

INVOICE



WECT
322 Shipyard Boulevard
Wilmington, NC 28412
Main: (910) 791-8070
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1545585-1	07/19/16	July 2016	06/27/16 - 07/15/16

Property	Account Executive	Sales Office	Sales Region
WECT	Eileen Stammetti	WECT Wilmington	Local

Billing Address:

Impact Strategies, Inc
Attention: Accounts Payable
PO Box 18165
Raleigh, NC 27619

Advertiser	Product	Estimate Number
ISS/Renew North Carolina	Political	

Flight Dates	Order #	Alt Order #
06/27/16 - 07/15/16	1545585	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																																																																																													
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Invoice # 1545585-1	Invoice Date 07/19/16	Invoice Month July 2016	Invoice Period 06/27/16 - 07/15/16
Advertiser ISS/Renew North Carolina	Product Political	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																		
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Invoice # 1545585-1	Invoice Date 07/19/16	Invoice Month July 2016	Invoice Period 06/27/16 - 07/15/16
Advertiser ISS/Renew North Carolina	Product Political	Estimate Number	

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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Invoice # 1545585-1	Invoice Date 07/19/16	Invoice Month July 2016	Invoice Period 06/27/16 - 07/15/16
Advertiser ISS/Renew North Carolina	Product Political	Estimate Number	

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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																																																																																																																																																																														
22	WECT	M	07/11/16	11:12 PM	LN (M-F)	11-1135p	:30	Teacher Pay	\$290.00	NM																																																																																																																																																																																																																																																																																																																														
27	WECT	M	07/11/16	11:28 PM	LN (M-F)	11-1135p	:30	Ci mate Change	\$290.00	NM																																																																																																																																																																																																																																																																																																																														
28	WECT	Tu	07/12/16	11:11 PM	LN (M-F)	11-1135p	:30	Teacher Pay	\$290.00	NM																																																																																																																																																																																																																																																																																																																														
21	WECT	Tu	07/12/16	11:33 PM	LN (M-F)	11-1135p	:30	Ci mate Change	\$290.00	NM																																																																																																																																																																																																																																																																																																																														
23	WECT	W	07/13/16	11:20 PM	LN (M-F)	11-1135p	:30	Ci mate Change	\$290.00	NM																																																																																																																																																																																																																																																																																																																														
30	WECT	W	07/13/16	11:34 PM	LN (M-F)	11-1135p	:30	Teacher Pay	\$290.00	NM																																																																																																																																																																																																																																																																																																																														
29	WECT	Th	07/14/16	11:14 PM	LN (M-F)	11-1135p	:30	Teacher Pay	\$290.00	NM																																																																																																																																																																																																																																																																																																																														
24	WECT	Th	07/14/16	11:33 PM	LN (M-F)	11-1135p	:30	Ci mate Change	\$290.00	NM																																																																																																																																																																																																																																																																																																																														
25	WECT	F	07/15/16	11:19 PM	LN (M-F)	11-1135p	:30	Teacher Pay	\$290.00	NM																																																																																																																																																																																																																																																																																																																														
26	WECT	F	07/15/16	11:33 PM	LN (M-F)	11-1135p	:30	Ci mate Change	\$290.00	NM																																																																																																																																																																																																																																																																																																																														

Total Spots 105

Payment Terms 30 Days

<u>Gross Total</u>	\$42,450.00
<u>Agency Commission</u>	\$6,367.50
<u>Net Amount Due</u>	\$36,082.50

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.