

Memorandum



To: Public File
From: Jolene, Jensen, Executive Assistant/Programming
Re: Issues & Programs Report, 3rd Quarter 2014
Date: October 8, 2014

In this memo, please find a description of issues in Western Wisconsin that have been addressed by WEAU 13 News through local news broadcasts and other programming from July 1 – September 30, 2014. The following pages include a list of issue-oriented projects our station has participated in, a description of issue-oriented programming, and community participation.

WEAU 13 News addressed the following issues of concern to viewers in the Eau Claire/La Crosse, Wisconsin, television market and the surrounding area. These issues serve the community and act in the public interest as set forth by the Federal Communications Commission:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Public Service Announcements

Also during 3rd quarter, WEAU 13 News aired various public service announcements from local, regional and national organizations in order to inform and educate the public about the above various issues of concern. Our Promotions Manager ran a report which listed 4,313 PSA's (too numerous to list) that ran on WEAU 13 News in 3rd quarter, 2014.

Description of Typical and Illustrative Programming Issues

Every day, WEAU 13 News brings viewers programming, both local and national, that deals with the issues that matter to them the most. Viewers count on these programs to keep them informed about their community, their state, their nation, and the world. The following is a listing of programs that aired on a regular basis throughout the quarter.

Early Today: This business and consumer news program gives viewers daily business news and stock market reports. Early Today airs from 4-4:30am, Monday–Friday.

WEAU 13 News: Daily news reports of varying lengths dealing with issues pertinent to the viewers in the Western Wisconsin area.

Monday-Friday, 4:30am- 7am

Short-form updates Monday-Friday between 7:00am and 9:00am

Monday-Friday, 10am-10:30am

Monday–Friday, 12-12:30pm

Monday–Friday, 5-5:30pm

Monday–Friday, 6-6:30pm

Monday-Friday, 10-10:35pm

Saturday, 6-6:30pm

Saturday and Sunday, 10-10:30pm

These news programs are locally produced and present a mix of news, weather, sports, and issue-related feature stories.

NBC Today Show: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Friday, 7-10am; Monday-Friday, 11am-12pm; Saturday, 7-9am; and Sunday, 7-8am.

NBC Nightly News: An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Sunday from 5:30-6pm.

NBC Meet the Press: NBC News correspondents interview world and national leaders about issues of topical importance. Regular programs include 30 minutes Sundays at 8:00am.

Dateline NBC: NBC News correspondents cover topical news, in-depth investigations and newsmaker profiles. Schedule varies.

On the Money: “On the Money” is a half-hour series that brings you the latest in market and economic news that impacts your money. The show is produced by CNNBC and distributed in national syndication by NBC Universal Domestic Television Distribution. Regular programs include Sundays from 9-9:30am.

Issue-Oriented Projects & Programs

In addition to regular programming, WEAU 13 News strives to serve the public interest through special projects that benefit the community. From sponsorship of community events to public service announcements, the station responds to the needs of the viewers. The following is a listing of special issue-oriented projects from this quarter.

COMMUNITY CALENDAR

Air Dates: 07/01/2014 – 09/30/2014

The Community Calendar is a daily listing of local events of interest in the community and submitted by local non-profit organizations. The events include everything from literacy classes to health seminars to school fundraisers.

CHIPPEWA VALLEY THEATRE GUILD'S LA CAGE

Air Dates: 9/12/2014 – 9/21/2014

WEAU produced a commercial for Chippewa Valley Theatre Guild's "La Cage." We Ran "Run of Site" ads on WEAU.com, promoting the production, and Megan Kulig was the emcee.

CHIPPEWA VALLEY THEATRE GUILD'S YOUNG FRANKENSTEIN

Air Dates: 9/22/2014 – 10/2/2014

WEAU produced a commercial for Chippewa Valley Theatre Guild's "Young Frankenstein." We Ran "Run of Site" ads on WEAU.com, promoting the production.

FAMILY RESOURCE CENTER

Air Dates: 6/27/2014 – 7/10/2014

Event Date: 07/11/2014

WEAU produced and aired PSA's for the Eau Claire Family Resource Center's scavenger hunt.

EAU CLAIRE SCULPTURE TOUR

Air Dates: 9/08/2014 – 9/27/2014

WEAU produced and aired a PSA promoting the Downtown Eau Claire Sculpture Tour.

BOY SCOUTS OF AMERICA – EAU CLAIRE

Air Dates: 8/25/2014 – 9/10/2014

WEAU produced and aired a PSA promoting the Eau Claire Area Boy Scouts recruitment effort.

UNITED WAY COMMUNITY BLOCK PARTY

Air Dates: 8/22/2014 – 9/05/2014

Event Date: 09/06/2014

WEAU produced and aired a PSA for the United Way Community Block Party. This was a free family event for the public. WEAU anchors and staff participated in the events.

ALZHEIMER'S ASSOCIATION OF WISCONSIN – Walk to end Alzheimer's

Air Dates: 8/19/2014 – 9/24/2014

WEAU produced and aired PSA's for the Alzheimer's Association of Wisconsin walks to end Alzheimer's. WEAU anchor Judy Clark emceed one of the walks.

BOYS AND GIRLS CLUB – KID STOCK FUNDRAISER

AIR DATES: 8/20/2014 – 9/20/2014

WEAU produced and aired PSA's promoting the "Kid Stock" fundraiser put on by the Chippewa Valley Boys and Girls Club.

BOY SCOUTS – CLAY SHOOTING

Air Dates: 8/18/2014 – 9/10/2014

Event Date: 9/11/2014

WEAU produced and aired PSA's promoting the Boys Scouts of the Greater Chippewa Valley clay shooting fundraiser. WEAU anchor Justus Cleveland emceed the event.

NATIONAL NIGHT OUT ON CRIME – EAU CLAIRE

Air Dates: 07/25/2014 – 8/5/2014

Event Date: 08/05/2014

WEAU produced and aired PSA's promoting the Eau Claire National Night Out on Crime. WEAU anchors and staff participated in the events.

EAU CLAIRE PAUL BUNYAN CAMP – US CHAINSAW OPEN

Air Dates: 07/08/2014 – 8/04/2014

Event Dates: 08/06/2014 – 08/09/2014

WEAU produced and aired PSA's promoting the Paul Bunyan Camp - US Chainsaw Open fundraiser.

COMMUNITY PARTICIPATION

Tom Benson, Production Manager

May 9, 2014

Tom gave a group of 25 high school students from New Richmond a tour of the station and sat through the Noon News.

May 23, 2014

On behalf of WEAU, Tom gave a tour to a high school student interested in media. The student also sat in the studio during the Noon Show.

Judy Clark, Anchor

July 15, 2014

Judy spoke to Clearwater Kiwanis, a community service organization made up of mostly women in Eau Claire, about how non-profits can get their message out. About 45 women attended the event.

July 29, August 12 and August 26, 2014

Judy served on the Irvine Park Renovation Campaign Media Committee.

July 30, 2014

Judy emceed a concert for the Eau Claire Municipal Band at Owen Park.

August 9, 2014

Judy was part of the Chippewa Falls Pure Water Days Parade. WEAU had their news car in the parade and Judy walked the route and threw out candy to spectators.

August 27, 2014

Attended a "Live and Laugh" event which was a St. Joseph's Hospital fundraiser. Judy emceed the event which was held at 29 Pines in Eau Claire. 400 women attended the event.

September 4, 2014

Judy emceed the "Ladies Evening Extravaganza" to benefit the Family Support Center in Chippewa Falls. 300 women attended.

September 13, 2014

Judy served as an "Honorary Walk Chair" for the "Walk to End Alzheimer's" at Carson Park in Eau Claire.

Bob Gallaher, Anchor

August 4, 2014

On behalf of WEAU, Bob emceed the "Blugold's Booster Golf Outing."

September 18, 2014

Bob emceed the "Boys and Girls Steak and Burger Dinner" at the Florian Gardens in Eau Claire.

September 20, 2014

Bob took part in the International Fall Festival Parade in Eau Claire.

Darren Maier, Meteorologist

April 24, 2014

Darren spoke with a group of Chippewa Falls homeless veterans today about severe weather and safety.

Kathy Wright, General Sales Manager

September 8, 2014

On behalf of WEAU, Kathy and Mike Meyer (sales rep) participated in the "Walk to Cure Diabetes" in Carson Park.

3rd Quarter 2014
Responsive Programming

During this quarter, WEAU 13 News addressed the following issues of concern through local news, syndicated programming and the NBC network:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Listed on the following pages are specific descriptions of the programming the station aired in order to address these concerns.

EDUCATION

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 07/01/14
WEAU 13 News reports on student loan rates.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 07/02/14
WEAU 13 News reports on school funding issues.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 07/08/14
Kathy Peterson, Mound View Elementary School Teacher, and Jeremiah Fredrickson, Elk Mound Cross Country Coach, were interviewed about the upcoming fundraiser and four-mile run called "Booking It."
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 08/06/14
Pastor Michael Houle from Chippewa Valley Vineyard Church was interviewed about the "Getting Ready for School Round-up."
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/21/14
UW-Eau Claire athletics welcome students. Athletic Director Dan Schumacher and Football Coach Todd Glaser were interviewed.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 09/04/14
Eau Claire Music School fundraiser for area music programs. Shawn Smets was interviewed.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 09/08/14
Representatives from CVTC were interviewed about "Volunteer Day" at Chippewa Valley Technical College.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 09/24/14
Discussed the Education Fair between UW-Eau Claire and CVTC.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 09/29/14
WEAU 13 News reports Chippewa Valley Technical College gets a multi-million dollar grant to help train healthcare students.

SUBSTANCE ABUSE/ADDICTION

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 07/1/14
WEAU 13 News reports on several heroine/cocaine arrests.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 07/10/14
WEAU 13 News reports on a local pot bust.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 07/14/14
WEAU 13 News reports on the individual who was pulled over for their 8th OWI.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/16/14
NBC Nightly News reports that nine months after recreational pot became legal in Colorado, so-called "potpreneurs" have sold more than \$300 million in legal marijuana throughout the state.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 09/26/14
WEAU 13 News reports that local agencies are safely collecting old, used or unwanted prescription drugs.

CHILDREN/YOUTH

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/02/14
Eau Claire Children's Theatre presents "The 25th Annual Putnam County Spelling Bee." Wayne Marek was interviewed.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 07/10/14
Jeffers Park Development in Eau Claire. Sue Bornick with the Eau Claire Community Foundation and Jodi Thesing-Ritter with the park fund were interviewed.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/14/14
Shelly Brunner was interviewed about the "Rock for Ronald McDonald House." A silent auction and vendor fair are planned.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 07/15/14
Brook Berg, UW-Extension Family Living Educator and Jill Hietpas, Broadband Educator, talk about connectivity with kids.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/16/14
Craig Monson was interviewed about an upcoming Big Brothers - Big Sisters funded "Xpedition" race in Bloomer.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/21/14
Eau Claire Children's Theatre presents "Shrek the Musical." Director, Wayne Marek was interviewed.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 07/22/14
Tracey Smiskey from the Boys and Girls Club was interviewed about their upcoming "Lemonade Day."

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/22/14
NBC Nightly News reports a new California law restricts youth football programs from holding full contact practices that exceed 90 minutes. The law also limits full-contact practices during the season to two per week and bans contact during the off-season. The new rule, meant to help reduce concussion and brain injuries, takes effect in 2015.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/23/14
Lemonade Day for the Boys and Girls Club. Tracey Smiskey was interviewed.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 07/24/14
Michael Strubel from Visit Eau Claire and Rick Souba, President of Eau Claire Nationals Little League Baseball, were interviewed about the upcoming Little League State Tournament.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/26/14
Steak and Burger Dinner for Boys and Girls Club. Tracey Smiskey was interviewed.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/29/14
Junior Achievement Golf Outing featuring former Green Bay Packer Lynn Dickey. Susan Peterson was interviewed.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/25/14
NBC Nightly News reports one high school in the US has decided to let students sleep in for one extra hour a day and start school one hour later which studies say have some benefits.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 08/26/14
Mary Kay Brevig was interviewed about the Eau Claire Energy Cooperative Youth Ambassador Program.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/27/14
NBC Nightly News reports in Vermont, Michigan, Idaho and Oregon more than 5% of kindergarteners are unvaccinated due to non-medical statewide exemptions.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/09/14
NBC Nightly News reports on a study involving only seven infants with autism, but it is already raising hope. Researchers taught parents how to read the cues of their babies, reinforce positive behaviors and better communicate.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 09/15/14
Eau Claire Children's Theatre is holding "The Color Dash" run. Wayne Marek was interviewed.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 09/25/14
WEAU 13 News reports that school-aged Eau Claire athletes are being taught how to live a healthy lifestyle.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 09/26/14
WEAU 13 News reports on an Altoona High School student with cognitive disabilities who is made homecoming queen!

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 09/30/14
"Men Who Cook" with the Boys and Girls Club. Tracey Smiskey was interviewed.

FAMILY VALUES

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 07/07/14
Northern Wisconsin State Fair in Chippewa Falls gears up for their 117th year. Director Rusty Volk was interviewed.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 07/15/14
Brook Berg, UW-Extension Family Living Educator and Jill Hietpas, Broadband Educator talk about connectivity with kids.
- INSIDE EDITION, Syndicated, time varies, 4:30pm, 07/16/14
Inside Edition talks about a video of an adorable three-year-old and her father that has garnered millions of hits online.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/24/14
NBC Nightly News reports on the family of seventeen brothers and sisters from New Jersey who won \$20 million jackpot. Two of the families say they'll use their winnings to repair homes damaged by Superstorm Sandy.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/04/14
Eau Claire's "National Night Out on Crime" was discussed. Eau Claire Police Officer, Kyle Roder talks about the event to help bring the community and police together.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/18/14
Farmer's Market meals for the family and the "Token Program" for those in need. Nancy Coffey with UW-Extension was interviewed.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/20/14
NBC Nightly News reports on an app that one mother invented after her teen rarely picked up her phone calls. This new application will lock her son's phone if he ignores her call.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/26/14
Brook Berg with UW-Extension and Barb Manzo both talk about grandparents as parents.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 08/27/14
Bethel Boogie was interviewed to help promote New Auburn business and family activities.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/03/14
Roberta Kostka with Catholic Charities talks about the adoption services program.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 09/16/14
Stepfamilies RX, a conference that brings together experts and families dealing with stepfamily issues. Dori Pulse, a facilitator for the event, was interviewed.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/22/14
Dori Pulse was interviewed about the Stepfamilies RX conference.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/23/14
"Family Living Today" segment with Brook Berg and Rachael Loucke. The women talked about raising a thinking child.

VIOLENCE

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 07/07/14
Inside Edition reports on a man who killed his neighbor in self-defense.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/07/14
NBC Nightly News reports Chicago had one of the most violent weekends in decades as 67 were shot and at least 11 were killed.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 07/10/14
Inside Edition reports on the mass shooting in Houston where a crazed uncle is accused of gunning down and killing parents and four siblings.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/10/14
NBC Nightly News reports on the deadliest day so far in Gaza. Authorities say that least 60 civilians have died in Thursday's attacks, bringing the Palestinian death toll to 90.

- MEET THE PRESS, 8:00am, National, (segments may vary) 07/13/14
David Gregory goes one-on-one with Iranian Foreign Minister Mohammad Javad Zarif in an exclusive, wide-ranging interview. Nuclear talks in Vienna have entered a critical stage, but will Iran and the P5+1 powers be able to reach a comprehensive agreement by the July 20 deadline? What happens if they cannot break through a stalemate? Plus, with Iraq in turmoil, how will Iran use its influence there -- and does their cause align with the U.S.? And as the humanitarian crisis takes its deadly toll in Syria, how much longer will Iran support the Assad regime? CHAOS AT THE BORDER: Some say humanitarian crisis, some say national security breakdown. We will hear from both sides.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 07/14/14
Inside Edition reports on the lone survivor of the mass shooting in Houston where her crazed uncle is accused of gunning down and killing her parents and four siblings.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 07/15/14
Inside Edition reports on a mom and a young child who were carjacked while they were still in their minivan. Thankfully a group of citizens came to their rescue as cameras were rolling.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/16/14
NBC Nightly News reports four children were violently killed and three wounded after shells were fired from an Israeli navy ship.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/18/14
NBC Nightly News reports on who the prime suspects are in the Malaysia Airlines Flight 17 and US officials think the Russian military was involved in launching the missile.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/21/14
NBC Nightly News reports the on the growing Mideast violence.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 07/22/14
Inside Edition reports on a man who breaks into a home with a gun and it turns violent.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 07/25/14
Inside Edition reports in the wake of what some consider the NFL's slap on the wrist for Ravens player Ray Rice, an ESPN host is under fire for warning women to not provoke men to violence.

- MEET THE PRESS, 8:00am, National, (segments may vary) 07/27/14
Israeli Prime Minister Benjamin Netanyahu joins David Gregory for a conversation on crisis in the Middle East. Can the two parties find a way to make a truce last more than 12 hours? What is the latest on the ceasefire talks and is Secretary of State John Kerry aiding the process?

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 07/30/14
Inside Edition reports Kelsey Grammar's sister was raped and murdered 40 years ago. He forgives the murderer but does not want to see the man back out on the street.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 08/01/14
Inside Edition reports on a shootout at a hospital after a patient with two guns was desperate to see a doctor. Inside Edition also covers the story of a Harvard law professor who was fatally shot in his garage.

- DATELINE NBC , National, 60 minutes 8:00pm, 08/01/14
Dateline NBC reports on two daughters who found their mother at home dead. As the investigation begins, detectives uncover clues buried in the victim's past, plus a hidden diary. Was the crime a result of a love triangle?

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 08/05/14
Inside Edition reports on the trial of a man accused of killing a young woman on his front porch.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 08/06/14
Inside Edition reports back 45 years ago when Charles Manson was accused of killing seven women.

- **INSIDE EDITION**, Syndicated, time varies, 4:30pm, 08/07/14
Inside Edition reports on the verdict of a man who shot a teenager dead after he knocked on his door in the middle of the night.

- **INSIDE EDITION**, Syndicated, time varies, 4:30pm, 08/08/14
Inside Edition reports on a road rage incident where a motorist was shot by another driver who was speeding down the highway. Instead of pulling over, the driver chased the shooter while on the phone with 911.

- **MEET THE PRESS**, 8:00am, National, (segments may vary) 08/10/14
As President Obama vacations on Martha's Vineyard, the dog days of summer have turned into a new phase of America's war in Iraq. U.S. air strikes now targeting ISIS militants. How does the U.S. avoid mission creep in a country that President Obama said was stable and self-reliant when U.S. troops left? Meet the Press speaks with influential voices from Congress.

- **INSIDE EDITION**, Syndicated, time varies, 4:30pm, 08/14/14
Inside Edition reports a teenaged girl and her boyfriend are in custody after the teen's mom was found dead and her body stuffed in a suitcase.

- **INSIDE EDITION**, Syndicated, time varies, 4:30pm, 08/15/14
Inside Edition reports cops now say that the unarmed teen who was killed had earlier been caught on surveillance footage allegedly stealing cigars and strong-arming a convenience store clerk.

- **INSIDE EDITION**, Syndicated, time varies, 4:30pm, 08/18/14
Inside Edition reports on the chaos in Ferguson, Missouri after the killing of Michael Brown.

- **NBC Nightly News**, National, 3-5 minutes (segments may vary) 5:30pm, 08/18/14
NBC Nightly News reports on Michael Brown who was shot at least six times by police before he died. After 10 days of violent protests in Ferguson Missouri, pressure to speed the investigation into the shooting is mounting.

- **INSIDE EDITION**, Syndicated, time varies, 4:30pm, 08/19/14
Inside Edition reports officials in Ferguson, Missouri are asking residents to stay home this evening after yet another night of clashes between protesters and police.

- **INSIDE EDITION**, Syndicated, time varies, 4:30pm, 08/20/14
Inside Edition reports shock and horror continue over the beheading of an American journalist by the Islamic terror group ISIS.

- **INSIDE EDITION**, Syndicated, time varies, 4:30pm, 08/21/14
Inside Edition reports the search is on for the members of ISIS who've kidnapped and killed an American journalist.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 08/22/14

Inside Edition reports the world was shocked by the beheading of American James Foley by the terror group ISIS, but the journalist's parents were aware that might be their son's fate.

- MEET THE PRESS, 8:00am, National, (segments may vary) 08/24/14

President Obama returns from vacation to face a crucial national security question, how to defeat ISIS terrorists. And what can be done about the hundreds of ISIS fighters with American and Western passports. Mike Rogers, chair of the House Intelligence Committee, was interviewed.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/26/14

NBC Nightly News reports an American extremist has been killed in Syria.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/01/14

NBC Nightly News reports Britain's terror alert is at its highest level in five years. NBC Nightly News also says that Ukraine's president warns the country is very close to a "full-scale war" as the fighting continues between pro-Russian separatists and Ukrainian forces in eastern Ukraine.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 09/02/14

Inside Edition reports an American journalist has been killed by the terror group ISIS.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 09/03/14

Inside Edition reports on the elk killer trial.

- MEET THE PRESS, 8:00am, National, (segments may vary) 09/07/14

This Sunday on Meet the Press, Chuck Todd has an exclusive interview with President Obama on the ISIS threat.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 09/08/14

Inside Edition reports on the fight between Ray Rice and his fiancé. The Baltimore Ravens cut Rice from the team. The footage shows the violence that happened inside the elevator.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/08/14

NBC Nightly News reports The Baltimore Ravens' Ray Rice is out of a job tonight after a disturbing new video was leaked showing the NFL star brutally punching his then-fiancé in an elevator.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 09/09/14

Inside Edition reports Ray Rice's wife speaks one day after football star Ray Rice was fired from his team. His wife is speaking out saying despite what that video might lead you to believe, her marriage is based on real love and that all the attention is more devastating than the public realizes.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/09/14
NBC Nightly News reports fighting continues to intensify between Israel and Hamas. Civilian casualties are mounting in Gaza.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/09/14
NBC Nightly News reports victims of domestic violence were inspired to speak out on social media in light of the controversy over Ray Rice. NBC Nightly News also reports that fears about the threat posed by ISIS militants has half of all Americans thinking we are less safe than we were before 9/11.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 09/10/14
Inside Edition reports on marriage violence and why some women say why they stay with their man after being physically abused.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/10/14
NBC Nightly News reports on the Ray Rice video as he violently assaulted his wife inside an elevator.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/12/14
NBC Nightly News reports the President addressed the nation and outlined his strategy to "degrade and ultimately destroy" the terrorist group ISIS and added that he would not hesitate to take action in Syria.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/12/14
NBC Nightly News reports on the violent militant group ISIS.

- DATELINE NBC , National, 60 minutes 8:00pm, 09/12/14
Dateline NBC reports that a missionary's wife and mother of three is found dead in her house on Valentine's Day. As authorities begin to investigate, questions surrounding the murder begin to hit close to home.

- MEET THE PRESS, 8:00am, National, (segments may vary) 09/14/14
THE ISIS THREAT: In his primetime address, President Obama called for an international coalition to destroy ISIS, but what is the status of support from other countries to ensure that more American troops don't return to the region?

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/17/14
NBC Nightly News reports the militant group ISIS wants to "kill humanity" but calls a U.S. – led coalition to destroy ISIS "ridiculous."

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/17/14
NBC Nightly News reports one in four women have experienced domestic violence in their lifetime and today a member of the NBC family said she is one of the many faces behind that statistic. Meredith Vieira shares her painful story.

- DATELINE NBC , National, 60 minutes 8:00pm, 09/20/14
Dateline NBC reports on a story about a wealthy Charleston banker and his wife as they are locked in a bitter divorce. One week before their settlement, authorities find an ex con in town who confesses he had been hired to kill someone in their family. Who was the mastermind behind the hit? Keith Morrison reports on the story.
- MEET THE PRESS, 8:00am, National, (segments may vary) 09/21/14
"Meet the Press with Chuck Todd" featured interviews about the U.S. strategy against ISIS with U.S. Ambassador to the United Nations Samantha Power, former chairman of the Joint Chiefs of Staff Ret. Adm. Michael Mullen, and Senate Foreign Relations Committee members Ron Johnson (R-WI) and Chris Murphy (D-CT).
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/23/14
NBC Nightly News reports on the U.S. striking ISIS targets in Syria.
- DATELINE NBC , National, 60 minutes 8:00pm, 09/26/14
Dateline NBC reports a young, pregnant woman is found dead in her bedroom just months after marrying her high school sweetheart. Investigators soon uncover secret lives and simmering feuds swirling around her murder.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/30/14
Family Support Center, Bolton Refuge House and LGBTQ at UW-Eau Claire talk about domestic violence and support through a "Walk a Mile" event.

AGRICULTURE/ENVIRONMENT

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/01/14
NBC Nightly News reports on the first tropical storm of the season, expected to become a hurricane as it makes its way up the Atlantic coast.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/01/14
NBC Nightly News reports on the storm that ripped through the eastern half of the country Tuesday night which sent debris flying through a youth camp near Baltimore, Maryland. More than 100 kids and adults took cover, but one 12-year-old boy died.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/02/14
NBC Nightly News reports on Tropical Storm Arthur nearing hurricane strength.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/03/14
NBC Nightly News reports on Hurricane Arthur and how it could grow to a Category 2 storm before it takes aim at North Carolina.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/07/14
Diana Alfuth with UW-Extension in Pierce County talks about apple tree die-off.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 07/08/14
Arlena Schott with Garden Wise Living talks about what to do with those winter burned shrubs and plants.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/11/14
NBC Nightly News reports on the Midwest and Northeast's summer polar blast.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/14/14
NBC Nightly News reports on the massive cool-down in the Midwest and northern plains.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/15/14
NBC Nightly News reports on the extreme July weather in the US.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/18/14
NBC Nightly News reports on the cluster of four wildfires that have engulfed more than 260 square miles in Washington State.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/23/14
NBC Nightly News reports on the wildfire that has burned down more than 240,000 acres and destroyed 150 homes in Washington.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/28/14
NBC Nightly News reports on the tornado that ripped through Revere, Massachusetts, just five miles north of Boston.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/31/14
Butterfly Festival at the Beaver Creek Reserve in Eau Claire County. Director, Erik Keisler, was interviewed.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/01/14
Invasive plants like Japanese Knotweed. Kathy Stahl was interviewed.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 08/01/14
Erin Lafaive was interviewed about the Eau Claire Area Master Gardeners annual plant sale.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/04/14
NBC Nightly News reports that California was recovering from a shocking mudslide that left 31 homes buried in debris and thousands stranded.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/06/14
NBC Nightly News reports a State of Emergency has been declared in Hawaii as schools close and residents prepare for a double-whammy of hurricanes.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/07/14
NBC Nightly News reports that Hawaiians are scrambling to stock up on supplies and take shelter as two hurricanes barrel toward the islands.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/08/14
NBC Nightly News reports Hawaii's massive cleanup effort from Hurricane Iselle is taking place amidst the threat of another major storm this weekend.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/13/14
NBC Nightly News reports on record rainfall that has been wreaking havoc on commutes and causing life-threatening floods in the Northeast.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/20/14
Diana Alfuth with UW-Extension talks about getting the garden and yard ready for fall.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/22/14
NBC Nightly News reports on the rain, heat and wind that is affecting various parts of the United States.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 08/25/14
Inside Edition reports on the 6.0 magnitude earthquake around Vino, California.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/25/14
NBC Nightly News reports on the 6.0 magnitude earthquake that struck southwest of Napa, California.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/26/14
NBC Nightly News reports cleanup efforts are underway around Napa, California after a 6.0 magnitude earthquake that struck the area on Sunday.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/27/14
Celebrating the Chippewa River event. Dan Zerr with UW-Extension was interviewed.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/27/14
NBC Nightly News reports from the Southern California beaches as Tropical Storm Marie unleashes her fury into epic and deadly waves.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 08/29/14
Celebrating the Chippewa River event. Dan Zerr with UW Extension was interviewed.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 09/02/14
Kathy Stahl with Chippewa Savannas was interviewed about the "Prairie Days" event.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/04/14
Angie Horkan with the Wisconsin Beef Council has some back to school weeknight meal recipes.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/06/14
NBC Nightly News reports on a wildfire that ravaged the town of Weed, California yesterday, leaving much of the town scorched and covered in ashes.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/10/14
NBC Nightly News reports on the severe storms that have been sweeping the nation.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 09/11/14
Linda Heller was interviewed about the upcoming Green Life Xpo.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/12/14
NBC Nightly News reports on the complex fire in northern California. It has already burned through more than 100,000 acres and cost more than \$70 million to fight, yet still rages on.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/15/14
NBC Nightly News reports on Hurricane Odile as it moves closer to the United States.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 09/18/14
Farm City Day in Dunn County. Jerry Clark with UW-Extension was interviewed.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 09/29/14
WEAU 13 News reports an agriculture expert explains how homeowners can prevent bugs this fall and winter.

HEALTH/MEDICAL

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/01/14
Gateway Chiropractic and Hope Gospel Mission are holding the event, "Fill the Fridge," an effort to get donations of perishable food items. Dr. Laura Betram and Justin Vajko were interviewed.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/01/14
NBC Nightly News reports an estimated 15 million Americans suffer from food allergies, including about million who are children. Researchers are conducting clinical trials to carefully desensitize patients from common allergens like peanuts, wheat, eggs and dairy.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 07/01/14
WEAU 13 News reports on the importance of vaccines.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 07/03/14
WEAU 13 News reports on celiac disease.

- . NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/07/14
NBC Nightly News reports a group of doctors are looking for a more effective way to diagnose ovarian cancer and are hoping that a dog's keen sense of smell will help lead them.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/08/14
John Brunstad Memorial Run/Walk. Benefits Type 1 Diabetes foundation. Beth Brunstad was interviewed.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 07/08/14
WEAU 13 News reports on the Eau Claire City's e-cigs vote.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 07/11/14
The "Chippewa Valley Challenge" was discussed, Eau Claire's version of The Biggest Loser. Founder Dan Ekblad was interviewed.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 07/11/14
Dan Ekblad was interviewed about the Chippewa Valley Challenge to help people lead healthier lifestyles.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/11/14
NBC Nightly News reports the CDC said it made a dangerous mistake handling some of the world's most deadly viruses.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/14/14
NBC Nightly News reports researchers in Australia are trying out a new, non-invasive eye exam that is designed to tell you whether or not you might be at risk for Alzheimer's disease.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/15/14
Final Affairs program to arrange legal and personal affairs. Angela Hite and Emily Gilbertson were interviewed.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/16/14
NBC Nightly News reports the head of the CDC was grilled by Congress over the dangerous mishandling of potentially fatal live viruses. NBC Nightly News also reports on Niacin, a heart drug that's been used for more than 50 years. Now researchers are questioning if it really works and the dangers of it.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/18/14
City-Wide Thrift Sale to benefit the Alzheimer's Association. Paula Gibson with Azura Memory care was interviewed.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/19/14
"Roll into Fall Creek" for United Cerebral Palsy. Dave Piltz with UCP was interviewed

• WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 07/21/14
Jennifer Barrickman, Angela Hite and Rhonda Brown were interviewed about the "Dementia Friendly Business Initiative and Compassionate City Designation."

• NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/23/14
NBC Nightly News reports the American College of Cardiology studied more than 230,000 men and women between the ages of 30 and 54 who were hospitalized with heart attacks.

• NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/24/14
NBC Nightly News reports most Americans say they don't think they are getting enough sleep. For many of us, adults need eight hours of sleep but several new studies suggest getting seven may be better.

• WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/25/14
Alzheimer's Association Walk to End Alzheimer's. Paula Gibson was interviewed.

• NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/28/14
NBC Nightly News reports two Americans are fighting the deadly Ebola virus in Liberia. They are among the more than 1,000 infected. Also, NBC Nightly News talks about a new study published in The Journal of the American College of Cardiology and found that running for even 5 – 10 minutes a day at a slow pace could cut your risk of dying from heart disease by 45 percent.

• NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/29/14
NBC Nightly News reports the deadly Ebola outbreak in West Africa has not taken the life of an American, while panic and civil unrest kept growing in one of the hardest hit countries, Liberia. NBC Nightly News also reports that there has been an alarming 200 percent spike in melanoma case since 1973, many of them among teen and young adults.

• INSIDE EDITION, Syndicated, time varies, 4:30pm, 07/30/14
Inside Edition reports on an American who was infected with the deadly Ebola virus is sending out a message to the world asking for God's intervention as he battles his illness.

• NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/30/14
NBC Nightly News reports the Ebola outbreak has now claimed nearly 700 lives in West Africa and the concern is widening.

• INSIDE EDITION, Syndicated, time varies, 4:30pm, 08/01/14
Inside Edition reports the Ebola crisis hits home as the American patients suffering in West Africa are being brought back home to the United States for treatment. The news has many wondering if the move is safe.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/01/14
NBC Nightly News reports health officials in Atlanta are preparing for the arrival of two Americans infected with the Ebola virus, in what will be a carefully orchestrated evacuation from West Africa to an isolation room at Emory University Hospital.

- MEET THE PRESS, 8:00am, National, (segments may vary) 08/03/14
The first ever known Ebola patient on U.S. soil is now being treated at an Atlanta hospital. What's his prognosis? And how is the U.S. government responding? David Gregory asks the head of the Centers for Disease Control.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 08/04/14
Inside Edition reports on the American doctor who is stricken with Ebola and now recovering at Emory Hospital in Atlanta.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/04/14
NBC Nightly News reports the on Toledo's water and if it's even safe enough to brush your teeth with.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/06/14
NBC Nightly News reports the CDC announced a major escalation in the Ebola outbreak. NBC Nightly News also discusses a new study that suggests that something as simple as an aspirin a day could significantly lower the risk for esophageal, stomach and colon cancers.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 08/07/14
Inside Edition reports a super skinny model is being shamed as being unhealthy and many say it's a harmful trend.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/07/14
NBC Nightly News reports the on the deadly Ebola outbreak.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/08/14
"Student and Athlete Safety" with Mayo Clinic Sports Medicine. Trainer, Kurt Jacobson was interviewed.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 08/12/14
Inside Edition reports that an estimated one in ten people are depressed at some point in their lives. The majority of patients don't get treatment but Robin Williams did before he committed suicide, underscoring how difficult fighting those demons can be.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/12/14
NBC Nightly News reports investigators say comedian and actor Robin Williams hanged himself at this home in California after struggling with depression.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 08/13/14

Inside Edition reports on a woman who was pulled over by a cop and this just might have saved her life as she needed immediate medical attention.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/13/14

NBC Nightly News reports after Robin Williams suicide, there's been an outpouring on social media from people who are speaking out about their own struggles with severe depression and suicide.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 08/14/14

Inside Edition reports that Robin Williams had been diagnosed with Parkinson's disease just before he killed himself. After his heart surgery a few years ago, friends say he was never the same.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 08/21/14

Inside Edition reports the two Americans who were stricken to Ebola have been cured and are now out of the hospital.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/21/14

NBC Nightly News reports both of the U.S. Ebola patients went home from the hospital this week.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 08/22/14

Allison Miller was interviewed about American Cancer Society's Tobacco Prevention Program.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/27/14

NBC Nightly News reports in Vermont, Michigan, Idaho and Oregon more than 5% of kindergarteners are unvaccinated due to non-medical statewide exemptions.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/29/14

NBC Nightly News reports on the shortage of primary care doctors and the high cost of healthcare.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 09/03/14

Inside Edition reports on the second American to survive Ebola is thankful to be alive.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 09/03/14

Juvenile Diabetes Research Foundation Walk to Cure Diabetes. Kristin Everett and Katharine Rotten were interviewed.

- DATELINE NBC , National, 60 minutes 8:00pm, 09/05/14

Dateline's Matt Lauer speaks with Dr. Kent Brantly, the American doctor who contracted the Ebola virus while working with relief organization Samaritan's Purse in Liberia. Lauer also sits down with the doctors who treated Brantly at Emory University Hospital.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 09/08/14
Paula Gibson and Hailey Sullivan were interviewed about the Walk to End Alzheimer's.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/08/14
NBC Nightly News reports the CDC is investigating possible outbreaks of a rare respiratory virus that has send more than 1,000 children to the emergency rooms across the country.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/09/14
NBC Nightly News reports on a study involving only seven infants with autism, but it is already raising hope. Researchers taught parents how to read the cues of their babies, reinforce positive behaviors and better communicate.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/10/14
Paula Gibson was interviewed about the Walk to End Alzheimer's.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/10/14
NBC Nightly News reports a respiratory virus is sweeping the country. It is now affecting children in 12 states.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/15/14
Leah Adler was interviewed about the Heart Walk in Eau Claire for the American Heart Association.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 09/16/14
Amy Segerstrom was interviewed about "Harbor in the Storm," a Sacred Heart Hospital presentation.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 09/16/14
NBC Nightly News reports the death toll from the Ebola outbreak is now at 2,500 and the disease is spiraling into a global security threat.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 09/23/14
Mayo Clinic Health System and other health providers recently launched a health website.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 09/25/14
WEAU 13 News reports the Durand School District investigates over 100 cases of bacterial infection at the school.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/29/14
Dementia Care Specialist program in Wisconsin. Lisa Wells from ADRC of Eau Claire County was interviewed.

SCIENCE/TECHNOLOGY

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 07/01/14
WEAU 13 News reports on how the creation of drones has started helping farmers view their crops in the field.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 07/14/14
Chippewa Valley Technical College has an IT Academy for people who are laid off in the area and are exploring those careers. Dan Lytle with Workforce Resource and Julie Booth with CVTC were interviewed.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/14/14
NBC Nightly News reports researchers in Australia are trying out a new, non-invasive eye exam that is designed to tell you whether or not you might be at risk for Alzheimer's disease.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/12/14
Xcel Energy and a contractor were interviewed about propane, natural gas and oil heat.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/20/14
NBC Nightly News reports on an app that one mother invented after her teen rarely picked up her phone calls. This new application will lock her son's phone if he ignores her call.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 09/29/14
WEAU 13 News explains how Wisconsin's Emergency Notification System works on smart phones.

CULTURAL DEVELOPMENT

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 07/01/14
Paul Kosower and Liz Wilson were interviewed about the Chippewa Valley American Guild of Organists.
- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 07/02/14
Chippewa Valley Museum's 4th of July celebration and new exhibit. John Vanek, editor was interviewed.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 07/30/14
Blues on the Chippewa Music Festival. Organizer, Dan Callan, was interviewed.
- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 08/01/14
Ben Richgruber was interviewed about the "Florals and Fine Art" that will be on display at the Eau Claire Regional Arts Center.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 08/08/14
"The Dragon," a show by Community Arts, opens at the State Theatre. Karen Hurd was interviewed.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 08/14/14
Matt Carter was interviewed about vintage baseball with the Dunn County Historical Society.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 08/18/14
Chippewa River Rendezvous Days in Cornell was discussed.

- MEET THE PRESS, 8:00am, National, (segments may vary) 08/24/14
Meet the Press discusses healing the racial divide. Calm is returning to the streets of Ferguson, Missouri, but this morning more concerns about whether the police officer who killed Michael Brown will face criminal charges. I'll be joined by the governor of Missouri and the Reverend Al Sharpton.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/08/14
The Eau Claire Regional Arts Center season looks ahead. Ben Richgruber was interviewed.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 09/09/14
Salina Heller with Downtown Eau Claire Incorporated was interviewed about the International Fall Festival.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 09/10/14
New season at Eau Claire Regional Arts Center. Ben Richgruber was interviewed.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 09/12/14
Yellowstone Art Trail. Local artists in Clark County hold self-guided tour. Jean Arneson was interviewed.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 09/17/14
Mike Haley was interviewed about the upcoming event, "Oktoberfest," being held in Chippewa Falls.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 09/18/14
Mary Gladitsch and Patricia Hamm, artists and organizers, were interviewed about the annual Fall Spendor Art Meander.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 09/23/14
Liz Hart from the ECCO and Nick Phillips, ECCO pianist, were interviewed about the Eau Claire Chamber Orchestra's upcoming events.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 09/25/14
WEAU 13 News reports on the 54th annual Oktoberfest as it kicks off in La Crosse.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 09/26/14
WEAU 13 News reports on the largest cranberry festival which kicks off in Warrens over the weekend.

- WEAU 13 NEWS @ FIVE, Local, 2½ minutes, 5:00pm, 09/29/14
"Young Frankenstein" presented by the Chippewa Valley Theatre Guild. Director, Russell Slack was interviewed.

BUSINESS/ECONOMY

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 07/01/14
Eau Claire Parks and Rec impact on economy and finalist for national award. Director Phil Fieber was interviewed.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 07/01/14
WEAU 13 News reports on numerous United States Postal Services closures.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/07/14
NBC Nightly News reports international airports are cracking down on passengers' electronic devices. If the devices aren't turned on and not working, passengers won't be able to bring along their device.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/08/14
NBC Nightly News reports the Obama administration is seeking \$3.7 billion in emergency funding from Congress to help stem the surge of unaccompanied minors crossing illegally into the United States.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 07/08/14
WEAU 13 News reports on the future of landlines.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/09/14
NBC Nightly News reports President Obama faced one of his fiercest critics on immigration in Texas, Gov. Rick Perry. The two met to address the growing humanitarian crisis.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/15/14
NBC Nightly News reports on the rising gas prices.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 07/15/14
WEAU 13 News reports on teen finances.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 07/17/14
Inside Edition reports on a grandpa who recently went to Washington to testify about an upsetting scam that he and many other seniors have fallen for.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/22/14
NBC Nightly News reports the FAA is banning US airlines from flying into and out of Israel's main airport in Tel Aviv.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 07/30/14
NBC Nightly News gives tips on how viewers can cut costs on their grocery bill.

- INSIDE EDITION, Syndicated, time varies, 4:30pm, 08/05/14
Inside Edition reports student loan debt in America now totals more than one trillion dollars and sometimes, not even death is an escape. This is something one couple learned now that they are being forced to pay their daughter's student loans even though she died.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 08/06/14
Mike Rindo with UW-Eau Claire talks about the announcement of land/money donation to build an events center.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/13/14
NBC Nightly News reports US employers posted the highest number of job openings in June in 13 years.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/22/14
NBC Nightly News reports on the cellphone wireless wars as carriers big and small are vying for your business.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/26/14
NBC Nightly News reports that hotels are piling on extra fees and how to avoid extra fees and what questions to ask.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 08/29/14
NBC Nightly News reports that gas prices are down and the economy is making gains as nearly 35 million Americans are planning to hit the road this holiday weekend.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/09/14
United Way of Greater Chippewa Valley is holding their "Day of Caring" event where businesses help out non-profits with projects.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/16/14
Scott Rogers with the EC Chamber of Commerce was interviewed about the "Age of Opportunity" Job and Volunteer Fair.

- WEAU 13 NEWS TODAY, Local, 8 minutes, 10:00am, 09/24/14
Young Professionals Chippewa Valley Fundraiser is discussed as part of the Eau Claire Chamber of Commerce.