | 2   | :30    | 4:30P-5P (CST) | 1   |    |    |    |    |    |    |    | 1     | \$300.00 | \$300.00 | WRSP+WCCU Combo 100/0 (WRSP+) | Judge Judy      | 3/8/16  |
| 7.0  | Normal Line / SPOT (4)         | 03/09/16-03/09/16 | 3   | :30    | 5P-5:30P (CST) | 1   |    |    |    |    |    |    |    | 1     | \$250.00 | \$250.00 | WRSP+WCCU Combo 100/0 (WRSP+) | Feud            | 3/8/16  |
| 8.0  | Normal Line / SPOT (4)         | 03/10/16-03/10/16 | 3   | :30    | 5P-5:30P (CST) | 1   |    |    |    |    |    |    |    | 1     | \$250.00 | \$250.00 | WRSP+WCCU Combo 100/0 (WRSP+) | Feud            | 3/8/16  |
| 9.0  | Normal Line / SPOT (5)         | 03/10/16-03/10/16 | 3   | :30    | 5:30P-6P (CST) | 1   |    |    |    |    |    |    |    | 1     | \$250.00 | \$250.00 | WRSP+WCCU Combo 100/0 (WRSP+) | Feud            | 3/8/16  |
| 10.0 | Normal Line / SPOT (6)         | 03/09/16-03/09/16 | 3   | :30    | 6P-6:30P (CST) | 1   |    |    |    |    |    |    |    | 1     | \$500.00 | \$500.00 | WRSP+WCCU Combo 100/0 (WRSP+) | Big Bang Theory | 3/8/16  |
| 11.0 | Normal Line / SPOT (6)         | 03/10/16-03/10/16 | 3   | :30    | 6P-6:30P (CST) | 1   |    |    |    |    |    |    |    | 1     | \$500.00 | \$500.00 | WRSP+WCCU Combo 100/0 (WRSP+) | Big Bang Theory | 3/8/16  |
| 12.0 | Normal Line / SPOT (7)         | 03/09/16-03/09/16 | 3   | :30    | 6:30P-7P (CST) | 1   |    |    |    |    |    |    |    | 1     | \$600.00 | \$600.00 | WRSP+WCCU Combo 100/0 (WRSP+) | Big Bang Theory | 3/8/16  |
| 13.0 | Normal Line / SPOT (7)         | 03/10/16-03/10/16 | 3   | :30    | 6:30P-7P (CST) | 1   |    |    |    |    |    |    |    | 1     | \$600.00 | \$600.00 | WRSP+WCCU Combo 100/0 (WRSP+) | Big Bang Theory | 3/8/16  |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_

Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbg.net/?p=124> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WRSP+WCCU Combo 100/0 (WRSP+)  
 2680 E Cook St  
 Springfield, IL 62703

**Contract # 2416598**  
 Schedule Dates 03/09/16-03/10/16

Date Entered 03/08/16  
 Last Modified 03/08/16

WRSP+WCCU Combo 100/0 (WRSP+)  
 BY Broadcast Month Spots Rate  
 Mar 2016 16 \$5,850.00  
 Grand Total: 16 \$5,850.00

Advertiser Liberty Principles PAC (107692)  
 Agency Strategic Media Services (8287)  
 Product POLITICAL ISSUE (ns) (1187)  
 Brand 43/51/535 - LIBERTY PRINCIPLES PAC (811592)  
 Salesperson Millennium/DC, Washington DC (1108)  
 Sales Office Millennium Washington DC  
 Buyer Name Michelle Irvin,  
 Phone/Fax /  
 CPE 43/51/535  
 Account Types National/Political Issue Agency BRD  
 Billing Type Weekly/Irregular  
 Comments LIBERTY PRINCIPLES P  
 NEW ORDER, PLS CHCK AND CNF. TRR  
 ALEX BRADLEY

Entered By Whitley Connolly  
 CO-OP No  
 Headline # ECR25089497  
 Demo A35+  
 Order Type Normal  
 Package Deal  
 Commission % 15.00  
 Commission \$877.50  
 Net Total \$4,972.50  
 Sales Tax

Liberty Principles PAC  
 1911 N Ft Myer Dr  
 Ste 400  
 Arlington, VA 22209

# INCOMPLETE CONTRACT

Due to: Pending line Approvals

| Line   | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times    | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate       | Total      | Station                       | Comments                           | Entered |
|--------|--------------------------------|-------------------|-----|--------|--------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------------------|------------------------------------|---------|
| 14.0   | Normal Line / SPOT (8)         | 03/09/16-03/09/16 | 3   | :30    | 9P-10P (CST) | 1   |    |    | 1  |    |    |    |    | 1     | \$300.00   | \$300.00   | WRSP+WCCU Combo 100/0 (WRSP+) | FOX News at 9                      | 3/8/16  |
| 15.0   | Normal Line / SPOT (8)         | 03/09/16-03/10/16 | 3   | :30    | 9P-10P (CST) | 1   |    |    |    | 1  |    |    |    | 1     | \$300.00   | \$300.00   | WRSP+WCCU Combo 100/0 (WRSP+) | FOX News at 9                      | 3/8/16  |
| 16.0   | Normal Line / Prime (9)        | 03/09/16-03/09/16 | 2   | :30    | 7P-8P (CST)  | 1   |    |    |    | 1  |    |    |    | 1     | \$1,000.00 | \$1,000.00 | WRSP+WCCU Combo 100/0 (WRSP+) | American Idol-FOX                  | 3/8/16  |
| 16.0.1 | Closed Preempt (9)             | 03/09/16          |     |        |              |     |    |    |    |    |    |    |    |       |            |            | WRSP+WCCU Combo 100/0 (WRSP+) | Program Change/Engation - Rosewood |         |
| 17.0   | Normal Line / Prime (9)        | 03/09/16-03/09/16 | 2   | :30    | 7P-8P (CST)  | 1   |    |    |    | 1  |    |    |    | 1     | \$1,000.00 | \$1,000.00 | WRSP+WCCU Combo 100/0 (WRSP+) | ROSEWOOD                           | 3/8/16  |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_

Comments: \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgn.net/p=1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

|  |              |
|--|--------------|
| <b>Station and Location:</b><br><p style="text-align: center; font-size: 1.5em;">WRSP+</p> | <b>Date:</b> |
|--|--------------|

I, Michelle Irvin  
do hereby request station time concerning the following issue:

Liberty Principles PAC

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
|                  |                                  |      |       |                |                 |

This broadcast time will be used by: Liberty Principles PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate a message relating to any political matter of national importance?

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

[Redacted area]

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Liberty Principles PAC  
605 N Lake Shore Dr #516 Chicago, IL 60611

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

David Pitt - board member

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

1-21-16

Date



Signature

202-337-5700

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted In Part

Rejected



Signature

Jennifer E. Valenti

Printed Name

CSM

Title

**STRATEGIC MEDIA SERVICES INC**  
 1911 NORTH FORT MYER DR STE 400  
 ARLINGTON, VA 22209  
 202-337-5700

BB&T  
 BRANCH BANKING AND TRUST COMPANY  
 1-800-BANK BBT BBT.com  
 68-426/514

98189

3/7/2016

PAY TO THE ORDER OF WRSP-S2

\$ \*\*4,972.50

Four Thousand Nine Hundred Seventy-Two and 50/100 \*\*\*\*\* DOLLARS

MEMO

Liberty Principles PAC\_LPP TV: 3/9-3/10/16\_3/16\_

AUTHORIZED SIGNATURE

Details on Bank Security Features Included

STRATEGIC MEDIA SERVICES INC

98189

| WRSP-S2  |      |            | 3/7/2016      |             |              |          |
|----------|------|------------|---------------|-------------|--------------|----------|
| Date     | Type | Reference  | Original Amt. | Balance Due | Discount     | Payment  |
| 3/7/2016 | Bill | CIA-S-2582 | 4,972.50      | 4,972.50    |              | 4,972.50 |
|          |      |            |               |             | Check Amount | 4,972.50 |

Checking - Client Fun Liberty Principles PAC\_LPP TV: 3/9-3/10/16\_3/1 4,972.50

STRATEGIC MEDIA SERVICES INC

98189

| WRSP-S2  |      |            | 3/7/2016      |             |              |          |
|----------|------|------------|---------------|-------------|--------------|----------|
| Date     | Type | Reference  | Original Amt. | Balance Due | Discount     | Payment  |
| 3/7/2016 | Bill | CIA-S-2582 | 4,972.50      | 4,972.50    |              | 4,972.50 |
|          |      |            |               |             | Check Amount | 4,972.50 |

Checking - Client Fun Liberty Principles PAC\_LPP TV: 3/9-3/10/16\_3/1 4,972.50