

Lucy Principes PA

3/9-3/10/16

\$5,850

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) N/A
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*

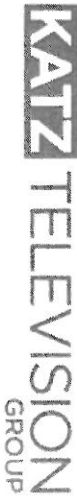




Contract # 25089487		Changes as of: 3/8/2016 at 1:14 PM		Version: Highlighting Revision 2	
CPE: 43/51/535		Flight: 3/9/16 - 3/10/16		Station: WRSP	
Agency: STRATEGIC MEDIA SERV		Advertiser: Liberty Principles PAC		Market: Campaign-Springfield-DMA	
STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON VA 2000222097		Product: LIBERTY PRINCIPLES PAC		Office: WASHINGTON	
		Primary Demo: Adults 35+		Salesperson: ALEXANDRA BRADLEY	
		Agency Order #: 4839061		Assistant: ALEXANDRA BRADLEY	
		Buyer: Irvin, Michelle		Con Type: Political	
				Total GRP: 0	
				Traffic #: 2416598	
				Separation:	
				Total CPP: \$0.00	
				Total Spots: 16	
				Total \$: \$5,850.00	

Comments: REVISED LINE 9

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/9	3/10	Total Spots	Total \$	CPP	GRP
9	W 7p-8p		Rosewood	\$1,000.00	0	30	1	0	1	\$1,000.00	\$0.00	0.0
Changes: Program from American Idol-Fox to Rosewood												
TOTALS:										16	\$5,850.00	\$0.00



Contract # 25089487	Changes as of: 3/8/2016 at 1:14 PM	Version: Highlighting Revision 2	Total \$: \$5,850.00
CPE: 43/51/535	Flight: 3/9/16 - 3/10/16	Station: WRSP	Total Spots: 16
Agency: STRATEGIC MEDIA SERV	Advertiser: Liberty Principles PAC	Market: Campaign-Sprngfld-Dtr DMA	
Product: LIBERTY PRINCIPLES PAC		Office: WASHINGTON	Total CPP: \$0.00
Primary Demo: Adults 35+		Salesperson: ALEXANDRA BRADLEY	Total GRP: 0
Agency Order #: 4839061		Assistant: ALEXANDRA BRADLEY	Traffic #: 2416598
Buyer: Inv'n, Michelle		Con Type: Political	Separation:

Hit Listed Programs	
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Date/Time	Added by	Comment	Order Level Comments
03/08/16 1:14 PM	ALEXANDRA BRADLEY	NEW ORDER. PLS CHCK AND CNF. T&R	
03/08/16 12:16 PM	Whitney Connelly	Line 9 NA DT Prg Chg 1x W 3/9 7-8p Idol @ \$1000.00 Offer 1x W 3/9 STP Rosewood @ NCIR	

Competitive Information	
Market Budget:	\$48,750
WRSP Share:	12%
Comment:	
WAND:	25%
WCIA:	35%
WICS:	28%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	16	\$5,850.00	N/A
Total	100%	16	\$5,850.00	N/A

Monthly Summary		
Month	Spots	Dollars
2016-Mar	16	\$5,850.00
Total	16	\$5,850.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	3/8/16 1:14 PM	ALEXANDRA BRADLEY	Revised			\$0
Makegood 1	3/8/16 12:16 PM	Whitney Connelly	Sent To Rep			\$0
Queued for Electronic Contracting	3/8/16 8:37 AM					\$0
Revision	3/7/16 5:59 PM	ALEXANDRA BRADLEY	Confirmed			\$0
New	3/7/16 5:57 PM	ALEXANDRA BRADLEY	New	16		\$5,850.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



Contract # 25089487	Changes as of: 3/7/2016 at 5:59 PM	Version: Highlighting Revision 1	Total \$: \$5,850.00
CPE: 43/51/535	Flight: 3/9/16 - 3/10/16	Station: WRSP	Total Spots: 16
Agency: STRATEGIC MEDIA	Advertiser: Liberty Principles PAC	Market: Campaign-Sprngfld-Dtr DMA	
Agency: SERV	Product: LIBERTY PRINCIPLES PAC	Office: WASHINGTON	Total CPP: \$0.00
STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON VA 20002222097			

Primary Demo: Adults 35+	Salesperson: ALEXANDRA BRADLEY	Total GRP: 0
Agency Order #: 4839061	Assistant: ALEXANDRA BRADLEY	
Buyer: Invin, Michelle	Con Type: Political	Separation:

Comments: NEW ORDER. PLS CHCK AND CNF. T&R

#	Day/Time	DP	Program	Rate	A35P Rating	Len	3/9 - 3/10		Total Spots	Total \$	CPP	GRP
							3/9	3/10				
1	W-F, M-Tu 7a-9a		Morning News	\$50.00	0	30	1	1	2	\$100.00	\$0.00	0.0
2	W-F, M-Tu 4p-4:30p		Judge Judy	\$300.00	0	30	1	1	2	\$600.00	\$0.00	0.0
3	W-F, M-Tu 4:30p-5p		Judge Judy	\$300.00	0	30	1	1	2	\$600.00	\$0.00	0.0
4	W-F, M-Tu 5p-5:30p		Family Feud	\$250.00	0	30	1	1	2	\$500.00	\$0.00	0.0
5	W-F, M-Tu 5:30p-6p		Family Feud	\$250.00	0	30	0	1	1	\$250.00	\$0.00	0.0
6	W-F, M-Tu 6p-6:30p		Big Bang Theory	\$500.00	0	30	1	1	2	\$1,000.00	\$0.00	0.0
7	W-F, M-Tu 6:30p-7p		Big Bang Theory	\$600.00	0	30	1	1	2	\$1,200.00	\$0.00	0.0
8	W-F, M-Tu 9p-10p		FOX News at 9	\$300.00	0	30	1	1	2	\$600.00	\$0.00	0.0
9	W 7p-8p		American Idol-FOX	\$1,000.00	0	30	1	0	1	\$1,000.00	\$0.00	0.0
TOTALS:									16	\$5,850.00	\$0.00	0.0



Contract # 25089487	Changes as of: 3/7/2016 at 5:59 PM	Version: Highlighting Revision 1	Total \$: \$5,850.00
CPE: 43/51/535	Flight: 3/9/16 - 3/10/16	Station: WRSP	
Agency: STRATEGIC MEDIA SERV	Advertiser: Liberty Principles PAC	Market: Campaign-Sprngfld-Dtr DMA	Total Spots: 16
STRATEGIC MEDIA SERVICES 1911 NORTH FT MYER DRIVE SUITE 400 ARLINGTON VA 2000222097		Product: LIBERTY PRINCIPLES PAC	Office: WASHINGTON
		Primary Demo: Adults 35+	Total CPP: \$0.00
		Agency Order #: 4839061	Salesperson: ALEXANDRA BRADLEY
		Buyer: Ivvin, Michelle	Assistant: ALEXANDRA BRADLEY
		Con Type: Political	Total GRP: 0
			Separation:

Hit Listed Programs

Competitive Information	
Market Budget:	\$48,750
WRSP Share:	12%
Comment:	
WAND:	25%
WCIA:	35%
WICS:	28%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	16	\$5,850.00	N/A	0.0
Total	100%	16	\$5,850.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Mar	16	\$5,850.00
Total	16	\$5,850.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Queued for Electronic Contracting	3/8/16 8:37 AM					\$0
Revision	3/7/16 5:59 PM	ALEXANDRA BRADLEY	Revised			\$0
New	3/7/16 5:57 PM	ALEXANDRA BRADLEY	New	16		\$5,850.00
						\$5,850.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WRSP+WCCU Combo 100/0 (WRSP+)
2680 E Cook St
Springfield, IL 62703

Liberty Principles PAC
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 2416593

Schedule Dates 03/09/16-03/10/16

Agency Liberty Principles PAC (107692)

Product Strategic Media Services (8287)

Brand POLITICAL ISSUE (ns) (1187)

Salesperson 43/51/535 - LIBERTY PRINCIPLES PAC (911592)

Sales Office Millennium/DC, Washington DC (1108)

Buyer Name Michelle, Jr/Mr,

Phone/Fax /

CPE 43/51/535

Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular

Comments LIBERTY PRINCIPLES P
NEW ORDER, PLS CHECK AND CNF. T&R
ALEX BRADLEY

Date Entered 03/08/16

Last Modified 03/08/16

Entered By Whitney Connolly

CO-OP No

Headline # ECR25089487

Demo A35+

Order Type Normal

Package Deal

Commission % 15.00

Commission \$877.50

Net Total \$4,972.50

Sales Tax

By Broadcast Month Spots Rate

Mar. 2016 16 \$5,850.00

Grand Total: 16 \$5,850.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	03/09/16-03/09/16	3	:30	7A-9A (CST)				1					1	\$50.00	\$50.00	WRSP+WCCU Combo 100/0 (WRSP+)	WRSP+Morning News	3/8/16
2.0	Normal Line / News (1)	03/10/16-03/10/16	3	:30	7A-9A (CST)				1					1	\$50.00	\$50.00	WRSP+WCCU Combo 100/0 (WRSP+)	WRSP+Morning News	3/8/16
3.0	Normal Line / SPOT (2)	03/09/16-03/09/16	2	:30	4P-4:30P (CST)				1					1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRSP+)	WRSP+Judge Judy	3/8/16
4.0	Normal Line / SPOT (2)	03/10/16-03/10/16	2	:30	4P-4:30P (CST)				1					1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRSP+)	WRSP+Judge Judy	3/8/16
5.0	Normal Line / SPOT (2)	03/09/16-03/09/16	2	:30	4:30P-5P (CST)				1					1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRSP+)	WRSP+Judge Judy	3/8/16
6.0	Normal Line / SPOT (3)	03/10/16-03/10/16	2	:30	4:30P-5P (CST)				1					1	\$200.00	\$200.00	WRSP+WCCU Combo 100/0 (WRSP+)	WRSP+Judge Judy	3/8/16
7.0	Normal Line / SPOT (4)	03/09/16-03/09/16	3	:30	5P-5:30P (CST)				1					1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRSP+)	WRSP+Family Feud	3/8/16
8.0	Normal Line / SPOT (4)	03/10/16-03/10/16	3	:30	5P-5:30P (CST)				1					1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRSP+)	WRSP+Family Feud	3/8/16
9.0	Normal Line / SPOT (5)	03/10/16-03/10/16	3	:30	5:30P-6P (CST)				1					1	\$250.00	\$250.00	WRSP+WCCU Combo 100/0 (WRSP+)	WRSP+Family Feud	3/8/16
10.0	Normal Line / SPOT (6)	03/09/16-03/09/16	3	:30	6P-6:30P (CST)				1					1	\$500.00	\$500.00	WRSP+WCCU Combo 100/0 (WRSP+)	WRSP+Big Bang Theory	3/8/16
11.0	Normal Line / SPOT (6)	03/10/16-03/10/16	3	:30	6P-6:30P (CST)				1					1	\$500.00	\$500.00	WRSP+WCCU Combo 100/0 (WRSP+)	WRSP+Big Bang Theory	3/8/16
12.0	Normal Line / SPOT (7)	03/09/16-03/09/16	3	:30	6:30P-7P (CST)				1					1	\$600.00	\$600.00	WRSP+WCCU Combo 100/0 (WRSP+)	WRSP+Big Bang Theory	3/8/16
13.0	Normal Line / SPOT (7)	03/10/16-03/10/16	3	:30	6:30P-7P (CST)				1					1	\$600.00	\$600.00	WRSP+WCCU Combo 100/0 (WRSP+)	WRSP+Big Bang Theory	3/8/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbg.mtv.net/?p=1221> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WRSP-TV/CCU Combo 100/0
2680 E Cook St
Springfield, IL 62703

Contract #

2416598

Schedule Dates

03/09/16-03/10/16

Date Entered 03/08/16
Last Modified 03/08/16
Entered By Whitney Connolly
CO-OP No
Headline # ECR25039487
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$877.50
Net Total \$4,972.50
Sales Tax

Agency Liberty Principles PAC (107692)
Product Strategic Media Services (8287)
Brand POLITICAL ISSUE (ns) (1187)
Salesperson 43/51/535 - LIBERTY PRINCIPLES PAC (811592)
Sales Office Millennium/DC, Washington DC (1108)
Buyer Name Michelle, Irvn,
Phone/Fax /
CPE 43/51/535
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments LIBERTY PRINCIPLES P
NEW ORDER. PLS CHECK AND CNF. TBR
ALEX BRADLEY

Liberty Principles PAC
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

INCOMPLETE CONTRACT

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (8)	03/09/16-03/09/16	3	:30	9P-10P (CST)	1			1					1	\$300.00	\$300.00	WRSP-TV/CCU Combo 100/0 (WRSP-TV News at 9)		3/8/16
15.0	Normal Line / SPOT (8)	03/09/16-03/10/16	3	:30	9P-10P (CST)	1				1				1	\$300.00	\$300.00	WRSP-TV/CCU Combo 100/0 (WRSP-TV News at 9)		3/8/16
16.0	Normal Line / Prime (9)	03/09/16-03/09/16	2	:30	7P-8P (CST)	1			1					1	\$1,000.00	\$1,000.00	WRSP-TV/CCU Combo 100/0 (WRSP-TV American Idol-FOX)		3/8/16
16.0.1	Closed Preempt (9)	03/09/16															WRSP-TV/CCU Combo 100/0 (WRSP-TV Program Change/Exception)		
17.0	M/G For 15.0 L / Prime (9)	03/09/16-03/09/16	2	:30	7P-8P (CST)	1			1					1	\$1,000.00	\$1,000.00	WRSP-TV/CCU Combo 100/0 (WRSP-TV American Idol-FOX)		3/8/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgn.net> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>WRSP+</u>	Date:
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I, Michelle Irvin

do hereby request station time concerning the following issue:

<u>Liberty Principles PAC</u>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Liberty Principles PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Liberty Principles PAC
605 N Lake Shore Dr #516 Chicago, IL 60611

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

David Pratt - board member

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>1.21.16</u>	<u><i>Michelle De...</i></u>	<u>202.337.5700</u>
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted In Part	<input type="checkbox"/> Rejected
<u><i>Jennifer E. Vaunti</i></u>	<u>Jennifer E. Vaunti</u>	<u>CSM</u>
Signature	Printed Name	Title

STRATEGIC MEDIA SERVICES INC
1911 NORTH FORT MYER DR STE 400
ARLINGTON, VA 22209
202-337-5700

BB&T
BRANCH BANKING AND TRUST COMPANY
1-800-BANK BBT BBT.com
68-426/514

98189

3/7/2016

PAY TO THE
ORDER OF WRSP-S2

\$ **4,972.50

Four Thousand Nine Hundred Seventy-Two and 50/100 ***** DOLLARS

MEMO

Liberty Principles PAC_LPP TV: 3/9-3/10/16_3/16_

AUTHORIZED SIGNATURE

STRATEGIC MEDIA SERVICES INC

98189

WRSP-S2

Date	Type	Reference	Original Amt.	Balance Due	3/7/2016	Discount	Payment
3/7/2016	Bill	CIA-S-2582	4,972.50	4,972.50			4,972.50
					Check Amount		4,972.50

Checking - Client Fun Liberty Principles PAC_LPP TV: 3/9-3/10/16_3/1

4,972.50

STRATEGIC MEDIA SERVICES INC

98189

WRSP-S2

Date	Type	Reference	Original Amt.	Balance Due	3/7/2016	Discount	Payment
3/7/2016	Bill	CIA-S-2582	4,972.50	4,972.50			4,972.50
					Check Amount		4,972.50

Checking - Client Fun Liberty Principles PAC_LPP TV: 3/9-3/10/16_3/1

4,972.50