

INVOICE



WECT
322 Shipyard Boulevard
Wilmington, NC 28412
Main: (910) 791-8070
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1545585-1	07/19/16	July 2016	06/27/16 - 07/15/16

Property	Account Executive	Sales Office	Sales Region
WECT	Eileen Stammetti	WECT Wilmington	Local

Billing Address:

Impact Strategies, Inc
Attention: Accounts Payable
PO Box 18165
Raleigh, NC 27619

Send Payment To:

WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Advertiser	Product	Estimate Number
ISS/Renew North Carolina	Political	

Flight Dates	Order #	Alt Order #
06/27/16 - 07/15/16	1545585	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/27/16	07/15/16	NBC Today Show	7-9a	MTWTF--	:30	10	\$380.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/27/16 07/03/16 MTWTF-- 10 \$380.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WECT	M	06/27/16	7:22 AM	NBC Today Show	7-9a	:30	Cimate Change	\$380.00 NM
4	WECT	M	06/27/16	8:44 AM	NBC Today Show	7-9a	:30	Teacher Pay	\$380.00 NM
2	WECT	Tu	06/28/16	7:59 AM	NBC Today Show	7-9a	:30	Teacher Pay	\$380.00 NM
7	WECT	Tu	06/28/16	8:51 AM	NBC Today Show	7-9a	:30	Cimate Change	\$380.00 NM
1	WECT	W	06/29/16	8:39 AM	NBC Today Show	7-9a	:30	Cimate Change	\$380.00 NM
6	WECT	W	06/29/16	8:59 AM	NBC Today Show	7-9a	:30	Teacher Pay	\$380.00 NM
10	WECT	Th	06/30/16	8:29 AM	NBC Today Show	7-9a	:30	Teacher Pay	\$380.00 NM
3	WECT	Th	06/30/16	8:45 AM	NBC Today Show	7-9a	:30	Cimate Change	\$380.00 NM
9	WECT	F	07/01/16	7:59 AM	NBC Today Show	7-9a	:30	Cimate Change	\$380.00 NM
5	WECT	F	07/01/16	8:54 AM	NBC Today Show	7-9a	:30	Teacher Pay	\$380.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/16 07/10/16 MTWTF-- 10 \$380.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WECT	M	07/04/16	7:29 AM	NBC Today Show	7-9a	:30	Teacher Pay	\$380.00 NM
17	WECT	M	07/04/16	8:59 AM	NBC Today Show	7-9a	:30	Cimate Change	\$380.00 NM
16	WECT	Tu	07/05/16	8:38 AM	NBC Today Show	7-9a	:30	Cimate Change	\$380.00 NM
13	WECT	Tu	07/05/16	8:59 AM	NBC Today Show	7-9a	:30	Teacher Pay	\$380.00 NM
14	WECT	W	07/06/16	7:23 AM	NBC Today Show	7-9a	:30	Teacher Pay	\$380.00 NM
19	WECT	W	07/06/16	8:40 AM	NBC Today Show	7-9a	:30	Cimate Change	\$380.00 NM
20	WECT	Th	07/07/16	7:59 AM	NBC Today Show	7-9a	:30	Cimate Change	\$380.00 NM
12	WECT	Th	07/07/16	8:59 AM	NBC Today Show	7-9a	:30	Teacher Pay	\$380.00 NM
15	WECT	F	07/08/16		NBC Today Show	7-9a	:00		\$380.00 NM
See MG 1.31									
18	WECT	F	07/08/16	8:29 AM	NBC Today Show	7-9a	:30	Teacher Pay	\$380.00 NM
31	WECT	F	07/15/16	6:16 AM	Carolina In The Am 6a	6-7a	:30	Teacher Pay	\$380.00 NM
MG for 1.15 07/08									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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Advertiser	Product	Estimate Number	
ISS/Renew North Carolina	Political		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/27/16	07/15/16	NBC Today Show	7-9a	MTWTF--	:30	10	\$380.00	NM
07/11/16 07/17/16 MTWTF-- 10 \$380.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 22 WECT M 07/11/16 7:29 AM NBC Today Show 7-9a :30 Cimate Change \$380.00 NM 27 WECT M 07/11/16 8:59 AM NBC Today Show 7-9a :30 Teacher Pay \$380.00 NM 29 WECT Tu 07/12/16 8:41 AM NBC Today Show 7-9a :30 Cimate Change \$380.00 NM 21 WECT Tu 07/12/16 8:59 AM NBC Today Show 7-9a :30 Teacher Pay \$380.00 NM 26 WECT W 07/13/16 7:23 AM NBC Today Show 7-9a :30 Teacher Pay \$380.00 NM 23 WECT W 07/13/16 7:59 AM NBC Today Show 7-9a :30 Cimate Change \$380.00 NM 25 WECT Th 07/14/16 7:21 AM NBC Today Show 7-9a :30 Cimate Change \$380.00 NM 28 WECT Th 07/14/16 8:44 AM NBC Today Show 7-9a :30 Teacher Pay \$380.00 NM 24 WECT F 07/15/16 7:59 AM NBC Today Show 7-9a :30 Cimate Change \$380.00 NM 30 WECT F 07/15/16 8:47 AM NBC Today Show 7-9a :30 Teacher Pay \$380.00 NM									
2	06/27/16	07/15/16	News 6 at Noon	12-1230p	MTWTF--	:30	5	\$240.00	NM
Weeks: Start Date 06/27/16 End Date 07/03/16 MTWTFSS MTWTF-- Spots/Week 5 Rate \$240.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 06/27/16 12:09 PM News 6 at Noon 12-1230p :30 Cimate Change \$240.00 NM 3 WECT Tu 06/28/16 12:25 PM News 6 at Noon 12-1230p :30 Teacher Pay \$240.00 NM 2 WECT W 06/29/16 12:15 PM News 6 at Noon 12-1230p :30 Cimate Change \$240.00 NM 5 WECT Th 06/30/16 12:28 PM News 6 at Noon 12-1230p :30 Teacher Pay \$240.00 NM 4 WECT F 07/01/16 12:28 PM News 6 at Noon 12-1230p :30 Cimate Change \$240.00 NM Weeks: Start Date 07/04/16 End Date 07/10/16 MTWTFSS MTWTF-- Spots/Week 5 Rate \$240.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WECT M 07/04/16 12:24 PM News 6 at Noon 12-1230p :30 Teacher Pay \$240.00 NM 8 WECT Tu 07/05/16 12:29 PM News 6 at Noon 12-1230p :30 Cimate Change \$240.00 NM 6 WECT W 07/06/16 12:09 PM News 6 at Noon 12-1230p :30 Teacher Pay \$240.00 NM 9 WECT Th 07/07/16 12:29 PM News 6 at Noon 12-1230p :30 Cimate Change \$240.00 NM 10 WECT F 07/08/16 12:14 PM News 6 at Noon 12-1230p :30 Teacher Pay \$240.00 NM Weeks: Start Date 07/11/16 End Date 07/17/16 MTWTFSS MTWTF-- Spots/Week 5 Rate \$240.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 12 WECT M 07/11/16 12:25 PM News 6 at Noon 12-1230p :30 Cimate Change \$240.00 NM 14 WECT Tu 07/12/16 12:07 PM News 6 at Noon 12-1230p :30 Cimate Change \$240.00 NM 11 WECT W 07/13/16 12:14 PM News 6 at Noon 12-1230p :30 Teacher Pay \$240.00 NM 13 WECT Th 07/14/16 12:25 PM News 6 at Noon 12-1230p :30 Cimate Change \$240.00 NM 15 WECT F 07/15/16 12:15 PM News 6 at Noon 12-1230p :30 Cimate Change \$240.00 NM									
3	06/27/16	07/15/16	NEWS AT 6p	6-630p	MTWTF--	:30	10	\$625.00	NM
Weeks: Start Date 06/27/16 End Date 07/03/16 MTWTFSS MTWTF-- Spots/Week 10 Rate \$625.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WECT M 06/27/16 6:08 PM NEWS AT 6p 6-630p :30 Teacher Pay \$625.00 NM 16 WECT M 06/27/16 6:28 PM NEWS AT 6p 6-630p :30 Cimate Change \$625.00 NM 5 WECT Tu 06/28/16 6:09 PM NEWS AT 6p 6-630p :30 Cimate Change \$625.00 NM									

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ISS/Renew North Carolina	Political		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
3	06/27/16	07/15/16	NEWS AT 6p	6-630p	MTWTF--	:30	10	\$625.00	NM		
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	18	WECT	Tu	06/28/16	6:28 PM	NEWS AT 6p	6-630p	:30	Teacher Pay	\$625.00	NM
	19	WECT	W	06/29/16	6:12 PM	NEWS AT 6p	6-630p	:30	Teacher Pay	\$625.00	NM
	4	WECT	W	06/29/16	6:29 PM	NEWS AT 6p	6-630p	:30	Cimate Change	\$625.00	NM
	17	WECT	Th	06/30/16	6:08 PM	NEWS AT 6p	6-630p	:30	Cimate Change	\$625.00	NM
	1	WECT	Th	06/30/16	6:29 PM	NEWS AT 6p	6-630p	:30	Teacher Pay	\$625.00	NM
	20	WECT	F	07/01/16	6:08 PM	NEWS AT 6p	6-630p	:30	Teacher Pay	\$625.00	NM
	2	WECT	F	07/01/16	6:25 PM	NEWS AT 6p	6-630p	:30	Cimate Change	\$625.00	NM
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>			
			07/04/16	07/10/16	MTWTF--		10	\$625.00			
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	9	WECT	M	07/04/16	6:09 PM	NEWS AT 6p	6-630p	:30	Cimate Change	\$625.00	NM
	22	WECT	M	07/04/16	6:28 PM	NEWS AT 6p	6-630p	:30	Teacher Pay	\$625.00	NM
	21	WECT	Tu	07/05/16	6:08 PM	NEWS AT 6p	6-630p	:30	Teacher Pay	\$625.00	NM
	7	WECT	Tu	07/05/16	6:29 PM	NEWS AT 6p	6-630p	:30	Cimate Change	\$625.00	NM
	23	WECT	W	07/06/16	6:08 PM	NEWS AT 6p	6-630p	:30	Cimate Change	\$625.00	NM
	6	WECT	W	07/06/16	6:28 PM	NEWS AT 6p	6-630p	:30	Teacher Pay	\$625.00	NM
	10	WECT	Th	07/07/16	6:11 PM	NEWS AT 6p	6-630p	:30	Teacher Pay	\$625.00	NM
	25	WECT	Th	07/07/16	6:29 PM	NEWS AT 6p	6-630p	:30	Cimate Change	\$625.00	NM
	24	WECT	F	07/08/16	6:06 PM	NEWS AT 6p	6-630p	:30	Cimate Change	\$625.00	NM
	8	WECT	F	07/08/16	6:29 PM	NEWS AT 6p	6-630p	:30	Teacher Pay	\$625.00	NM
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>			
			07/11/16	07/17/16	MTWTF--		10	\$625.00			
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	14	WECT	M	07/11/16	6:05 PM	NEWS AT 6p	6-630p	:30	Teacher Pay	\$625.00	NM
	27	WECT	M	07/11/16	6:29 PM	NEWS AT 6p	6-630p	:30	Cimate Change	\$625.00	NM
	11	WECT	Tu	07/12/16	6:07 PM	NEWS AT 6p	6-630p	:30	Teacher Pay	\$625.00	NM
	28	WECT	Tu	07/12/16	6:25 PM	NEWS AT 6p	6-630p	:30	Cimate Change	\$625.00	NM
	26	WECT	W	07/13/16	6:07 PM	NEWS AT 6p	6-630p	:30	Cimate Change	\$625.00	NM
	12	WECT	W	07/13/16	6:29 PM	NEWS AT 6p	6-630p	:30	Teacher Pay	\$625.00	NM
	13	WECT	Th	07/14/16	6:07 PM	NEWS AT 6p	6-630p	:30	Teacher Pay	\$625.00	NM
	30	WECT	Th	07/14/16	6:28 PM	NEWS AT 6p	6-630p	:30	Cimate Change	\$625.00	NM
	15	WECT	F	07/15/16	6:12 PM	NEWS AT 6p	6-630p	:30	Teacher Pay	\$625.00	NM
	29	WECT	F	07/15/16	6:29 PM	NEWS AT 6p	6-630p	:30	Cimate Change	\$625.00	NM
4	06/27/16	07/15/16	LN (M-F)	11-1135p	MTWTF--	:30	10	\$290.00	NM		
Weeks:			<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>			
			06/27/16	07/03/16	MTWTF--		10	\$290.00			
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WECT	M	06/27/16	11:18 PM	LN (M-F)	11-1135p	:30	Teacher Pay	\$290.00	NM
	7	WECT	M	06/27/16	11:34 PM	LN (M-F)	11-1135p	:30	Cimate Change	\$290.00	NM
	9	WECT	Tu	06/28/16	11:13 PM	LN (M-F)	11-1135p	:30	Cimate Change	\$290.00	NM
	1	WECT	Tu	06/28/16	11:27 PM	LN (M-F)	11-1135p	:30	Teacher Pay	\$290.00	NM
	8	WECT	W	06/29/16	11:13 PM	LN (M-F)	11-1135p	:30	Teacher Pay	\$290.00	NM
	5	WECT	W	06/29/16	11:34 PM	LN (M-F)	11-1135p	:30	Cimate Change	\$290.00	NM
	10	WECT	Th	06/30/16	11:20 PM	LN (M-F)	11-1135p	:30	Cimate Change	\$290.00	NM
	2	WECT	Th	06/30/16	11:34 PM	LN (M-F)	11-1135p	:30	Teacher Pay	\$290.00	NM

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<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>14</td><td>WECT</td><td>M</td><td>07/04/16</td><td>11:11 PM</td><td>LN (M-F)</td><td>11-1135p</td><td>:30</td><td>Cimate Change</td><td>\$290.00</td><td>NM</td></tr><tr><td>18</td><td>WECT</td><td>M</td><td>07/04/16</td><td>11:25 PM</td><td>LN (M-F)</td><td>11-1135p</td><td>:30</td><td>Teacher Pay</td><td>\$290.00</td><td>NM</td></tr><tr><td>13</td><td>WECT</td><td>Tu</td><td>07/05/16</td><td>11:12 PM</td><td>LN (M-F)</td><td>11-1135p</td><td>:30</td><td>Teacher Pay</td><td>\$290.00</td><td>NM</td></tr><tr><td>19</td><td>WECT</td><td>Tu</td><td>07/05/16</td><td>11:26 PM</td><td>LN (M-F)</td><td>11-1135p</td><td>:30</td><td>Cimate Change</td><td>\$290.00</td><td>NM</td></tr><tr><td>16</td><td>WECT</td><td>W</td><td>07/06/16</td><td>11:11 PM</td><td>LN (M-F)</td><td>11-1135p</td><td>:30</td><td>Cimate Change</td><td>\$290.00</td><td>NM</td></tr><tr><td>11</td><td>WECT</td><td>W</td><td>07/06/16</td><td>11:33 PM</td><td>LN (M-F)</td><td>11-1135p</td><td>:30</td><td>Teacher Pay</td><td>\$290.00</td><td>NM</td></tr><tr><td>17</td><td>WECT</td><td>Th</td><td>07/07/16</td><td>11:21 PM</td><td>LN (M-F)</td><td>11-1135p</td><td>:30</td><td>Teacher Pay</td><td>\$290.00</td><td>NM</td></tr><tr><td>12</td><td>WECT</td><td>Th</td><td>07/07/16</td><td>11:33 PM</td><td>LN (M-F)</td><td>11-1135p</td><td>:30</td><td>Cimate Change</td><td>\$290.00</td><td>NM</td></tr><tr><td>15</td><td>WECT</td><td>F</td><td>07/08/16</td><td>11:27 PM</td><td>LN (M-F)</td><td>11-1135p</td><td>:30</td><td>Cimate Change</td><td>\$290.00</td><td>NM</td></tr><tr><td>20</td><td>WECT</td><td>F</td><td>07/08/16</td><td>11:40 PM</td><td>LN (M-F)</td><td>11-1135p</td><td>:30</td><td>Teacher Pay</td><td>\$290.00</td><td>NM</td></tr><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>07/11/16</td><td>07/17/16</td><td>MTWTF--</td><td>10</td><td>\$290.00</td><td colspan="5"></td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	14	WECT	M	07/04/16	11:11 PM	LN (M-F)	11-1135p	:30	Cimate Change	\$290.00	NM	18	WECT	M	07/04/16	11:25 PM	LN (M-F)	11-1135p	:30	Teacher Pay	\$290.00	NM	13	WECT	Tu	07/05/16	11:12 PM	LN (M-F)	11-1135p	:30	Teacher Pay	\$290.00	NM	19	WECT	Tu	07/05/16	11:26 PM	LN (M-F)	11-1135p	:30	Cimate Change	\$290.00	NM	16	WECT	W	07/06/16	11:11 PM	LN (M-F)	11-1135p	:30	Cimate Change	\$290.00	NM	11	WECT	W	07/06/16	11:33 PM	LN (M-F)	11-1135p	:30	Teacher Pay	\$290.00	NM	17	WECT	Th	07/07/16	11:21 PM	LN (M-F)	11-1135p	:30	Teacher Pay	\$290.00	NM	12	WECT	Th	07/07/16	11:33 PM	LN (M-F)	11-1135p	:30	Cimate Change	\$290.00	NM	15	WECT	F	07/08/16	11:27 PM	LN (M-F)	11-1135p	:30	Cimate Change	\$290.00	NM	20	WECT	F	07/08/16	11:40 PM	LN (M-F)	11-1135p	:30	Teacher Pay	\$290.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							07/11/16	07/17/16	MTWTF--	10	\$290.00					
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Total Spots							105																																																																																																																																																	

Payment Terms 30 Days

<u>Gross Total</u>	\$42,450.00
<u>Agency Commission</u>	\$6,367.50
<u>Net Amount Due</u>	\$36,082.50

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.