#### Memorandum

To: Public File

From: Jolene, Jensen, Executive Assistant/Programming Re: Issues and Programs Report, 1st Quarter 2018

Date: April 8, 2018



In this memo, please find a description of issues in Western Wisconsin that have been addressed by WEAU 13 News through local news broadcasts and other programming from January 1 – March 31, 2018. The following pages include a list of issue-oriented projects our station has participated in, a description of issue-oriented programming, and community participation.

WEAU 13 News addressed the following issues of concern to viewers in the Eau Claire/La Crosse, Wisconsin, television market and the surrounding area. These issues serve the community and act in the public interest as set forth by the Federal Communications Commission:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

#### **Public Service Announcements**

Also during 1st quarter, WEAU 13 News aired various public service announcements from local, regional and national organizations in order to inform and educate the public about the above various issues of concern. Our Promotions Manager ran a report which listed approximately 416 PSA's (too numerous to list) that ran on WEAU 13 News (13.1) in 1st quarter, 2018. NBC also airs "The More You Know" PSA's.

# For 1st Quarter 2018 January – March, 2018

THERE WAS NO OTHER PROGRAMMING FOR THE 1ST QUARTER 2018 THAT CONTRIBUTED, AS PART OF NBC'S OVERALL PROGRAMMING, TO SERVE THE EDUCATION AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER.

# 1st Quarter 2018 PSAs

#### **NETWORK PUBLIC SERVICE SCHEDULE JANUARY 2018**

AIRDATE	SHOW TITLE	HIT TIME	DURATION	MATERIAL ID	PRODUCT TITLE
20180105	FRI-1ST LOOK-A	3:25:36 AM	0:15	ZNBC171005H	PSA 2017 TMYK Milo Ventimiglia NBC This Is Us, Community "Grandparents"
20180106	FRI-1ST LOOK-C	4:24:37 AM	0:15	ZNBC171005H	PSA 2017 TMYK Milo Ventimiglia NBC This Is Us, Community "Grandparents"
20180106	VOYAGER	10:26:40 AM	0:14	ZNBC171051H	PSA 2017 TMYK Ben Feldman NBC Superstore, Environment "Upgrade"
20180106	NATURALLY	11:56:40 AM	0:14	ZNBC171005H	PSA 2017 TMYK Milo Ventimiglia NBC This Is Us, Community "Grandparents"
20180112	FRI-1ST LOOK-A	3:25:44 AM	0:15	ZNBC171051H	PSA 2017 TMYK Ben Feldman NBC Superstore, Environment "Upgrade"
20180113	FRI-1ST LOOK-C	4:24:46 AM	0:14	ZNBC171051H	PSA 2017 TMYK Ben Feldman NBC Superstore, Environment "Upgrade"
20180113	VOYAGER	10:27:23 AM	0:14	ZNBC171005H	PSA 2017 TMYK Milo Ventimiglia NBC This Is Us, Community "Grandparents"
20180113	JOURNEY	11:26:42 AM	0:14	ZNBC171051H	PSA 2017 TMYK Ben Feldman NBC Superstore, Environment "Upgrade"
20180113	GIVE	12:27:22 PM	0:15	ZNBC171052H	PSA 2017 TMYK Ben Feldman NBC Superstore, Environment "Styrofoam Cups"
20180119	FRI-1ST LOOK-A	3:24:40 AM	0:14	ZNBC171051H	PSA 2017 TMYK Ben Feldman NBC Superstore, Environment "Upgrade"
20180119	FRI-1ST LOOK-B	3:54:31 AM	0:15	ZNBC171005H	PSA 2017 TMYK Milo Ventimiglia NBC This Is Us, Community "Grandparents"
20180120	CHAMPION WITHIN	9:54:27 AM	0:14	ZNBC171005H	PSA 2017 TMYK Milo Ventimiglia NBC This Is Us, Community "Grandparents"
20180120	WILDERNESS	10:55:35 AM	0:14	ZNBC171051H	PSA 2017 TMYK Ben Feldman NBC Superstore, Environment "Upgrade"
20180127	FRI-1ST LOOK-C	4:24:31 AM	0:15	ZNBC171005H	PSA 2017 TMYK Milo Ventimiglia NBC This Is Us, Community "Grandparents"
20180127	VOYAGER	10:25:16 AM	0:14	ZNBC171051H	PSA 2017 TMYK Ben Feldman NBC Superstore, Environment "Upgrade"
20180127	NATURALLY	11:57:28 AM	0:15	ZNBC171005H	PSA 2017 TMYK Milo Ventimiglia NBC This Is Us, Community "Grandparents"
20180127	GIVE	12:27:40 PM	0:14	ZNBC171052H	PSA 2017 TMYK Ben Feldman NBC Superstore, Environment "Styrofoam Cups"

#### **NETWORK PUBLICE SERVICE SCHEDULE FEBRUARY 2018**

AIR DATE	SHOW TITLE	HIT TIME	DURATION	MATERIAL ID	PRODUCT TITLE
20180202	FRI-1ST LOOK-B	3:55:13 AM	0:15	ZNBC171005H	PSA 2017 TMYK Milo Ventimiglia NBC This Is Us, Community "Grandparents"
20180203	FRI-1ST LOOK-C	4:27:11 AM	0:14	ZNBC171005H	PSA 2017 TMYK Milo Ventimiglia NBC This Is Us, Community "Grandparents"
20180203	VOYAGER	10:25:53 AM	0:14	ZNBC171005H	PSA 2017 TMYK Milo Ventimiglia NBC This Is Us, Community "Grandparents"
20180203	WILDERNESS	10:55:27 AM	0:15	ZNBC171052H	PSA 2017 TMYK Ben Feldman NBC Superstore, Environment "Styrofoam Cups"
20180210	GIVE	9:27:17 AM	0:15	ZNBC171005H	PSA 2017 TMYK Milo Ventimiglia NBC This Is Us, Community "Grandparents"
20180210	CHAMPION WITHIN	9:56:09 AM	0:15	ZNBC171051H	PSA 2017 TMYK Ben Feldman NBC Superstore, Environment "Upgrade"
20180210	WILDERNESS	10:56:59 AM	0:15	ZNBC171052H	PSA 2017 TMYK Ben Feldman NBC Superstore, Environment "Styrofoam Cups"
20180217	VOYAGER	10:25:54 AM	0:14	ZNBC171005H	PSA 2017 TMYK Milo Ventimiglia NBC This Is Us, Community "Grandparents"
20180217	WILDERNESS	10:54:55 AM	0:15	ZNBC171052H	PSA 2017 TMYK Ben Feldman NBC Superstore, Environment "Styrofoam Cups"
20180224	GIVE	9:25:17 AM	0:15	ZNBC171051H	PSA 2017 TMYK Ben Feldman NBC Superstore, Environment "Upgrade"
20180224	VOYAGER	10:27:06 AM	0:14	ZNBC171005H	PSA 2017 TMYK Milo Ventimiglia NBC This Is Us, Community "Grandparents"

#### **NETWORK PUBLIC SERVICE SCHEDULE MARCH 2018**

AIR DATE	SHOW TITLE	HIT TIME	DURATION	MATERIAL ID	PRODUCT TITLE
20180302	FRI-1ST LOOK-A	3:24:43 AM	0:15	ZNBC171051H	PSA 2017 TMYK Ben Feldman NBC Superstore, Environment "Upgrade"
20180303	WILDERNESS	10:56:16 AM	0:14	ZNBC171005H	PSA 2017 TMYK Milo Ventimiglia NBC This Is Us, Community "Grandparents"
20180303	JOURNEY	11:26:31 AM	0:14	ZNBC171051H	PSA 2017 TMYK Ben Feldman NBC Superstore, Environment "Upgrade"

20180303	CHAMPION WITHIN	12:53:01 PM	0:14	ZNBC171052H	PSA 2017 TMYK Ben Feldman NBC Superstore, Environment "Styrofoam Cups"
20180309	FRI-1ST LOOK-A	3:25:26 AM	0:15	ZNBC171005H	PSA 2017 TMYK Milo Ventimiglia NBC This Is Us, Community "Grandparents"
20180310	WILDERNESS	10:56:12 AM	0:14	ZNBC81007H	NEWS PSA HODA COMMUNITY - VOLUNTEER SKILLS
20180310	JOURNEY	11:27:24 AM	0:14	ZNBC81005H	NEWS PSA MEGYN COMMUNITY - HIT START
20180310	NATURALLY	11:57:42 AM	0:14	ZNBC81042H	NEWS PSA SAVANNAH DIVERSITY - WOMEN SERVE
20180310	GIVE	12:27:10 PM	0:14	ZNBC81007H	NEWS PSA HODA COMMUNITY - VOLUNTEER SKILLS
20180310	CHAMPION WITHIN	12:54:27 PM	0:14	ZNBC81091H	NEWS PSA LESTER HEALTH - HEALTH BOOST
20180316	FRI-1ST LOOK-B	3:54:08 AM	0:15	ZNBC171051H	PSA 2017 TMYK Ben Feldman NBC Superstore, Environment "Upgrade"
20180317	FRI-1ST LOOK-C	4:25:09 AM	0:15	ZNBC171052H	PSA 2017 TMYK Ben Feldman NBC Superstore, Environment "Styrofoam Cups"
20180317	CHAMPION WITHIN	9:55:16 AM	0:14	ZNBC81090H	NEWS PSA MEGYN HEALTH - SLEEP
20180317	VOYAGER	10:25:40 AM	0:14	ZNBC81092H	NEWS PSA HODA HEALTH - SHORT-SIGHTED
20180317	WILDERNESS	10:57:22 AM	0:14	ZNBC81091H	NEWS PSA LESTER HEALTH - HEALTH BOOST
20180317	JOURNEY	11:26:55 AM	0:14	ZNBC171052H	PSA 2017 TMYK Ben Feldman NBC Superstore, Environment "Styrofoam Cups"
20180317	NATURALLY	11:56:45 AM	0:14	ZNBC81007H	NEWS PSA HODA COMMUNITY - VOLUNTEER SKILLS
20180323	FRI-1ST LOOK-A	3:25:31 AM	0:15	ZNBC171051H	PSA 2017 TMYK Ben Feldman NBC Superstore, Environment "Upgrade"
20180323	FRI-1ST LOOK-B	3:54:41 AM	0:15	ZNBC171052H	PSA 2017 TMYK Ben Feldman NBC Superstore, Environment "Styrofoam Cups"
20180324	FRI-1ST LOOK-C	4:24:10 AM	0:15	ZNBC171052H	PSA 2017 TMYK Ben Feldman NBC Superstore, Environment "Styrofoam Cups"
20180324	GIVE	9:27:26 AM	0:15	ZNBC81090H	NEWS PSA MEGYN HEALTH - SLEEP
20180324	VOYAGER	10:27:01 AM	0:15	ZNBC81007H	NEWS PSA HODA COMMUNITY - VOLUNTEER SKILLS
20180324	JOURNEY	11:25:21 AM	0:15	ZNBC171052H	PSA 2017 TMYK Ben Feldman NBC Superstore, Environment "Styrofoam Cups"
20180324	NATURALLY	11:58:24 AM	0:15	ZNBC81091H	NEWS PSA LESTER HEALTH - HEALTH BOOST
20180331	VOYAGER	10:27:40 AM	0:15	ZNBC81007H	NEWS PSA HODA COMMUNITY - VOLUNTEER SKILLS
20180331	JOURNEY	11:26:31 AM	0:15	ZNBC81091H	NEWS PSA LESTER HEALTH - HEALTH BOOST
20180331	NATURALLY	11:57:04 AM	0:15	ZNBC81070H	NEWS PSA SAVANNAH ENVIRONMENT - NEW TO YOU
20180331	CHAMPION WITHIN	12:53:01 PM	0:15	ZNBC81005H	NEWS PSA MEGYN COMMUNITY - HIT START

#### NBC NETWORK NON-BROADCAST EFFORTS

January - March, 2018

### NBCUniversal's The More You Know website:

Since 1989, *The More You Know* has brought the nation's most important social issues to the forefront, and remains a trusted voice for sharing knowledge to improve lives and inspire action. *The More You Know*'s comprehensive website (themoreyouknow.com) includes in-depth resource and referral information on the campaign's important focus issues including:

- HEALTH fighting childhood obesity, encouraging nutrition and physical fitness
- ENVIRONMENT encouraging everyday actions that reduce environmental impact
- EDUCATION recruiting new teachers and promoting their long-lasting impact
- DIGITAL LITERACY & INTERNET SAFETY sharing online safety tips and information
- DIVERSITY embracing differences and promoting inclusion, tolerance and respect

Also featured on site is The More You Know Learning series' *Growing Up Online, a* free eBook on digital literacy and Internet Safety. *Growing Up Online* is an important tool to initiate conversation with children about online safety. The eBook is a media-rich, two-part learning resource that provides easy-to-use information about navigating the digital world in a unique and engaging way. Part one includes safety tips, discussion questions and key takeaways for parents and teachers. Part two features four entertaining video comic books for children, focused on real situations that come up when kids go online.

Additional content on the site includes public service announcements, behind-the-scenes videos, a general overview, a talent directory, and a list of the campaign's accolades such as the prestigious Emmy and Peabody awards.

# **Description of Typical and Illustrative Programming Issues**

Every day, WEAU 13 News brings viewers programming, both local and national, that deals with the issues that matter to them the most. Viewers count on these programs to keep them informed about their community, their state, their nation, and the world. The following is a listing of programs that aired on a regular basis throughout the quarter.

**Early Today:** This business and consumer news program gives viewers daily business news and stock market reports. Early Today airs from 4-4:30am, Monday–Friday.

**WEAU 13 News**: Daily news reports of varying lengths dealing with issues pertinent to the viewers in the Western Wisconsin area.

Monday-Friday, 4:30am- 7am

Short-form updates Monday-Friday between 7:00am and 9:00am

Monday–Friday, 12-12:30pm

Monday-Friday, 4pm-4:30pm

Monday-Friday, 5-5:30pm

Monday-Friday, 6-6:30pm

Monday-Friday, 10-10:35pm

Saturday, 6-6:30pm

Saturday, 10-10:30pm

Sunday, 10-10:35pm

These news programs are locally produced and present a mix of news, weather, sports, and issue-related feature stories.

**NBC Today Show:** An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Friday, 7-11am; Saturday, 7-9am; and Sunday, 7-8am.

**NBC Nightly News:** An NBC Network News program that covers daily events around the nation and the world, and issues important to the viewers. Regular programs include Monday-Sunday from 5:30-6pm.

**NBC Meet the Press:** NBC News correspondents interview world and national leaders about issues of topical importance. Regular programs include 60 minutes Sundays at 8:00am and 12:05am.

<u>Dateline NBC</u>: NBC News correspondents cover topical news, in-depth investigations and newsmaker profiles. Schedule varies.

**On the Money:** On the Money is a half-hour series that brings you the latest in market and economic news that impacts your money. The show is produced by CNBC and distributed in national syndication by NBC Universal Domestic Television Distribution. Regular programs include Sundays from 9:30-10:00am.

**Moms EveryDay:** The goal of *Moms Everyday*, is to make Mom's life easier! Moms EveryDay places all parenting topics on the table - a place to educate, share experiences, address parenting issues, and maybe share a laugh or two! Regular programs include Saturday's from 6:30-7am and Sunday's from 10:30am-11am.

# **Issue-Oriented Projects and Programs**

In addition to regular programming, WEAU 13 News strives to serve the public interest through special projects that benefit the community. From sponsorship of community events to public service announcements, the station responds to the needs of the viewers. The following is a listing of special issue-oriented projects from this quarter.

# **Community Calendar**

Air Dates: 01/01/2018 - 03/31/2018

The Community Calendar is a daily listing of local events of interest in the community and submitted by local non-profit organizations. The events include everything from literacy classes to health seminars to school fundraisers.

# **Boys and Girls Club – Coat Drive (Style Quarter Mile)**

Air Dates: 12/19/2017-1/14/2018

WEAU produced and aired PSA's for the Chippewa Valley Boys and Girls Clubs' winter clothing

drive.

#### **UCP Starfest Telethon**

Air Dates: 01/12/18 - 01/26/2018

Event Date: 01/27/2018

WEAU produced and aired PSA's for the United Cerebral Palsy fundraiser telethon.

#### **UCP Snowbiz**

Air Dates: 01/04/18 - 01/26/2018

Event Date: 01/27/2018

WEAU produced an aired PSA's for the United Cerebral Palsy of West Central Wisconsin

SnowBiz fundraiser.

# Giving Gala - support for Girls on the Run, Eau Claire YMCA and Eau Claire Junior League

Air Dates: 01/29/2018 - 02/15/2018

Event Date: 02/16/2018

WEAU produced and aired PSA's for the annual Giving Gala. WEAU anchor Danielle Wagner

emceed this event.

#### **Big Brothers Big Sisters - Bowl for Kids Sake**

Air Dates: 3/06/18 - 4/08/18

WEAU produced and aired PSA's for the Big Brothers Big Sisters of Northwest Wisconsin

District Bowl for Kids Sake fundraiser.

# **Boys and Girls Club - Great Future Dinner**

Air Dates: 03/15/18 - 04/04/18

WEAU produced and aired PSA's for the Boys and Girls Clubs of the Chippewa Valley Great

Future Dinner fundraiser.

#### **Beacon House**

Air Dates: 3/15/18 -04/29/18

WEAU produced and aired PSA's for the Beacon House homeless shelter. This was a generic

image PSA designed to drive awareness of the homeless in our community.

#### **COMMUNITY PARTICIPATION**

# **Tom Benson, Production Manager**

January 18

Tom gave a group a tour of the station and answered any questions they had.

February 23

Tom gave a group a tour of the station and answered any questions they had.

February 28

Tom gave a group a tour of the station and answered any questions they had.

March 7

Tom represented WEAU at the CVTC Job Fair in Eau Claire.

#### **Judy Clark, News Anchor**

February 15

Judy was an emcee for "Her Story Her Heart" Mayo Clinic Health System. A panel of health experts, including an audience, were in attendance.

February 22

Judy spoke with tour visitors before, during and after the noon show.

March 2

Judy read to 2<sup>nd</sup> graders at Parkview Elementary School in Chippewa Falls in honor of "Read Across America Day."

#### **Courtney Everett, News Anchor**

March 2

Courtney read to students at Gilmanton Elementary School on "Read Across America Day"/Dr. Seuss Birthday.

# Justus Cleveland, Sports Anchor/Reporter

January 28

Justus co-hosted the UCP Telethon held in Cleghorn, WI.

#### February 15

Justus emceed the Eau Claire Children's Theater's "Team Jeopardy" at the Oxford Theater in Eau Claire. This was a charity event for the ECCT.

### February 25

Justus emceed the Special Olympics "Polar Plunge" held at Half Moon Lake in Eau Claire.

# Abigail Hantke, News Reporter/News Anchor

# February 25

Abigail and a few other reporters took the plunge into the freezing cold water of Half Moon Beach to help raise money for Special Olympics.

# **Neil Hebert, Sports Anchor/Reporter**

#### January 16

Neil spoke to high schoolers at Stanley-Boyd High School about the TV industry and being a sports reporter.

# **Darren Maier, Meteorologist**

#### March 2

Darren read to kindergarteners and 1<sup>st</sup> graders at Immaculate Conception Elementary for "Read Across America Day."

# **Tyler Mickelson, News Anchor**

# January 27

Tyler was a co-host at the UCP Telethon/Snowbiz in Cleghorn, WI.

# February 15

Tyler emceed the MACS Winter Program at MACS St. Charles.

# February 23

Tyler judged booth creativeness at the Home & Garden Show at the Eau Claire Indoor Sports Center.

#### March 1

Tyler read to students at Gilmanton Elementary School on "Read Across America Day"/Dr. Seuss's Birthday.

#### March 2

Tyler emceed a Successful Business Planning event at CVTC. This event benefitted Junior Achievement of Wisconsin.

# **Monica Ott, Meteorologist**

#### February 13

Monica spoke to two kindergarten classes at Stanley Public Schools about seasons, severe weather and daily weather.

#### February 20

Monica spoke to three classes of 2<sup>nd</sup> grade students at Southview Elementary in Chippewa Falls. Monica talked about why we have seasons, normal snowfall for this area, severe weather and cloud types.

#### February 23

Monica served as a judge for the best booth at the Home and Garden Show held at the Eau Claire Indoor Sports Center.

#### March 2

Monica served as a guest reader at St. James Elementary School on "Read Across America Day" sharing some of her favorite books to encourage everyone to read.

# 1st Quarter 2018 Responsive Programming

During this quarter, WEAU 13 News addressed the following issues of concern through local news, syndicated programming and the NBC network:

Children/Youth
Education
Violence
Health/Medical
Agriculture/Environment
Science/Technology
Substance Abuse/Addiction
Family Values
Cultural Development
Economy/Business

Listed on the following pages are specific descriptions of the programming the station aired in order to address these concerns.

# WEAU 13 NEWS AT NOON ISSUES AND PROGRAMMING FCC LOG Topics and Guest List

#### **Children/Youth**

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 01/17/18 Kristo Orthodontics presents family fest at the Eau Claire Indoor Sports Center Saturday January 20th from 11am to 3pm. Amy Peterson-Foss with the sports center and Nicole Crooker with Kristo Orthodontics.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 01/31/18 A local community service organization is holding a tasting gala this weekend. The Kiwanis Club of Chippewa Falls presents the 17<sup>th</sup> annual Kiwanis Classic Tasting Gala, Saturday Feb. 3<sup>rd</sup> from 5-9pm at Loopy's in Chippewa Falls. All proceeds to benefit the community and youth of Chippewa Falls. Jennifer Sherbinow with Kiwanis Club.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/01/18

  A free event for children with special needs and their families in coming up at the Children's Museum of Eau Claire. Special kid's night is Monday, Feb 19<sup>th</sup> at 5pm at the museum in downtown Eau Claire. Katie Julsrud with the Children's Museum and Kristin Rossi, with UW Eau Claire's Special Education Dept.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/19/18 Chippewa Falls Senior High School is the "School of Rock," At least this weekend, it will be. The musical will be performed Friday through Sunday, February 23rd through the 25th at Chi-Hi. Director Nate Plummer and Chase Bucheger who plays Dewey Finn.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 03/12/18 A fundraiser this weekend will help area youth repair homes. The event is March 17th from 3-5pm at the Marten Center in Mondovi. Our Saviors and Gilmanton United Methodist Churches are holding the fundraiser. Pastor Claire Mather and Grace Boley.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 03/13/18 A con man, a librarian and 76 trombones are ready to hit a local stage. Colfax High School presents the Music Man March 23rd through the 25th at the high school... Tate Russell who plays Harold Hill and Caroline Dworak who plays Marian Paroo.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 03/14/18
  A group of students is part of a national student-led community service organization and a fundraiser tomorrow is part of the effort. The group from McKinley Charter School in Eau Claire is holding the spaghetti fundraiser March 15th from 5-7pm at the Community Table. Taliah Wiley a student at McKinley and Michelle Koehn director of the Community Table.

#### Health/Medical

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/05/18 If you're unsure of what types of exercising you like to do or are just looking for a day of fun, "The Healthy Heart Medley" coming up next week is the perfect opportunity to try out several types of classes at Highland Fitness. Julie Hasenberg the owner of Highland Fitness.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/13/18 It's time to "Paint the Town Red" in Chippewa Falls. February is heart health month... and to celebrate, HSHS Saint Joseph's Hospital and Chippewa Falls Main Street are once again teaming up to "Paint the Town Red." There will be shopping deals, wine tasting, and prizes at the annual event. Doctors and specialists will be there to answer questions on heart health and give free blood pressure checks. The event is Thursday, February 22nd from 4-7pm. Teri Ouimette with Chippewa Falls Main Street.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/23/18

  A pancake breakfast this weekend will help fight cancer and honor the memory of a local teen. The breakfast and bake sale in memory of Sarah Nelson will be held at the Cleghorn Community Center on Sunday, February 25th from 8 a.m. to 1 pm The Eau Claire County 4-H Older Youth Council is holding the breakfast. Dakota Roettger and Grace Richardson with the youth council.

#### **Education**

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 01/30/18 An area high school is holding an annual benefit to make sure no one fights alone when it comes to cancer. Flambeau High School presents the 11th annual benefit Friday, February 2nd during the double header basketball game. Sadie Groothousen and Katie Zimmer, Flambeau High School students.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/21/18
   Arts and crafts, drones, acting, computers...just a few of the courses available this summer through the Eau Claire Area School District. Summer School registration opens on March 1<sup>ST</sup> and runs through April 17th. Jim Schmitt, Executive Director of Teaching & Learning for the Eau Claire Area School District.

#### **Substance Abuse/Addiction/Violence**

• WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 03/05/18 A survivor of the Rwandan Genocide will share her story of faith hope and forgiveness this week in Eau Claire. Immaculee Ilibagiza will speak and hold a book signing at St. Patrick's Church on Wednesday, March 7th at 6:30 pm. Mary Allen and Jim Ryder with St. Patrick's Church.

# **Agriculture/Environment**

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 01/23/18 Many people have healthy eating at the top of their resolution list for the new year. Lucky for us, cheese is a nutritious choice that deliciously fits into most eating plans. Tina Gilbertson from the Wisconsin Milk Marketing Board.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/22/18

  An organization that works toward the conservation of pheasants, quail and other wildlife is holding an annual event. The Chippewa Valley Chapter of Pheasants Forever will hold a banquet Thursday, March 1<sup>ST</sup> at the Eagle's Club in Lake Hallie. Dave Roll with Pheasants Forever.
- WEAU 13 NEWS @ NOON, Local,  $2\frac{1}{2}$  minutes, 12:00pm, 03/02/18 It's one of the longest running farm shows in the state and it's coming up next week. The Eau Claire Farm Show is March 6th and 7th at the Chippewa Valley Expo Center at Old Mill Plaza in Eau Claire. Bill and Sally Henry, owners of North Country Enterprises.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 03/20/18 Wisconsin cheesemakers were in the spotlight once again at the world championship cheese contest...winning more awards than any other state or country. Tina Gilbertson from the Wisconsin Milk Marketing Board.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 03/30/18 Wildlife Rehab Center holding a fundraiser to help rescue animals. Patty Stangel and entertainer Larry Heagle.

# **Cultural Development**

• WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 01/04/18 The Chippewa Valley Theatre Guild presents the "Odd Couple Female Version" January 11<sup>th</sup>-21<sup>st</sup> at the Grand Theatre in Eau Claire. Sue Kelly and Brenda Lee.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 01/11/18
  An upcoming performance shares the hilarious love story of one couple's adventures...Ole and Lena's ice fishing fandango will be held next week at the Heyde Center for the Arts. Mike and Julie Bateson or "Ole and Lena."
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 01/15/18 "The Fabulous Florals and Fine Art" Exhibit runs January 17<sup>th</sup> through the 21<sup>st</sup> at the Janet Carson Gallery at the Eau Claire Regional Arts Center. Rose Dolan Neill, Visual Arts Director with the Eau Claire Regional Arts Center.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 01/25/18 Show choirs from around the upper Midwest will converge on Altoona this weekend. The 19<sup>th</sup> annual "Locopalooza" Show Choir Invitational will be held Saturday, Jan. 27<sup>th</sup> at Altoona High School. Justin Ranek.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/06/18

  An award winning comedy is set to open in the Chippewa Valley. "Out of Order" is a laugh out loud farce presented by the Chippewa Valley Theatre Guild. It runs Feb. 8<sup>th</sup>-18<sup>th</sup> at the Grand Theatre in downtown Eau Claire. Bob Carr, Director of "Out of Order."
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/07/18 Mardi Gras festivities kick off this weekend in New Orleans with Fat Tuesday on the 13th. You can celebrate right here in the Chippewa Valley. A Mardi Gras dance party featuring the band Liscio is happening on the 13th at 7pm at the Heyde Center for the Arts in Chippewa Falls. Ken Rogers, a member of Liscio and Deb Johnson with the Heyde Center.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/09/18 With Valentine's Day coming up there's a way to get into a heartfelt musical mood this weekend. The annual "Hearts in Harmony" Barbershop Show is Sunday, February 11th at 2pm at the Heyde Center in Chippewa Falls. The Chips Quartet and Fish Forte, a quartet from Chippewa Falls High School.
- WEAU 13 NEWS @ NOON, Local,  $2\frac{1}{2}$  minutes, 12:00pm, 02/15/18 The Menomonie Theater Guild presents "Company over two weekends." February 23rd through the 25th and March  $2^{ND}$  through the  $4^{TH}$  at the Mabel Tainter Center for the Arts. Seth Berrier, plays the lead character, Robert.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/16/18 The Chippewa Valley Jazz Orchestra welcomes a world class musician at an upcoming show. It's Saturday, February 24th at 7:30 pm at the State Theatre in downtown Eau Claire. Geoff Peterson.

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/27/18
   It's a powerful play about Norwegian immigrants, a group that helped make up the early Chippewa Valley. UW Eau Claire theatre presents 'Kingdom Come' March 1<sup>ST</sup> through the 3<sup>RD</sup> and 7<sup>TH</sup> through 11<sup>TH</sup> at Riverside Theatre in the Haas Fine Arts Center. Actors Dana Strothenke and Ben Qualley.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 03/06/18
   The Chippewa Valley Theatre Guild presents "Driving Miss Daisy" March 8th through the 11th and 15th through the 18th at the Grand Theatre in Eau Claire. Frank Bartella, Director of "Driving Miss Daisy."
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 03/07/18

  A musical buffet is on the table at the Heyde Center for the Arts this month.

  The Center in Chippewa Falls will play host to a number of musical acts throughout March.

  Deb Johnson, Executive Director of the Heyde Center for the Arts.

#### **Economy/Business**

• WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/12/18 While the Winter Olympics features the best athletes in the world, we have a world champion of a different sort visiting right here in the Chippewa Valley. Courtney Everett is live at Silver Spring Foods in Eau Claire with a special guest. He holds the world hot dogs eating record and is here to release his new sauces in partnership with Silver Spring Foods. Joey Chestnut.

# **Science/Technology**

No interviews.

#### **Family Values**

- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 01/29/18 This is prime ice fishing season and for nearly 60 years, an area community has been holding an event to get people involved. An ice fishing contest and jamboree will be held at Bugle Lake in downtown Independence Feb. 3 from 12-3pm. Robert Baecker, Mayor of Independence and Darrek Orwig, the Trempealeau Co. Economic Development and Tourism Coordinator.
- WEAU 13 NEWS @ NOON, Local, 2½ minutes, 12:00pm, 02/14/18 Ice fishing, snow sculpting, lawn mower and barstool races, food, music and more are all part of fun on "The Frozen Flambeau." The annual event through the Ladysmith Lions Club is Saturday and Sunday, February 17th and 18<sup>th</sup>. Dick Moore and Greg Davis with the Ladysmith Lions Club.

- WEAU 13 NEWS @ NOON, Local,  $2\frac{1}{2}$  minutes, 12:00pm, 03/16/18 Easter Egg Hunt. Easter Bunny and Joel Larson.
- $\bullet~$  WEAU 13 NEWS @ NOON, Local,  $21\!\!/\!_2$  minutes, 12:00pm, 03/28/18 Revive Chippewa Falls event for Holy Week at area churches. Chaplain Tom Herro.

# WEAU 13 NEWS AT 4PM ISSUES AND PROGRAMMING FCC LOG Topics and Guest List

#### Children/Youth

- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 01/02/18 Eau Claire Children's Theatre's Wayne Marek gives a rundown of half of season.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 01/12/18
   Ellie Siedow talks about the "Girls on the Run" event.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 01/15/18 Bobby Diaz is interviewed about the Northwest Wisconsin Champions flag football team heading to Pro Bowl.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 01/24/18 Chad Duerkop was interviewed about "Winter Safety Day" for kids at Pinehurst Park.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 01/30/18 Wes Escondo and Vicki Seltun were interviewed about National Mentoring Month with Big Brothers Big Sisters of Northwestern Wisconsin.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 02/07/18 Foster Care need for parents was discussed.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 02/16/18 "Friday Night Lights" was discussed, a benefit for local schools.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 02/22/18 Lisa Walter was interviewed about the "Polar Plunge" for Special Olympics.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 03/02/18
   Will Butak was interviewed about the upcoming "HOSA Suicide Walk."
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 03/16/18 Girl Scout cookie sales were discussed.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 03/26/18 Dan Modl and Denise Kervin were interviewed about youth court in Chippewa County.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 03/28/18 Teri-Gene Conlin talks about Big Brothers Big Sisters "Bowl for Kids Sake."

WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 03/30/18
 Teen Job Fair at the YMCA was discussed.

#### Health/Medical

- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 01/08/18 UCP of West Central Wisconsin, Snow Biz and the upcoming telethon were discussed.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 01/09/18 "The Gratitude Challenge" through Mayo Clinic Health System was discussed.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 01/26/18
   Shannon Birkholz with Sacred Heart Hospital talks about home fitness equipment pros and cons.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 03/06/18
   Cory Miller was interviewed about Red Cross blood services.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 03/13/18
   Red Cross volunteer services were discussed.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 03/19/18 Ruth Chipps was interviewed about nutrition month.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 03/20/18
   Rich Seymour with Veterans Services was interviewed about Red Cross Month.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 03/27/18
   Jenny Legaspi was interviewed about Red Cross Month and disaster services.

#### **Education**

- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 01/11/18 Martin Luther King Junior Remembrance Day was discussed.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 02/19/18 UWEC Spring Programs for Continuing Education was discussed.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 03/05/18
   Andrea Smith was interviewed about Parent University and Community Education.

- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 03/23/18
   UW Eau Claire Continuing Education talks about the upcoming nail and foot clinic.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 03/29/18
   Sarah French was interviewed about the "Golden Apple Awards Gala" through the Eau Claire School District.

# **Substance Abuse/Addiction/Violence**

WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 02/06/18
 Larry Winter from Chippewa County Human Services was interviewed about the meth issue in Chippewa County.

# **Agriculture/Environment**

- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 01/16/18
   Alice in Dairyland, Crystal Siemers-Peterman, talks about growing dairy goat industry.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 01/25/18 Jerry Clark talks about All-American Selections for 2018 best plants.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 02/02/18 Larry Bennett with Beaver Creek Reserve talks about feeding birds in winter.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 02/15/18
   Alice in Dairyland, Crystal Siemers-Peterman, talks about sheep and Wisconsin wool.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 02/23/18 Beekeeping workshops at Beaver Creek Reserve was discussed.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 03/04/18
   Angie Horkan with Wisconsin Beef Council talks about comfort foods for winter.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 03/21/18 Diana Alfuth talks about starting seeds for the garden.

# **Cultural Development**

WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 01/10/18
 Chippewa Valley Local Author, Dennis Miller, talks about upcoming events.

- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 02/05/18 The upcoming Banbury Art Crawl was discussed.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 02/14/18
   Sandra Stanton was interviewed about Chippewa Valley Local Authors.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 02/28/18
   Dan Ott was interviewed about "History Harvest Sounds of Eau Claire."
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 03/08/18
   Carrie Ronnander was interviewed about Chippewa Valley Museum's upcoming events.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 03/09/18
   Cathy Reitz was interviewed about the Chippewa Valley Community Chorus.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 03/22/18 Pam Rassmussen talks about State Theatre happenings.

# **Economy/Business**

- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 03/23/18 Scott Rogers talks about the Chippewa Valley Rally. Community and business leaders are going to Madison to bring attention to local issues.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 03/29/18 Michelle Rowecamp and Michelle Koehn talk about promoting Eau Claire restaurants.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 02/20/18 WEAU previews the Home and Garden Show.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 02/27/18 Nick White talks about "1 Million Cups" for entrepreneurs.

# Science/Technology

No interviews

#### **Family Values**

- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 01/17/18 Larry Winter, Dept of Human Services Director for Chippewa County talks about the new direction for human services departments and helping at-risk families.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 01/18/18 Brook Berg, UW-Extension Family Living Agent, talks about technology and kids.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 01/19/18

  Jodi Emerson with "Fierce Freedom" talks about human trafficking awareness month.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 02/12/18 "Grandparents as Parents" support group was discussed.
- WEAU 13 NEWS @ FOUR, Local, 4 minutes, 4:00pm, 02/21/18 Family Living Agent Brook Berg talks about sleep and kids.

# WEAU 13 NEWS AT FIVE ISSUES AND PROGRAMMING FCC LOG Topics and Guest List

#### Children/Youth

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/04/18 Wayne Marek talks about the Eau Claire Children's Theatre.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/15/18 YMCA and Junior League talk about "Giving Gala" for Girls on the Run.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/23/18 "Mardi Gras" for McDonell Central High School was discussed.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/29/18
   Eau Claire Children's Theatre's production of "My Son Pinocchio" was discussed.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/12/18
   Wayne Marek was interviewed about the Eau Claire Children's Theatre's "Team Jeopardy."
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/15/18 Kelly Christianson was interviewed about the "Float Fly Pie Triathlon" for Beacon House.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/20/18 Heidi Solin was interviewed about the Southview accessible playground.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/05/18
   Wayne Marek was interviewed about the Eau Claire Children's Theatre's "Addams Family."
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/08/18 Sara Antonson was interviewed about the Boys and Girls Club summer programming.

#### **Health/Medical**

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/10/18
   Dan Ekblad was interviewed about the "Weight Loss Challenge."
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/17/18 Todd Breaker and Ken King were interviewed about the UCP Telethon and Snow Biz.

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/02/18 Community Health Assessments were discussed.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/05/18 Heart Health Month events from Mayo Clinic were discussed.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/07/18
   Mayo's Dr. Daniel Kincaid was interviewed about "Her Story Her Heart."
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/26/18
   Dragon Boat Festival online registration opens.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/19/18 Wade Asher was interviewed about the "Night for the Fight" event to fight cancer.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/26/18
   "Legends of the Knight" documentary by Mayo Clinic Health System was discussed.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/27/18 Craig Monson was interviewed about Autism Awareness Month events.

# **Education**

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/12/18 Selika Ducksworth Lawton was interviewed about the Martin Luther King "Junior Remembrance Celebration" in Eau Claire.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/25/18 Shelby Mahder was interviewed about the book drive at Northstar Middle School.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/30/18 Glen Schraufnagel was interviewed about the Youth Apprenticeship Program.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/13/18 Terri Hoepner was interviewed about Literacy Chippewa Valley.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/09/18 Jackie Giles was interviewed about "Artpreneuer" happenings at UW Eau Claire.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/13/18 Karen Hebert was interviewed about the "Stampin Expo" for PEO promoting education for women.

 $\bullet$  WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/22/18 Mark Gunderman was interviewed about the Open House at Chippewa Valley Technical College.

#### **Substance Abuse/Addiction**

No interviews

#### **Violence**

No interviews

#### **Agriculture/Environment**

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/11/18 UW-Extension's Erin LaFaive talks about February's garden seminar.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/19/18
   Brianne Markin with Beaver Creek Reserve talks about the "Frosty Frolic."
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/01/18 UW-Extension's Mike Travis talks about block soil for planting.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/01/18 Katie Wantoch was interviewed about the upcoming UW-Extension "Spring Begins" seminar.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/06/18 Brianne Markin from Beaver Creek Reserve talks about the upcoming French toast breakfast.

# **Cultural Development**

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/03/18 The Pen Project's Michael Sandvig, was interviewed about the "Art by Inmates" exhibit at Heyde Center.
- $\bullet~$  WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/08/18 Warren Hermodson and Gary Rambo were interviewed about CVA looking for singers for annual community concert.

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/06/18 Nobu Yasuda was interviewed about the upcoming Chippewa Valley Symphony concert.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/21/18 Dan Ott was interviewed about the "History Harvest Sounds" of Eau Claire.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/14/18
   Gary Schwartzhoff was interviewed about The Master Singers Easter concert.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/16/18 Heather Flashinski was interviewed about the upcoming Christian Music Festival.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/16/18 Ben Kreibich was interviewed about web episode screenings for young filmmakers.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/20/18
   Members of the Chippewa Valley Jazz Orchestra were interviewed about the "Funktacular Backstage Show."

# **Economy/Business**

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/09/18 Milke Schatz was interviewed about the Eau Claire Downtown Awards.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/14/18
   Andrew Martin and Lynn Barrie were interviewed about the Junior Achievement "Business Challenge."
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/19/18 Christina Thrun was interviewed about the Home and Garden Show.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/28/18 The Chippewa Valley Technical College Manufacturing Show was discussed.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/07/18 Clarence Boettcher was interviewed about the Eau Claire Energy Cooperative annual meeting.

# Science/Technology

No interviews

#### **Family Values**

- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/24/18 Grace Lutheran Communities' "Enchanted Evening" was discussed.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 01/31/18 Kyle Roder was interviewed about the Eau Claire County Crime Stoppers.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 02/22/18 Suzanne Becker was interviewed about "Empty Bowls," a Feed My People event.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/21/18 Joe Heil and Leroy Jansky were interviewed about Vietnam Veterans Day.
- WEAU 13 NEWS @ FIVE, Local, 2 ½ minutes, 5:00pm, 03/23/18 Divorce Care Series with Dori Pulse was discussed.
- WEAU 13 NEWS @ FIVE, Local, 2  $\frac{1}{2}$  minutes, 5:00pm, 03/30/18 Lisa Hudson with Lutheran Social Services was interviewed about the need for foster families in the Chippewa Valley.

# NBC NIGHTLY NEWS ISSUES AND PROGRAMMING SUMMARIES

#### **CHILDREN/YOUTH**

• NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/26/18 NBC Nightly News reports new guidelines urge doctors to screen for depression in teens.

#### **EDUCATION**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/22/18 NBC Nightly News reports Trump suggests that certain properly trained educators should be allowed to carry concealed weapons.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/27/18 NBC Nightly News reports West Virginia Governor announces deal to end massive teacher strike.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/05/18 NBC Nightly News reports West Virginia teacher strike enters second week with no end in sight.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/06/18 NBC Nightly News reports West Virginia teachers reach a deal, ending historic 9-day walkout.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/14/18 NBC Nightly News reports students walk out of schools nationwide to demand action on gun violence.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/15/18 NBC Nightly News reports colleges are getting creative with announcing acceptances!
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/20/18 NBC Nightly News reports on a Kansas City program that is helping children improve their reading skills.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/28/18 NBC Nightly News reports thousands expected to protest in Arizona for better teacher pay.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/29/18 NBC Nightly News reports Arizona teachers protest for better pay and more money invested in schools.

#### SCIENCE/TECHNOLOGY

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/26/18 NBC Nightly News reports how new technology, heated runways, can help prevent airport weather delays.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/03/18
   NBC Nightly News reports President Vladimir Putin claims Russia has a new "invincible" nuclear missile.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/09/18 NBC Nightly News reports the FDA approves first at-home genetic test to access breast cancer risk.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/12/18 NBC Nightly News reports fertility clinic failure may have damaged thousands of frozen eggs and embryos.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/15/18 NBC Nightly News reports on "space genes" and how an astronaut is now different from his twin brother.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/19/18 NBC Nightly News reports on the technology of a self-driving Uber car which was involved in a fatal accident in Arizona.

#### **VIOLENCE**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/16/18 NBC Nightly News reports on the California couple who were arrested for shackling their 13 children to furniture.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/18/18 NBC Nightly News reports on the California torture house where 13 siblings were only allowed to eat once a day, shower once a year.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/23/18
   NBC Nightly News reports two are dead after gunfire erupts at a Kentucky High School.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/24/18 NBC Nightly News reports on the California house of horrors where 13 children were abused. Parents could face life in prison.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/24/18
   NBC Nightly News reports gymnastics doctor Larry Nassar gets 40 175 years for sexual abuse.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/25/18 NBC Nightly News reports on the urgent manhunt for two suspects in Sheriff Deputy's killing.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/06/18
   NBC Nightly News reports a sheriff's deputy was killed and other wounded in Colorado shootout.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/14/18 NBC Nightly News reports on the multiple fatalities at a high school in Parkland, Florida.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/15/18 NBC Nightly News reports on the timeline of the Florida school mass shooting.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/20/18 NBC Nightly News reports students head to Florida State Capitol to meet lawmakers and protest.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/02/18 NBC Nightly News reports on a manhunt underway after shooting leaves two dead at Central Michigan University.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/09/18 NBC Nightly News reports at least three were held hostage by a gunman at California veterans home.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/14/18 NBC Nightly News reports students walk out of schools nationwide to demand action on gun violence.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/20/18
   NBC Nightly News reports two students were shot at Maryland High School and gunman is dead.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/21/18 NBC Nightly News reports investigators are searching for more bombs and possible accomplices in Austin Texas serial bombing case.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/21/18 NBC Nightly News reports there are more than 3,000 open terrorism investigations according to the FBI Director.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/23/18 NBC Nightly News reports a suspect is dead after France supermarket terror attack.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/23/18 NBC Nightly News reports upwards of 500,000 people are expected to take part in the march protesting legislative inaction following numerous school shootings.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/30/18 NBC Nightly News reports pathologist says Stephon Clark was shot by police 8 times.

# **AGRICULTURE/ENVIRONMENT**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/01/18 NBC Nightly News reports 90 percent of the U.S. woke up Monday to below-freezing temperatures, and the dangerous freeze has been linked to at least five deaths this week. Also, the Florida Keys are still recovering more than three months after Hurricane Irma.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/02/18 NBC Nightly News reports on the below-freezing temperatures for 180 million Americans.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/04/18 NBC Nightly News reports thousands of canceled flights as winter storm pummels East coast.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/09/18 NBC Nightly News reports fast moving floods and deadly mudslides ravaging California.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/16/18 NBC Nightly News reports on the winter storm that is bringing snow and ice to the South.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/17/18
   NBC Nightly News reports on the snow and record breaking cold in the South.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/18/18
   NBC Nightly News reports winter weather turning deadly across the U.S.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/02/18 NBC Nightly News reports security, cold weather and excitement ahead for Super Bowl Sunday.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/05/18 NBC Nightly News reports PyeongChang braces for frigid weather ahead of the Olympics.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/26/18 NBC Nightly News reports the Midwest is cleaning up after a series of deadly tornadoes.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/02/18 NBC Nightly News reports on the powerful storm slamming the East Coast with high winds and flooding.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/05/18 NBC Nightly News reports on the second storm forecast for East Coast already struggling with power outages.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/06/18 NBC Nightly News reports East Coast braces for snow as expected second Nor'easter looms.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/13/18 NBC Nightly News reports Northeast hit by third Nor'easter in less than two weeks.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/21/18 NBC Nightly News reports on the fourth nor'easter storm in three weeks on the East Coast.

#### **FAMILY VALUES**

• NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/09/18 NBC Nightly News reports on the growing number of Russians coming to the U.S. to give birth.

# **HEALTH/MEDICAL**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/04/18 NBC Nightly News reports to stay away from romaine lettuce until U.S. health officials get to the bottom of an outbreak of E. coli infections.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/05/18 NBC Nightly News reports new CDC numbers indicate flu season off to a brutal start.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/10/18 NBC Nightly News reports on the shortage of IV fluids amid the flu outbreak.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/11/18 NBC Nightly News reports on the flu season why it is so bad this year.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/12/18 NBC Nightly News reports the flu is widespread in 49 states.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/17/18 NBC Nightly News reports on how to protect your family against the spread of the flu.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/18/18 NBC Nightly News reports on the search for a better flu vaccine.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/18/18 NBC Nightly News reports on a new diet that limits hours spent eating instead of calories.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/19/18 NBC Nightly News reports the flu epidemic is three times worse than last year at this time.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/22/18 NBC Nightly News reports why the flu can kill a healthy person so quickly.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/24/18 NBC Nightly News reports on new hope for stroke patients.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/25/18 NBC Nightly News reports on the flu emergency and how people can tell a cold from the flu.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/26/18 NBC Nightly News reports Federal health officials say this flu season is the worst in nearly a decade.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/29/18 NBC Nightly News reports on the increased demand for flu shot amid mounting emergency.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/30/18 NBC Nightly News reports on the scramble for vaccines amid flu emergency.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/31/18 NBC Nightly News reports three states offer free flu shots amid emergency. NBC News also reports on combatting migraines in children, where doctors are trying Botox injections.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/05/18 NBC Nightly News reports on the growing concern over children dying of the flu.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/07/18 NBC Nightly News reports there is no live flu virus in the flu shot so it cannot make you sick.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/09/18 NBC Nightly News reports on pediatrician's tips on protecting your family from the flu.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/23/18 NBC Nightly News reports the CDC says the worst of this flu season may be over.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/26/18 NBC Nightly News reports employees at a San Francisco Fire Department see a spike in breast cancer rate.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/06/18
   NBC Nightly News reports teens inhale cancer-causing chemicals in e-cigarettes, new study shows.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/15/18 NBC Nightly News reports FDA proposes lowering amount of nicotine in cigarettes.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/21/18
   NBC Nightly News reports on the new warning on link between high blood pressure and grilled meat.

#### **CULTURAL DEVELOPMENT**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/09/18 NBC Nightly News reports on the growing number of Russians coming to the U.S. to give birth.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/15/18
   NBC Nightly News reports on MLK Day, President Trump battling questions about whether he's racist.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/07/18 NBC Nightly News reports on President Trump's proposed military parade and how it is getting mixed reaction.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/08/18 NBC Nightly News reports North Korea holds military parade ahead of Olympics Opening Ceremony. Also, Nightly News takes a look inside North Korea.

• NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/16/18 NBC Nightly News interviews the "Black Panther" creative team on cultural significance of the film.

#### **SUBSTANCE ABUSE / ADDICTION**

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/04/18 NBC Nightly News reports sessions to end Obama-era policy on legalized marijuana.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/18/18 NBC Nightly News reports why teens are intentionally ingesting Tide pods.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/23/18 NBC Nightly News reports e-cigarettes can hook teens and raise risk of smoking a report finds.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/25/18 NBC Nightly News reports new FDA chief vows changes over opioid crisis.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/09/18 NBC Nightly News reports Americans are abusing over-the-counter drugs as well as opioids, study shows.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/12/18 NBC Nightly News reports OxyContin maker Purdue stops promoting opioids in light of epidemic.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/03/18 NBC Nightly News reports on a new approach to battle the opioid crisis in New Hampshire and getting people in recovery back to work.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/19/18 NBC Nightly News reports on Trump's opioid plan to include the death penalty for traffickers.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/28/18 NBC Nightly News reports Juul e-cigarette sparks health concerns among parents.

#### **BUSINESS/ECONOMY**

NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/01/18
 NBC Nightly News reports recreational marijuana and paid family leave are among 2018's new laws.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/03/18 NBC Nightly News reports both the Powerball Jackpot and Mega Millions are over \$400 million.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/04/18 NBC Nightly News reports the Dow hits record high, breaks 25,000.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/11/18 NBC Nightly News reports 911 can't always get accurate locations from cell phones.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/12/18 NBC Nightly News reports big changes are coming to your Facebook news feed.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/16/18 NBC Nightly News reports Trump blames democrats for looming government shutdown.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/19/18 NBC Nightly News reports on how a government shutdown will affect you.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/24/18 NBC Nightly News reports scammers are tricking people into handing over sensitive information and money with so much confusion over the new tax bill.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/29/18 NBC Nightly News reports on cyber scams this tax season.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 01/30/18 NBC Nightly News reports on what we can expect from Trump's first State of the Union.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/02/18 NBC Nightly News reports Dow drops more than 650 points, logs worst week in two years.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/05/18 NBC Nightly News reports Dow has worst one-day drop of all time as new Fed chair sworn in.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/06/18 NBC Nightly News reports stock market recovers half of what was lost after largest Dow drop in history. Nightly news also reports on security in South Korea as 100,000 spectators pour into PyeongChang for the Olympics daily.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/08/18 NBC Nightly News reports the Dow plunges more than 1,000 points in second steepest drop on record.

- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/26/18
   NBC Nightly News reports Citigroup refunding \$330 million to customers after overcharging interest.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 02/28/18 NBC Nightly News reports Dick's Sporting Goods will stop selling assault-style rifles.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/05/18 NBC Nightly News reports hackers target CPA computer network.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/08/18
   NBC Nightly News reports businesses are worried about the impact of new tariffs on consumers.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/16/18 NBC Nightly News reports on Toys R Us going out of business.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/22/18 NBC Nightly News reports Facebook stock value falls amid growing backlash that 50 million users' personal data was used without authorization.
- NBC Nightly News, National, 3-5 minutes (segments may vary) 5:30pm, 03/29/18 NBC Nightly News reports Trump targets Amazon, claims it doesn't pay enough taxes.

#### DATELINE NBC ISSUES AND PROGRAMMING SUMMARIES

- DATELINE NBC , National, 60 minutes 8:00pm, 01/13/18 (Violence) A woman is accused of hiring a hitman to kill her husband, goes on trial for the third time. Dennis Murphy reports on the latest developments in the mesmerizing story of an undercover police sting.
- DATELINE NBC, National, 60 minutes 9:00pm, 01/19/18 (Violence) A couple's anniversary celebration ends in murder, in what appears to be a home invasion. Yet, investigators think the suspect might be much closer to the victim. Will justice be delivered or denied? Dennis Murphy reports.
- DATELINE NBC, National, 60 minutes 8:00pm, 01/20/18 (Violence) A successful businesswoman and caring mom is found murdered in her Rockland County home. Dateline reports on the story.
- DATELINE NBC , National, 60 minutes 9:00pm, 01/26/18 (Violence) Dennis Murphy reports on the mysterious death of a young mother in Ohio and the ensuing investigation that spans years and multiple states.
- DATELINE NBC , National, 60 minutes 8:00pm, 01/27/18 (Violence) L.A. detectives search for clues amid reported sightings and suspicious circumstances. This case takes a dramatic turn when Gavin's wife reveals painful secrets. Keith Morrison reports.
- DATELINE NBC , National, 60 minutes 9:00pm, 02/02/18 (Violence) A murder outside Pleasantville, Iowa divides a family and forces one man to take the investigation into his own hands. Dennis Murphy reports.
- DATELINE NBC, National, 60 minutes 9:00pm, 03/16/18 (Violence) A young Army medic based in Ft. Bregg, North Carolina goes missing. Police have a suspect, but can't solve the case until an unorthodox private investigator steps into help. Andrea Canning reports on the story.
- DATELINE NBC , National, 60 minutes 9:00pm, 03/30/18 (Violence) When a woman is found dead in her home, it is ruled a suicide. But when a new investigation begins, police question if this is a case of murder. Will the truth be revealed? Keith Morrison reports.

• DATELINE NBC , National, 60 minutes 7:00pm, 03/31/18 (Violence) Dateline reports on a story about a wife who was found dead in her home. The husband tells the cops it was a kill or be killed situation. But then law enforcement finds something out from Todd's past that changes everything. Keith Morrison reports.

#### WEAU 13 NEWS AT 10PM ISSUES AND PROGRAMMING FCC LOG

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/09/18
  Human Trafficking (violence): The City of Eau Claire makes a local proclamation recognizing
  January as Human Trafficking Awareness Month. Groups say they're working to bring
  awareness to the issue locally with educational and prevention efforts.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/09/18 Meth Arrest (addiction): A Black River Falls man is arrested for possession of meth with intent to deliver. During a traffic stop, deputies with the Trempealeau Co. Sheriff's Department found 35 grams of meth and arrested the 24-year-old driver.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/09/18 Coldest City (environment): A collection of data from 30 years shows La Crosse ranks as the 15<sup>th</sup> coldest city in the U.S. and the coldest in Wisconsin for cities with a population of at least 10,000 people.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/16/18 Western Avenue Standoff (violence): One man was taken into custody after a standoff that lasted for more than three hours in Eau Claire.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/16/18
   VA Regulations (medical): A new regulation is offering help in emergency treatment for veterans at non-VA facilities. Before this regulation, the VA did not pay for additional costs for emergency services. Now, the vet can turn into the VA what private health insurance doesn't cover.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/16/18 Kleefisch in D.C. (addiction): Lt. Gov. Rebecca Kleefisch was in Washington, DC participating in a panel discussion on the opioid crisis.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/24/18 Gym Germs (health) With a worse than usual flu season, local gyms are reminding patron to wipe down equipment more often to help prevent the spread of germs. Gyms say treadmills are most popular, and staff work to make sure those heavily used pieces of equipment are cleaned more often to help prevent the spread of germs.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/24/18 Vet Gets Diploma (education) A Chippewa Falls Vietnam veteran who left high school early to join the Marine Corps was awarded his high school diploma, even though he never graduated. Michael Hebert left after his freshman year to join the Marine Corps in 1967. Due to state law, he was awarded his high school diploma since he left to serve his country.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 01/24/18 Unemployment Rate (economy) The City of Eau Claire set a new record for its unemployment rate. According to US Bureau of Labor stats, the preliminary December unemployment rate was 2.2 percent in Eau Claire.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/08/18 Packers Patient (health/medical): A local man in hospice care thought his health would stop him from getting to see his favorite team play at Lambeau Field one more time. But Lon Putzer's care team got him tickets to see the Packers this past December.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/08/18 Restaurant/Hotel Tax (business/economy): Local lawmakers are proposing a .25 percent food and beverage tax in Eau Claire an minimum two percent room tax for area hotels. The city would use the funds for a future expo center. It would need to go to referendum before anything would go into effect.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/08/18 Girl Saves Grandma (children): Seven-year-old Kenzie Smith was honored by emergency workers in La Crosse for saving her grandmother's life. The grandma pulled over to the side of the road and Kenzie called 911.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/15/18

  Drug Dog Event (substance abuse/addiction): The Chippewa County Sheriff's Department hosted a community event to share more information about the role the department's new K9 officer will play in drug detection.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/15/18 Blood Pressure Guidelines (health/medical): The American Heart Association has changed blood pressure guidelines to help people catch heart health issues earlier. High blood pressure is now considered 130/80. It used to be 140/90.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/15/18 Jeopardy-themed Fundraiser (children): The Eau Claire Children's Theatre hosted a Jeopardy-themed trivia challenge fundraiser to support the children's-based organization. Teams of eight competed for prizes while supporting the children's theatre.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/20/18

  Multi-age Classrooms (education): Chippewa Valley Montessori Charter School is teaching kids of different ages in the one classroom. The principal says it's a beneficial education platform for many students as it teaches them to mentor and work in groups to problem solve.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/20/18 E-Cigarette Safety (health): A new study says mice exposed to e-cigarette vapor experienced DNA damage to certain organs that could increase the risk of cancer and heart disease. Local doctors say while vaping may be safer than smoking, that doesn't mean it is safe.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/22/18
  Stillson Elementary Plan (education): The Chippewa Falls School Board held a special meeting to decide on a site location for the future Stillson Elementary School, if voters pass a referendum in April. The school would stay in Lafayette and move to land currently owned by a farmer willing to sell to the district.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/22/18
  Teens & Cough Medicine (substance abuse): WI lawmakers are looking at legislation that would require minors to show and ID and a prescription in order to purchase over-the-counter cold medications. It's an effort to fight cough syrup abuse among teenagers.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/22/18
  The Growler Guys Opens (economy/business): A new business is open in Eau Claire, specializing in to-go beer sales. You can sample beers and have it canned on the spot to take home.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 02/22/18
  Dassey Appeal (violence): Lawyers for Brendan Dassey, who's featured in the Netflix Series
  "Making a Murderer," has asked the U.S. Supreme Court to hear his appeal for his 2007
  conviction for the murder of Teresa Halbach.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/15/18 Winter Sunscreen (health) Local health experts say one of the biggest mistakes people make is not wearing sunscreen in the winter. Doctors say some of the sun's most damaging rays when it comes to skin damage bounce off the snow.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/15/18 School Safety Plan (education) Governor Walker is calling for a special session to pass his \$100 million school safety plan. The plan would require the Office of School Safety to use trauma-informed care principles in any training and to allow schools to share live video streams with police.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/15/18 Gun incident (violence) A man arrested for displaying a loaded handgun at an Eau Claire bar is now charged with recklessly endangering safety and possession of a firearm by a felon. He's free on bond and due back in court later in March.

- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/25/18 Dunn Co. Homicide Investigation (violence) – The Dunn Co. Sheriff's Office is investigating the death of an Eau Claire man as a homicide. A suspect is in custody. Deputies say the victim, a 24-year-old man, was found in a vehicle with injuries that were not self-inflicted.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/25/18
   Homegrown CD (substance abuse) A CD release party was held Sunday night in Eau Claire.
   The CD features music from people in the Chippewa Valley. Proceeds are going to support The Music Heals Project, which helps people battling substance abuse.
- WEAU 13 NEWS @ TEN, Local, Time varies, 10:00pm, 03/25/18 Palm Sunday Pancake Breakfast (youth) St. Patrick's Parish in Eau Claire hosted a Palm Sunday pancake breakfast to raise money for a youth mission trip.

#### **Moms Everyday segments**

Scheduled Saturday's from 6:30-7am and Sunday's from 10:30am-11am
Topics covered include, Children/Youth, Education, Health/Medical, Violence, Cultural
Development, Business and Family Values. Agriculture/Environment

#### MomsEveryday Ep. 76(repeat) is scheduled to air the week of 1/1/18. Episode 76 – Why Won't My Kids Talk to Me?

For many families, communicating with children goes from nonstop chatter in the toddler years to grunts and one syllable answers in the teen years. This week we're talking about getting the kids to talk to you and we get expert advice on managing the teen snub. Our Motherboard tech segment also reviews apps that help keep track of the older kids when they're not at home. And the parenting experts at Boystown help you handle the dreaded toddler tantrum years. We're cooking up comfort food with a simple crockpot mac and cheese recipe. And we're bringing you a little taste of springtime with a how-to on growing winter blooming bulbs. Plus we're adding lunges into your daily workout routine.

### MomsEveryday Ep. 105 is scheduled to air the week of 1/8/18. Episode 105 – Sex Ed: School and Parent Responsibility

This week our panel of moms chats about the control, or lack thereof, when it comes to what sex ed topics are being introduced at school and when. We're also talking about postpartum depression. Follow one MomsEveryday panelist on her personal journey through the depths of postpartum depression and learn how other young moms can be more aware of the warning signs and symptoms. Plus, we bring you tips on how to save money and avoid auto renewals this year. And we're making the wildly popular slime that kids just can't seem to get enough of.

#### MomsEveryday Ep. 106 is scheduled to air the week of 1/15/18. Episode 106 – Volunteer Burnout

This week on MomsEveryday, we're talking about volunteer burnout. Our panel of moms shares an array of experiences from the always-on-duty volunteer to the feelings of guilt from the mom who can't volunteer. We're also learning more about the surprising financial tradeoffs of giving up a career to stay home with children. We're also helping you stick to your New Year's resolutions, and we're making your home safer with a look at the hidden dangers you may not be aware of and show you how to fix them. And we get creative with a simple recipe for making your own veggie stock and we'll show you a cute DIY tube skirt pattern.

#### MomsEveryday Ep. 107 is scheduled to air the week of 1/22/18. Episode 107 – Embracing Your Natural Self

This week on MomsEveryday, the idea of embracing your natural self is touching a cord with our panel of moms. From coloring your hair to plastic surgery, the lengths you go to for your appearance is top of mind this week. Plus, what messages are we sending our children? Our

panel chats about the importance of loving yourself the way you are, and how to actually do that! We're also talking about the trend of letting your natural gray show through. If your parents are over the age of 65 and using technology, they are a part of a growing trend. We'll tell you why more seniors are embracing tech and why it's a great family project to help them improve their skills. Art can act as therapy for some children, we'll have details on the latest research. If you're planning a getaway soon we'll save you money on your next flight. And we're creating a fun DIY flower pen.

#### MomsEveryday Ep. 108 is scheduled to air the week of 1/29/18. Episode 108 – Stressed Out Tweens Suicide Prevention

In our fast-moving, technology-driven world, it's no wonder teen stress and anxiety are on the rise! A survey by the American Psychological Association found that younger Americans face the highest levels of stress among all age groups. That's the topic of discussion this week on MomsEveryday. We'll also address the difficult topic of teen suicide with a frank discussion of the warning signs to look for and how to help teens who may be struggling. Also this week, we'll show you how to advance your education by utilizing free courses at the library. And we'll take you to a classroom helping young adults with disabilities get into the workforce.

#### MomsEveryday Ep. 109 is scheduled to air the week of 2/5/18. Episode 109 – Strange Fears Calm Down Kits

Calming childhood fears is a challenge for many parents and this week our panel chats about what their children are afraid of. From the random fears of bears and movie theaters to Halloween costumes and spiders, we're talking about how we help kids through the feeling of fear. Plus, we show you a very real way you can help your child calm down with an ingenious "calm down kit" from the parenting experts at BoysTown.org. We're going high tech to show you amazing new hands on technology that teaches proper self-breast exam techniques. We get creative with a project to make soft fluffy pillows to make riding in the car more comfortable for cancer patients. And we've got some fun crafts to make this Valentine's Day!

### MomsEveryday Ep. 110 is scheduled to air the week of 2/12/18. Episode 110 – School Themes for Everything

Is there a theme this week at your child's school? Seems there are plenty of theme weeks and it's on the minds of our MomsEveryday panel this week. From crazy hair and pajama day to polka dot day, the themes are getting the best of some of our moms! We're also talking about the dangers and warning signs of Preeclampsia and learn from one mom's personal journey. The power of touch in the NICU continues to be proven invaluable to infant development. We'll have the latest and meet some special volunteers who make time in the hospital better for preemies. And we're getting organized with tips on clearing clutter!

#### MomsEveryday Ep. 111 is scheduled to air the week of 2/19/18. Episode 111—Travel Special

It's our Spring Travel Special. We're getting you ready for a spring break getaway or staycation! Our panel chats about the benefits and challenges of traveling with children. Plus we're showing you some hidden gems for travel destinations! We're heading to Madison, Wisconsin and Knoxville, Tennessee to learn about some great family friendly things to do! No matter how you get there, keeping your kids entertained on the road is a challenge at any age. We have some great mom tested tips on keeping the children occupied while you travel. Plus, we have some great plan ahead meltdown busters to keep the peace for everyone.

# MomsEveryday Ep. 103 (Repeat) is scheduled to air the week of 2/26/18. Episode 103 – Transitioning from No kids to 1, 2 or 3 kids

There is no argument that becoming a parent changes your entire world. But what is the bigger change; transitioning from no kids to being a first time parent, or the switch from having just one child to adding a second or third? This week our panel of moms share their thoughts on what takes the most adjustment. Plus, Dyslexia creates a learning disability for about 15% of the population and early intervention is key to helping students keep up with their peers in school. We talk with two moms about their own struggles as well as their children's' and learn about new research into other surprising positive ways Dyslexia impacts those who have it. It's soup season! We've got dinner covered with an awesome creamy Thai sweet potato soup with a twist of coconut. And we're making a wood number DIY craft that's rustic and easy.

#### MomsEveryday Ep. 80R (Repeat) is scheduled to air the week of 3/5/18. Episode 80R – Judging Moms

Do we judge moms more harshly these days? This week on MomsEveryday, our panel chats about the harsh criticism and quick judgement moms face on social media. Blogger Stephanie Sprenger shares her recent blog on the rush to judgement. Plus, we learn about ways to support nursing moms with tips from lactation consultant and panelist Notesong Srisopark Thompson. The Motherboard has a high-tech way to monitor a child's fever, and the Savings Angel is saving you money with a heads up on coupons and bargains to look for in March during frozen food month.

### MomsEveryday Ep. 81R (Repeat) is scheduled to air the week of 3/12/18. Episode 81R – Traveling with Children Hidden Gems

It's spring break season, are you hitting the road? This week, MomsEveryday is traveling with kids. Our panel of moms shares the good, the bad and the downright frightening experiences of traveling the world with children in tow. We show you what not to miss if you're traveling with kids to Washington D.C. or Colorado Springs. And, we meet a young family of three that's so happy traveling at sea, they're doing it full time. In our Motherboard tech report, we learn

about some important apps that can keep your kids - and let's face it, you too - from being tempted to text or use your phone while driving. And, we show you some trendy ways to bring some spring into your home with a beautiful tulip arrangement.

#### MomsEveryday Ep. 82R (Repeat) is scheduled to air the week of 3/19/18. Episode 82R – When Reading is a Struggle

Reading to your children can create some of the best bonding and enriching times families can have together. But what happens when your child's own reading becomes a struggle? This week on MomsEveryday our panel of moms talk about the challenge to find the joy again when reading isn't fun anymore. Plus, a new study that shows many parents underestimate the age when it's important to read to baby. Plus we're getting your ready for tax season and cooking up an easy, make ahead sheet pan dinner.

# MomsEveryday Ep. 112 is scheduled to air the week of 3/26/17. Episode 112 – Taking A Mental Health Day

When was the last time you took a mental health day? Parents are constantly under stress and that can lead to plenty of health problems down the road if you don't take time to deal with everyday stress in a healthy way. This week our Mom panel chats about ways to give yourself a break and the importance of taking a mental health break! Plus, we're showing you a new parenting and childbirth class that's growing in popularity around the world because of its mindfulness lessons. And we find out about a new study that says mindfulness can lead to less stressed parents and babies too! We'll also show you a popular app to help breastfeeding moms. A new father came up with the idea for the app and designed it himself when he and his wife couldn't find what they wanted in the app store!

# MEET THE PRESS TOPICS Airs Sundays, 8:00am and 12:05am Various topics covered (Business, violence, cultural)

JANUARY 7, 2018 – In an exclusive interview on "Meet the Press," Michael Wolff, author of the controversial new book "Fire and Fury: Inside the Trump White House," told moderator Chuck Todd that concern in the White House about President Trump's fitness for office is so great that the "25th Amendment is a concept that is alive every day in the White House."

JANUARY 14, 2018 – In an exclusive interview, Sen. Rand Paul (R-Ky.) tells "Meet the Press" moderator Chuck Todd "it's unfair" to "draw conclusions from a remark that I think wasn't constructive" and paint President Donald Trump as a racist "when I know, for a fact, that he cares very deeply about the people in Haiti because he helped finance a trip where we were able to get vision back for 200 people in Haiti."

JANUARY 21, 2018 – In an exclusive interview, Sen. Tom Cotton (R-Ark.) said he "can't make that commitment at all" to fully support President Donald Trump on immigration. Marc Short, legislative affairs director for the White House, spoke to Todd about the president's involvement in ending the government shutdown, responding to Todd asking why the president didn't make a single public appearance yesterday: "The president has been involved. ... The president is engaged in finding out what are the impacts of this. He's been on the phone in trying to find a resolution to it."

JANUARY 28, 2018 –NBC News special correspondent Tom Brokaw, NBC News Capitol Hill correspondent Kasie Hunt, National Review editor Rich Lowry and Democratic strategist Heather McGhee joined this morning's roundtable for insight and analysis on Trump firing Mueller.

**FEBRUARY 4, 2018** – In an exclusive interview this morning on "Meet the Press," former Chief of Staff to President Donald Trump Reince Priebus told moderator Chuck Todd, that "of all the things that we went through in the West Wing, I never felt that the president was going to fire the Special Counsel."

**FEBRUARY 11, 2018** - Sen. Flake joins "Meet the Press with Chuck Todd" in an exclusive interview this Sunday, plus WH Legislative Director Marc Short is interviewed. PLUS: Broward County Public Schools Superintendent Runcie: "We need a smarter system." PLUS: Marjory Stoneman Douglas students: "Attention is on us now."

FEBRUARY 18, 2018 – In an exclusive interview this morning on "Meet the Press," Sen. James Lankford (R-Okla.) told moderator Chuck Todd: "The problem is not owning an AR-15," it's "the person that owns it," and added that the issue is the individual, "not the weapon that they're holding." Sen. Bernie Sanders (I-Vt.) also exclusively joined the program, telling Todd that "nobody in our campaign was interviewed" by Special Counsel Mueller.

In the wake of the shooting at Marjory Stoneman Douglas High School, five of the school's students, Jaclyn Corin, Emma Gonzalez, David Hogg, Cameron Kasky and Alex Wind also joined "Meet the Press" this morning, announcing "March for Our Lives," a nationwide event and march in

Washington, and telling Todd that the "attention is on us now." Broward County Public Schools Superintendent Robert Runcie also joined the program, telling Todd: "we need a smarter system. We need a smarter infrastructure where various agencies, departments, school systems, they're working in a more integrated and collaborative fashion to ensure that we can share data, we can share information, to enhance our level of effectiveness."

Democratic strategist Cornell Belcher, NBC News' Hallie Jackson and Carol Lee and CNBC's Rick Santelli joined this morning's roundtable for additional insight and analysis, where they also discussed the president's response to Special Counsel Mueller's latest indictments.

FEBRUARY 25, 2018 – In an exclusive interview this morning on "Meet the Press," Sen. Pat Toomey (R-Pa.) told moderator Chuck Todd that his bipartisan gun legislation wouldn't "solve all problems, and we never suggested it would." When asked if he supports the idea of raising the age on assault weapons from 18 to 21, Toomey exclusively replied: "I'm very skeptical about that," and added, "the difference between the AR-15 and an awful lot of commonly-sold rifles is just cosmetic."

On what gun owners in Minnesota had to say about the reform, Klobuchar exclusively said: "We have a big hunting culture here ... what these hunters were telling me the last few days is that they are ready to do some background checks. They understand as law-abiding gun owners that we need to make changes."

MARCH 4, 2018 – When asked by "Meet the Press" moderator Chuck Todd if President Donald Trump will reverse his controversial tariff announcement this week, Commerce Secretary Wilbur Ross wouldn't commit: "Whatever his final decision is what will happen." "The president has announced that this will happen this week. I have no reason to think otherwise," Ross said. "The markets started recovering on Friday as it began to adjust to the realities that this is not the end of the world," when asked if the decision will hold on Monday should the markets continue to be affected. The secretary also addressed the timing of the announcement: "It wasn't sudden," he said, adding: "With a whole year of preparation, I don't know why anybody should've been so shocked."

NBC News' Tom Brokaw and Katy Tur, Republican strategist Al Cardenas and presidential historian Doris Kearns Goodwin joined this morning's roundtable to discuss the week in politics, with Tur noting that "the Mueller headlines this week alone were staggering."

MARCH 11, 2018 – In an exclusive interview with "Meet the Press" moderator Chuck Todd, Treasury Secretary Steven Mnuchin says President Donald Trump meeting with North Korean leader Kim Jong-Un "isn't about elevating anybody" and "a major reason of why they're having this meeting is because the economic sanctions have had – have – a very big impact on both their economy, and their ability to get pieces of material and other things they need for their weapons programs." Denuclearization of the Korean peninsula is "absolutely" still American policy, and "the logistics haven't been figured out yet" on the meeting location, shared Mnuchin.

Joining this morning's roundtable for insight and analysis were Matt Bai of Yahoo! News, Andrea Mitchell of NBC News, Peggy Noonan of The Wall Street Journal and Eugene Robinson of The Washington Post. Mitchell offered analysis of the week's North Korea developments, telling Todd: "They've had a victory by setting the terms and by having the meeting itself, as you were pointing out.

This is what all North Korean leaders have wanted. Three generations have wanted a meeting, legitimacy from an American president."

MARCH 18, 2018 – In an exclusive interview on "Meet the Press with Chuck Todd," Sen. Marco Rubio (R-Fla.) reacted to the firing of former FBI deputy director Andrew McCabe on Friday: "I don't like the way it happened. He should've been allowed to finish through the weekend." Rubio told Todd that the Senate Intelligence Committee should "potentially" call McCabe back to testify and addressed the damage the firing does to the FBI and the Justice Department: "We need to be very careful about taking these very important entities and smearing everybody in them with a broad stroke."

Sen. Sherrod Brown (D-Ohio), who also joined the show in an exclusive interview, told Chuck Todd: "I hear so many Republican senators grumble about his [Trump's] ethics, about his name-calling. ... At some point Republican enablers in the House and Senate are going to say publicly what they've been saying privately. And that's when things change and we see a president back off this kind of name-calling, not telling the truth, sending out these tweets, all that." New NBC News/Wall Street Journal poll numbers debuting on this morning's broadcast show Democrats enjoy a 10-point advantage over Republicans in congressional preference for the 2018 midterm elections, even as President Donald Trump's job approval rating has ticked up. NBC News' José Díaz-Balart, National Review's Jonah Goldberg, POLITICO's Eliana Johnson and The Cook Political Report's Amy Walter joined this morning's roundtable to discuss the week in politics, including the Russia investigation.

MARCH 25, 2018 – Former campaign manager for President Donald Trump Corey
Lewandowski addressed Cambridge Analytica's role in the campaign in an exclusive interview this morning on "Meet the Press with Chuck Todd" Addressing NBC News' exclusive reporting that Trump has considered firing his chief of staff this month and not naming a successor, Lewandowski shared: "I don't believe it's General Kelly's job to manage the president. His job is to manage the staff. And that's what he has been doing."

The Virginia senator continued: "I don't think Facebook has been fully forthcoming. I called out Facebook back in December of '16. In the spring of '17, I questioned micro-targeting and the use of this really sketchy firm Cambridge Analytica." He called on CEO Mark Zuckerberg "to come and testify."

Todd traveled to Madison, Wis. this week to speak with "Reach Out Wisconsin," a group comprised of voters across party lines, about gun reforms ahead of yesterday's "March for Our Lives."