

Memorandum



To: Public File
From: Jolene, Jensen, Executive Assistant/Programming
Re: Issues and Programs Report, 3rd Quarter 2016
Date: October 6, 2016

In this memo, please find a description of issues in Western Wisconsin that have been addressed by WEAU 13 News through local news broadcasts and other programming from July 1 – September 30, 2016. The following pages include a list of issue-oriented projects our station has participated in, a description of issue-oriented programming, and community participation.

WEAU 13 News addressed the following issues of concern to viewers in the Eau Claire/La Crosse, Wisconsin, television market and the surrounding area. These issues serve the community and act in the public interest as set forth by the Federal Communications Commission:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Public Service Announcements

Also during 3rd quarter, WEAU 13 News aired various public service announcements from local, regional and national organizations in order to inform and educate the public about the above various issues of concern. Our Promotions Manager ran a report which listed approximately 1,385 PSA's (too numerous to list) that ran on WEAU 13 News (13.1) in 3rd quarter, 2016. NBC also provided a list of PSA's which are listed on the next pages.

OTHER PROGRAMMING
For 3rd Quarter 2016
July - September, 2016

THERE WAS NO OTHER PROGRAMMING FOR THE 3RD QUARTER 2016 THAT CONTRIBUTED, AS PART OF NBC'S OVERALL PROGRAMMING, TO SERVE THE EDUCATION AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER.

3rd Quarter 2016 PSAs

NETWORK PUBLIC SERVICE SCHEDULE JULY 2016

AIR DATE	SHOW TITLE	HIT TIME	DURATION	MATERIAL ID	PRODUCT TITLE
20160702	FRI-1ST LOOK	4:27:12 AM	0:15	ZNBC61071H	PSA 2016 TMYK Hoda Kotb NBC Today Environment "Sho
20160702	FLOOGALS	10:26:17 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up

20160702	FLOOGALS	10:26:32 AM	0:15	ZNBC61076H	PSA 2016 TMYK Tim Kubart Sprout Environment - Fish
20160702	NINA'S WORLD	10:56:32 AM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160702	NINA'S WORLD	10:56:47 AM	0:15	ZNBC61086H	PSA 2016 TMYK Tim Kubart Sprout Financial Ed - Pig
20160702	RUFF RUFF	11:26:17 AM	0:15	ZNBC61096H	PSA 2016 TMYK Tim Kubart Sprout Health - Food Rain
20160702	RUFF RUFF	11:26:32 AM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160702	ASTROBLAST	11:56:47 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160702	CHICA	12:26:57 PM	0:15	ZNBC61086H	PSA 2016 TMYK Tim Kubart Sprout Financial Ed - Pig
20160702	CHICA	12:27:12 PM	0:15	ZNBCMC5104H	PSA 2015 TMYK Bob Harper Health :15
20160702	NOODLE	12:56:57 PM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160702	NOODLE	12:57:12 PM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160709	TRUCKS	4:56:02 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160709	TRUCKS	4:56:17 AM	0:15	ZNBC61076H	PSA 2016 TMYK Tim Kubart Sprout Environment - Fish
20160709	FLOOGALS	5:26:02 AM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160709	FLOOGALS	5:26:17 AM	0:15	ZNBC61086H	PSA 2016 TMYK Tim Kubart Sprout Financial Ed - Pig
20160709	NINA'S WORLD	5:56:02 AM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160709	NINA'S WORLD	5:56:17 AM	0:15	ZNBC61086H	PSA 2016 TMYK Tim Kubart Sprout Financial Ed - Pig
20160709	RUFF RUFF	6:26:32 AM	0:15	ZNBC61096H	PSA 2016 TMYK Tim Kubart Sprout Health - Food Rain
20160709	RUFF RUFF	6:26:47 AM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160709	CHICA	6:56:57 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160709	NOODLE	7:26:57 AM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160709	NOODLE	7:27:12 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160717	MTP	2:54:28 PM	0:15	ZNBC61046H	PSA 2016 TMYK Akbar Gbaja-Biamila NBC Ninja Warrio
20160723	CHICA	9:26:57 AM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160723	CHICA	9:27:12 AM	0:15	ZNBC61096H	PSA 2016 TMYK Tim Kubart Sprout Health - Food Rain
20160723	NOODLE	9:56:57 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160723	NOODLE	9:57:12 AM	0:15	ZNBC61096H	PSA 2016 TMYK Tim Kubart Sprout Health - Food Rain
20160723	TRUCKS	10:26:02 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160723	TRUCKS	10:26:17 AM	0:15	ZNBC61076H	PSA 2016 TMYK Tim Kubart Sprout Environment - Fish
20160723	FLOOGALS	10:56:02 AM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160723	FLOOGALS	10:56:17 AM	0:15	ZNBC61086H	PSA 2016 TMYK Tim Kubart Sprout Financial Ed - Pig
20160723	NINA'S WORLD	11:26:02 AM	0:15	ZNBC61086H	PSA 2016 TMYK Tim Kubart Sprout Financial Ed - Pig
20160723	RUFF RUFF	11:56:32 AM	0:15	ZNBC61076H	PSA 2016 TMYK Tim Kubart Sprout Environment - Fish
20160723	RUFF RUFF	11:56:47 AM	0:15	ZNBC61086H	PSA 2016 TMYK Tim Kubart Sprout Financial Ed - Pig
20160730	NINA'S WORLD	8:26:02 AM	0:15	ZNBC61076H	PSA 2016 TMYK Tim Kubart Sprout Environment - Fish
20160730	NINA'S WORLD	8:26:17 AM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160730	RUFF RUFF	8:56:32 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160730	CHICA	9:26:57 AM	0:15	ZNBCMC5104H	PSA 2015 TMYK Bob Harper Health :15
20160730	CHICA	9:27:12 AM	0:15	ZNBC61086H	PSA 2016 TMYK Tim Kubart Sprout Financial Ed - Pig
20160730	NOODLE	9:56:57 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160730	NOODLE	9:57:12 AM	0:15	ZNBC61086H	PSA 2016 TMYK Tim Kubart Sprout Financial Ed - Pig
20160730	TRUCKS	10:26:02 AM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160730	TRUCKS	10:26:17 AM	0:15	ZNBC61086H	PSA 2016 TMYK Tim Kubart Sprout Financial Ed - Pig
20160730	FLOOGALS	10:56:02 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160730	FLOOGALS	10:56:17 AM	0:15	ZNBC61076H	PSA 2016 TMYK Tim Kubart Sprout Environment - Fish

NETWORK PUBLIC SERVICE SCHEDULE AUGUST 2016

AIR DATE	SHOW TITLE	HIT TIME	DURATION	MATERIAL ID	PRODUCT TITLE
20160806	TRUCKS	4:26:02 AM	0:15	ZNBC61096H	PSA 2016 TMYK Tim Kubart Sprout Health - Food Rain
20160806	TRUCKS	4:26:17 AM	0:15	ZNBC61076H	PSA 2016 TMYK Tim Kubart Sprout Environment - Fish
20160806	FLOOGALS	4:56:02 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160806	FLOOGALS	4:56:17 AM	0:15	ZNBC61076H	PSA 2016 TMYK Tim Kubart Sprout Environment - Fish
20160806	NINA'S WORLD	5:26:02 AM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160806	NINA'S WORLD	5:26:17 AM	0:15	ZNBC61086H	PSA 2016 TMYK Tim Kubart Sprout Financial Ed - Pig
20160806	RUFF RUFF	5:56:32 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up

20160806	RUFF RUFF	5:56:47 AM	0:15	ZNBC61076H	PSA 2016 TMYK Tim Kubart Sprout Environment - Fish
20160806	CHICA	6:26:57 AM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160806	CHICA	6:27:12 AM	0:15	ZNBC61096H	PSA 2016 TMYK Tim Kubart Sprout Health - Food Rain
20160806	NOODLE	6:56:57 AM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160806	NOODLE	6:57:12 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160813	TRUCKS	4:26:02 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160813	TRUCKS	4:26:17 AM	0:15	ZNBC61076H	PSA 2016 TMYK Tim Kubart Sprout Environment - Fish
20160813	FLOOGALS	4:56:02 AM	0:15	ZNBC61086H	PSA 2016 TMYK Tim Kubart Sprout Financial Ed - Pig
20160813	FLOOGALS	4:56:17 AM	0:15	ZNBC61096H	PSA 2016 TMYK Tim Kubart Sprout Health - Food Rain
20160813	NINA'S WORLD	5:26:02 AM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160813	NINA'S WORLD	5:26:17 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160813	RUFF RUFF	5:56:32 AM	0:15	ZNBC61096H	PSA 2016 TMYK Tim Kubart Sprout Health - Food Rain
20160813	RUFF RUFF	5:56:47 AM	0:15	ZNBC61086H	PSA 2016 TMYK Tim Kubart Sprout Financial Ed - Pig
20160813	CHICA	6:26:57 AM	0:15	ZNBC61076H	PSA 2016 TMYK Tim Kubart Sprout Environment - Fish
20160813	CHICA	6:27:12 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160813	NOODLE	6:56:57 AM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160813	NOODLE	6:57:12 AM	0:15	ZNBC61086H	PSA 2016 TMYK Tim Kubart Sprout Financial Ed - Pig
20160820	TRUCKS	4:26:02 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160820	TRUCKS	4:26:17 AM	0:15	ZNBC61076H	PSA 2016 TMYK Tim Kubart Sprout Environment - Fish
20160820	FLOOGALS	4:56:02 AM	0:15	ZNBC61096H	PSA 2016 TMYK Tim Kubart Sprout Health - Food Rain
20160820	FLOOGALS	4:56:17 AM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160820	NINA'S WORLD	5:26:02 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160820	NINA'S WORLD	5:26:17 AM	0:15	ZNBC61086H	PSA 2016 TMYK Tim Kubart Sprout Financial Ed - Pig
20160820	RUFF RUFF	5:56:32 AM	0:15	ZNBC61096H	PSA 2016 TMYK Tim Kubart Sprout Health - Food Rain
20160820	RUFF RUFF	5:56:47 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160820	CHICA	6:26:57 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160820	CHICA	6:27:12 AM	0:15	ZNBC61086H	PSA 2016 TMYK Tim Kubart Sprout Financial Ed - Pig
20160820	NOODLE	6:56:57 AM	0:15	ZNBC61096H	PSA 2016 TMYK Tim Kubart Sprout Health - Food Rain
20160820	NOODLE	6:57:12 AM	0:15	ZNBC61076H	PSA 2016 TMYK Tim Kubart Sprout Environment - Fish
20160827	FRI-1ST LOOK	4:25:18 AM	0:15	ZNBC61044H	PSA 2016 TMYK Hoda Kotb NBC Today Diversity "Somet
20160827	NOODLE	9:56:57 AM	0:15	ZNBC61096H	PSA 2016 TMYK Tim Kubart Sprout Health - Food Rain
20160827	NOODLE	9:57:12 AM	0:15	ZNBC61086H	PSA 2016 TMYK Tim Kubart Sprout Financial Ed - Pig
20160827	TRUCKS	10:26:02 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160827	TRUCKS	10:26:17 AM	0:15	ZNBC61076H	PSA 2016 TMYK Tim Kubart Sprout Environment - Fish
20160827	FLOOGALS	10:56:02 AM	0:15	ZNBC61086H	PSA 2016 TMYK Tim Kubart Sprout Financial Ed - Pig
20160827	FLOOGALS	10:56:17 AM	0:15	ZNBC61096H	PSA 2016 TMYK Tim Kubart Sprout Health - Food Rain
20160827	NINA'S WORLD	11:26:02 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160827	NINA'S WORLD	11:26:17 AM	0:15	ZNBC61076H	PSA 2016 TMYK Tim Kubart Sprout Environment - Fish
20160827	RUFF RUFF	11:56:32 AM	0:15	ZNBC61086H	PSA 2016 TMYK Tim Kubart Sprout Financial Ed - Pig
20160827	RUFF RUFF	11:56:47 AM	0:15	ZNBC61096H	PSA 2016 TMYK Tim Kubart Sprout Health - Food Rain
20160827	CHICA	12:26:57 PM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160827	CHICA	12:27:12 PM	0:15	ZNBC61076H	PSA 2016 TMYK Tim Kubart Sprout Environment - Fish

NETWORK PUBLIC SERVICE SCHEDULE SEPTEMBER 2016

AIR DATE	SHOW TITLE	HIT TIME	DURATION	MATERIAL ID	PRODUCT TITLE
20160903	TRUCKS	10:26:02 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160903	TRUCKS	10:26:17 AM	0:15	ZNBC61076H	PSA 2016 TMYK Tim Kubart Sprout Environment - Fish
20160903	FLOOGALS	10:56:02 AM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160903	FLOOGALS	10:56:17 AM	0:15	ZNBC61086H	PSA 2016 TMYK Tim Kubart Sprout Financial Ed - Pig
20160903	NINA'S WORLD	11:26:02 AM	0:15	ZNBC61076H	PSA 2016 TMYK Tim Kubart Sprout Environment - Fish
20160903	NINA'S WORLD	11:26:17 AM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160903	RUFF RUFF	11:56:32 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up

20160903	RUFF RUFF	11:56:47 AM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160903	CHICA	12:26:57 PM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160903	NOODLE	12:56:57 PM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160903	NOODLE	12:57:12 PM	0:15	ZNBC61076H	PSA 2016 TMYK Tim Kubart Sprout Environment - Fish
20160904	MTP	9:54:47 AM	0:15	ZNBC61044H	PSA 2016 TMYK Hoda Kotb NBC Today Diversity "Somet
20160904	MTP AN	1:55:44 AM	0:15	ZNBC61071H	PSA 2016 TMYK Hoda Kotb NBC Today Shower Singer
20160910	FRI-1ST LOOK	4:24:13 AM	0:15	ZNBC61071H	PSA 2016 TMYK Hoda Kotb NBC Today Environment "Sho
20160910	CHICA	9:26:57 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160910	NOODLE	9:56:57 AM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160910	NOODLE	9:57:12 AM	0:15	ZNBC61076H	PSA 2016 TMYK Tim Kubart Sprout Environment - Fish
20160910	TRUCKS	10:26:02 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160910	TRUCKS	10:26:17 AM	0:15	ZNBC61076H	PSA 2016 TMYK Tim Kubart Sprout Environment - Fish
20160910	FLOOGALS	10:56:02 AM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160910	FLOOGALS	10:56:17 AM	0:15	ZNBC61086H	PSA 2016 TMYK Tim Kubart Sprout Financial Ed - Pig
20160910	NINA'S WORLD	11:26:02 AM	0:15	ZNBC61076H	PSA 2016 TMYK Tim Kubart Sprout Environment - Fish
20160910	NINA'S WORLD	11:26:17 AM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160910	RUFF RUFF	11:56:32 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160910	RUFF RUFF	11:56:47 AM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160911	MTP	9:54:37 AM	0:15	ZNBC61044H	PSA 2016 TMYK Hoda Kotb NBC Today Diversity "Somet
20160917	NOODLE	9:56:57 AM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160917	NOODLE	9:57:12 AM	0:15	ZNBC61076H	PSA 2016 TMYK Tim Kubart Sprout Environment - Fish
20160917	TRUCKS	10:26:02 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160917	TRUCKS	10:26:17 AM	0:15	ZNBC61076H	PSA 2016 TMYK Tim Kubart Sprout Environment - Fish
20160917	FLOOGALS	10:56:02 AM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160917	FLOOGALS	10:56:17 AM	0:15	ZNBC61086H	PSA 2016 TMYK Tim Kubart Sprout Financial Ed - Pig
20160917	NINA'S WORLD	11:26:02 AM	0:15	ZNBC61076H	PSA 2016 TMYK Tim Kubart Sprout Environment - Fish
20160917	NINA'S WORLD	11:26:17 AM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160917	RUFF RUFF	11:56:32 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160917	RUFF RUFF	11:56:47 AM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160917	CHICA	12:26:57 PM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160924	CHICA	9:26:57 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160924	NOODLE	9:56:57 AM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160924	NOODLE	9:57:12 AM	0:15	ZNBC61076H	PSA 2016 TMYK Tim Kubart Sprout Environment - Fish
20160924	TRUCKS	10:26:02 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160924	TRUCKS	10:26:17 AM	0:15	ZNBC61076H	PSA 2016 TMYK Tim Kubart Sprout Environment - Fish
20160924	FLOOGALS	10:56:02 AM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160924	FLOOGALS	10:56:17 AM	0:15	ZNBC61086H	PSA 2016 TMYK Tim Kubart Sprout Financial Ed - Pig
20160924	NINA'S WORLD	11:26:02 AM	0:15	ZNBC61076H	PSA 2016 TMYK Tim Kubart Sprout Environment - Fish
20160924	NINA'S WORLD	11:26:17 AM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15
20160924	RUFF RUFF	11:56:32 AM	0:15	ZNBC61054H	PSA 2016 TMYK Tim Kubart Sprout Education "Once Up
20160924	RUFF RUFF	11:56:47 AM	0:15	ZNBCMC5165H	PSA 2015 TMYK Kaitlin Becker Health :15

NBC NETWORK NON-BROADCAST EFFORTS

July - September, 2016

NBCUniversal's *The More You Know* website:

Since 1989, *The More You Know* has brought the nation's most important social issues to the forefront, and remains a trusted voice for sharing knowledge to improve lives and inspire action. *The More You Know's* comprehensive website (themoreyouknow.com) includes in-depth resource and referral information on the campaign's important focus issues including:

- HEALTH – fighting childhood obesity, encouraging nutrition and physical fitness
- ENVIRONMENT – encouraging everyday actions that reduce environmental impact
- EDUCATION – recruiting new teachers and promoting their long-lasting impact
- DIGITAL LITERACY & INTERNET SAFETY - sharing online safety tips and information
- DIVERSITY – embracing differences and promoting inclusion, tolerance and respect

Also featured on site is The More You Know Learning series' *Growing Up Online*, a free eBook on digital literacy and Internet Safety. *Growing Up Online* is an important tool to initiate conversation with children about online safety. The eBook is a media-rich, two-part learning resource that provides easy-to-use information about navigating the digital world in a unique and engaging way. Part one includes safety tips, discussion questions and key takeaways for parents and teachers. Part two features four entertaining video comic books for children, focused on real situations that come up when kids go online.

Additional content on the site includes public service announcements, behind-the-scenes videos, a general overview, a talent directory, and a list of the campaign's accolades such as the prestigious Emmy and Peabody awards.

Description of Typical and Illustrative Programming Issues

Every day, WEAU 13 News brings viewers programming, both local and national, that deals with the issues that matter to them the most. Viewers count on these programs to keep them informed about their community, their state, their nation, and the world. The following is a listing of programs that aired on a regular basis throughout the quarter.

Early Today: This business and consumer news program gives viewers daily business news and stock market reports. Early Today airs from 4-4:30am, Monday–Friday.

WEAU 13 News: Daily news reports of varying lengths dealing with issues pertinent to the viewers in the Western Wisconsin area.

Monday-Friday, 4:30am- 7am

Short-form updates Monday-Friday between 7:00am and 9:00am

Monday-Friday, 10am-10:30am

Monday–Friday, 12-12:30pm

Monday–Friday, 5-5:30pm

Monday–Friday, 6-6:30pm

Monday-Friday, 10-10:35pm

Saturday, 6-6:30pm

Saturday, 10-10:30pm

Sunday, 10-10:35pm

These news programs are locally produced and present a mix of news, weather, sports, and issue-related feature stories.

NBC Today Show: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Friday, 7-10am; Monday-Friday, 11am-12pm; Saturday, 7-9am; and Sunday, 7-8am.

NBC Nightly News: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Sunday from 5:30-6pm.

NBC Meet the Press: NBC News correspondents interview world and national leaders about issues of topical importance. Regular programs include 60 minutes Sundays at 8:00am.

Dateline NBC: NBC News correspondents cover topical news, in-depth investigations and newsmaker profiles. Schedule varies.

On the Money: “On the Money” is a half-hour series that brings you the latest in market and economic news that impacts your money. The show is produced by CNBC and distributed in national syndication by NBC Universal Domestic Television Distribution. Regular programs include Sundays from 9-9:30am.

Issue-Oriented Projects and Programs

In addition to regular programming, WEAU 13 News strives to serve the public interest through special projects that benefit the community. From sponsorship of community events to public service announcements, the station responds to the needs of the viewers. The following is a listing of special issue-oriented projects from this quarter.

COMMUNITY CALENDAR

Air Dates: 07/01/16 – 9/30/2016

The Community Calendar is a daily listing of local events of interest in the community and submitted by local non-profit organizations. The events include everything from literacy classes to health seminars to school fundraisers.

BOYS AND GIRLS CLUBS: FESTIVAL FOODS DONATIONS

AIR DATES: 6/29/2016 – 7/05/2016

WEAU produced and aired PSA's for the Festival Foods "Dollar Donation Drive" to benefit the B&GC.

UCP WIN A HARLEY

AIR DATES: 8/17/2016

WEAU produced and aired PSA's for United Cerebral Palsy's Harley Davidson Raffle and Giveaway. WEAU anchor Judy Clark was featured in this spot.

HOPS FOR HOCKEY – EAU CLAIRE HOBBS

AIR DATES: 8/17/2016 – 9/08/2016

EVENT DATE: 9/09/2016

WEAU produced and aired PSA's for the "Hops for Hockey" fundraiser for the Eau Claire Hobbs Ice Arena.

BOYS AND GIRLS CLUB – MENOMONIE DONATIONS

AIR DATES: 8/18/2016 – 10/01/2016

WEAU produced and aired PSA's to help raise funds for the Boys and Girls Club - Menomonie Center.

BOY SCOUTS OF AMERICA – CLAY SHOOTING FOR SCOUTS

AIR DATES: 8/18/2016 – 9/07/2016

EVENT DATE: 9/08/2016

WEAU produced and aired PSA's for the Boy Scouts of America-Chippewa Valley Council's "Clay Shoot for Scouts" fundraiser.

BIG BROTHERS BIG SISTERS – GREAT XPEDITION RACE

AIR DATES: 8/23/2016 – 9/09/2016

EVENT DATE: 9/20/2016

WEAU produced and aired PSA's for the Big Brothers Big Sisters "Great Xpedition Race and Triathlon."

EAU CLAIRE CHILDREN'S THEATER – COLOR DASH

AIR DATES: 8/26/2016 – 9/17/2016

EVENT DATE: 9/18/2016

WEAU produced and aired PSA's for the Eau Claire Children's Theater "Color Dash" fundraiser.

CHILDREN'S MUSEUM OF EAU CLAIRE

AIR DATES: 8/02/2016 – 08/17/2016

EVENT DATE: 08/18/2016

WEAU produced and aired PSA's for the Children's Museum of Eau Claire's "Count Down to Kindergarten."

UCP – HOLE IN ONE

Air Dates: 07/29/2016 – 08/25/2016

WEAU produced and aired PSA's for the United Cerebral Palsy of Western Wisconsin's "Hole in One" golf event fundraiser.

PAUL BUYNAN CAMP – CHAINSAW CHAMPIONSHIPS

Air Dates: 7/15/2016 - 8/05/2016

WEAU produced and aired PSA's for the Paul Bunyan Camp's Chainsaw Championships.

NATIONAL NIGHT OUT ON CRIME

Air Dates: 07/16/2016 – 08/01/2016

EVENT DATE: 08/02/2016

WEAU produced and aired PSA's for the Eau Claire Police Department's "National Night Out" campaign.

COMMUNITY PARTICIPATION

Tom Benson, Production Manager

September 1

Tom spent a half day with a job shadow. Tom gave the job shadow a tour of the station, discussed broadcasting and she sat in the studio during the Noon News.

Judy Clark, Anchor

August 15

Gave a tour of the newsroom and station to a group of pre-schoolers from Chippewa Falls.

September 8

Judy served as the emcee at the "Ladies Evening Extravaganza" for the Family Support Center in Chippewa Falls - Heyde Center.

September 24

Judy emceed the "Walk to End Alzheimer's" at Zorn Arena in Eau Claire.

September 30

Judy served as a celebrity and reader for Parkview Elementary in Chippewa Falls event, "Walk on the Red Carpet."

Darren Maier, Meteorologist

September 17

Darren, along with Jesse Horne, Nikki Junewicz, Jessica Bringe, Tyler Mickelson and Bob Gallaher, walked in the International Fall Festival parade on behalf of WEAU.

Monica Ott, Meteorologist

September 15

On behalf of WEAU, Monica emceed the Children's Museum's Art Gala at the Eau Claire Lismore Hotel.

Danielle Wagner, Anchor/Reporter

September 24

Danielle represented WEAU at Eau Claire's annual "Heart Walk."

WEAU Employees

August 6

On behalf of WEAU, numerous WEAU employees participated in the Dragon Boat race, a Mayo Health Systems fundraiser. WEAU 13 News was also a sponsor and covered the story.

**3rd Quarter 2016
Responsive Programming**

During this quarter, WEAU 13 News addressed the following issues of concern through local news, syndicated programming and the NBC network:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Listed on the following pages are specific descriptions of the programming the station aired in order to address these concerns.

Agriculture/Environment

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/01/16
NBC Nightly News reports there will be severe weather for much of the U.S. East Coast over the holiday weekend.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 07/05/16
Arlena Schott with Garden Wise with Arlena talks about succulent gardening and farmers market recipes.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/5/16
NBC Nightly News reports that hail, thunderstorms and tornadoes are possible in the Midwest.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/06/16
NBC Nightly News reports nearly 60 million people in the U.S. are under heat alerts.

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 07/07/16
UW Extension's Diana Alfuth talks about fertilizer do's and don'ts in mid-summer.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 07/15/16
Alice in Dairyland, Ann O'Leary, was interviewed about her upcoming year as Alice in Dairyland, some of the events she plans on attending and what her goals and accomplishments are.

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 07/15/16
Wisconsin's 69th Alice in Dairyland, Ann O'Leary, talks about diverse agriculture careers.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 07/17/16
WEAU 13 News reports state officials released estimates for last week's flood damage.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 07/19/16
Tina Gilbertson was here from the Milk Marketing Board to create some new dairy recipes.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/20/16
NBC Nightly News reports a dangerous and deadly heat wave is scorching the Midwest.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/21/16
NBC Nightly News reports hot and muggy conditions will continue to make a large swath of the country.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/22/16
NBC Nightly News reports the "heat dome" brings dangerous temperatures to 26 states.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/25/16
NBC Nightly News reports on the scorching heat wave and severe weather that moved into Eastern U.S.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/01/16
NBC Nightly News reports a Maryland town was devastated by deadly weekend flooding.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 08/03/16
UW-Extension's Mike Travis talks about lasagna gardening.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/04/16
Angie Horkan with the Wisconsin Beef Council talks about easy weeknight meals.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 08/05/16
Rob Brazeau was interviewed about Pioneer Days in Eau Claire.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/12/16
NBC Nightly News reports heavy rain and flooding ravage parts of Louisiana and Mississippi.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/15/16
NBC Nightly News reports at least 7 are dead and 20,000 rescued in Louisiana flooding.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/16/16
NBC Nightly News reports on the flood-ravaged Louisiana area. Only 1 in 8 have flood insurance.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/16/16
NBC Nightly News reports on the Louisiana flood which is the worst U.S. disaster since Sandy, the Red Cross says.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/17/16
NBC Nightly News reports that more than 80,000 people were forced to evacuate as wildfires sweep California.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/17/16
WEAU 13 News reports an area county is asking drivers not to remove or go around road blocks following flooding last week.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/18/16
NBC Nightly News reports there is no end in sight as California wildfires continue to spread.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/18/16
WEAU 13 News reports Eau Claire County reports a problem with people recycling items that cannot be recycled.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/19/16
NBC Nightly News reports 80,000 are forced to abandon their homes as California wildfires spread.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/25/16
WEAU 13 News reports a local community meets tonight to discuss flood damage following the heavy rain.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/30/16
NBC Nightly News reports the East and Gulf Coasts, along with Hawaii, are under threats from tropical systems.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/01/16
Angie Horkan with Wisconsin Beef Council makes some oven baked classics.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/01/16
NBC Nightly News reports Hurricane Hermine is to make landfall on Northern Florida.

WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 09/02/16
Linda Heller was interviewed about the upcoming "Green Life Expo."

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 09/02/16
Jerry Clark from the UW Extension was interviewed about the upcoming Farm City Day.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 09/19/16
Thorp FFA Advocate for Ag, Courtney Frese and Val Shilts from the Thorp FFA were interviewed about FFA events and how to join.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 09/20/16
Tina Gilbertson was here from the Milk Marketing Board to create some new dairy recipes.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/30/16
NBC Nightly News reports a powerful category 4 hurricane Matthew grows rapidly in Caribbean.

HEALTH/MEDICAL

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/06/16
NBC Nightly News reports on a new study that found that 40 percent of 65 sunscreen products with the highest customer reviews on Amazon did not meet dermatologists' guidelines.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/07/16
NBC Nightly News reports there is a rise in HPV-related cancers. This cancer can be prevented with a vaccine given to pre-teens.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/09/16
NBC Nightly News reports advanced prostate cancer cases are on the rise a new study suggests.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/14/16
NBC Nightly News reports on the accuracy of the wearable fitness trackers.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 07/20/16
Lisa Wells and Alyson Jones were interviewed about the Memory Cafe expanding to Fall Creek and Augusta.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 07/21/16
Paula Gibson was interviewed about the Azura Memory Care thrift sale which benefits the Alzheimer's Association.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 07/27/16
Dave Piltz was interviewed about the UCP's "Life Without Limits Ride."
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 07/27/16
Paula Gibson was interviewed about the city-wide thrift sale which benefits the Alzheimer's Association.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/29/16
NBC Nightly News reports four cases of Zika in U.S. likely caused by "homegrown" mosquitoes.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/01/16
NBC Nightly News reports the CDC issues a travel warning for a specific section of Miami over Zika.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/02/16
The Dragon Boat Festival was discussed as a fundraiser for Mayo Clinic hospice services.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/02/16
NBC Nightly News reports insecticides for Zika mosquitoes not working as hoped, officials say.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 08/04/16
Anna Sizer was interviewed about the Dragon Boat Festival for Mayo Clinic's Hospice Services.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/04/16
NBC Nightly News reports that pregnant moms-to-be in Florida are promised free Zika tests.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/14/16

WEAU 13 News reports the ADRC looks to help those losing their memory, the chance to create new ones.

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 08/17/16

Dave Piltz was interviewed for "The-Ride for UCP."

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/17/16

NBC Nightly News reports on the recent findings that doctors over-diagnose thyroid cancer 80 percent of the time.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/19/16

NBC Nightly News reports new Zika infections trigger CDC travel warning for Miami Beach area.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/21/16

WEAU 13 News reports on a new trend in the medical field as audiologists report more young people are losing their hearing.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/22/16

NBC Nightly News reports that most students that headed back to school at Miami Beach wore long sleeves on their first day back. With 37 homegrown Zika cases in the area, parents are taking steps to protect their kids.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/23/16

NBC Nightly News reports EpiPen's price soared 400 percent. Also a new Zika case surfaces on the opposite side of Florida from previous case.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/24/16

NBC Nightly News reports that more than 150 are dead and 368 injured after earthquake strikes central Italy.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/25/16

NBC Nightly News reports on the Italy earthquake and the race to find survivors as death toll rises to over 250.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/25/16

NBC Nightly News reports nearly 200 miles of Yellowstone River are closed as parasite threatens wildlife.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/25/16

NBC Nightly News reports that Mylan CEO defends price of EpiPen, and insists company isn't price-gouging.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/26/16
NBC Nightly News reports all blood donations should be tested for Zika virus, the FDA says.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/26/16
NBC Nightly News reports on anti-snoring devices and if they really work.

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 08/29/16
Shelley Janke was interviewed about the Neillsville Memorial Medical Center Mardi Gras event.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/29/16
NBC Nightly News reports Mylan to offer generic EpiPen for \$300 after outcry over price hikes.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/29/16
WEAU 13 News reports the makers of the EpiPen announce they'll be releasing a generic version at a lower cost.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/02/16
NBC Nightly News reports the FDA orders that anti-bacterials be removed from soaps saying there is no evidence that they work any better than regular soaps.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/08/16
Paula Gibson and Many Runge were interviewed about the "Walk to End Alzheimer's."

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 09/8/16
The "Juvenile Diabetes Research Foundation Walk" in Eau Claire was discussed. Katie Rhoten and Sharon McIlquham were interviewed about the event.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 09/08/16
WEAU 13 News reports cancer is now the leading cause of death in Wisconsin, over heart disease.

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 09/12/16
Pam Speckien was interviewed about the Sacred Heart's "Gala" fundraiser.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/12/16
NBC Nightly News reports Clinton's health scare leaves many questions for candidate and campaign.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/12/16
NBC Nightly News reports the sugar industry manipulated heart studies, review finds.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/14/16
Dr. Steven Weiss and Libby Thurston with UWEC Continuing Education were interviewed about the documentary screening of "Being Mortal."

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 09/21/16
Paula Gibson and Hailey Krajewski were interviewed about the upcoming Alzheimer's Walk.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/21/16
An upcoming heart walk was discussed with Jennifer Eaton from the American Heart Association.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/27/16
An upcoming bone marrow drive was discussed.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/29/16
Rachael Manning was interviewed about "More Kids Drug Free" program.

CHILDREN/YOUTH

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 07/06/16
Eau Claire Children's Theatre presents "Game Show." Wayne Marek was interviewed.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 07/18/16
Eau Claire Children's Theatre presents "The Wizard of Oz." Wayne Marek was interviewed.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 07/19/16
Sara Antonson was interviewed about the Boys and Girls Club's "Lemonade Day."
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 07/20/16
"Lemonade Day" with the Boys and Girls Club was discussed. Roxie Schmidt was interviewed.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 08/02/16
Eau Claire Children's Theatre presents "My Son Pinocchio." Wayne Marek was interviewed.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 08/10/16
Lynn Barrie was interviewed about the upcoming Junior Achievement Golf Outing.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/14/16
WEAU 13 News reports local youth baseball teams compete at the state level.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/15/16
NBC Nightly News reports Milwaukee enforcing curfew for teens after more violent protests.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/16/16
WEAU 13 News reports local kids and coaches talk about how watching the Olympics is inspiring and young athletes to go for the gold.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/22/16
NBC Nightly News reports that students headed back to school at Miami Beach and most wore long sleeves to their first day back. With 37 homegrown Zika cases in the area, parents are taking steps to protect their kids.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/22/16
NBC Nightly News reports on what it's like for children in war-town Syria.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 08/25/16
Wes Escondo was interviewed about the Big Brothers Big Sisters "Great Xpedition Race."
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 08/29/16
Mary Kay Brevig was interviewed about the Youth Ambassadors for Eau Claire Energy Cooperative.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/30/16
Brook Berg with UW Extension Family Living talks about stress in kids.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/30/16
WEAU 13 News reports the Eau Claire Area School District moves to treat transgender students as a protected class.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/12/16
Director Wayne Marek was interviewed about the Eau Claire Children's Theatre's 28th season.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 09/14/16
Sara Antonson was interviewed about the Boys and Girls Club's "Steak and Burger Dinner" and "Kidstock."
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 09/16/16
Amy Standiford and Mindi Frenette were interviewed about the upcoming Down Syndrome Awareness Walk.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/20/16
Brook Berg with UW Extension Family Living talks about safe sleep habits for infants.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 09/22/16
Cooper and Taylor from 92.1 were interviewed about "Joshua's Angels Motorcycle and Car Run" for Joshua's Camp.

Economy/Business

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/01/16
NBC Nightly News reports U.S. will see heightened security over the July 4th weekend.

- MEET THE PRESS, 8:00am, National, (segments may vary) 07/03/16

Today's Meet the Press speaks with Democratic presumptive nominee Hillary Clinton exclusively in her first interview since her voluntary interview with the FBI about her emails as Secretary of State, telling him that she's "been eager" to speak with the FBI and that, in regard to the controversial tarmac meeting, "hindsight is 20/20."

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/06/16

NBC Nightly News reports 500,000 hover boards have been recalled due to potential fire danger.

- MEET THE PRESS, 8:00am, National, (segments may vary) 07/10/16

Today's Meet the Press talks about the bid for the presidency, homeland security and the "Black Lives Matter" controversy.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 07/18/16

WEAU 13 News reports a La Crosse program is working to give adults with disabilities the training they need to work.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 07/19/16

WEAU 13 News reports a new report indicates it's a "seller's market" in Eau Claire.

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 07/21/16

Mike Schatz was interviewed about Summer Fest through Downtown Eau Claire Inc.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/25/16

NBC Nightly News reports Verizon is buying Yahoo, once the king of the internet, for \$4.83 billion.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/26/16

NBC Nightly News reports that Hillary Clinton becomes the first woman Presidential nominee of a major U.S. Party.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/28/16

NBC Nightly News reports that all eyes are on Hillary Clinton as she prepares for her historic acceptance speech at the Democratic National Convention in Philadelphia.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 08/04/16

Teri Ouimette was interviewed about the Pure Water Days Parade.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/05/16

NBC Nightly News reports Rio Olympics is preparing for worldwide fanfare, protests and high security.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/08/16
NBC Nightly News reports 50 GOP leaders warn that Trump would be the “most reckless President.”

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/15/16
WEAU 13 News reports a new proposed ordinance helps to help police located stolen items processed through pawn shops.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/21/16
WEAU 13 News reports a local church hosts an event to help families in need get their kids ready for school.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/24/16
NBC Nightly News reports Trump reaches out to African American and Latino voters as poll numbers show numbers falling.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/24/16
WEAU 13 News reports a major bridge project has impacted a popular business district in Eau Claire.

- MEET THE PRESS, 8:00am, National, (segments may vary) 08/28/16
Today's Meet the Press talks about the Presidential race and reports on the candidates.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/29/16
Retirement planning was discussed with author Carol Larson.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/31/16
NBC Nightly News reports most small SUV headlights rate poorly, study shows.

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 09/01/16
Dave Solberg, city engineer and Mike Schatz, economic development specialist were interviewed about the Water Street Bridge reopening.

- MEET THE PRESS, 8:00am, National, (segments may vary) 09/04/16
Republican vice presidential nominee Mike Pence said his running mate Donald Trump has been “completely consistent” on his immigration positions when it comes to the 11 to 15 million undocumented individuals in the U.S.

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 09/06/16
Kyrán Hamill with DECI International Fall Festival in Downtown Eau Claire was interviewed.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/08/16
NBC Nightly News reports that Samsung issues a recall of over a million Smartphones.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/09/16
NBC Nightly News reports the Consumer Product Safety Commission is urging anyone who owns the Galaxy Note 7 Smartphones to stop using them immediately due to fires.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/10/16
NBC Nightly News reports Samsung issues recall of millions of Smartphones.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/13/16
Vicki Hoehn with RCU was interviewed about the Royal Credit Union Charity Classic to benefit Beaver Creek Reserve.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 09/13/16
Scott Rogers with the Chamber of Commerce discusses the Age of Opportunity Job Fair for older workers.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/15/16
NBC Nightly News reports one million Samsung smartphones were formally recalled Thursday over fire hazard.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/16/16
NBC Nightly News reports gas prices could soar due to the Alabama pipeline shutdown.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/19/16
Christina Wasson was interviewed about "The Idea Challenge." This is a product or service competition from the Eau Claire Area Economic Development Corporation.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/20/16
NBC Nightly News reports Trump used \$258,000 from charity to pay legal disputes.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/23/16
NBC Nightly News reports that experts warn of "gift card draining" ahead of the holiday season.
- MEET THE PRESS, 8:00am, National, (segments may vary) 09/25/16
John Podesta, chair of Democratic nominee Hillary Clinton's presidential campaign, exclusively joined "Meet the Press" this morning, calling Republican nominee Donald Trump's debate invitation to Gennifer Flowers a reaction "to dive in the sewer and go for a swim."

EDUCATION

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 07/19/16
Ed Flint was interviewed about the "AmVets Bike Run" to help with the Veterans Relief Fund.

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 08/11/16
Molly Bushland was interviewed about the “City-Wide Class Reunion for Scholarships.”

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/15/16
WEAU 13 News reports the ECASD looks to use creative ways to educate the community on its upcoming referendum.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/17/16
WEAU 13 News reports local teachers head back to the classroom to learn new techniques for the upcoming school year.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/18/16
WEAU 13 News reports the Chippewa Falls School Board passes a 61.2 million dollar referendum to appear on the November ballot.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/21/16
WEAU 13 News reports a local church hosts an event to help families in need get their kids ready for school.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/22/16
Chippewa Valley Book Festival preview with Pam Gardow.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/24/16
WEAU 13 News reports Wisconsin comes below the national average for ACT scores and local districts explain why.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/29/16
WEAU 13 News reports Chippewa Falls School District leaders approve two referendum questions for the November ballot.

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 08/30/16
Gregg Bohlig was interviewed about the “Hall of Fame” candidates in area schools.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/31/16
Greg Bohlig was interviewed about the “Hall of Fame” inductions in local schools.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 09/08/16
WEAU 13 News reports supporters of an ECASD referendum came together to discuss getting out the vote.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 09/16/16
Sara French was interviewed about the J Murphy STEM Scholarship available to students.

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 09/30/16
Susan Peterson was interviewed about the upcoming Junior Achievement event.

CULTURAL DEVELOPMENT

- MEET THE PRESS, 8:00am, National, (segments may vary) 07/10/16

Today's Meet the Press talks about homeland security and the "Black Lives Matter" controversy.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 07/11/16

Rick Koziel and John Lauson were interviewed about the National Parks photo exhibit.

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 07/14/16

Adam Boll, composer and Mike Cook, director, were interviewed about "Monster of Phantom Lake: The Musical!"

- MEET THE PRESS, 8:00am, National, (segments may vary) 07/17/16

In a special edition of "Meet the Press with Chuck Todd" in Cleveland ahead of the Republican National Convention, Republican National Committee Chair Reince Priebus discussed the party's 2013 autopsy report after former Gov. Romney's presidential loss: "The autopsy really is about engaging in black, Hispanic, Asian communities, being a full-time party, investing in data and also, watching your mouth" which Republican presumptive nominee Donald Trump has "done much better at."

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 07/18/16

WEAU 13 News reports a historic building looks to get a new use as a property owner wants to turn it into a bar.

- MEET THE PRESS, 8:00am, National, (segments may vary) 07/24/16

In a Sunday exclusive interview, Republican presidential nominee Donald Trump commented on the latest on proposed Muslim ban.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 07/25/16

Lorn Schultz from King's Countrymen was interviewed about the Buffalo River Valley Bluegrass Gospel Festival.

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 07/29/16

Jerry Way was interviewed about The Swampers latest show at the Heyde Center.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/29/16

NBC Nightly News reports 350,000 civilians trapped in a Syrian City are running out of food.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/01/16

Larry Doyle was interviewed about the upcoming Chainsaw Sculpture Championship at Carson Park.

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 08/01/16

Dan Callan was interviewed about the Blues on the Chippewa.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/05/16
NBC Nightly News looks inside the Favelas, Rio's most impoverished neighborhoods.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/15/16
NBC Nightly News reports Trump proposes "Extreme Vetting" of immigrants with Ideological test.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/22/16
NBC Nightly News reports Trump insists he is not "flip-flopping" on immigration.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/23/16
NBC Nightly News reports African – American voters react to Trump's new overtures toward them.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/25/16
WEAU 13 News reports a change in sand levels could impact music festivals in the area.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 09/01/16
Jean Arneson and Barry Grill were interviewed about the upcoming Yellowstone Art Trail.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/01/16
NBC Nightly News reports Georgetown University to provide preference to slave descendants.

- MEET THE PRESS, 8:00am, National, (segments may vary) 09/04/16
Republican vice presidential nominee Mike Pence said his running mate Donald Trump has been "completely consistent" on his immigration positions when it comes to the 11 to 15 million undocumented individuals in the U.S.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/06/16
NBC Nightly News reports Oregon authorities are investigating the collapse of the iconic "Duckbill" rock formation after video posted on Twitter showed visitors appearing to push it down and destroy it.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 09/08/16
WEAU 13 News reports a popular music festival announces its dates for next summer's event.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 09/09/16
Mike Lindsay and Val Cushman were interviewed about Oktoberfest.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/10/16
NBC Nightly News reports Trump will attempt to convince black voters in carefully scripted Detroit event.

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 09/23/16
Mel and Sally Sundby were interviewed about the Many-Fires Art Fair.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/26/16
The upcoming UW Eau Claire Centennial Gala Concert and the LE Phillips String Quartet was discussed.

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 09/27/16
The Chippewa Falls Home Show Marching Band Competition was discussed. Mike Renneke and the drum lines for Chi Hi and EC Memorial performed live.

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 09/28/16
Claude Schilling was interviewed about the Falling Leaves Art Tour.

SCIENCE/TECHNOLOGY

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/05/16
NBC Nightly News reports from behind the scenes of NASA's Juno mission to Juniper.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 07/11/16
Dick Knapinski was interviewed about the Experimental Aircraft Association's Fly-In Convention as it gets underway in Oshkosh in July.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/13/16
NBC Nightly News reports fraudsters are spoofing victims with fake caller ID.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/22/16
NBC Nightly News reports on a company who is making pizza making robots.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/02/16
NBC Nightly News reports new insecticides made specifically for Zika mosquitoes, is not working as hoped, officials say.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/08/16
NBC Nightly News reports on "cupping," the "new" healing technique that is leaving its mark on Olympians.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/11/16
NBC Nightly News reports on the Perseid Shower and how 200 meteors may be seen during the evening.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/23/16
NBC Nightly News reports on Zion Harvey, the first child to receive a double-hand transplant.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/09/16
NBC Nightly News reports North Korea says it has conducted its strongest ever nuclear test.

FAMILY VALUES

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/04/16
NBC Nightly News reports the police are out in full force across the U.S. for the July 4th holiday to help keep families safe.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 07/06/16
Director Rusty Volk and assistant Taylor Huppert were interviewed about the Northern Wisconsin State Fair and what it all has to offer.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 07/12/16
Ed Flint was interviewed about the "Amvets Bike Ride" to help veterans fund.

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 07/12/16
Michelle Larson was interviewed about the "Where in Eau Claire?" benefit for the Family Resource Center.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 07/13/16
Director Rusty Volk and Jackie Johnson were interviewed about the Northern Wisconsin State Fair and 4-H events.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 07/14/16
Celeste Kaufman and June Berg were interviewed about the The Highground's "Operation Persian Gulf Welcome Home" to commemorate the unveiling of the Persian Gulf memorial stone.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 07/17/16
WEAU 13 News reports a local mom hosts a fundraiser to help raise money and awareness for IVF.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 07/18/16
Brook Berg with UW Extension talks about challenging toddler behaviors in our Family Living Today segment.

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 07/22/16
"Day of Caring" through the United Way was discussed.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 07/26/16
Sara Novotney and Meg Mueller were interviewed about the Eau Claire County Fair.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/04/16
NBC Nightly News reports that pregnant moms-to-be in Florida are promised free Zika tests.

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 08/08/16
Pastor Michael Houle was interviewed about the “Back to School Giveaway” for families and children in need.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/14/16
WEAU 13 News reports a community comes together to celebrate summer and get to know one another at a neighborhood picnic.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/23/16
Dan Ropa was interviewed about the upcoming Festival in the Pines.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 08/24/16
Dan Ropa was interviewed about the Festival in the Pines at Carson Park.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/30/16
Brook Berg with UW Extension Family Living talks about stress in kids.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/30/16
WEAU 13 News reports family is relieved after a kitten is rescued and taken in after being trapped in a car for days.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 09/07/16
Steve and Kobi ‘In Capable Hands’ were interviewed about United Way’s Community Block Party.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 09/14/16
Mary Pengra and Inez Dasher were interviewed about the HSHS Sacred Heart “Coat and Blanket Drive” to help families.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/15/16
Kelly Christianson was interviewed about the “Hike for the Homeless” with Interfaith Hospitality Network.

SUBSTANCE ABUSE / ADDICTION

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/18/16
NBC Nightly News reports that the world anti-doping agency thinks that Russia should be banned from Olympics.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/04/16
NBC Nightly News reports on the inside of the U.S. anti-doping agency that drug tests Olympic athletes.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/16/16
WEAU 13 News reports community members and law enforcement came together to talk about the impact of meth on kids in the Chippewa Valley.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/17/16
WEAU 13 News reports on a story where a woman opens a beer in front of a police officer while getting pulled over for a DUI.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/21/16
WEAU 13 News reports that Fentanyl was found in Prince's home following his death.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/24/16
WEAU 13 News reports the State Attorney General identified drugs as the #1 problem impacting WI counties.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/05/16
NBC Nightly News reports on two brothers who get a fresh start after battling a heroin addiction for many years.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/07/16
NBC Nightly News reports on the heroin epidemic and how it is surging in several major American cities, including Cincinnati.

VIOLENCE

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/01/16
NBC Nightly News reports that hundreds of "Black Lives Matter" protesters were arrested across the U.S.
- DATELINE NBC , National, 60 minutes 9:00pm, 07/01/16
When a newlywed suddenly vanishes, investigators start focusing on her job as a CIA employee. Was it her job that put her in harm's way or something else?
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/04/16
NBC Nightly News reports that deadly ISIS attacks continue with suicide bombings in Saudi Arabia.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/06/16
NBC Nightly News reports the video of the police shooting death of Alton Sterling had stirred an outrage.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/07/16
NBC Nightly News reports on the debate over police shootings of black men return to the national spotlight.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/08/16
NBC Nightly News reports the gunman, who shot 12 officers, was laughing and singing before police killed him with a bomb on a robot.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/11/16
NBC Nightly News reports two bailiffs were killed and one deputy injured in a Michigan courthouse shooting.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/13/16
NBC Nightly News reports on the funerals for the slain Dallas officers.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/14/16
NBC Nightly News reports the manhunt for possible Phoenix serial killer intensifies.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/15/16
NBC Nightly News reports how the daily terror in Nice unfolded.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 07/17/16
WEAU 13 News reports Milwaukee police call for two-person squads following Sunday's shooting.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/19/16
NBC Nightly News reports there was no direct contact between the teenaged train attacker and ISIS.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 07/19/16
WEAU 13 News reports an officer is shot and killed in Kansas City, Kansas while investigating a drive-by shooting.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/21/16
NBC Nightly News reports video shows unarmed caregiver with hands up before being shot by police.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/22/16
NBC Nightly News reports at least nine are dead after gunman opens fire at Munich Mall.
- DATELINE NBC , National, 60 minutes 9:00pm, 07/22/16
Matt Lauer sits down with Robert Kennedy Jr. for an in-depth interview about Martha Loxley's murder. Kenny will address who he thinks committed the crime and his relationship with his cousin Michael Skakel. The special also features interviews with key players and family members in the case that made headlines across the country.
- DATELINE NBC , National, 60 minutes 6:00pm, 07/24/16
Dateline NBC reports on a woman who was lost at sea. Did she accidentally drown or was it something more sinister?

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/25/16
NBC Nightly News reports Florida nightclub shooting leaves two teenagers dead.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/26/16
NBC Nightly News reports priest killed by ISIS-linked militants during mass at a French church.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/27/16
NBC Nightly News reports Reagan shooter John Hinkley Jr. to be set free.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/27/16
NBC Nightly News reports on Pope Francis about a French church attack. He thinks the world is at war because we have lost our peace.

- DATELINE NBC , National, 60 minutes 9:00pm, 07/29/16
The mysterious death of Kathryn Laird, a beautiful young woman found in the Montana wilderness leads her family on a decades-long search for answers and justice. Keith Morrison reports on the story.

- DATELINE NBC , National, 60 minutes 7:00pm, 07/30/16
When a 31-year-old man suddenly dies from a mysterious illness, investigators question if there is more to the story. Could it have been a murder? Keith Morrison reports on the story.

- DATELINE NBC , National, 60 minutes 6:00pm, 07/31/16
A coin collector and his wife are found dead in their Springfield, Missouri home. With no signs of forced entry and the house full of valuables left seemingly intact, detectives suspect an inside job. But who would want to kill the beloved couple? Dennis Murphy reports on the story.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/01/16
NBC Nightly News reports Texas college students can now carry guns on campus.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/05/16
NBC Nightly News reports the Phoenix serial killer is now linked to 9 shootings and 7 deaths.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/08/16
NBC Nightly News reports the hospital bombing in Pakistani City of Quetta kills at least 70.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/10/16
NBC Nightly News reports a woman was shot and killed during citizen police academy training in Florida.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/15/16
NBC Nightly News reports Milwaukee is enforcing curfew for teens after more violent protests.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/15/16

WEAU 13 News reports Matt Barrett speaks out on all the arrests happening in Milwaukee, following an officer-involved shooting over the weekend.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 08/16/16

WEAU 13 News reports GOP Presidential nominee Donald Trump talks about how he'd prevent future riots on a campaign visit to Milwaukee.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/25/16

NBC Nightly News reports two nuns were found dead, apparently murdered, in Mississippi.

- DATELINE NBC , National, 60 minutes 9:00pm, 08/26/16

When a young Wisconsin college student with a passion for music is found dead in her bed, a woman's courage helps the police find the killer. Andrea Canning reports on the story.

- DATELINE NBC , National, 60 minutes 9:00pm, 09/02/16

Dateline NBC reports about a mother of two that vanishes from her home. Investigators uncover a disturbing connection between her recent weight loss and her mysterious disappearance.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/06/16

NBC Nightly News reports suspect admits to 1989 kidnapping and murder of 11 year-old, Jacob Wetterling.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/06/16

NBC Nightly News reports that Chicago hits grim milestone of 500 homicides in 2016.

- DATELINE NBC , National, 120 minutes 8:00pm, 09/09/16

Insiders speak for the first time about the JonBenet Ramsey murder investigation. Ramsey was found dead in her home 20 years ago.

- DATELINE NBC , National, 60 minutes 9:00pm, 09/16/16

Dateline NBC reports a wealthy entrepreneur was killed and investigators find out he had secrets of a very different kind and a long list of people who might want him dead.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/20/16

NBC Nightly News reports bombing suspect's father told FBI in 2014 that his son was a terrorist.

- DATELINE NBC , National, 120 minutes 9:00pm, 09/23/16

Dateline NBC features an exclusive interview with the convicted murderer of a beautiful woman who is strangled to death in her upscale Texas home. Police look at the men in the victim's life while also considering that a stranger may have killed her. Careful detective work, along with the help of many women who also encountered the mystery man, solved the case.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/26/16
NBC Nightly News reports nine are injured in Houston mass shooting attack. Gunman killed by police.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/28/16
NBC Nightly News reports that two students and one teacher are injured in S.C. school shooting.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/30/16
NBC Nightly News reports video was released showing deadly police shooting of Alfred Olango.

- DATELINE NBC , National, 60 minutes 9:00pm, 09/29/16
Recently acquitted Nick Hillary sits down for in-depth interview about the killing of his ex-girlfriend's son in a case that is making national headlines.